

GREAT LAKES INSTITUTE OF MANAGEMENT

Sharing information on progress
PRINCIPLES OF RESPONSIBLE MANAGEMENT EDUCATION



An initiative by the United Nations Global Compact
April 2019



Great Lakes is where 'the Art of leadership blends with the science of management' to offer a learning environment that brings out the very best in you. It is that place where imagination is not limited by boundaries, where every thought is taken to its logical conclusion, where you are free to roam the skies of possibilities and go beyond every definition. For only when the imagination is unbound, will the potential be unleashed.

From the Dean's Desk



Great Lakes had a series of celebrations in different parts of the country on entering into the second decade. With multiple programs that cater to the entire professional community, Great Lakes, true to its identity believe in the power of imagination and freedom of ideas. With a carefully drawn up course curriculum which ignites the passion to achieve, we believe in the motto 'Affordable Excellence and Adorable Relevance'. It follows therefore that our curriculum is dynamic, in tune with the changing world and the best part is that it is also affordable. All these together have catapulted Great Lakes onto the high growth trajectory.

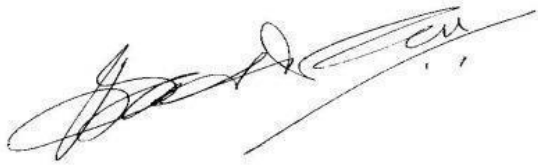
In order to keep pace with the fast growing world, Great Lakes is coming up with an e-learning initiative which is in addition to the Brick and Mortar method. Our flagship program,

the PGPM will be offered as e-PGPM. As is it, a considerable portion of the Business Analytics and Business Intelligence Program (PGP BABI) is being covered through e-learning and these two humble beginnings will mark our foray into the world of IT Integrated higher education.

One of the cornerstones of the Great Lakes learning experience is our Karma Yoga or care-share activity. We are huge champions of the inclusive growth principle and our goal is to ensure that every student that graduates from Great Lakes internalizes this. We have adopted 20 villages around our institute which is situated at Manamai along the East Coast Road, off Mahabalipuram. Our students regularly visit these villages and remain of service and assistance to the people in various areas such as education, health and safety, self-help etc. The benefit for the rural areas is that they have the choice of leading a better life in their own localities instead of migrating to the cities where they may be forced to live a life of poverty and without dignity. As for the students, this is one of the ways in which they learn to practice transformational service leadership. Further, Leadership is practiced as a servant and not as a boss - by enhancing the self-esteem and self-efficacy of the villagers. The ultimate goal of our initiatives is along the lines of our former President the hon'ble Dr. A P J Abdul Kalam's PURA mission

– that of Providing Urban amenities to Rural Areas. It is a well-documented fact that more and more people are returning to the villages and indulging in farming to live a life that is peaceful and healthy and removed from the hustle, bustle and pollution of the city. Consequently, improved connectivity and infrastructure development in the rural areas will see an increased focus in the years to come allowing the people there to enjoy urban conveniences without the associated nuisances. The combined result is that the villagers will lead a better quality of life.

It is a small step, we know, but it is in the right direction. Great Lakes strongly believes in its “Ability with Humility” principle and through the Karma Yoga initiatives, our goal is to make a difference in the lives of the villagers around us and also our students. As a byproduct of this initiative, our students go out into the world as responsible leaders apart from being efficient managers. Isn’t this reward enough?



DR. Bala V Balachandran

J.L. Kellogg Distinguished Professor (Emeritus in service) of Accounting and Information Sciences,
Northwestern University, Illinois.

Founder and Dean, Great Lakes Institute of Management, Chennai, India

The Department of Karma Yoga

KARMA-YOGA, a Leadership Experiential Action Program (LEAP) is an integral part of the Post Graduate Program in Management (PGPM) and Post Graduate Diploma in Management (PGDM) at Great Lakes. The LEP project is a unique medium for students to directly connect with ground realities and experientially learn transformational leadership. It facilitates a soul searching process in which the students understand better and internalize the realities of day to day life of the disadvantaged yet resourceful neighborhood communities. Learning is combined with values of life that cares for the fellow human being in a holistic approach with much needed social responsibility. The students have the first-hand experience on the socio-economic and political and cultural conditions and the life styles of the people in the adopted twenty villages close to our campus. When curriculum is field tested to make the students exposed to the prevailing realities off the campus they get opportunities to learn and emerge as responsible leaders who would address the needs and requirements of their followers. Therefore in many ways the *karma yoga* project provides societal and cultural based orientation to the students to cope up with the principles of UN global compact blending with our motto of Global mind set with Indian roots.



Dr. Swamynathan Arulsamy
Assistant Professor
Head - Karma Yoga- LEAP

GREAT LAKES INSTITUTE OF MANAGEMENT

Great Lakes Institute of Management was founded in 2004 by Padma Shri awardee **Dr. Bala V. Balachandran** with a vision of becoming the leading Management Institution in India providing Quality Education at an affordable cost and Human Capital for Emerging Economies.

Led by exceptional academic faculty, steered by an outstanding advisory council and buoyed by the international collaborations, Great Lakes has, within a short span of 10 years emerged as a top-ranked business school. In 2014, Great Lakes was accredited by Association of MBAs (AMBA, UK) for its PGPM and PGXPM programs and became the youngest B-school in India to receive this prestigious international accreditation.

Great Lakes offers One Year full time MBA for experienced professionals, Two year MBA with focus on Emerging Markets, Part Time Executive MBA Program, Weekend Executive MBA Program, Specialized management programs in Information Technology, Retail, Analytics, Health Care and Energy. Students graduating from Great Lakes are recruited by world renowned organizations both in India and overseas.

Great Lakes, unlike many other management institutions, believes in the power of imagination and freedom of ideas. The students are encouraged to advance their knowledge by questioning conventions and established frameworks. A carefully drawn up course curriculum also ignites the passion to achieve – which is what puts the Great Lakers on a high flying career graph. Testimony to this is the fact that every student who has graduated out of the institution has found a firm ground to grow into a global business leader of tomorrow.

Great Lakes truly has excellence in its soul and believes in sharing and growing. Hence, it has formed collaborations with some of the finest International institutions for exchange of knowledge and skills in Preparation for the next decade of its excellence and growth.

PRINCIPLES OF RESPONSIBLE MANAGEMENT EDUCATION



Principle 1 | Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.



Principle 2 | Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.



Principle 3 | Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.



Principle 4 | Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.



Principle 5 | Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.



Principle 6 | Dialogue: We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

KARMA YOGA INAUGURATION & ORIENTATION – PGPM' 19

Karma Yoga- Leadership Experiential Action Project Inauguration and Orientation was conducted on PGPM-19 “Compassionate Cheras” on 13th May, 2018 at Lake Veeranam and Lake Manasarovar. The event was started with a Message from Great Lakes Founder and Dean **Dr. Bala V Balachandran**.

Ms. Rajashree Natarajan, Chief-Operating Officer, Cognizant Foundation, was the Chief Guest. She spoke on 'Sustainable Development'.

Dr. Vaidy Jayaraman, Principal and Associate Dean, spoke about 'Servant Leadership'. Dr. S. Arulsamy, Head - KarmaYoga, presented Karma Yoga Leadership Experiential Action Project Orientation and Course Outline

KARMA YOGA INAUGURATION & ORIENTATION – PGDM'18

Karma Yoga orientation for PGDM 2018-2020 (Cheras) was held on 8th July 2018. The Orientation started with an invocation song sung by the students. Karma Yoga Head – Dr.S.Arulsamy delivered the welcome address. The Founder and Dean **Dr. Bala V Balachandran** spoke about the qualities of true transformational servant leader and the importance of safeguarding the freedom with responsibility to achieve holistic development. **Dr. Vaidy Jayarama** Associate Dean inspired the students through his scintillating speech about the achievements of Karma Yoga in the past in helping the most disadvantaged communities around the campus. The chief guest Dr. P. Thamizholi took over and introduced students about Sustainable Rural Development through improvement in the quality of life with a lower intensity of resource use. He also spoke about the Life Long Learning for Farmers Initiative by Vidiyal Group and showcased a video about how this initiative works.

The milestones of Karma Yoga program since its inception was shared among the students with the view to help them to take up different activities during the course in Empowerment, Agriculture, Kitchen Garden, Science and Technology, Education (Spoken English), Health and Hygiene & Sanitation. The program ended with Village Representatives selection process and the students left with a sense of obligation and eagerness to give back to society.

Activity Report : Sustainable Development Goals

GOAL 1: No Poverty

Kitchen Garden

Karma Yoga team promoted Kitchen garden in Perumbedu, Perumalcherry and Natham Kariacherry to increase the nutrition level of kids and adolescent girls. Seasonal vegetable seeds such as Brinjal, Lady's Finger, Chilli, Bitter/ Bottle Guard, and Spinach were given to various families.

Kitchen Garden @ Pulikundram

On 25th of November, KY team of Pulikundram village had helped the villagers set up kitchen gardens. The kids of the village were very receptive and highly co-operative for setting up the garden for vegetables. The main aim is to increase the nutrition level of kids. Right from preparing the soil for sowing seed till watering the seeds, the children were high in their enthusiasm. The team planted three varieties of seeds such as chilli, Lady's Finger and Spinach. The visit was concluded with celebrating the birthday of our team member Ashutosh Thakur.

Kitchen Garden @ Kollamedu and Kunnathur

The Karma Yoga teams Kollamedu and Kunnathur initiated a green project in their villages in order to sustain them to grow some of the vegetables in their barren land so as to have and eat fresh from their own cultivation. In the process, the students conducted a survey for forming kitchen garden and discussed with the villagers. The teams initially worked manually with ploughing and sowing the field with the seed of Brinjal, Ladies Finger, Spinach, Cucumber, Beans, Bitter Melon and more. We also educated them on the importance of cleaning and having their own fresh farm rather than buying from the shop. Through this Kitchen garden support, many of the families got benefited.

GOAL 3: Good Health and Well-being

HEALTH & HYGIENE

Women Hygiene

To sensitize adolescent girls about their personal hygiene, a documentary film was shown and the feedback was positive from the participants and they got clarified about myths and misconceptions.

Cleanliness Campaign

Karma Yoga Team initiated cleanliness drive at Kadambadi and Natham Kariachery village. KY teams helped in spreading the awareness about different health and hygiene issues. Also, they spread awareness to use toilets and not to defecate in open. **General Medical Camp at Irular Colonies**

Vittilapuram and Sooradimangalam Irular Colonies were adopted by Great Lakes KY team. The community people have to go quite a distance in case of any medical emergency. It was felt that a medical camp will help the villagers to understand their health conditions. In this situation on 16-09-2018 (Sunday), Great Lakes Institute of Management associated with PRIMS hospital organized the general medical camp at Vittilapuram and Sooradimangalam Irular Colony. As a preparatory work, students have distributed medical camp pamphlets in advance to their respective villages. Totally 78 villagers benefited through these medical camps. Most of them are women and children. Finally, they were extremely happy and were praising the KY team's effort and the continuous support. Through this camp, both the teams Vittilapuram and Sooradimangalam made villagers to understand the importance of being disease-free so that they can lead a healthy life.

First ODF Village in the Region - Perumalcherry Colony

Dr. Bala V Balachandran Charitable Foundation has sponsored 41 toilets through Karma Yoga village for the people of Perumalcherry Colony. The main aim is to improve hygiene and eradicate open defecation. Karma Yoga students habitually educate the community on the dangers associated with open defecation.

On 03-09-2018, Sunday 41 toilets have been handed over to the house in Perumalcherry Colony by our **Director Shri V. Sankaran** and **Associate Dean Dr. Vaidy Jayaraman** of Great Lakes Institute of Management. In this occasion Mr. Varadharajan, Thasildhar of Thirukalukundram gave the awareness talk to the people. On that day Perumalcherry colony

has been declared as an Open Defecation Free (ODF) village. Mr. Subaash, Mr. Purushothaman, Mr. Ramasamy, Dr. Muthuraj, and Mr. Jayaprakash from Great Lakes attended the event. **Dengue Awareness Campaign and Pamphlet Distribution**

Dengue, a Viral fever for which Aedes Mosquito is a vector, flourishes in Chennai, in the months of October, November, and peaks in January. During these months the North East monsoons impact eastern Tamil Nadu resulting in numerous pools of stagnant water and growth of thick shrubs, which serve as breeding grounds for the mosquitoes. The worst impacted are squatters who live in empty houses in a surrounding that is not kept clean, due to social circumstances.

Nallur village has three hamlets and the majority of households live in surroundings that are conducive to the breeding of the vector, making the habitats very vulnerable to Dengue. Pools of stagnant water, piled up wet wastes, open huts, paddy fields etc. make tackling the disease a challenge.

Nallur hamlets' KY volunteers were involved in a door to door campaign to spread awareness on the Causes, Symptoms and Mitigation measures for Dengue fever. The Campaign was spread over entire Sunday, where the team spoke to the villagers and explained to them the various aspects of the disease. In total, we were able to distribute over a hundred pamphlets and interact with an equivalent number of households. They were very receptive of the initiative and appreciated the effort.

Through this initiative, we were able to connect with the people of Nallur better and hope to do more such initiatives that would benefit the community. The team was hopeful that the campaign would reduce spread of the fever in the coming days.

Personal Hygiene Awareness @ Perumalchery

Swachh Bharat is India's biggest cleanliness drive launched by Prime Minister Narendra Modi on October 2014. One of the objectives of the mission is to eradicate open defecation by 2019. Inspired by Prime Minister Modi's Clean India initiative, Dr. Bala V Balachandran Foundation has constructed 41 toilets to make Perumalchery free from open defecation.

After toilet constructions, Perumalchery team continuously monitored the use of the toilets and tried to create awareness about health & sanitation, especially the problems arising with

open defecation. Continuous awareness drives for the regular use and maintenance of toilets would help in bringing a behavioral change so that elders also start using the toilets and thus seed a healthy habit. As a continuum to the project, the team is trying to help the villagers achieve a healthy standard of life with more dignity and confidence. The school going children from Perumalachery will raise the awareness of having toilets with the other students in their schools and thus it will create a ripple effect that will reach to other villages as well.

Medical Aid @ Ayapakkam

KY is all about the progressive transformation of the people and their village. Team Ayapakkam has brought a change in the life of Ms. Pavithra (Age 19) – a differently abled person who is unable to walk on her own due to leg paralysis. Pavithra, who has completed her SSLC, dropped out of school due to the above ailment and was staying at her home for the past 2 years. Ayapakkam Team found this on the First day of their visit. As an effort to instill confidence back in her, the team used to meet Pavithra every week during the visit and shared a lot of motivational books and stories. Further, the team donated an adjustable Walker to Pavithra after consulting with PRIMS doctor, to make her stand and walk on her own legs. Two Months have passed and now, Pavithra is able to walk on her own and is walking daily to a Vinayaka Temple (about 700 Metres from her home) with a lot of joy and confidence back in her. A special thanks to Mr. Radhakrishnan, 2019 PGPM Student, who gave his new Walker when Ayapakkam team approached him for help.

Medical Kit Distribution

As the part of KY initiative for rural health in the adopted villages, KY teams distributed First Aid Kit to all the 24 adopted villages. With the help of Village Coordinator and the team they addressed the importance of First Aid Kit, explained the use of various contents in the kit and requested them to use during emergency situations that require immediate medical attention. With this initiative, the villagers will be able to develop the habit of giving attention to even minor injuries and will cope up during medical emergencies.

Swachh Bharat Mission @ Vittilapuram

As the part of KY initiative and Swachh Bharat mission to achieve the objective of Clean India (Swachh Bharat) by the year 2019, the KY team took a small step by teaching kids of Vittilapuram the importance of cleanliness. The team listened to their concerns and taught

them the importance of keeping the community clean. The KY team along with 15 kids, cleaned a small area near Vittilapuram Temple. Vittilapuram KY team donated dustbins to all the 15 Children so that they can practice the habit of using it at home. The team also asked them to pass the habits to their parents and encourage family members for the cleanliness drive. The KY team strongly believes that the children of today are the future of nation hence they are very important in contributing to the mission.

Dengue Awareness Campaign @ Nallur

On 18th November, The KY team visited Nallur Main village to conduct an awareness drive on Dengue Fever. The team distributed pamphlets with detailed information on – What is Dengue, How it spreads and the various preventive and control measures that could be taken to curb it. Most of the villagers seem to be aware of the fever and understood the seriousness of the issue considering the recent rains in Chennai. The team made sure that they covered all the households and explained the symptoms of the disease especially to those who were illiterate. The villagers promised to stay careful and take the necessary steps to avoid water stagnation around their homes

GREAT LAKES FOUNDER’S VISIT TO SOORADIMANGALAM

“Cleanliness is Next to Godliness” - JOHN WESLEY

Cleanliness is like a good habit which not only benefits a person, but also the family, society, and country and this whole planet. The maintenance of cleanliness in any country depends on the level of education, poverty and population of the country. Among the mentioned factors most important factor is education. As good education can bring a driving force and awareness about such social necessities and hygiene. This is well realized by our governments with the initiation of drives such as "Swachh Bharat Abhiyan" on a national level and more recently complete plastic ban in Tamil Nadu. We as Great Lakers have always been in front leading such drives rather than just following it. Thus Great Lakes has started a cleaning campaign that would penetrate not only the villages surrounding our campus but also create a buzz in the city to increase awareness.

This campaign was kick-started on **12-01-2019, Saturday at 11 am** by our Founder Dr. Bala V Balachandran in one of our adopted villages "Soodadimangalam" where the community themselves are very keen to adopt this good habit. The villagers welcomed Dr. Bala V

Balachandran with rangoli on the streets and a loud clapping cheer from the children. Dr. Bala V Balachandran along with Dr. S. Arulsamy, Karma Yoga Head gave a small speech to the villagers about the importance of cleanliness and how a developed village will ultimately lead to a developed nation. More than 10 Karma Yoga team members were also involved with the villagers to make sure that we lead by example.

On that day Dr. Bala V Balachandran also donated a first aid kit in the villages thus taking a small step towards a big change of creating a culture of taking care of our body and health. Dr. Bala V Balachandran also emphasized on how advancement in technology will only be worthy if its benefits reach all the remote corners and make the life of the villagers better. This was a great start of our campaign on the auspicious occasion of Pongal which will only grow in magnitude with our compassion and the sheer will to create a change in the society for better.

GOAL 4: Quality Education

EDUCATION

Spoken English Classes

To enrich the English communication skills among rural kids, a specified Module with Session activity was given to all the villages. The Module includes 30 sessions with the Assessment activities. Nearly 400 and above Children were taught and conducted the assessment in all KY villages. This will be carried-out continuously in all the villages.

Drawing Session

KY village children of Vengambakkam, Ammanambakkam and Perumalcherry were mobilized and conducted drawing sessions. Students learnt how to use, sketch different colours for Animals, Birds, Vegetables. At the end drawing competition is also organized and students were awarded Prize for their creativity. **Study Material Support at Kottaimedu**

On 16/9/2018 (Sunday) Kottaimedu team conducted the educational activity for the development of children. As a part of the educational activity, KY team donated study

materials to 24 local community children. The funds for materials were mobilized from our team. The kids were very enthusiastic to receive them and their eagerness to learn was evident in their faces. It was truly a joyous moment for our entire team when the villagers expressed their gratitude for helping the kids and contributing in their learning process.

Special Drawing Class @ Ammanampakkam

On 29th July, a French artist Mr. Philip visited the village Ammanampakkam. An architect by profession and an avid traveller Mr. Philip came over to teach drawing and interact with the kids of the village. Karma Yoga team along with children were amazed to see his collection of artworks. He interacted with children whole heartedly and taught them the basics of drawing. He tried to understand their language and made them draw a scene portraying the village. Along with children, it was a great experience for us to listen to his stories and how he manages work-life balance. He was an example for all of us to pursue our hobbies along with our career.

Independence Day Celebration @ Kunnathur

The Karma Yoga Kunnathur team excited to reach the school to attend the Independence Day Celebration on 15-08-2018 with colourful environment and many meaningful plays on national integrity. As requested by Headmistress, we gave the dictionary to all the children. The strength of the school is 70 and it was a good opportunity for us to tell kids about attending the spoken English classes. We also spoke to teachers who wanted to help us in educating children through Sunday classes. This visit helped us to create a bond with kids and we enjoyed our visit. Our KY visit to school, which is not possible on Sunday gave us a chance to interact with other kids and teachers. We are expecting for such visits in future.

DR. BALA V BALACHANDRAN'S MERIT SCHOLARSHIP

On 02.09.2018, Sunday Dr. Bala V Balachandran Charitable Foundation had given merit scholarship to Government school toppers. These awards are based on a student's academic achievements for both boys and girls securing the first and second place in the 10th and 12th state board exams in the school level. The merit scholarship was given to the students belonging to 9 villages by our Founder and Dean **Dr. Bala V Balachandran and Ms. Vasantha Balachandran**. Finally, he encouraged students to study well and come up in life through education.

Drawing Competition @ Naduvakkarai

Karma Yoga Naduvakkarai team had initiated a surprise drawing competition for the kids in the village. The phase 1 of the competition was conducted on the same day for some kids with a motive of drawing more kids for phase 2. The team was delighted to see the young participants wielding the colors provided to them. The cessation of the competition was followed by sweet distribution to all the kids who were present there and were informed about the attractive prize to the winner of phase 2, which will happen in the following Sunday (23-9-2018). For phase 2, kids were given the option of starting the work in their home because the prize is meant for the best drawing and the theme is to draw anything they come across the village.

Drawing Competition @ Jamberi and Echankarunai

"Every artist was first an amateur" - Ralph Waldo Emerson

KY team of Jamberi and Echankarunai organized drawing competition in their villages. As per the agenda provided for drawing competitions, kids came for the session super prepared! The pictures will speak for itself! Jamberi and Echankarunai village kids are really talented, which got reflected when each one of them explained why they came up with that specific drawing! It was indeed a great learning for both the teams.

Mini Library at Nallur Primary Govt. School

Nallur village PGDM Karma Yoga team identified the need for the library through their Regular village visits. The team decided to install a mini library in the school for the development of children. So they mobilized funds among their teammates and purchased many informative study materials and books on literature, science, technology, autobiographies and dictionaries for the student's library. The mini library was inaugurated by Karma Yoga Village Representatives on February 7th, 2019. Library rack was sponsored by present Karma Yoga PGPM Students.

Motivation cum Career Guidance Session at Manamai School

Motivation aspects cum career guidance session was held on Feb 4th, 2019, Monday at Govt. Higher Secondary School at Manamai. Every year Great Lakes conducts the Public Exam motivation Aspects cum Career Guidance Sessions for the children whoever going to appear public examination such as 10th & 12th standard. Following that, this year Dr. M. Muthuraj, Assistant Professor of Economics, Great Lakes Institute of Management took the session and motivated the students. The session was activity based learning and an eye opener for the children. It helped the children to plan their future career and also had fun activities. Dr. M. Muthuraj introduced himself as a Govt. school student and his experience during his school days. Children listened to his speech with wide opened eyes till the end of the session. Children learned many aspects and strategies of handling the way of examination without fear and overcome the high scores. End of the session, children received examination materials like pen, scale, pouch and pencil.

GOAL 5: Gender Equality

WOMEN EMPOWERMENT

Vasantham women Self Help Group

To empower Women in 10 adopted villages Sooradmangalam, Puthupatinam, Vayalur-Periyacolony, Lattur, Kollamedu, Kunnavakkam, Kuzhipanthandalam, Lingapuram Naduvakarai and Perumbedu, Vasantham Self Help Group were formed to provide various skill trainings for income generation and upliftment.

Jewellery Design

Designer Jewelry: The women from Soordimangalam village made 'finished product' and displayed for marketing. Kunavakkam Village SHG was also given a training on Jewel making. Ms. Sushee a trainer, taught how to design and thread the Jewels for improvising and marketing.

Embroidery work

Ms. Thulasi a skill trainer conducted Embroidery Training to SHG of Lattur village. There were 12 women participated and learnt the methods and techniques of embroidery in sarees and clothes.

Masala Making

The Women from Puthupatinam, Kuzipandhandalam and Naduvakarai were given skill training on Masala Powder (mixture of spices) to prepare Chicken, Rasam, Sambhar, Mutton and Fish masala for an income generation. The amount generated out of the local sale was deposited in SHG Bank account and the future money transaction will be done through the same account for survival and future production. Trainers: Nalini, Ranjini, and Lalita.

Bangle making training at Naduvakarai

Development needs employment and employment needs skills. So one step towards the development, on 05/08/2018, Sunday Naduvakkarai team organized a bangle-making training for Vasantham SHG. The team assembled all the women in an open area and with the help of the trainer, taught them Bangle Making using threads and decorative items. With the use of this skill, employment will be generated for village women. The other team, which is enthusiastic about teaching were busy in teaching kids and covered basic sentence making using grammar and some basic arithmetical operations.

Women's Education @ Sooradimangalam Irular Colony

Karma Yoga team conducted special classes for the Vasantham SHG Members. Since many of the women were uneducated the students of KY taught them the alphabets and how to pronounce them. Then we helped them write their name in English and asked them to practice it. The willingness of the villagers helped us to facilitate the lessons and this session taught us important values such as patience and perseverance which will help us in our future endeavours.

Thread Making Training @ Kunnathur

Kunnathur KY team organized a bangle-making training for the females of KY Village with the help of KY Staff. We assembled all the ladies in Anganwadi and taught them Bangle making using threads and decorating items. This skill can help them in self-employment. Two ladies from the same village are already good at making dream catchers and other handicrafts. We encouraged them to spread this art and told them we would help them to sell it.

KY Stall @ Paisa Vasool Event

Karma Yoga team diligently participated in the Great Lakes Paisa Vasool event. A part of this money was used to help the village women to meet their basic requirements like food, health

and child education and the remaining is re-invested to carry on the future activities of the program like procuring raw material. The team was proud that Karma Yoga stall made **an impressive sale of Rs.10, 34**. To encourage, our Founder and Dean **Dr Bala V Balachandran** made the first buy at our stall.

Jewellery Making Workshop @ Pudupattinam

The Pudupattinam Karma Yoga team conducted thread making workshop for Vasantham SHG at Mariyamman temple.

The workshop was started at 9 am in the morning. Initially, the team had trained the women in masala making wherein two external trainers were invited to demonstrate the process to the women. The masala business was already saturated with more than 7 different players all offering high margins to distributor and low price to consumers. The Karma Yoga team decided that the SHG must focus on developing a business that was scalable and that involved low costs of production.

On 23rd September, Ms. Susi (Resource Person) was invited to teach the women about the techniques of Jewellery making with thread and paper. The event was a great success as the women participated with a great deal of interest and enthusiasm. In the first session, the women learned to make earring and bangles. The women are looking forward to the next training session wherein the focus will be on designing neck pieces. **“Bands of Hope & Happiness” @ Pulikundram**

The ultimate goal of Karma Yoga is to make villages self-sufficient and sustainable. With this goal in our mind and a resolve of bringing a change in society, Karma Yoga Pulikundram team started brainstorming on various ideas. As the friendship day was near, we came up with the idea of putting up a stall at our Institute to sell friendship bands made by villagers. We went to the village and discussed this idea with a few women in the village to check if they can take this up. They were very excited about the idea and were confident of making good bands. So, we gave them the materials required to make friendship bands. After few days when we went back to collect bands, we were surprised by the quality of the friendship bands

they, made beyond our expectation. Their work showed the villagers skills and capability in making goods of these kinds. The finish of bands and colour combination they chose were really commendable.

This initiative got a huge success, all bands got sold in a record 18 minutes. Students loved the bands. They bought in large numbers and appreciated the efforts put in by villagers. We shared the major proceeds to women who had put in their efforts and time in making such bands. With the remaining amount, Pulikundram KY team decided to buy books and clothes for children of the village. KY team felt a sense of accomplishment and achievement while successfully completing this initiative. With this success, the KY team is confident to plan more such activities and do everything they can to make the village self-sufficient. **Livelihood Program @ Pulikundram**

This Diwali- the festival of light was different for us. We decided to spread the light with the lives of the people with whom we have built a relationship with for over a few months. This was time to give back to the people who accepted us with open arms whenever we visited them. As a part of improving the livelihood of the village, Karma Yoga team took an effort to train the women of the village to create silk thread bangles and earrings.

The team coordinated the activities with Ms. Susane, who was the trainer for the day. All the women from the village attended the training program with enthusiasm and showed interest to learn the art of silk thread ornaments. First, Ms. Susane demonstrated how to make the ornaments and then the women created amazing pieces of ornaments much to our delight. The smiles on their faces filled our heart with contentment.

KY Pulikundram team is planning to sell these ornaments in colleges as well as in local markets of Mahabalipuram. The effort to create demand for the beautiful handmade silk ornaments will be taken up by team KY and the revenue generated will be utilized for the welfare of the village. This is a first step towards many such initiatives KY team is planning in future. Along with Livelihood training program, the team is also concerned about the increasing incidents of dengue in the villages adopted by Great Lakes. The team is planning to raise funding to help the village people with mosquito nets, health camps and treatment. The team's mission and driving force is to enhance the self-esteem of villagers by empowering them and facilitating them for quality life which we will continue in the future too.

Silk Thread Jewellery Making @ Lingapuram

Jewellery making training was given by Ms. Susane to the women and young girls of Lingapuram village. More than 20 individuals participated in the training program which taught them the art of bangle-making and silk thread earring making. They were encouraged to come out with their own creative designs in order to boost their interest. The raw materials required to make bangles and earrings have also been supplied to the Self Help Group in the village to practice the art. Extra raw materials will be supplied and the next set of training will be conducted in the weeks to come.

Kriya Stall at Great Lakes Campus

Pudupattinam Karma Yoga students have mainly focused on the development of women and children's education. The KY Students gave two livelihood training like masala making and jewelry making. As per the women's request KY students concentrated in jewelry making in order to make their livelihood better. As an initiative of this, KY Students set up a stall in the Institute campus on 9th January & 14th February 2019. All the products kept for display got sold and it had an overwhelming response among the students of Great Lakes. The KRIYA stall earned Rs.12, 527 and all the money collected from the stall were provided for the benefit of villagers.

GOAL 10: Reduced Inequality

MINI SURVEY FOR BANKING SERVICE PROVIDER

KY Team involved in data collection to know about the Banking service providers in all the KY villages. The survey conducted to learn about the presence of nationalized banks and access banking services and availability of ATM Service and Bank Agents in the villages.

RENOVATION OF HOUSES AT IRULAR COLONY-SOORADIMANGALAM

The KarmaYoga students identified the need of better housing for all in Sooradimangalam Irular Colony. Most of the houses were with badly damaged walls and roofs. They lived in the broken houses with their small children and elders. With the help of Dr. Bala V Balachandran charitable foundation all the 49 houses were repaired and renovated and handed-over to the households.

The handing over ceremony was held on 25th June, 2018, with ribbon cutting by special delegates of Great Lakes Institute of Management, Chennai: Shri. Sankaran - Director, Dr. Vaidy Jayaraman- Principal and Associate Dean, Shri. Subaash,

Shri. Purushothaman, Dr. Ellankumaran, Dr. Muthuraj, Headmistress of Panchayat Union Primary School, Panchayat President and Secretary, and General Public of Sooradimangalam village were present during the event.

DISTRIBUTION OF DRESSES

Karma Yoga students distributed clothes and shoes to the villagers of ST area and they accepted it with a smile on their face. The children were very happy to have new clothes.

Villages Involved: Nallur, Naduvakarai, Vitlapuram, Kadambadi. **Karma Yoga Paisa Vasool Money Distribution**

“The seeds were sown,

With hopes borne

Of a better tomorrow

That will come glow”

The seeds here are the livelihood training that Karma Yoga has been carrying out in many of the villages since its inception. Post one such training, villagers created magic through their labour to make the hand-crafted bangles and earrings that the KY Team put up on display for the 3 days Paisa Vasool event held from the 16th to 18th of August. The magnanimity, which is in the DNA of our Institution and reflected in each and every Great Laker was evident throughout the entire duration. Huge purchases were made and as on the last day of Paisa Vasool, we achieved a staggering sale of Rs.10,134. This made the work and endeavors of those mystical performers worth every effort. The Karma Yoga team felt invigorated by this achievement and thanked all the stakeholders who were involved in this Paisa Vasool Distribution.

RELIEF FUND CAMPAIGN @ GREAT LAKES

After heavy rain and cyclone, Vittilapuram KY team went to analyze the situation and found out that villagers live in miserable conditions during this rainy season. Realizing this, KY team extended its hand to these people in these harsh times. For this, the team started a fundraising campaign by Rajiv Singh and KY Village coordinators.

With the help of donated funds, the team tried to carry and lessen few burdens of the people who are blessed but lack some necessities. Little relief was provided with the help of the stupendous people. The team distributed tarpaulin sheds to 80 huts in Vittilapuram, Nallur, Pulikundram and Kadambadi ST Area. This will help them to cope up with adverse weather conditions and rain. The team also distributed 24 Medical Kits (First Aid Box) to all the Karma-Yoga villages. How to use the medical kit was demonstrated and the villagers were requested to use the kit during emergency situations that require immediate attention. Based on children's request, the team distributed essential study materials to 100 Kids across all the Karma-Yoga villages. The team had collected Rs.35, 504 which was spent in entirety into the relief work. This really came forward as an example where can make an effort and impact lives for the greater good.

GOAL 13: Climate Action

Green Drive: Plantation of Sapling at Vittilapuram

Vitilapuram Karma Yoga team had conducted green initiative drive in order to increase awareness among the village kids about global warming, deforestation, and importance of trees, the team with the help of village kids planted sapling near the temple. The team also taught them the importance of tree as well as water, therefore, making a pledge to conserve trees and water. Kids were found to be excited and happy about the plantation drive. They enthusiastically planted the sapling and learned the importance of preserving trees.

GOAL 16: Peace and Justice Strong Institutions

7th ANNUAL KARMAYOGA CONVENTION-2019

It is an unsaid convention of the society we live in to give back what we take and one way in which we achieve the same at Great Lakes Institute of Management is through the student initiative under the head, "Karma Yoga" Initiated by our Founder and Dean Dr. Bala V Balachandran. Karma Yoga is a testimony to his belief, 'We take care of the "BASE" of the

Pyramid’, through Transformational Leadership Program where Passion meets Compassion. This has in a true sense been influential in shaping the lives of students here at Great Lakes.

The year that went by has been phenomenal in terms of participating and bringing about a transformational change in the lives of people across 27 villages around the campus. There were numerous activities organized throughout year , the few of them are formation of a self-help women group, “Kriya”, Cleaning Campaign at Elliot Beach, SHG Initiatives, Workshop for Improving Spoken English, Distribution of Essential Study Materials, Medical Kits (First Aid Box), and Tarpaulin sheds in the rain-hit areas.

The 7th Annual Karma Yoga Convention was held on 3rd March 2019 at Rajam Mahal, Thirukazhukundram. This convention was organized by Department of Karma Yoga, Great Lakes and involved people and participants from 27 different villages adopted by Great Lakes. This Convention where the village people and the students converge and acknowledge the yearlong relationships and connections has been a tremendous success. People had gathered in huge numbers to support the participants and it was overwhelming to see such a warm and positive response.

The convention started with the welcome address by Dr. S. Arulsamy, Head of Karma Yoga, where he shared his thoughts on the progress and development of all activities carried out in the villages in the past one year and how it has impacted the villagers. He emphasized that Great Lakes is committed in building a sustainable development model for all these villages and will always continue to do so.

This year’s theme was ‘Awareness on the Responsible Use of Plastics’. Tamil Nadu Government recently banned the use of plastic in the state. So as a part of our campaign against Plastics, we wanted to educate the villagers about the benefits of using alternatives to plastics.

The first speaker for the day was Hon’ble Guest Dr. N.S. Viyas, Professor Govt. Stanley Hospital & Medical College. He started by a beautiful rendition of a very popular old Tamil song which had a special mention of the people living in villages and environmental pollution. He wonderfully brought about his views on the use of plastics and its alternatives. Through his message, he was clearly able to create an impact on the audience and convince them.

The next speaker was Hon'ble Dr. S. Manivasagan Professor & Director, U.G.C Center for South & South East Asian Studies and also a member of Syndicate, University of Madras. He cited beautiful examples of how to avoid the use of plastics in our daily use.

The last speaker for the day was Mr. Dr. P. Tamil Oli, Advisor Commonwealth of Learning. His advice on how to be responsible citizens by his three-point formula was very useful for the villagers. He explained the effects of the use of plastics on the environment, how to save the depleting groundwater levels and the alternatives to plastics.

The speech by every participant was clearly able to show the kind of efforts the volunteers have taken to mold the children throughout the year in terms of Spoken English. It has certainly helped in increasing their confidence and self-esteem.

Complementing to it were the dances, where all the participants enjoyed every moment of being on the stage. The guests were amazed to see such a bright and young talent pool in this part of the county and applauded the efforts of the Institute for doing such a wonderful work. Later, POCs of villages were also presented with small mementos for their help in connecting with the villagers.

A great show was put up in the end by the combined efforts of both Institute and villagers. Once again it has been proven that the Great Lakers are committed to the development of the citizens and will go an extra mile if needed. Kudos to all participants and Karma Yoga Volunteers.

SPANDAN - KARMA YOGA

The Karma Yoga Committee of Great Lakes, organizes Spandan during L' Attitude 13°05', Great Lakes' annual inter B-School festival. It is a competition that tests and evaluates the social awareness of the participants, who come from across the nation representing various B-schools. It demands an innovative and sustainable idea to transform rural India, which can illuminate millions of hopes and give them wings to fly. Through this event, participants get an opportunity to come up with an idea that will help them to fulfill their desire. So, here we come up with three different levels which will actually deal with the day to day challenges of villagers. Participants can come up with a cost effective and long run feasible solutions which can be implemented in practical world.

The competition involved three round- Quiz, Selfie for a Cause and Solution Proposal. The first round, i.e, Quiz was held through the Dare2Compete platform, the shortlisted teams were asked to make a selfie submission showing a social issue, with a write up on the same. The last round was held in Great Lakes, and the theme for the same was “Plastic Ban in Tamil Nadu”, in this stage the participating teams were asked to visit Kunnathur Village, perform a fieldwork and make a presentation describing a plan of action that would negate the prevailing issue and suggest possible opportunities that would arise from this government legislation.

Six finalist teams battled it out, in the presence of our distinguished chief guests Dr. Srinivasan, Head Department of Criminology, University of Madras and Dr. Tamizholi, Development Consultant. The judges in the presence of Dr. Arulsamy evaluated the solution proposed by the Finalists, to conclude Southern Monarchs (GLIM, Chennai) bagged the 1st prize and 193 Kings (WE School, Mumbai) emerged as the runners-up. The event created fantastic interest with over 700 participants, the event was coordinated and planned by a team consisting of Ciril, Ronak and Arnima under the guidance of Dr. S. Arulsamy and Mr. Edward

SPORTS KIT DISTRIBUTION AT VITILAPURAM

In the light of promoting sports in the village, Vittilapuram team gifted a few sports and games material to village kids. The team distributed 5 skipping ropes, one cricket bat, 5 cricket balls to the kids so that they can play a different game. They also made them understand the meaning of true game spirit and sharing. They also organized a basic sports quiz to make them aware of different games. Kids were very enthusiastic and keen on learning all the facts.

PONGAL AND BIRTHDAY CELEBRATION AT VITILAPURAM

On the auspicious occasion of Pongal, the team celebrated Kids birthday as well as Pongal together in Village. Vittilapuram team gathered all the community kids and cut a cake to celebrate Pongal and their birthday together. Kids were very happy and excited to share the cake among themselves.

FAREWELL PARTY AT ECHANKARUNAI

Echankarunai team had organized a farewell party for village children on 24-03-2019 Sunday at Anupurm Township hotel. The team personally felt that it is very important to appreciate the effort of every child. The community children consistently took overwhelming interest in every occasions led by the KY team. The village children were taken into the nearby hotel at Anupuram for the lunch supported by the KY team. All the children were very happy and they expressed their gratitude to KY team.

GOAL 17: Partnerships to achieve the Goal

ROAD SAFETY AWARENESS

Ayapakkam Karma Yoga team initiated road safety awareness campaign at main junctions in ECR namely Kalpakkam and Ayapakkam. The team as part of the visit distributed road safety pamphlets to two-wheeler and auto drivers. The campaign was well received by the commuters and some people even responded that they will wear helmets regularly and maintain the speed limit while driving.

ASHOK LEYLAND VISIT

As part of corporate learning program a team of managers from Ashok Leyland team visited Great Lakes, Chennai Campus on Nov16, 2018. The event comprised of four sessions: 1) Introduction 2) Field visit 3) PPT presentation 4) Address on CSR. After the introductory session on CSR led by Dr. S. Arulsamy, Head, Karma Yoga, the teams visited Karma Yoga villages for live interaction with villagers. Villages covered under this program were: Perumalchery, Vittilapuram, Naduvakkarai and Sooradimangalam. During the visit, the team gathered information on Education, Health & Sanitation, Livelihood and Tuition Center projects of the villagers. On return from the visist, the teams presented their findings and experiences in a session moderated by Dr. S. Arulsamy.

BEACH CLEANING DRIVE BY GREAT LAKES COMMUNITY

A true leader is someone who knows the way, goes the way and shows the way. In today's world a major responsibility for every leader is not just to achieve success in his or her own field but also to make the world a better place. This teaching has been an integral part of our lives here at Great Lakes. But mere teaching is not enough and our Institution believes in practicing what is being taught. As a part of this process, Beach Cleaning Drive was

organized by the Great Lake Institute of Management, Chennai to clean Elliot's beach in Besant Nagar in Chennai on 20th of January, 2019. Chief Guest Dr C. K. Gandhirajan IPS, Director General of Police, State Human Rights Commission, Tamil Nadu, flagged off the drive and joined in the clean-up process. Dr. Vaidy Jayaraman, Associate Dean & Principal, Great Lakes Institute of Management, Chennai, and Shri Sankaran Director, along with 100+ students, faculty and staff members of Great Lakes participated in this initiative. The drive started at around 6 am in the morning and lasted for about an hour. The students and the faculty also took the pledge to ban using plastic in their personal lives to take a step towards a greener and plastic-free future. The pledge is as follows

“I am committed to reducing single-use plastic waste like drinking straws, bottles, grocery bags and coffee cup lids that is killing our community I will take ownership of the choices I make that affect our global environment.

I will ensure that the oceans, marine life and all other natural resources are not harmed.

I will spread the message and ask others to join me to change my behavior and protect our planet. I Pledge to Reduce, Recycle or Reuse.

Today, we Great Lakers take this pledge to say “NO” to killing Mother Earth.

We will strive to make plastics extinct.

We will not stop till we are a plastic pollution free-land.”

Apart from students and the faculty, volunteers and general public who were in for their morning walk too joined in the beach cleaning initiative. This initiative goes on to show the kind of impact we can create on our environment only if we join hands together. A free sapling was also given to the volunteers and the general public as a token of appreciation for signing the pledge and being part of the initiative.

ROAD SAFETY AWARENESS CAMPAIGN @ PUDUPATTINAM

Pudupattinam KY team had conducted a road safety awareness campaign on 2nd December 2018 among the ladies and gents of the pudupattinam village who have two-wheeler vehicles. The Pudupattinam KY team interacted with villagers and distributed the road safety awareness pamphlets door to door.

KARMA YOGA SPECIAL INPUT SESSION – PGDM’18

Karma Yoga special input session for PGDM 2018-2020 (Cheras) was conducted on 19th August 2018. The special invitees Ms. Ashika Gurumath and Ms. Sharon Kumar who were invited to the KY session showed how their innovative ideas were successful in helping the society through mobilization of different stake holders. Their ideas of fund raising for building eco toilets in the slums that consumed less water gave new insights to KY students. Their commitment and perseverance towards these causes were indeed inspiring for the students.

KARMA YOGA GUEST LECTURE – PGPM

Karma Yoga team organized a Guest lecture on 10th January 2019. Dr. John Robert Clammer, Professor at Jindal School of Liberal Arts & Humanities was the guest for the session. Dr. John Clammer gave an insightful talk on Sustainability & Innovation, wherein he mentioned on sustainable approach towards problem-solving which would not only take care of our generation but also cater to the future generation. He gave deep insights on Sociology and how to achieve solutions that are effective in the long run. He successfully demonstrated various current scenario issues such as Brexit, threats such as ISIS, Naxalites, and epidemics such as SARS and advised on various best practices that can be followed. In the fast-moving world where it's not easy to take care of our personal needs/development without degrading our environment, it is crucial that we be a responsible citizen and follow the best practices to save our ecosystem. To highlight this, he took illustrations of various countries who promote go green initiatives as they develop & also other countries who are not yet environmentally conscious.

AICTE NOMINATION – KARMA YOGA

Hon'ble Prime Minister of India has launched Saansad Adarsh Gram Yojana (SAGY) with the aim to translate the comprehensive vision of Mahatma Gandhi about an ideal Indian Village. Under this initiative, All India Council for Technical Education (AICTE), MHRD, Govt. of India, has decided to recognize efforts of its Approved Institutions on the theme “Developed Village-Developed Nation” under SAGY which is a dream project of Hon'ble Prime Minister of India.

Karma Yoga team has worked hard to encourage the culture of giving back to the society where it is needed the most - "our villages". One of the most successful feats has been making Perumalcherry free from open defecation by constructing toilets for the villagers who couldn't afford it on their own. The team wanted to represent this achievement and thus nominated our Institute for the SAGY award under "Developing and implementing Low-Cost Sanitation Facilities" category. Our Institute was selected in the south zone for identifying the scope of the work done and its impact. Representatives Dr. V. Ponmalar, Associate Professor Dept. of Civil Engg. Anna University and Dr. Jayanth Jacob, Assistant Professor, Dept. Of Management Studies, Anna University on behalf of AICTE visited our campus on 4th January 2019 for further verification and visited Perumalcherry to gauge the progress and change in the sanitary outlook of locals. A small presentation was also given to them explaining what Karma Yoga stands for and how its values are well integrated with our education.

Through this activity, the team wanted our Institute's representation in the national AICTE membership and start a drive where the good work being done at Karma Yoga is seen, observed and replicated in other Institutions propelling the collective responsibility at a national level.

MANAMAI SCHOOL COMPOUND WALL INAUGURATION

Manamai Government Higher Secondary School compound wall opening ceremony was held on 19-2-2019 Tuesday. 1100 feet compound wall constructed by Dr. Bala V Balachandran Charitable Foundation. The Inauguration Ceremony was held in the presence of Hon'ble Dr. Bala V Balachandran, Dean & Founder of Great Lakes Institute of management Shri. Sankaran – Director and Dr. Vaidy Jayaraman, Associate Dean & Principal, Shri. Subash, Shri. Purushothaman, Shri. Ramasamy and Karma Yoga Head. Dr. S. Arulsamy.

The Inauguration Ceremony began with a welcome address by Mrs. Malathi, Headmistress of the Govt. School. She honored the Chief Guest by offering a shawl. The school children participated in the cultural program. Dr. Bala V Balachandran. In his speech motivated the school children by sharing his real-life story of school education as well as his schooling at a

Govt. School. The Great Lakes staffs distributed sweets to the school students. The program ended with the vote of the thanks by a school teacher.

COLLABORATION WITH NIPPON PAINTS ON CSR ACTIVITIES

The Karma Yoga initiative of Great Lakes, Chennai over the years has been able to make effective interventions in the twenty-seven villages that have been adopted by the Institute, activities mainly concern capability enhancement through women empowerment, educational assistance among others.

These initiatives and their reach have gained the recognition of the main stakeholders - residents of the villages and other organizations involved with similar initiatives. Nippon paints is one such organization. They have active and innovative CSR initiatives through which they hope to leverage their capabilities and expertise to make substantial interventions in society. Nippon's CSR activities that train women and men respectively to paint and further give opportunities for employment. Through nShakti they hope to generate income opportunities for women from vulnerable sections of the society.

Mr. Muthuswamy, Principal of Proceed and Ms. Neelam visited the campus on 11th January 2019 and briefed the Karma Yoga team on Proceed and nShakti, as they are keen on engaging with Great lakes through the Karma Yoga initiative for their CSR activities. Karma Yoga team is in the process of coming up with a plan of action to make this engagement as a successful one.

POLICE STUDENT COLLABORATIVE CONCLAVE

On Saturday 16.02.2019, Great Lakes students Ms. Sai Lakshmi and Mr. Ramachandran got an opportunity to visit the Office of Director General of Police, Chennai, to represent Great Lakes Institute of Management, Manamai, ECR, for the Police-Students Collaborative Conclave. The senior police officers of the state, DGP, ADGPs, IPS officers, superintendents from different parts of the city were present there. Each of them gave a speech and it was very inspirational. The program was conducted considering the fact that the student community is the opinion maker of the public and that there is not a very good rapport between students and the police department. It was to showcase the points of law and order to the students and develop a symbiotic relationship between them.

History of Tamil Nadu Police Department, how it evolved over the years, services offered and different technological advancements that have been introduced was clearly explained to us.

There was an interactive session post the speeches, where students were given an opportunity to voice their opinions about how both can work together to build a better community. Many professors and students shared some of their points. Police Inspector of Mahabalipuram, Mr. Ravi Kumar, accompanied us from Institute to the venue. He was very kind, friendly and witty and shared some interesting details of his various cases. He also explained to us the difficulties that the police department faces. The session was insightful about how the police department functions, how we can make the best use of technology, helping to break the ice and help us understand the difficulties faced by them.

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