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July 25, 2017

Mr. Jonas Haertle
Head PRME Secretariat
PRME Steering Committee
United Nations Global Compact Office
DC2-612
2 United Nations Plaza
New York, NY 10017

Dear Mr. Haertle,

I am pleased to inform you that Fairleigh Dickinson University's Silberman College of Business has voluntarily affirmed the Principles for Responsible Management Education (PRME). In line with its mission and the PRME, Silberman College is committed to ensuring responsible business behavior and accountability through education, research, and advocacy. The College's PRME engagement will continue to include continuous performance improvement, regular reporting to stakeholders, and reconciliation and exchanges of experiences within the learning network.

As the Principles for Responsible Management Education are a global call to transform curricula, research and teaching methodologies on the basis of universally recognized values of sustainability, social responsibility, and good corporate citizenship, I fully support Silberman College of Business' participation in PRME.

Sincerely yours,

Christopher A. Capuano, Ph.D.
President

THE LEADER IN GLOBAL EDUCATION



**FAIRLEIGH
DICKINSON
UNIVERSITY**

SILBERMAN COLLEGE OF BUSINESS
Office of the Dean

Metropolitan Campus
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August 2, 2017

Jonas Haertle
Head PRME Secretariat
C/O Foundation FOR Global Compact
801 2nd Avenue, 2nd Floor
New York, NY 10017

Dear Mr. Haertle:

Fairleigh Dickinson University's President Christopher Capuano, has informed the PRME Steering Committee that Silberman College of Business has voluntarily affirmed the PRME. On behalf of Silberman College of Business, I reinforce President Capuano's letter regarding Silberman College's support for PRME. I also acknowledge that Silberman College will continue to foster, encourage, and champion responsible education, research, and thought leadership globally.

Evidence is provided in the accompanying Progress Report of Silberman College's commitment to PRME through teaching, research, and service. Our commitment extends to faculty, students, and individuals and corporate partners in our community who engage in activities that range from service learning projects in class to colloquia on sustainability that are sponsored by Silberman College. In short, Silberman College of Business is committed to PRME in meaningful ways and will ensure that we continue to do so.

Sincerely,

A handwritten signature in black ink, appearing to read "Andrew J. Rosman".

Andrew J. Rosman, Ph.D., CPA
Dean

Metropolitan Campus
Teaneck, NJ

Florham Campus
Madison, NJ

Wroxton College
Wroxton, England

Vancouver Campus
Vancouver, BC, Canada

Fairleigh Dickinson University: Mission Statement

The University's Mission

Fairleigh Dickinson University is a center of academic excellence dedicated to the preparation of world citizens through global education. The University strives to provide students with the multi-disciplinary, intercultural, and ethical understandings necessary to participate, lead, and prosper in the global marketplace of ideas, commerce and culture.

Silberman College of Business: Mission Statement

Mission Statement

The mission of the Silberman College of Business at Fairleigh Dickinson University is to be a center of learning, committed to the education of tomorrow's leaders today, to prepare our students to succeed in a global environment, and to advance the understanding of business.

Vision

The Silberman College of Business (SCB) will be recognized globally, by stakeholders and peers, for its excellence in teaching, intellectual contributions, and programs that expand knowledge to promote the practice of business management. We will be a benchmark program for business education excellence in teaching and scholarship, and for enabling our students to function effectively in a challenging and dynamic multi-cultural work environment.

Shared Values

Consistent with the mission of Fairleigh Dickinson University, Silberman College helps students reach beyond themselves and toward an engaged life in the dynamic global market.

- We are committed to highly effective teaching and engaging students as partners in learning.
- We commit to personal and professional integrity and high standards of ethical conduct.
- We are committed to instilling proper leadership responsibilities, including social, economic and environmental.
- We are results-oriented and committed to our students' individual and organizational success.
- We value diversity, open-mindedness, and mutual respect and believe they are critical to the success of our programs.
- We support and encourage our students, faculty, and staff to engage in civic endeavors, community outreach, and greater global understandings.
- We value continuous improvement and the growth of our graduates to become life-long learners.
- We remain responsive to the changing needs of a global, multi-cultural business environment.

- We consider our alumni as important partners and value the involvement of multiple stakeholders in our learning environment.
- We are a dedicated community of teacher-scholars and value the role of scholarship in enhancing the role of teaching.
- We believe business education integrates outreach to achieve economic, social, and environmental responsibilities.
- We value an appreciation of other cultures and viewpoints.
- We believe that active and collaborative learning are important tools in making the learning experience more relevant, interesting, and useful.

Brief Overview

Silberman College of Business (“SCB”) is a tri-campus college of the University, offering undergraduate and graduate programs. The Silberman College of Business is accredited by AACSB International - the world's preeminent accreditation authority for collegiate schools of business. AACSB accreditation has been earned by less than 35 percent of the business schools in the United States.

The College aims to achieve regional recognition as a leading provider of high-quality, innovative education in business management through the applied research and professional activities of the faculty. This report focuses on the last 24 months. Fairleigh Dickinson University is committed to upholding the Principles of Responsible Management Education.

Principles for Responsible Management Education

Principle 1 | Purpose

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy

Undergraduate Courses involving Service Learning: The Silberman College of Business offers two courses that require students to design and implement service-learning projects benefiting causes of their choice. In addition to learning and practicing important skills like team leadership, project planning, project management and organization design, students learn about critical issues in the world today as they make choices about causes and beneficiaries. They thus develop a deeper view of global sustainability issues and gain an appreciation of the importance of service. Specific projects have included:

- Operation: Chillout, serving homeless vets in NJ
- American Breast Cancer Society
- Challenged Athletes
- Morristown Women's Shelter
- Oceana
- New Jersey Community Development Corporation's Americorps Program
- Hackensack Riverkeeper clean-up of the river by the campus
- St. Baldrick's Foundation
- Charity: Water
- Generosity.org

Undergraduate Course on Managing Sustainably: "Managing Sustainability in a Global Context" was introduced as a part of the Management major. Offering it for the first time in fall 2014, faculty taught it four times in the in the years 2015-2016 and 2016-2017. In addition to an in-depth exposure to sustainability and its importance in the business context, students taking the course have also participated in PRME's AIM2Flourish program. About 60 students have taken this course in the period of this report.

Undergraduate Course on Managerial Ethics: This course is designed to enable student understanding of the value of internalizing ethical behavior and its relationship with the success of the organization. Students learn how to analyze ethical dilemmas using critical thinking and moral reasoning. They also learn how to audit and expand organizational ethical practices and procedures.

Undergraduate Course on Entrepreneurship: This course entitled "Business Planning Forum" focuses on the concepts, tools and techniques to be successful entrepreneurs. A critical part of the course is a Team Challenge focusing on the Sustainable Development Goals. Students are required to focus on creating a start-up that will address issues of hunger, health or gender.

Undergraduate Course “Women as Entrepreneurs”: This course focuses on the emergence of women leaders globally and on women in work environments generally. The primary objective is to consider what this means for all young adults as they build careers today in workplaces that are increasingly gendered and diverse, often including navigating "labyrinths" to reach the higher levels.

MBA Course on Managing Sustainably: This course was introduced in the 2013 progress report and continues to be offered to our MBA students. The course is required for all Management Majors in the MBA program. About 10 students have taken the course in the Academic Years 2015-16 and 2016-17.

MS in Supply Chain Management Course on Sustainability and Six Sigma: This course is part of a new graduate degree in Supply Chain Management. It will focus on the application of Six Sigma concepts to enhance environmental sustainability.

Cohort-based MBA program: An MBA program in a blended format (partially online) was introduced in fall 2012. The program includes 5 enrichment courses that are focused on the themes of innovation and sustainability. Every student in this program is required to take courses in Managing Sustainably and Financial Decisions for the Sustainable Enterprise. About 40 students have taken these courses in the Academic Years 2015-16 and 2016-17.

Executive MBA program: Students in the Executive MBA program are required to take a 1.5 credit course in sustainability. About 20 students have taken this course during the period of this SIP.

Sustainability Minor and Major: A new undergraduate sustainability major (21 credits) and minor (15 credits) were launched in Academic Year 2016-17. The minor is open to students from all disciplines (business and non-business) and requires specially designed courses in Management, Marketing, Change Management and Social Venturing. In addition to the courses required for the minor, the major requires courses in Finance and Environmental Economics. The Minor and Major are in their marketing phase at this time.

Global Issues Core Course: This core course required for all undergraduate students of the university has been redesigned to include a significant module on the United Nations Sustainable Development Goals (SDG’s). This will ensure that in three years all undergraduate students will have learned about the SDG’s and their importance. Over 600 students took the course in spring 2017.

In addition, several faculty have embedded sustainability concepts and practices in their courses. For example:

- For a pilot program in the Advanced Business Planning class in spring 2015, a social enterprise, Women’s Center at County College of Morris, has been chosen for a consulting project. Students will develop strategies and a business model for the firm’s proposed “Real Solutions” program where funders, universities, and beneficiaries will be

brought together to give university-based training to disadvantaged women in occupations that have skills shortage.

- Several faculty incorporate Corporate Social Responsibility in their course work, cases, and other educational tools used in the classroom.
- An accounting course for undergraduates includes a segment on Integrated Reporting

Principle 2 | Values

We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Courses

Several courses in the graduate and undergraduate program have the principles and values of social responsibility embedded in them. Two service-learning courses at the undergraduate level and the Managing Sustainably course at the graduate level (which are required for Management majors) emphasize the current global social and environmental issues and the responsibilities of individuals and corporations in that context. The service learning courses have supported many deserving causes both local and international.

The launch of the new sustainability major and minor are also a manifestation of our commitment to the values of global social responsibility to the forefront. Students will be exposed to global issues and challenged with questions about social and environmental justice and their own responsibilities in that context.

The Executive MBA students are required to take a course that requires them to travel abroad. Destinations have included China, India, Brazil, Argentina, Chile, the Czech Republic, Germany and Vietnam. The course is designed to expose students to issues relating to sustainable development and the role of business.

United Nations

FDU is the first university to have consultative status with the UN Economic and Social Council (ECOSOC) as an NGO. Faculty from the Silberman College of Business serve on some of the NGO committees that are constituted under the umbrella of the Committee of NGO's.

United Nations Principles for Responsible Management Education Transformation Efforts

Over the last two years, a concerted effort has been made to develop greater awareness of PRME and the Sustainable Development Goals among the faculty and other stakeholders. Specifically,

- A workshop on PRME, the Global Compact and the Sustainable Development Goals facilitated by Dr. Sandra Waddock, Galligan Chair of Strategy and Professor of Management, Boston College.
- A workshop on the Social Responsibility of Business by Dr. Josef Wieland, Professor of Management, Zeppelin University, Germany
- A workshop on Entrepreneurship, with specific emphasis on Social Entrepreneurship.
- Attendance by four faculty members at the February 2016 PRME regional conference in Atlanta, followed by a report-back session with the faculty from the business school.
- An awareness building workshop on the Sustainable Development Goals was organized for undergraduate students on the Florham campus, in partnership with the FDU's Office for Global Learning.
- Workshops on PRME, Global Compact and the Sustainable Development Goals were also conducted for faculty and students of FDU's Vancouver campus.

Principle 3 | Method

We will create educational frameworks, materials, processes and environments that enable effective learning experience for responsible leadership.

Transitioning to Green (TTG) Certificate Program

The Silberman College continued to co-sponsor the Transitioning to Green Foundation's Green Careers Certificate Program that provides training and strategies to individuals who want to develop sustainability related careers

FDU Sustainable Campus Project

The Silberman College has continued the sustainability efforts on both FDU campuses by supporting grassroots student/faculty groups and working with facilities departments to raise environmental awareness, search for energy and waste savings opportunities, and help recycle materials from our dorms, offices and administrative buildings (supported by past grants from the Alcoa, First Energy, and PSEG Foundations). Specifically, SCB has

- Continued supporting our Student Green Clubs. Membership of the Green Clubs has grown in the last year. They have taken on a variety of projects that enhance learning and have fun at the same time. Examples include visits to a watershed to assess water quality.
- Actively supported the annual Green Day Festivals on both campuses which actively engages hundreds of students from FDU and local high schools.

FDU Enactus Club

A new Enactus club was launched on the Florham campus. Enactus is an international organization focused on developing social entrepreneurship using the United Nations SDG's as guide.

In its infancy, the club has achieved the following:

- Working with the Emmanuel Cancer foundation, the club raised \$515 for the family of an eight-year-old child with cancer providing support during the 2016 holiday season.
- They supported Gyminies, a start-up company launched to promote the use of insects (crickets) as a source of protein. The environmental impact of cricket farming is much smaller than the footprint of animal farming and is seen as one potential solutions to meeting the nutritional needs of a growing global population.

Plans for the coming year

- The club is currently examining the feasibility of a hydroponic farm on campus.
- The club is exploring the feasibility of working with a large retailer to recover some of the baby related display equipment (that is typically thrown out) and make it available to families in need.

Sustainability Internships

SCB has sponsored three FDU students for the prestigious summer Green Team Internship Program at the PSEG Institute for Sustainability Studies at Montclair State University. This program provides an opportunity to develop the students' personal and professional skills necessary to succeed as professionals, gain valuable insight into the sustainability challenges faced by large and small corporations, build networks of professional contacts, and refine approaches to seeking jobs. This summer-long paid internship also helps with placement in full-time positions upon graduation.

Student Global Ambassador Project (SGAP)

Global Leadership & Sustainability Challenge Conference for High School Students

On October 22, 2015 at FDU's Florham campus, 75 visiting students from Morristown County School of Technology and Roxbury High Schools and their teachers took part in the SGAP 2015 Global Leadership and Sustainability Challenge for high school students on Social Entrepreneurship. High school students were challenged to outline business plans for social ventures in their communities.

On November 3, 2016 at FDU's Florham campus, 63 visiting students from Morristown High School and Barack Obama Green Charter School and their teachers took part in the SGAP 2016 Global Leadership and Sustainability Challenge for high school students on Renewable Energy. High school students were challenged to construct explanations, and design and discuss solutions to real world energy problems as part of the 2016 Sustainability Challenge. Case studies involved the renewable energy initiatives at the Picatinny Arsenal (ARDEC) which is a premier military research center concentrating on munitions. Constellation, First Energy, and ARDEC funded the conference.

FDU's School of Education Partnering with SCB on Sustainability Education Program

SCB is partnering with the School of Education on Alcoa and Bayer Foundation grants totaling over \$75,000 as part of our K-12 Sustainability Education program. The goal is to provide training and support to primary, middle, and secondary school teachers and administrators, on how to develop and implement problem-based interdisciplinary units focusing on local and global sustainability issues that benefit their communities. The 4th annual summer workshop was held on June 26 and 27 to help teams of teachers from local public schools in northern New Jersey develop and implement their problem-based units into their classes. In the past two years, over 60 teachers from 17 school districts have attended and developed sustainability modules impacting thousands of students.

Rothman Institute for Innovation and Entrepreneurship

- SCB through the Rothman Institute continues to offer its “Veterans Launching Ventures” program, which was launched in 2010. This 10-week program helps veterans who wish to start their own businesses. Veterans are paired with mentors that have significant business experience for the duration of the course and for an additional ten months after the course has concluded. During the 2016-2017 academic year, the Rothman Institute offered two hybrid versions of the course and two online version of the course serving over 60 veterans. Several of the alumni from the program have gone on to start companies that include an HVAC design business, a medical software services company, a consulting business serving municipalities, and a wine tasting room and bistro.
- SCB and the Rothman Institute partners with organizations and individuals from the entrepreneurial ecosystem to help “innovators and entrepreneurs to succeed”. To that end, the Institute hosts monthly Morris Tech Meetup groups at the Florham Campus. The Morris Tech Meetup attracts 80-90 participants, with the goal of bringing to campus entrepreneurs to share ideas, network, and build a community of support. The venue is provided by the Rothman Institute and financial support is extended by participating companies.
- The New Jersey Business Idea Competition for high school students that has a special category focused on innovations in sustainability. Students are given the challenge of creating a business idea that is judged by a panel comprised to university professors and experts in business and entrepreneurship. Students with the most innovative ideas and business proposals will be awarded scholarships, certificates and cash prizes and are recognized at an awards ceremony. In 2017, there were 692 student participants, 446 in 2016, 595 in 2015, 594 in 2014 and 650 in 2013. The Female Entrepreneur Lecture, run in conjunction with the New Jersey Business Idea Competition awards ceremony, is an event that provides entrepreneurs with the opportunity to access speakers on issues affecting their business, specifically female entrepreneurship. This year, the Institute honored Tracey Early, founder and managing principal of accounting and consulting firm Untracht Early. Past presenters include Michele Logan, CEO and President of

CompoSecure LLC in 2016, Rita Gurevich, CEO of SPHERE Technology Solutions in 2015.

Principle 4 | Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

The following list of publications focus on the Academic Years 2015-2016 and 2016-2017

- Swartz, E. and Amatucci, F. (2017) An Interdisciplinary Framework to Deconstruct Second Generation Gender Bias, forthcoming in Yousafzai, S., Lindgreen, A., Saeed, S., Henry, C. and Fayolle, A. (eds) *Women's Entrepreneurship and the Myth of 'Underperformance': A New Look at Women's Entrepreneurship Research*, London: Edward Elgar.
- Swartz, E., Amatucci, F and Coleman, S. (2016) "Still a Man's World? Second Generation Gender Bias in External Equity Term Sheet Negotiations, *Journal of Developmental Entrepreneurship*, Vol. 21, No. 3., pp. 1 – 20. Scopus Listed: 2017 IF.271.
- Swartz, E., Amatucci, F. and Coleman, S. (2016) "Examining Women Entrepreneurs' Negotiating Styles: A Multiple Method and Mixed Mode Research Approach", *International Journal of Gender and Entrepreneurship*, Vol. 8, Iss.1, pp. 48 – 68
- Harmon, J., (2016). "The Impact of Perceived Corporate Hypocrisy on Employees in the Retail Industry". *Organization and Management Journal*
- Harmon, J., D. Scotti, & P. Himsl (2015). "The New Jersey Health Initiatives: Bridging the Divide between Health and Social Work." *Health & Social Services*, 40(1), 59-63
- Twomey, D., Twomey, R. Farias, C., Farias, G. & Harris, D. (2016) Fracking: Blasting the bedrock of business, *Journal for Competitive Studies*
- Farias, G. & Farias, C. Sustainability: Opportunity or Responsibility, (2016) *Competition Forum*
- Farias, G. & Farias C., Making Sustainability Sustainable. Paper presented at the 2015 annual Eastern Academy of Management meeting, Philadelphia, May.
- Twomey, R., Twomey, D., Farias, G., Farias, C. & Twomey, T. Unholy Alliances. Paper accepted to the writers' workshop of the 2015 annual Eastern Academy of Management meeting, Philadelphia, May.
- Harmon, J., The Sustainability Challenge Program for High School Students. . Paper presented at the Eastern Academy of Management–International XVI Conference, Lima, Peru – June 2015
- Harmon, J., Fairfield, K., Kessler, E., Ferris, W., & Weiner, J., Doing well AND doing good. Paper presented at the Eastern Academy of Management–International XVI Conference, Lima, Peru – June 2015
- Fairfield, K. D. Education for Change of Mindset and Worldview on Sustainability: One Teacher's Story. Paper presented at International Conference on Business and Technology, Fairleigh Dickinson University, Vancouver, B.C.

- Fairfield, K. "The Role of Sensemaking & Organizational Identification in Employee Engagement for Sustainability", Academy of Management, Anaheim, CA, August 2016
- Farias, G., Gentile, M., Muff, K., North, J., O'Keefe, H., Stoner, J., & Waddock, S. "Developing Activist Managers to Work Across Boundaries: A Path to a Sustainable Planet." Panel Symposium at the Academy of Management, Atlanta, GA, August 2017
- Farias, G. "Social and Environmental Justice: The Management Challenge of Repurposing Business." Presentation at the 10th Annual Conference of the Vancouver Campus at Fairleigh Dickinson University, Vancouver, BC, Canada (2017)
- Hildebrand, D., DeMotta, Y., Sen, S., & Valenzuela, A. (in press) "Consumer Responses to Corporate Social Responsibility (CSR) Contribution Type," *Journal of Consumer Research*.
- DeMotta, Y., Janssen, C., & Sen, S., "How Thinking Style Impacts Consumer Reactions to Corporate Social Responsibility," working paper presented at the Association for Consumer Research Conference, Berlin, Germany, October 2016.

Principle 5 | Partnership

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Executive Roundtables 2015- 2017

Roundtable Series in Healthcare Sustainability

We launched a series of executive roundtables on the expanding role of sustainability in the healthcare sector. These are highly interactive sessions created to learn, share and advance sustainability among NJ healthcare institutions. This highly successful program has attracted healthcare professionals from over eleven of the metropolitan area's most prestigious hospitals, several major medial suppliers (e.g., J&J, Becton Dickinson, Novartis), and other key organizations in the sector (e.g., Healthier Hospitals Initiative, NJ Nursing association, NJ Hospital association, Stericycle).

Specifically, the Executive Roundtable Series on Healthcare Sustainability is designed to:

- raise awareness of existing tools and resources that support sustainability in healthcare
- discuss effectiveness of current Environmentally Preferred Purchasing (EPP) programs
- create an open dialogue with suppliers on addressing hospital sustainability challenges and
- share new thinking on integrating total cost of ownership into procurement

Two Roundtables on the subject of Hospital Waste Management were held during this academic year. The first was on October 5, 2015 *at the Hackensack University Medical Center*. Topics discussed were: waste management vendors, carpet cycle, blue wrap, and plastics recycling.

A subsequent roundtable was held on April 14, 2016 at FDU's Florham Campus. Topics discussed were: the Circular Economy as applied to collective actions in the areas of re-purposing materials, equipment sharing pay-per-use, and finding economic value in product returns and life extensions. Other topics of interest such as safe chemicals and energy were also discussed.

Executive Roundtable Series on Sustainability Metrics

This "Metrics for Sustainable Performance" Roundtable series focuses on helping participants learn about best practices in business metrics that participant companies are already implementing, while gaining an understanding of powerful advancements that are transforming the way business will operate in the future. As a result of the series, we anticipate that companies will be able to streamline and standardize their performance management, sustainability metrics and reporting processes, making them more efficient, effective, and future-focused. It was also agreed that while some companies were already global leaders with advanced experience in sustainability measuring and reporting, that some common process roadmap and implementation guidance tools would be an extremely valuable objective as one outcome for the Roundtable participations to work on together.

Two "Metrics for Sustainable Performance" Roundtables were held during Academic Year 2016-17. The **first took place** on November 1, 2016 at the Metro campus. Topics discussed were GRI, SASB, Integrated reporting and materiality, SDGs, science-based goals and future-fit benchmarks technology, big data analytics and tools, scaling sustainability and metrics to suppliers and SMEs, and the Beginner's Guide to Implementing Sustainability Metrics.

The second Roundtable was held on March 28, 2017 at the Florham campus. Topics discussed were information and updates on GRI, SASB, WEF, SDG and science-based goals initiatives. Also discussed were metrics case study research findings, participant company implementation experiences and a beginner's guide case study.

SCB-New Jersey Public Policy Network (NJPPN) Partnership

SCB partnered with NJPPN and co-sponsored the following events in New Jersey focusing on important sustainability related topics.

- "Economic Risks of Climate Change" Thursday, Sept. 17, 2015 at Wilson Auditorium, FDU Metropolitan Campus Speakers: Jonathan Haidt, social psychologist and Professor of Ethical Leadership at New York University's Stern School of Business.
- "Health Care: Next Steps Toward Improving Quality and Reducing Costs" Tuesday, October 6, 2015 at Hartman Lounge, FDU Florham Campus
Dr. Clifford Hudis, Vice President for Government Relations, Chief Advocacy Officer and Chief of Breast Medicine Service, *Memorial Sloan Kettering Cancer Center*
Douglas Forrester, CEO, *Integrity Health*
Edward Silverman, Journalist, *Boston Globe* and Editor, *Pharmalot Blog*
- "Fixing New Jersey: What Went Wrong and How We Can Move Forward" Thursday, October 15, 2015 at Wilson Auditorium, FDU Metro Campus

Speaker: Gordon MacInnes, former NJ State Senator

- “Income Inequality”
Thursday, February 18, 2016 at Dickinson Hall, FDU Metro Campus
Speaker: Timothy Noah, Labor Policy Editor, *Politico*
- “The US and Iraq: Iraq and the Price of Stability in the Middle East”
Wednesday, March 9, 2016 at Dickinson Hall, FDU Metro Campus
Speakers: Abeer Shaheen, Lecturer, *Columbia University*
Omar Humadi, Advisor, Permanent Mission of Iraq to the UN.
- “NJ’s Pressing Issues: An Interactive Program Presented by NJ Spotlight Journalists”
Thursday, April 21, 2016 at Dickinson Hall, FDU Metro Campus
Speaker: William D. Cohan, author/journalist
- "Is the Constitutional System Broken? A Debate that is at the Heart of our Democracy"
Thursday, September 22, 2016
Speakers:
Lisa L. Miller, Professor of Political Science, *Rutgers University*
John Coy, Economic Editor, *Bloomberg BusinessWeek*
Earl M. Maltz, Distinguished Professor, *Rutgers University School of Law*
- "What's Gender Got to do with it? Women and Electoral Politics Today"
Thursday, October 6, 2016
Speakers:
Valerie Vainieri Huttel, Assemblywoman, *37th NJ Legislative District*
Krista Jenkins, Professor of Political Science, *Fairleigh Dickinson University*
Holly Schepisi, Assemblywoman, *39th NJ Legislative District*
Shauna Shames, Assistant Professor of Political Science, *Rutgers University*
- “2016 Post-Election Results”
Tuesday, November 15, 2016
Speakers:
Dan Cassino, Professor of Political Science, *Fairleigh Dickinson University*
Ashley Koning, Director, *Eagleton Center for Public Interest Polling*
David Stasavage, Professor, *New York University*
- “Democracy and the Media”
Thursday, January 19, 2017
Speakers:
Andy Kroll, Investigative Reporter, *Mother Jones*
Eric Umansky, Deputy Managing Editor, *ProPublica*
- “Partisan Conflict, Public Opinion: Is there any way out?”
Thursday, February 23, 2017
Speakers:

Robert Sharpiro, Wallace S. Sayre Professor of Government, former chair of Political Science Department, *Columbia University*
Peter Coy, Economics Editor of *Bloomberg Businessweek*

- In addition we also co-sponsored the following event with the Alaska Wilderness League “Arctic Journeys in the Era of Climate Change”
Wednesday, Sept. 30, 2015 at Wilson Auditorium, FDU Metro Campus

Principle 6 | Dialogue

We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Seminar Series

Regular seminars are held through-out the academic year on current topics in the areas of sustainability and human resource management. These seminars are briefly presented below. Presentation materials used in these seminars are available at the SCB website at www.fdu.edu/ise.

SEMINAR SERIES 2015-2016

- “TEAMS IN ACTION: STORIES FROM THE FRONT LINE”; Thursday, **October 1, 2015**; **Panelists: Patricia Rossman**, Chief Diversity Officer, *BASF*; **Brad Neilley**, HR Director, *Pentax Medical* and Eileen Flynn, *Eileen Flynn Consulting*. (Attendance: **78** – included 5 faculty, 21 FDU grad students and 21 FDU undergrads plus 21 outside grad students)
- “SHIFTING MEMES FOR STEWARDSHIP OF THE FUTURE: Creating the Cultural Foundations for a New Business Paradigm”; Friday, November 6, 2015; Speaker: Sandra Waddock, Galligan Chair of Strategy and Professor of Management, *Boston College* (Attendance: 51 – included 3 faculty, 1 grad student and 13 undergrads.)
- “FUTURE PROOFING YOUR BUSINESS: Introducing the Future-Fit Benchmark and Key Fitness Indicators”; Tuesday, March 22, 2015; Speaker: Dr. Bob Willard, Speaker and Author, *Sustainable Advantage*. (Attendance: 30 – included 5 faculty, 1 grad student and 4 undergrads.)
- “MISSION DRIVEN: The New Economy, Challenges, and Opportunities”; Friday, April 29, 2016; Speaker: Dr. Eban Goodstein, Director and Faculty, Bard College’s MBA in Sustainability and Director, Bard Center for Environmental Policy, (Attendance: 37 – included 5 faculty, 1 grad student and 8 undergrads.)

SEMINAR SERIES 2016-17

- “DOING WELL *AND* DOING GOOD”; Monday, March 27th, 2017; Panelists: Monica Verma, Adjunct Professor, *FDU*; Tim Butler, *Green Visions*; Hermant Wadhvani, *Hanuman Capital*, Paul Miller, *Just Jersey* and Bob Goellner, *Common Interests Financial*. (Attendance: 67 – included 6 faculty and 34 FDU undergrads). (*joint program with Rothman Institute*).
- “INTEGRATED REPORTING”; Monday, April 3, 2017; Panelists: Bob Laux, *International Integrated Reporting Council*; Bill Russell, *Columbia University* and *Transitioning to Green* and Sean Stein Smith, *Rutgers University* (Attendance: 48 – included 7 faculty, 1 graduate student and 25 undergrads.)

Morristown Revitalization through Sustainability Project funded by grants from Dodge Foundation

We continue our leadership role in Sustainable Morristown - educating, engaging and supporting municipal government and business stakeholders. Highlights/impacts accomplished since 2011 include:

- Refined and focused vision, making tangible progress towards implementing sustainability-oriented goals and practices to shift the community’s culture and ensure Morristown’s highest quality of life – with the potential to become a model for other NJ communities interested in increased government and business performance and life quality.
- Collaborated with municipal leaders and Planners to produce an integrated Sustainable Master Plan for Morristown. The integrated plan included hosting community visioning events that creatively engaged the citizens and other stakeholders, and aligned long-term Sustainable Master Plan initiatives with near-term Municipal Government goals, process changes and implementation capacity.
- Worked with Town Administrator, Sustainability Office and Municipal leadership to design an innovative performance management program, “Morristown Performs.” Evolving out of prior sustainable management efforts, the initiative reviewed community and Municipal Government goals and identified performance measures, and data collection processes and technology, for cost effective and efficient performance measuring and reporting. This system is also the cornerstone for long-term accountability and culture change.
- Conducted training sessions and provided ongoing support to municipal government departments reviewing sustainability stakeholder findings and introducing Morristown Performs.
- Continued efforts to engage business community. A sustainable business registry and website of tools and a network of support resources was developed in conjunction with

the NJ Department of Environmental Protection and the statewide non-profit Sustainable Jersey to support businesses as they begin to implement sustainability-aligned opportunities.

- We also supported Sustainable Jersey as it conducted research and developed a series of thought leading position papers in advance of a new Gold level community certification process. The Gold level certification requires communities to implement performance measures that align with strong sustainability conditions for the State.

Future Perspectives/Key Objectives

The Silberman College and its Institutes at FDU will continue to focus on the ongoing seminars and other activities described above. In addition the following efforts are underway:

1. A new concentration and minor in sustainability management has been designed and has been launched. This interdisciplinary program is also be offered to the liberal arts and science students of the Petrocelli, University, and Becton Colleges of Fairleigh Dickinson University.
2. To accelerate the embedding of the PRME principals in our curriculum and research, we will be forming a PRME task force and advisory group. In the initial stage, this group will consist of faculty who have taken an active interest in PRME and sustainability related activities. The group will be responsible for developing a database of materials, organizing brown bag seminars on research and teaching, and producing other activities that will bring greater focus to PRME related actions.
3. Faculty research focusing on sustainable enterprise will continue in future.