

Principles for Responsible
Management Education
(PRME):

**Sharing Information on
Progress Report 2014.**

EVALUATE TO IMPROVE

PRME

This is our **Sharing Information on Progress (SIP)**
Report on the Implementation of the **Principles for
Responsible Management Education**

Dean's Letter of Renewed Commitment to Principles for Responsible Management Education



The Externado University's Business Administration Faculty is pleased to have the opportunity to renew our commitment to the Principles for Responsible Management Education (PRME).

This six principles are the guide and support to promote in the academic and business fields the responsible management principles. This constitutes a guidance for the teaching, research and extension activities that the Faculty and the University apply in different contexts.

This document outlines some of the measures and initiatives taken at the Business Administration Faculty since the year 2012 to make a positive social impact in our community, to foster an environment where businesses not only reduce their negative impact but their initiatives seek the solution to many and widespread social and environmental problems.

Corporate Social Responsibility and Sustainability are a part of our daily job since the year 2003, and are included in the academic programs, research and social projection activities.

After this years of hard work, our intention is to evaluate the performance of all the efforts and actions taken, as a mechanism to improve given that knowing our achievements and opportunities to improve it will allow us to strenghten and make our commitment to corporsrate social responsibility and sustainability more effective.

We will keep working to expand all the activities related to create a more ethical, conscious society in which our positive influence would help to improve the quality of leaders in different productive areas and the commitment of businesses with the society.

Alejandro Beltrán Duque
Decano
Facultad de Administración de Empresas

OUR PRINCIPLES



Principle 1 | Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy..



Principle 2 | Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.



Principle 3 | Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

OUR PRINCIPLES



Principle 4 | Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.



Principle 5 | Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.



Principle 6 | Dialogue: We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.



Major Achievements in Relation to the PRME Principles

PAST AND PRESENT

Principle 1: Purpose

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Although since 2000 a "Committee of Social Responsibility" was initiated within the Faculty of Business Administration of the Externado University of Colombia, and in 2003 the creation of an initiative called "Project Corporate Social Responsibility" is defined, to enhance the efforts and results achieved by the committee.

Only in 2005 social responsibility is included as one of the most relevant themes of the Faculty, which includes the main theme of the Strategic Plan of the Faculty 2005-2015 and becomes tangible in the institutional mission, as shown below.

Business Administration Faculty Mission

"As an academic and productive unit of the Externado University of Colombia, The Faculty of Business Administration dedicates its work to the teaching and research of the administration. Guided by the University's values it's always open to all forms of management thinking, favoring those forms of democratic and human management.

The Faculty is committed to the training of ethical citizens, agents of change guided by the principle of **social responsibility** and managerial action; build democratic organizations linked to knowledge networks and business cooperation.

Its academic research, groups and outreach programs, recognized by the academic and business environment, are characterized by equity, quality and relevance. This works for the continued development of intellectual capital and curriculum modernization, upgrade and enrichment of the administrative and managerial skills, development of entrepreneurship, cooperation with counterpart institutions,

associations and companies in Colombia and abroad and contact with the universal culture.

Based on a management model that articulates the functions of research, teaching and extension, proposed solutions relevant to the needs of business and organizational environment, which contribute to improving the quality of life of people in general and the equitable socio-economic development of the nation and sustainable. Thus, the School trains professional leaders, critical, reflective, rigorous and creative with an inexhaustible capacity for doubt and commitment given to respond to their homeland and people.”

The Faculty of Business Administration of the Externado University of Colombia has a social responsibility approach, which gives guidelines to the functions, goals and objectives that the faculty has been proposed as academic and productive unit of the university. Thus the faculty focuses its efforts to have:

1. A solid research on Corporate Social Responsibility.
2. A comprehensive range of programs to support and provide formal education in the Faculty of Business Administration.
3. Effective provision of education, advice and ongoing consultation throughout the process of training students.
4. Efficient and sustainable social action.
5. Adequate deployment of University Social Responsibility within the Faculty.

In 2008 we joined the initiative Principles for Responsible Management Education -PRME, which facilitated the design and implementation of the strategies that we have presented over the years.

As members of PRME, we participated of the second Latin American regional meeting of the PRME Chapter of Latin America and the Caribbean, which was held from 18 to 20 June 2013 in Lima, Peru.



In September 2013 the School took part in the 5th General Assembly of the PRME in Slovenia. The case of our "Getting Started in CSR" was selected to be included in the next version of the Inspirational Guide for the Implementation of PRME.



This year we participated in the third Latin American regional meeting PRME Chapter Latin America and the Caribbean "Ethics, Transparency and Sustainability: Pillars of business competitiveness" meeting held in June 2014 in Mexico City. By 2015 the Externado University of Colombia will host the fourth Latin American regional meeting PRME Chapter Latin America and the Caribbean.

In July 2014 we will participate in the PRME Conference to be held in Nicaragua, regarding the reduction of poverty. Our "Program Plan Padrinos" was selected to be presented at the annual meeting of antipoverty Working Group.

In November 2012 we received the invitation to participate in the "Champions" group, initiative that selected business schools worldwide to participate. The Faculty of Business Administration of the Externado University of Colombia is the first business school in Colombia to join this group.

The invitation to join "Champions" is a recognition that as a Faculty we have been working in our commitment to Principle 1. Purpose. We are part of the 32 leading business schools in the implementation of the Principles for Responsible Management Education (PRME), one of four in Latin America.



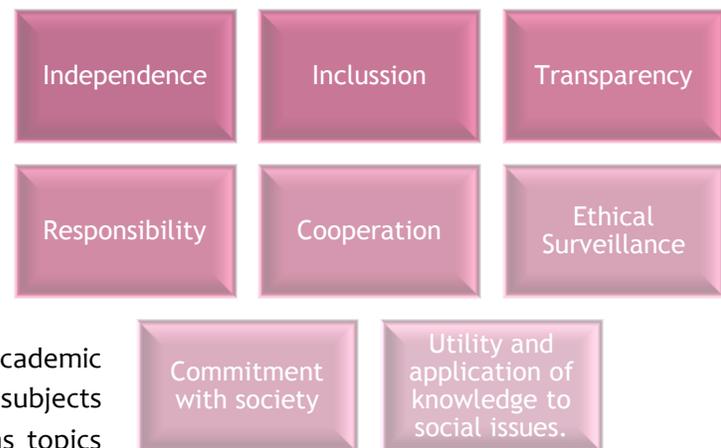
Principle 2: Values.

We will Incorporate into our academic activities and classes the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

OUR VALUES IN THE CLASS:

The Faculty of Business Administration is committed to monitor the effect of its activities and seek to fulfill a constructive role and inclusive in the colombian society. This commitment is visible in the overall education of students, a relevant and independent research, active participation in solving social problems and the fair and transparent administration both with colleagues and with the environment and society in general.

Mindful of its mission and responsibility, the Faculty of Business Administration of the Externado University is identified with the following values:



The Faculty has included in the academic curriculum of all subjects training programs topics that seek to develop the sensitivity, skills, knowledge, attitudes and values of students for responsible and committed to the future professional practice.

The Faculty continues to offer subjects, courses, seminars and specializations related to issues of corporate social responsibility.

This year, a new subject was included to the curriculum of the Specialization in Management with emphasis in Logistics Matter, "Responsible Supply".

Given the importance of training professionals that address

current challenges to social, economic and environmental sustainability from a sustainable perspective, this year we opened the Master of Social Responsibility and sustainability.

The following is our undergraduate academic programs, specializations and masters:



NEW COURSE

This year, we incorporated to the curriculum of the Specialization in Management with emphasis in Logistics the course **"Responsible Supply"**, in order to promote among students and future alumni interest in the impacts and opportunities that exist outside the company.

NEW PROGRAM

Given the importance of training professionals that address current challenges in the social, economic and environmental areas from a sustainability focus, this year began the **"Master of Social Responsibility and Sustainability"** which was created in agreement with the Faculty of Finance Government and International Relations being the first and only master of its kind in Colombia.



Principle 3: Method.

We will Create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

LEARNING FOR THE CHANGE:

In order to coordinate the School's efforts, resources and capabilities and to integrate teaching, research and extension as a strategy to develop learning spaces to facilitate the actors who are part of the activities of the Faculty (students, teachers , graduates, employers and community) to have access to applied knowledge, that allows them to recognize opportunities for improvement and ensure that these opportunities can be materialized.

We have been continuing our work always looking for innovation and development of new content to enable students to have usefull knowledge to strengthen their social commitment, teachers can interact between theory and practice and graduates, employers and the local community can learn through services available and tailored to their needs.

FREE MANAGMENT TOOLS

Based on the experience gained in recent years, the collaborative work with teachers, students and entrepreneurs, the area of Social Responsibility of Management and the Faculty of Business Administration of the Externado University developed a number of methodologies and tools seeking to promote the responsible management of organizations. This tools are easy to apply, proven effective and can be downloaded free of charge from the website of the Faculty.

<http://administracion.uexternado.edu.co/rse/>

Thiese are the methodologies developed during these two years:



MANAGEMENT EXPERIENCE

As part of efforts to support the improvement of small production units, which are strategic for inclusive economic development, the Faculty created in 2000, a space of approachment University - Business where students, undergraduate and graduate, in a real environment, put into practice the knowledge and experience gained during their academic preparation prior to bringing this work to improve the management capacity of small and medium-sized enterprises participating in this program. This program was called "Plan Padrinos".

Plan Padrinos®

One of the innovative methodologies we have continued to implement in the curriculum of undergraduate and graduate programs in the Faculty of Business Administration of the Externado University of Colombia is the methodology of "assisted comprehensive consulting" that is part of the training activities Applied called Plan Padrinos ®

This program is an approach space between University - Business where students, undergraduate and graduate, in a real controlled environment put into practice the knowledge and experience gained during their academic preparation prior to bringing this work to improve management capability of small and medium-sized enterprises participating in this program.

Students of the Faculty of Business Administration can develop their managerial skills and improve their competitiveness in the labor market through its participation in the Program Plan Padrinos. To date, we have worked with over 1,119 companies and 1,976 students in this program.



PROGRAMS

UNDERGRADUATE

- * Market Research (5th)
- * Plan Padrinos Consulting Practices (8th)

GRADUATE

- * Master in Business Administration
- * Masters in Strategic Thinking and Planning
- * Master in Marketing
- * Master in Management and Assessment of Investment Projects

In August 2013 the Continuing Education Network of Latin America and Europe - RECLA, gave the RECLA Award for Social Responsibility to the Plan Padrinos Program®.



This same program was selected, to be presented at the conference for Anti-poverty Working Group to be held in Nicaragua in July 2014, as an example of poverty reduction.

The experience and results of more than 13 years of efforts and synergies with various public and private institutions in the country is an example of the contribution from the academy to social the development.



First Steps in Corporate Social Responsibility®:

Based on the experience of Plan Padrinos Program since 2007, with the objective of continuing promoting a culture of CSR among SMEs, we created the program "First Steps in CSR ®"

First Steps in CSR also is part of a subject in the undergraduate, graduate and continuing education programs, First Steps is done in partnership with the Global Compact Local Network of the United Nations. 258 SMEs have participated in the program, and it's been selected an inspirational case of the second edition of the "inspiration Guide for implementing the PRME" published in 2013.



Programa Primeros Pasos en RSE

UNDERGRADUATE PROGRAM

* BA Program: Subject Corporate Governance and CSR

GRADUATE PROGRAMS

- * Management Seminar Social Responsibility - MBA
- * Social Responsibility Subject - Management Specialization.
- * First Steps Subject-Master Social Responsibility and Sustainability.

NEW INITIATIVES

In the past two years, we have developed the following new initiatives in the Faculty:

IRISS:

The Sectoral Initiative for Individual Social Responsibility - IRISS is an interagency program created and constituted by the Faculty of Business Administration of the Externado University, and the Colombian Association of Petroleum Engineers - ACIPET, in order to promote Individual Social Responsibility in various organizations and different actors that are part of the productive sectors. This program emphasizes in the most important sectors of the national economy as a mechanism to attract and promote the transformation of the participating organizations, helping to build the value proposition to related organizations and the benefit to the whole society.

In 2012, 42 companies and 77 students participated. In 2013 22 companies and 55 students participated.



Seeks to intervene in the different interest groups that make up the industry chain including:

- * Petroleum Engineering and Geology Students.
- * Staff at all levels of business.
- * Families of employees.
- * Contractors and suppliers.
- * Influence Area Communities
- * Local Authorities



Plan Padrinos International

The business strengthening program, Plan Padrinos, transfers knowledge in administration and management to the development of the company. This project seeks to help students to apply their knowledge and thus identify the weaknesses of the company generating knowledge to face real problems that SMEs live in Colombia. All this under the supervision of a team of experienced teachers and consultants of the Faculty.

In this program, multinational working teams are formed, as the program is designed to attract foreign students who wish to come to work for a month in Colombian SMEs companies, contributing to the improvement of the competitiveness of these companies. Teams are integrated by MBA students studying at the Business Administration faculty and students from prestigious universities abroad.

This program has involved 46 students from 18 countries (Austria, Canada, Chile, China, Korea, Denmark, Ecuador, El Salvador, Spain, Honduras, India, Lebanon, Mexico, Czech Republic, Switzerland, Turkey, USA), universities such as Harvard, Pennsylvania, Carnegie Mellon, St. Gallen in Switzerland, University of Ottawa, University of Calgary, Florida International University, Indiana University, University of San, among others.





Students in Undergraduate and Masters programs in Business Administration Faculty, to assume the role of junior consultant.

- Teachers experts in MSMEs in the research SMEs, Family Business, Strategy, Finance, Management and Social Responsibility assume the role of senior consultant.
- Employers, managers or legal representatives of companies MSMEs.
- Administrative staff Bolívar Group Bancóldex
- Administrative staff of the Faculty of Business Administration



ALUMNI OFFICE

ALUMNI OFFICE

The graduate program of the Faculty of Business Administration is an initiative that seeks to motivate graduates of undergraduate and graduate programs to have a constant contact with the Faculty, through a portfolio of benefits and services.

Alumni have access to the following benefits:

1 Recognition:

- The Faculty is located between the 60 positions in the ranking of the top executive education programs in open mode in the Financial Times Ranking.
- The Master of Business Administration is in the list of the 30 best in Latin America and second in Colombia, according to the magazine ranking
- The School is recognized as an entity of high regional influence, on the basis of a research work by an International Scientific Committee Ranking Eduniversal

2. Courses and programs:

- Graduates have the opportunity to participate in the Diploma in Business Creation and the Diploma in Family Business, offered by the Faculty at no cost.

3 Business Opportunities: Job Location Program

4 Travel and cultural events.'s The International Office began promoting various international activities that complement the training process of students and graduates of the Faculty and allowing them to have a global experience within an academic and cultural exercise.

5. Coaching and counseling: Priority to participate in the Plan Padrinos Program.

6. Discounts.



DIPLOMA PROGRAMS AND SEMINARS:

Diploma in Business and Human Rights: The Diploma in Business and Human Rights program is offered in collaboration with the Global Compact Network Colombia. Began in the second half of 2013, with the aim of deepening the understanding of the participants about human rights and their relationship in the business, so as to present practical elements for the integration of human rights in the management of companies and its importance in business competitiveness.

Seminar - Workshop strategies for corporate social responsibility:

The objective of this seminar is to provide participants with the tools to facilitate the implementation of strategic management in social responsibility that allows them, in addition to control and improve performance, in the economic, social and environmental aspects, and to build competitive advantages for their organizations.

The workshop is designed for participants to discuss the basics of CSR and learn how to apply it in their work. The method involves conducting lectures combined with practical workshops and readings.

Diploma in Management of Corporate Social Responsibility:

The Diploma in Management CSR seeks to provide the knowledge, tools and experience necessary to enable them to have the basic conditions for implementing Management Systems CSR within organizations, promoting the development, control and improvement of social and economic performance in its most important environmental processes.

The course is developed through session - workshop where attendees actively participate in the construction of knowledge applied, the diploma includes practice by attendees of a management system in real companies.

Corporate Social Responsibility Management in the Supply Chain:

The course provides participants with the knowledge and mechanisms that enables them to identify risks, identify opportunities and manage in a social responsible way the supply chain of a company.

This program is developed through workshop sessions where attendees actively participate in the construction of applied knowledge; the program includes a practice management system in real businesses by participants.

Principle 4 Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

NEW BUSINESS MODELS:

Research in the Faculty of Business Administration is focused towards business as a case study, how the environment affects their competitiveness. The study of this production unit is performed by three research groups, which are registered with the highest authority of the research in the country, which is the Administrative Department of Science, Technology and Innovation - COLCIENCIAS. The three groups are:

1. Foresight, Strategy and Leadership
2. Organizational Management
3. Environment of Business

These groups, in addition to meeting its goal of generating new knowledge and impact in the business world and public policies, as well as in training programs, perform its work under the following parameters:

- Social utility of knowledge
- Multidiscipline
- Social diffusion of knowledge
- Ethic Surveillance,
- Link with sustainable development and social responsibility.

That means the state of the art, characterization, case studies and methodological and instrumental constructions not only focus on traditional practices of business management, which only seek to obtain more and better economic performance, generating in many cases social externalities and environmental reasons why research activities also alternate in the round table on the impact of the company and the search for new theoretical developments and global frameworks that serve as references and alternative development and business performance.

Such discussions can highlight the participation of the

Faculty of Business Administration at the Meeting of Experts of the United Nations Environmental Programme.

Meeting of Experts of the United Nations Environment Programme will have the presence of one professor from Externado University



Gustavo Yepes López, professor and director of the Department of Management and Social Responsibility of the Faculty of Business Administration of the Externado University of Colombia, was invited to the meeting of experts convened by the Division of Technology, Industry and Economics (DTIE) Program United Nations Environment Programme - UNED.

The meeting will be held in Paris on 15 and 16 April this year, the main focus will be the discussion of the initial results of "Raising the level-The essence of the environmental dimension in reporting." This study was developed by UNEP in cooperation with allies and international institutions funded by the Norwegian Ministry of Environment.

The purpose of the meeting is to discuss and validate the initial findings of the study between leading experts in sustainability issues among which are representatives of businesses, third sector, experts in sustainability reports and academia.

Another example of this search that was visited by Professor Christian Felber day April 29 2014



The area of Economy, Labour and Society Research Centre on Social dynamics CIDS, the Faculty of Social and Human Sciences, and the Area of Management and Corporate Social Responsibility of the Faculty of Business Administration, conducted the Seminar "The Economy of the Common Good" with the participation of Christian Felber, author of "Economics for the Common Good" and developer of the application of the model in different countries, both in the dynamics of private enterprises, and social organizations and local authorities State.

The Economy of the common good is an alternative economic model to both capitalism and socialism. It is important to review the rules of the current economic system, to solve the contradiction existing between the market values and society. Unlike the hegemonic system, not based on financial profit and competition, but on the positive contribution to the common good and cooperation- the same human values that make possible our relationships -.

The financial benefit ceases to be the main objective of business and becomes a mere means of company activities and social organizations or public organisms. The balance of the common good is the primary: the more responsible, sustainable, cooperative and democratic behave and organize a company, the more successful it will be. This economy values our relationships on a day to day match the values of the economy.

The seminar was held with a central conference, a panel of commentators and three working groups of participants, seeking to explain how this alternative economic system can contribute to the maximization of the common good and how balance can be converted into a concrete instrument for implement and gauge the social responsibility of companies and public institutions.

Since our last report we have developed the following researchs:

ACADEMIC DOCUMENTS	Organization	Year
Corporate Social Responsibility, Transparency and Prevention of Business Bribery In Colombia	US-China Law, Vol 8. No 2	2011
Cartilla Empresariza el campo. Herramientas para empresarios del campo	Finagro – Universidad Externado de Colombia – Programa de las Naciones Unidas contra la Droga y el Delito	2011
Responsabilidad Social Universitaria	Serie Avances de Entorno de los Negocios - Universidad Externado de Colombia	2012
Principios para la Inversión Social: Experiencias de los Participantes del Pacto Mundial en América Latina y El Caribe.	Centro Regional de Apoyo para América Latina y El Caribe y la Facultad de Administración de Empresas de la Universidad Externado de Colombia	2012
Tercera Encuesta Nacional Sobre Prácticas contra el Soborno en Empresas Colombianas	Transparencia por Colombia – FAE UEC	2013
ARTICLE	PUBLICATION	YEAR
Artículo Cadena de Suministro	Publicado en la Revista Responsabilidad Sostenibilidad	2012
Autor artículo: “La RSE, Dos Décadas Después de Río”	Diario El Espectador, 20 de mayo	2012
Autor artículo: “Más de una década de la RSE en Colombia”	Publicado en el Anuario Corresponsables	2012
Autor artículo: “Cadenas de Suministro Responsables”	Publicado en la Revista RS	2012
Artículo Dos Décadas Después de Río, Especial 125 empresas comprometidas	Diario El Espectador. 20 de mayo	2012
Desarrollo y evolución de la RS en Colombia	Publicado en la Revista RS	2013
El Desarrollo Sostenible y la ley de Eric Sevareid	Revista Anales de Ingeniería	2013

Principle 5: Partnership

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

COOPERATION TO MULTIPLY

The Faculty of Business Administration of the Externado University of Colombia promotes cooperation with different organizations, with the intent to join forces and capabilities to achieve more efficient and effective the proposed goals and meet the challenges that come with economic problems and current social. The search for alternative solutions and identifying the different stakeholders leads to partnership and cooperation with the following organizations:



Banco de Comercio Exterior de Colombia –BANCOLDEX

Program APROGRESAR: Program for education, training and business update. BANCOLODEX seeks to improve the management, performance and competitiveness of Colombian companies, with emphasis on MSMEs, and credit through knowledge management. The Externado University is the most important academic ally for BANCOLODEX. In 2011 58 activities were done to work with 2,671 entrepreneurs in 36 cities and municipalities where the program was conducted.



FINAGRO

Fondo para el financiamiento del sector agropecuario

Fund to finance the agricultural sector

In partnership with the Externado University, Finagro seeks to empower the smaller producers in the Colombian countryside giving them business skills applicable to each of its various productive activities in order to continue the growth and image of the corporatization program.

 <p>SOCIEDADES BOLÍVAR Grupo Bolívar y BANCOLODEX</p> <p>Plan Padrinos®: They provide companies to get involved in the program</p>	 <p>Corporación TRANSPARENCIA POR COLOMBIA CAPÍTULO TRANSPARENCIA INTERNACIONAL</p> <p>Corporation Transparency for Colombia</p> <p>Development of studies in conjunction with the Faculty to combat corruption and bribery.</p>
 <p>Consejo Empresarial Colombiano para el Desarrollo Sostenible CECODES</p> <p>Colombian Business Council for Sustainable Development</p> <p>Participation of the Faculty of Business Administration at the National Committee.</p>	 <p>Journal RS</p> <p>Participation of the Faculty on the editorial board of the journal.</p>
 <p>SUPERINTENDENCIA DE SOCIEDADES</p> <p>Research in conjunction with the Faculty on corporate performance and corporate social responsibility.</p>	 <p>National Federation of Traders</p> <p>Research in conjunction with the Faculty of Business Administration.</p>
 <p>Confecámaras Red de Cámaras de Comercio</p> <p>Confederation of Chambers of Commerce of Colombia</p> <p>Research in conjunction with the Faculty of Business Administration.</p>	 <p>Observatorio de Responsabilidad Social Corporativa</p> <p>The Centre for Corporate Responsibility, Spain - Observatory RSC</p> <p>Research in conjunction with the Faculty of Business Administration.</p>



Global Compact Network Colombia

Agreement for research such as the situation of the companies participating in the Global Compact in Colombia. We also invite companies adhering to the Covenant for advising small and medium enterprises in their supply chain through the program First Steps in CSR.



Colombian Association of Petroleum Engineers - ACIPET. Agreement for the development of IRISS, interagency program established in order to promote with different organizations Individual Social Responsibility of the different actors that are part of the productive sectors.





Principle 6: Dialogue

Facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

DIALOGO PARA EL CAMBIO:

The Faculty of Business Administration of the Externado University of Colombia participates in various initiatives to build a responsible society. The active participation of stakeholders in different spaces promote rapprochement and building social dialogue, for this reason the School participated in the development of the following activities:

FORUM/CONFERENCE	ORGANIZATION	CIUDAD	AÑO
Participación Panel “Building The Business Enviroment For Social Entrepreneurship”, Social Conference	Harvard University	Boston	2012
Conferencia RSE Lanzamiento del portal de negocios inclusivos en CECODES	Consejo Colombiano para el Desarrollo Sostenible CECODES	Bogotá	2012
Principios para la Inversión Social: Experiencias de los Participantes del Pacto Mundial en América Latina y El Caribe	Agencia Nacional para la Superación de la Pobreza Extrema ANSPE	Bogotá	2012
Responsabilidad Social Empresarial, Antecedentes y Fundamentos	Cámara de comercio de Bogotá	Bogotá	2012
Responsabilidad Social Empresarial para la implementación en el RUC	Consejo Colombiano de Seguridad CCS	Bogotá	2012
Responsabilidad Social Empresarial	Consejo Colombiano de Seguridad CCS	Cali	2012
Foro Emprendimientos sociales Debates y Perspectivas. Foro Emprendimiento en la Base de la Pirámide	Facultad Administración de Empresas Universidad Externado de Colombia	Bogotá	2012
Responsabilidad Social Minera, Más que un Mito. Foros La República	Diarios La República	Bogotá	2012
FORUM/CONFERENCE	ENTITY	CITY	YEAR

Por qué ser un buen empresario es un excelente negocio? Responsabilidad Social y Ambiental en las Pymes Colombianas	Bancoldex – Universidad Externado de Colombia	Bogotá	2012
Presentación de la publicación: Principios de Inversión Social	Universidad Externado de Colombia – Centro regional Pacto Global	Bogotá	2012
Situación de la RSE en Colombia	Asociación de Fundaciones Empresariales (AFE)	Bogotá	2013
Transparencia: Más allá de la RSE. La Ética Empresarial como Modelo de Competitividad	Business Alliance for Secure Commerce (BASC)	Medellín	2013
Responsabilidad Social Empresarial: Contexto, Fundamentos y Aplicación	Cámara de Comercio Casanare	Yopal	2013
Cadena de Suministro Responsable. Taller: Como documentar y presentar casos empresariales	Centro Regional Pacto Global	Bogotá	2013
Incidencia de la R.S. En El Desarrollo Local. (Políticas públicas y Responsabilidad Social)	Alcaldía Teusaquillo	Bogotá	2013
Moderador Panel de casos: Innovación Social Concepto Multidimensional	Foro Innovación Social. Corporación Universitaria Minuto de Dios.	Bogotá	2013
Presentación Tercera Encuesta Nacional Sobre Prácticas Contra el Soborno en Empresas Colombianas	Pacto Global Colombia	Bogotá	2013
Presentación Tercera Encuesta Nacional Sobre Prácticas Contra el Soborno en Empresas Colombianas	Cuarto Encuentro de la Red Parlamentaria Latinoamericana Pro Transparencia, Acceso a la Información Pública y Probidad	Bogotá	2013

Resultados Mesa Principio 10 Pacto Global	Día Internacional contra la Corrupción	Bogotá	2013
Panel: Consumo Responsable	Expo Ambiental	Bogotá	2013
Sostenibilidad y Competitividad	Fundación Fenalco Bogotá Responsable	Bogotá	2013
Normas e iniciativas en el Marco de los Mercados Globales. Tendencias Actuales en la Gestión de RSE	Funiber	Bogotá	2013
Responsabilidad Social en Colombia	ICONTEC	Bogotá	2013
Ponencia: Tema “Academia”	Cumbre Mundial de Responsabilidad Social	Quito	2013
La Realidad de la RSE en Colombia y el Papel de las Universidades	Jornada de Marketing y Responsabilidad Social	Bogotá	2013
Principios de Educación Responsable en Gestión. Experiencia de la FAE-UEC	Principios de Educación Responsable en Gestión. Mesa de trabajo en Colombia	Bogotá	2013
Taller: Buenas Prácticas Responsabilidad Social Empresarial	Pfizer. Encuentro con proveedores	Bogotá	2013
Dela Responsabilidad Social a la Gestión Sostenible del Trabajo	33 Congreso Colombiano de Medicina del Trabajo y Salud Ocupacional. Positiva Compañía de seguros	Cartagena	2013
Principios de Educación Responsable en Gestión. Experiencia de la FAE-UEC	Lanzamiento Anuario Corresponsables Iberoamérica. Superintendencia de Sociedades	Bogotá	2013
Tercera Encuesta Nacional Sobre Prácticas contra el Soborno en Empresas Colombianas	Transparencia por Colombia	Bogotá	2013

Principios de Educación Responsable en Gestión. Experiencia de la FAE-UEC	Presentación Comité RS. Universidad de la Salle	Bogotá	2013
Webinar: Cadena de Suministro Responsable.	Centro Regional de Apoyo para América Latina y el Caribe	Bogotá	2013

ORGANIZATION OF CONGRESS

FORUMS AND COGRESS	CITY	YEAR
Segundo Congreso Pacto Global	Bogotá	2012
Segundo Congreso Ética y RS El Nogal	Bogotá	2012
Tercer Congreso Pacto Global	Bogotá	2013
Colombia Responsable – Foro Internacional de Responsabilidad Social en Colombia	Bogotá	2013
Expoambiental	Bogotá	2013

NEWSLETTERS:

Periodically the Faculty of Business Administration makes the publication of the newsletter "Responsible Contact". Through this publication we communicate our efforts in social responsibility issues, and reports on current issues, trends in social responsibility and sustainability news, best practices in CSR, and calendar of national and international events

Teachers and students participated in conference at Columbia University

Last February 22 was held in the city of New York the "XVI Conference of the Business Association of Latin America - LABA" organized by the School of Business of Columbia University, the discussion was about doing business, social, business and political perspective, the growth of business and entrepreneurship in Latin America.

The Externado University of Colombia was represented by Gustavo A. López Yepes, director of Management and Social Responsibility of the Faculty of Business Administration, in the panel "Social Development in Latin America", which was attended by Elisa Carrio, MP city of Buenos Aires and former presidential candidate and Nathalie Cely, ambassador of Ecuador in the United States.

The conference was also attended by the coordinator of the program Plan Padrinos International, Seamus Dufurrena and students of the Master of Business Administration: Milena Externado Villalobos, Sergio Andrés Rojas, Carlos Pena and Samuel Maz.



Additional speakers were prominent leaders in the region as Luis Liberman, vice president of Costa Rica; Mauricio Gonzalez, former Minister of Energy of Bolivia; Zelia Cardoso de Mello, former Minister of Finance of Brazil; Carlos Rodriguez-Pastor, president of Intercorp; Juan Pablo del Valle, president of Mexichem; Matias Rotella, Vice President of the Financial Institutions Group at Goldman Sachs and Rhett Morris, director of Endeavor Insight, among others.

KEY OBJECTIVES FOR THE NEXT 24 MONTHS:

This year the School of Business Administration, will develop the following research topics in the area of corporate social responsibility and sustainable development:

RESEARCH	ORGANIZATION	YEAR
Administración Responsable de la Cadena de Suministro: Contribución de América Latina y el Caribe al Suministro Responsable	Centro Regional Pacto Global	2014
Estudio Prospectivo de la Responsabilidad Social Empresarial en la Región Surcolombiana	Serie Avances de Entorno de los Negocios - Universidad Externado de Colombia	2014
Encuesta Nacional Sobre Prácticas contra el Soborno en el Sector Hidrocarburos	Transparencia por Colombia – FAE UEC (En proceso de publicación)	2014
Libro de Casos 3er Congreso Pacto Global Colombia	Universidad Externado de Colombia.-Red Pacto Global Colombia (En proceso)	2014
Libro Cadena de Suministro	Universidad Externado de Colombia. (En proceso de publicación)	2014
Avances sobre Responsabilidad Social en el Comercio en Bogotá	Universidad Externado de Colombia- FENALCO (EN proceso)	2014
Artículo en RS y comercio	Universidad Externado de Colombia (En proceso)	2014

New Program: BoP Challenge:

Our new program BoP Challenge, aims to support the development of large, small and medium Colombian companies to access the knowledge and support to enable them, agile and practical way to successfully enter new markets or enhance existing ones, while improving the quality of life of the population with the lowest income.

This project, created by the Faculty of Business Administration of the Externado University of Colombia, seeks to establish a constructive stage that enable SMEs to contribute to solve social problems through sustainable and profitable initiatives, which should characterize both to create value in communities and within companies.



Participants are students (or recent graduates) from programs in business administration, finance, marketing, design or other relevant programs.

The Base of the Pyramid Challenge initiative has a total duration of four weeks (one month), with an intensity of 56 hours and a week in Colombia face.

Evaluate to Improve:

The area of Management and Social Responsibility of the Faculty of Business Administration, has been working for over 10 years towards the consolidation of university social responsibility, and the development of methodologies and tools to improve its impact on society.

Social responsibility has had a considerable evolution in the Faculty. It started as a project to become the transverse axis of our management strategy .

In order to evaluate the performance of our work, and contrast our achievements and areas for improvement, we are currently involved in two research projects, the results will allow us to obtain relevant and accurate assessment regards the progress that has been done in these years of work .

The first project, to assess the impact that has had training in social responsibility issues for students of our Faculty. CEAL Project: "Higher Education as a dynamic Corporate Social Responsibility: A comparative study among future business leaders in Latin America." The study aims to assess the attitude, perception and assessment of students on business goals and professional values. It is making a comparison between different countries and is directed exclusively to undergraduates in the Faculty of Business Administration.

The second research project seeks to measure the impacts and practical difficulties in implementing CSR in SME companies. "Difficulties in the Implementation of Corporate Social Responsibility in SMEs" In particular, we measure the impact buca has had the "Getting Started in CSR" empresas for SMEs that have participated in its different versions.

The evaluation that we pursue with these projects, we hope to get feedback that allows us to continue working to develop responsible practices education to contribute to the training of professionals with greater awareness, provide solutions to the challenges of today's world.



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