

Annual Updates on Information on Progress (SIP), UNPRME

(July, 2022 – December, 2022)

(as of Dec. 30, 2022)

Since the submission of our Sharing Information on Progress (SIP) Report of Gratia Christian College (GCC) on the United Nations (UN) Principles for Responsible Management Education (PRME) since 2017, it is a good practice to have a semi-annual summary of the major achievements of GCC in relation to UNSDGs and the six principles of UNPRME covering July to Dec., 2022.

The annual updates on Sustainable Development Goals (SDGs) activities and research provide an overview of our commitment for sustainable development and responsible management education, highlighting areas of progress and areas of adoption of the Sustainable Development Goals in Hong Kong and different parts of the world.

Report prepared by:

Dr. Shirley MC Yeung,
Director, Centre for Business / Social Sustainability and Innovations (BSSI)
Head, School of Business, Gratia Christian College (GCC) - UNPRME Advanced Signatory
Institute, Hong Kong

Report endorsed by:

Dr. HS Chui, President, Gratia Christian College (GCC)

PRINCIPLE 1 - PURPOSE / PRINCIPLE 2 – VALUE

UNSDG 4.7

“4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture’s contribution to sustainable development”

UNSDG 5.5 E

“Ensure women’s full and effective participation and equal opportunities for leadership at all levels of decision making in political, economic and public life.”

Source: <https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

UNSDG 4/ 5/ 9/ 17 -

Movie Production – Cross Generation Transformation via SDGs and ESG

The movie production project supported by HKFAA, UNESCO HK Association, UNSDSN-Kenya, UNSDSN-HK, and SYART, Beijing/ Paris has been organized since 2018, with six movies produced at year end of 2022. The 7th movie project has been produced around Dec. 2022 with students from the Higher Diploma in Transformative Business Programme on “Cross Generation Transformation via SDG and Restore the Nature with Innovations” supported by Rotary Club of Peninsula East, Rotaract Club.

<https://www.hkfaa.net/single-post/7th-cross-gen-tran-movie-project>

Monthly Virtual Seminar on Transformations via SDGs supported by SDSN-HK, SDSN-Kenya, WISDP, an initiative of UNESCO HK Association and newly joined supporting organizations, for example, Popsible NFT, PAULDESIGN, LIFEAST, M CHING Limited, ACT Charity and TANTV. A total of 41 virtual monthly seminars on transformations via SDGs has been launched as of end of Dec., 2022.

Source:

<http://www.gcc.edu.hk/business/261-virtual-seminar-community-with-transformation-via-sdgs-48917/>

UNOSSC EXPO Side Event Metaverse Mindset /Transformative Business Exposure,
School of Business, Gratia Christian College with SDSN-KENYA

2022-09-13

Theme

“Metaverse Mindset and Transformative Business Exposure”

Convenor

Dr. Shirley Yeung – Director, Centre for Business / Social Sustainability and Innovations (BSSI)/ Head, School of Business, Gratia Christian College, UNPRME Advanced Signatory Institute and UNSDSN-Kenya

Outcomes

- Identified relevant SDGs in relation to the theme of the side event “Metaverse Mindset with Transformative Business Exposure” for mindset change with feasible actions for entrepreneurial activities and training opportunities, e.g. “Restore the Nature with Innovations” Project with the support from ICENECDEV, UN Global Compact Member, UNSDSN-Kenya and ESG Society.

Source:

<https://virtual-expo.southsouth-galaxy.org/en/programme-virtual>

UNSDG 3/4/16/17 –

Based on United Nations Sustainable Development Goal (UNSDG) 4 and 16 shown below, obtaining a quality education is the foundation to creating sustainable development. In addition to improving quality of life, access to inclusive education can help equip locals with the tools required to develop innovative solutions to the world’s greatest problems. In addition, UNSDG 16 focuses on peace, stability, human rights, and effective governance.

“4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture’s contribution to sustainable development”

16.3 “Promote the rule of law at the national and international levels and ensure equal access to justice for all”

Two pioneer SDG/ ESG related online courses have been launched with students from secondary schools, tertiary institutions and university, e.g. UC Berkeley, U.S. and adult learners from different industries/ countries, e.g. Canada – 1) Finance x SDG / ESG and 2) Metaverse Mindset x SDG/ ESG on top of the set up of Rotaract Club, Rotary Club of Peninsula East (The 2nd year in 2022 with the 4th monthly meeting in Dec., 2022)

Source:

<http://www.gcc.edu.hk/business/certificate-in-metaverse-mindset-with-design-level-2/>

<http://www.gcc.edu.hk/business/sdg4-78191617-the-2nd-meeting-rotaract-club/>

<http://www.gcc.edu.hk/business/e-newsletter/>

26th November, 2022

Students in the Higher Diploma in Transformative Business Management Programme joined Rotaract Club, Rotary Club of Peninsula East for Ethnic Minorities Visit with Caring and Servant Leadership Spirit.

Source:

<http://www.gcc.edu.hk/business/the-3rd-meeting-202223-rotaract-club-rotary-club-of-peninsula-east/>

<http://www.gcc.edu.hk/business/rotaract-club-rotary-club-of-peninsula-east-for-ethnic-minorities-visit/>

PRINCIPLE 3 – METHODS/ PRINCIPLE 4 - RESEARCH

More than 25 books on UNSDGs and ESG have been published (Jan. 2021- Dec, 2022) with Dr. Shirley Yeung as the main author and book chapters with students in Higher Diploma in Transformative Business Management Programme. Moreover, Dr. Shirley Yeung has been invited by Alphazulu for 1 minute SDG for a few times on SDG 4 knowledge transfer, 9 innovations and 17 partnership.

(Please refer to the latest facebook livestream on May 25, 2022 :

<https://www.facebook.com/AlphaZULUng/videos/1174490803335780>)

Latest Publication (June 2022 – Dec. 2022)

Yeung, S.M.C. (2022). “Transformations via SDGs with Pioneer Actions + Sustainable Impacts”
Mauritius: LAMBERT Academic Publishing. Mauritius: LAMBERT Academic Publishing. July.
978-620-4-98222-9

<https://www.omniscryptum.com/author-biography/shirley-yeung/>

Yeung, S.M.C. (2022). “Transformations with Pioneer SDG Projects/ Actions”, Mauritius:
LAMBERT Academic Publishing. August. 978-620-5-49670-1

<https://www.omniscryptum.com/author-biography/shirley-yeung/>

Yeung, S.M.C. (2022). “Education for New Mindset to Innovate and Transform with SDG and
ESG”, LAMBERT Academic Publishing. Nov. 21. [https://www.morebooks.shop/shop-
ui/shop/product/9786205516614](https://www.morebooks.shop/shop-ui/shop/product/9786205516614)

Funded Project

Awarded a Funding Research Project – THEi, HK (2022) work with School of Business,
Gratia Christian College

(The Head, School of Business - Dr. Shirley Yeung serves as Co-Investigator in the project)

Theme of the Project:

Circular Fashion Forum: Implementation of United Nations Sustainable Development Goals
(UNSDGs) in the fashion industry

Circular Economy HK\$568,488.00 for 1-year project on conference - July 2023.

Source:

https://www.ugc.edu.hk/eng/rgc/funding_opport/iids/funded_research/iids2223.html

Campaign, Invitation and Award

Students in the Higher Diploma in Transformative Business Management Programme have been
selected as Young Leaders for the ESG Society in 2022

Source: <https://esg-society.org/esg-society-team/#page-1>

2022 - Dr. Shirley Yeung, Young Artist Award (YAA), Top 40 out of 1,500 Nominees, SYART, Singapore

Dr. Shirley Yeung was officially appointed by ICENECDEV UN

Global Compact Member as Chair, Community Education

SDSN-Kenya, SDG Enterprise Award, JCI Victoria, 2022

Dr. Shirley Yeung, Metaverse Mindset Winner, SDSN-Kenya from Asia Week Magazine

2022 - Appointed by ImpactNFT Alliance as Council Advisory Board Member

PRINCIPLE 5 – PARTNERSHIPS / PRINCIPLE 6 - DIALOGUE

BSSI Organized Activities for Partnership and Dialogue on UNSDG 4/ 9/ 17 –

Transferrable Skills / Innovations and Transformations / Partnership

For our latest moves of BSSI, please refer to the quarterly E-newsletter July – Sept. 2022.

(Source: <http://www.gcc.edu.hk/business/wp-content/uploads/sites/3/2022/12/School-of-Business-Enewsletter-Issue-13.pdf>)

Collaborations have been implemented with the following organizations on sustainable development and ESG related activities in Hong Kong and overseas. For example:

Selected Organizations with Activities on UNSDGs/ UNPRME	Country
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(From 2017 to 2022)

- | | |
|---|----|
| 1. Shun Tak Holdings – Dr. Stanley Ho Hung Sun Foundation Limited | HK |
| 2. K-town | HK |

(Founder as speaker for UNOSSC Entrepreneurial Academy, 1st cohort, 2019)

- | | |
|-----------|----|
| 3. Abtitu | HK |
|-----------|----|

(Co-founder as speaker for UNOSSC Entrepreneurial Academy, 1st cohort, 2019)

- | | |
|--|-------------|
| 4. Cyberport | HK |
| (Supporting organization for UNOSSC Entrepreneurial Academy) | |
| 5. The BIG Institute | Philippines |
| (Founder as speaker for UNOSSC Entrepreneurial Academy, 1 st cohort, 2019) | |
| 6. United Nations Educational, Scientific and Cultural Organization (UNESCO) Hong Kong Association/ Hong Kong Institute of Education for Sustainable Development | HK |
| (Supporting organization for UNOSSC Entrepreneurial Academy, 1 st cohort, 2019 and 2020) | |
| 7. Aim2Flourish | US |
| (GCC students as authors on SDGs stories, 2019) | |
| https://aim2flourish.com/innovations/create-a-platform-of-art-and-spiritual-business) | |
| 8. SDSN (Sustainable Development Solutions Network) | US |
| (Dr. Yeung was selected as Sustainable Development Solutions Network Member, 2020) | |
| 9. United Nations Principles for Responsible Management Education (UNPRME) Working Group on the Sustainability Mindset | US |
| (Dr. Yeung submitted papers for 2019 and 2020 Academy of Management AOM Annual Conference with UNPRME working group members) | |
| 10. Virtus Interpress / Journal of Corporate Ownership and Control | Ukraine |
| (Dr. Yeung published UNSDGs related papers - 2019/2020 https://www.virtusinterpress.org/-Future-Talent-Development-via-UNSDGs-.html) | |
| 11. MFI Mermaid Federation | HK |
| https://en-gb.facebook.com/mfi.official/posts/ | |
| 12. JCI Victoria, HK on SDGs Award (2020 and 2021) | |

13. JCI Dragon, HK on Cyberbullying Projects / Research
14. JCI Jayceettes, HK on Sustainable Cities Project
15. JCI East Kowloon, HK on Family Harmony Project
16. JCI Lion Rock, HK on Photo Competition on UNSDGs
17. HK Architecture Centre on Video/ Research on Transformations
<https://www.archicentre.hk/>
18. Kam Kee Holdings Limited on Video/ Research on Transformations
<https://www.youtube.com/watch?v=iVvkqG7PXcSg>
19. China Legend on STEM education
20. Flemmingtech on STEM / STEAM education
(<https://www.amazon.com/Sustainability-Impacts-UNSDGs-STEAM-Mindset/dp/6203462349>)
21. HKNETEA on STEM Education
(<https://hknetea.org/>)
22. MemOrigin Tourbillon Watch on Book Publication
23. Female Entrepreneurs Worldwide (FEW) on Fundraising and Book Publication
24. Inspiring HK Girls Project, FEW to create impact for 1 million girls
25. World Institute of Sustainable Development Planners (WISDP), initiative of UNESCO HK Association on programme articulation
26. Caritas St. Joseph Secondary School on SDGs and programme articulation
27. EGL Travel on collaborations
28. UNSDSN – Kenya on Sustainable Development Goals (SDGs) Kenya
29. UNSDSG – HK on Sustainable Development Goals (SDGs) HK
30. ICENECDEV (UN Global Compact Member) on Miss Environmental Contest, 2021 and SDGs Cameroon
31. Popsible NFT Hong Kong
32. PaulDesign, Hong Kong
33. ImpactNFT Alliance
34. Nu Coffee / Fufalab.com
35. Alphazulu 1min SDG
36. Rotaract Club, Rotary Club, Peninsula East
37. Campo Marzio, Italian Brand 100 years - movie production
38. The Chinese Foundation Secondary School
39. St. Paul's College
40. Leap, UNPRME
41. UNSTI Side Event, Chair - Metaverse Mindset Project
42. UNESCO HK Association Global Peace Centre

- 43. UNOSSC EXPO, Side Event
- 44. NFT Investment and Venture Limited
- 45. ESG Society

The End

Our Latest Moves (Oct. – Dec., 2022)

CMA Registered Business Accountant Course

2022-10-10



Diploma in Registered Cost Accountant

Jointly Organized by

Institute of Professional and Executive Management (IPEM)
&
Centre for Business/Social Sustainability and Innovations (BSSI),
School of Business, Gratia Christian College

The RCA program allows students to gain practical knowledge of a variety of accounting and bookkeeping skills necessary for the workplace, including preparing financial reports and budgets and basic costing.

Course Summary

Foundation Level	Elements	Date Thursday 7:00 – 10:00 pm (3 hours)	
Diploma in Registered Cost Accountant (8 hours with 3 hrs face-to-face & 3 hrs virtual) 4 courses x 8 hours each = 24 hours Completed in 1 month.	1. <i>Financial Economics</i>	24 Nov. 2022	Onsite class
	2. <i>International Business, Law & Governance</i>	01 Dec. 2022	Onsite class
	3. <i>Business Analysis & Audit</i>	08 Dec. 2022	Onsite class
	4. <i>International Business Taxation</i>	15 Dec. 2022	Onsite class
	On completion of this program students can proceed to Stage 3 study for Advance Diploma in Registered Business Accountant (RBA).	Project Due Date	To be announced

Course Fee
HK\$8,800 for whole training course
(with HK\$5,000.00 Scholarship if registration done on/ before 11. Nov. 2022)



: Accredited by Institute of Certified Management Accountants (CMA)

Management Team



Team Leader

Dr. Shirley Yeung
Director, Centre for Business/Social Sustainability and Innovations (BSSI) in School of Business, Gratia Christian College
UNPRME, Advanced Signatory Institute



Team Leader

Professor Allen Wong BA MBA PhD FCMA FIPA FFA HKICPA (IA)
Managing Director, Institute of Professional and Executive Management
Senior Vice President – Global
Founding President & Chief Executive – Greater China CMA Australia (Hong Kong Branch)

Ongoing Monthly Virtual Seminar on Transformations via SDGs and ESG

2022-10-14

Oct. 13 2022

Ongoing Monthly Virtual Seminar on Transformations via SDGs and ESG

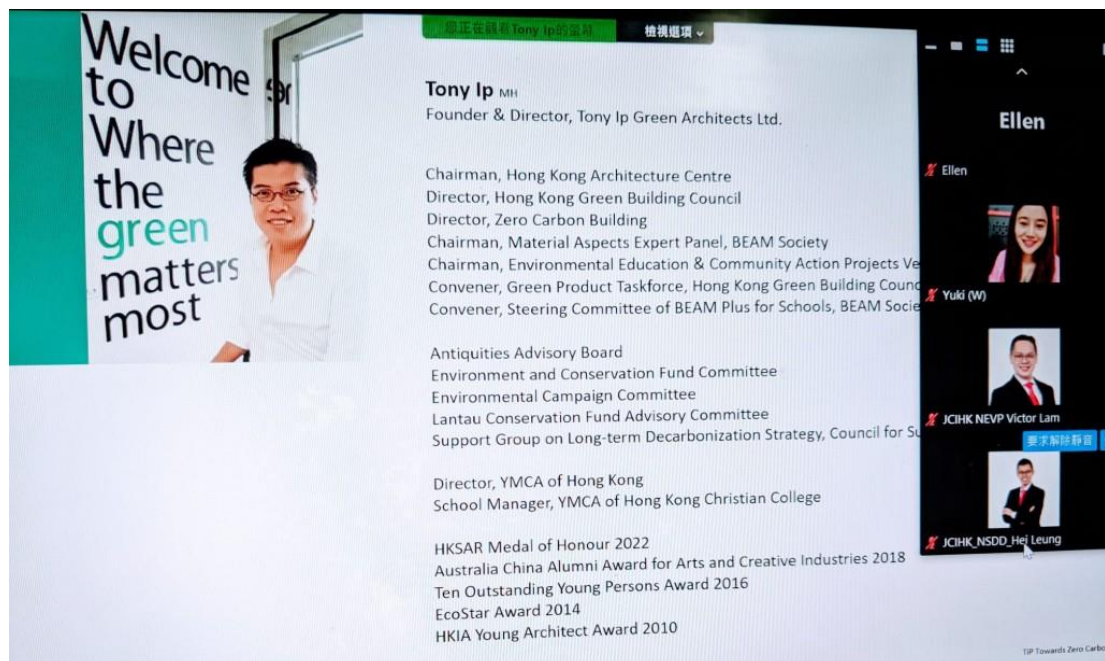
Tony Ip, Green Architect
Shared carbon emissions and audit in ESG

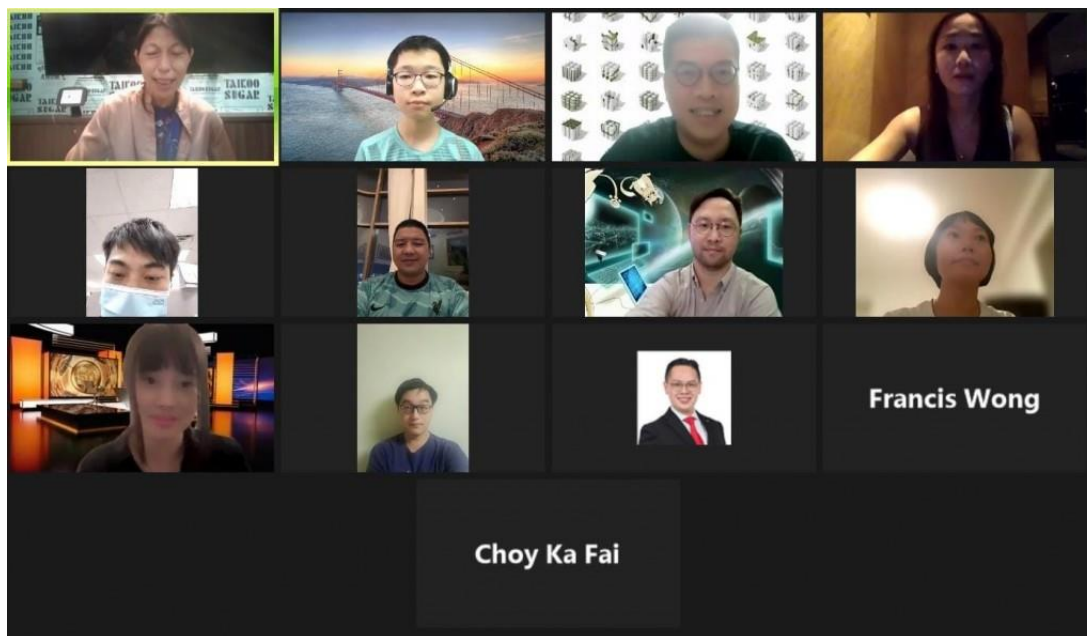
Maggie Ching, Complion Solutions Ltd.
Highlighted ESG reporting with materials for impacts

Nicholas, Student Ambassador, UC Berkeley, US
Shared the importance of diversity for Sustainable Development

Students from Higher Diploma in Transformative Business Exposure, JCI members and industry practitioners from technology and service sectors gained insights from different perspectives

Please click [here](#) for details.





Nov 24 – Diversity Community with Transformation via SDGs 4/8/9/17



2022-10-14

Diversity Community with Transformation via SDGs 4/8/9/17

November 24, 2022 (Thu)








6:00pm -7:30pm HK Time (GMT+8, MYT)

Free admission.



Diversity Community with Transformation via SDGs 4/8/9/17

Supported by:




By **Dr Yeung Shirley**, Convener/ Associate Professor, Head of Business, Gratia Christian College (GCC)/
Chair, Metaverse Mindset Project/ Asia Ambassador, UNSDSN-Kenya and United Nations Principles of Responsible Management Education (UN PRME),
Sustainability Mindset Working Group/ Winner, Pioneer Metaverse Mindset, UNSDSN-Kenya, Yazhouzhoukan (Asia Week Magazine), 2022
Brand Ambassador, ICENECDEV, United Nations Global Compact Member/
Nominee for Global Corporate Sustainability Award: Outstanding Professional, 2020/ Best Professor, HK Educational Leadership Award, 2019

Ms. Graz Lau, has over 5 years of experience in leading corporate sustainability and biotechnology projects in Hong Kong, China, and Southeast Asia. Her multi-faced background and leadership style act as a powerful catalyst for innovation, ingenuity, and inspiration for companies wanting sustainable, environmentally responsible solutions.

Mr. Geoffrey Keane Cheng, began his career in education and advocacy, working with The University of Hong Kong, and non-governmental organisations such as UNHCR and Médecins Sans Frontières. Since 2017, Geoff entered the fintech and blockchain space, dedicated to researching the latest trends in the industry and the impact that these technologies will bring to the world.
He is now **Marketing & Content Strategy Manager** at BCW Group, and a consultant to **ImpactNFT Alliance**, a Carbonbase-supported organisation.

Pls scan for registration :




Or, register at:
<https://forms.gle/MJNMmys6rw6L5Q1TA>

November 24, 2022 (Thu)
6:00pm -7:30pm HK Time (GMT+8, MYT)


Free admission.

Venue: Online Virtual Seminar


Join Us!



Dr. Yeung Shirley - Convener/
Brand Ambassador, ICENECDEV, UNGC
Member/
Asia Ambassador, SDSN-Kenya and UNPRME
Sustainability Mindset Working Group/
Visionary Leader of the Year, CMO Asia,
2021
Best Professor in Business Studies, HK
Educational Leadership 2019



Ms. Graz Lau
Director,
Blastik Eco Tech
Limited



Mr. Geoffrey Keane Cheng
Marketing & Content Strategy
Manager,
BCW Group

HDTBM class sharing by JCI Lantau on their pioneer SDG project

2022-10-21

#SDG4/8/9/17

With sharing from Emma Yu, Victor Pang and Simon, JCI Lantau on their pioneer SDG project and 'Green Dress' startup, students in Higher Diploma in Transformative Business Management understand the importance of research, empathy, implementation skills and knowledge of QFD for quality services with stakeholders' requirements fulfilled.

Thanks for the insightful sharing of President and committee members, JCI Lantau and Co-founder, 'Green Dress'.



SDG#4.7/8/9/16/17 The 2nd Meeting, Rotaract Club

2022-10-25

SDG#4.7/8/9/16/17

Oct. 25th, 2022

The 2nd Meeting, Rotaract Club, Rotary Club, School of Business, Gratia Christian College



Rotaract Club is a learning platform to develop young people with a mindset of peace and contributions for a better world

Thanks for the kind support of President Angela and Youth Director, Dorothy and the commitment of our students, Higher Diploma in Transformative Business Management.




Diversity Community with Wellness in Art for Transformation

2022-10-31



Diversity Community with Wellness in Art for Transformation via
SDG #3 Wellbeing/ #8 Decent Jobs/ #9 Innovations/ #16 Peace/ # 17 Partnership
Co-organized by
School of Business, BSSI, Gratia Christian College and ACT




Supported by:

Ms. Anna Salenko

Date : Dec. 10, 2022 (Sat)
Time : 2:00 - 3:30pm HK Time

**By Invitation -
Draw with Anna Salenko for
Wellness**




ANNA SALENKO
— PALETTE KNIFE ARTIST —

The Artist Bio

Hong Kong top Palette Knife Artist
~ over 10 years mastery

- 2001 to 2005 Fine Art School, St. Petersburg, Russia
- 2008 to 2011 Diploma in Fashion Marketing, Instituto Europeo di Design, Milan, Italy
- 2011 First Art Painting studios at Accademia di Brera, Milan
- 2014 Anna Salenko Art Center, Guangzhou, China
- 2015 to 2019 Anna Salenko 儿童艺术教育中心 Guangzhou
- 2016 Oil painting course, France
- 2017, 2018 Fine art painting courses, Moscow, Russia
- 2019 Founded Live With Art Limited
- 2019 to 2022 Bachelor of Psychology at L'Università degli Studi Guglielmo Marconi, Roma Italy



ABOUT THE ARTIST

Educated in Italy and her works has exhibited globally such as Italy, France, Netherlands, China, Japan, Russia, Hong Kong, Milano and Singapore. Her based in Italy, Anna Salenko has been featured in publications such as The Standard, HOD, SCMP, Tatler, Elle, Elle Men, Vogue, Vogue Singapore Daily and China Daily.

Convener/ Project Designer : Dr Yeung, Shirley
Graduate, AMDP, School of Design,
Harvard University, US
Winner, Young Asian Artist, Top 40/1500, SYART, 2022
Associate Professor, Head of Business, Gratia Christian College (GCC)/
Chair, Metaverse Mindset Project/ Asia Ambassador, UNSDSN-Kenya and United Nations Principles of Responsible Management Education (UN PRME),
Sustainability Mindset Working Group/
Winner, Pioneer Metaverse Mindset, UNSDSN-Kenya, Yazhouzhoukan (Asia Week Magazine), 2022
Brand Ambassador, ICENECDEV, United Nations Global Compact Member/
Best Professor, HK Educational Leadership Award, 2019

Innovations in Service Quality Management

2022-11-04

#SDG4/8/9/17

Innovations in Service Quality Management

Pleased to have Insightful and Transformative Business Design Sharing from Mr. Ingo Lau (MICology) – engage participants/ customers/ stakeholders in service delivery with disruptions



Diversity Community with Transformation via SDGs 4/5/8/9/17

Supported by:

By **Dr Yeung Shirley**, Convener/ Associate Professor, Head of Business, Gracia Christian College (GCC)/
Asia Ambassador for United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/
Brand Ambassador, ICENECDEV, United Nations Global Compact Member/ **Asia Ambassador**, UNSDSG-Kenya /
Best Professor, HK Educational Leadership Award, 2019, **Nominee for Global Corporate Sustainability Award: Outstanding Professional**, 2020.

Mr. Paul Chan KK, Mdes (interaction design) **Principal Consultant**, Innovation Management, **Founder** of Pauldesign and Shopping Plus (HKSTP Partner company)
 Executive Vice Chairman, Hong Kong Federation of invention and innovation
 Vice Chairman, Business Development Council, Hong Kong designer association
 Council member, Federation of Hong Kong industries (Group 10 & 30)
 Visiting lecturer of The Education University of Hong Kong
 Visiting lecturer of Hang Seng University of Hong Kong

Lucie Petit,
 Founder, HK MODEL CAMP
 HK MODEL CAMP's mission to break away from beauty standards is not limited to aspiring models. Lucie has coached mothers, working women and children,
 and also volunteers as a Role Model for Inspiring Girls Hong Kong.

Please scan for registration :

Or, register at:
<https://forms.gle/qFRBGfGd3vB4hdHh6>

August 17, 2022 (Wed.)
5:00pm - 6:30pm HK Time (GMT+8, MYT)

Free admission.

Venue: D-park Mall (L2 Amazon), Tsuen Wan
 398 Castle Peak Rd (Tsuen Wan)
 Tsuen Wan District
 Hong Kong

Dr. Yeung Shirley - Convener/
 Brand Ambassador, ICENECDEV,
 UNGC Member/
 Asia Ambassador, SDSN-Kenya and
 UNPRME Sustainability Mindset
 Working Group/
 Visionary Leader of the Year, CMO
 Asia, 2021
 Best Professor in Business Studies,
 HK Educational Leadership 2019

Mr. Paul Chan KK

Lucie Petit
 (Founder,
 HK MODEL CAMP)

#SDG4/8/9/17 Innovations in Service Quality Management

22-11-11

#SDG4/8/9/17

Innovations in Service Quality Management

Pleased to have Insightful and Transformative Business Design Sharing from Mr. Ingo Lau (MICology) – engage participants/ customers/ stakeholders in service delivery with disruptions

Nov., 2022 Ongoing Monthly Virtual Seminar on Transformations via SDG

2022-11-22

Nov., 2022

Ongoing Monthly Virtual Seminar on Transformations via SDG

Geoff Cheng delivered an insightful sharing on blockchain and technology for environmental, social and governance (ESG) impacts. And, Graz Lau, Blastik shared with us that new materials with research and certification are important for SDG 13 Climate Change.

SDG and ESG go hand in hand to co-create knowledge / products/ services.

Dr. Nway, UNICEF, Mynarmar, Prof. Amelia, IPMI, Indonesia and Prof. Pek, UCSI, Malaysia joined our event.

ESG in Blockchain, Crypto, & NFTs

From CryptoKitties to Bored Apes to using NFTs for good

- Before NFT became the "Word of the Year" in 2021, hardly anyone knew about non-fungible tokens in 2017 (or Ethereum, for that matter)
- In its early days, the blockchain game CryptoKitties almost took down the Ethereum blockchain with heavy network congestion and expensive transactions, causing people to rethink energy usage and viability of these dApps.
- Ownership of Bored Apes allow access to members-only perks, clubs, events etc.
- Beyond trading NFT certificates of digital art, NFTs can be used for IDs, voting, private medical records, event ticketing, product tracing in supply chain...
- NFTs on chains Polygon that pledge to be carbon-negative
- Tokenised carbon offsets on networks such as Hedera

NFTs for good

- Impact NFT Alliance was formed to accelerate collaboration between academia & entrepreneurs that utilise NFTs as a way to finance projects that tackle UN sustainable development goals.
- [Advisors for Impact NFT Alliance](#) come from NGOs, research, media, arts, and technology.
- Dr. Shirley Yeung interviewed by online publication NFTMetta on impact investing:
 - [In Mandarin](#) & [in English](#)
- Other organisations are also building an ecosystem for [ESG NFTs](#)

November 2022



15/12: Diversity Community with Transformation via SDGs 4/8/9/17

2022-12-2

SDSN Diversity Community with Transformation via SDGs 4/8/9/17

Supported by:

By Dr. Yeung Shirley, Co-Chair, Associate Professor, Head of Business, Gracia Christian College (GCC) Chair, Metaverse Minister Project Asia Ambassador, UNSDN Kenya and United Nations Principles of Responsible Management Education (UN PRME), Sustainability Minister Working Group Winner, Pioneer Metaverse Minister, UNSDN Kenya, Yellomindian (Asia Week Magazine), 2022 Brand Ambassador, ICENECDEV, United Nations Global Compact Member, Nominee for Global Corporate Sustainability Award, Outstanding Professional, 2020 Best Professor, IIS Educational Leadership Award, 2019

Ms. Carolyn M. is a co-founder and president of ICARE Sustainability International and a member of the SDSN (Global) and SDSN (Kenya). A self-environmental social impact leader with 7+ years in child behavioral management, human resources management, course facilitator/teach lead, Philanthropy University (Vishnagar), SDG Field teacher for the world's largest focus, she has initiated several projects, including the SDG4Edubooks project in Kenya and the Miss Projects program, which connects global mentors to miss projects from around the world. The UNSSC recently recognized her as Ambassador for Social Protection in 2022.

Mr. Joe Pan has been the leading voice and advocate in the Web3 space for linking ESG metrics and impact creation to digital assets. He is a contributing editor to NFTMetta.com and Blockchain Asset Review and writes on Web3 trends regularly. Joe is also a general partner of a Web3 venture fund and co-founder of Carbon Neutral Club, where he works with like-minded people and organizations that are at the forefront of impact for advancing the United Nations' 17 Sustainable Development Goals (SDGs).

Mr. Eric Fongoh is the co-founder and coordinator of the International Centre for Environmental Education and Community Development (ICENECDEV) with more than 12 years experience in International Development

December 15, 2022 (Thu)
6:30pm - 7:30pm **HK Time (GMT+8, MYT)**

Free admission.

Venue: Online Virtual Seminar

Join Us!

<https://forms.gle/82oBS1FVNovvHh36>

Dr. Yeung Shirley - Co-Chair/
Brand Ambassador, ICENECDEV, UNCG
Member/
Asia Ambassador, SDG4Kenya and UNPRME
Sustainability Minister Working Group/
Visiting Leader of the Year, CMO Asia,
2021
Best Professor in Business Studies, HK
Educational Leadership 2020

Ms. Carolyn M.
Co-Founder and President,
ICARE Sustainability
International,
Ambassador for Social
Protection, UNSSC

Mr. Joe Pan
Co-founder,
Carbon Neutral Club

Mr. Eric Fongoh
Compact Member,
Advisor and Validator,
ICENECDEV, Global
Co-founder, Miss
Environmental Contest
2021 & 2022

Sharings by guest speakers

2022-12-07

Anthony Leung and Vincent Lau member, NFT Investment & Venture Limited shared the key elements in decentralized management system and trend of blockchain in business transformations with students in Higher Diploma in Transformative Business Management

Anthony Leung is NFT technology expert, tech influencer with Awards / Recognitions in Certificate of Merit at Hong Kong ICT Awards 2022 Smart Living and Top 10 Excellence Innovation Awards at NEXXCREATE Digital Entertainment FEST cum Awards 2022 in DELF 2022, Cyberport



The 7th Cross Generation Transformation Movie Project via SDGs and ESG

2022-12-16

The 7th Cross Generation Transformation Movie Project via SDGs and ESG

Students in Higher Diploma in Transformative Business Management joined the production of the micro movie with 3D platform for developing new business in creative art industry with STEAM mindset.

Thanks for the support from MICology and HK Film Art Association (HKFAA) for technological support, UNESCO HK Association and organizations from different countries, eg:

SYART China/ Singapore, SDSN-KENYA, ICENECDEV, UN Global Compact Member, Cameroon, UST, Philippines, IPMI, Indonesia...etc.

Metaverse Mindset Level 3

2022-12-28

Certificate in Metaverse Mindset with Design Level 3
Organised by
Centre for Business/Social Sustainability and Innovations (BSSI),
School of Business
Gratia Christian College

Advanced Knowledge of Metaverse Mindset with Design for Services is an important step in developing the essential basic knowledge required for working in service sector with disruptions.

Course Summary

Foundation Level	Elements	Date Saturdays 2:00 – 5:00 pm	
Certificate in Advanced Knowledge of Metaverse Mindset with Design (15 hours)	1. Visual Art and Industry Disruptions	14 Jan. 2023	Zoom class
	2. Uniqueness, Decentralization and Value Creation in Demand Chain Management (DCM)	21 Jan. 2023	Zoom class
	3. Metaverse Mindset/ SDG/ ESG	28 Jan. 2023	Zoom class
	4. Make your own NFT Collections to develop Higher Order Thinking Skills for Entrepreneurial Opportunities and New Business Creation with Cross-Over	4 Feb. 2023	Zoom class
	5. Case Study in Enterprises, Art and Education	11 Feb. 2023	Zoom class

Course Fee

HK\$3,500 for 5 lessons (may have NFT experience in art, if time is allowed)

Trainers



Dr. Shirley Yeung
 Director, Centre for Business/Social Sustainability and Innovations (BSSI) / Head, School of Business,
 Gratia Christian College
 UNPRME, Advanced Signatory Institute

NFT Investment Team
Mr. Anthony Leung
Co-Founder & CTO, Naffiti, NFT Investment And Venture Limited
Mr. Vincent Lau
 Co-founder & CEO
 nft-investment-io

For more information, please visit:
<http://www.gcc.edu.hk/>
 or register at: <https://forms.gle/78eCAF5MUXFQ4g317>



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Metaverse Mindset with Design

Organised by



Centre for Business/Social Sustainability and Innovations (BSSI),

School of Business

Gratia Christian College








Join here: <https://forms.gle/78eCAFsmUXFQ4g317>

26/1 Virtual Seminar Community with Transformation via SDGs 4/8/9/17



Diversity Community with Transformation via SDGs 4/8/9/17

Supported by:




By **Dr. Yeung Shirley**, Convener/ Associate Professor, Head of Business, Gratia Christian College (GCC)/ Chair, Metaverse Mindset Project/ Asia Ambassador, UNSDN-Kenya and United Nations Principles of Responsible Management Education (UN PRME), Sustainability Mindset Working Group/ Winner, Pioneer Metaverse Mindset, UNSDN-Kenya, Yazhouhoukan (Asia Week Magazine), 2022 Brand Ambassador, ICENECDEV, United Nations Global Compact Member/ Nominee for Global Corporate Sustainability Award, Outstanding Professional, 2020/ Best Professor, HK Educational Leadership Award, 2019

Ms. Christy Wong, with a background in environmental management and technology, she has experience in climate resilience planning, project management, and stakeholder engagement in municipal, NGOs, and academic settings in combination with an interdisciplinary background. As a community liaison, she commits to creating space for dialogue and action-taking to bring about principles of envisioning, enlightenment, and empowerment while expressing the importance of promoting mutual understanding to work towards societal betterment.

Mr. Michael Poon founded Integrity Partners Capital Company Limited in 2016 as Managing Director, responsible for advising and leading clients on Hong Kong listing matters and private equity fund businesses and financial activities. Michael has over 20 years of experience in corporate finance, financial reporting, business advisory, auditing, taxation, accounting, merger and acquisition. He has a proven track record in assisting clients in the medical devices industry, biomedical industry, loudspeaker and audio systems industry, oil and gas industry and F&B industry.

Ms. Karine Leung, is the winner of the South-South Entrepreneurship Academy 2021 First Cohort. She is also the only Hong Kong representative for the United Nations GSSD Expo 2022 in Bangkok Thailand. She acquired her bachelor degree in Canada and Master of Architecture in HKU. She is now working as an Architectural Assistant in a local architecture firm.

Please scan for registration:



Or, register at:


<https://forms.gle/z7TDpLQQ9Bfa3GTh8>

January 26, 2022 (Thu)
6:30pm - 7:30pm HK Time (GMT+8, MYT)


Free admission.

Venue: Online Virtual Seminar


Join Us!




Dr. Yeung Shirley - Convener/
Brand Ambassador, ICENECDEV, UNGC
Member/
Asia Ambassador, SDSN-Kenya and UNPRME
Sustainability Mindset Working Group/
Visionary Leader of the Year, CMO Asia,
2021
Best Professor in Business Studies, HK
Educational Leadership 2019



Ms. Christy Wong
COP27 Delegate



Mr. Michael Poon
Managing Director,
Integrity Partners
Capital Company
Limited



Ms. Karine Leung
Winner,
South-South
Entrepreneurship
Academy 2021
First Cohort,
Architectural Assistant

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