



TECHNISCHE UNIVERSITÄT
CHEMNITZ

Fakultät für Wirtschaftswissenschaften

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Principles for Responsible Management Education at the Faculty

Based on our PRME membership we follow the [PRME principles](#) and share information on our progress continuously. Below you can see the faculty activities and the progress achieved from May 2018.



Principle 1 | Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

- Sustainability is a key topic in the [→ university's mission statement](#) as well as in research and teaching [→ in our faculty](#).
- The TU Chemnitz will develop its first sustainability report by integrating students from different faculties, organizational members from administration, research and cooperative institutions, e.g. student union. A main goal is to address the [17 Sustainable Development Goals](#) and initiate a system-wide transformational process towards sustainability.



Principle 2 | Values: We will incorporate into our academic activities, curricula, and organisational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

- In regular meetings, topics and issues of sustainability are reflected and discussed in strategy workshops and faculty-based activities and practices, embedded in [→ curricula](#) as well as joint [→ research activities](#).
- There is ongoing dialogue within the faculty and between the faculty and the university management as well as the State Ministry of Science and the Arts (SMWK) to reflect, discuss and embed specific sustainability issues as well as ongoing change towards more sustainability in the university and its practices.
- In 2019, an academia-wide process was initiated to develop the first sustainability report. In line with the [Sustainability Code](#) sustainability is reflected and incorporated on the levels strategy, governance, research, teaching, administration, process and operation, etc. The first TUC sustainability report is to be expected in 2021.



Principle 3 | Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

- There is a vivid integration of sustainability in [→ lectures, courses, seminars and workshops](#), e.g.
 - The lecture [→ Social Entrepreneurship](#) approaches the development of sustainable business models in a social, ecological and economical sense. Unlike in for-profit enterprises, the „impact model“ is the main focus of the course. In addition, the course centers around the question, how the „impact model“ can be linked to a business model.
 - The [→ Junior Professorship Entrepreneurship in Business Creation and Succession Management](#) (Endowed Professorship by Sparkasse Chemnitz) offers an [→ Impact Challenge](#). In this extra course, the participants are guided by experienced mentors and get the chance to work on innovative solutions for real social and economic problems in interdisciplinary teams.
 - The chair of [→ Business Taxation and Auditing](#) regularly conducts case studies in cooperation with tax practitioners, where students have to work in teams. We also use role-playing to train their capabilities to develop chairmanship in tricky tax negotiations.
 - The chair of [→ Business Taxation and Auditing](#) also routinely addresses tax measures to enforce political ecological goals, e.g. special allowances for electric mobility, the tax incentives or inhibitive tax factors for renewable energy, or the influence of current and acquisition taxes on real estate on sustainable housing costs in overcrowded areas in teaching.

- o The seminar "Modern Organization Theory - Social Categorization in Organizational Contexts" (organized by the chair of → Organization and International Management) approaches issues of social categorization and related problems such as inequality, discrimination and under-representation of specific social groups in organizational contexts. During the seminar students are encouraged to better reflect their actions, to question social injustice in organizations and to uncover mechanisms of reproduction related to social inequalities.
 - o The chair of → Innovation Research and Technology Management offers various lectures and seminars, like Management of Sustainability Innovations in the course Technology and Innovation Management: Introduction, Lecture on Technology Assessment and Design of Technology for a Sustainable Development in the course Technology Management, Corporate Social Responsibility in the lecture series Strategic Management, seminars Innovation Research on Sustainability Innovations or Economy & Society and seminars & projects in professional fields. Moreover, the chair organised a study project "Sustainability Officer" ("Nachhaltigkeitsbeauftragte/r"), funded by the "Verbundvorhaben Lehrpraxis im Transfer" (LiT) der sächsischen Universitäten (Hochschuldidaktisches Zentrum Sachsen) in 2015 and 2016.
 - o The chair of → Corporate Environmental Management and Sustainability offers a variety and range of → courses. The chair develops and implements interactive courses as well as agile methods (e.g. systemic structural constellations, SCRUM) particularly aiming at a holistic view and independently solving of complex sustainability contexts. Moreover, it continuously integrates practical lectures into the teaching process. The development of courses including materials that support alternative learning habits, environments, and e-learning formats, using innovative programs and tools (e.g., Adobe Captivate; OPAL), is part of the digitization strategy of the professorship.
- With the project → Joint Expertise we aim to form a multi-level, permanent and academic cooperation in responsible, sustainable and global aware management education and practice especially for master and doctoral students between the University of Technology Chemnitz, Faculty of Economics and Business Administration and the University of Kwazulu-Natal (UKZN), School of Management, IT and Governance. The → 2018 Summer School – 12th American-African-European Summer School in South Africa on the subject of "Responsible and Sustainable Management of Innovation in Urban and Global Contexts" is one example of the ongoing joint learning spaces. Part of this summer school was a cooperative Guest Lecture between Prof. Marlen Gabriele Arnold and Anja Herrmann-Fankhänel "Experiencing Sustainability Globally and Systemically - Interactive Workshop on vivid topics around sustainability" in Durban, August 2018.
- The third Artem international conference on Organizational Creativity and Sustainability (ARTEM OCC 2020) will be held in March 2020 in Chemnitz and is organized as an inter- and transdisciplinary and faculty-based event. Sustainability Multidisciplinary is a core track.



Principle 4 | Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

- The chair of → Organization and International Management investigates the labour market integration of refugees and the reasons for the disadvantages they face on the German labour market. Among others, a work by Cardone, P., Kurfürst, S. and Bort, S. with the title: "Refugees' labour market integration: A symbolic capital perspective", presented at the EURAM Conference in summer 2019 in Lisbon. In addition, a student project with the topic "Problems of labour market integration - Influence of the information policy of Saxon companies on the willingness to employ refugees" is running in the MOS Master's programme. A group of students aims to uncover labour market entry barriers for refugees in the Saxon labour market from an organizational perspective and to develop a manual for companies on hiring refugees with different residence status in order to close information gaps and reduce uncertainties.
- The chair of → Business Taxation and Auditing conducted an interdisciplinary project with socio-psychologic/organizational researchers in the field of aggressive tax planning by multinational corporations.
- The chair of → Innovation Research and Technology Management initiated several research projects linking to sustainability: e.g. "Joint Expertise" for Responsible, Sustainable and Global Aware Management, funded by the DAAD and the Federal Ministry for Economic Cooperation and Development in the program "Specialised Partnership with Universities in Developing Countries", "Sustainability Management at Islamic Relief Germany and in the NGO-sector in Germany" and "Management in the Context of Social Organizations", R&D-Projects; Sustainability research projects in the Management & Organisation Studies and Business Engineering.
- The chair of → Corporate Environmental Management and Sustainability initiates → joint projects with diverse stakeholders.
- The chair of → Public Law deals with public consumer protection law and renewable energy law or environmental law.
- Publications: → Chemnitz Economic Papers, → Faculty Papers on sustainability in our library.
- Bachelor theses and master theses on the subject of Sustainability (with different practice partners): Sustainable Product Management, Responsible Research and Innovation, Sustainability in Education, Sustainability Assessment, Sustainable Development Goals, Corporate Social Responsibility, Sustainable Project Management, Sustainability Label, Sustainable Frugal Innovations, Education for Sustainable Development, Sustainability and Business Models, Intercultural Sustainability, Social Sustainability, Social Sustainable Innovations, Climate change, Financial institutions (by the professorships of → Management

Accounting and Controlling, → Banking and Corporate Finance, → Organization and International Management, → Production and Industrial Management, → Corporate Environmental Management and Sustainability, → Innovation Research and Technology Management, → International Accounting and Auditing, → Economic Policy, → Microeconomics and → Public Finance).



Principle 5 | Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

- The → Junior Professorship Entrepreneurship in Business Creation and Succession Management (Endowed Professorship by Sparkasse Chemnitz) offers an → Impact Challenge. In this extra course, the participants are guided by experienced mentors and get the chance to work on innovative solutions for real social and economic problems in interdisciplinary teams.
- Especially the chair of → Banking and Corporate Finance becomes involved in sustainability topics like sustainable finance or the reduction of noise.
- The annual Sustainable Textile School is an inter-faculty based project for cooperation between stakeholders in business, civil society, and academia.
- Several professors engage in trainings and continuing education programs (TUCed) to distribute sustainability knowledge into the practitioners' world.



Principle 6 | Dialogue: We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

- There is ongoing cooperation and exchange with the Saxon State Ministry for Higher Education, Research and the Arts and the Saxon State Ministry of the Environment and Agriculture as well as the Carlowitz-Gesellschaft e. V.
- The chair of → Corporate Environmental Management and Sustainability was integrated in the development of the Saxon State Strategy for Education for Sustainable Development (ESD).
- In April 2019 the chair of → Banking and Corporate Finance fostered the dialog between universities and representatives of more than 200 German cities at a conference. We discussed with them the concept of the "three approaches to sustainability".
- The chair of → Corporate Environmental Management and Sustainability organized a poster series presenting recommendation for daily enhancement of sustainability for everybody. The series is presented in public, at university, at schools, at fair, etc. partly including discussion about it.
- Members of the chair of → Corporate Environmental Management and Sustainability and → Innovation Research and Technology Management take regularly part in round tables with politicians, citizens and other stakeholder to develop the region and Saxony towards more sustainability.
- The annual Sustainable Textile School aims at a vivid discussion between practitioners, scientists, students and interested stakeholders to address challenges and impacts of textile value chains.