

Principles for Responsible Management Education at the Faculty

Based on our PRME membership we follow the PRME principles and share information on our progress continuously. Below you can see the faculty activities and the progress achieved from May 2020 to May 2022 (started from May 2018).



Principle 1 | Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

- Sustainability is a key topic expressed by the → university's sustainability mission statement as well as in research and teaching → in our faculty.
- The TU Chemnitz launched its → first sustainability report in February 2022 by applying a whole-institution approach, meaning integrating students from different faculties, organizational members from administration, research and cooperative institutions, e.g. student union. A main goal is to address the 17 Sustainable Development Goals and initiate a system-wide transformational process towards sustainability.
- Students and all organisational members are able to engage in the → Task Force Sustainability for incorporating sustainability in academia and value transformation towards sustainability as well as for a sustainable campus development.



Principle 2 | Values: We will incorporate into our academic activities, curricula, and organisational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

- In regular meetings, topics and issues of sustainability are reflected and discussed in strategy workshops and faculty-based activities and practices, embedded in → curricula as well as joint → research activities.
- There is ongoing dialogue within the faculty and between the faculty and the university management as well as the State Ministry of Science and the Arts (SMWK) to reflect, discuss and embed specific sustainability issues as well as ongoing change towards more sustainability in the university and its practices.
- Since 2019, an academia-wide process has been initiated to progress sustainability in and beyond academia. In line with the Sustainability Code sustainability is reflected and incorporated on the levels strategy, governance, research, teaching, administration, process and operation, etc. There are initiatives to extend bike mobility, sustainable purchase, sustainable energy and becoming a fair-trade university. Moreover, there is a university-wide transfer platform offering discarded inventory of the university for internal use. This avoids new acquisitions and unnecessary waste.
- The → university's sustainability mission statement is guiding teaching, research, administration and transfer.
- There are recommendations towards → strengthening sustainable procurement and selected



Principle 3 | Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

- There is a vivid integration of sustainability in → lectures, courses, seminars and workshops, e.g.
 - Establishment of a faculty-wide module "Responsible Decision-Making" in the → Business Administration (B.Sc.) addressing ethical and fact-based decisions in all areas of business management and economics.
 - The chair of → Business Taxation and Auditing regularly conducts case studies in cooperation with tax practitioners, where students have to work in teams. We also use role-playing to train their capabilities to develop chairmanship in tricky tax negotiations. The chair also routinely addresses tax measures to enforce political ecological goals, e.g. special allowances for electric mobility, the tax incentives or inhibitent tax factors for renewable energy, or the influence of current and acquisition taxes on real estate on sustainable housing costs in overcrowded areas in teaching.
 - The chair of → Management Accounting and Control addresses issues of sustainability and instruments like Material Flow Cost Accounting among others in the courses Life Cycle Engineering, Life Cycle-oriented Management, Subsystems of Management and Control and IT-supported evaluation of material flows and process chains. Numerous (group work) projects, seminars and theses which deal with the evaluation of ecological, economic and social sustainability are a constant part of the teaching portfolio of the chair.
 - The chair of → Banking and Corporate Finance integrates a variety of sustainability topics in its bachelor and master lectures and seminars, e.g. Sustainable Finance.
 - Various courses (lectures, tutorials, seminars, and student projects) of the chair of → Organization and International Management deal with issues of ecological, social, and economic sustainability in organizational contexts and related problems such as climate change, responsible consumption, gender inequality, discrimination, precariousness, and decent work. In the courses, especially in the tutorials and seminars, students are encouraged to critically reflect on their own as well as others' actions, to identify existing problems in organizations, and to uncover mechanisms of reproduction.
 - The chair of → Human Resource Management and Leadership Studies addresses issues of environmental, economic and social sustainability in lectures, tutorials, seminars as well as in student projects. The courses address topics such as environmental and social sustainability in Human Resource Management (green HRM, socially responsible HRM and sustainable HRM), social sustainability in leadership (leadership development, meaningful leadership, ethical leadership, leadership and gender) as well as meaningful work. In addition, the chair supervises students' projects on topics such as "Remote Work & COVID-19 - Implications for the Design of Sustainable Human Resources Management" or "Perception and Promotion of Meaningful Work".
 - The chair of → Innovation Research and Technology Management offers various lectures and seminars, like Management of Sustainability Innovations in the course Technology and Innovation Management: Introduction, Lecture on Technology Assessment and Design of Technology for a Sustainable Development in the course Technology Management, Corporate Social Responsibility in the lecture series Strategic Management, seminars Innovation Research on Sustainability Innovations or Economy & Society and seminars & projects in professional fields.
 - The chair of → Corporate Environmental Management and Sustainability offers a variety and range of → courses and learning formats. The chair develops and implements interactive courses as well as agile methods (e.g. systemic structural constellations, SCRUM) particularly aiming at a holistic view and independently solving of complex sustainability contexts. Practicing SDG is a cross-university seminar including partners from business, administration and municipality in learning contexts. Moreover, it continuously integrates practical lectures into the teaching process. The development of courses including materials that support alternative learning habits, environments, and E-Learning formats, using innovative programs and tools (e.g., Adobe Captivate; OPAL), is part of the digitization strategy of the professorship. The toolbox → Sustainability

virtual is one outcome. Moreover, combining sustainability and digitisation as well as developing sustainable future instructional design taking rebound effects into account academia-wide perspectives were investigated and discussed.

- The chair of → Marketing and Retail addresses cultural influences as well as ethical business in the lecture "Consumer Behaviour". Besides learning about the fundamental theories of culture, students are taught the impacts that culture has on everyday behaviour including its effects on consumer behaviour as well as how it should be respected in marketing. It teaches students what it means to be an ethical business, including issues such as bribery, product safety, international advertising self-regulation, Social Marketing, Consumer Well-being, and the dark sides of consumption behaviour (e.g., gaming addiction), and Corporate Social Responsibility (CSR). Students also learn that their consumption behaviour has a direct impact on the behaviour of companies, thus reinforcing ethical consumption behaviour on the consumer side. Furthermore, the lecture "Sensory Marketing" focuses on ethical questions in marketing practice (e.g., whether subliminal advertising and other attempts to manipulate consumers can be justified from an ethical point of view). The chair regularly conducts case studies where students have to work in teams on marketing problems with a focus on ecological sustainability, e.g., optimizing product offer compositions of green electricity tariffs. In various seminars on scientific work students are encouraged to reflect on ethical topics in marketing and consumer behaviour (e.g., nudging and Libertarian Paternalism).
- The chair of → Public Law manages a transdisciplinary faculty-wide seminar Business and Economy meets Science (→ Wirtschaft meets Wissenschaft) where students work scientifically on specific business problems together with company representatives applying vivid and diverse learning formats. The chair is also offering lectures in Energy Law, Energy-management legislation, and Renewable Energy Law.
- The chair of → Macroeconomics offers various lectures and seminars, like Environmental and Resource Economics, Critical Aspects of the Economics of Climate Change or Climate Policy in Germany and the European Union.
- With the project → Joint Expertise we aim to form a multi-level, permanent and academic cooperation in responsible, sustainable and global aware management education and practice especially for master and doctoral students between the University of Technology Chemnitz, Faculty of Economics and Business Administration and the University of KwaZulu-Natal (UKZN), School of Management, IT and Governance. The → 2018 Summer School – 12th American-African-European Summer School in South Africa on the subject of "Responsible and Sustainable Management of Innovation in Urban and Global Contexts" is one example of the ongoing joint learning spaces. Fortunately, the project was prolonged until December 2021 to continue with the cooperation digitally. During this phase we had different online lectures held by TU Chemnitz professors for students of the University KwaZulu Natal. Furthermore, jointly developed modules were offered to the students.
- The 3rd Artem international conference on Organizational Creativity and Sustainability (ARTEM OCC 2020) planned to be held in March 2020 in Chemnitz as an inter- and transdisciplinary and faculty-based event was cancelled due to Corona Pandemic circumstance. The missing presentations lead into Special Issues publications. The 4th ARTEM OCC took place in April 2022 in Nancy.



Principle 4 | Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

- There is a vivid research culture around sustainability topics represented in contributions to conferences, papers as well as discussions in PhD workshops.
- The chair of Organization and International Management conducts empirical research on sufficiency among management researchers, gender implications at higher education institutions in Germany, institutionalization of sustainable research data management, stigmatization of temporary agency workers, participation in cooperatives, and marginalized entrepreneurship. Studies were presented at the Annual Meeting of the Academy of Management, the International Sustainable Development Research Society (ISDRS) Conference, and the Congress for Work, Organizational, and Economic Psychology and Human Factors. In addition, students' projects on sustainability management at Siemens Energy, participation in organisations, and new modes of work in various companies are

carried out and supervised by the staff of the chair.

- The chair of Business Taxation and Auditing conducted an interdisciplinary project with socio-psychologic/organizational researchers in the field of aggressive tax planning by multinational corporations. In addition, the real estate tax reform is of key interest.
- The chair of Management Accounting and Control was and is involved in several interdisciplinary projects addressing issues of sustainability: e.g. "Technological and economic assessment of the application of active flow control to Optimize the wind harvesting capacity of Wind power plants" (TOpWind), „Green Energy in industrial groups" (GRIDS), Digital assistance systems in cattle farming" (Cattle Hub) and the young researcher groups "Automated, component contour-near production of bio-based lightweight sandwich structures" (ecoWing) and "New materials for fuel cells" (NeMaCell), funded by the European Social Fonds ESF and the Free State of Saxony.
- The chair of Banking and Corporate Finance addresses sustainable finance in municipalities for realising the taxonomy conformity of a municipality for the preparation of sustainable finance measures.
- The chair of Human Resource Management and Leadership Studies investigates the role and the perception of sustainable Human Resource Management systems and meaningful work in family firms using a qualitative empirical research approach. Another qualitative empirical research project examines how leaders can influence their followers' perception of meaningful work especially in the digital age. Several Bachelor's and Master's theses have already been conducted on the important topic of sustainability in HRM (with different practice partners): e.g. Socially Responsible Human Resource Management, Sustainable Human Resource Management, Meaningful Work, Meaningful Leadership, Inclusive Leadership and Gender Inequalities, Sustainable Careers, Promotion of Female Leaders etc.
- The chair of Innovation Research and Technology Management initiated several research projects linking to sustainability: e.g. "Joint Expertise" for Responsible, Sustainable and Global Aware Management, funded by the DAAD and the Federal Ministry for Economic Cooperation and Development in the program "Specialised Partnership with Universities in Developing Countries", "Sustainable mobility chains", funded by the Federal Ministry of Education and Research; R&D-Projects relating to the connection of sustainability with topics like frugal and inclusive innovation, education, NGOs; and sustainability research projects in the Management & Organisation Studies and Business Engineering. The chair also participated in the BMBF project "Gesellschaft der Ideen. Wettbewerb für Soziale Innovationen" and supported the application of several projects as part of the "Forum Sozialer Innovationen". The supported project "Acren" that aims to support and facilitate the funding of local sustainability projects in a transparent way using a blockchain platform was chosen for a two-year funding.
- The chair of Corporate Environmental Management and Sustainability initiates joint projects with diverse stakeholders and engages in the international network ISDRS.
- The chair of Public Law deals with public consumer protection law and renewable energy law or environmental law.
- The chair of Private Law and Intellectual Property Rights concerns how blockchain technology can make a significant contribution to a sustainable economy and society, such as responsibility in circular economy processes or the legal support of energy and emissions trading. Particularly in the context of the supply chain law, blockchain technology can help companies to comply their corporate obligations. In the area of emissions trading, blockchain technology in conjunction with the Internet of Things (IoT) and the tokenisation of machines, raw materials, but also CO₂, ensures sustainable use of existing resources and can thus make a significant contribution to environmental sustainability. Furthermore, the legally compliant implementation of sustainable work processes is addressed, especially in the transformation of work. The focus here is on the implementation of sustainable remuneration and working time models as well as the legally required compliance systems, including the design of reporting and complaint procedures, which are to be established mandatory with the implementation of the EU Whistleblowing Directive.
- The chair of Marketing and Retail addresses responsibility and ethics in marketing based on consumer manipulation techniques within the chair's core research topic of context effects in consumer decision making. Another core research topic is sensory marketing. Here the chair is doing research in healthy and sustainable food products. For example, the chair cooperates with industry partners in projects that seek to improve product recipes in order to let them meet requirements introduced by the NUTRI-SCORE principles.
- The chair of Macroeconomics investigates the role of tax and spending policies to promote

sustainable growth and the socio-ecological transition.

- The Junior Professorship in European Management fosters knowledge on the resilience of managers & organizations (esp. hospitals).
- The Joint German-Portuguese Research Group on Sustainability Evaluation, Engineering and Management – SustEEM-Group – pursues the superordinate target of bundling interdisciplinary activities of and competencies for basic and application-oriented research on life cycle-oriented evaluation and on the engineering and management of sustainable resources, processes, products, technologies and systems fostering the UN Sustainable Development Goals fulfilment and the adaptation and evolution of industry and society to 4rd Industrial Revolution.
- Publications: Chemnitz Economic Papers, Faculty Papers on sustainability in our library.
- Bachelor theses and master theses on the subject of Sustainability (with different practice partners): Sustainable Product Management, Responsible Research and Innovation, Sustainability in Education, Sustainability Assessment, Sustainable Development Goals, Corporate Social Responsibility, Sustainable Project Management, Sustainability Label, Sustainable Frugal Innovations, Education for Sustainable Development, Sustainability and Business Models, Intercultural Sustainability, Social Sustainability, Social Sustainable Innovations, Climate change, Financial institutions, Marketing of Ecologically Sustainable Products, Sustainability and Covid-19, gendered organization, work and employment in the sustainable organisation (by the professorships of Management Accounting and Controlling, Banking and Corporate Finance, Organization and International Management, Production and Industrial Management, Corporate Environmental Management and Sustainability, Innovation Research and Technology Management, International Accounting and Auditing, Economic Policy, Microeconomics, Macroeconomics, Public Finance and Marketing and Retail).



Principle 5 | Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

- Especially the chair of Banking and Corporate Finance becomes involved in sustainability topics like sustainable finance or the reduction of noise.
- The annual Sustainable Textile School is an inter-faculty-based project for cooperation between stakeholders in business, civil society, and academia.
- Several professors engage in trainings and continuing education programs (TUCed) to distribute sustainability knowledge into the practitioners' world.
- The chair of Management Accounting and Control regularly organises lectures of practitioners for the course "practical problems" in the study program Energy efficient technologies to bring practical and academic perspectives together.
- The chair of Innovation Research and Technology Management started a research project with the local cultural and creative scene of Chemnitz in January 2021. The aim is to understand corona-related challenges for actors in culture. The cultural and creative scene, which has been fighting with challenging circumstance to stay active since corona started, is viewed as an important driver for the transformation of societies within sustainable development.
- The chair of Macroeconomics cooperates with a specific platform to bring in touch SME, students and researchers on issues of carbon pricing.



Principle 6 | Dialogue: We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

- There is ongoing cooperation and exchange with the Saxon State Ministry for Higher Education, Research and the Arts and the Saxon State Ministry of the Environment and Agriculture as well as the Carlowitz-Gesellschaft e. V., including joint guest lectures of inspiring experts open to all interested people or the co-organisation of the UNESCO Project Schools Symposium 2022 in Chemnitz.
- The chair of Corporate Environmental Management and Sustainability was integrated in the development of the Saxon State Strategy for Education for Sustainable Development (ESD) and other dialogue fora, e.g. as member in the Advisory Board Innovation of the SMEKUL (until

December 2023) or the working group of the State Rectors' Conference Sustainability and Climate Neutrality.

- In April 2019 the chair of Banking and Corporate Finance fostered the dialog between universities and representatives of more than 200 German cities at a conference. We discussed with them the concept of the "three approaches to sustainability".
- The chair of Corporate Environmental Management and Sustainability organized a poster series presenting recommendation for daily enhancement of sustainability for everybody. The series is presented in public, at university, at schools, at fair, etc. partly including discussion about it. The task force sustainability is a working group on sustainable campus development at Chemnitz University of Technology advocating more sustainable action on campus. The active participation of people from all areas of the university enables a broad discussion of ideas and performances.
- Members of the chair of Corporate Environmental Management and Sustainability and Innovation Research and Technology Management take regularly part in round tables with politicians, citizens and other stakeholder to develop the region and Saxony towards more sustainability.
- The annual Sustainable Textile School aims at a vivid discussion between practitioners, scientists, students and interested stakeholders to address challenges and impacts of textile value chains.
- Members of the chair of Macroeconomics have contributed to research projects funded by the German Federal Ministry of the Environment, the Umweltbundesamt and advised the World Bank on issues of carbon pricing and modelling of sustainable development indicators.
- The chair of Innovation Research and Technology Management partnered with VDI/VDI IT and SEND e.V. to conceptualize a future platform for social innovation in Saxony. On behalf of the Saxon State Ministry for Social Affairs and Cohesion the project was accomplished between September 2021 and February 2022.
- The chair of Innovation Research and Technology Management started a research project called "Value Capital Innovation" in January 2022. Based on the concept of innovation systems, the research aids understanding the pillar of economic sustainability. Embedded in the local context of Saxony, we are partnering with enterprises, society, banks, and financial institutions to discuss sustainable finance and instruments for small and medium sized organisations.
- Transfer activities are provided faculty-wide, as an example the chair of Organization and International Management were interviewed on the topic of "social sustainability" by public broadcasting (ARD's week "#wie leben") and took part in the podcast "Democratize Work!" on the topic of "Cooperatives & collectives: How do they practice democracy in everyday (work) life?".
- In the Smart Rail Connectivity Campus (SRCC) project, a globally visible research and development facility is to be permanently established at the Annaberg-Buchholz site. Research, development and innovation works on digitized, networked, automated and sustainable, i. e., economically, ecologically and socially effective and efficient mobility, are accomplished in cooperation between the TU Chemnitz, the city of Annaberg-Buchholz and many other network partners. Networking with regional partners, but also national companies and research institutions, creates interdisciplinary cooperation and a powerful platform for innovations.

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Principle 1 | Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

- Sustainability is a key topic in the → university's mission statement as well as in research and teaching → in our faculty.
- The TU Chemnitz will develop its first sustainability report by integrating students from different

faculties, organizational members from administration, research and cooperative institutions, e.g. student union. A main goal is to address the 17 Sustainable Development Goals and initiate a system-wide transformational process towards sustainability.



Principle 2 | Values: We will incorporate into our academic activities, curricula, and organisational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

- In regular meetings, topics and issues of sustainability are reflected and discussed in strategy workshops and faculty-based activities and practices, embedded in → curricula as well as joint → research activities.
- There is ongoing dialogue within the faculty and between the faculty and the university management as well as the State Ministry of Science and the Arts (SMWK) to reflect, discuss and embed specific sustainability issues as well as ongoing change towards more sustainability in the university and its practices.
- In 2019, an academia-wide process was initiated to develop the first sustainability report. In line with the Sustainability Code sustainability is reflected and incorporated on the levels strategy, governance, research, teaching, administration, process and operation, etc. The first TUC sustainability report is to be expected in 2021.



Principle 3 | Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

- There is a vivid integration of sustainability in → lectures, courses, seminars and workshops, e.g.
 - The lecture → Social Entrepreneurship approaches the development of sustainable business models in a social, ecological and economical sense. Unlike in for-profit enterprises, the „impact model“ is the main focus of the course. In addition, the course centers around the question, how the „impact model“ can be linked to a business model.
 - The → Junior Professorship Entrepreneurship in Business Creation and Succession Management (Endowed Professorship by Sparkasse Chemnitz) offers an → Impact Challenge. In this extra course, the participants are guided by experienced mentors and get the chance to work on innovative solutions for real social and economic problems in interdisciplinary teams.
 - The chair of → Business Taxation and Auditing regularly conducts case studies in cooperation with tax practitioners, where students have to work in teams. We also use role-playing to train their capabilities to develop chairmanship in tricky tax negotiations.
 - The chair of → Business Taxation and Auditing also routinely addresses tax measures to enforce political ecological goals, e.g. special allowances for electric mobility, the tax incentives or inhibitent tax factors for renewable energy, or the influence of current and acquisition taxes on real estate on sustainable housing costs in overcrowded areas in teaching.
 - The seminar "Modern Organization Theory - Social Categorization in Organizational Contexts" (organized by the chair of → Organization and International Management) approaches issues of social categorization and related problems such as inequality, discrimination and under-representation of specific social groups in organizational contexts. During the seminar students are encouraged to better reflect their actions, to question social injustice in organizations and to uncover mechanisms of reproduction related to social inequalities.
 - The chair of → Innovation Research and Technology Management offers various lectures and seminars, like Management of Sustainability Innovations in the course Technology and Innovation Management: Introduction, Lecture on Technology Assessment and Design of Technology for a Sustainable Development in the course Technology Management, Corporate Social Responsibility in the lecture series Strategic Management, seminars Innovation Research on Sustainability Innovations or Economy & Society and seminars & projects in professional fields. Moreover, the chair organised a study project "Sustainability Officer" ("Nachhaltigkeitsbeauftragte/r"), funded by the "Verbundvorhaben Lehrpraxis im Transfer" (LiT) der sächsischen Universitäten (Hochschuldidaktisches Zentrum Sachsen) in 2015 and 2016.

- The chair of → Corporate Environmental Management and Sustainability offers a variety and range of → courses. The chair develops and implements interactive courses as well as agile methods (e.g. systemic structural constellations, SCRUM) particularly aiming at a holistic view and independently solving of complex sustainability contexts. Moreover, it continuously integrates practical lectures into the teaching process. The development of courses including materials that support alternative learning habits, environments, and e-learning formats, using innovative programs and tools (e.g., Adobe Captivate; OPAL), is part of the digitization strategy of the professorship.
- With the project → Joint Expertise we aim to form a multi-level, permanent and academic cooperation in responsible, sustainable and global aware management education and practice especially for master and doctoral students between the University of Technology Chemnitz, Faculty of Economics and Business Administration and the University of Kwazulu-Natal (UKZN), School of Management, IT and Governance. The → 2018 Summer School – 12th American-African-European Summer School in South Africa on the subject of “Responsible and Sustainable Management of Innovation in Urban and Global Contexts” is one example of the ongoing joint learning spaces. Part of this summer school was a cooperative Guest Lecture between Prof. Marlen Gabriele Arnold and Anja Herrmann-Fankhänel "Experiencing Sustainability Globally and Systemically - Interactive Workshop on vivid topics around sustainability" in Durban, August 2018.
- The third Artem international conference on Organizational Creativity and Sustainability (ARTEM OCC 2020) will be held in March 2020 in Chemnitz and is organized as an inter- and transdisciplinary and faculty-based event. Sustainability Multidisciplinary is a core track.



Principle 4 | Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

- The chair of → Organization and International Management investigates the labour market integration of refugees and the reasons for the disadvantages they face on the German labour market. Among others, a work by Cardone, P., Kurfürst, S. and Bort, S. with the title: "Refugees' labour market integration: A symbolic capital perspective", presented at the EURAM Conference in summer 2019 in Lisbon. In addition, a student project with the topic "Problems of labour market integration - Influence of the information policy of Saxon companies on the willingness to employ refugees" is running in the MOS Master's programme. A group of students aims to uncover labour market entry barriers for refugees in the Saxon labour market from an organizational perspective and to develop a manual for companies on hiring refugees with different residence status in order to close information gaps and reduce uncertainties.
- The chair of → Business Taxation and Auditing conducted an interdisciplinary project with socio-psychologic/organizational researchers in the field of aggressive tax planning by multinational corporations.
- The chair of → Innovation Research and Technology Management initiated several research projects linking to sustainability: e.g. "Joint Expertise" for Responsible, Sustainable and Global Aware Management, funded by the DAAD and the Federal Ministry for Economic Cooperation and Development in the program "Specialised Partnership with Universities in Developing Countries", "Sustainability Management at Islamic Relief Germany and in the NGO-sector in Germany" and "Management in the Context of Social Organizations", R&D-Projects; Sustainability research projects in the Management & Organisation Studies and Business Engineering.
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- Publications: → Chemnitz Economic Papers, → Faculty Papers on sustainability in our library.
- Bachelor theses and master theses on the subject of Sustainability (with different practice partners): Sustainable Product Management, Responsible Research and Innovation, Sustainability in Education, Sustainability Assessment, Sustainable Development Goals, Corporate Social Responsibility, Sustainable Project Management, Sustainability Label, Sustainable Frugal Innovations, Education for Sustainable Development, Sustainability and Business Models, Intercultural Sustainability, Social Sustainability, Social Sustainable

Innovations, Climate change, Financial institutions (by the professorships of → Management Accounting and Controlling, → Banking and Corporate Finance, → Organization and International Management, → Production and Industrial Management, → Corporate Environmental Management and Sustainability, → Innovation Research and Technology Management, → International Accounting and Auditing, → Economic Policy, → Microeconomics and → Public Finance).



Principle 5 | Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

- The → Junior Professorship Entrepreneurship in Business Creation and Succession Management (Endowed Professorship by Sparkasse Chemnitz) offers an → Impact Challenge. In this extra course, the participants are guided by experienced mentors and get the chance to work on innovative solutions for real social and economic problems in interdisciplinary teams.
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 - The chair of → Corporate Environmental Management and Sustainability was integrated in the development of the Saxon State Strategy for Education for Sustainable Development (ESD).
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