



De La Salle University-Dasmariñas

PROGRESS REPORT UNITED NATIONS PRINCIPLES FOR RESPONSIBLE MANAGEMENT EDUCATION

June 2015

Website : www.dlsud.edu.ph

Email : rtreyes@dlsud.edu.ph; mmmagayones@dlsud.edu.ph



De La Salle University-Dasmariñas

Vision and Mission

Vision

De La Salle University-Dasmariñas is a Filipino Catholic University established and managed by the De La Salle Brothers and their lay partners in the historic province of Cavite in response to the needs of the Church and the Nation for human and Christian education, particularly the youth at risk.

Guided by the Lasallian values of Faith, Zeal and Communion, the University participates meaningfully in the process of social transformation by forming God-centered, people-oriented, and patriotic persons who serve as responsible and professionally competent stewards of God's creation.

Mission

To realize this vision, the University shall strive to become a leading institution nationally and globally in the integral formation of the youth by offering relevant, responsive, and community-oriented academic programs, research and extension services, and promoting a keen sense of history, arts and culture.

Following the footsteps of Saint John Baptist de La Salle, the University shall continue transforming itself into a caring community guided by Gospel values, with a fervent spirit of service, love for learning and excellence through a holistic formation of its members.

Message from the DLSU-D President



De La Salle University
D A S M A R I Ñ A S
CAVITE 4115 PHILIPPINES

Office of the President

Direct Lines: (02) 779-5169 • (046) 481-1941
(02) 779-5180 loc. 3234 • (046) 481-1900 loc. 3234
www.dlsud.edu.ph

May 25, 2015


PRME Steering Committee
c/o Mr. Jonas Haertle
Head PRME Secretariat
United Nations Global Compact Office
801 2nd Avenue, 2nd Floor
New York, New York 10017

Re: Renewal of the Commitment to PRME

As an institution of the higher education involved in the development of current and future managers, De La Salle University-Dasmariñas is renewing our commitment to PRME and to progress in the implementation of the Principles for Responsible Management Education, starting with those that are more relevant to our capacities and mission, report on progress to all our stakeholders and exchange effective practices related to these principles with other academic institutions.

We understand that our own organizational practices should serve as examples of the values and attitudes we convey to our students.

We encourage other academic institutions, and associations to adopt and support these Principles.


Br. Gus L. Boquer FSC, EdD
President and Chancellor

DLSU-D
creating possibilities

Contents

This report comes in two parts.

Part One presents the initiatives of the De La Salle University-Dasmariñas (DLSU-D) with regards to the care of the environment and sustainability. This aspect transcends all the academic programs and activities of the university and the College of Business Administration and Accountancy (CBAA) is ever conscious and vigilant in pursuing the same in all areas.

Part Two deals with the initiatives of the CBAA in pursuing the Five Principles for Responsible Management Education. It comes with both narratives and photos. All departments of the college have been active in supporting the *Bahay Pag-asa*, a center for the youth in conflict with the law, which is one of the major projects of the university towards social transformation. Students and faculty alike are involved in raising and sharing resources for the center.

The other parts include the message of the DLSU-D president and the objectives of the college in the next 24 – month period in the implementation of the Principles.



About the De La Salle University-Dasmariñas

To be in college is to embrace exceptional education and holistic training, and at the same time, savor an ambiance of fresh and green environs that even spurs learning and makes it even more fun and relaxing. De La Salle University-Dasmariñas is the best venue for your professional preparation. DLSU-D offers an unconventional take on education and allows students to learn in an environment surrounded by nature and inculcates in them not only the Lasallian values of faith, zeal and service but also allows them to experience and participate in socially responsible projects throughout their stay in the university.

A HEART FOR THE ENVIRONMENT

Aside from learning within the four corners of the classroom, students experience and practice genuine social consciousness with the University's [Project Carbon Neutral Campaign](#) which seeks to minimize the impact of climate change in the planet and bars the use of single use plastics and straws in the University to minimize the production of non-biodegradable waste.

A GENUINE COMPASSION FOR OTHERS

Genuine compassion is hard to teach but students of DLSU-D are exposed to volunteerism through the NSTP Program where they learn the realities in the real world through the University's partner communities made viable through the [Lasallian Community Development Center \(LCDC\)](#).

The University also enables dreams of deserving youths through scholarship grants under the One La Salle Fund, a variety of financial aid grants and academic scholarship programs, the [DLSU-D Night College Scholarship](#) and the [Balik Aral Program](#), a special curriculum to prepare out of school youth for acceleration under the DepEd ALS program.

[Project ICON \(ICT Contributes to Nature\)](#) is also among the projects which teaches the student body to properly dispose of electronic wastes which could be harmful to health and safety by donating it to the cause. Proceeds from the sale of the donations to accredited scrappers are used to purchase seeds and more trees under the [One Million Trees and Beyond Project](#) of De La Salle Philippines.

A COMMITMENT TO WORLD CLASS EDUCATION, DEVELOPMENT PROGRAMS

A lot can be said to describe a Lasallian education but one certainly fits the bill – world class. A Lasallian education has produced some of the most prominent names in the province's political scene while its graduates are currently scattered in various industries, making names for themselves for their competency, work ethics and efficiency, all borne from a curriculum that adheres to standards set by the country's education sector, developed with a mind for the practical needs of the students before they enter the workforce.

In terms of educating to foreign students who wish to pursue their degrees in the country, the University's [Language Learning Center](#) has been lauded countless times by various international organizations for its versatility in offering a variety of standard languages in Asia and the Pacific. As its operation is anchored on the notions of globalization and cultural pluralism, curricular programs have been designed to respond to the language and communication needs of the academe and the industry.

De La Salle University - Dasmariñas is a University that prides itself in preparing students to face the reality of the workforce after four years of college education. It is also an institution that takes into consideration the demands of the industry which all alumni can explore once they obtain their respective degrees.

The UN Principles for Responsible Management Education

Principle 1

Purpose. We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Principle 2

Values. We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Principle 3

Method. We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Principle 4

Research. We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

Principle 5

Partnership. We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Principle 6

Dialogue. We will facilitate and support dialog and debate among educators, business, government, consumers, media, civil society organizations, and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.



De La Salle University-Dasmariñas Schools and Programs

Principles Addressed: Principles 1, 2, 3, 4 & 5

Institutional Initiatives



Four Pillars

DLSU-D ENVIRONMENTAL MANAGEMENT PROGRAM

Policy

ENGINEERING

RESEARCH

EDUCATION

Established in 2001



- [history](#)
- [vision-mission](#)
- [highlights](#)
- [about st. la salle](#)

search :

go

- [admissions](#)
- [campus calendar](#)
- [community outreach](#)
- [scholarships](#)
- [student services](#)

Vision - Mission

Vision

De La Salle University-Dasmariñas is a Filipino Catholic University established and managed by the De La Salle Brothers and their lay partners in the historic province of Cavite in response to the needs of the Church and the Nation for human and Christian education, particularly the youth at risk. Guided by the Lasallian values of Faith, Zeal and Communion, the University participates meaningfully in the process of social transformation by forming God-centered, people-oriented, and patriotic persons who serve as responsible and professionally competent stewards of God's creation.

Mission

To realize this vision, the University shall strive to become a leading institution nationally and globally in the integral formation of the youth by offering relevant, responsive, and community-oriented academic programs, research and extension services, and promoting a keen sense of history, arts and culture. Following the footsteps of Saint John Baptist De La Salle, the University shall continue transforming itself into a caring community guided by Gospel values, with a fervent spirit of service, love for learning and excellence through a holistic formation of its members.

YOU ARE ENTERING A GREEN ZONE CAMPUS.

- **NO TO SMOKE-BELCHING
VEHICLES.**
- **USE OR BRINGING IN OF
STYROFOAM AND PLASTIC
BAG IS PROHIBITED.**



DLSU-D

DE LA SALLE UNIVERSITY-DASMARIÑAS

Quick Links

Search

visitors

prospective students

current students

faculty/staff

alumni



SAY NO TO PLASTIC

STARTING NOVEMBER 1, 2011, THE USE AND ENTRY OF PLASTIC BAGS INSIDE THE CAMPUS WILL BE STRICTLY PROHIBITED.

- my.DLSU-D portal
- library catalog
- post events online
- ems online
- daily gospel
- online job request
- IT Help

the university

- about dlsu-d
- academic programs
- achievers Page
- administration
- admissions
- campus calendar
- colleges
- give to DLSU-D
- outreach
- offices
- organizations
- research
- scholarships
- sports
- student services
- university library

news

DLSU-D stands out in La Salle Trivia Challenge

DLSU-D topped in the first La Salle Trivia Challenge participated in by the Lasallian Schools in the country last September 16 at La Salle University- Ozamiz ...[more]

ICTC Director gives talk on internet harrassment

ICTC Director Juvenal Bautista was recently invited by the Student Wellness Office to be the resource speaker for a seminar on the responsible use of the internet..[more]

Philippines hosts Centennial World Congress

Every four years, UMAEL hosts a World Congress where all the associations and federations of Lasallian former students worldwide meet to discuss... [more]

more >>

events & announcements

Major exams cut down to two starting next sem

The Academic Council has approved the implementation of only two major examinations starting the second semester of SY 2011-2012...[more]

DLSU-D says no to plastic bags, drinking straws

Starting Nov. 1, the school will start the ban on the entry and use of plastic bags in campus as part of the DLSP's Project Carbon Neutral. All Fridays starting Sept. 23 will also be "No Plastic Drinking Straw" days..[more]

St. La Salle Comics up for grabs

St. John Baptist De La Salle's life history is now made handy. The Jubilee Office came up with an account of St. La Salle's life encapsulated in a comic book...[more]

more >>

admissions

- Undergraduate Programs
- Graduate Programs
- Enrollment Procedures
- Entrance Exam
- Scholarship
- Foreign Applicants

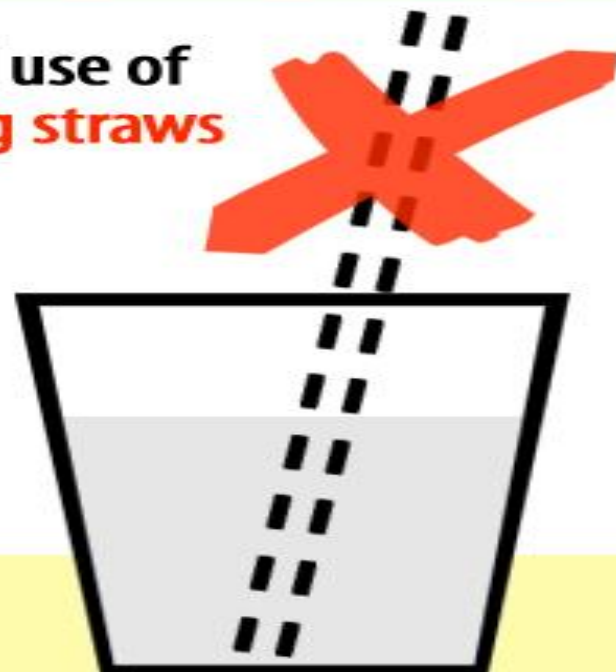
registrar

- Enrollment Guidelines
- Issuance of TOR
- Issuance of Diploma
- Issuance of Certificate
- Payment of Fees
- Subject Inquiry

ECO-FRIENDLY REMINDERS

Starting August 1, 2012, the entry and use of **disposable (single-use) plastic drinking straws** in DLSU-Dasmarias are prohibited.

- All concessionaires and bazaar owners are enjoined to accept:
- reusable tumblers with reusable straws from customers buying shakes and juices
 - provide clean glasses to patrons if requested



GREENINFO

Studies have shown that disposable plastic drinking straws have negative effects to living organism as well as in our environment as they:

- contain phthalates which are toxic to organisms and are being linked to cancer
- contribute a significant amount to DLSU-D's residual waste that the straws used in the university per day can encircle our University track oval eight (8) times
- are neither recyclable nor degradable



BLACKOUTGREENIN

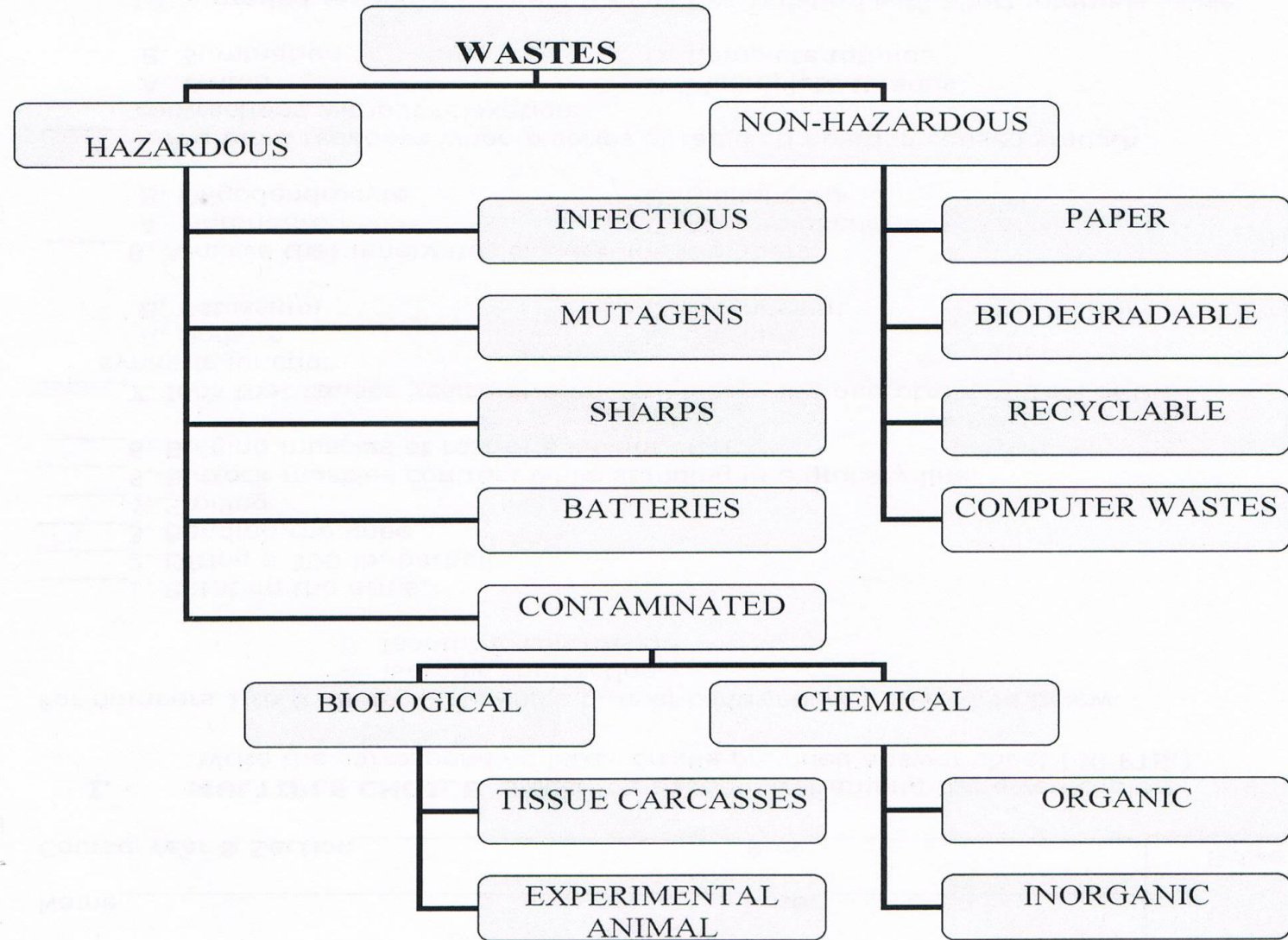
Littering is a major offense.
Sec. 16.2 of DLSU-D Student Handbook

WASTE MANAGEMENT PROGRAM

placed in black bag and buried in to the ground..

G. BATTERY DISPOSAL

- Place in strong cardboard box and surrender to the Environmental Resource Management all exhausted batteries including silver, lithium, mercury, NiCad or lead acid.



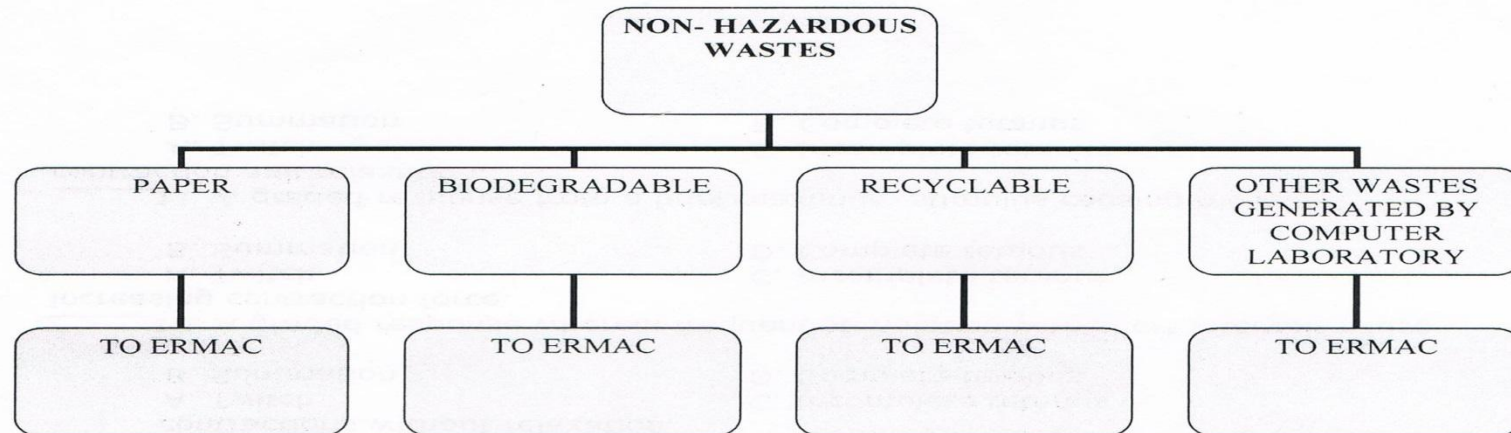
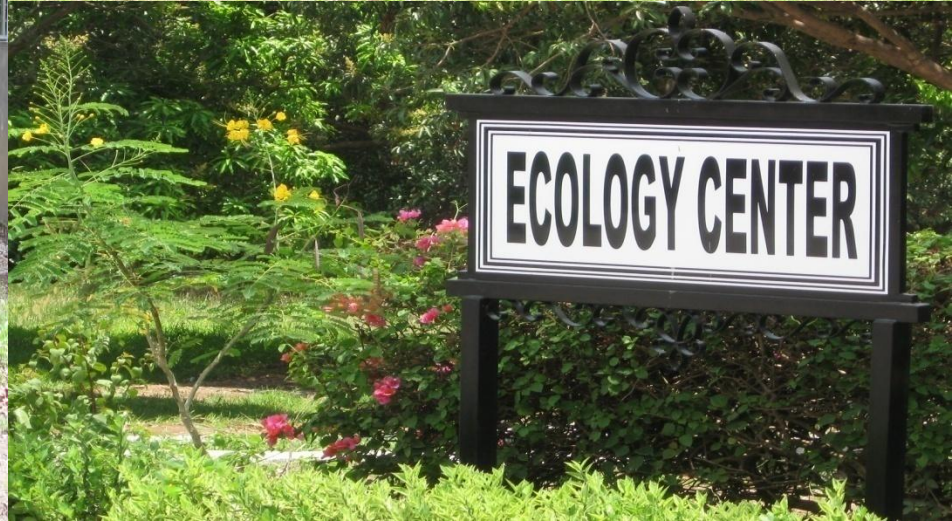


Figure 2. Flow diagram of the fate of non-hazardous wastes generated in the laboratory rooms.





Attention Students:
Always Dispose Your
Acid and Organic
Waste
Here!



Oopppss...
Laboratory wastes
should be discarded
to the trashcan.



USED
COOKING
OIL

USED
COOKING
OIL

USED
COOKING
OIL



DONATE E-WASTE NOW

[home](#) [e-cycling](#) [news](#) [contest](#) [gallery](#)

Project Icon

This project is an initiative of the [Information and Communications Technology Center \(ICTC\)](#) and the [Environmental Resource Management and Campus Development Office \(ERMCDO\)](#) to encourage the donation of old and obsolete ICTC equipment to the ICON project for proper environmentally sound management practices.

Initially, ICON aims to create an awareness on the impact of the fast pace of technology (surfacing and release of new gadgets) on the volume of waste (import/export of surplus goods in the country, etc) so proper measures can be observed to mitigate its damage to Mother Earth. [more](#)

Contests

2011 is a year of new beginnings for the ICTC and Team ICON. With the completion of the new ICTC

ICON's Odyssey

ICON, which stands for ICT Creates Opportunities for Nature, is represented by a six-foot mascot made from pure electronic waste in order to emphasize to the community that everyone has the capability to give new life to otherwise obsolete and malfunctioning pieces of E-wastes. ICON's body is made up old printers, circuits, cables, computer gadgets and monitors.

Check out how the idea of ICON was conceptualized and how the robot was built from the creative minds and the mechanical skills of ICTC personnel during the first ICT Week in September 2010. [more](#)

Team ICON

Here are the people who work to come up with ways to spread ICON's message to the community.

Development of Vermicomposting Facility in the Eco-center

- Income-generation
- Learning Area



Recyclables recovery rate

- National average: 13%
- DLSU-D (SY2013-2014): 64%
- Target: 85%

CLIMATE CHANGE



Black Out!

Green In!

This school is going
carbon neutral.



PROJECT **CARBON** NEUTRAL



PROJECT
CARBON
NEUTRAL

BLACKOUTGREENIN

[home](#)[what is carbon neutral?](#)[project carbon neutral objectives](#)[pcn benefits](#)[download](#)

In simple ways, you can help reduce earth's carbon footprint

Climate change is real. It affects all of us and future generations.

It is caused primarily by the production of **carbon dioxide** into the earth's atmosphere. Therefore, a logical step towards addressing the problem is to minimize carbon dioxide emissions. →

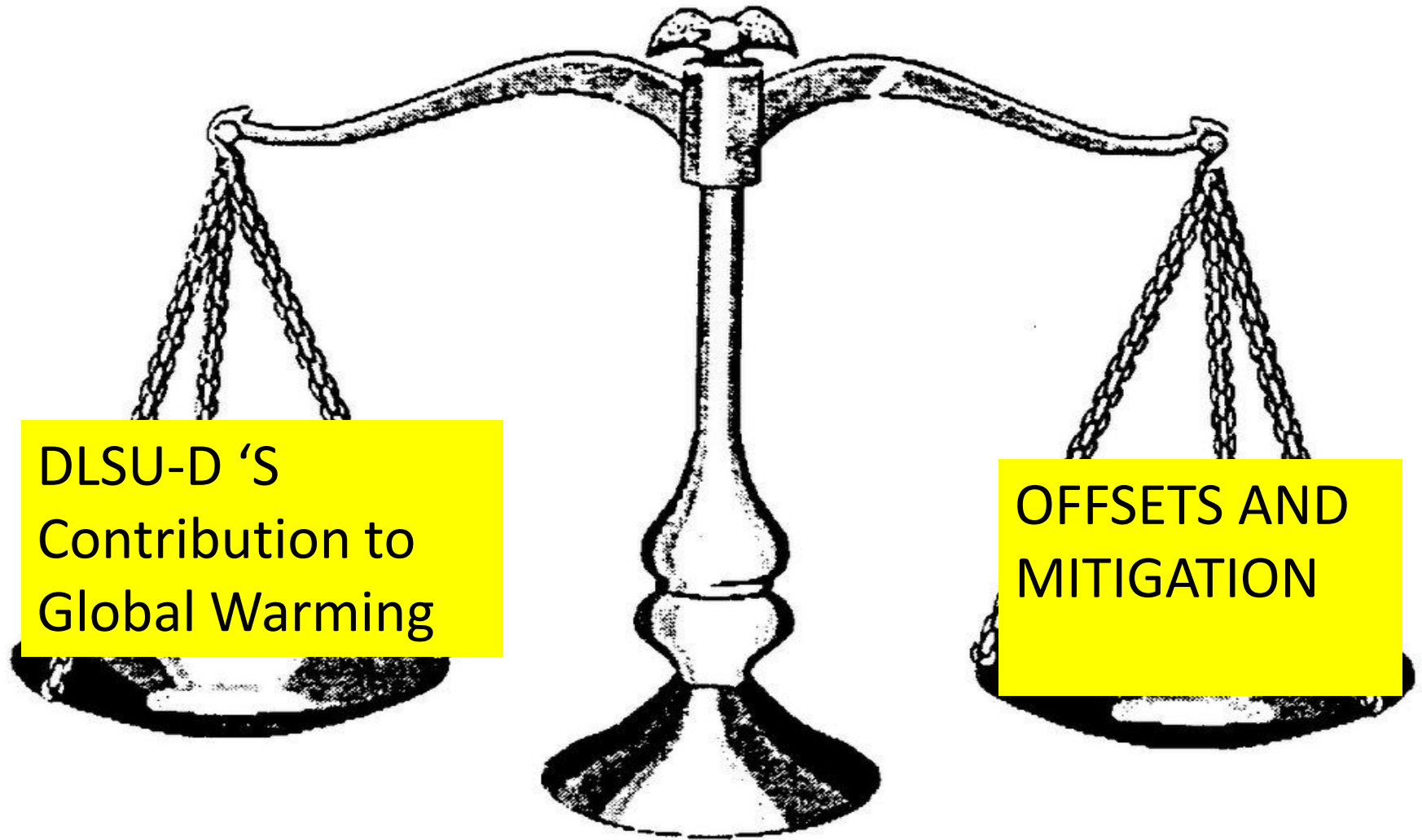
Project Carbon Neutral (PCN) Launching | June 29, 2011 | Luis Aguado Viewing Room



This school is going
carbon neutral



Project Carbon - Neutral



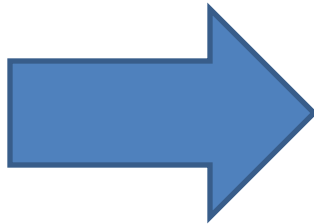
Last SY 2012-2013: **45,880**
upland trees and mangroves

3,586 volunteers
(students, employees,
parents, alumni, partners)



Mitigation

Inefficient use of
a. Electricity
b. Transportation
c. Resources
d. Raw Fuel



Waste

1. Pollution
2. Operating Expenses
3. Values/Culture

Approach:
Policy
Engineering
Research
Education

LUNCH BREAK

IS GREEN

HOUR

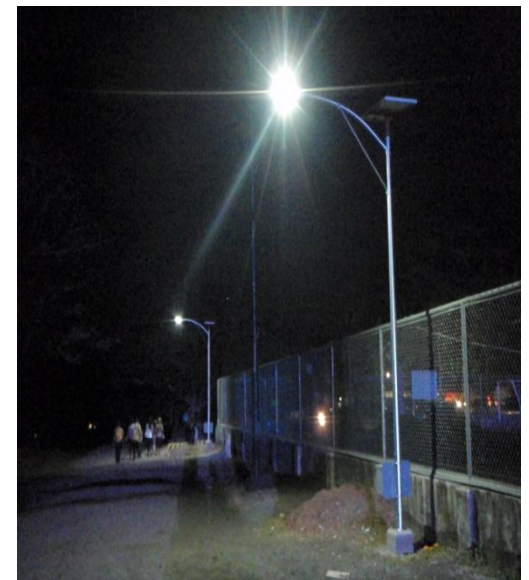
Gradual replacement of Fluorescent Lamps with LED

- To date 673 florescent lamps have been replaced by LED
- Savings generated from reduced electrical consumption:
Php 70,000.00/month



Installation of Solar Lamp Posts

- Location: University Grandstand
- Funds came from cash prizes received for being the regional and national winner of the 2011 & 2012 Search for the Most Sustainable & Eco-friendly School in the Philippines



Solar-Powered Oval Walkway



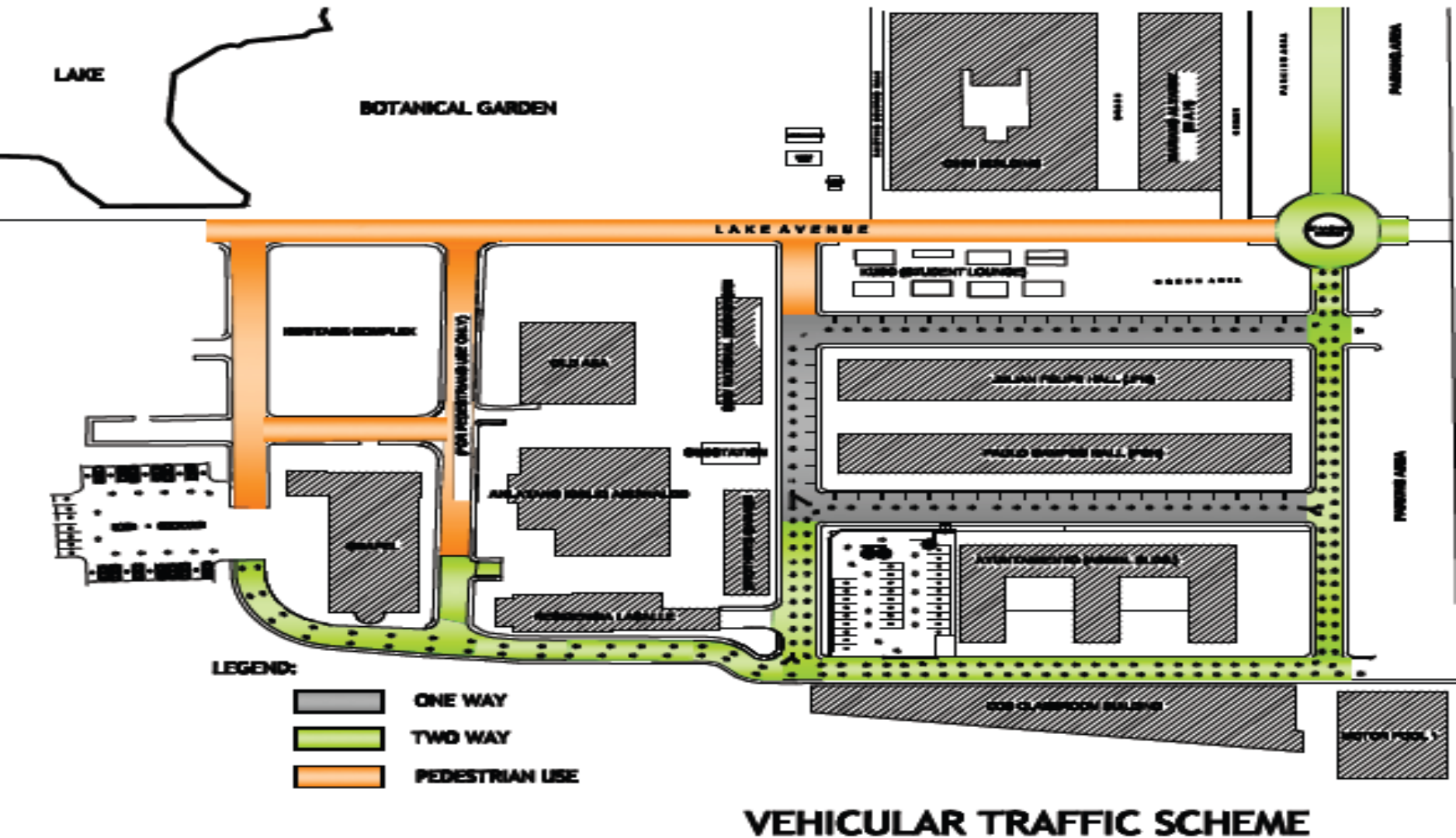
- 300 meter covered walk solar-powered
- Funds from waste management income
- Saving 2 MW of electricity per year or reduction of 18 tons of CO₂/year.

Installation of Bicycle Racks

- Installed in ICTC Building and Administration Building



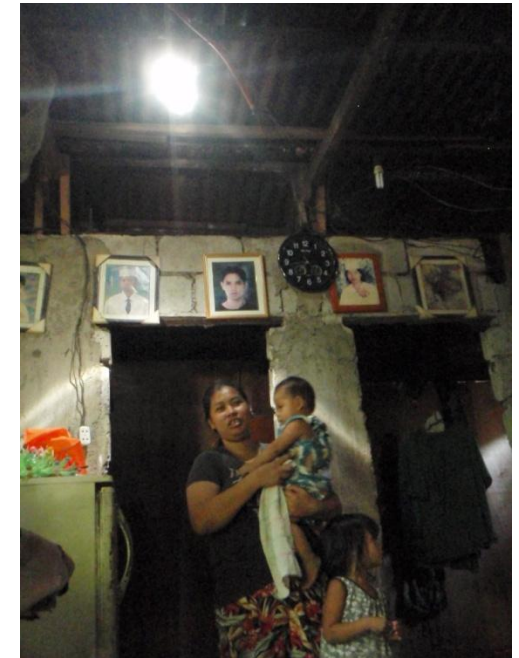
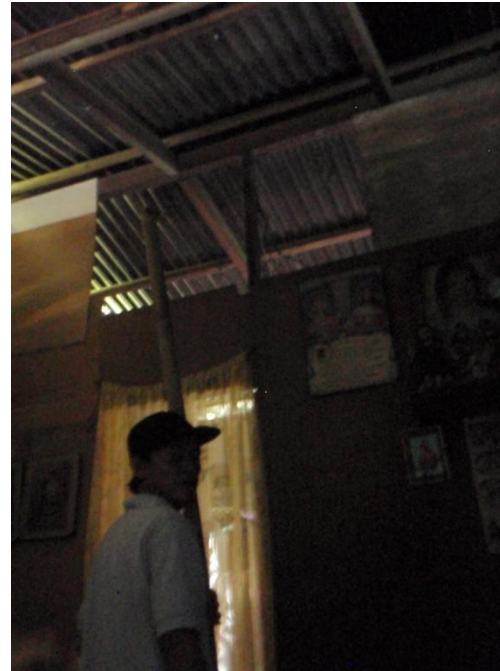
Exclusive Roads for Pedestrians



Use of E-jeep



Solar Bottle Bulb Installation to Community Partners



AIM: Provide cheap light bulbs to depressed communities using recyclable materials

RESOURCE EFFICIENCY

Building
Envelope:



Use of
Natural
Lightings





- Rain catchment
- Laboratory
- Agribusiness

Centralized Sewage Treatment Plant



- Recycling water to water our greens
- Learning areas



BIODIVERSITY

Land Area

- 40% of DLSU-D's land area is devoted to greens
- More than 1,000 trees coming from 63 species



©Ely Techankee 2011

©Ely Techankee 2011

©Ely Techankee 2011



DLSU-D Marketing Communications Office



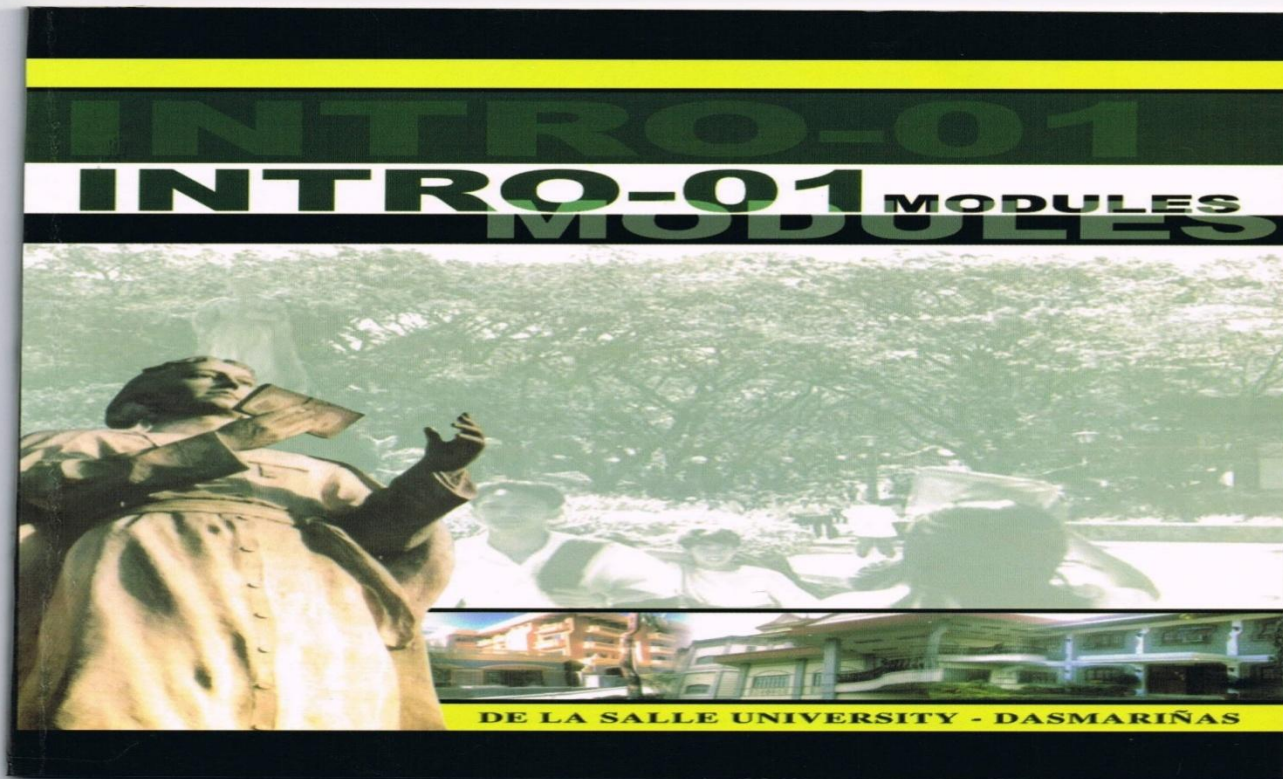
DLSU-D Marketing Communications Office



DLSU-D Marketing Communications Office

EDUCATION

Integration of Environmental Policies in Freshmen orientation





Clean as you go (CLAYgo)

Campaigns



SCP Kick Off Activity: Campaign Walk
January 25, 2012

The DLSU-D Sustainable Campus Project Updates



SCP Kick Off Activity: Campaign Walk
January 25, 2012

Forum/Symposiums



Earth Day Festival





DLSU-D

DE LA SALLE UNIVERSITY-DASMARIÑAS

Quick Links

visitors

prospective students

current students

faculty/staff



LASALLIANS SUPPORT
EARTH HOUR
2012.03.31— 8:30PM



the university

[about dlsu-d](#)
[academic programs](#)
[achievers page](#)
[administration](#)
[admissions](#)
[campus calendar](#)
[colleges](#)
[give to DLSU-D](#)
[outreach](#)
[offices](#)
[organizations](#)
[research](#)
[scholarships](#)
[sports](#)
[student services](#)

news

Luntiang Parangal celebrates student achievers

The Luntiang Parangal 2012 recently toasted outstanding members of the student body, faculty advisers, and those who excelled in the fields of art and sports at the Ugnayang La Salle ...[more]

HF scribes shine in Luzonwide tilt

Heraldo Filipino scribes from De La Salle University-Dasmariñas brought back new accolades for the university at the 11th Luzonwide Higher Education...[more]

Network Personnel to design cabling systems

Two Network personnel, Ramir Rodriguez and Michael Jimenez have recently been certified to design cabling systems for buildings and facilities in DLSU-D ...[more]

events & announcements

Int'l Conference on Language, Lit & Culture

The International Conference on Language, Literature and Culture on May 3-5, 2012 announces its call for papers and attendees. The conference is organized by the College of Liberal Arts Graduate Studies...[more]

ICTC Updates for March

Check out the latest innovations and collaborations. Information and Communications Technology Center has an offer for the upcoming school year...[more]

DLSU-D now level 4

Four colleges of De La Salle University-Dasmariñas have been granted Level 4 accreditation by the Federation of Accredited Agencies in the Philippines...[more]

RESEARCH AND LINKAGES

Food Security

- Assessment of agricultural production and product distribution in Cavite
- Fishery production

Housing Needs

- Inexpensive and sustainable shelter for Caviteños

Community Development, Urbanization and Migration

- Population-based Intervention

Garbage Disposal

- Waste management policy implementation and monitoring
- Renewable energy and materials from garbage
- Garbage collection system

Environment, Health and Safety

- Development of natural products from indigenous sources
- Assessment and development of community health services
- Climate change
- Biodiversity conservation
- Food safety

Water problem

- Water resources, quality and supply assessment and development

Flood Control

- Disaster risk management modules development
- Evaluation and design of drainage system and flood control facilities

Traffic Management

- Traffic policy evaluation
- Computerized traffic management system
- Geometric design of roads and highways

Geodetic Implication of Taal

- Periodic review of the structural integrity of buildings
- Estimation of earthquake hazard

Applied Technology

- Product development in applied technologies
- Technology management
- Computer science and information technology

Good Governance and Public Service

- Policy and program analysis of LGUs
- Citizens' involvement in decision-making of LGUs
- Databank of information about Cavite
- Intervention programs for LGUs and the police force

Humanities

- Heritage preservation
- Historical/Cultural studies
- Socio-anthropological studies
- Communication and language

National Discipline

- Cross-cultural studies among Caviteños and migrants
- Utilization of communication/mass media in shaping the minds of Caviteños

Education and Formation

- Spiritual formation, re-education and values formation of the police force
- Instruction and holistic formation
- Active partnership with dioceses
- Innovations in instruction
- Youth-at-risk

Tourism

- Interactive Cavite tourism website
- Development of eco-tourism prospects in Cavite

Business Livelihood and Sustainable Development

- Development and innovation of products
- Assessment of government initiated or supported entrepreneurial projects
- Entrepreneurial fund sourcing
- Corporate Social Responsibility
- Entrepreneurship

AGRICULTURE,
LAND USE AND
ENVIRONMENTAL
IMPACTS

CAVITE
DEVELOPMENT
RESEARCH PROGRAM

INSTITUTIONAL
RESEARCH
THRUSTS

URBAN
SYSTEMS AND
APPLIED
TECHNOLOGY

ECO-TOURISM
AND
ENTERPRISE
DEVELOPMENT

GOOD GOVERNANCE,
EDUCATION AND
CULTURAL HERITAGE
ANALYSIS

WAY FORWARD

DE LA SALLE UNIVERSITY – DASMARINAS CAMPUS DEVELOPMENT AND SUSTAINABILITY PLAN (2012 – 2027)

A. Rationale

Higher educational institutions like Universities have a critical part to play in curtailing climate change and providing the moral leadership to build a more sustainable world. This commitment requires foresight, diligence, creativity and an openness to adopt innovative practices.

De La Salle University – Dasmariñas has been a leader in teaching and researching about the environment, having received numerous national and regional awards for such. The University have always been a principal catalyst in environmental leadership, advocacy, policy, and science in Cavite and in the region. Evidence to this is the creation of the Cavite Research Development Plan that includes conducting researches on Cavite's environment and resources. These endeavours take cognizance of the University's commitment to take environmental citizenship beyond the University's classrooms.

The University, comprising of about 40 buildings located in a 27 hectare land in a fast growing urban landscape, serves as a workplace, a living laboratory, a cultural repository, learning environment, home

AWARDS AND RECOGNITIONS



Level IV



[Home](#) [Login](#) [Downloads](#) [Contact Us](#) [Recommend Us](#) [Sitemap](#)

You are here: Home

Search...

Dark Green School



Be part of the revolution.

Republic of the Philippines
Province of Cavite
OFFICE OF THE PROVINCIAL GOVERNOR
Trece Martires City

Awards this

2009 GAWAD AGUINALDO SA KAPALIGIRAN
(Makabagong Rebolusyon Tungo sa Kalayaan sa Basura)

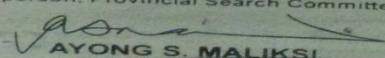
PLAQUE OF RECOGNITION

to

DE LA SALLE UNIVERSITY
Dasmaringas, Cavite
Model School MRF

Given this 4th day of December 2009
at Provincial Capitol Grounds
Trece Martires City


ROLINDO P. POZAS
Head, PG-ENRO
Co-chairperson, Provincial Search Committee


AYONG S. MALIKSI
Provincial Governor
Honorary Chairperson, Provincial Search Committee

Honorary Chairperson, Provincial Search Committee
PROVINCIAL GOVERNOR

AYONG S. MALIKSI

Academic Centre of Excellence in Biodiversity Conservation





Sustainable Campus Project

“Transforming Schools into living and learning models of energy efficiency and environmental sustainability”



Made possible by a grant
from the Foundation for
the Philippine
Environment



GreenPhilippines **Islands of Sustainability**





48th ANVIL
AWARDS

ANVIL AWARD OF MERIT

Public Relations Program
on a Sustained Basis
Environment/Sustainable Development

to

BLACK OUT. GREEN IN.

of

De La Salle University - Dasmariñas

Congratulations!



De La Salle University
D A S M A R I Ñ A S

**1st Place (Tertiary level)
2011 National Search for
Sustainable and Eco-friendly
Schools in the Philippines**



International Certification





De La Salle-Dasma is still No. 1

Once again,
De La Salle University-Dasmariñas
has been named the
**Greenest University
in the Philippines!**

In 2014, DLSU-D has been ranked 70th (jumping from its 78th position in 2013) out of 360 universities around the world for its sustainable and environment-friendly initiatives. In all of Asia, we're now ranked 13th (from its 22nd ranking in 2013) and in the Philippines, La Salle-Dasma still ranks No. 1, and still "the only Philippine university to be included in the top 100."

To God be the glory!

(Based on the results of the 2014 UI Greenmetric World University Ranking.)



Create a University where the Spirit of God
is lived and shared



CBAA Initiatives

UNPRME PRINCIPLES ADDRESSED: PRINCIPLES 1, 2, & 3

As an academic institution offering Bachelor of Science in Accountancy (BSA) and Bachelor of Science in Business Administration Major in Management Accounting (BSM) programs, it is our mission to educate students for careers in the information age and to establish a foundation for a life-long learning. Part of our thrusts is to produce globally competent, socially responsible and highly ethical accounting and finance professionals. The curricula are designed to achieve technical, intellectual, personal, interpersonal and communication and organizational competencies along with professional values, ethics and attitudes.

The curricula put emphasis on producing graduates who are highly ethical and socially responsible by including courses such as (1) Professional Ethics and Legal Responsibility, (2) Good Governance and Social Responsibility, and (3) Assurance Principles, Professional Ethics & Good Governance. Each syllabus is designed to achieve the following expected Lasallian graduate attributes: (1) has passion for excellence; (2) God loving; and (3) patriotic.

To stress the importance of sustainability, Management Accounting Part II course includes a topic on Environmental Management Costing and Accounting. This course requires a case output which is a review of Sustainability Reports of Ayala Group of Companies. The Final Product/Performance Task for courses such as Cost Accounting and Management, Management Accounting Parts I & II, and Auditing in a CIS Environment requires the identification of the corporate social responsibility and ethical issues as well as the formulation of critical business analysis and solutions (please refer to the attached curricula and syllabi as supporting documentation/evidence.)

In order to achieve our thrusts, it is necessary that the students are provided effective learning experiences. The Accountancy Department has signed an educational partnership with Fasttrack Solutions, Inc. which aims to integrate SAP Business One into the academic curricula. The program covers the implementation of an integrated Enterprise Resource Planning (ERP) system in an organization using SAP Business One in order to equip the students with an understanding of the entire business cycle and how information technology helps in the industry. The curricula also include Internship or On-the-Job Training programs in order to enhance the knowledge, skills, attitudes and values of prospective accounting professionals. The internship program aims to adequately expose the student-interns to actual work situations (please refer to the attached curricula).

Other activities which aim to enhance the learning experience of the students include a seminar on sustainability was conducted thru the help of ecci and our industry partner, Punongbayan & Araullo; the use of Bloomberg Financials Laboratory in actual stock trading as part of the course requirement in finance class; and conducting Stock Trading Games and Responsibility Accounting Film Festival. Students are also encouraged to participate in national and international competitions such as the Chartered Institute of Management Accountants (CIMA) Global Business Challenge (GBC), the Intercollegiate Finance Competition (ICFC) and the Chartered Financial Analyst (CFA) Institute Research Challenge (IRC). GBC is an international business competition designed to bring out the best from young business leaders by analyzing a case study material. ICFC promotes undergraduate math and finance proficiency. IRC is an annual academic competition which aims to promote the best practices in equity research through hands-on mentoring of leading industry expert and intensive training in company analysis and presentation skills.

DE LA SALLE UNIVERSITY-DASMARIÑAS
City of Dasmariñas, Cavite
BACHELOR OF SCIENCE IN ACCOUNTANCY
School Year 2014-2015

NAME: _____

DATE: _____

First Semester				Second Semester			
GRADE	CODE	COURSE TITLE	UNITS	GRADE	CODE	COURSE TITLE	UNITS
	ENGL100	Intensive English	-		ENGL101	Academic and Media Literacy	3
	FIL101	Akademikong Filipino at Panlipunang Pagkatuto	3		FIL102	Pananaliksik tungo sa Pagkatutuong Pangkaalaman	3
	SOSC101	Kasaysayan ng Pilipinas	3		SOSC103	Kursong Rizal	3
	PSYC101	General Psychology	3		PHSC101	Physical Science	3
	BIOL106	Environmental Biology & Ecology	3		MATH104	Mathematics of Accounting & Finance	3
	MATH110	College Algebra	3		ACTG101	Fundamentals of Accounting Part I	6
	MGNT101	Business Organization & Management	3		REED142	Discipleship in the Christian Community	3
	FINA100	Basic Business Finance	3		PHED102	Individual-Dual Sports/Dance	2
	REED141	Foundations of Christian Faith	3		NSTP102	National Service Training Program	3
	PHED101	Physical Fitness & Self Testing Activities	2		INTR002	Career Pathing	-
	NSTP101	National Service Training Program	3				
	INTR001	Introduction to DLSU-D	-				
		TOTAL	29			TOTAL	29

First Semester				Second Semester			
GRADE	CODE	COURSE TITLE	UNITS	GRADE	CODE	COURSE TITLE	UNITS
	ENGL102	Information Literacy	3		ENGL103	Public Speaking and Workplace English	3
	PHLO103	Art, Man and Society	3		PHLO101	Logic	3
	SOSC106	Philippine Government and Constitution	3		ECON200	Introduction to Economics with LRT	3
	MATH122	Business Statistics	3		MATH134	Business Calculus	3
	MKTG101	Principles of Marketing	3		COMP101L	Basic Computer Application	3
	ACTG201	Fundamentals of Accounting Part II	6		ACTG203	Financial Accounting and Reporting Part I	6
	REED143	Living Out our Christian Commitment	3		REED144	Spirituality of Social Transformation	3
	PHED103	Swimming	2		PHED104	Team Sports	2
		TOTAL	26			TOTAL	26

First Semester				Second Semester			
GRADE	CODE	COURSE TITLE	UNITS	GRADE	CODE	COURSE TITLE	UNITS
	ENGL126	Technical Writing for Business & Accounting	3		ACOM303	IT Concepts and System Analysis and Design	3
	BESC102	General Sociology with Family Planning	3		ACTG306	Advanced Financial Accounting and Reporting Part I	3
	COMP115L	Dbase Programming	3		ACTG307	Advanced Financial Accounting and Reporting Part II	6
	MATH138	Quantitative Technique in Business	3		ACTG308	Advanced Financial Accounting and Reporting Part III	3
	MGNT409	Production Management	3		BLAW101	Law on Obligation & Contracts	3
	ACTG204	Financial Accounting and Reporting Part II	6		MGAC303	Financial Management Part II	6
	ACTG205	Financial Accounting and Reporting Part III	3		SAP101L	Seminar on SAP Business One Basic Course	-
	MGAC201	Financial Management Part I	3			TOTAL	24
		TOTAL	27				

First Semester				Second Semester			
GRADE	CODE	COURSE TITLE	UNITS	GRADE	CODE	COURSE TITLE	UNITS
	HRDE201	Human Behavior in Organization	3		MGNT410	Business Policy (Strategic Management)	3
	ECON201	Microeconomic Theory	3		ECON203	Macroeconomics	3
	ACOM321	Accounting Information System	3		ACTG411	Management Accounting Part I	6
	ACTG309	Accounting Principles, Professional Ethics & Good Governance	6		ACTG414	Practical Auditing	6
	ACTG310	Cost Accounting and Management	6		BLAW103	Law on Negotiable Instruments	3
	BLAW102	Law on Business Organization	3		BTAX101	Income Taxation	3
	SAP102L	Seminar on SAP Business One Intermediate Course	-		SAP103L	Seminar on SAP Business One Advanced Course	-
		TOTAL	24			TOTAL	24

First Semester				Second Semester			
GRADE	CODE	COURSE TITLE	UNITS	GRADE	CODE	COURSE TITLE	UNITS
	BESC108	World Culture	3		ACTG415	Good Governance and Social Responsibility	3
	ACOM412	Auditing in a CIS Environment	3		ACTG416	Accounting Synthesis	1
	ACTG412	Management Accounting Part II	3		ACTG417	Internship	3
	ACTG413	Research for Accounting and Finance	3		ACTG418	Accounting Review Course	6
	BTAX102	Business and Transfer Taxes	3		FREL101	Foreign Language	3
	BLAW104	Sales, Agency, Labor and Other Commercial Laws	3			TOTAL	16
		TOTAL	18				

Approved by:

E. D'Anfone
EPIFANIA D'ANFONE, PhD

Dean, College of Business Administration and Accountancy

Manila, 107-03, 2014

M. Esberto
MARIAMITA L. ESBERTO
University Registrar

DE LA SALLE UNIVERSITY-DASMARIÑAS
City of Dasmariñas, Cavite

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION
MAJOR IN MANAGEMENT ACCOUNTING WITH SPECIALIZATION TRACK ON SERVICE MANAGEMENT
School Year 2014-2015

NAME: _____

DATE: _____

FIRST YEAR				SECOND YEAR			
GRADE	CODE	COURSE TITLE	UNITS	GRADE	CODE	COURSE TITLE	UNITS
	ENGL100	Intensive English	-		ENGL101	Academic and Media Literacy	3
	FLJI101	Akademikong Filipino at Pambansang Pagkatuto	3		FLJI102	Pambansaikong Tungo sa Pagkatutong Pangkalahatan	3
	SOCS101	Kanyasayan ng Pilipinas	3		SOCS103	Karangalanan	3
	PSY101	General Psychology	3		PHSC101	Physical Science	3
	BIOL106	Environmental Biology & Ecology	3		MATH122	Business Statistics	3
	MATH110	College Algebra	3		ACTG101	Fundamentals of Accounting Part I	6
	MGNT101	Business Organization & Management	3		REED142	Discipleship in the Christian Community	3
	FINA100	Basic Business Finance	3		PHED102	Individual-Dual Sports/Dance	3
	REED141	Foundations of Christian Faith	3		NSTP102	National Service Training Program	3
	PHED101	Physical Fitness & Self-Testing Act.	2		INTR002	Career Pacing with Personality Development	1
	NSTP101	National Service Training Program	3				
	INTR001	Introduction to DLSS-D	-				
	TOTAL		29		TOTAL		30
SECOND YEAR				THIRD YEAR			
GRADE	CODE	COURSE TITLE	UNITS	GRADE	CODE	COURSE TITLE	UNITS
	ENGL102	Information Literacy	3		ENGL103	Public Speaking and Workplace English	3
	PHLO103	Art, Man, and Society	3		PHLO101	Logic	3
	SOCS106	Philippine Government and Constitution	3		BESC102	General Sociology with Family Planning	3
	MATH134	Business Calculus	3		MATH138	Quantitative Tech. in Business	3
	MKTG101	Principles of Marketing	3		COMP101	Basic Computer Applications	3
	ECON200	Introduction to Economics with LRT	3		MGNT102	Human Resource Management	3
	ACTG201	Fundamentals of Accounting Part II	6		BSAP101L	Seminar on SAP Business One Basic Course	-
	REED143	Living Out our Christian Commitment	3		ACTG203	Financial Accounting and Reporting Part I	6
	PHED103	Swimming	2		REED144	Spirituality of Social Transform	3
	TOTAL		29		PHED104	Team Sports	2
					TOTAL		29
	COMP109L	Database Management System	3		ENGL121	Business Correspondence	3
	MGNT409	Production Management	3		TOTAL		6
THIRD YEAR				FOURTH YEAR			
GRADE	CODE	COURSE TITLE	UNITS	GRADE	CODE	COURSE TITLE	UNITS
	BSER101	Business Communication 2	3		BSER103	Fundamentals of Process Outsourcing 101	3
	ECON201	Microeconomics Theory	3		ACTG307	Advanced Financial Accounting and Reporting Part II	6
	BSER102	Service Culture	3		ACTG310	Cost Accounting and Management	6
	ACTG204	Financial Accounting and Reporting Part II	6		BLAW102	Law on Business Organization	3
	ACTG205	Financial Accounting and Reporting Part III	3		BTAX101	Income Taxation	3
	BLAW101	Law on Obligations and Contracts	3		MGAC304	Investment and Risk Management	3
	MGAC202	Financial Management, Part I and II	6		BSAP103L	Seminar on SAP Business One Advanced Course	-
	BSAP102L	Seminar on SAP Business One Intermediate Course	-		TOTAL		24
	TOTAL		27				
	BSER104	Fundamentals of Process Outsourcing 102	3		MGNT410	Strategic Management	3
	HRDE201	Human Behavior in Organization	3		TOTAL		6
FOURTH YEAR				FIFTH YEAR			
GRADE	CODE	COURSE TITLE	UNITS	GRADE	CODE	COURSE TITLE	UNITS
	ACOM301	Information Management and Controls	3		ACTG412	Management Accounting Part II	3
	ACTG411	Management Accounting Part I	6		ACTG420	Professional Ethics and Legal Researching	3
	BLAW103	Law on Negotiable Instruments	3		BLAW104	Sales, Agency, Labor and Other Commercial Laws	3
	BTAX102	Business and Transfer Taxes	3		BSER106B	Internship Program	6
	MGAC306	Management Controls	3		BSBA100	Special Topics in International Business	3
	MGAC411	International and Strategic Issues in Finance	3				
	BSER105	Principles of Systems Thinking	3				
	MGAC408	Management Research	3				
	TOTAL		27		TOTAL		18

Approved by:

EFIFANIA G. ANFONE, PhD
Dean, College of Business Administration and Accountancy

MARIALITA L. ESBERTO
University Registrar

Possible Educational Trips

- (1) Plant visit for cost accounting subjects
- (2) Company visit for ACOM301
- (3) BIR office for Tax Subjects

TOTAL NUMBER OF UNITS 225

DE LA SALLE UNIVERSITY-DASMARIÑAS
City of Dasmariñas, Cavite

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION
MAJOR IN MANAGEMENT ACCOUNTING WITH SPECIALIZATION TRACK ON BUSINESS ANALYTICS
School Year 2014-2015

NAME: _____

DATE: _____

First Semester				FIRST YEAR		Second Semester			
GRADE	CODE	COURSE TITLE	UNITS	GRADE	CODE	COURSE TITLE	UNITS		
	ENGL100	Intensive English	-		ENGL101	Academic and Media Literacy	3		
	FIL1101	Akademikong Filipino at Panglipunang Pagkatuto	3		FIL1102	Pamaliklat Tungo sa Pagkatulong Pangkalahatan	3		
	SOCS101	Kasaysayan ng Pilipinas	3		SOCS103	Kursong Rizal	3		
	PSY101	General Psychology	3		PHSC101	Physical Science	3		
	BOL106	Environmental Biology & Ecology	3		MATH122	Business Statistics	3		
	MATH110	College Algebra	3		ACTG101	Fundamentals of Accounting Part I	6		
	MGNT101	Business Organization & Management	3		REED142	Discipleship in the Christian Community	3		
	FINA100	Basic Business Finance	3		PHED102	Individual-Dual Sports/Dance	2		
	REED141	Foundations of Christian Faith	3		NSTP102	National Service Training Program	3		
	PHED101	Physical Fitness & Self Testing Act.	2		INTR002	Career Pathing with Personality Development	1		
	NSTP101	National Service Training Program	3						
	INTR001	Introduction to DLSU-D	-						
		TOTAL	29			TOTAL	30		

First Semester				SECOND YEAR		Second Semester			
GRADE	CODE	COURSE TITLE	UNITS	GRADE	CODE	COURSE TITLE	UNITS		
	ENGL102	Information Literacy	3		ENGL103	Public Speaking and Workplace English	3		
	PHLO103	Art, Man, and Society	3		PHLO101	Logic	3		
	SOCS106	Philippine Government and Constitution	3		BESC102	General Sociology with Family Planning	3		
	MATH134	Business Calculus	3		MATH138	Quantitative Tech. in Business	3		
	MKTG101	Principles of Marketing	3		COMPT011	Basic Computer Applications	3		
	ECON200	Introduction to Economics with LRT	3		MGNT102	Human Resource Management	3		
	ACTG201	Fundamentals of Accounting Part II	6		BSAP101L	Seminar on SAP Business One Basic Course	-		
	REED143	Living Out our Christian Commitment	3		ACTG203	Financial Accounting and Reporting Part I	6		
	PHED103	Swimming	2		REED144	Spirituality of Social Transform	3		
					PHED104	Team Sports	2		
		TOTAL	29			TOTAL	29		

TOTAL			29	TOTAL			29
SUMMER							
	BANA101	Fundamentals of Business Analytics	3		ENGL121	Business Correspondence	3
	MGNT499	Production Management	3		TOTAL		6

First Semester			THIRD YEAR	Second Semester			
GRADE	CODE	COURSE TITLE		UNITS	GRADE	CODE	COURSE TITLE
	ECON201	Microeconomics Theory	3		ACTG307	Advanced Financial Accounting and Reporting Part II	6
	BANA102L	Fundamentals of Data Warehousing	3		BANA103L	Fundamentals of Descriptive Analytics	3
	ACTG204	Financial Accounting and Reporting Part II	6		ACTG310	Cost Accounting and Management	6
	ACTG205	Financial Accounting and Reporting Part III	3		BLAW102	Law on Business Organization	3
	BLAW101	Law on Obligations and Contracts	3		BTAX101	Income Taxation	3
	MGAC202	Financial Management, Part I and II	6		MGAC304	Investment and Risk Management	3
	BSAP102L	Seminar on SAP Business One Intermediate Course	-		BSAP103L	Seminar on SAP Business One Advanced Course	-
	TOTAL		24		TOTAL		24

SUMMER				TOTAL			
	BANA104L	Fundamentals of Predictive Analytics	3		MGNT410	Strategic Management	3
	HRDE201	Human Behavior in Organization	3		TOTAL		6

First Semester			FOURTH YEAR	Second Semester			
GRADE	CODE	COURSE TITLE	UNITS	GRADE	CODE	COURSE TITLE	UNITS
	ACOM301	Information Management and Controls	3		ACTG412	Management Accounting Part II	3
	ACTG411	Management Accounting Part I	6		ACTG420	Professional Ethics and Legal Responsibility	3
	BLAW103	Law on Negotiable Instruments	3		BLAW104	Sales, Agency, Labor and Other Commercial Laws	3
	BTAX102	Business and Transfer Taxes	3		BANA106P	Analytics Internship	6
	MGAC306	Management Controls	3		BSHA100	Special Topics in International Business	3
	MGAC411	International and Strategic Issues in Finance	3				
	BANA105L	Fundamentals of Prescriptive Analytics	3				
	MGAC408	Management Research	3				
		TOTAL	27			TOTAL	18

Approved by:

Epifania D. Alfone
EPIFANIA D. ALFONE, PhD
Dean, College of Business Administration and Accountancy

Marielita L. Esberto
MARIALITA L. ESBERTO
University Registrar

- Possible Educational Trips
(1) Plant visit for cost accounting subjects
(2) Company visit for ACOM301
(3) BIR office for Tax Subjects

UNPRME PRINCIPLES ADDRESSED: PRINCIPLES 2, 3, 4 & 5***Green Marketing***

We have integrated in our curriculum a subject entitled **Green Marketing**. The objective is to educate future Marketing Practitioners on global and environmental issues that may heed their decision making skills in their respective workplaces. Moreover, this subject teaches future business leaders the values needed to manage a green company.

The subject includes topics such as global environmental principles and real life green marketing cases. Assessments also include the knowledge and skills learned with regards to rules, strategies, creative execution and other deliverables for an existing brand or product.

The final output is a Green Marketing Research Paper which will give them knowledge in consumer in sighting for green products and companies.

Awards for Lasallian Advertising Breakthrough

As part of the final output of the subject Advertising Production, the Marketing Department created the Awards for Lasallian Advertising Breakthrough (ALAB) an event which showcases the creative prowess of our Advertising students in handling accounts for an existing brand, product or company.

Since 2010, real-life clients from all over the country has given the 3rd year marketing students the challenge to create advertisements in PRINT, RADIO and TELEVISION. These students need to work as a real life advertising agency practitioners working through all the process of advertising production: preproduction, production and postproduction. The students guided by the Advertising Coordinator, lead their agencies to win the ALAB. (*ALAB is fire in Filipino*) Winners will then be given cash prizes from the sponsoring client, trophies and grade incentives from the subject teacher.



PRESENT

LEGACY

THE FINAL BATTLE



MARCH 4, 2015
SM City Dasmariñas Cinema 2
4-7 PM



Junior Achievement of the Philippines Inc.

The Marketing Department under the College of Business Administration and Accountancy has been consistently forging partnerships with our industry partners. The Junior Achievement of the Philippines (JAPI) represented by Mr. Krishna Alejandrino, Executive Director, has granted the department a certification to become an Accredited Registered Marketing Professional Review Institution due to its persistence to continually develop a relevant and comprehensive RMP Review Program in alignment with the JAPI goals and objectives.

Forum on the Upgrading of Syllabus and Curriculum Enhancement (FUSE)

Managers and heads of several companies provided the department a chance to look at the alignment of our program from what is expected and experienced in the industry. Representatives from AVON, Tupperware, Uniqlo and E-games joined the Marketing Department's faculty members in a sit down discussion called FUSE covering areas that are needed to be integrated in our course offering particularly in our curriculum and syllabus.

Forum on the Upgrading of Syllabus and Curriculum Enhancement (FUSE)



The Allied Business Department of the College of Business Administration and Accountancy has been consistent in its aim to provide our students with a holistic learning experience. In line with this objective, the department has applied the following methods to provide an effective learning experience to both our BS Entrepreneurship and BSBA major in Economics students:

Social Responsibility and Corporate Governance

The department recognizes that our students are future business owners and leaders, thus, we equip them with the right concept on the role of corporation towards societal development. We have incorporated in our curricula the subjects that would enhance the right values and encourage commitment towards community service. Faculty members are emboldened to be role models in the practice of social responsibility and corporate governance by doing community services to DLSUD and their individual communities.

Experiential Learning

To enable our BS Entrepreneurship students to experience the actual market, we have entered into a Memorandum of Agreement (Appendix A) with the Robinsons Land Inc. allowing our graduating BS Entrepreneurship students to launch the products that they themselves developed in Robinsons Malls in Cavite.

This activity was coined as “Entrep Corner”. The program also follows a tract wherein entrepreneurial mind setting is enhanced during the first two years in the program, entrepreneurial venture set up and formation during their third year and product launching on their fourth year. The objective of this tract is to fully equip our students on the rigors of establishing an entrepreneurial venture. The department believes that this will make them more prepared and confident to face the challenges in the real business environment. As such the Entrep Corner has become a venue to experience retail selling among our students (Appendix B).

This learning experience is also present in our BSBA major in Economics program. We allow our students to participate in thesis paper presentation during the University's Research Week. They also participate in international paper presentation like the ECONOMIX held in Indonesia . This activity allowed our students to expose themselves in global issues surrounding the different environments. This also made them aware of relevant global issues which will in turn make them better and more responsible future leaders.

These exposures for both programs will develop our students' capabilities to generate sustainable business that will propel economic growth in the future as well as make them a learned and better leader in the future.

Appendix A

MEMORANDUM OF AGREEMENT

KNOW ALL MEN BY THESE PRESENTS:

This AGREEMENT executed this ____ day of ____ 2014 at _____, Philippines between:

DE LA SALLE UNIVERSITY - DASMARIÑAS, a duly organized and existing educational institution under the laws of the Republic of the Philippines, with business address at DASMARIÑAS, Cavite, represented herein by its Vice Chancellor for Academics and Research, DR. EPIFANIA D. ANFONE, hereinafter referred to as "DLSU-D",

- and -

ROBINSONS LAND CORPORATION, a corporation duly organized and existing under the laws of the Philippines, with principal office at Galleria Corporate Center, EDSA corner Origas Avenue, Quezon City, represented herein by its Corporate Public Relations Director MA. ROSANNA C. VILLEGAS, hereinafter referred to as "RLC";

WITNESSETH: That

WHEREAS, DLSU-D and RLC on February 7, 2011 entered into a Memorandum of Agr (MoA) where RLC allowed select students of DLSU-D to exhibit and feature retail products for sal general public inside Robinsons Malls' Entrep Corner;

WHEREAS, the aforementioned MoA had a term of three (3) years;

WHEREAS, the participation of DLSU-D to the Entrep Corner had proven to be productive i DLSU-D and RLC and would want to continue with the agreement forged for the benefit of both Part

WHEREAS, for and in consideration of the foregoing premises, the Parties hereby agree as fo

1. **Venue of the Entrep Corner Exhibit Area.** RLC agrees to continue to include in its Ro Malls Entrep Corner Program selected bonafide students of DLSU-D taking up Bact Science in Entrepreneurship under College of Business Administration and Allied B Department. The selected students shall be nominated by DLSU-D and shall be allowed to and staff an Exhibit within the Entrep Corner of Robinsons Place Imus or Robinson Dasmariñas during Mall hours. The Exhibit can only be made in one location at one ti cannot be split into two venues. Within their Exhibit area, the selected DLSU-D stud display and feature their retail products consisting of food, apparel, services, and novelti for sale to the public.

2. **Product Presentation.** The retail products and novelty items however need to pass through a Product Presentation to be scheduled and organized by RLC. Only when the retail products and novelty items have been approved for sale by RLC can the same be displayed and sold at the Exhibit.

3. **Term.** This MoA shall be effective for three (3) years specifically for following the School Years, to wit:

- i. 2013-2014 (1st Semester June to October 2013 / 2nd Semester November 2013 to March 2014)
- ii. 2014-2015 (1st Semester June to October 2014 / 2nd Semester November 2014 to March 2015)
- iii. 2015-2016 (1st Semester June to October 2015 / 2nd Semester November 2015 to March 2016)

4. **Duration of the Exhibit and documentation of sale.** Unless otherwise agreed, the duration for each Exhibit in the Entrep Corner shall be good for **thirty (30) days**. Preferred dates of the Exhibit shall be submitted by DLSU-D to RLC for approval at least thirty (30) days before the requested date. Maximum number of exhibits per year shall be one (1) for semester or twice per given School Year. Any addition to the provided frequency of exhibits shall need the written approval of RLC. DLSU-D shall provide its own system in documenting the sale of their displayed retail products and novelty items, as well compliance to regulations by appropriate government agencies or bureaus.

5. **Orientation.** RLC shall provide an orientation of the Mall house rules and regulations to DLSU-D before ingress which DLSU-D and its students shall strictly adhere to. DLSU-D and its student participants shall abide with all Mall rules and regulations that may be issued subsequently by Mall management during the term of this Agreement.

6. **Product liability.** DLSU-D understands that the retail products consisting of food, apparel, services and novelty items it will be offering to the general public shall be deemed as a transaction that is exclusively between DLSU-D and the client availing of its products and services. All attendant responsibilities, liabilities and any third party or government complaint / claim relating to the products and services offered and sold at the Exhibit Area shall be the burden, account and responsibility of DLSU-D to the exclusion of RLC including its officers and employees.

7. **Business Plan.** DLSU-D shall provide RLC the final number of student participants together with the copies of their business plans to serve as RLC's reference at least fifteen (15) working days prior to the Product Presentation. This will serve as basis for the Contract of Lease that needs to be accomplished and submitted by DLSU-D to RLC at least fifteen (15) working days prior to ingress. RLC's approval of the business plan submitted shall not excuse DLSU-D from the responsibilities mentioned in Clause 6.

8. **Fixed Rental.** DLSU-D shall pay RLC the following amount by way of rental per month of Exhibit:


YEAR	RENTAL RATE
Y1 (SY 2013-2014)	P 18,705.00 (Vat Exclusive)
Y2 (SY 2014-2015)	P 20,575.50 (Vat Exclusive)
Y3 (SY 2015-2016)	P 22,633.05 (Vat Exclusive)

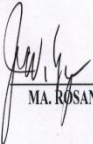
DE LA SALLE UNIVERSITY - DASMARIÑAS

ROBINSONS LAND CORPORATION

By:

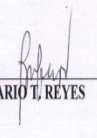
By:


EPIFANIA D. ANFONE, Ph.D


MA. ROSANNA C. VILLEGAS

Signed in the presence of:


JOAN H. ALAYOR EGOT


ROSARIO T. REYES

ACKNOWLEDGEMENT

REPUBLIC OF THE PHILIPPINES)
Quezon City) S.S

JUN 19 2014

I certify that on this date before me, a notary public duly authorized in the city named above to take acknowledgements, personally appeared:

Name	SSS NUMBER
MA. ROSANNA C. VILLEGAS	03-794793-9
EPIFANIA D. ANFONE, Ph.D	03-6237188-8

Doc. No. 347
Page No. 70
Book No. 21
Series of 2014
Entrep Corner MoA DLSU-D - 3 years


ATTY. RONALD AGUSTIN R. ESTRADA
Notary Public
Until Dec. 31, 2014
IBP No. 925677 / 1-6-14 O.C.
PTR No. 9079411 / 1-6-14 Q.C.
Roll No. 43961



ROBINSONS PLACE Imus **entrep corner**

present

SPECTRUM

a wide selection of food concepts

**FEBRUARY 18 TO
MARCH 15, 2014
LEVEL 3
ROBINSONS PLACE IMUS**



ROBINSONS MALLS **entrep corner**

present

KALEIDOSCOPE

a different experience everyday

the T company ● kani kanu ● prima dough
shawarmita ● kapelipinas ● oh my gulay!
pagasa candles

ROBINSONS PLACE Dasmariñas
Level 2 (near food court)

DLSU- D entrep students showcase innovative foods at Robinsons Place Imus

(The Philippine Star) | Updated February 24, 2014 - 12:00am

Tweet 11 Share 54 googleplus 0 Email 0 Like 95



Entrep students of De La Salle University-D are currently featured in Robinsons Malls' Entrep Corner Exhibit held at Level 3, Robinsons Place Imus, till March 15. Watch out for their grand launch on Feb. 26, 3 p.m. at the mall atrium.

BREAKING NEWS

- ✦ Pakistan's premier challenged by raging protests
September 2, 2014 - 7:08am
- ✦ Last-minute effort to end crisis with Yemen rebels
September 2, 2014 - 6:11am
- ✦ Poland's PM: Ukraine's war must be stopped now
September 2, 2014 - 5:09am
- ✦ Obama notifies Congress of airstrikes in Iraq
September 2, 2014 - 4:16am
- ✦ Austerity debate flares as Europe recovery fades
September 2, 2014 - 3:28am
- ✦ Military action leaves Lesotho in power vacuum
September 2, 2014





CONGRATULATIONS!



12th Economix: Asian Economic Challenges

“The Collapse of Industrial Civilization: What Should Asia Do?”

November 16-20, 2014

Faculty of Economics Universitas Indonesia

Depok, Indonesia

BSBA Economics students of **Allied Business Department**

Coach: Dr. Alice T. Valerio

Honorable Mention (Conference Debate)

Franzie Marie S. Velasco

Best Performance (Cultural Night)

DLSU-D

Team Competition Finalists

James Victor D. Santos and Randolph S. Ilawan

Conference Debate Finalists

Bryan I. Ayen

Rhenzy Ann A. Crema

Joseph Marvin S. Estillore

Francis Kevin D. Garcia

Alyssa Angelou E. Guerrero

Keanne Marrione G. Gealogo

Presiney S. Mascardo

Arjennel T. Sustal



The Department offers comprehensive training in the areas of operations management, human resource development, and office administration. Its goal is to generate future managers, professionals and entrepreneurs by developing students that are globally competitive with Lasallian ideals and values.

The curriculum includes courses like Cooperative Management, Environmental Management, Methods of Research, Business Organization and Management and Business Ethics and Corporate Responsibility wherein the Lasallian values of patriotism, excellence and love of God are emphasized. The syllabi are carefully prepared to encourage students to participate actively in classroom discussion, on-line activities, case analysis, various research-related assignments, and field activities to stimulate learning and develop critical thinking. The students are also exposed to national seminars and competitions, factory visits, and an educational exposure trip and cultural immersion in a foreign country.

In the subject Cooperative Management, the students simulate a cooperative in partnership with Bahay Pag-asa, the school's transformation center for children in conflict with the law.

To emphasize awareness and concern for the environment, the students enrolled in the subject Environmental Management sponsored a seminar entitled Cavite's First Zero Waste Convention which was participated by the academic community.

The students are also required to interview industry practitioners and managers to know their best practices in running the organization. This is the final output of the subjects Business Organization and Management and Business Ethics and Corporate Social Responsibility. To develop creativity and resourcefulness, the students are challenged to make business plans in the subject Methods of Research.

An intensive on-the-job training in both service and manufacturing companies are required of the students to develop their interpersonal skills and critical thinking. The Department continues to strengthen its linkages in the academe, industry and government to keep pace with the dynamic world of business and management. To beef up its curriculum the department has partnered with Fast track Solutions and offered a seminar in SAP.

COOPERATIVE Class Launching

July 30, 2014/1:00pm
Bahay Pag-asa, DLSU-D



AR Goal 2: Continuously develop students to attain Lasallian Graduate Attributes

COOPERATIVE Class Launching Product Selling August – September, 2014 DLSU-D Community



** Conduct activities with Bahay Pag-asa*

ACHIEVERS' COOPERATIVE Culminating Activity (BOM45, HRD41-42)

October 8, 2014, Bahay Pag-asa, DLSUD





● Amount donated to Bahay Pag-asa

– BOM45 Php10,667.00

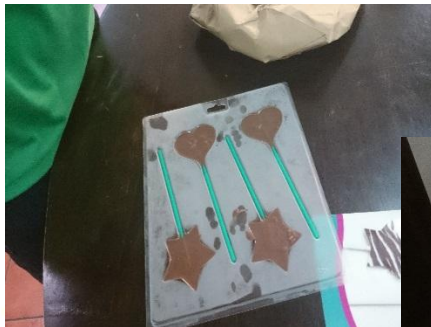
– HRD41 Php12,484.20

– HRD42 Php13,361.75

Php36, 512.95

COOPERATIVE Class Launching

November 21, 2014/1:00pm
Bahay Pag-asa, DLSU-D



ACHIEVERS' COOPERATIVE

Culminating Activity

BOM41 / BOM42 / BOM44

March 2015 / Bahay Pag-asa



JUNIOR PEOPLE MANAGEMENT ASSOCIATION OF THE PHILIPPINES

Gift Giving

December 19, 2015 / Bahay Pag-asa



Community Service



Gift Giving @ Bahay Pag-asa

ENVIRONMENTAL MANAGEMENT

"CAVITE'S 1ST ZERO WASTE CONVENTION"

BOM31 / January 30, 2015 / 1:00pm-5:00pm / Alumni Auditorium



OJT DIALOGUE

January 30, 2014

Centennial Hall



UNPRME PRINCIPLES ADDRESSED: PRINCIPLES 1, 2, 3 AND 5

The De La Salle University–Dasmariñas College of Business Administration and Accountancy – Graduate Studies (CBAA-GS) educates and prepares individuals to lead, build and manage enterprise that creates value for their stakeholders. Its emphasis is on the interdisciplinary and cross-cultural knowledge of management principles and practices as well as familiarity with the global marketplace.

CBAA-GS offers programs that will equip business executives, aspiring managers and entrepreneurs with abilities, critical thinking skills, and knowledge needed to confront the challenges of a dynamic business and economic environments. The CBAA-GS also strives to instill in its students the awareness and sensitivity to issues of ethics, integrity and concern for society and the environment while motivating them to contribute to the improvement of business theories by engaging in research endeavors.

Guided by the Lasallian values, CBAA-GS aims to further inculcate in the hearts and minds of the students the significance of graduate studies and the role of corporate leaders, business executives and managers in influencing business counterparts with faith, zeal and community spirit.

CBAA-GS offers the following programs: (1) Regular Masters in Business Administration, (2) Masters in Business Administration with Specialization in Supply Chain Management, (3) Executive Masters in Business Administration, and (4) Doctor of Philosophy in Business Administration.

The MBA Programs prepare and equip students with sound experiential learning by offering unique mix of theories and practices suitable for leadership roles in diverse organizational settings. The programs intend to hone the students to become effective and efficient corporate leaders, business executives and managers with career development rather than the typical technical training for a particular field within an organization.

INTERNATIONAL BUSINESS MANAGEMENT EXPOSURE TRIP TO SINGAPORE

The International Business Management course offers students an introduction to the language and terminology of international business management and major international political and economic policies that affect modern international businesses. Special attention is given to fundamental concepts of international management, business law, finance, logistics supply chain operation and marketing. The cultural, attitudinal, and behavioural differences that affect international business are also examined.

In addition, students can learn the integration of economic, political, and business decisions in Singapore / other Southwest Asian countries / United States and be trained to analyze a foreign country's culture, economy, politics, and other relevant environmental factors that would determine the formulation of effective global international business management decisions.

The course is divided into two parts: coursework and field trip. With this system, students can obtain a high level of understanding in the International Trade arena.

SEMINAR ON "SUPPLY CHAIN OPERATIONS AND GLOBAL MARKETING"

September 23, 2014

Grand Pacific Hotel, Singapore

SPEAKER : MR. ARISTON BANAAG



SEMINAR ON "7 KEYS TO UNLOCK YOUR WEALTH MINDSET"

September 23, 2014

Grand Pacific Hotel, Singapore

SPEAKER : MR. MARIO SINGH





De La Salle University Dasmariñas
Graduate School of Business

Corporate Strategic Planning
Dr. Maria Dita P. Ishii

Outreach Program

“if we are worried
about your future,
then let’s start by
helping our
children today..”

Brgy. Ysiro

Antipolo Rizal
April 19, 2014

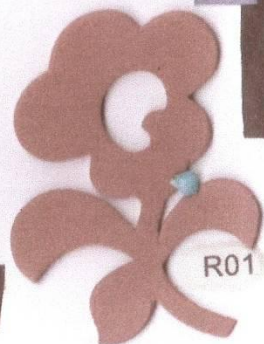
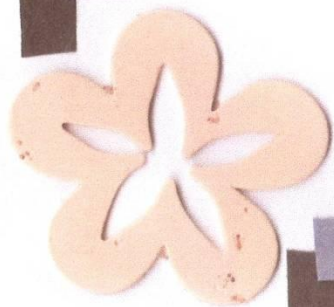
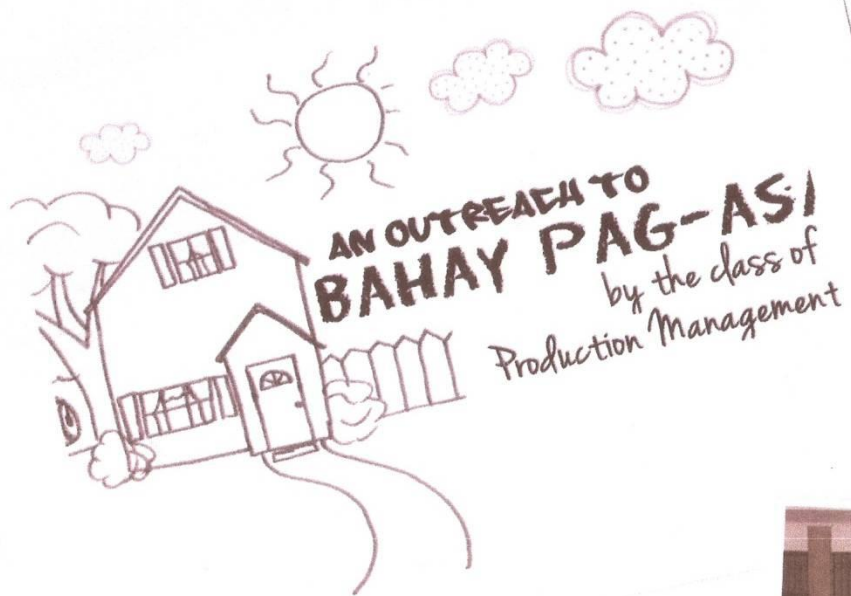
The Program

Time	Activity	In-charge
9:00	Departure time	All
10:00	Assembly	All
11:30	Arrival Assembly	All
12:00	Lunch	All
12:30	Registration	Ms. Elsie
	Preparation of Activity Area	
13:00	Start of Program	Ms. Roch / Mr. Antjhon
13:10	Spiritual Reflection	Ms. Ems
13:30	Opening Remarks	Dr. Ishii
13:30	Inspirational Message	Capt. Lagura
13:30	Intermission Number	c/o Mr. Estacio
14:00	Gift Giving	Ms. Gladys
14:30	Parlor Games	Mr. Jomar
15:00	Snacks	Ms. Elsie
16:00	Closing Remarks	Mr. Estacio
16:30	Photo off	Ms. Elsie
17:00	End of Program	All
17:15	Departure time	All



**“if we are worried about your future
then let’s start by helping
our children today”**

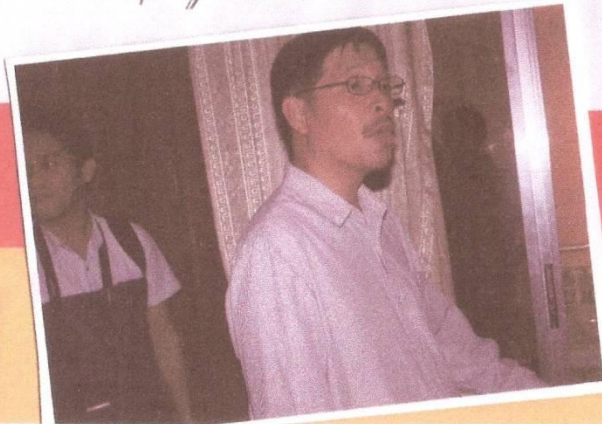




R01

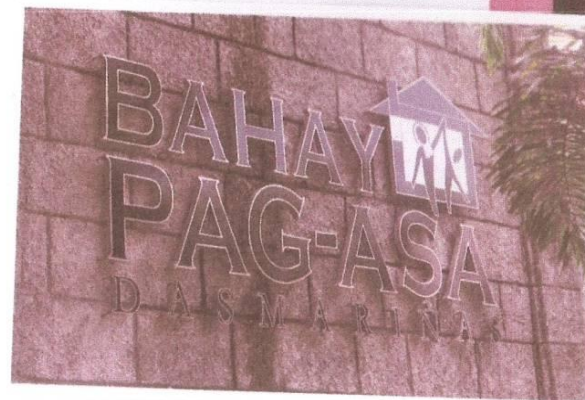
OVERWHELMED! That is how I described my personal feelings with that of eleven (11) juvenile delinquents we've meet and greet last Saturday's class outreach program. My sympathy goes as we handed over our committed jerseys and other gift items. More importantly we've find precious moments mingling with them at the same time shared some thoughts as if they were our long lost brothers. Although we are giving them such kind of importance is for them to appreciate and let them felt that they are also part of our community, but nevertheless we should not let them feel spoiled. We need to teach them how to become productive members of our society which previously tear them apart. They should realize that someday somehow they must stand in their own feet and face the real challenges of life ahead of them. That way we can assure the real meaning why we select them to be the recipient of our class outreach program.

— Raffy Malanyaon





MOMENTS



MOA FASTLOGISTICS

EXECUTIVE MASTERS IN BUSINESS ADMINISTRATION PROGRAM



The journey continues...

In the next 24 – month period in the implementation of the Principles...

CBAA will

- Adopt OBE framework in all business subjects to enable effective learning experiences for responsible leadership.
- Increase partnership with business corporations and university linkages to explore jointly effective approaches in meeting social and environmental responsibilities.