



Center for Leadership & Social Responsibility
Milgard School of Business

**PRINCIPLES FOR
RESPONSIBLE
MANAGEMENT
EDUCATION**

Report on Progress

October 7, 2013

The Milgard School of Business at the University of Washington Tacoma proudly renews its commitment to the Principles for Responsible Management Education, which we first formally endorsed in October 2011.

The Milgard School of Business reaffirms our support of the six principles and our responsibility to share with other PRME institutions information regarding our progress in implementing those principles and our plans regarding future progress in achieving the goals of the PRME initiative. Our progress is outlined in the following SIP report, with additional information available on our website.

We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students.

We continue to encourage other academic institutions and associations to adopt and support these.

Moving forward, we will continue to develop the initiatives outlined in this report and to expand their reach throughout our community.



Sincerely,

A handwritten signature in black ink that reads "Shahrokh Saudagaran".

Shahrokh Saudagaran, Ph.D.

Gary E. and James A Milgard Endowed Dean

MILGARD
SCHOOL OF BUSINESS



PRME

This is our **Sharing Information on Progress (SIP)** Report on the Implementation of the **Principles for Responsible Management Education**.

Full report & additional information available
tacoma.uw.edu/clsr/prme-report

1 PURPOSE

The 2012 [Professionalism Week](#)'s 3 workshops and Etiquette Dinner served 345 students, giving them tools needed for networking and career path development. Two dozen partners from the business community attended the etiquette dinner to both serve as example and learn alongside the students in a professional, yet approachable, setting.



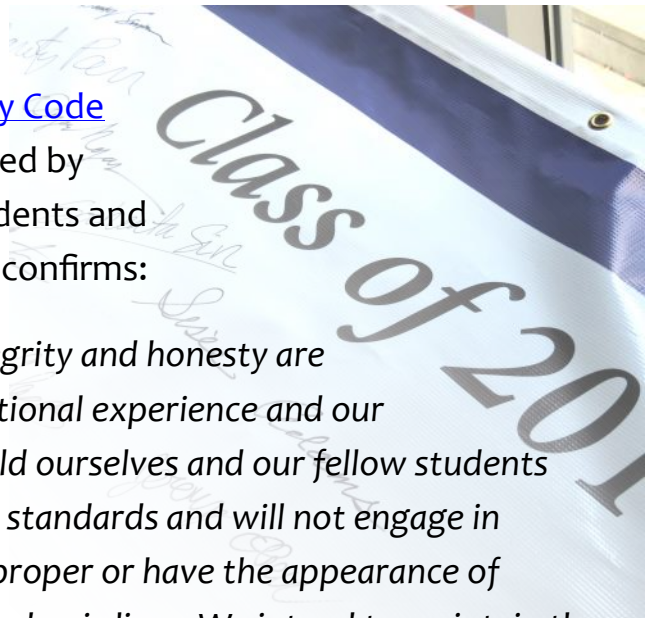
In its second year, [UW Tacoma's Net Impact Undergraduate Chapter](#) achieved "gold" status, an important accomplishment that furthers the mission of equipping students to integrate sustainability into their academic and professional lives.

2 VALUES

The [Integrity Code Banner](#) signed by Milgard students and displayed in Dougan confirms:

"We believe that integrity and honesty are integral to our educational experience and our lives. We aspire to hold ourselves and our fellow students to the highest ethical standards and will not engage in activities that are improper or have the appearance of impropriety in our academic lives. We intend to maintain these standards as graduates of UW Tacoma."

To date, 38 [Faculty Innovation Grants](#) totaling \$41,000 have helped faculty from 8 academic programs develop new



3 METHOD

The [Board Governance Course](#) provides governance knowledge to the next generation of nonprofit board members by combining coursework with a community internship in a unique and valuable way.

Our annual case competitions challenge undergraduate students to innovate a solution to a real-world business problem, putting social responsibility into context.

Showing that I can work collaboratively in a high pressure teamwork situation helped me secure multiple job offers before graduation!

[-2012 MICCSR participant](#)

47 students participated in the 2013 case competitions



[UW Tacoma: 17](#)

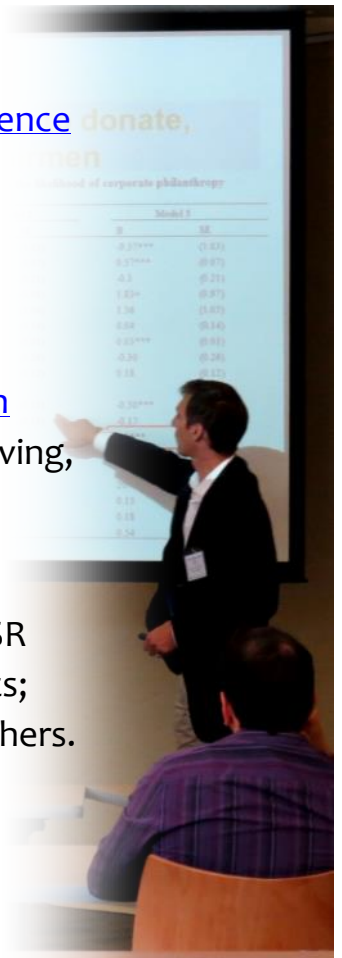
[Milgard Invitational Case Competition: 30](#)

4 RESEARCH

Our 4th [Annual Academic Conference](#) in numbers: 40 participants; 24 universities; 11 presentations; 8 countries; 2 days; 1 launch of [electronic proceedings](#).

[Dr. Altaf Merchant is the Center Research Fellow](#), focusing on areas of charitable giving, nostalgia, time orientation, and issues in advertising to children.

[Faculty research publications](#) examine CSR from a variety of angles: marketing; ethics; reporting; philanthropy; teaching; and others.



5 PARTNERSHIP



The 2nd [Annual Business Conference](#) brought together forerunners in CSR with regional leaders to exchange dialogue, best practices, and challenges, and to network.

Each year the [Business Leadership Awards](#) recognize a select group of local business people for their outstanding contributions to our community.

The [Financial Reporting Conference](#) gathers accounting standard setters, SEC officials, corporate financial executives, professional accountants, and academics to discuss current issues in financial accounting and corporate reporting.

6 DIALOGUE

The [Master of Accounting](#) program welcomed speakers from Weyerhaeuser and Moss Adams to discuss best practices in the field of social reporting.

The 4-sided [Communication Column](#) in Dougan Hall encourages discussions among campus community members with thought-provoking content. Regularly-updated articles examine themes of Companies Doing Good, Companies in the News (i.e., doing “bad”), events supported by The Center, and even cartoons.



Contact

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SOCIAL RESPONSIBILITY**

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