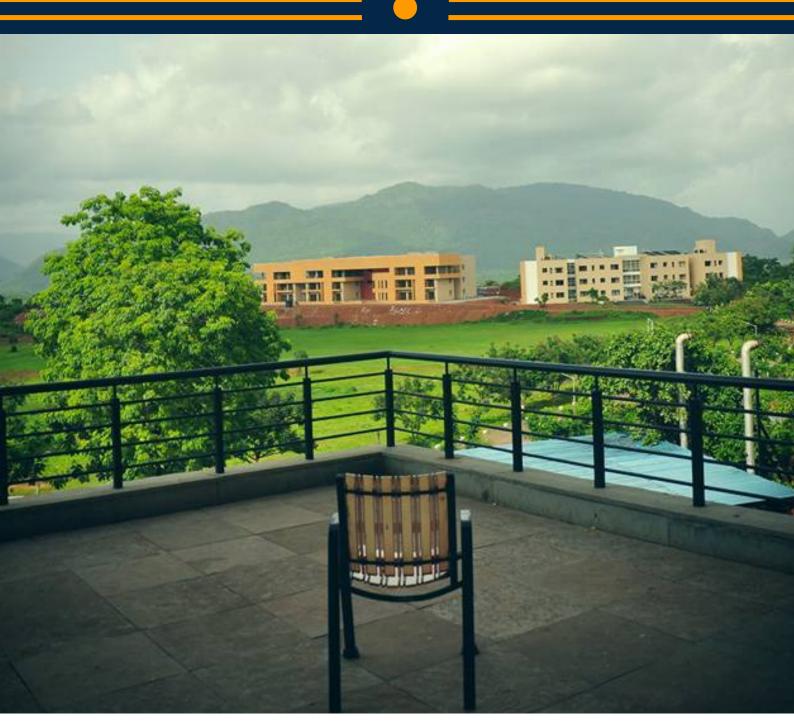# PRME
PROGRESS REPORT
2016-18

GOA INSTITUTE OF MANAGEMENT

DIVERSITY | ETHICS | INNOVATION | RESEARCH

LETTER OF COMMITMENT FROM THE DIRECTOR

"Learning Never Stops at GIM" is the underlying belief on which all processes and activities are organised at the Goa Institute of Management. We aim to create responsive and responsible leaders with knowledge, skills and creativity to manage enterprises.

Padma Shri Awardee Father Romuald D Souza's dream to build an institute that contributes towards management education and to Goa way back in 1993 has proven its mettle and stood tall through all the changes of nearly two and a half decades.

We strongly believe that institutions which create, deliver or distribute value in society have a seminal role to play in societal transformation. It is conscious that future mangers need to be sensitive to social and environmental challenges and be committed to the creation of a more inclusive society. Goa Institute of Management has completed glorious 25 years of its journey. To commemorate 25th year, we have chosen "Principle Centered Leadership" as our theme of the year and we will be hosting various activities, guest lectures etc around this theme.

I am delighted to confirm our continued commitment to Principles for Responsible Management Education (PRME) and understand that our own organizational practices should serve as an example of the values and attitudes we convey to our students. We have committed ourselves to nurturing more socially responsible leaders. We believe that Sustainable Development Goals (SDGs) are relevant for business and management schools and we are taking efforts in creating awareness on SDGs.

Our Social Sensitivity Project 'Give Goa' has become an integral part of working and learning. The students find 'Give Goa' a unique contribution and learn-by-doing opportunity.

This year we are introducing a Two Year full time PGDM Programme in Big Data Analytics. One of the earliest management programme in the country focussed on the exciting field of Big Data with an aim to create Data Literate Managers for tomorrow's needs. The initial feedback about the programme conceptualisation has been very encouraging and we look forward to the programme carving out a niche for itself.

The incoming 2018-2020 batch will join the institute in the midst of our 25th year celebration and shall have the benefit of participating in a host of exciting activities to commemorate Silver Jubilee of the Institute.

This report is the fourth report on progress of our institution wide activities undertaken in the last two years by various Student clubs, Academic areas, Centers of Excellence and my Faculty colleagues. The aim of this report is to demonstrate the achievement towards Responsible Management and to identify our future directions.

AJIT PARULEKAR
Director

SHARING INFORMATION ON PROGRESS: 2016-18

History of GIM:

The Goa Institute of Management was established in August 1993 as a centre of excellence in management education. It is registered under the Societies Registration Act XXI of 1860, bearing Registration No. 35/ Goa/ 94.

Ever since its inception in 1993, GIM has systematically built a rich learning environment through engagement with academia, industry and alumni. GIM today offers a rich bouquet of programs that meet the challenging business needs of our nation and the state of Goa.

Built on an enduring value system that began with the founder of GIM Fr. Romuald D'Souza (Also founder of XIM, Bhubaneswar and former director of XLRI, Jamshedpur), and steered towards excellence by subsequent directors and faculty, GIM has today matured into a leading business school with an impressive placement record. GIM had introduced PGDM-Healthcare Management into 2013 when we set out to build Asia's Best Comprehensive Healthcare Management Programme with emphasis on various facets of healthcare management. In the span of four years 3 batches of students have passed out and the programme has begun to make an impact. Today it is arguably the best healthcare management programme in the country and is growing from strength to strength.

The flagship PGDM Full-Time program offered at Sanquelim Campus, serves the needs of corporates nationwide. In June 2018, we are introducing a Two Year full time PGDM Programme in Big Data Analytics. One of the earliest management programme in the country focussed on exciting field of Big Data with an aim to create Data Literate Managers for tomorrow's needs.

Commitment to PRME

As institutions of higher education involved in the development of current and future managers, we declare our willingness to progress in the implementation, within our institution, of the following Principles , starting with those that are more relevant to our capacities and mission. The current SIP report details the activities with regard to PRME principles:

• Purpose: We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

• Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

• Method: We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

• Research: We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

• Partnership: We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

• Dialogue: We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

We understand that our own organizational practices should serve as an example of the values and attitudes we convey to our students.

GIM continues to emphasize Social Responsibility through the curricular and extra-curricular activities. In this report we provide details of some interventions used to promote social responsibility in the period 2016-18.

PURPOSE AND VALUES

The mission of GIM is to "create knowledge and nurture leaders for sustainable business and an inclusive society for India and the world, while maintaining a strong and ongoing commitment to Goa".

The vision of GIM is to produce "...sound business managers with all round capacity, with environmental sensitivity and social consciousness of their lesser privileged associates.

The Institute has initiated several steps to promote greater social responsibility among the students. The Institute Programme Learning Goals provides emphasis on Ethics & Societal concerns. Our PGDM (HCM) programme list one of the PLG as "Graduating students will be sensitize to ethical and values-based decision-making while sensitive towards the dimension of sustainability in business decisions". Accordingly, one of the PLO is "Graduating students will be able to identify the issues of sustainability in business decision contexts and attempt to address them in their recommendations".

On curriculum front, the following modifications were made during the last two years:
First, we continue to offer "Business Ethics" course as a core offering to our PGDM students.

Second, a 3 Credit elective "Business and Government" was offered to second year PGDM students. This course offers an approach to analyse relationships among organizations, government, and society.

Third, FDP on Business and Government was offered by Senior Professor Krishna Ladha; many faculty members participated in that course. The primary focus of the course was on the nonmarket (regulatory, political, social) environment of organizations and the ways to manage it.

Fourth, the compulsory course "Social Responsibility & Action" continued to be offered to students of two graduate programs: Post Graduate Program in Management and the Post Graduate Program on Healthcare Management. The course aimed at helping students become more socially responsible managers i.e., more aware of and responsive towards the needs of society (especially the poor) and business. A distinctive component of the course was a service learning project: students learnt through service to the society.

Fifth, elective courses on Corporate Governance, Rural Marketing continued to be offered to students as electives. The course on Corporate Governance aimed towards appreciation of the underlying concepts of Corporate Governance both from an Indian and international perspective, the role of the Board of Directors, possible conflict of interest situations and what constitutes good governance. It aimed at providing students with an understanding of the various models of Corporate Governance across the globe and help them identify situations of governance breakdown that companies faced and how it was handled (through discussion and cases.

The course on Rural Marketing provided an overview of rural markets and the special challenges involved in addressing the needs of the rural population. Various theoretical frameworks were discussed and applied to better understand the rural markets.

Sixth, some existing electives were modified and new electives added for the next academic year. The course on "Social Marketing & Social Engineering" was modified and will be offered as Social Marketing & Engineering for Sustainability. The underlying theme of the course is to acquaint participants with application of marketing orientation to wide ranging non business functions so as to make them more sensitive and responsive towards the needs of various stakeholders. An elective on Diversity at workplace was offered in the last year with a future-focused perspective. The course tried to highlight the trends and practices, which are emerging for Diversity at the workplaces, in India, Asia and globally. One of the objective of the course is to prepare future managers to become aware of diverse segments of talent that they will work with, and lead, and how to leverage their combined strength, for sustainable business growth.

RESEARCH

CASES, BOOK CHAPTERS, BOOKS & RESEARCH PAPERS:

1. Ramesh, C.M & Swamy, R. (2016) "Case study: Corporate Social Action in Goa's mining industry". In Manos, R and Drori, I. (Ed.) (2016) Corporate Responsibility: Social Action, Institutions and Governance Palgrave-Macmillan.

2. Ramesh, C.M., Bhatt, R and Mahtani, U (2017) Ambuja Cements Limited: True Value Project. Case study approved by client.

3. Swamy, R., and Singh, A. (2018). Creating a supportive entrepreneurial ecosystem for street vendors: the case of the National Association of Street Vendors of India (NASVI). Chapter In Leitao, J.C.C et al (Eds) Entrepreneurial, Innovative and Sustainable (EIS) Ecosystems: Best Practices and Implications for Quality of Life. Springer Publications.

4. Swamy, R. (2017) (Ed.) Responsible Management Education: Some Voices from Asia. Business Expert Press.

5. Swamy, R. & Keegan, S (2016) "Developing responsible managers through service-learning at Goa Institute of Management, India." In Leigh, L. & Sunley, R (2016) Educating for Responsible Management- Putting theory into practice. Greenleaf Publishing.

6. Roy, V; Schoenherr, T & Charan, P; (2018) The thematic landscape of literature in sustainable supply chain management (SSCM): A review of the principal facets in SSCM development, International Journal of Operations & Production Management, 38(4), 1091-1124.

7. Roy, V; Schoenherr, T, Charan, P & Sahay, B; (2018) Ensuring supplier participation toward addressing sustainability-oriented objectives of the mid-day meal supply chain: Insights from The Akshaya Patra Foundation; International Journal of Logistics Management, 29(1), 456-475.

8. Jog, D (2018), Responsible Practices of Stakeholders for Sustained Tourism Destination Development; In Handbook of Research on Urban Governance and Management in the Developing World (Mugambwa J and Katusiimeh, M), IGI Global Pages 264-282.

9. Roy, V & Singh, S; (2017) Mapping the business focus in sustainable production and consumption literature: Review and research framework, Journal of Cleaner Production, 150, 224-236.

10. Das-Gupta, A; (2017) Inclusive Growth: The Key to India's Sustainable Development, In Inclusive Growth: The Key to India's Sustainable Development; New Delhi: Regal Publications.

11. Jena, S; Tripathy, S; Nayak, K & Dash, A; (2018), Interpretive structural modelling (ISM) of obstacles hindering the remanufacturing practices in India; Procedia Manufacturing; 20, pg 452-457.

12. Singhal Divya (2018) Communicating Business commitment towards Sustainable Development Goals, Vyappar expert ISSN 2456-2009 July- Sep 2017

13. Jena, S., & Sarmah, S. (2016).Price and service co-opetiton under uncertain demand and condition of used items in a remanufacturing system. International Journal of Production Economics, 173, 1-21.

14. Jog, D. & N. Mekoth, (2017), Importance-responsibility comparison of tourists' actions - A host perspective (Abstract Only), International Tourism Conference on Sustaining Tourist Destinations: Implications for Developing Countries, 3-5 November 2017, ICG, Goa- India.

ESSAYS, CASE STUDIES SUBMITTED IN NATIONAL COMPETITIVE EVENTS

1. Essay entry by Dr. Divya Singhal (2016) "Combating Inequality for achieving Global Goals in India: Understanding SDG 10, its Linkages, Dimensions, Indicators and Measures" was awarded as winning essay entry(First Prize) in the given theme of 'The Sustainable Development Goals (SDGs) adopted by UN General Assembly in September 2015'. The competition was organized by Indian Institute of Public Administration, New Delhi.

2. Ms. Supriyanka Govekar's (PGDM-PT student) (2016) "Decision making for selection on merit," case study on Social Empowerment, Social Inclusion, Human Rights and Recruitment and Selection bagged second prize in the Annual Decision Making/Teaching Case Study Competition – 2016 organised by Indian Institute of Public Administration, New Delhi.

3. Ms. Athena Desouza (PGDM-PT) Student (2017) "Creating a safe work Environment - Zatlars struggle against Sexual Harassment" bagged second prize in the Annual Decision Making/Teaching Case Study Competition – 2017 organised by Indian Institute of Public Administration, New Delhi.

4. Singhal Divya (2018) Hindi Translation of International Standard on Social Responsibility SA 8000:2014 by Social Accountability International (SAI) New York.

NEWSPAPER ARTICLES PUBLISHED TO CREATE PUBLIC AWARENESS

1. Parulekar, M (2016) "Highway to Hell" Gomantak Times Weekender, 26th June 2016

SEMINAR/ CONFERENCE PRESENTATIONS

1. Amiya Sahu (2016) Attended the 7th PRME Asia Forum as a representative of GIM.

2. Singhal, D. and Padmanabhan, V. (2016) Towards Enhancing Horticulture Scenario in Goa: An Impact Assessment Study of Assistance for Promotion of Vegetables with Assured Market Scheme. Presented at State Level Seminar on the National Statistic Day organised by Directorate of Planning Statistics and Evaluation, Goa.

3. Pravat Kar (2016) Paper presented at Conference on Sustainability in XIM Bhubaneswar.

4. Swamy R. (2016) Panel discussant at the Western Region Sustainability Symposium organized by WIPRO Ltd. on 21/22nd October at Ahmedabad. Conference theme: Sustainability in Higher Education.

5. Swamy, R. (2016) Presenter at the Professional Development Workshop on "International initiatives against social irresponsibility in business and management education" (submission #10581) at the Academy of Management Conference, Anaheim, USA.

6. Swamy R. (2016) Speaker at the Seminar on "Preserving Culture: Protecting Livelihoods" at NALSAR University, Hyderabad, India on February 6 & 7, 2016.

WORKSHOPS, SEMINARS AND COMPETETIONS

Joint workshop

Ethica Strategy -a boutique consulting firm (ethicastrategy.com) - and Goa Institute of Management organised a workshop on 18th December to explore the creation of a Joint Task Force (JTF) on CSR in Goa.

Ethica Strategy advises corporate clients such as Godrej & Boyce, on how to improve the impact of their CSR investments. They have found that there is much duplication of efforts especially across companies located in industrial estates. They believe that collaboration across companies on CSR -through setting up of a Joint Task Force on CSR- could improve the impact of CSR efforts in the state. This is the first attempt to create such a Joint Task Force in a state. The success of this experiment could usher in the next level of CSR engagements in the country and outside. The workshop was aimed at exploring the proposal and identifying potential areas of collaboration. The CSR and Plant Heads / senior business representatives of some firms (eg., Vedanta, Godrej & Boyce, Deccan Fine Chemicals, Idea Cellular, Dempo Group, Siemens, Unichem, Syngenta, Marriott Hotels, Glenmark Pharma, UNDP, National Institute of Oceanography, COOJ) participated in the meeting.

Student Competition on Gender Budgeting

Goa Institute of Management organised a Student Presentation Competition on the theme "India's Union Budget 2018: An analysis from the Gender Perspective" in February 2018.

This event was a small contribution towards SDG (Sustainable Development Goals) also known as Global Goals 5 on Gender Equality. It started off with a simple idea, an idea to make our students abreast with the impact of the union budget on gender equality. It was highly appreciated as institute received a great response from students.

First round of this competition was announced on 2nd February 2018 where students teams(Minimum 3 students of GIM and maximum 6 students can form a team) asked to submit their analysis by 11th February 2018. Total 14 teams submitted their presentations which were evaluated by external panellist. In the Final round scheduled on 16th Feb, selected Top 5 teams made oral presentation. Dr. Jennifer Lewis e Kamat, Chairperson of the Goa Chamber of Commerce & Industry's Women's Wing and Prof. Sarita D'Souza were part of the panel who evaluated the presentations.
Winning team: Team 2: 1.Crisanda D'Souza; 2. Roshan Nair and 3. Shweta ChakrabortyRunner Up Teams (tie):
Team 1: 1. Akash Gupta; 2 Shraddha Agarwal; 3 Kanushree Choudhary and 4. Chetna More
Team 4: 1. Nikunj Gajera; 2. Reetika Mohindru and 3. Sanchit Nigam 4. Ramya Gupta

Other teams who were part of the Top 5 teams were :
Team 3: 1. Ashutosh Kumar Mishra; 2. Bipin Srivastava; 3 Divy Patel; 4. Venkatesh Kumar S
Team 5: 1. Chirag Gupta; 2. Anamika Misra, 3. Aparna Nair, 4. Mahalakshmi Subramanian and 5. Nagapriya V

2. TEACHING

1. In 2016, Swamy, R. delivered two skype sessions in a course on International Management for executives at Fresna Pacific University, Fresno, California, USA in 2016. Professor Andrea C. McAleenan of the School of Business, Fresna Pacific University, Fresno, California, invited Prof Ranjini Swamy to conduct the sessions

2. In 2016-18 (since 2011) Swamy R and the Givegoa team conducted the course "Social Responsibility & Action" at GIM for students of the PGP (General). A critical part of the course was the service learning project called GiveGoa, which was coordinated by the GiveGoa team

3. NETWORKING WITH CORPORATES, NGOs AND THE UN AGENCIES

1. With FINAKSHR.
In 2016, Prof Amiya Sahu conducted sessions on financial literacy at various schools in Goa. He was a trainer for Finakshr, a start-up company that is working with the Government of Goa and Canara Rubeco, to help impart financial literacy to schoolchildren in Goa.

2. With UN GLOBAL COMPACT and PRME
Between 2016-18, Swamy R coordinated with the UN Global Compact to set up the India Chapter of Principles for Responsible Management Education (PRME).
In 2017, PRME Chapter India was set up under the joint leadership of SP Jain Institute of Management & Research and IILM. Swamy R participated in first chapter meeting at SPJIMR as a representative of GIM.

3. With SANDISK, INDIA
In 2017, summer internship on Responsible Management with Sandisk.

4. With WIPRO LTD.
In 2016-17, student-teams participated in the Wipro Earthian Challenge. They developed solutions to Urban Challenges such as Waste, Transportation and Water.
In 2018, students of GIM and of other colleges in Goa participated in the Wipro Sustainability Quiz. The Quiz was conducted at GIM through the Brainvista Club

5. With GODREJ & BOYCE
In 2018, Prof Anamika will work with ALEAP (an NGO that is developing women entrepreneurs) to survey the entrepreneurship opportunities in Goa. This will form the basis of supporting women entrepreneurs in the areas surrounding Godrej & Boyce's plant in Goa. Godrej & Boyce CSR Foundation has offered internship opportunities for GIM students.

6. With INDUSTRY and NGOs in Goa through the JOINT TASK FORCE IN CSR
In 2017-18, the Joint Task Force on CSR was formed to promote concerted action to solve social or environmental challenges facing Goa. Members included representatives of some companies with a presence in Goa, NGOs and research establishments. Two projects were proposed for implementation in Goa: one on mental health and another on women entrepreneurship. Proposals were submitted and are awaiting corporate approvals/ buy in. Profs Anamika, Nitasha and Ranjini from GIM are presently engaged with the Task Force.

7. With PRME WORKING GROUP ON SUSTAINABILITY MINDSET
In 2018, Swamy R. participated in a virtual course on Developing a Sustainability Mindset, offered by PRME Working Group on Sustainability Mindset. Received certificate of completion

4. STUDENT-LED EVENTS

• The Health Care Management (HCM) students celebrated the International Day against drug abuse and illicit trafficking.

• The HCM students and the PGP (General) students worked with NGOs to organize "Daan Utsav." They placed "wish trees" within the campus premises at strategic locations and helped generate resources from the GIM community to fulfil the wishes of underprivileged children.

• The HCM students conducted a free Health Camp for Villagers on behalf of Healthway Hospitals in association with the Old Goa panchayat and the Goa Institute of Management.

• Samarthan –a student club- also conducted 'Parindey', an event to make children of St John's school (6th and 7th stds) aware about their rights. Samarthan also organized a lunch and served the lunch to the Ecoclean staff.

• Campus Cleanliness Drive - June 2016 The drive involved students participating in a cleanliness drive of the GIM campus as well as of its surrounding areas. The drive was aimed at restoring the serenity and beauty of the picturesque setting GIM is situated in.

• Sensored - October 2016 Samarthan club organised an enlightening event called "Sensored' in order to sensitize the GIM community to the challenges faced by differently-abled people. Each team consisted of two participants. The event saw a number of teams participating and a lot of spectators showing up just in order to be part of all the action.

• Make a Wish - November 2016 An initiative aimed that included Nitya Seva Niketan, a society aimed at helping the abandoned and destitute children found in the state of utter poverty. Students at GIM contributed towards fulfilling the wishes of the children residing at the Nitya Seva Niketan Home. Wishes include sports equipment, story books, dolls and various other toys. Students also accompanied the Samarthan team to the orphanage and spent time engaging with the children and brightening up their day.

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• Urban Impact - February 2017- A Waste Management Workshop held for children from a Government school. An initiative towards empowering a tiny part of the community around us by spreading awareness about recycling and "Best out of Waste" practices that children can adopt.

• Skit Performance : Ethical Corporation 2006 reports highlights that "Management education has a very important role to equip the next generation of business leaders with the skill that need to create economic growth and a sustainable future". Therefore, it is important to shift the focus from narrow business domain knowledge to a broader understanding of social system. GIM as an institute believes in proactively educating current and future business leaders about responsible management. Keeping this in mind, students developed two performances around social issues: i) Irresponsible us (society) - the worst villains, ii) Swachh Bharat - Vision and reality. By these skits, students created awareness about the social issues.

• 'Ignite. Unite. Fight.'- February 2017 an initiative under the global campaign, One Billion Rising that aims at spreading awareness on injustice done to women across the world. Students of GIM participated in a flashmob, street play as well as a band performance to rise in solidarity against women exploitation. The event was held at Mall de Goa on the 26th of February.

• Ribandar Talks- Mr.P.S Narayanan (Head-CSR, Wipro) was invited to address our students. He spoke about sustainable businesses and why is it so important.

• Sanjeevani - This is a blood donation drive in association with GMC in order to instill a sense of social responsibility in the students of GIM.

• Abhaar - Token of thanks is offered to the support staff of GIM - Kanaka, Eco Clean, Security etc.

KICK OFF VISIT TO COMMUNITY OUTREACH INITIATIVE "GIVEGOA": 3 AUGUST 2017

Within GIM, our educational philosophy has always emphasized the development of socially responsible managers. We could relate our philosophy with UN's Sustainable Development Goals (SDGs) of the 2030 Agenda for Sustainable Development will shape the future. The SDGs, also known as Global Goals, build on the success of the Millennium Development Goals (MDGs) and aim to go further to end all forms of poverty.

Successful implementation of the SDGs will require all players to champion the agenda; the role of higher education is critical to this. The SDGs are relevant for business and management schools. GIM responded to this need in a unique and more sensitive way. It initiated with its social outreach initiative "Give Goa" in which students participate in various projects. This year, the "Give Goa" kicked off on 3rd August 2017; in which 40 groups of total 247 students of I year PGDM visited various rural areas /talukas /NGOs/ government organisations in Goa. The purpose of the Give Goa initiative is to promote social responsibility among the students through service to the less privileged communities and thereby contribute to goal of a more inclusive society.

We believe that through our activities and Give Goa project, we are able to provide future business leaders the tools to recognize and maximize sustainable opportunities. It also allows them to develop better stakeholder engagement.

The I year students are formed into groups of six to undertake a projects in organizations involved in Public health, education, agriculture extension, social welfare, incubations centres for entrepreneurs in Goa. They will continue visiting their assigned clients for 20 Thursdays. Each group is guided by a faculty member and by a project coordinator in the client organization.

Some of the projects undertaken are :
1. Create awareness among farmers about agricultural schemes, horticulture schemes and work towards Sustainable Development Goal SDG-10 (Reducing Inequalities)

2. To work with the Self-Help Groups (SHGs) of Valpoi taluka and help them understand the benefits of being active as a group. Students would be suggesting some business ideas/models which could be executed by them and would help them earn some extra income.

3. E-waste Management in Sankhli Constituency: (i)To understand the amount of e-waste generated in the Sankhli constituency, (ii) To arrive at ways to reduce this e-waste and to develop an awareness of the same amongst the concerned people, (iii) To create systems to handle this e-waste. This project would be done in collaboration with Department of Science and Technology.

4. Ignite interest of schoolchildren in innovation: Identify students from rural schools to be trained in the THINKLAB program of Centre for Incubation and Business Acceleration (CIBA). Help students use what they learn to come up with new ideas to solve everyday problems; help them give concrete shape to these ideas under guidance of parents, teachers/ experts and the community. Source CSR funding to support the ideas developed by the students.

5. El Shaddai Charitable Trust: Educate children from the Slum Areas. (i)Help the children in El-Shaddai centers to become more confident about their capabilities, and;(ii) create awareness regarding various issues (e.g. hygiene, sanitation, environment etc.) among adopted slum(s).

6. CII- Young Indian – Project "MASOOM" Awareness about Child Sexual Abuse : As per the available data the number of cases registered for child abuse raised from 8,904 in the year 2014 to 14,913 in the year 2015 nationwide. As per the statistics by Goa police's victims assistance unit, over 50 cases of child abuse are reported every 2-3 months. The project aimed mainly to create awareness among children who are vulnerable about the child sexual abuse.

Healthcare Thursdays

Sustainable Development Goal 3: Good health and well-being Ensure healthy lives and promote well-being for all

First year students of full-time post graduate program in healthcare management visited various hospitals/health centres on Thursdays. The "Healthcare Thursday" is a distinctive feature of the program which provides extensive exposure to the functioning of the healthcare industry through a first-hand experience of working closely with hospitals and healthcare institutions. As a part of this, students observed and studied the working of private and government hospitals and delivery of public health programs to experience the practices in the health sector.

The students had opportunity to interact with hospital administrators, managers, nursing superintendents, emergency safety officers, learned the basic challenges faced by any hospital, what should be necessary in Layout planning, importance of IT services in hospital, how to allocate tasks to the staff, importance of nursing department, nurse to bed ratio.

Placed visited:
1. Goa Medical College
2. Manipal Hospital
3. VISION CARE HOSPITAL (OLD AND NEW)
4. GVK EMRI
5. Vision Multi Specialty Hospital
6. Healthway Hospital Old Goa

Students Engaged
60- First year HCM

FUTURE DIRECTIONS

We at GIM are committed to develop socially conscious and environmentally sensitive students.

In the coming year we plan to:
• Strengthen our approach in creating socially responsible managers by (a) hosting series of events (b) integrating responsibility, ethics in functional courses and (c) encourage faculty members to take up research in these areas.

• Initiate building active network with PRME signatories, UNGC (India), business enterprises and NGOs to facilitate dialogue and research in the area of sustainability and responsible management education.

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PRME | This is our **Sharing Information on Progress** (SIP) Report on the Implementation of the **Principles for Responsible Management Education**