IS INTERNATIONAL SCHOOL
VIETNAM NATIONAL UNIVERSITY, HANOI

SHARING INFORMATION ON PROGRESS REPORT 2022

Contents

Message from the Rector

The mission of PRME is to transform management education, research, and thought leadership globally by providing the Principles for Responsible Management Education framework, developing learning communities, and promoting awareness about the United Nations (UN) Sustainable Development Goals (SDGs). As a platform to raise the profile of sustainability in schools around the world, PRME equips today's business students with the understanding and ability to deliver change tomorrow.

Working through Six Principles, PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals while drawing attention to the SDGs and aligning academic institutions with the work of the UN Global Compact. Business and management schools, as well as management and leadership development institutions, are among the most influential actors in the world, as they shape the skills and mindset of future leaders. As an affiliated member of Vietnam National University, Hanoi, International School (VNU-IS) pursues the mission to conduct training, scientific research, and technological transfer in line with international accreditation criteria based on fundamental, applied and interdisciplinary sciences in order to contribute to providing highly qualified human resources and scientific and technological products of international standards for the development of Vietnam. Accordingly, VNU-IS has advanced its practices in PRME, including teaching, research, ecosystem, students, and firms. As an institution of higher education, with the capacities and mission of training existing and potential managers, we declare our willingness to make progress under the criteria and requirements set by the UNPRME.

In our first Sharing Information on Progress report, we have examined a selection of existing initiatives we engage in under the guidance of responsible management education. We commit to deploying the UNPRME as a platform to shape the future. We will report on progress to all our stakeholders and exchange effective practices related to these principles with other academic institutions.

Vietnam National University, Hanoi at a glance in 2020-2022

Mission

VNU has the mission of:
• Producing high quality human resources and cultivate talents;
• Promoting advanced science, technology, renovation and knowledge transference;
• Playing the role of a pioneer in the reforming of Vietnam's higher education system.
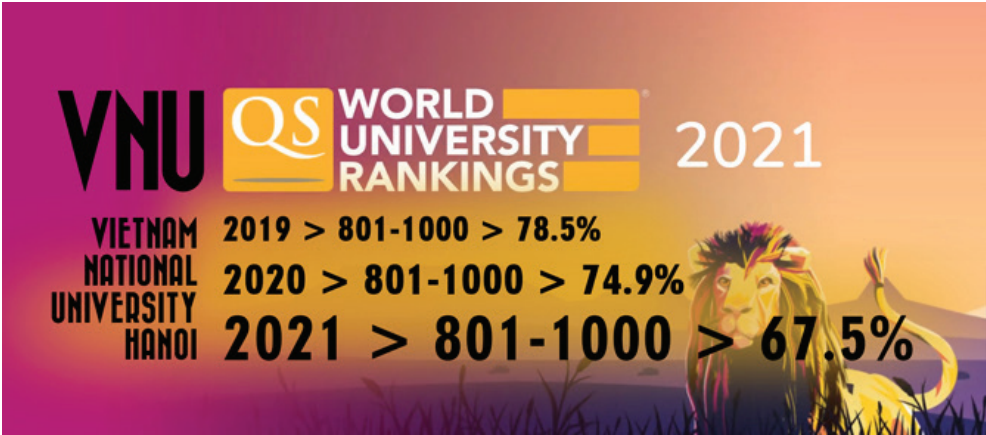
Vision
VNU is expected to be one of the leading interdisciplinary, multidisciplinary research universities in the world, which can contribute significantly to the national industrialization and modernization.

Motto
Excellence through Knowledge.

Strategy
One of VNU strategic tasks is to establish and develop undergraduate and graduate programs to meet international standards, which ultimately transforms VNU into a research university center, reaching international standards. This will help to improve Vietnam's scientific, technological and socio- economic basis.

VNU STATISTIC
KEY STATISTICS

VNU MEMBER:
34
Universities **08**
Afiliated Schools **04**
Research Institutes **07**
Training and Research Centers **02**
Service units **13**

STUDENTS
48,357
Undergraduate students **40,038**
Graaduate students **7,500**
International students **819**

LABORATORIES
216
Key laboratories **10**
Target laboratories **41**
Specialized laboratories **143**
General practice laboratories **22**

TRAINING PROGRAMS
488
Undergraduate programs **185**
Master's programs **187**
Doctoral programs **116**

AWARDS
32
Ho Chi Minh Awards **18**
State Awards **11**
International Awards **03**

STAFF:
4,326
Academic staff **2,345**
People's Teachers **62**
Meritorious teachers **137**
Professors **60**
Associate Professors **362**
Doctors of Philosophy and Doctors of Science **1,352**

RESEARCH GROUP
33
Strong research group **27**
Promising research group **06**

Vietnam National University (Hanoi) - International School

15
UNDERGRADUATE PROGRAMS

06
GRADUATE PROGRAMS

01
DOCTORAL PROGRAM

4500
STUDENTS

04
CAMPUSES

160
STAFF AND LECTURERS

In the context of the 4th Industrial Revolution, students who graduate from VNU-IS achieve many high values, intelligence, capabilities, lifelong self-learning ability, global working, and adaptive abilities to any changes in life in the future.

With 20 years of construction and development, VNU-IS is one of the first institutions in the country to offer undergraduate and graduate programs in foreign languages. VNU-IS has built a system of platforms, allowing to combine internal and external resources, and domestic and foreign factors that are critical for our school's success. VNU-IS students, lecturers, and staff are recruited globally from 40 countries, making VNU-IS a miniature United Nations. VNU-IS training programs mainly focus on a wide range of interrelated specializations such as economics, management, engineering, technology, languages, psychology, and society. It has been a pioneer in innovation and creativity in education, training, scientific research, and dissemination of research knowledge to the community. The School delivers bachelor, engineer, master, and doctoral degrees awarded by VNU as well as degree-awarded programs co-operated with foreign partners. The School has developed strong training and research links with nearly 50 prestigious universities in Vietnam, Europe, Australia, America, and Asia.

In the coming years, VNU-IS aims at further strengthening its position, responsibility, and pioneering role in education, scientific research, knowledge transfer, and human development.

Our mission

To conduct trainings, high-quality scientific research, and technological transfer in line with international accreditation criteria to provide highly qualified human resources and scientific and technological products of international standards for the country's development.

Our vision

To be an international higher education institution based on innovative training, scientific research and knowledge transfer, providing high quality human resources and creating societal impact through interdisciplinary education and research.

Our core values

• High Quality
• Innovation
• Pioneering
• Responsibility
• International Integration

Our motto

Study and create with the world

Flagship training programs delivered by VNU-IS

VNU-IS provides training programs with degrees awarded by VNU, including the Bachelor of International Business; Bachelor of Accounting, Analyzing and Auditing; Bachelor of Management Information System; Bachelor of Business Data Analytics, Bachelor of Informatics and Computer Engineering (in collaboration with Moscow Power Engineering Institute, Russian Federation); Bachelor in English Language (Minor in Business-IT); Engineer of Automation and Informatics, English Language, Japanese Language, Korean Language. Students studying these programs are eligible to be transferred to our partner universities to pursue degree.

Equally important, there are also joint-training programs with degrees awarded by our foreign partner universities, including the Bachelor of Science in Management, in collaboration with Keuka College, USA; Bachelor of Accounting and Finance, in collaboration with University of East London, UK; Bachelor of Science in Hospitality, Sport, and Tourism Management in collaboration with TROY University, USA and dual degree programs such as Bachelor in Management in collaboration with Keuka College, USA and Bachelor in Marketing in collaboration with HELP University, Malaysia. In terms of graduate programs, VNU-IS is offering 7 programs, including Master of Financial Management; Master of International

Business; Master of Informatics and Computer Engineering with degree awarded by VNU while the remaining are awarded by foreign partner universities, namely the Master of Marketing Studies and Actions, Master of International Finance, Banking and Insurance with degrees awarded by University of Nantes, France; Master of Business Administration, Master of Science in Information Management with degrees awarded by Lunghwa University of Science and Technology, Taiwan. In terms of PhD training, the institution also aims to develop a PhD program in Informatics and Computer Engineering, as well as a PhD program in Economics and Management.

Principle 1: Purpose

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

The International School with "I" - Innovation, Interdisciplinary, Internationalization, Integration, and "S" - Start-up, Self-Study, Sustainability, Self-Worth, is an educational institution with its own identity and values in Vietnam National University, Hanoi (VNU), a place to connect East - West, attracting prestigious experts, scientists, and good students to study and research, thereby making valuable contributions to society and the community. The International School has the mission of training high- quality human resources to meet the needs of the domestic and international labor market on the basis of creatively applying educational achievements, advanced science and technology to the Vietnamese cultural environment. That mission is currently being carried out under 3 pillars: (1) creating new knowledge, transferring knowledge and skills to learners and serving society, thus contributing to the development of the country; (2) successfully completed the tasks assigned by VNU; (3) financial autonomy.

From its foundation and throughout the entire process of operation, VNU-IS has always accompanied the motto of "Study and create with the world". VNU-IS sets its goal and vision to 2035 of becoming a center of training, research, knowledge transfer, pioneering in the direction of multi sectors to meet social requirements, be highly integrated, meet international inspection standards, export on-site educational products and to some countries in the region. VNU-IS aims to become an international innovation center within Vietnam National University, Hanoi, bringing together interdisciplinary scientists to solve complex scientific, technical and social problems on regional and international scale; build an environment of academic freedom, multiculturalism and inter-sectoral intersections. The above mottos, objectives and visions are indicated through the reality of training, scientific research and management activities, in which VNU-IS always emphasizes internationality, integration and creative spirit; appreciates ideas, as well as respects individuals and different community groups.

In order to achieve the goal, VNU-IS focuses on building strong faculties and departments and attracting a team of highly qualified staff, especially a team of prestigious experts and scientists (it is expected that by 2025, the number of scientific staff with doctoral degrees will reach 66% of total number of scientific staff, in which 30% will be professors and associate professors). The school, at the same time, focuses on training and fostering the management staff, performing tasks capable of taking on important work positions, creating high added value. The objectives of VNU-IS are also expressed by ensuring students, staff and lecturers an open, international learning and working environment, encouraging the development of knowledge and skills to improve themselves and contribute to society. Students are selected to study diverse international training programs, are provided with the knowledge and skills to become qualified citizens, qualified to participate, contributing to the socio-economic development and the process of global integration of Vietnam.

The aforementioned objectives are built on the basis of the orientation of sustainable and diverse financial resources including career sources, budgets, investment capital sources, contributions of domestic and international individuals and organizations.

Principle 2: Values

We will incorporate into our academic activities, curricula, and organizational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Human rights

Along the 20-year history of building and developing, VNU-IS has been following the mission of Vietnam National University, Hanoi in producing high quality human resources and cultivate talents, promoting advanced science, technology, renovation and knowledge transference, and playing the role of a pioneer in the reforming of Vietnam's higher education system. VNU-IS tries to incorporate the global social responsibility into academic and non-academic activities, including Human rights, Labor, Environment and Anti corruption.

Gender Equality

VNU-IS strongly promotes activities to protect human rights, gender equality and ensure there is no human rights abuse. VNU-IS remains a proud place to be in regard to Gender Equality with well-balanced staff from all genders. 16 out of 39 heads at VNU-IS are women and promotion opportunities are equally provided to male and female staff. Every year, VNU-IS organizes plentiful number of events to celebrate the day of women and men where VNU-IS staffs and students appreciate and honor the beauty of all genders, as well as recognize their contribution to the school development. Besides, VNU-IS also organized the workshop and seminars to raise awareness and respect to LGBT+ community.

Diversity

Students are selected from all heritages in 30 nations and different areas, and student intake assessment has been completed in various ways approximately 55% from High School results, 20% from Independent Assessment on high school students, 2% from pathway exception according to Department of Education and VNU policy, and 23% from other methods. With the numerous number of international students from 15 countries in all over the world, VNU-IS ensures the comfortability of all students even in the COVID-19 pandemic by activities such as student grocery support, cultural exchange during traditional holidays.

Healthcare

Healthcare is also a top priority of VNU-IS. The annual health examination is conducted for 5000 students and 200 staffs via prestigious hospitals in Hanoi at the beginning of academic year. In the Covid-19 pandemic, VNU-IS also provided financial support and healthy gifts to staffs and families who were infected by the virus. VNU-IS takes mental stability of students and staffs seriously by providing counselling services and podcasts to bring more psychology knowledge to people.

The remarkable events relating to mental healthcare can be included as: Meditation course "Healthy body – Peaceful mind" for about 300 students and 30 staffs, workshop "Coping with mental health risks when study online" with the attendance of 350 students, and workshop "Do you understand and take care of your mental health properly?" with the attendance of 150 students.

All undergraduate programs have a common module named "Physical Education", 4 credits. Students can choose to learn volleyball, basketball, aerobics, golf, etc. Physical education provides a number of important benefits that improve students' overall physical and mental health. Physical education develops motor skills and sport skills to promote health and fitness throughout life.

Furthermore, the MSc program on biomedical engineering and technology which is an interdisciplinary program integrating engineering (IT, AI, biomedical electronics) and the life sciences to support the prevention, diagnosis, and treatment of disease. This program is designed to train the biomedical engineers/experts who often serve as integrators in multidisciplinary teams of engineers, scientists, and healthcare professionals in the medical device and biotechnology industries as well as government regulatory agencies. Thus, this program strongly supports SDG3 on good health and well-being.

Labor

VNU-IS upholds democracy and receives employees' contributions in a transparent and fair manner with public voting and opinion collecting. VNU-IS staff is also supported by VNU-IS Trade Union which works independently from the Management Board of VNU-IS to ensure the labor rights and interest.

After each quarter, VNU-IS conduct the diverse number of peer review including internal review within departments and offices, staff reviews from supervisors, lecturer reviews from students, incognito review from staff toward supervisors, etc. to collect the opinion and constructive contribution for better evaluation and improvement.

Environment

Environmental sustainability and community responsibility are strongly valued in VNU-IS. Each year, VNU-IS enhances the promotion of environmental protection activities such as Earth Hour Day, Anti Backpack Day, Battery Collection, etc.

Furthermore, VNU-IS integrates environmental protection into the compulsory curriculum. The course FP401 Experimental Learning requires students in each cohort to brainstorm, plan, and conduct at least 04 projects that contribute to the environment and community. In the past 10 years, students have been working on significant valuable projects such as garbage collecting, free helmets for children, community cleaning, tree gardening, etc.

Principle 3: Method

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Since the establishment of VNU-IS until now, our goal is to give student direction towards sustainability and social responsibility. Through 20 years, we designed many diverse training programs in some disciplines (business, finance and technology) integrating PRME principles and United Nations Sustainable Development (SDGs) into educational materials across undergraduate and graduate levels. For this purpose of development, our standard curricula are conveyed by high-qualified lecturers and scholars not only within Vietnam but also foreign partner around the world. The teaching team believes that no matter what discipline we design, we always find the balance with economic, social and environmental sustainability and inspire our students to pursue this development path.

The SDGs are embedded in some subjects of the programs that VNU-IS is organizing.

Business relating Bachelor programs challenges students to adapt business concepts to other countries' financial, sociopolitical, legal and economic systems. Students have the opportunity to explore the basics of business before deciding to choose a future career in one of three different fields, including Marketing, Finance and Accounting. Graduating from those programs, we cultivate the next generations of becoming good managers of large and multinational companies in international trade management, import and export, supply chain management and global production network management; financial management and international investment; International Marketing Management and International Marketing Management, who shape a positive future for worldwide economy. Meanwhile, the two-year master program is offered by VNU-IS which equips students with knowledge and skills in analysis and consulting to solve financial, investment and business problems in enterprises. Through its industry relevant and academically grounded curriculum, special in finance or related areas of finance such as management services, project planning and control, corporate planning, management audit internal audit, marketing analysis and

economic analysis, student can analyze the characteristics and monitor of financial markets and institutions, encouraging development assistance to build strong institutions and contribute to economic growth.

The programs on informatics (Informatics and Computer Engineering for bachelor to doctor of philosophy, and Applied information technology for bachelor and master) equip the students the knowledge and skills on IT, AI, deep learning and their applications on several science, technology, and innovation fields which are strongly linked to the SDGs focusing on food security (SDG1 and 2), good health (SDG3), and inclusive, sustainable innovation (SDG9). Informatics is a major transformational factor in social and economic development. The potential of IT and its applications to

leapfrog existing technologies, to promote more inclusive development and take into account the socioeconomic and political context of countries, emphasizes the need for private investment and innovation-led entrepreneurship in this sector.

The MSc program on biomedical engineering and technology which is an interdisciplinary program integrating engineering (IT, AI, biomedical electronics) and the life sciences to support the prevention, diagnosis, and treatment of disease. This program is designed to train the biomedical engineers/experts who often serve as integrators in multidisciplinary teams of engineers, scientists, and healthcare professionals in the medical device and biotechnology industries as well as government regulatory agencies. Thus, this program

supports strongly SDGs on good health and well-being (SDG3), innovation (SDG9), and reduced inequalities (SDG10) of the UN.

VNU-IS has carefully considered and conducted strategic changes and ongoing adjustment to our course content in order for students to keep themselves up to date with global transformation and become a responsible citizen. For example: INS2052- Introduction to Data Mining and Business Analytics, MNS1052- Research Method, INS3009-Entrepreneur have been integrated in our teaching modules.

VNU-IS also helps our students and alumni to shorten their time in obtaining recognized Accounting Certificate. Graduates from Accounting, Analysis and Auditing will receive 6/12 subjects being exempted when studying for a CPA certificate. Students of the Bachelor of Business (Accounting) program, which is a transnational education between the International School and HELP University, Malaysia, are exempted from 9/14 subjects when studying for an ACCA certificate.

Teaching methods

The teaching methods of the program at VNU-IS are diverse, including classroom activities, self-study, discussions, group discussions, debates, presentations, group studies, big assignments, flipped classes, and gamification. In particular, during the Covid 19 pandemic, lecturers used Strawpool, Kahoot, Quizlet, Nearpod, Quizzes and other applications in combination with

interactive live worksheets in their online teaching to generate quizzes and games to attract all students' attention and engage them in practice questions.

In addition, students also have access to practical knowledge through exchanges with invited speakers, field trips, and participation in soft skills courses to develop skills. During the academic year 2020-2021, VNU- IS invited 23 speakers to visit and share their experiences with students and conducted 12 field trips to enterprises to equip students with the knowledge of sustainable development at both macro and micro levels. For example, in subjects such as INE1051 – Macroeconomics, students learn from the guest speakers the state budget division to achieve equal social development besides economic development (SDG9- Industry, Innovation, and Infrastructure). At the micro-level, in HSTM4462- Hospitality and tourism marketing (SDG5- Sustainable cities and communities), students explore the sustainable development of the tourism sector. In INS2019- Business Organization, they also studied the role and organization of the social enterprises model via the sharing from some entrepreneurs from this field (SDG10 – Reduced inequalities).

#YOUR CAREER WE CARE

Principle 4: Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

In recent years, VNU-IS has emerged as a bright spot in terms of international publications, many of which have been published in prestigious international journals with many citations. Along with promoting programs to attract domestic and foreign scholars, as well as developing multi- disciplinary research groups, and diverse research centers, VNU-IS is creating qualitative changes in the field of scientific research and training. According to science and technology development strategy to 2025, vision to 2030, VNU-IS has identified 05 priority contents on scientific research cooperation, in which, focusing on internationalization index (indications for international cooperation). This issue focuses on the rate of international research cooperation and publications, student exchange, international exchange rate of lecturers and students, etc.), specifically:

(1) Two-way exchange program for scholars, lecturers, international students to work and study at VNU-IS and vice versa.
(2) Joint research cooperation program with research groups, laboratories, and research centers of VNU-IS, but not limited to areas, including:

-Research directions on management science and economics, economic growth model based on innovation system and implementation of management, production and business models of organizations and enterprises in various fields such as finance - banking, accounting - auditing and services (hotels, tourism...).
- Industry 4.0: the field of Information Technology and Electronics
- Telecommunications; research, transfer and apply key technologies of Industry 4.0 such as big data analytics, AI, IOT, Cloud computing, Smart sensors, Machine learning to create advanced services and applications directly serving operations production activities of the enterprise.

(3) Co-host or participate in joint research cooperation projects and programs.
(4) Transfer and develop new technologies in Vietnam.
(5) Participation in international scientific networks and forums.

Researchers and Scientists

With the policy of attracting talents, VNU-IS has gathered many Vietnamese scientists graduates from famous universities in the world such as the United States, Russia, France, Germany, Canada, and Korea... Thanks to our International Visiting Scholars Program, VNU-IS have built a network of leading scientists around the world (e.g., United States, France, Japan, Korea, Australia), contributing to improving the quality of scientific research at the university. Examples include Prof. Dr. Nguyen Duc Khuong (France), Prof. Dr. Sc. Nguyen Dinh Duc, Prof. Dr. Ho Tu Bao (Japan), Prof. Dr. Sc. Le Thi Hoai An (France), Prof. Dr. Tran Chi, Dr. Tran Quang Tuyen, and Dr. Nguyen Viet Cuong.

Research groups and centers

We created research groups and centers to gather scientists and experts working on interdisciplinary problem solving and creating societal impact high-quality research projects. To date, we have 12 research groups:

1. Sustainable business development in the context of globalization
2. Economics
3. Machine learning, intelligent computing and applications
4. Natural language processing
5. Linguistics – Culture – Foreign Language Education
6. Computational techniques and algorithms in IoT and computing cloud-based database systems
7. Quantum optics
8. T applications in business, marketing and management
9. Finance and quantitative analysis
10. Finance and management
11. Biomedical science and public health
12. Smart control

Featured Research Articles

Covid-19

Chu, D. T., Vu Thi, H., Nguyen Thi, Y. V., Nguyen, M. A., Bui, N. L., Hoang, V. T., ... & Al-Tawfiq, J. A. (2022). *Willingness to receive COVID-19 vaccine booster doses for adults and their children in Vietnam. Journal of Human Behavior in the Social Environment, 1-13.*

No Poverty, Zero Hunger and Reduced Inequalities

Volatility and influencing factors for multidimensional poverty: Micro and macro econometric analysis in Vietnam (Project)

International publications

Since 2019, VNU-IS has achieved nearly 500 scientific publications, of which more than 200 international scientific publications are in the list of WoS/Scopus journals with high Impact Factor. The publications cover the fields of Electrical-Electronics, Biomedical, Informatics, Automation, Economics, Management, Finance, and Applied Languages.

Decent Work and Economic Growth

Van Le, D., Tran, T. Q., & Doan, T. (2022). The private sector and multidimensional poverty reduction in Vietnam: A cross province panel data analysis. International Journal of Social Welfare.
Tran, T. Q., Nguyen, H. T. T., Hoang, Q. N., & Van Nguyen, D. (2022). The influence of contextual and household factors on multidimensional poverty in rural Vietnam: A multilevel regression analysis. International Review of Economics & Finance, 78, 390-403.
Tran, T. Q., & Dinh, V. T. T. (2021). Provincial governance

Le, N. V. T., Hoang, T. X., & Tran, T. Q. (2022). Growth, inequality and poverty in Vietnam: How did trade liberalisation help the poor, 2002–2008. *International Journal of Social Welfare, 31(1), 86-99.*

Good health and well-being

Chu, D. T., Singh, V., Ngoc, S. M. V., Nguyen, T. L., & Barceló, D. (2022). Transmission of SARS-CoV-2 infections and exposure in surfaces, points and wastewaters: A global one health perspective. *Case Studies in Chemical and Environmental Engineering, 5, 100184.*
Bhattacharjee, G., Gohil, N., Khambhati, K., Mani, I., Maurya, R., Karapurkar, J. K., ... & Singh, V. (2022). Current approaches in CRISPR-Cas9 mediated gene editing for biomedical and therapeutic applications. Journal of Controlled Release.

and financial inclusion: micro evidence from rural Vietnam. International Public Management Journal, 24(6), 792-812.
Minh, T. N., & Quang, T. T. (2022). The effects of corporate social responsibility on firm efficiency: Inside the matrix of corporate finance. Finance Research Letters, 46, 102500.

Gender Equality

Vu, L. H., & Tran, T. Q. (2021). Sibship composition, birth order and education: Evidence from Vietnam. International Journal of Educational Development, 85, 102461.
Vu, L. H., Tran, T. Q., & Phung, T. D. (2021). Children and female labor market outcomes in Vietnam. Heliyon, 7(7), e07508.

Industry, Innovation and Infrastructure

Narayanan, K. L., Krishnan, R. S., Son, L. H., Tung, N. T., Julie, E. G., Robinson, Y. H., ... & Gerogiannis, V. C. (2022). Fuzzy Guided

Featured Research Articles

Autonomous Nursing Robot through Wireless Beacon Network. Multimedia tools and applications, 81(3), 3297–3325. Oanh, T. T., & Tung, N. T. (2022). Predicting Hypertension Based on Machine Learning Methods: A Case Study in Northwest Vietnam. Mobile Networks and Applications, 1–11.
Implement a pilot connection and data transmission system between a provincial hospital and a number of district hospitals in the Northwest region with the central hospital in Hanoi (VNU Hospital or equivalent). (Project).
Application and implementation of a software system that integrates and connects biomedical electronic devices and communication networks to support health monitoring and community epidemiology in the Northwest region. (Project)

Sustainable Cities and Communities

Sustainable lifestyles of citizens in Hanoi: empirical evidence from an online survey (Project)

Climate Action

Study and design a multi-hop wireless sensor information network and build an Integrated Environmental Monitoring System and the hydrometeorological factors for environmental monitoring and warning disaster – carried out by Optical Quantum Research Group. (Project)

Partnerships for the goals

Training on writing business plan for entrepreneurs, and Small and Medium Enterprises (SMEs) in Cambodia, Lao PDR, and Viet Nam. (Project)

Principle 5: Partnership

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches

Partnership development with domestic universities

Overview of partnership development activities

VNU-IS - an affiliated member of VNU - has striven in the direction of a high-quality educational and research university. VNU-IS is a pioneer in promoting the internationalization of education within VNU. With the slogan "Study and create with the world", VNU-IS continuously promotes and diversifies its collaborative partnership network in every aspect, through expanding the cooperation with domestic and foreign universities, research institutes, business organizations and enterprises. For its cooperation activities, VNU-IS emphasizes a number of key tasks as follows:

– Enhance the internationalization of existing training programs and apply international standards to develop new advanced training programs.
– Foster cooperative activities with strategic partners; including universities, research institutes, enterprises and international organizations.
– Develop research activities in collaboration with foreign institutions; receive and transfer training and research technology with foreign universities of high caliber and reputation.
– Elevate the institution's image to attract more international students and scholars, creating a highly international academic environment.

Cooperation on training activities

Since its inception, VNU-IS has established cooperative partnership in training, research, faculty exchange, student exchange, etc. with more than 40 universities and research institutes around the world, welcoming hundreds of delegations, representatives, experts, professors, lecturers and students from partner universities to the institution. VNU-IS not only expands educational cooperation but also cooperates with reputable businesses to create a connection between students, school and businesses.

On the other hand, VNU-IS has successfully developed articulation partnership with a number of foreign universities in order to strengthen research partnerships, international academic networks and other types of collaboration, for instance, Missouri State University (USA); Heriot- Watt University (UK); University of Huddersfield (UK); Deakin University (Australia); University of Canberra (Australia); Macquarie University (Australia); Lunghwa University of Science and Technology (Taiwan); Chienkuo Technology University (Taiwan); Edith Cowan University (Australia); Western Sydney University (Australia); University of South Australia (Australia); The University of Arizona (USA); Moscow Aviation Institute (Russia); University of New Brunswick (Canada). Furthermore, VNU-IS has attempted to organize a wide range of student exchange programs with foreign partners to provide students with many opportunities to interact and learn from each other. Some notable student exchange programs with partners including: Budapest Business School (Hungary), Providence University (Taiwan), National University of Singapore, Ngee Ann Polytechnic (Singapore), HELP University (Malaysia), Mahidol University (Thailand), English Language Institute in China, and Hyogo Prefectural International High School (Japan).

Cooperation on research activities

VNU-IS is also the first institution within VNU to implement the Visiting Scholar Program (VSP) - an initiative of Prof. Dr. Phung Xuan Nha, former VNU President and Minister of Ministry of Education and Training (MOET), which has significantly increased the international integration index of VNU in general and VNU-IS in particular, thus creating motivation, international training and a research environment enhancing its faculty's capacity. Also, the program has not only welcomed a number of high-profile scholars from prestigious universities and research institutions of various nations such as: USA, UK, France, Australia, Japan, Pakistan, Malaysia; but also allowed students to benefit from their expertise and experience through teaching and dedicated seminars.

Partnership with businesses and organizations

VNU-IS has constantly strived to foster the cooperative partnership with domestic organizations and businesses. Over the last five years, VNU-IS has exchanged and signed cooperative agreements with about 20 new partners (SSI Joint Stock Company, Gentis Company, Tan Phat Company Limited, Institute of Information Technology, Institute of Information Technology, etc.). These partnerships bring many internship opportunities, exchange of credit recognition, and business experiences to assist VNU-IS students to interact and obtain soft skills and necessary skills upon graduation.

Understanding the constant changes and demands of the labor market, it is to be expected from higher education institutions to take the university learning experience to the next level in terms of providing assistance and opportunities for students to foster their career readiness. The mission of closing the gap between universities and the workplace, however, should not rely solely on the universities. VNU-IS has been actively playing the role of the facilitator to take advantage of the resources both internally and externally from within VNU-IS as well as other businesses and organizations to provide services and opportunities for students to challenge themselves in many different shapes and forms.

Company Visit: VNU-IS always put an emphasis on the career readiness of the students. It is of utmost importance that students get to learn and oriented regarding the potential careers and opportunities as early as possible. Providing opportunities for students to experience and learn about their future careers right on the campus & facilities of our business partners is considered a great investment of resources by the management and faculties of the school. The company visit can be a full-day trip to the campus of a company, or it could be a weekend of

hands-on experience where the students get to shadow the real employees etc. Students at VNU-IS, depends on their academic programs, get to experience many different types of businesses ranging from banks, securities firms, to manufacturing, hospitality, IT services etc.

Internship & Jobs Opportunities: VNU-IS takes pride in hosting its annual Job Fair that welcome 2,000 students to come and find their opportunities each year. With the strong foundation of the language of English, combined with an advanced international academic curriculum, VNU-IS students are confident in approaching the best MNCs and international businesses at the annual fair. Some notable business partners that participate and bring career opportunities to our students are: Ernst & Young, KPMG, Deloitte, PwC, Standard & Charters, JW Marriot, Sheraton, InterContinental, Honda, Lenovo, etc.

Scholarships: VNU-IS commitment to assisting students and attracting talents is vivid through the investment of the school on scholarships and financial aids. Besides the annual budget, VNU-IS also take advantages of the network of business partners and organizations in providing scholarships and aids for students. Many of the businesses partners also share the view and join hands in the campaign of helping the students in- need, as well as finding and supporting the talents in the community through the means of education. Notable partners with yearly grants and scholarships are TDK Auditing Company, CPA Australia in Vietnam, Postal Insurance Company etc.

Hands-on trainings & workshops: an integral part of the cooperation between VNU-IS and its business partners lies in the joint-training for students. Every semester there are experts, industry leaders, management from our business partners come to our campus for hands-on trainings for our students. There is a greatly diversified portfolio of curriculums and formats of those trainings that are provided at VNU-IS. Trainings & workshops can be organized for a certain subject and class, or collectively for a major or academic programs,

Principle 6: Dialogue

We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

VNU-IS is expected not only to be a pioneer in the direction of highly-integrated interdisciplinary and multidisciplinary training, and a research and knowledge transfer center in line with international standards to meet social demands and be capable of exporting educational products domestically and regionally, but also an international center for innovation within VNU in which scientists from different disciplines are brought together with the aim of addressing complex regional and global issues as well as building an ideal environment for academic freedom, multiculturalism and diverse disciplines.

1	CourseEvaluation Survey on Learning and Teaching Activities	To evaluate the satisfaction of learners about the quality of lecturers' teaching and testing activities. The survey taken at the end of each semester.	Center for Quality Assurance and Testing
	Center for Quality Assurance and Testing	To survey the employment status of former learners and the satisfaction with the quality of training, collect suggestions to improve the program. The survey is annually conducted in November.	
	Employer Survey on quality of former student	To gather feedback from employers toward the quality of former students working in organizations. The survey is annually conducted in November.	
	Student Survey on Facilities and Support Services	Conducted before the end of each semester for the purpose of evaluating the satisfaction of students with support services and other facilities.	
	Satisfaction Survey on public services	To collect feedback from students and former learners to improve the quality of support services including training, research, finance, consultancy, career orientation... The survey is carried out periodically in accordance with MOET plan.	

2	Dialogues with Vietnamese part time lecturers teaching general English	Organized at the beginning of every new academic year. Aimed to create a chance for full time and part time lecturers to share information about teaching methods, regulations and relevant issues.	Center for Quality Assurance and Testing
	Dialogues with foreign part time lecturers teaching general English	Organized at the beginning of every new academic year. Aimed to create a chance for full time lecturers and foreign part time lecturers to share information about teaching methods relating to pronunciation/speaking, regulations and relevant issues relating to foreigners.	
	Dialogues with part time lecturers participating in the general English placement test	Organized at the beginning of the new academic year. Aimed to create a chance for full time and part time lecturers to share information about placement test so that new students are classified into different levels based on their English proficiency.	
	Dialogues with foreign lecturers teaching courses at undergraduate programs	Organized at the beginning of the new semester. Aimed to create a chance for faculty heads and foreign lecturers to share information about course syllabi, regulations for various undergraduate programs and relevant issues relating to foreigners.	
3	Dialogue with lecturers about teaching methodology	The dialogue about teaching methodology was organized by the Faculty of Economics and Management. This discussion aims to provide a forum for full-time and part-time lecturers to discuss teaching methods and their experiences teaching at VNU-IS.	Faculty of Economics and Management
	Dialogue with lecture about online tools for organizing final exam	During the Covid-19 pandemic in 2021, the Faculty of Economics and Management conducted a dialogue with teachers about using online technologies to organize the final exam. The purpose of this dialogue is for lecturers to share and learn about online tools that can be utilized for final exams.	
	Dialogue about dealing with issues incurred in learning and teaching	In 2019, organizing seminars among lecturers to share the challenges in learning and teaching and find the solutions for those challenges to enhance teaching quality and student satisfaction.	
4	Dialogue with partner universities and institutions for academic matters	Liaise between partner universities/institutions and related offices/departments to address academic matters in regard to the joint training programs/activities. Directly involve in drafting cooperative agreement documents and facilitate the signing between parties.	Office of Research and Partnership Development
	Dialogue with partner universities and institutions for administrative matters	Address administrative matters in regard to the joint training programs/activities, ensuring the programs/activities' operation and good status that are in line with the cooperative agreement between the parties.	

5	Annual supplement and amend the regulations on internal expenditures of VNU-IS	Regulations on internal expenditures of the International School are the basis for financial activities at the International School; The annual supplementing and amending of the internal expenditure regulations are based on the principles of democracy, publicity, fairness, and efficiency following current laws while promoting the initiative and self-responsibility in the management and use of resources of the International School. Besides, the amendment of internal expenditures regulations also ensures a reasonable and harmonious relationship between the interests of the teaching staff, the management staff, and the training service staff. The amendment of the internal expenditures regulations is made through collecting comments from all officers and employees in the whole institution and voting in the annual meeting of officials and employees.	Office of Planning and Finance
	Develop and issue payment manuals	Elaborate the policy governing the charging tuition fees and payment procedures applicable to students, staff… All types of payments are classified and attached documents to guide the payer. The development and issuing the payment manuals are contributed by the comments of officers and updated annually.	
6	Conference employees of officers and employees	Report on reviewing the implementation of resolutions and guidelines of the Communist Party, policies and laws of the State. The report summarizing the activities of the 2019-2020 academic year and the work programs for the 2020-2021 academic year of the People's Inspection Committee. Report summarizing the emulation movement for the academic year 2019-2020 and expected content of the emulation movement for the 2020-2021 academic year; proposes draft emulation agreement of the VNU-IS Trade Union.	Office of Personnel

Review of the academic year	Year-end report, new academic year task plan. Direction of Strategy, Critical programs of 2021. Revenue and expenditure report of VNU-IS.
Quarterly briefings and summaries	Quarterly report on work and tasks. Discuss and agree on the direction and critical tasks of the next quarter. Proposing creative and breakthrough solutions and plans to carry out the critical tasks of the academic year.
Symposiums	Discuss, propose and agree on solutions to carry out strategic missions, thematic and critical tasks of the academic year.
Conferences summarizing the academic year with Divisions/ Offices/ Faculties/ Affiliated centers	The Board of Rectors works with all staff/lecturers of each Division/Office/Faculty/Affiliated Centers on the results of the academic year's tasks; listen to aspirations, thoughts and suggestions to understand and address the existing problems, promptly compliment and praise individual and collective achievements. At the same time, the Conference proposes and discusses on the plan and important tasks for the next academic year.