

Sharing Information on Progress (SIP) – Report on the Implementation of the Principles of Responsible Management Education

WFI – Ingolstadt School of Management, August 2015

Catholic University Eichstaett-Ingolstadt, Germany

PRME

This is our **Sharing Information on Progress (SIP)**
Report on the Implementation of the **Principles for**
Responsible Management Education

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I. Ingolstadt School of Management at a glance

Ingolstadt School of Management (Wirtschaftswissenschaftliche Fakultät Ingolstadt, WFI) is one of eight faculties of the Catholic University Eichstätt-Ingolstadt (CU), the only catholic university in the German speaking area. As the youngest faculty of the CU, the WFI was founded in 1989 and has been in a constant process of development since then. Today, around 1,000 students study at the campus in Ingolstadt. Despite its short history, the Ingolstadt School of Management is one of the leading institutions for business management education in Germany. Numerous top placements in university rankings confirm this.

The Mission Statement "small, fine and sophisticated" subsumes the most important key aspects, making the WFI as special as it is. The Ingolstadt School of Management prepares its students for their future professional life by teaching innovative business theories and promoting practical experience. The students are enabled to fulfill managerial and specialized duties in a domestic and international context in a responsible, socially competent and professional manner. In doing so, the WFI follows established catholic educational traditions while keeping up with the times. To ensure a challenging learning environment, the WFI demands the highest

performance standards from all its academic teaching and research staff.

In a few words, studying at the WFI

- Provides students with a solid scientific background and highly relevant practical skills
- Hones students' cognitive abilities.
- Prepares students for the future challenges of professional life.
- Exposes students to the context of catholic educational traditions.
- Teaches students to aim high.

As part of the Catholic University Eichstätt-Ingolstadt, the WFI is committed to academic as well as catholic tradition. This means that we are open for students of all faiths and creeds, that our degrees grant the same rights as those from state colleges and that the freedom of research and teaching is guaranteed. The catholic fundament stands for an education and research which questions critically theoretical results with an open-minded attitude, while fostering dialogue between disciplines and religions. The CU aims to be an academic community which mediates expert knowledge and social competence. Thus, we take pride in equipping our students not only with theoretical concepts, but also with the social skills and knowledge they need to play a responsible role in business and society.

II. Letter of renewed commitment

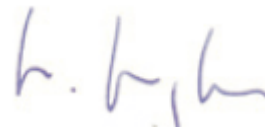
For over 25 years the WFI has been involved in the education of current and future managers. We started with about 500 students and now teach almost 1,000 students on campus.

The WFI is committed to engaging in a continuous process of improvement in the application of the Principles for Responsible Management Education, reporting on progress to all stakeholders and exchanging effective practices with other academic institutions.

We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students. Furthermore we would like to encourage other academic institutions and associations to adopt and support these principles.

We know that academic research, as well as education, is an ongoing process. Hence we are glad to present our current activities and future plans to all persons of interest. We would like to invite you to contact us with any questions or comments concerning our current activities or future plans.

We are looking forward to educating and empowering students to act ethically in a competitive and globalized business world.



Prof. Dr. Max Ringlstetter
(Dean | Ingolstadt School of Management)



III. Principle 1

Principle 1 | Purpose

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

1. Student initiatives
2. Ceremony "WFI 25"

1. Apart from implementing the values of global social responsibility in academic activities and curricula, the WFI actively supports student initiatives. Among them are the UNICEF student group as well as the student organization "DenkNachhaltig!" e.V. (think sustainably!), which organizes and coordinates the "Dialogue on Sustainability" – one of the biggest conferences in ethics and sustainability in the German speaking world. In these organizations students apply the theoretical concepts learned in class and learn to take practical responsibility. This strengthens their personality and teaches them to work individually as well as in a team.

Over the year the UNICEF campus group arranges several events to collect funds for UNICEF projects. In 2014, the UNICEF campus group organized a charity concert where several musicians, such as the WFI Band, provided entertainment. Moreover, this event included a charity fashion show and tombola. Donations were used to sup-

port African children suffering from the Ebola virus.

This year the UNICEF campus group not only threw "Beats for Charity" party, where professors from the WFI entertained the student crowd, but also organized the



"UNICEF Firmenlauf" (UNICEF corporate run). This charity run mobilized hundreds of personnel from regional companies to run and donate for children in Nepal and Syria.



2. The WFI celebrated its 25th anniversary from 17th to 22nd November 2015. The festivities were titled "Entrepreneurship and Sustainability". Ethical behavior and ethical business were the central topics of a panel discussion hosted by Reinhard Cardinal Marx, Grand Chancellor of the CU. His guests included Axel Strotbek, CFO of AUDI AG, Felix Weber, CEO LIVIA Emerging Markets, Sigmund Gottlieb, Bavarian Television. A second panel discussion with students explored the topic "Entrepreneurship



and Sustainability ". The panels discussed the role of the WFI as a catholic business and future perspectives were developed. Both Reinhard Cardinal Marx and the president of the Catholic University, Prof. Dr. Gaby Gien, supported the idea to install a Center of Business Ethics to combine the research output with current issues of local companies. Another major focus of the Center of Business Ethics will be to support sustainable entrepreneurship, including start-up activities of students. Many students attended the festivity and actively engaged in the wide-ranging and valuable discussions.

IV. Principle 2

Principle 2 | Values

We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

1. *Master in Entrepreneurship and Social Innovation*
2. *The overall concept of ethical education at WFI*
3. *Topics of lectures and seminars*
4. *Master in Tourism and Regional Planning*
5. *Waste separation*

1. The WFI implemented a new master program "Entrepreneurship and Social Innovation" which started in the winter term 2014/15. The program aims to integrate social ambitions ethical questions into a solid managerial and economic study program.

Besides attending a broad range of courses from already existing majors, students will choose modules in fields of entrepreneurship, innovation and service management, ethics and the economics of innovation. After completing their studies, students will understand ethical and entrepreneurial theories and their practical relevance. Additionally, they will be versed in responsible and sustainable management. The new program should contribute to a renewed focus on "training entrepreneurs" rather than just "training managers" and should

contribute to the profile of an "entrepreneurial business school" („Unternehmerfakultät"). For that purpose, we are currently planning to implement a mentoring model for the students of the new M.Sc. program, based on our partnership with the Union of Catholic Entrepreneurs (BKU).

2. In order to integrate concepts of ethics and sustainable management in our teaching, the WFI established two chairs for ethics with different focuses in teaching and research. Our primary objective is to implement economic and managerial approaches into a comprehensive concept of Catholic social ethics. Accordingly, the ramifications of distributive justice, human dignity, solidarity and subsidiarity, are analyzed and applied to social as well as entrepreneurial issues. The importance of an ethical education within business studies and its position in the field of economics can be underlined by the following formulation found on the homepage of the chair of economic and business ethics:



„The concept of Business Ethics seems to be a contradiction in itself. This is due to the judgement that, in the domain of Economics, acting according to moral standards

and following given norms are irrelevant, or rather: They are in opposition to the realization of personal and entrepreneurial



aims.

In contrast to this, we believe that Ethics is no antithesis to Economics; they rather support each other, which neither means that Economics is subordinate to Politics, nor that Economics is defined as superior to Ethics. Actually the challenge of Business Ethics is the consistent integration of ethical norms in economic paradigms. Thus economic efficiency is a necessary, however not a sufficient requirement for a just economic and social order.”

An essential aspect of the curriculum in all programs provided by the WFI is a mandatory lecture in ethics, where our students are exposed to concepts of business, economic and social ethics often for the first time in their student life. In these mandatory courses, the PRME are substantial components of the subjects taught. Students learn theoretical concepts as well as their real-life practical consequences. Thus they develop a basic understanding on which further courses can build by examin-

ing specific topics and practical ramifications.

3. During the last few years there have been lectures on diverse topics and fields of interest, such as:

- Advanced Business Ethics
- Advanced Economics Ethics
- Case studies in business ethics
- Cross-cultural Management
- CSR in an international context
- Diversity Management: A German and Arab Perspective
- Entrepreneurial Practice and Corporate Ethics in the Arab World
- Intercultural Communication
- Management and Corporate Social Responsibility
- Social Innovation and Social Entrepreneurship
- Sustainability @ leading companies
- Sustainability Project
- Sustainable Entrepreneurship
- Sustainable Supply Chain Management
- Theory and policy of economic order.



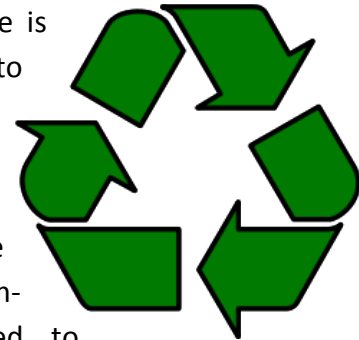
Due to the excellent student-teacher ratio 1:11 the classes are very small, and so students can experience a highly interactive and intensive learning atmosphere.

4. Apart from the study program in business administration, the WFI also engaged in the master program "Tourism and Regional Planning – Management & Geography" which is offered by the department of mathematics and in joint collaboration with the WFI. The program combines a course of study in the fields of human geography, economics and tourism.



The program has a strong international and practical focus. It is designed to enable students to examine the theoretical, interdisciplinary and spatial context in the extremely dynamic field of tourism and to assess its global and regional dynamics, especially in terms of future and sustainable tourism. Tourism can only be understood by taking different scientific approaches into account, such as economics and geography. Hence students acquire the know-how to assume lasting management responsibility.

5. With the new waste separation system, implemented at the WFI in the winter term 2014/15, the WFI contributes to environmental protection and resource conservation. The waste is separated into paper, plastic, metal and residual waste. The waste containers are locked to prohibit contamination, as well as fire-proofed.



V. Principle 3

Principle 3 | Method

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

1. *Course program in ethics*
2. *MA-Thesis Program Practical Wisdom from Spiritual Traditions*

1. The foundation of our educational framework in the field of responsible leadership is a mandatory lecture in ethics, where the students gain knowledge about relevant basics. As described, the excellent student-teacher ratio in the advanced courses allows for ethical deliberation and discussion. Our aim is that students not only learn the relevant facts and concepts but rather internalize their background and implications. The chairs at WFI constantly try to develop their course offer in regard to the topics discussed in the academic world. Responsible leadership and sustainability are two of those subjects. For this reason, the WFI established the new master program “Entrepreneurship and Social Innovation”. The outlines of this program will be presented in the chapter on future perspectives. For students choosing the new program, there will be mandatory courses concerning questions such as sustainable entrepreneurship, social innovation and models of entrepreneurial responsibility.

2. Beginning in March 2013 in collaboration with three German and four Arab universities, we launched a Master thesis program directed at German and Arab students of business administration willing to take on the topic of business ethics based on cultural and religious traditions. This learner-centered program is designed to create a supportive learning environment, foster independent inquiry, develop opportunities for self-reflection and group discussions, and enable real world experience. Broadly speaking, the program consists of three phases: (ph:1) students contact their supervisor, collect background information about their topic, and draft a first research agenda; (ph:2) students from different universities and different countries participate in two joint excursions of five days each to Germany and to an Arab partner region. Thereby the students have the opportunity to (i) present, discuss, and re-formulate their guiding question and research agenda in a group discussion with members diverse backgrounds, and to (ii) collaborate with local family-owned companies or entrepreneurs who are willing to share their knowledge and experiences, which will generate information and empirical data for their MA theses; (ph:3) back at their home universities, students collate the information collected, examine their findings, and write their theses.

VI. Principle 4

Principle 4 | Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics and impact of corporations in the creation of sustainable social, environmental and economic value.

1. Cooperation with ABIS and Technical University of Munich as well as 15 other European universities in the EU-funded project „EU-InnovatE“.
2. Doctoral theses in the context of sustainability and the role of business.
3. Post-graduate fellowships in the context of CU research focus "Sustainability"
4. German-Arab dialogue and research project "Practical Wisdom for Sustainable Management"

1. The WFI/CU forms part of an emerging EU-funded interdisciplinary research cluster "User-driven sustainability Innovation", which covers 17 European business schools coordinated by Technical University of Munich. The WFI research team run by Prof. Habisch is responsible for work package 1 "Status quo of (un-)sustainable lifestyles in Europe", which covers the production of different working papers as well as the organization of five international Workshops in Milan, Copenhagen, London, Warsaw and Ingolstadt. "User-driven Sustainability innovation" is funded with € 4.7 Mio. by the 7th EU Framework program.

The main objective of the project is to understand the complex relationships be-

tween natural resources, human needs, technology, and economics, with a focus on consumer values and behavior. A multi-level perspective to summarize the main results of historic research focusing on the changing roles of users during the twentieth century against the backdrop of new technologies, competing ideologies, and changing socio-demographic trends. While the historic analysis provides valuable insight into the evolution of unsustainable lifestyles in Europe and the changing role of users to more or less passive consumers in the past, we designed and conducted a comprehensive study on sustainability values and behaviors (including end-user innovation and entrepreneurship) and provide an overview of the present situation in Europe. Bing Zhu, a lecturer from Assumption University at Bangkok but originally Chinese, was recruited to work with Prof. Habisch in the data collection concerning Sustainability Innovation all over the 27 European countries.



2. There are several doctoral theses in progress, all considering diverse topics placed in the field of sustainability and corporate social responsibility:

- Corporate social responsibility and corporate citizenship of energy firms in Germany
- Corporate social responsibility of media companies in Germany

A dynamic micro simulation model for the evaluation of the sustainability of social security systems

- Social innovation and corporate responsibility
- Internal CSR communication and organizational culture: This project investigates the internal communication, motivation and behavior challenges related to sustainability. This case study based action research project explores the implementation of tailored information channels in order to support the process of improving sustainability in a manufacturing company.
- Practical wisdom in management education
- CSR in the media reporting
- Corruption
- CSR accounting systems
- Corporate social responsibility and corporate citizenship: self-perception and awareness of others in public communication

- Corporate responsibility for small and medium-sized enterprises

3. In the context of post graduate education, the WFI participates in the postgraduate program "Nachhaltigkeit" (sustainability), which is a consortium of young researchers working at the Catholic University Eichstaett-Ingolstadt.

Postgraduates from different fields work on topics concerning sustainability in order to share and discuss multiple perspectives. The multidisciplinary of this postgraduate program aims to integrate the field of sustainability in all departments. At the end the young researchers will publish an anthology presenting all research projects, highlighting the different perspectives and the commonalities on sustainability.

An overview on the regular research taking place at the ethic chairs of the WFI can be found in the appendix.

4. As a follow-up to the ABIS – YALE practical Wisdom conference and publication project¹ Prof. Habisch initiated together with the *Al-Akhawayn Business School* at Ifrane/ Morocco the German-Arab dialogue and research project “Practical Wisdom for Sustainable Management”. Funded by the German Academic Exchange Service (DAAD), beliefs, best practice, and social commitments of business rooted in multiple spiritual traditions of mankind as its ‘cultural capital’ were explored.



For that purpose, the project not only crossed cultural borders between the Western and Arab world, but also between academic theory and business practice. The international project network consisted of professors, young academics, and students on the one side and of supporters business (such as the association of catholic entrepreneurs, the foreign chamber of commerce at Casablanca etc.) on the other.

¹<http://primetime.unprme.org/2013/08/26/practical-wisdom-and-management-education/>

The Arabic world was also represented by the *Al-Azhar University Cairo*, the *Mediterranean School of Business Tunis*, and the *Yarmouk University* in Jordan. Field trips of German students to Morocco and Arab students in Germany increased the mutual understanding and informed participants about the status quo of sustainable management in both cultural areas. Prejudices about the role of religious values in business and the rigor of managerial efforts in Arab countries could be overcome.



Moreover, students supported each other in granting access to empirical data in the context of their MA theses.



VII. Principle 5

Principle 5 | Partnership

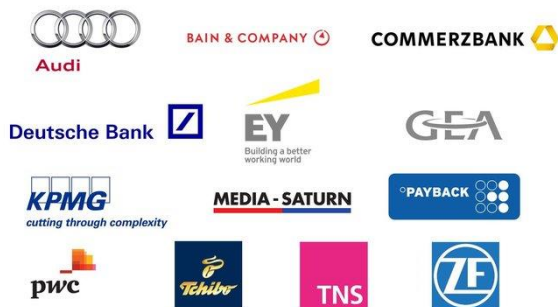
We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meet these challenges.

1. *Partnership with the Association of Catholic Entrepreneurs (BKU), its Global network UNIAPAC as well as the Global Jesuit Case Selection*
2. *Corporate presentations concerning Social and Environmental topics*
3. *WFI Talent Fair*
4. *Summer Challenge*

1. Starting in 2009, the WFI/CU teamed up with the Association of Catholic Entrepreneurs (BKU) to launch the „Eichstaett Colloquia Economy – Church – Academia“ (*Eichstätter Gespräche Wirtschaft – Kirche – Wissenschaft*). The annual conference invites high-level practitioners from business, church and academia to discuss current relevant ethical issues. This year’s (2015) colloquium explored the topic “Resource Kultur” (culture as a resource), addressing the economic and social opportunities and challenges of today’s highly diverse cultural and religious, business environment. Additionally, in the context of this partnership BKU entrepreneurs will teach at the WFI. Finally, we launched a global Case Study Series together with the Global network of Christian Entrepreneurs

and Managers (UNIAPAC). The common goal is to collect real-life case studies of Christian Entrepreneurship emphasizing examples of values-based business practices from all over the World. The Academic case study collection is supposed to contain qualified teaching notes so as to ensure their applicability in the context of business courses. Prof. Habisch from CU serves as the Academic coordinator of the UNIAPAC case study selection, which is currently starting with cases from Italy, France, Hungary, Argentina, Uruguay, Brazil and Botswana. The project wants to contribute to transform business education by embedding spirituality throughout the curriculum. Hence, it seeks to establish a network of Catholic Universities Worldwide, all of which partner with UNIPAC national associations in authoring the cases. This will hopefully enable both an *embedded learning* of how spirituality and value-based management is relevant to all major courses in business school and a *transformative learning* that develops not only the mind but also the heart and the soul of the future leader. In order to reach that ambitious goal, the emerging international network of UNIAPAC national associations and Catholic universities is also cooperating with the Global Jesuit Case Selection, a partner initiative of the Global network of Jesuit Universities, which is launched and administered from Lemoyne College in upstate New York, US.

2. In the context of partnerships with local and national enterprises, several guest lecturers from corporate practice enriched the instruction of students concerning various topics of social and environmental responsibility of companies.



These included topics like “Sustainable Entrepreneurship and Sustainability at Otto” (by Thomas Voigt, director of business policy and communication at Otto Group), “Mission Zero at Interface” (by Laura Cremer, Sustainability Manager Europe by Interface), “Sustainability of coffee production at coffeecircle” (by Anne Decker, a WFI alumnus, project manager at coffeecircle), “Sustainability at Telekom” (by Dr. Heinz-Gerd Peters, director sustainable development and environment) etc.

Additionally, Dr. Peter F. Tropschuh, the Head of Corporate Responsibility, Audi AG held a lecture on “The social responsibility of a multinational company” using the example of Audi AG in the course Economic and Business Ethics in January 2015. Also Dr. Felix Weber, Director Elephant Equity GmbH, lectured on “Emission Permits”.



Moreover, the interdisciplinary seminar „Sustainability @ leading companies”, which is a joint initiative of the chairs of ethics and accounting, included several presentations on sustainable leadership. The course attendants attended presentations on “Corporate Social Responsibility” and “Sustainable Reporting”, both by KPMG in summer 2015. The students not only expanded their knowledge in literature but also interacted with the speakers and had the possibility to transmit knowledge and ideas to cases of other companies.

3. The WFI Talent Fair 2014 took place on 19th November with eleven partner companies on the campus of WFI. Eleven of our prestigious partner companies set up information booths in a tent on the meadow and also conducted one-on-one meetings with selected WFI-students. Our partner companies interviewed students for internships or possible future employment.

4. Every year the WFI Summer Challenge e.V., a registered club formed by WFI students, mobilizes about 1,000 participants from WFI and other business schools to engage in sports activities: “Recruiting once athletic”.

However, one of our biggest events, organized entirely by students, offers more than just the opportunity to enjoy a weekend of physical exercise and company. It gives students the chance to get in contact with renowned companies in a relaxed atmosphere. The Summer Challenge organization has left its mark for more than a decade on the partnerships the WFI and its students have with international and national companies – and also strengthens the solidarity between students and alumni.



VIII. Principle 6

Principle 6 | Dialogue

We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

1. *Dialogue on Sustainability*
2. *International Conference on the Global Common Good. Towards a more inclusive Economy in the Vatican*

1. “WFI Dialogue on Sustainability” (DoS) is the largest student conference on sustainability in the German-speaking world.

From 28th to 30th November 2014 nearly 100 students from various fields of study met for the fourth time at the WFI Dialogue on Sustainability with 30 representatives from Business, science, religion and politics. They assembled on the campus of the WFI - Ingolstadt School of Management for discussions, workshops and case studies on future concepts of sustainability.

Well-known business people, such as Karl Ludwig Schweisfurth or Marcel Brenninkmeijer, shared their expertise with students from all over Germany.

The participants were given the unique opportunity to work on practical solutions numerous areas, such as of CSR, or communication concepts for measuring and evaluating sustainability in the corporate

world. Other topics included the implementation of climate strategies in telecommunication service providers, the development of mobility and living concepts in the cities of the future, virtual reality and learning concepts and the realization of sustainable lifestyles.

We are proud to celebrate the 5th anniversary of the WFI Dialogue on Sustainability from 20th to 22nd November, 2015.



Further information about the dialogue of sustainability, especially about the application process for participants, is available on www.denknachhaltig.de.

2. In July 2014 Prof. Habisch served as member of the academic committee (together with Stephano Zamagni, Luigino Bruni and others) of a Global Conference organized by the Pontifical Council ‘Justice and Peace’ on ‘The Global Common Good -

towards a more inclusive Economy’ at the Pontifical Academy of the Social Science. This unique conference gathered participants from International organizations (like OECD General Secretary Angel Gurría), academia (like Columbia Prof. Jeffrey Sachs), NGOs (like Nobel Peace Prize winner Mohammad Yunus), among others. Prof. Habisch contributed to the manuscript of the conference topic and delivered a presentation on the role of Catholic Social Thought for Social Innovation. Reflecting on the Papal Document ‘Evangelii Gaudium’ the conference was characterized by an atmosphere of sharing between participants of business, international organizations as well as civil society and NGOs. The conference highlight was a lunch reception by Pope Francis, who admonished the participants to fight against ongoing instrumentalization of humankind and exclusion on a global scale.

Prof. Habisch presents interreligious projects at Catholic University to Pope Francis and the guests during the conference lunch in the Vatican.



Conference scene in the Pontifical Academy for Social Sciences in the Vatican



With Nobel-Prize winner Muhammes Yunus in Rome



Future Perspectives

1. *New double degree programs*
2. *Summer School*
3. *EQUIS accreditation*
4. *Graduate School on Sustainability and Globalization with Cologne Business School and Dr.-Jürgen-Maier-Foundation, Cologne.*
5. *Shading system*

1. We are looking forward to starting new double programs at master's level with Indian and Russian universities. The contracts will be signed in the near future and the programs will help us on our way to internationalize the WFI.

With those cross-border alliances the WFI wants to enable all students to gain new cultural and academic experiences. We strongly believe that the international academic exchange helps growing attentive and creative young leaders and managers encourages the faculty members to develop those programs. Not only students going abroad will benefit from these programs but also everyone that will have contact to different ways of teaching and learning business and ethics in this context.

2. From next year on there will be an international summer school with approx. 30 participants. Courses will be held by faculty as well as external international professors. There will be an international exchange at a high level for Master's or advanced Bachelor's students.

To help develop the summer school, students were encouraged to submit ideas

and suggestions. These ideas form the backbone of the program, which is currently being developed by faculty and staff.



3. The biggest goal for the future of the WFI is to become more international and achieve EQUIS accreditation.

Being a part of this leading international network will enable our School to strengthen the environmental and social imperatives in business teaching.

4. Starting in October 2015, a Graduate School on Sustainability and Globalization is planned in partnership with the Cologne Business School. The PhD projects are developed in close cooperation with large German companies. Support for an academic program is provided by the Dr.-Jürgen-Mayer-Foundation, Cologne.

5. Lastly, on the subject of sustainability we are happy to announce that a shading system will be built for the new building in order to reduce sun exposure. This will help save electricity because there will be less need for fans and air conditioning.



Appendix

Publications of the WFI ethics chairs

Althammer, Jörg (Eds.): Caritas in veritate. Katholische Soziallehre im Zeitalter der Globalisierung. Berlin, 2013.

Althammer, Jörg; Franco, Giuseppe: Der Mensch in Theologie und Ökonomie. *In: Schallenberg, Peter ; Küppers, Arnd (Eds.): Interdisziplinarität der Christlichen Sozialethik: Festschrift zum 50-jährigen Jubiläum der Katholischen Sozialwissenschaftlichen Zentralstelle in Mönchengladbach.* - Paderborn: Schöningh, 2013, S. 69-80.

Althammer, Jörg; Kühn, Marion; Sommer, Maximilian: Umsetzung neuer Arbeitszeitmodelle vor dem Hintergrund ihrer Finanzierbarkeit: Expertise für die Projektgruppe 5 „Arbeitswelt, Konsumverhalten und Lebensstile“ der Enquete-Kommission „Wachstum, Wohlstand, Lebensqualität“; Kurzgutachten. Deutscher Bundestag, Enquete Kommission 'Wachstum, Wohlstand, Lebensqualität'. Berlin, 2013.

Althammer, Jörg; Lampert, Heinz: Lehrbuch der Sozialpolitik. 9th updated and revised edition. Berlin; Heidelberg : Springer Gabler, 2014.

Althammer, Jörg: Der Sozialstaat in der Globalisierung. *In: Althammer, Jörg (Eds.): Caritas in veritate. Katholische Soziallehre im Zeitalter der Globalisierung.* Berlin, 2013, S. 141-157.

Althammer, Jörg: Nachhaltige Sozialpolitik-Aufgaben der Sozial- und Familienpolitik angesichts der demographischen Entwicklung. *In: Kruse, Andreas; Maio, Giovanni; Althammer, Jörg: Humanität einer alternenden Gesellschaft.* - Paderborn: Schöningh, 2014, S. 81-101.

Althammer, Jörg: Welche Wirtschaft tötet?- Anmerkungen zum Rundschreiben 'Evangelii gaudium' aus wirtschaftsethischer Perspektive. Köln: Bachem, 2014.

Bachmann, Claudius; Loza Adai, Cristian R.; Habisch, André: Why the question of Practical Wisdom should be asked in Business School: Towards a Holistic Approach to a Renewal of Management Education. Eichstätt-Ingolstadt, 2014.

Bachmann, Claudius: Can Practical Wisdom be Taught in Business School? : An Inquiry-Based Learning Approach for Management Education. *In: Blessinger, Patrick; Carfora, John M. (Eds.): Inquiry-Based Learning for the Arts, Humanities and Social Sciences: A Conceptual and Practical Resource for Educators.* Bingley: Emerald, 2015, S. 277-302.

Ferri, Laura Maria; Oelze, Nelly; Habisch, André; Molteni, Mario: Implementation of responsible Procurement Management: An Institutional Perspective. *In: Business Strategy and the Environment.* 2014.

Franco, Giuseppe: Die Ethik des Marktes und die Aufgabe der Wissenschaft. *In: Althammer, Jörg (Eds.): Caritas in veritate. Katholische Soziallehre im Zeitalter der Globalisierung.* Berlin, 2013, S. 121-140.

Franco, Giuseppe: L'Economia Sociale di Mercato e la via istituzionale della Carità. *In: Libertas: cattolici per la libertà*, 2013 No. 4, S. 13-16.

Franco, Giuseppe: Rezension von: Laufen, Veronika: Der Verband katholischer kaufmännischer Vereinigungen Deutschland 1877 – 1933. Frankfurt a.M., 2011. *In: Zeitschrift für Unternehmensgeschichte: ZUG*. Vol. 58, 2013, No. 1, S. 135-136.

Gietl, Simon; Götttsche, Max; Habisch, André; Weiß, Christopher: (Wie) Sollen Unternehmen über Nachhaltigkeit bericht-erstaten?: Ein rechnungslegungsorientierter Ansatz. *In: Fifka, Matthias S. (Eds.): CSR-Reporting: Nachhaltigkeits- und CSR-Berichterstattung verstehen und erfolgreich umsetzen*. Berlin: Springer, 2014, S. 61-75.

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Oelze, Nelly; Hoejmoose, Stefan Ulstrup; Habisch, André; Millington, Andrew: Sustainable Development in Supply Chain Management: The Role of Organizational Learning for Policy Implementation. *In: Business Strategy and the Environment,* 2014.

Rohrhofer, Stefan: Corporate Citizenship Controlling. Theoretische Fundierung und fallstudienbasierte Exploration von Kontextfaktoren der unternehmerischen Praxis in Deutschland. Hamburg, 2013, S. 321 (Schriftenreihe Innovative Betriebswirtschaftliche Forschung und Praxis; 359).

Roloff, Martin; Habisch, André; Gietl, Simon: Cross national differences on sustainability reporting - Can the GRI fill the legislation gap? *In: Zeitschrift für Umweltpolitik & Umweltrecht : ZfU.* Vol. 37, 2014, No. 1, S. 28-57.

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Guest lectures

Summer term 2013

Born, Christof, Dr. Peter & Company AG: "Implementation of MaRisk-requirements at the example of an asset manager in a banking institution"

Cieminski von, Gregor, ZF Friedrichshafen AG: "Supply Chain Planning at automotive supplier industry at ZF Friedrichshafen AG"

Dr. Hausen, Commerzbank, Leiter Public Finance: "Global government securities market - current trends in Europe, US and Japan"

Gschrey, Erhard, Vorstandsmitglied des Genossenschaftsverbands Bayern WP/StB: "Regulations at financial institutions"

Isl, Miriam, Robert Bosch GmbH: "Logistics of parking plug, wipers, etc.; planning of warehouse locations at BOSCH"

Köhne, Leyla, AUDI AG: "ICP"

Ramolla, Dr. Thomas, Klinikum Ingolstadt: "Planning and process control of a surgery-center at Ingolstadt hospital"

Vierk, Conti Temic microelectronic GmbH: "Logistic planning at Continental automotive in consideration of sustainability"

Wensing, Dr. Thomas, Inform GmbH: "Truck Routing in Finished Vehicle Logistics"

Winter term 2013/2014

Dr. Hausen, Commerzbank, Leiter Public Finance: "Global government securities market - current trends in Europe, US and Japan"

Gschrey, Erhard, Vorstandsmitglied des Genossenschaftsverbands Bayern WP/StB: "External financial reporting (HGB)"

Gschrey, Erhard, Vorstandsmitglied des Genossenschaftsverbands Bayern WP/StB: "Regulations at financial institutions"

Herrler, Bernd, Dr. (I/PL-61), AUDI AG: "Outbound-Transportlogistics in automobile industry"

Jäkel, Christian, Kaufeigenheime: "Unternehmensführung (Bachelor) [Corporate Management]"

KPMG: Workshop "Supply Chain Planning"

Lämmle, Albert, Senior Director Yield Management, Sixt GmbH & Co. Autovermietung KG: "Revenue Management"

Mauerhoefer, Thomas, GEA Group AG, Corporate Controlling /Planning and Reporting: "Projektstudium Management und Führung (Master) [Project study Management and leadership]"

Prof. Nikitina bei AUDI: "Sucessfull in Russia: Particularities of Russian Business Communication"

Simon, Oliver, HVB - UniCredit: "Unternehmensführung (Bachelor) [Corporate Management]"

Summer term 2014

Born, Christof, Dr. Peter & Company AG: "Introduction to an advanced measurement approach for operational risk"

Hennecke, Glemser, Schulte, Wurster, KPMG: "Inventory Management"

Heymel, Thomas, Leiter Corporate Development, Stiftung Pfennigparade: "Social Innovation at Pfennigparade - a social approach"

Hundeshagen, Dipl.-Kfm. Christian, StB, Linklaters LLP, Frankfurt am Main: "Procedure of M&A - Transaction at consulting practice"

Kortüm, Franz-Joseph, Webasto: „Management und Strategien von Automotive-Unternehmen (Master) [Management and Strategy at automotive companies]"

Lauber, David, Schaal, Kai, McKinsey: "Workshop: Supply Chain Planning (Beer Game)"

Meyr, Prof. Dr. Herbert, Universität Hohenheim: "Advanced Planning Systems in Supply Chain Management"

Osburg, Dr. Thomas, Director Europe Corporate Affairs and Innovation, Intel Corp. : "Social Innovation at Intel"

Ramolla, Dr. Thomas, Klinikum Ingolstadt: "Planning and process control of a surgery-center at Ingolstadt hospital"

Siebel, Lars, Logistikleiter Edeka Deutschland: "Logistics at Edeka network"

Sigl, Kurt, Präsident Verband für Elektromobilität Deutschland: „Management und Strategien von Automotive-Unternehmen (Master) [Management and Strategy at automotive companies]"

Sommer, Michael P., Director Foreign Clients & Sustainable Investments: "Microfinancing and Social Innovation"

Woerthmüller, Franziska, Stephan Waskow; VW Consulting: „Management und Strategien von Automotive-Unternehmen (Master) [Management and Strategy at automotive companies]"

Winter term 2014/2015

Bain & Company: "Retail Bank of the Future"

Cremer, Laura, Sustainability Manager Europe, Interface: "Mission Zero at Inteface"

CTG/KPMG Consulting: "Strategisches Management (Master) [Strategic Management]"

Decker, Anne, Projektmanagerin coffeecircle: "Sustainability in the coffee production at coffeecircle"

Führungszirkel Deutsche Bahn Strategie: "Strategisches Management (Master) [Strategic Management]"

Führungszirkel Volkswagen Consulting: "Strategisches Management (Master) [Strategic Management]"

Holeksa, Jürgen, Personalvorstand ZF Friedrichshafen: "Unternehmensführung (Bachelor) [corporate management]"

Jäkel, Christian, Kaufeigenheime: "Unternehmensführung (Bachelor) [corporate management]"

KPMG, Wilsch, Robert, Kopplin, Nadine, Schabert, Dr. Tim, Schneider, Dr. Johannes, Baumeister, Verena: "Reorganisation- and implementation planning at banks"

Lämmle, Albert, Senior Director Yield Management, Sixt GmbH & Co. Autovermietung KG: "Revenue Management"

Neckamm, Karin, Leitner, Martin, Beyonder: "Unternehmensführung (Bachelor) [corporate management]"

Peters, Dr. Heinz-Gerd, Leiter Nachhaltige Entwicklung und Umwelt: "Sustainability at Telekom"

Tropschuh, Peter F., Manager Corporate Responsibility, Audi AG: "Social Responsibility at multinational companies with the example of AUGI AG"

Voigt, Thomas (Direktor Wirtschaftspolitik und Kommunikation), Otto: "Sustainable Entrepreneurship and Sustainability at Otto"

Waigel, Dr. Theodor, Finanzminister a. D., Weber, Dr. Felix-Michael, Unternehmer, Marx, Kardinal Dr. Reinhard, Erzbischof von München-Freising, Lösel, Dr. Christian, OB Ingolstadt, Dorairaj, Lawrence Pius, Bischof (India), Hipp, Prof. Dr. Claus, Unternehmer, Gottlibe, Sigmund, Chefredakteur Bayerisches Fernsehen, Stadler, Rupert, CEO Audi AG: "Anniversary "25 years WFI""

Weber, Felix, Director Elephant Equity GmbH, Green Elephant GmbH, Lecture Economic and Business Ethics: "Emission certificates"

Zölch, Dipl.-Kffr. Sandra, StB Finanzwirtin, PricewaterhouseCoopers: "Benefit recipient as tax debtor - Reverse Charge in praxis"

Summer term 2015

Amorim, Dr. Pedro, Faculdade de Engenharia da Universidade do Porto: "Improving the Inventory Management of Food E-commerce Activities through Darkstores"

Baumeister, Christian, BayWa AG München: "Evolving forms of inter-firm finance in transnational production networks: Insights from the automotive industry in Germany and Brazil"

Breidbach, Dr. Jörg, OptWare, Regensburg: "Optimal storage utilization at automobile production by optimized sequence schedule"

Dr. Thomas Osburg, Director Europe Corporate Affairs and Innovation, Intel Corp.: "Social Innovation at Intel"

Elk, Katrin, openSAP, openSAP University: "OpenSAP and Social Innovation and MOOCS"

Gschrey, Erhard, Vorstandsmitglied des Genossenschaftsverbands Bayern WP/StB "Current question of the regulation of financial institution"

Hennecke, Riedmayr, KPMG: "Inventory management"

Heymel, Thomas, Leiter Corporate Development, Stiftung Pfennigparade: "Social Innovation at Pfennigparade - a social approach"

Hofstetter, Marion, Dr. Peter & Company AG: "Introduction to an advanced measurement approach for operational risk"

Hundeshagen, Dipl.-Kfm. Christian, StB, Linklaters LLP, Frankfurt am Main: "Procedure of M&A - Transaction at consulting practice"

Maas, Antje, Leiterin Bewerbermanagement, Audi AG: "Humanressourcen-Management (Bachelor)"

Mainert, Ingo, Allianz Global Investors, CIO und Managing Director: "Saving without interest"

Morsey, Dr. Benedikt, Personalleiter PAYBACK: "Humanressourcen-Management (Bachelor)"

Moussavian Reza PhD, Vice President, Group Transformational Change: "Social Innovation at Telekom"

Osburg, Dr. Thomas, Director Europe Corporate Affairs and Innovation, Intel Corp.: "Social Innovation at Intel"

Liu, Prof. by AUDI: "The Impact of Reform of Corporate Law and Consumer Law on Multinationals Doing Business in China"

Ramolla, Dr. Thomas, Klinium Ingolstadt: "Planning and process control of a surgery-center at Ingolstadt hospital"

Schwarz, Sebastian, Audi AG: "Humanressourcen-Management (Bachelor)"

Sommer, Michael P., Director Foreign Clients & Sustainable Investments: "Microfinancing and Social Innovation"

Stade, Sören, Volkswagen Konzernlogistik: "Complexity of supply chain management at global production networks"

Tim Schikora, Managing Director, Insight innovation: "Disruptive Innovation and Innovation Tools"

Wörthmüller, Franziska, VW Consulting: „Management und Strategien von Automotive-Unternehmen (Master) [Management and Strategy at automotive companies]"

Zölch, Dipl.-Kffr. Sandra, StB Finanzwirtin, PricewaterhouseCoopers: "Strategic business decision and their impact on the balance"