The University of Western Australia Business School (UWABS) submission to become a signatory member of UN PRME

Introductory overview

The University of Western Australia has a clear understanding of its role as a globally responsible citizen and its contribution to ethics, corporate social responsibility and sustainability education and practice. This understanding is articulated in the University's strategic plan, policies, procedures and activities, and those of the Business School.

Ethics

The University has a university-wide code of ethics and code of conduct. These codes articulate the principles, values and behaviours expected of staff, students and visitors to the University of Western Australia. Specifically, the code of ethics is based on three universal ethical principles: equity and justice; respect for people; and personal and professional responsibility. These codes are intended among others to promote and enhance a shared social responsibility across our campus and in the wider community, and, to provide direction on a range of ethical issues.

More specifically at the Business School, ethics is integral to our mission and vision, which acknowledges that our students will become respected academic, community and business leaders of tomorrow; that we will achieve our mission by promoting an ethical and entrepreneurial spirit; and that we will be a strong positive influence for alumni, business, industry, government and the professions.

Sustainability

The University Operational Priorities Plan (OPP) articulates strategies for a sustainable future for the University, formulated with due consideration to the expected impacts on the University's triple bottom line (social, environmental and economic). More specifically, the OPP includes a separate operational objective specifically aimed at making the University environmentally sustainable with a focus on meeting the requirements of the National Greenhouse and Energy Reporting Act 2007. The following strategies are designed to achieve this objective:

- Develop a University strategic framework for environmental sustainability
- Operate within local, national and international environmental legislation and standards
- Increase the understanding of sustainability amongst our staff, students and community

An example of an outcome arising from the University strategic framework for environmental sustainability is the development of guidance for staff and students on practical daily actions that they can take to reduce energy consumption on campus and manage greenhouse emissions.

The Business School building epitomises sustainable building standards and received a four-star green rating from the Green Building Council Australia. Elements of sustainable design include chilled beam air conditioning and solar blades.

UWA Environmental Services provides all staff with a Green Office Guide that provides suggestions on initiatives which staff members can implement to green their individual spaces. Each office has access to two bins, one for recycling and one for non-recyclable rubbish. The Business School building has recycling bins in public areas for students to use.

Social Responsibility and Community Engagement

The School's external and community relations activities are aligned with the University's mission that to be recognised as world-class, the university must be seen to be a strong intellectual and creative resource to the communities they service. Beyond the development of graduates and research output, leading universities make a major contribution to the intellectual and cultural life of their communities. For example, in 2009, the University drew together the arts and cultural activities under the umbrella of "the Cultural Precinct", showcasing the creative work of staff and students and opening a lens onto contemporary life. Included in the Cultural Precinct are the UWA Perth International Arts Festival (PIAF), UWA Extension, Lawrence Wilson Art Gallery, UWA Publishing, University Theatres, University Club of Western Australia, Berndt Museum of Anthropology, and UWA Sport and Recreation Association.

The year 2013 marked the celebration of the University's Centenary year - 100 years of excellence in teaching, learning and research. As part of the Centenary celebrations, the Business School undertook a celebratory project titled 'The UWA Gives Back Pilbara Tour'. The goal of the tour was to encourage high school students to consider tertiary studies, and to stimulate local debate on important regional issues at a series of high-level Leaders' Luncheons in remote parts of Western Australia.

What has your institution achieved and what are you planning to achieve in curriculum integration, programme design, courses, executive education and other leading vehicles in the field of corporate responsibility and sustainability.

- The UWA Business School recognises that its commitment to responsible citizenship and to making a significant contribution to ethics and society includes action and activities around what we teach, what we research and how we engage with students, staff and the community around us. It also includes the decisions and actions we take with respect to our own behaviour and operations.

- We take a matrix approach to integrating ethics, corporate responsibility and sustainability within the Business School. One significant dimension is The Centre for Social Impact (CSI) located within the Business school whose mission is to create beneficial social impact in Australia through teaching, research, measurement and the promotion of public debate. Another dimension is through a range of course offerings, actions and activities initiated from each of our discipline areas. A third dimension is embedded in our 'whole of School' educational, research and development and community engagement activities.

The Centre for Social Impact (CSI)

- The Centre for Social Impact is a collaborative partnership between four Australian Business Schools: The University of Western Australia (UWA) Business School, Melbourne Business School (MBS) at the University of Melbourne, Swinburne University of Technology's Faculty of Business and Enterprise, and The Australian School of Business at the University of New South Wales (UNSW).

- The Centre works closely with business, the community sector, government, social enterprises and the social finance sector in knowledge transfer activities and industry projects and through these activities and its research and teaching seeks to create beneficial social impact in Australia.

- The Centre is concerned with the design, financing, provision, and leadership of social programs and activities and with the assessment and evaluation of the social impact of programs and activities. It is concerned with developing the evidence base around what actions create beneficial social impact. Social impact refers to all forms of positive significant change experienced by individuals and communities. This includes conventionally examined economic effects such as income and labour market impacts as well as broader measures such as social relationship changes, mental and physical health impacts, changes to the built and natural environment that affect people's lives, and overall quality of life and well-being impacts.

- The Centre has a focus on those individuals and communities facing the greatest difficulties in life, on programs and activities that seek to meet intractable social problems in innovative and sustainable ways, and includes improving the position of Indigenous Australians.

- The activities of the Centre are undertaken against a backdrop of unique opportunities being created in Western Australia by the State Government, the Federal Government, and driven directly by the not-for-profit sector itself. Business through its Corporate Social Responsibility and community engagement strategies is also becoming a more central player of direct relevance to the work of the Centre. New funding streams and ideas are also a key part of our work, including Social Impact Bonds/Partnerships, impact investing and venture philanthropy. The Partnership Forum, a partnership between the Western Australian Government and the not-for-profit sector in WA, is driving the development and implementation of social programs, and is creating a strong interest in social innovation and social enterprise in WA.

- The Centre is emerging as a catalyst for cross-sector collaboration and system-level reform in Australia. The Centre's teaching, research, executive education and public engagement activities are designed to unlock creative solutions to the social problems deemed of critical concern to the community and to bring economics and business discipline perspectives and research to those problems. Its model is one of knowledge creation through research, the dissemination of knowledge through teaching, executive education and public lectures and workshops, and knowledge transfer and use through public policy initiatives, practitioner engagement and industry projects.

Educational offerings

Within the Business school, coverage of ethics, corporate responsibility and sustainability is included both in standalone and embedded modes at the graduate certificate, undergraduate and postgraduate degree levels.

All new students enrolled in any program at UWA are required to complete an online module called Academic Conduct Essentials (ACE). This module introduces students to the basic issues of ethical scholarship and the expectations of correct academic conduct that the University has of its students. Students must complete the ACE module within the first 10 weeks of their enrolment. To pass ACE students need to obtain a minimum of 80% in the quiz at the end of the module, but may attempt the quiz as many times as necessary to pass.

An important contribution to the Business School's educational offerings is the Graduate Certificate in Social Impact. The UWA Centre for Social Impact implemented the Graduate Certificate in Social Impact (GCSI) in 2011. The GCSI is embedded in the Business School's MBA program and has attracted a number of MBA students wishing to complement their business studies with units that have a social focus. The program emphasises real life case studies and collaborative assignments with business and the community sector and international and national guest speakers and experts in the program. On completion of the course, students graduate with the critical leadership skills required to manage organisations, businesses and social programs, leading social innovation and measurement of impact and creating social value.

The four units in the Graduate Certificate examine modern theory and practice across the four pillars of work of the UWA Centre for Social Impact, namely, social impact assessment, social investment, social leadership and social innovation and enterprise. More specifically:

- **Social Impact: Entrepreneurs and Social Innovation**: This unit examines the accelerating economic relationship between government, business and the third sector to deliver social and environmental value in communities and the way in which this drives social innovation. The unit also examines the emerging fields of social enterprise and social entrepreneurship.

- **Demonstrating Social Impact:** This unit provides an overview and introduction to evaluation and social impact assessment, the underpinning principles of evaluation and social impact assessment and examines some of the key social impact measurement approaches increasingly used by business, government and leading third sector organisations in Australia and internationally, including Logic Models; impact evaluation; Social Return on Investment (SROI); and Social Impact Assessment (SIA).

- **Social Investment and Philanthropy**: This unit introduces the history, core concepts and current issues in the fields of philanthropy, fundraising and social investment undertaken by government and business. It examines the major changes re-shaping philanthropy and social investment internationally and in the Australian context: global economic realignments; the privatization of community services; new patterns of wealth distribution and of intergenerational wealth transfer; and greater expectations of the role of corporate citizenship and of corporate philanthropy.

- **Leadership for Social Impact:** This unit provides students with an introduction to the challenges and opportunities of leading organisations and social programs with the purpose of improving social outcomes. This unit examines current challenges in achieving social benefit, leadership in the social economy, leadership focused on identifying adaptive challenges, new forms of organising and collective intelligence, and new governance systems and demands.

Further examples at the postgraduate level of standalone units offered within the Business School include: 'Ethical Dimensions of Organisations, Management and Leadership' (EDOML) and 'Marketing and Society' (M&S).

- The **Ethical Dimensions of Organisations, Management and Leadership** unit advances the 'Giving Voice to Values' (GVV) curriculum developed by Dr Mary Gentile from Babson College in the United States. The UWA Business School is not alone in this respect. Indeed, the GVV curriculum is also being piloted by other leading institutions around the world including Harvard Business School, INSEAD, MIT, and the Yale School of Management. In fact, over 200 global Business Schools currently integrate the GVV applied approach to business ethics education in their programs.

- Staff from the Business School have been productive in developing and sharing teaching materials in the GVV area, as well as actively publishing their conceptual and applied work in books and peer-reviewed journals and also widely disseminated in a range of online sources (see research publication examples section).

- In addition, Dr Dave Webb, who coordinated the Business school's EDOML unit, has offered external presentations and workshops in the public sector both in Western Australia and Interstate.

- The **Marketing and Society** unit taught by Dr Dave Webb is offered to all postgraduate students and focusses primarily on the well-being implications of the marketing environment in global society. A major focus of the unit is the advancement of social entrepreneurial programs at the base of the pyramid.

Beyond the above standalone units, all units taught across the range of postgraduate programs offer embedded content coverage of ethics, corporate social responsibility and sustainability. Indeed, many are assessed in respect to their coverage for accreditation (AACSB and EQUIS) purposes. These include among others:

- Logistics and Supply Chain Management
- Business Process Management
- Information Management Research
- Information Management
- Management of Information Systems
- Project Management
- Organisational Behaviour
- Accounting
- Economic Management and Strategy
- International Management
- Data Analysis and Decision Making
- Managerial Finance
- Marketing Principles
- Strategic Management
- Electronic Marketing

Undergraduate programs

All students in the Bachelor of Commerce degree are required to complete a core unit in Organisational Behaviour in which topics relevant to group behaviour are covered and include interpersonal relations, group dynamics, group decision making, leadership, conflict, power, ethics, social justice and social responsibility.

In a manner similar to our postgraduate programs, all units taught across the range of undergraduate programs offer embedded content coverage of ethics, corporate responsibility and sustainability. Indeed, many are assessed in respect to their coverage for accreditation (AACSB and EQUIS) purposes. These include among others:

- Financial Accounting
- Performance Measurement and Evaluation
- Financial Accounting: Theory and Practice
- Microeconomics: Prices and Markets
- Rise of the Global Economy
- Introduction to Finance
- Corporate Financial Policy
- Investment Analysis
- Human Resource Management
- Management and Organisations
- Organisational Behaviour
- Management and Organisations

- International Management
- Strategic Management
- Small Business Management
- Strategic Marketing
- Services Marketing

Additional corporate executive programs

Beyond the aforementioned standalone units, the Business School's corporate executive alliance programs group, in association with the Australian Institute of Management (AIM) have delivered workshops in:

- Leadership for sustainability
- Managing sustainable performance
- Creating high performance sustainable environments
- Sustainable ethics
- Leading and managing sustainable change
- Giving voice to values in the public sector

Future developments in teaching

The Business School is currently developing a postgraduate unit to be offered commencing in 2015 that will emphasise contemporary global and domestic issues in respect to ethics, corporate social responsibility and sustainability. The unit, which will likely carry the title 'Foundations of Responsible Management', ties well with the Business School's overall commitment to responsible management education and exemplifies our further commitment as a signatory to PRME.

A PRME working party, with member representatives from each of the Business School's discipline areas and the CSI, will explore strategies for further integration of relevant content at both postgraduate and undergraduate levels. The working party will also explore avenues for resource sharing.

The Business School, through the Teaching and Learning Committee, will continue to support staff efforts in respect to the integration of ethics, corporate social responsibility and sustainability content across all programs offered across the faculty.

What has your institution achieved and what are you planning to achieve in terms of academic research and knowledge development with companies in the field of corporate responsibility and sustainability?

UWA Business School

Across the Business School a large number of studies with a focus on ethics, corporate social responsibility and sustainability have been published in a wide range of outlets. Examples covering only the period 2009 – 2013 include:

Books

Lee, A. & **Edwards**, M.G. (2013) Marketing Strategies: A New Paradigm for Sustaining Forms of Marketing, *Cambridge University Press*, Cambridge, UK.

Edwards, M.G. (2010) Organisational Transformation for Sustainability: An Integral Metatheory. *Routledge*: New York.

Mazzarol T, Reboud, S, **Mamouni Limnios** EA, Clark D (eds), (forthcoming 2014). *Research Handbook on Sustainable Co-operative Enterprise: Case Studies of Organizational Resilience in the Co-operative Business Model*, Cheltenham UK, Northampton MA USA, Edward Elgar Publishing. (Hardback 978 0 85793 777 3, ebook isbn 978 1 78347 202 4).

Pritchard, B., **Rammohan**, A., Sekher, M., Parasuraman, S. & Choithani, C. (2013) Feeding India: Livelihoods, Entitlements and Capabilities, Earthscan, London (full manuscript delivered and accepted, February 2013. To be published later in 2013).

Webb, D., and Wills-Herrera E., (2012) (eds), *Subjective Well-Being and Security*, Social Indicators Research Series 46, DOI 10.1007/978-94-007-2278-1_3, Springer Science+Business Media B.V. 2012. ISBN 978-94-007-2277-4.

Book chapters

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Awofeso, N. and **Rammohan**, A. (2011) 'Three Decades of the Integrated Child Development Services Program in India: Progress and Problems', in Health Management, In Tech Publications

Edwards, M.G. 2013, *Wisdom and Integrity: Metatheoretical Perspectives on Integrative Change in an Age of Turbulence* in A Handbook of Practical Wisdom: Leadership, Organization and Integral Business Practice, W Küpers & D Pauleen, Gower, London, pp. 197-216.

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Mazzarol T, Mamouni Limnios EA, Clark D, Reboud, S. 2012. *The Experience of Australia and New Zealand*, in B-M Boyer (Ed) Des Lois Sur Les Coopératives De Cinq Continents, Mais une même réalité: L'Humanisation De Notre Monde, Quebec Sommet 2012, International Des Cooperatives, pp. 50-59.

Nancarrow, C., Larsen, R., Wrigley, S., Webb, D.A., (2013 Forthcoming), Hagar: From darkness to hope in Cambodia. In Helena Alves and Jose-Luis Vasquez Edn Best Practices Series Volume '*Marketing and QOL',* Series Chief editor Dr Dave Webb, Springer publishing, The Netherlands.

Siddique, Abu., *The Handbook of Corporate Sustainability: Frameworks, Strategies and Tools* (co-editor: Mohammed Quaddus, Curtin University of Technology), London: Edward Elgar Publishing Company, 2011, pp. i-xi, 1-348, ISBN 978-1-87420-805-7.

Siddique, Abu., *A Handbook of Sustainable Development Planning: Studies in Modelling and Decision Support* (co-editor: M. A. Quaddus), London: Edward Elgar Publishing Limited, 2nd Edition, 2013, pp. i-xi, 1-395. ISBN 9784535586130.

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Beyond the above reported studies, current and future research projects on topics connected to ethics, corporate social responsibility and sustainability include:

Faculty Member	Project Areas
Mark Edwards	• Organisational Transformation for Sustainability • A New Paradigm for Sustaining Forms of Marketing
Paul Flatau	• The Cost of Youth Homelessness in Australia • Social Inclusion through Community Embedded Socially Supported University Education • Refugees, housing and social inclusion in Australia
Wade Jarvis	• Exploring the impact of different alcohol warning statements on young consumers' choice behavior and exploring teenagers' alcohol consumption beliefs and behaviours to inform intervention design and public policy
Jacquie Hutchinson.	• Oganizational research in the areas of employee relations, leadership and organisational change, with particular interest in woman and workplace diversity. Projects include work in the mining, construction, education, media, non-government and government sectors.
Julie Lee	• Extending the theory and measurement of personal values and testing relationship of values to attitudes and behaviour. Giving, volunteering and values. • Understanding Cross-Cultural Consumer Behaviour and Implications for Effective Segmentation, Targeting and Positioning of Western Australia as a Tourism Destination.
Doina Olaru	• Determinants and impacts of light-rail access as a new transport mode • Modelling and evaluating the joint access mode and train station choice. Park and Ride. • Valuation of housing and location attributes: Establishing prior estimates using hedonic regression analysis.
Simone Pettigrew	• Developing and testing cancer warning statements for alcoholic beverages • Investigating Factors Contributing to Child Health in Low SES Families.
Michele Roberts and Geoff Soutar	• Research into how the National sporting organisation Swimming Australia will strengthen its decision making over the next Olympic and Paralympic preparation and beyond.
Peter Robertson	• An examination of the rates of thefts and burglaries in 72 countries between 1980 and 2008. The results showed that trade liberalisation could cause negative social consequences for some developing (labour abundant) countries. In contrast, a number of developed (capital abundant) countries found that undergoing trade liberalisation led to decreased crime rates.
Geoff Soutar	• Cooperative Organisations and their roles in the modern marketplace. • Can online communities be used to reduce people's energy consumption? • Personal values and their roles in people's decision-making processes.
Brett Smith	• The impact of changes in fuel or public transport prices on the mode and level of travel.
Joanne Sneddon	• The development and implementation of best practice innovation management processes in the agricultural sector. • How agricultural innovation systems operate and how these systems can be improved to effect the successful development, introduction, diffusion and implementation of new technologies.
Trish Todd	• Employer responses to changes in the Australian IR regulatory system; the gender pay gap; the implementation of work/life balance policies and practices

Dave Webb	• Societal and public policy marketing with a specific focus on the wellbeing/quality of life of remote populations, poverty alleviation, consumer well-being. • Security and Well-Being with a particular focus on the application of marketing to combat human trafficking.

Center for Social Impact

In addition to the above and, under the umbrella of the CSI, Business School staff members have also been actively engaged in a range of projects.

Over the period 2011-mid 2013, the UWA Centre for Social Impact has been successful in winning over twenty national competitive research grants and industry projects across a range of fields.

The UWA Centre for Social Impact has set as one of its research priorities to contribute to knowledge and public policy in the area of overcoming Indigenous disadvantage. The role being played by major companies, particularly resource companies, in Indigenous community development, Indigenous business development and Indigenous employment together with the national effort by the Australian and Western Australian Governments to close the gap and overcome Indigenous disadvantage provides a strong foundation for the work of the UWA Business School's Centre for Social Impact in this critical area.

Australian Competitive Grants Register (ACGR) projects

- Australian Research Council (ARC) Linkage Grant: *The Cost of Youth Homelessness in Australia* ARC LP098490 – On-going

- ARC Linkage Grant *Social Inclusion through Community Embedded Socially Supported University Education (Catalyst Clemente)* ARC LP098490 – complete
    - *Publications:* Cherednichenko, B., Howard, P., Hampshire, A., Butcher, J., Saggers, S., Flatau, P., Marchant, T., Campton, J., and Taouk, Y. (2010), Catalysts for Social Inclusion: the Practices and Effectiveness of the Catalyst-Clemente Program for Social Inclusion Pathways to Higher Education, 2010 Australian University Community Engagement Alliance National Conference Communities Participation and Partnership, Conference Proceedings, 5-7 July, Conference Proceedings, 165-177. ISBN 978-0-9803610-7-0. Howard, P., Hampshire, A., Butcher, J., Saggers, S., Flatau, P., Marchant, T., Campton, J., Taouk, Y. & Cherednichenko, B. (2010), Social Inclusion through Transformative Education: The Catalyst Clemente Program, *The Australasian Journal of University-Community Engagement*, 5 (2), 49 – 66.

- Australian Housing and Urban Research Institute (AHURI) *The cost effectiveness of sustaining tenancies of formerly homeless clients with high needs*

- Australian Housing and Urban Research Institute (AHURI) *Intergenerational Homelessness and the use of Homelessness services* AHURI Project 80516 – Complete
    - *Publications:* Flatau, P., Conroy, E., Spooner, C., Edwards, R., Eardley, T. and Forbes, C., (2013), *Lifetime and Intergenerational Experiences of Homelessness in Australia*, Australian Housing and Urban Research Institute, Melbourne, AHURI Final Report No. 200, ISSN: 1834-7223 ISBN: 978-1-922075-20-8.

- AHURI *The cost of homelessness and the benefit of homelessness programs: a national study* AHURI Project 90604
    - *Publications:* Zaretzky, K., Flatau, P., Clear, A., Conroy, E., Burns, L., and Spicer, B. (2013), *The Cost of Homelessness and the Net Benefit of Homelessness Programs: A National Study: Findings from the Baseline Client Survey*, Australian Housing and Urban Research Institute, Melbourne, AHURI Final Report. Zaretzky, K., and Flatau, P., (forthcoming 2013), *The Cost of Homelessness and the Net Benefit of Homelessness Programs: A National Study*, Australian Housing and Urban Research Institute, Melbourne, AHURI Final Report.

- AHURI *Homelessness and services and system integration* AHURI Project 90568 - Complete

- *Publications:* Flatau, P., Conroy, E., Thielking, M., Clear, A., Hall, S., Bauskis, A., Farrugia, M., and Burns, L. (2013), *How Integrated are Homelessness, Mental Health and Drug and Alcohol Services in Australia?* Australian Housing and Urban Research Institute, Melbourne, AHURI Final Report.

- AHURI *Refugees, housing and social inclusion in Australia* AHURI Project 80669 – Ongoing

- AHURI *Understanding leadership, strategy and organisational dynamics in the not-for-profit housing sector* AHURI Project 70689 - Complete

- AHURI *Understanding decision making in the not-for-profit housing sector: longitudinal and comparative components* AHURI project 71006 - Ongoing

Industry Projects

- BHP Billiton Iron Ore *BHPBIO Community Investment Project* - Ongoing

- BHP Billiton Iron Ore *BHP Billiton Iron Ore Handling Environmental Social Baseline Study* – Complete
  - *Report:* Flatau, P. and Hagdorn, E. (2012) *BHP Billiton Ore Handling Environmental Social Baseline Study*

- BHP Billiton Worsley Alumina Pty Ltd BHP Billiton Worsley Alumina Baseline Study - Complete
  - *Report:* Flatau, P. (2012) *BHP Billiton Worsley Alumina Quality of Life Indicator Study*

- BHP Billiton Iron Ore *BHP Billiton Iron Ore Handling Environmental Social Baseline Study: Phase 2* – Ongoing

- BHP Billiton Iron Ore *The Social and Economic Impact of Indigenous Employment & Indigenous Business* - Complete
  - *Report:* Flatau, P. and Hagdorn, E. (2011) *The Social and Economic Impact of Indigenous Employment and Indigenous Business Activity*

- Mission Australia *The Michael Project Research Study* – Complete
  - *Publications:* Flatau, P., Conroy, E., Marchant, T., Burns, L., Spicer, B., Di Nicola, K., Edwards, R., Bauskis, A., Athanassios, M. and Larsen, K. (2012), *The Michael Project, 2007-2010*, New Perspectives and Possibilities for Homeless Men, Mission Australia.
- Mission Australia *The Misha Research Study* – Ongoing

- Government of NSW: NSW Health *Evaluation of the Inner City Youth at Risk Project & the Inner City Assertive Outreach Service* Ongoing

- International Mining for Development Centre (IM4DC) *Sustainable mining development–leveraging regional mining investments for socio-economic development* - Ongoing

- Lotterywest *Understanding Social Impact Bonds* – Complete
  - *Report:* Charlton, K., Douglas, E., Flatau, P., Gill, I. (2013) *Understanding social impact partnerships*.

- Government of Western Australia: Department of Corrective Services *Time series modelling and forecasting of the WA prisoner population* - Complete
  - *Report:* Flatau, P., Crompton, P., and Khan, N. (2012), *Review of the Department for Corrective Services' Forecasting Methodology*
- Government of Western Australia: Department of Premier and Cabinet *Social Enterprise in Western Australia: Structures, Processes and Activity* – Complete
  - *Report:* Flatau, P., Douglas, E., and Nolan, S. (2011) *Social Enterprises in WA*

- St John of God *Evaluation of Horizon House Service* – Complete
  - *Report:* Flatau, P. and Zaretzky, K. (2012), *St John of God Health Care Evaluation of Horizon House Service Final Report.*

- Government of Western Australia: Small Business Development Corporation *Scoping Study: Small Business Alternative Dispute Resolution Service* – Complete

- Department of Human Services (Victoria) *Proposal for HEPPP Funding to Develop a Cost-Benefit Argument Based on Output and Outcomes Data from the Geelong Project* – Stage 2 - Ongoing

Other Publications

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Flatau, P. (2012), *Evaluating Homelessness Interventions: Australia*, International Encyclopaedia of Housing and Home, Elsevier.

Flatau, P. (2012), *Housing and Labour Markets*, International Encyclopaedia of Housing and Home, Elsevier.

Research Funding

Staff in the Business School have been very successful in securing external research funding in relevant areas as well as working on collaborative projects both Interstate and Internationally. In summary:

- Staff from the Business School have won almost 2.5M ($2,425,583) in funds in the areas of development & governance, sustainability and food security
- Business School researchers have won over $650K (650,380) from AusAID and Australia India Institute.
- Business School researchers have won over $1.5M (1,590,151) in funding from the ARC.

Examples include:

- **Dr M. Gillan:** 2010, ' India & the Age of Crisis - The Local Politics of Global Economic & Ecological Fragility', *University of Melbourne ex DEEWR Australian India Institute* - $20,000.
- **Dr's Mazzarrol, T., Soutar, G., Sweeney, J., Webb, D.A.,** (2010) 'Enhancing Sustainable Energy Saving Behaviour through Communication: A Longitudinal Study'. ARC Linkage project with Office of Energy, Synergy and Pure profile. $184,000.
- **Dr A. Rammohan:** ARC DP grant, DP0878297: Ageing in a developing country and its effects on intra-household resource allocation (joint with Elisabetta Magnani- UNSW) 2008-2010- $169,787.
- **Dr A. Rammohan:** DP1094112 A/Prof WN Pritchard; A/Prof JS Bandaralage; Dr A Rammohan; A/Prof M Sekher; Prof Dr S Parasuraman: Approved Institutions for Food Security: Global Lessons from Rural India - $255.000.
- **Dr A. Rammohan:** AusAID's Australian Development Research Award, 2010-2012 ($377,478) (with Chowdhury, S) - Title: Impact of decentralisation on public goods provision, participation and development in Indonesia Australia-India Institute grant: 2011-2012: 'Food Security and Rural Health Outcomes', $25,000.
- **Dr Y. Wu:** DP1092913 Prof Y Wu; Prof DV Marinova: Approved Energy efficiency, economic growth and the environment in China - $357,000.

Contribution to local and Global Communities

The Business School contributes to local and global communities in the area of ethics, corporate social responsibility and sustainability through education, research and by providing thought leadership and forums for debate through a number of events that bring together students, alumni, corporate partners, and the community. Below are some examples of the School's activities that reflect this contribution.

Conferences

IBEC Conference

- The UWA Centre for Social Impact has conducted two Indigenous Business, Enterprise and Corporations Conference in 2011 and 2012.

- The 2011 Conference was a one-day conference showcasing Indigenous business ventures, the work of Aboriginal housing organisations and innovative community and social enterprises. Workshops focused on the role of Native Title Agreements in leveraging social impact, issues surrounding the balancing of cultural values and economic opportunities and developments in Indigenous Art Centres, education, and tourism.
- The 2012 Indigenous Business, Enterprise and Corporations Conference was a two-day conference. It attracted close to 400 attendees from throughout Australia. The Conference included a full schedule of 50 sessions with over 130 speakers, who explored the exciting opportunities being opened up by Indigenous businesses, corporations and enterprises. The IBEC Conference covered topics as diverse as Indigenous entrepreneurship, Native Title Agreements, corporate partnerships, the Indigenous art economy, and the role of education, tourism, health and housing.

Society, Regional Development and the Resources Industry Conference

- The Society, Regional Development and the Resources Industry: Leading practice in social impact—from assessment to opportunity Conference was held in 2012 in partnership with JKTech, The University of Queensland's Centre for Social Responsibility in Mining. A major focus of the conference was Social Impact Assessment (SIA) as practiced around resource development issues.
- Workshop speakers included representatives from the Centre for Social Responsibility in Mining, The University of Queensland, the UWA Centre for Social Impact, the International Association for Impact Assessment, JKTech Pty Ltd, and corporate sector and government leaders and practitioners including: Paul Rosair, Director General, Department of Regional Development and Lands, Robyn Sermon, Rio Tinto General Manager Iron Ore Communities, Kelvyn Eglington Newmont Asia Pacific, Catherine MacDonald Social Sustainability Services Pty Ltd and Tim Fraser, Executive Director – State Initiatives, Department of State Development.

The WA Social Innovation Conference

- In 2012, the Centre for Social Impact partnered with the Department for Communities, Department of Premier and Cabinet, Lotterywest, NDS, and WACOSS to put on the inaugural WA Social Innovation Conference, a free event that provides a unique opportunity for community organisations to share ideas, learn from each other's experiences and harness the creative talents of the sector. As well as showcasing WA's most innovative projects, the conference included presentations from experienced practitioners and focused workshops to help participants broaden their understanding of social innovation and its contribution to achieve better social outcomes, and of how to turn a great idea into a project reality.

Public lectures, Leaders lunches and Forums

The Business School also hosts iconic and regular free public lectures as well as Leaders lunches that are available for staff, students, and members of the community. These are normally delivered by guest lecturers and visiting professors who hold expertise on a topic that may be of interest to the wider community. Relevant examples include:

- **Edward Shann Memorial lecture in Economics**. In 2013, the lecture was delivered by one of our graduates in Economics: The Vice-President of the Republic of Indonesia, **Professor Dr Boediono**, who spoke on "*The Challenges of Policy Making in a Young Democracy: the case of Indonesia*". The Lecture was delivered in celebration of 100 years of Economics at UWA. Other recent speakers have included **Dr Martin Parkinson**, Secretary to the Treasury, who delivered a lecture on "*Sustainable Wellbeing – An Economic Future for Australia*

- In 2012, **Mark Brown**, Director of UK social enterprise, Social Spider presented a public lecture on the challenges and opportunities social enterprises face in achieving sustainable social good in an ever changing political and economic climate. This event was co-sponsored by The Department for Communities.

- In 2012, **Emeritus Professor Michael Chandler**, internationally renowned scholar in the field of Indigenous social and emotional wellbeing and suicide prevention, presented research into the Protective Factors in Indigenous Wellbeing. Professor Chandler's visit was co-sponsored by; UWA's School of Indigenous Studies, the Aboriginal & Torres Strait Islander Healing Foundation, the Indigenous researcher network at the Telethon Institute for Child Health Research, WA's Commissioner for Children & Young People and the Mental Health Commission.

- Also in 2012, **Professor Paul Oslington**, Professor of Economics, School of Business and School of Theology, Australian Catholic University, Australia presented research and led a discussion on the role of faith-based agencies in the community sector and the impact of alliances with government on church identity, and theological engagement in a public lecture titled: *The role of faith-based agencies in the community sector*.

- In 2011 UWA Business School Visiting Professor Tina Dacin presented a number of public and academic lectures as a guest of the **Stan and Jean Perron Visiting Professor program**. Professor Dacin is the Professor of Strategy and Organisational Behaviour at Queen's University, Canada. She presented research and invited discussion on social impact and highlighted the increasing opportunities for social innovation to be used as a vehicle in addressing today's social needs.

Leaders lunches

Leaders lunches were hosted by Professor Peter Hartley, George and Cynthia Mitchell Chair in Sustainable Development and Environmental Economics and Professor of Economics, James A Baker III Institute for Public Policy, Rice University who informed a lively debate on climate change and energy security policies questioning whether they are really two sides of the same coin.

Forums

As part of a commitment to being a centre of influence for business and the community, the School plays a leadership role in providing a forum for connecting academics to business leaders and the community. Special Forums with a focus on ethics, corporate social responsibility and sustainability include:

Topic	Speaker and Organisation
Fair Work Australia Equal Remuneration Case and Implications for the N4P Sector	A panel session with the following panellists: Debbie Karasinski – CEO Senses Foundation, Paul Flatau – Director UWA Centre for Social Impact, Chris Hall – CEO MercyCare and President of WACOSS, Rebecca Brown – Executive Director Premier and Cabinet, Session chair – Cheryl Kernot
Innovations in Homelessness Policy and Services in WA: New Services, Employment Options, Housing and Financing Options	Julie Waylen - Director, Non-Government Policy and Funding, Department for Child Protection Lynne Evans - CEO, St Barts Adele Stewart - Executive Manager UnitingCare West Tom Tolchard - former manager of StrEAT Ross Kyrwood - CEO Mission Australia WA Greg Cash - Director Affordable Housing Policy Strategy and Policy, Department of Housing Bevan Sturgess-Smith - Investment Adviser, Macquarie Group Limited Session chair – Paul Flatau
Mental Health Matters Self-Directed Services Forum - My Life My Way	In Partnership with the Disability Services Commission, Mental Health Commission, Western Australian Council of Social Services, National Disability Services (WA), Western Australian Association for Mental Health, Disability Coalition, Western Australia's Individualised Services, Health Consumers Council WA, Department of Premier and Cabinet,