



UBC Sauder School of Business 2021-2022 Principles for Responsible Management Education

Sharing Information on Progress (SIP) Report

Table of Contents

Land Acknowledgement	2
Letter from Dean Darren Dahl	2
Principle 1: Purpose	3
Principle 2: Values	5
Principle 3: Method	9
Principle 4: Research	12
Theme 1: Research on Responsible Consumption and Production, on Climate Action, and on Affordable and Clean Energy	13
Theme 2: Research on Gender Equality, on Reduced Inequalities, and on Peace, Justice, and Strong Institutions	15
Theme 3: Research on Good Health and Well-Being	17
Theme 4: Research on Decent Work and Economic Growth and on Industry, Innovation, and Infrastructure	19
Principle 5: Partnership	23
Principle 6: Dialogue	25



Land Acknowledgement

UBC Sauder School of Business (Point Grey Campus) is situated on the traditional, ancestral, and unceded territory of the xʷməθkʷəy̓əm (Musqueam). Our Robson Square campus is located on the traditional territory of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and Selilwítulh

(Tsleil-Waututh). We all share an important responsibility for learning with and about our host Nations on their Indigenous lands. We will continue to strengthen these relationships through mutual respect, meaningful interactions, and reconciliatory actions.

Letter from the Dean

December 12, 2022



If there was ever a time for responsible leaders to step up, it's right now. As we collectively face cascading global challenges such as recovery from the COVID-19 pandemic, the climate crisis, racial and social inequities, and much more, we must find bold solutions. The UBC Sauder School of Business believes in the power of business for social good, and I am optimistic we have the skills, foresight, and right people in place to transform society for the better.

By leveraging our strengths, UBC Sauder has built an international reputation for innovation and social responsibility. The students who walk our halls are motivated and interested in building knowledge and expertise in the areas of sustainability and environmental stewardship as well as exploring topics in equity, diversity, and inclusion (EDI).

In 2021, the Montalbano Centre for Responsible Leadership Development was established as a new research centre at UBC Sauder. The centre is focused on the promotion of responsible leadership as a core value, a skill set, and an emerging management discipline. It is an important avenue in bridging academic discourse with hands-on information for the business world.

As a proud signatory to the Principles for Responsible Management Education (PRME), we demonstrate our conviction to inspire and educate the next generation of responsible leaders through our world-class curricula, innovative programs, experiential learning opportunities, and excellence in research. This report covers many of our activities and achievements in this space from January 2021 to December 2022.

We look back at the past two years with a sense of accomplishment and a renewed commitment to paving the way to a brighter, more equitable future.

- Darren Dahl
Dean, UBC Sauder School of Business
Innovate BC Professor

Principle 1: Purpose

PRME Principle 1:

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

The UBC Sauder School of Business recognizes that business has a purpose beyond traditional profit-maximizing motives. The potential for business to generate large-scale positive change is a theme widely embedded and reinforced across the school's teaching, curricula, and learning activities. To this end, the school created a new Senior Associate Dean role that explicitly includes sustainability in its portfolio. Dr. Katherine White was appointed as the inaugural Senior Associate Dean, Equity, Diversity, Inclusion, and Sustainability.

The following is a sampling of initiatives at UBC Sauder that support the school's work in advancing responsible business.



The Peter P. Dhillon Centre for Business Ethics

The Peter P. Dhillon Centre for Business Ethics at UBC Sauder advances its goals across three pillars: Research, Students, and the Business Community. In addition to the centre's activities covered in the Research, Method, Dialogue, and Partnership sections of this report, it actively advances responsible business by engaging with business leaders, policy-makers, and the public. The Dhillon Centre team members also serve as frequent contributors in print, radio, and TV media. Throughout this report, the Dhillon Centre appears as a facilitator and contributor to key activities that support and activate responsible business.

The Montalbano Centre for Responsible Leadership Development

The Montalbano Centre for Responsible Leadership Development promotes responsible leadership as a core value, a skill set, and an emerging field of discipline. Affiliated researchers examine responsible leadership in action from multiple business disciplines. The centre routinely facilitates dialogue among business leaders by convening programs that allow for the sharing of knowledge and research insights. Examples of the centre's work are described in this document.

UBC Sauder Equity, Diversity, and Inclusion Committee

UBC Sauder is deeply committed to continually building and enhancing the principles of equity, diversity, and inclusion (EDI) across the school. The important work of the Equity, Diversity, and Inclusion Committee benefits students, staff, faculty, and alumni. The Committee increased accessibility and inclusivity across the school's physical spaces through audits, feasibility studies, and the installation of new equipment; created room on annual Faculty Activity Reports for faculty to report their EDI activities; integrated process improvements related to diverse hiring of UBC Sauder staff; promoted an inclusive research culture; and created an award for faculty and staff contributions to EDI. The Committee's inaugural report was published in 2021, and its second annual report was published in 2022.

External Awards

The school's faculty have been recognized externally for their contributions to the academic literature and the practice of responsible business.

Examples include Dr. David Hardisty and Dr. Katherine White, who received the American Marketing Association Award for Responsible Research in Marketing; Dr. Katherine White also received a Canada Clean 50 Award for Thought Leadership in the domain of sustainability; Dr. Rebecca Paluch was recognized with the 2022 Untapped Workplace Inclusion Champion Award; Dr. Carol Liao, who is the Distinguished Scholar of the Dhillon Centre, received Business in Vancouver's 2021 Influential Women in Business Award; and the Dhillon Centre was recognized for Thought Leadership by BCBusiness magazine's Business of Good Awards in both 2021 and 2022.

UBC Sauder Sustainability and Ethics Group

The UBC Sauder Sustainability and Ethics Group consists of faculty members who play a central role in setting a strategic

direction for the school's various activities related to sustainability, ethics, and responsible business. Together, these individuals contribute to the school's curricular innovation for degree programs. The group has overseen the creation of a concentration in Sustainability and Social Impact in the undergraduate degree program and is currently overseeing the creation of a Climate track for the Master of Business Administration program. To advance research excellence, the Sustainability and Ethics Group brings together UBC Sauder researchers and instructors from across the school to form a hub of thought leadership around the fundamental societal issues of sustainability and ethics.

Key Results: UBC Sauder's Progress on Previous Objectives

- Earned awards and recognition for numerous UBC Sauder units and individuals as described in the previous sections.
- Undertook a number of strategic initiatives related to EDI, including EDI Focus Groups with students, staff, faculty, and alumni.
- Launched the inaugural EDI annual report in 2021 and its second EDI annual report in 2022, both of which are available on the school's website.
- Created a new EDI webpage (to help students navigate available resources and the complaint process), the UBC Sauder EDI Action Fund (to encourage grassroots-driven EDI events and activities led by students, staff, and faculty), and the UBC Sauder EDI Research Catalyst Fund (to support EDI research).

Future Objectives

- Continue to produce an annual report on all activities related to EDI.
- Create a training plan for staff and faculty to increase their comfort and competencies in EDI.
- Conduct a review of sustainability offerings at other business schools and map out a clear strategy for further embedding sustainability into teaching, research, and operations at UBC Sauder.
- Reduce and then offset Scope 3 emissions to be a carbon neutral business school and retroactively offset emissions starting from 2021 moving forward.
- Work with architects to embed sustainability, Indigenous heritage, and EDI into the design of the school's planned new building.

Principle 2: Values

PRME Principle 2:

We will incorporate into our academic activities, curricula, and organizational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Following a comprehensive program review, UBC Sauder made changes to its Bachelor of Commerce (BCom) degree. A key focus was working to enhance school culture and build a stronger sense of community for BCom students. The course COMM 105 – Values, Ethics, and Community was introduced to lay the foundation for students' ongoing study of the roles and responsibilities of business at individual, organizational, and societal levels. The course also encourages students to actively explore a diverse array of career paths.

UBC Sauder's vision is reflected in many aspects of the educational journey for students, including the course catalogue. The list of sustainability-related programs/certifications and courses continues to grow in response to the evolving interests and career aspirations of students.

This section will highlight courses that focus on topics related to sustainability or ethics.

Sustainability and Social Impact Concentration (Bachelor of Commerce)

The Sustainability and Social Impact concentration recognizes students who undertake nine credits in sustainability, ethics, and social impact courses offered by UBC Sauder and three or more credits in sustainability courses offered outside of business (i.e., from forestry, economics, history, philosophy, political science, conservation, earth and ocean sciences, and geology). This concentration is intended to prepare students to address environmental, economic, and social sustainability challenges and opportunities that are relevant and critical to business and its role in society.

UBC Teaching and Learning Enhancement Fund Grants

UBC Sauder was awarded a UBC Teaching and Learning Enhancement Fund (TLEF) grant—**Embedding Equity, Diversity, and Inclusion into Business Teaching and Learning**—to develop resources for applying inclusive pedagogies and integrating EDI in teaching and learning contexts. Completion of Phase 1, a course mapping of where sustainability pedagogy and content currently sit in UBC Sauder's courses, is well underway.

Another UBC TLEF-funded initiative—**Llgaay gwii gina sk'aadGa 'lâas ad Xaaydas gina Gan unsid: Enhancing Business Education with Indigenous Knowledge**—supports UBC Sauder's development of Indigenous business curriculum through an Indigenous lens and the creation of an online repository to house course resources and training materials for faculty.

The school also applied in November 2022 for a UBC TLEF grant—**Embedding Climate in Business Curriculum**. The aim of



this grant is to more clearly embed the challenge of the climate crisis in our undergraduate curriculum. There's an opportunity to embed more climate content in COMM 105 – Values, Ethics, and Community. In addition, UBC Sauder intends to create bespoke, experiential learning opportunities in COMM 400 (or other capstone courses at the school), where students work on applied business projects, directly supporting the identification, strengthening, and testing of business-focused climate strategies.

Ch'nook Indigenous Business Education

Ch'nook Indigenous Business Education (Ch'nook) was founded in 2002 to advance the goal of enhancing economic self-sustainability for Indigenous communities in British Columbia and across Canada. Ch'nook provides educational opportunities and resources to Indigenous learners, leaders, and entrepreneurs through programs such as Ch'nook Scholars, the Aboriginal Management Program, and the Accelerated Business Program.

Credit Courses

COMM 105	Values, Ethics, and Community	Introduces the roles and responsibilities of business at individual, organizational, and societal levels. COMM 105 is designed to engage students in shaping their unique experiences and in developing a sense of belonging, agency, and responsibility within the school, the university, and broader communities.
COMM 312	Business Ethics Leadership	Focuses on skill development for leading organizations while better managing for values. Recognizing organizational values and developing concrete plans for better delivering on these values.
COMM 314	Strategies for Responsible Business	Overviews tools to apply sustainable and responsible decision-making through individual, organizational, and structural lenses. Topics include diversity and group think, the circular economy, and climate change adaptation.
COMM 386I	Innovation and Sustainability	Considers and critiques the multiple ways that sustainability is contested and understood across various industries, including its biophysical, political, economic, institutional, ethical, and technological implications. Students will look at the drivers of corporate innovation, strategic shifts, and new markets; learn to identify innovation opportunities; and recognize the tools, concepts, standards, and frameworks used by companies currently pursuing a sustainable business model.
COMM 386L	Impact Investing: Social Finance in the 21st Century	Students will gain deep insight into the different perspectives brought by the impact investor who is concerned with stimulating social and environmental impact while generating financial return. Business students will complete the course having obtained a strong understanding of the positive impacts financial tools can have economically, socially, and environmentally. Students will also acquire practical knowledge of the tools and methodologies brought to impact investment decisions and assessments.

COMM 386T	Indigenous Peoples and Economic Development	The business community in Canada is striving to build stronger economic relationships with Indigenous communities. Exposing undergraduates to this subject will provide them with an understanding of the complexities and importance of Indigenous engagement, and better prepare them for roles in the private sector. While the focus will be on Indigenous engagement in Canada, the tools and frameworks presented will be applicable to cross-cultural business practices in many environments.
COMM 394	Environment, Society, and Government	Examines roles of government and business in the Canadian economy, emphasizing interactions with the environment and society, including Indigenous communities. Includes the ethical foundations of government, business, and personal decision-making.
COMM 415	Quantitative Policy Analysis	Quantitative evaluation of public policies using statistical evaluation methods, cost benefit, and effectiveness analyses. Public policies affecting service provision and infrastructure investment in air, rail, marine, public transit, and pipelines evaluated on pricing, operating costs, productivity, safety, security, and the environment.
COMM 460	Social and Non-profit Marketing	Examines the role, use, and application of marketing in government agencies and non-profit institutions.
COMM 484	Sustainability Marketing	Explores the role of marketing in creating social value and the integration of marketing fundamentals with core social, environmental, and economic principles of sustainability. Includes the analysis of current sustainability trends and the development of strategic and practical marketing recommendations for for-profit enterprises. Potential and pitfalls of sustainability marketing.
COMM 485	Social Entrepreneurship	Examines the innovative, growing, and rapidly evolving field of social entrepreneurship, which tackles social and environmental challenges through business perspectives and methods.
COMM 486C	Corporate Responsibility and Business Ethics	Adds a unique perspective on leadership over and above the traditional focus on practical leadership and the normal levers of influence. Discusses (1) the basic psychological mechanisms and biases with which people make ethical decisions, (2) the ethical issues involved in leadership processes, and (3) how to address social responsibility issues as a decision-maker of a corporation.
COMM 487	Environmental Management	Explores corporate environmental strategy by introducing economic principles underlying environmental policy, law, and technologies for pollution prevention and abatement, environmental management systems, ISO 14001, energy systems, eco-marketing, and life cycle analysis.
COMM 495	Business and Sustainable Development	Provides an overview of environmental issues, focusing on corporate strategy, government policy, and interactions between these two sectors of the economy.

BA 560	Ethics and Sustainability	Examines trends in sustainability that are shaping the future of business, government, and society. Using a variety of conceptual frameworks, students will understand the challenges and opportunities that sustainability presents and how to play a leadership role in navigating these issues. Social sustainability and ethical issues around responsible business, inequality, racial justice, and decolonization are also discussed.
BAEN 549	Innovation and Sustainability	This course is concerned with sustainability as an opportunity for innovation. By examining trends shaping the future of business, it explores how sustainability offers competitive advantages. Students will learn to manage the complexity of sustainability, identify how it motivates the private sector, and be exposed to frameworks that foster innovative thinking.
BAEN 580A	Indigenous Relations and Economic Development	The business community in Canada is striving to build stronger economic relationships with Indigenous communities. This course exposes students to the political, legal, cultural, and historical contexts that make developing and improving relationships with Indigenous communities a priority for the private sector. Students will learn the context, tools, and best practices required to support and promote relationships between the private sector and Indigenous communities.
BAEN 580C	Impact Investing	Impact investing has emerged over the past decade as a new sector at the interface between philanthropy and investment. The sector currently represents \$9 billion to \$12 billion of investment capital. This course provides an introduction to the impact investment sector and the related responsible investing sector, and describes the evolution of impact investment, the growth of new asset classes, and the opportunities and challenges faced by investors seeking meaningful impact investment vehicles.
BAHR 580A	Leading Diversity and Inclusion	This course is designed to encourage students to think critically about their workplace experiences and interactions based on their own history and identity as well as to think about how the broader workplace context may perpetuate bias, discrimination, and inequality.

Key Results: UBC Sauder's Progress on Previous Objectives

- Offered a board governance training program through Executive Education focused on environmental and social governance oversight and responsible business.
- Awarded a UBC Teaching and Learning Enhancement Fund grant—*Lgaay gwii gina sk'aadGa 'láas ad Xaaydas gina Gan unsid: Enhancing Business Education with Indigenous Knowledge*—that supports UBC Sauder's development of Indigenous business curriculum through an Indigenous lens.

Future Objectives

- Add a new Climate career track to the Full-Time MBA curriculum.
- Deliver three new MBA courses commencing in 2023: Climate and ESG Reporting and Analysis, Climate and ESG Communications, and Climate Economics and Markets.
- Deliver an undergraduate course in Climate-Focused ESG Reporting and Analysis starting in 2023.
- Develop learning resources for COMM 105 to embed climate content into the curriculum and to provide students with valuable experiential learning opportunities.
- Continue collecting data for the course mapping survey to guide the enhancement of EDI pedagogy and content in curricula.
- Develop resources and training for faculty on engaging with diversity, building capacity, and enhancing inclusion.

Principle 3: **Method**

PRME Principle 3:

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

UBC Sauder is a springboard for aspiring social entrepreneurs and socially minded students who are interested in impact-driven careers. The school provides resources and a supportive environment to enable the next generation to pursue responsible leadership objectives.

This section outlines some of UBC Sauder’s opportunities for responsible leadership skills development and capacity building that extend beyond the classroom setting.

EDI Student Initiatives

The UBC Sauder Women Scholars Program was founded in 2017 and provides support and community to graduate students (PhD/MSc) who identify as women by providing informal gatherings and mentoring sessions with successful leaders.

UBC Sauder joined The PhD Project as an academic partner. This internationally recognized program supports minority groups that have traditionally been underrepresented in doctoral programs at business schools and helps universities recruit these applicants for faculty positions.

Student Co-curricular Activities

▪ UBC Sauder LIFT

UBC Sauder LIFT is a program that transcends international borders to deliver essential business tools to classrooms of aspiring entrepreneurs. UBC Sauder LIFT partnered with One Girl Can, a registered Canadian and Kenyan charity, to deliver an entrepreneurial training program consisting of 56 asynchronous video lessons, three live classes, and 520 assessment questions to reinforce learning.

The program also partnered with Human Needs Project through the use of the Kibera Town Centre, a local community centre that serves as the meeting location for

many of LIFT’s on-the-ground programs in Kenya. There, participants engage in discussion and group activities in person while being guided by trainers. Another partnership—with The GracedLife Leadership Centre—created LIFT’s first-ever cohort in Ghana. LIFT delivered 70 asynchronous video lessons and three live classes, and held a case competition where participants applied business knowledge to solving a business problem.

▪ Commerce Community Program

The Commerce Community Program was created in 1991 by UBC Sauder students with a goal to promote social responsibility and train future business leaders within the Faculty of Commerce. The program worked to instill these values through various projects, events, and involvement opportunities throughout the year. The Commerce Community Program’s annual “A Step Beyond Business” panel event features industry professionals focused on the triple bottom line in values-based businesses, traditional businesses with strong corporate social responsibility, and non-profit organizations. This year’s panel featured KPMG’s Impact and Inclusion Coordinator and ReFeed Canada’s Head of Sustainability, among others.



- **MBA Net Impact Group**

The goal of Net Impact is to inspire and equip emerging leaders to create a just and sustainable world. The UBC Net Impact group created a bi-weekly newsletter that covered environmental, social, and governance (ESG) topics. The team participated in a number of sustainability case competitions, including one hosted by Duke University. The Net Impact team is planning to run a sustainability symposium in January 2023.

- **Chasing Sustainability**

Chasing Sustainability is an initiative supported by UBC Sauder and organized by the Commerce Undergraduate Society. It offers UBC students the opportunity to network and learn from professionals in the Vancouver area who incorporate sustainability into their practices. At the same time, Chasing Sustainability allows students to engage in implementing sustainable practices in their own lives. The 2022 conference was held in February and featured a wide range of speakers from industry, non-governmental organizations, and academia. A total of 115 students attended the event that featured 11 expert panels.

▪ **UBC Sauder Women in Business Club**

The UBC Sauder Women in Business Club (WIB) is an open space for building trust, empowerment, and confidence while working together as women to achieve goals and learn how women can contribute to creating a more equal world. Officially founded in February 2010, WIB's mission is to encourage women to take leadership roles in their careers and lives to accelerate gender parity. The club provides development opportunities, links to the greater business and social community, and events that bring awareness to MBA students on different topics such as empowerment and gender stereotypes.

▪ **UBC Sauder Women in Finance Training**

UBC Sauder Women in Finance Training (UBC SWIFT) was launched during the 2022-2023 academic year with the objective to provide top-quality training in finance to a diverse pipeline of talent. SWIFT is an extra-curricular program for students pursuing a Bachelor of Commerce degree. Through connections between academics and practitioners in finance, students reconcile practical portfolio management with rigorous academic theory.

▪ **UBC Sauder Gives Back**

UBC Sauder Gives Back is a student-run volunteer week designed to introduce members of the UBC Sauder community to critical social issues. The Commerce Undergraduate Society arranges short-term, meaningful volunteer opportunities for students, faculty, alumni, and staff with the goal of highlighting the diversity of non-profit organizations within the Lower Mainland and promoting a spirit of volunteerism. In 2022, student organizers arranged a wide spectrum of volunteer opportunities for 69 participants that included serving snacks at a community living room in Vancouver's Downtown Eastside, packaging meals for individuals living with HIV and co-existing illnesses, and helping conduct a research project for the North Shore Women's Centre.

▪ **Ethics-Focused Case Competitions**

The Dhillon Centre sponsors and coaches several UBC Sauder student teams for business and professional ethics case competitions every year. It has supported teams for provincial rounds of the CFA Societies Ethics Canada Challenge in Vancouver, the Milgard Invitational Case Competition on Social Responsibility, and the Ted Rogers Virtual Ethical Leadership Case Competition in both 2021 and 2022.

▪ **Values-Focused Events for Students**

The Dhillon Centre hosts events that give students an opportunity to interact directly with values-focused professionals. Recent events include "A Step Beyond Business," "Managing for Values," and "Serving on a Non-profit Board" as part of its Philanthropy Program Speaker Series as well as an alumni event that featured social impact leaders.

▪ **Student Leadership Conference Design Challenge**

The Student Leadership Conference Design Challenge is a unique experiential learning opportunity to work in an interdisciplinary team, under time pressure, to produce an informed response to a challenge proposed by specific individuals or organizations. The Design Challenge is an opportunity for students to reflect on their experiences as student leaders, and to use and hone transferable skills developed during their degree. The 2021 conference was delivered virtually, and the next conference will be offered in January 2023.

Key Results: UBC Sauder's Progress on Previous Objectives

- Invited students to attend the Business for Social Good event, which highlighted best practices in responsible business.
- Supported six student teams participating in three different ethics-related case competitions.
- Hosted more than a dozen events with values-based business themes for students.
- Supported the Commerce Undergraduate Society's Equity and Inclusion Team to organize "Lead Inclusively," the society's first full-day leadership conference that provided students with the skills to be next generation leaders in business.

Future Objectives

- Host events for students related to ethics, sustainability, and responsible business at least once per semester.
- Provide coaching and support to teams for business ethics and professional ethics case competitions on an annual basis.
- Support at least 10 new grassroots initiatives related to EDI and sustainability each year.

Principle 4: **Research**

PRME Principle 4:

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.



UBC Sauder faculty members conduct research related to responsible business topics, such as sustainability, social justice, and health. Their publications span all of our divisions: Accounting Information Systems, Finance, Marketing and Behavioural Science, Organizational Behaviour and Human Resources, Operations and Logistics, and Strategy and Business Economics. In total, the school's faculty published over 80 refereed academic articles in 2021 and 2022 on topics that relate to the Sustainable Development Goals (SDGs).

This section of the report highlights UBC Sauder research publications that are representative of the SDGs. This list does not include all faculty publications in this domain, but it aims to showcase representations of the school's work. These examples are organized by the focal SDG themes that faculty members tend to examine in their research. UBC Sauder PhD students are often heavily involved in this work.

The school also engages in applied research activities. Some of these applied research efforts are listed at the end of this section as they relate to the SDG themes.

80+

**refereed research
publications on
responsible
business**

Theme 1:

Research on Responsible Consumption and Production, on Climate Action, and on Affordable and Clean Energy



UBC Sauder Author(s)	Year	Article Title	Journal
Antweiler, Werner	2021	Microeconomic models of electricity storage: Price forecasting, arbitrage limits, curtailment insurance, and transmission line utilization	<i>Energy Economics</i>
Antweiler, Werner	2021	On the long-term merit order effect of renewable energies	<i>Energy Economics</i>
Gillen, David	2022	Toward a harmonization of sustainability criteria for alternative marine fuels	<i>Maritime Transport Research</i>
Granot, Daniel and Frieda Granot	2021	Consistent allocation of emission responsibility in fossil fuel supply chains	<i>Management Science</i>
Granot, Daniel and Frieda Granot	2021	Incentives and emission responsibility allocation in supply chains	<i>Management Science</i>
Habib, Rishad*, Katherine White, and David Hardisty	2021	Shifting consumer behavior to address climate change	<i>Current Opinion in Psychology</i>
Hardisty, David	2022	Consumer matching costs to context: Status quo bias, temporal framing, and household energy decisions	<i>Journal of Consumer Behaviour</i>

UBC Sauder Author(s)	Year	Article Title	Journal
Mookerjee, Siddhanth*, Yann Cornil, and JoAndrea Hoegg	2021	From waste to taste: How “ugly” labels can increase purchase of unattractive produce Read more: The ugly truth: more consumers will buy unattractive fruits and veggies when they’re labeled ‘ugly’	<i>Journal of Marketing</i>
Park, Jen	2021	Subjective age and the greater good	<i>Journal of Consumer Psychology</i>
White, Katherine	2021	Making the world a better place: How crowdfunding increases consumer demand for social-good products	<i>Journal of Marketing Research</i>
Zhang, Anming	2021	Assessing carbon dioxide emissions of high-speed rail: The case of Beijing-Shanghai corridor	<i>Transportation Research Part D: Transport and Environment</i>

*Denotes a UBC Sauder PhD Student



Theme 2:

Research on Gender Equality, on Reduced Inequalities, and on Peace, Justice, and Strong Institutions



UBC Sauder Author(s)	Year	Article Title	Journal
Aquino, Karl, Luke Zhu*, and Brendan Strejcek*	2021	Dual pathways to bias: Evaluators' ideology and resentment independently predict racial discrimination in hiring contexts	<i>Journal of Applied Psychology</i>
Brander, James and Barbara Spencer	2021	Patent assertion entities and the courts: Injunctive or fee-based relief?	<i>International Review of Law and Economics</i>
Evans, Jonathan	2021	Race and reactions to women's expressions of anger at work: Examining the effects of the "angry Black woman" stereotype Read more: Q&A: How racism holds Black women back from leadership positions	<i>Journal of Applied Psychology</i>
Favilukis, Jack	2022	Affordable housing and city welfare Read more: UBC study shows rent control promotes housing affordability	<i>The Review of Economic Studies</i>
Griffin, Dale and Kai Li	2021	Board gender diversity and corporate innovation: International evidence Read more: Balance Board: New UBC study finds companies with women on corporate boards are more innovative, efficient	<i>Journal of Financial and Quantitative Analysis</i>

UBC Sauder Author(s)	Year	Article Title	Journal
Ok, Ekin*, Yi Qian, Brendan Strejcek*, and Karl Aquino	2021	Signaling virtuous victimhood as indicators of Dark Triad personalities	<i>Journal of Personality and Social Psychology</i>
Pikulina, Elena	2022	Do equity markets care about income inequality? Evidence from pay ratio disclosure	<i>The Journal of Finance</i>
Seidel, Marc-David	2021	Bridging caste divides: Middle-status ambivalence, elite closure, and lower-status social withdrawal	<i>Journal of Management Studies</i>
Silver, David	2021	Democratic governance and the ethics of market compliance	<i>Journal of Business Ethics</i>
Skarlicki, Daniel	2022	When managers become Robin Hoods: A mixed method investigation Read more: Robin Hood meets the office: How corporate managers try to fix workplace injustices by giving employees secret perks	<i>Business Ethics Quarterly</i>
Zhong, Rui*, Rebecca Paluch, and Sandra Robinson	2021	Hot, cold, or both? A person-centered perspective on death awareness during the COVID-19 pandemic	<i>Journal of Applied Psychology</i>

*Denotes a UBC Sauder PhD Student



Theme 3:

Research on Good Health and Well-Being



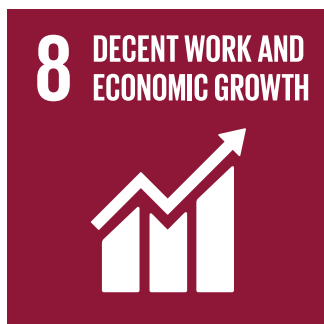
UBC Sauder Author(s)	Year	Article Title	Journal
Cornil, Yann	2022	Obesity and responsiveness to food marketing before and after bariatric surgery	<i>Journal of Consumer Psychology</i>
		Read more: Weight loss changes people's responsiveness to food marketing: study	
Daniels, Michael	2021	A realist review of violence prevention education in healthcare	<i>Healthcare</i>
Fang, Limin	2022	The effects of online review platforms on restaurant revenue, consumer learning, and welfare	<i>Management Science</i>
Favilukis, Jack	2021	Out-of-town home buyers and city welfare	<i>The Journal of Finance</i>
Griffin, Dale	2021	Gambling disorder is associated with reduced sensitivity to expected value during risky choice	<i>Journal of Behavioral Addictions</i>
Habib, Rishad, Katherine White, and JoAndrea Hoegg	2021	Everybody thinks we should but nobody does: How combined injunctive and descriptive norms motivate organ donor registration	<i>Journal of Consumer Psychology</i>
		Read more: Incongruent messaging key to getting people to register as organ donors	

UBC Sauder Author(s)	Year	Article Title	Journal
Lee, Sanghoon	2021	The well-being of nations: Estimating welfare from international migration	<i>International Economic Review</i>
Qian, Yi	2022	Impact of antimalarial adherence on mortality among patients with newly diagnosed systemic lupus erythematosus: A population-based cohort study	<i>Arthritis Care & Research</i>
Sajjadiani, Sima, Michael Daniels, and Hsuan-Che Huang*	2022	The social process of coping with work-related stressors online: A machine learning and interpretive data science approach	<i>Personnel Psychology</i>
Shechter, Steven	2021	Patient-type Bayes-adaptive treatment plans	<i>Operations Research</i>
Shechter, Steven and Woonghee Tim Huh	2022	Individualized dynamic patient monitoring under alarm fatigue	<i>Operations Research</i>
Wang, Yanwen	2021	Investigating the effects of excise taxes, public usage restrictions, and antismoking ads across cigarette brands Read more: Kicking the habit: UBC Sauder study shows cigarette tax hikes can help boost bigger brands, hurt consumers	<i>Journal of Marketing</i>
White, Katherine	2022	Political ideology and the perceived impact of coronavirus prevention behaviors for the self and others	<i>Journal of the Association for Consumer Research</i>
Zheng, Xin	2022	Substance abuse and workplace fraud: Evidence from physicians	<i>Journal of Business Ethics</i>

*Denotes a UBC Sauder PhD Student

Theme 4:

Research on Decent Work and Economic Growth and on Industry, Innovation, and Infrastructure



UBC Sauder Author(s)	Year	Article Title	Journal
Bena, Jan, Hernan Ortiz-Molina, and Elena Simintzi	2022	Shielding firm value: Employment protection and process innovation Read more: Employee protections can lead companies to innovate — and shed jobs	<i>Journal of Financial Economics</i>
Gillen, David	2021	Improving productivity measures of producing transportation infrastructure using quality-adjusted price indices	<i>Transport Policy</i>
Gillen, David	2022	Toward a harmonization of sustainability criteria for alternative marine fuels	<i>Maritime Transport Research</i>
Lee, Kevin	2021	From performativity to performances: Reconsidering platforms' production of the future of work, organizing, and society	<i>Sociologica</i>
Lindsey, Robin	2021	Port adaptation to climate change and capacity investments under uncertainty	<i>Transportation Research Part B: Methodological</i>
Nan, Ning	2021	Coordinating human and machine learning for effective organizational learning	<i>MIS Quarterly</i>
Zhang, Anming	2021	High-speed rail and industrial developments: Evidence from house prices and city-level GDP in China	<i>Transportation Research Part A: Policy and Practice</i>

Behavioural Insights into Business for Social Good Conference

The Dhillon Centre developed and hosted the “[Behavioural Insights into Business for Social Good Conference](#)” in June 2022. The event presents original, peer-reviewed research on responsible business values. A dialogue component, which brings together practitioners and academics, is discussed in the Dialogue section of this report. The 2022 conference included dozens of research presentations. Some examples are:

- Increasing Green Consumption Through Product Assortment: Consumers Make More Sustainable Choices in Presence of ‘Premium’ Quality Options (Jen Park*, Samina Lutfeali, and Yewon Kim)
- The Impact of Social Investing on Charitable Donations (Jake An, Donnel Briley, Shai Danziger*, and Shai Levi)
- The Competence Curse: Misattribution of Needs Explains Why Donors Fail to Reward Effective Charity Management (Lijun (Shirley) Zhang, Thomas Allard, Xin (Shane) Wang, and David Hardisty*)

**Denotes the author who presented at the conference*

Funding Responsible Business Research

UBC Sauder created several internal grant initiatives to promote research on responsible business, including the UBC Sauder EDI Research Catalyst Grant, the Dhillon Centre’s Business for Social Good Grant, the Montalbano Centre for Responsible Leadership Development Grant, and the Dean’s Exploratory Grant. Across those programs, UBC Sauder awarded \$221,975 to 43 unique projects that were specifically related to the topic of responsible business.

UBC Sauder EDI Research Catalyst Grant

In 2021, the Dhillon Centre and the UBC Sauder Dean’s Office launched the UBC Sauder EDI Research Catalyst Grant initiative to encourage and incentivize research specifically focused on equity, diversity, and inclusion (EDI). The purpose of the initiative is to encourage and support UBC Sauder research on topics relevant to EDI and to seed initial research ideas in this domain so that researchers can apply for additional funding. Examples of funded projects include examining the consequences of allyship behaviours, the disclosure of stigmatized identities at work, perceptions of EDI leadership in organizations, and the most effective ways to frame diversity training.

Business for Social Good Grant

The Dhillon Centre offers the Business for Social Good Grant. This grant supports and encourages research involving graduate students in the domain of business for social good. The goal of this initiative is to support early-stage and innovative research examining how business can be a force for social good. Several projects were funded on topics such as the effectiveness of diversity training, men’s allyship in creating inclusion in STEM workplaces, encouraging women to participate in entrepreneurship, consumer recycling behaviours, and improving land acknowledgements to increase restorative actions.



43

internal grants
for research on
responsible
business



\$220K+

in internal funding
awarded for
responsible business
research



The Montalbano Centre for Responsible Leadership Development Grant

The Montalbano Centre for Responsible Leadership Development offers awards focused on developing leaders to better manage their own and their organization's impact on the triple bottom line of people, planet, and profit. Specific projects relate to the capacity to address issues regarding EDI, and to develop competencies in self-awareness, systems thinking, stakeholder engagement, and the relationship between board diversity and environmental, social, and governance (ESG) performance.

UBC Sauder Dean's Exploratory Grant

The UBC Sauder Dean's Exploratory Grant aims to support early-stage or innovative research that will lead to applications for substantial research funding support from external sources. Many of these applications are related to responsible business, and topics include allyship for marginalized consumers, racial bias in organizations, consumer recycling behaviours, helping vulnerable communities, and consumers' healthy food choices.

Applied Research

Energy Conservation Research Projects

The school's Decision Insights for Business and Society (DIBS) initiative has partnered with BC Hydro on energy conservation research projects. DIBS and BC Hydro are exploring how insights from the behavioural and decision sciences can help encourage eco-friendly laundry behaviours, such as washing in cold water and hanging to dry. A recently completed project conducted as part of this research tested whether placing reminder decals on laundry machines would help people change their laundry habits and maintain those changes over the course of a year. This work is expected to be published in a peer-reviewed journal in the near future. It has been supported by two research grants: the UBC Office of the Vice President for Research and Innovation Grant for Catalyzing Research Clusters and a federal Social Sciences and Humanities Research Council Partnership Development Grant. The DIBS initiative's work with practitioners in the British Columbia public service is detailed in the Partnership section of this report.

Applied Health Care Research

Several UBC Sauder faculty members work with hospitals and other health care organizations on applied research projects. These often include UBC Sauder graduate students. Notable projects of applied health care research include allocating operating room time for elective surgeries at BC Children's Hospital, scheduling pediatricians on call at BC Women's Hospital, and optimizing staff response to patient alarms at St. Paul's Hospital and the University of Alberta Hospital. These applications have resulted in efficiency improvements to the delivery of health care at the hospitals. Relevant publications include:

- Carew S, Nagarajan M, Shechter S, Arneja J, Skarsgard E. Dynamic capacity allocation for elective surgeries: reducing urgency-weighted wait times. *Manufacturing and Service Operations Management*, 23(2): 407-424, 2021. This article includes applied research performed by a Master of Business Administration student who was advised by the two faculty co-authors.
- Shechter S. Pediatrician scheduling at British Columbia Women's Hospital. *INFORMS Transactions on Education. Articles in Advance*, online, 2022. This is a teaching case based on project work performed by a Master of Business Analytics student.
- Piri H, Huh WT, Shechter S, Hudson D. Individualized dynamic patient monitoring under alarm fatigue. *Operations Research. Articles in Advance*, online, 2022. This research was carried out in part by a PhD student who was advised by the two faculty co-authors.

W. Maurice Young Centre for Entrepreneurship and Venture Capital Research

The W. Maurice Young Centre for Entrepreneurship and Venture Capital Research focuses on understanding innovation and entrepreneurship ecosystems and their emergence. The centre co-sponsors events both locally and globally with leaders in the field. The centre also supports important outreach work performed by its partners, which is described in more detail in the Dialogue section of this report.

The centre is engaged in numerous activities that support research on responsible business and sustainability. One example is its hosting of the Interpretive Data Science (IDeaS) conference in 2022. IDeaS is an informal collection of researchers from different academic disciplines and organizational nodes. They share an interest in interpretive approaches to curating and employing textual and visual data

in management, organizations, and entrepreneurial theory-building with policy implications for ecosystems, privacy, decentralization, and democratic action. Researchers from leading universities in Canada, the United Kingdom, and the United States convened at the 2022 conference to explore these ideas.

Responsible Business Research Speakers Events

The Dhillon Centre hosts events to showcase research within UBC and other institutions. In 2021, it co-hosted "From Ideas to Action, Governance Paths to Net Zero" with Dr. Janis Sarra from the UBC Faculty of Law, and it hosted "Applying Behavioural Insights to Cultivate Diversity and Inclusion," connecting prominent researchers to the UBC Sauder community.

Key Results: UBC Sauder's Progress on Previous Objectives

- Authored more than 80 refereed academic articles on topics related to responsible business. These spanned all academic divisions and several SDGs.
- Co-hosted conferences entitled "BIG Difference BC 2021: Mobilizing Momentum in the Science and Practice of Behavioural Insights" and "BIG Difference BC 2022: Using Behavioural Insights to Create Lasting Change."
- Hosted a research conference entitled "Behavioural Insights into Business for Social Good" that brought in researchers from around the world.
- Created the Justice, Equity, Diversity, Decolonization, and Inclusion (JEDDI) Seminar Series and offered sessions on research focused on "Indigenizing the Curriculum," "Gender Equity at Work," and "Building More Equitable Societies."

Future Objectives

- Co-host a behavioural insights conference on behavioural science research and public good.
- Host a research conference focused on business for social good.
- Offer at least three sessions annually on research related to EDI and responsible leadership through the JEDDI Seminar Series.
- Create a more detailed system to allow research faculty to report the SDGs associated with their research.
- Continue to directly fund research on responsible business topics.

Principle 5: Partnership

PRME Principle 5:

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

UBC Sauder is committed to unlocking the potential of business schools to address the climate crisis, and working with partners on campus and in the community. The school has entered into numerous partnerships with the aim of adopting a collaborative approach in tackling some organizations' biggest challenges. These partnerships include social enterprises, non-profits, consulting firms, corporations, and educational institutions.

The following sampling of the many key partnerships held and fostered by UBC Sauder explains how these linkages contribute to the promotion of responsible business practices.

Creative Destruction Lab-Vancouver: Climate Stream

The school's [Creative Destruction Lab \(CDL\)-Vancouver](#) aims to help high-calibre technology start-ups scale and activate their potential and benefit to society. CDL-Vancouver includes a Climate Stream that hosts approximately 20 science and technology start-ups in its programming that are committed to climate action in the form of carbon sequestration, advanced materials, the future of food, alternative energy, and contributions toward the circular economy.

Centre for Transportation Studies: Green Shipping Project

The school's [Centre for Transportation Studies](#) participates in the Green Shipping Project that includes major international shipping partners Maersk, Pacific Basin, Teekay, Seaspn, and Teck. The companies assist with gathering data for the centre's research on environmentally sustainable shipping practices. The corporate partners also participate with academics to share knowledge at the annual green shipping partnership meetings. Internship and career opportunities are available for students.

Ch'nook – Métis Nation British Columbia Business Management Program

Ch'nook has entered a partnership with Métis Nation British Columbia (MNBC) to deliver the Business Management Program. This partnership delivers an online certificate program that integrates leading-edge knowledge and practical, relevant entrepreneurial training with Métis experience and contexts to create an integrated learning experience. The program was developed in partnership with MNBC and is specifically tailored to the needs of MNBC members. The program is currently being delivered for the second time since it was developed in 2021.

BIG Difference BC: A Community of Practice

The school's [Decision Insights for Business and Society \(DIBS\)](#) initiative has partnered with the BC Behavioural Insights Group (BC BIG) to create and foster a behavioural insights community of practice called BIG Difference BC. This includes a monthly newsletter, a regular blog, and an annual conference that attracts over 1,200 registrants from more than 50 countries. The community of practice is focused on how

insights from the behavioural and decision sciences can be used to tackle pressing societal and planetary challenges, including environmental, financial, and social sustainability. A key example is the 2022 conference's keynote address on anti-racist applied behavioural science.

UBC Sauder Executive Education

UBC Sauder's Executive Education unit launched several new initiatives. It created an Advanced Professional Certificate in Behavioural Insights focusing on using principles from the behavioural and decision sciences to encourage actions and policies that promote sustainability, health, wellness, and happiness. It also created a new course, Responsible Leadership for a Changing World, which develops leaders who want to drive a more equitable, sustainable, and prosperous world. Finally, it developed and delivered "Driving Board Value in Changing Times," a board training program for directors focused on ESG oversight.

Pro-Bono Board Training Initiatives

The Dhillon Centre launched pro-bono board training for equity-seeking organizations. It also developed and delivered "Governance Pathways," a pilot for a specialized training program to increase the pool of diverse board-ready candidates for Canadian corporate boards.

Phelps Centre for the Study of Government and Business – Vancouver Competition Policy Roundtable

Among its various research and teaching activities, the Phelps Centre for the Study of Government and Business hosts the Vancouver Competition Policy Roundtable that sees competition policy academics, practitioners, and policy-makers convene to discuss and disseminate research relevant to socially optimal outcomes in the Canadian economy. The April 2022 session convened subject matter experts and practitioners who discussed "Inclusive Competition Policy." This emerging area analyzes the effects of competition policy through its impact on various demographically heterogeneous consumer groups. Practitioners participating in the roundtable are afforded the opportunity to apply emerging social impact research when advising their clients.

Real Estate Division – BC Hydro

The Real Estate Division (RED) provides professional and licensing education for real estate professionals in British Columbia and other jurisdictions. RED has woven concepts of responsible business and sustainability throughout its

curriculum in recent years, and these concepts are now embedded in its licensing and professional education offerings for its partner institutions. RED partnered with BC Hydro to redevelop courses within the framework of sustainable building operations. This partnership will result in future real estate licensees being conscious of and knowledgeable about sustainable building operations.

Internal Emissions Audit – Brightspot Climate

With the help of Brightspot Climate, UBC Sauder calculated its Scope 3 emissions (i.e., emissions that occur because of operations that the school does not directly control, such as commuting to and from campus, business travel, and waste).

Key Results: UBC Sauder's Progress on Previous Objectives

- UBC Sauder faculty and staff have engaged with the business community, members of the public, and policy-makers on numerous topics related to values-based business. Staff and academics affiliated with the Dhillon Centre alone presented at dozens of industry and professional events where attendance totalled more than 2,000 people.
- In 2022, the school successfully completed Phase 2 of the Canadian Council for Aboriginal Business Progressive Aboriginal Relations committed track, which focused on developing Indigenous cultural training, a communications plan highlighting Indigenous activities and initiatives, and leadership commitment and policy statements.

Future Objectives

- Endeavour to present once monthly to industry or professional audiences on topics related to ethics or responsible business.
- Offer Executive Education and Continuing Business Studies courses to business leaders in the community on managing and reporting ESG issues.
- Create an Institute for Climate Solutions and Business that will support a range of programs, research initiatives, and connections with First Nations, industry, and campus stakeholders.

Principle 6: Dialogue

PRME Principle 6:

We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

UBC Sauder hosts many events that encourage dialogue among students, professors, and business professionals alike. Many of these events—whether led by faculty, staff, or students—are focused on the realm of responsible business and how to integrate key stakeholders in the greatest issues faced by businesses and society today.

This section explores past and annual events that encourage this progressive, complex dialogue.

Faculty-Led Dialogue

Behavioural Insights into Business for Social Good Conference

In 2022, this [research-focused conference](#) featured participation by leaders from finance, Indigenous, and other purpose-driven organizations; academic experts; and many more attendees—all working toward inclusive, sustainable, and prosperous businesses and society. The conference's novel approach incorporates peer-reviewed research presentations about values-based business as well as sessions for both practitioners and researchers. Business and non-profit leaders can think about innovative models of doing business while also circulating research ideas among eminent scholars. The 2022 conference saw a combined participation of 200 scholars and practitioners.

In addition to the numerous competitive research papers presented, several leading practitioners spoke at the event. For example:

- Indigenomics: Radical Inclusion and the Growth of the Indigenous Economy (Carol Anne Hilton, Chief Executive Officer, Indigenomics Institute)

- From Maximizing Profit to Maximizing Impact: The Changing Paradigm (Christine Bergeron, President and Chief Executive Officer, Vancity)
- Canada, Energy, and Climate: Where do we go from here? (Sheldon Fernandes, Manager, Brightspot Climate)

JEDDI Seminar Series

This [newly launched 2022 speaker series](#) hosted by the Dean's Office and the Dhillon Centre enables thought leaders in business and academia to share experiences and strategies for creating workplaces that are more just, equitable, diverse, decolonized, and inclusive. It featured the following three sessions in fall 2022:

- Decolonizing Business Curricula with Jordyn Hrenyk (Simon Fraser University) and Emily Salmon (University of Victoria)
- Gender Inequality at Work with Dr. Aruna Ranganathan (University of California, Berkeley)
- Building More Equitable Societies with Dr. Neil Lewis, Jr. (Cornell University)

ESG Investing Speaker Series

The Dhillon Centre hosts an annual ESG Investing Speaker Series, which featured seven events throughout 2021 and 2022. The topics included “Investor Engagement on Social Issues,” “Indigenous Investment Issues and Governance,” “Integrating ESG Considerations in Portfolio Construction,” “Say on Pay: An Underutilized Proxy Vote in Advancing Stakeholder Governance,” “Fixed Income Investing and ESG,” “The ‘I’ in ESG: Indigenous Approaches to ESG Investing,” and “Sustainable Investment: Sustainability in Practice.” These events were attended by practitioners in the investment community as well as members of the UBC Sauder community.

The Montalbano Centre for Responsible Leadership Development Events

In spring 2022, Dr. Daniel Skarlicki delivered a two-day customized Executive Education program on “Navigating Complex Negotiations” for a First Nation government-to-government entity, inclusive of a consortium of Secwépemc communities and their respective Campfire/Divisions within Secwépemcúlcw (Secwépemc territory/BC Interior). This session helped them prepare for their negotiations with government and to further their goal of achieving reconciliation.

In summer 2022, the Montalbano Centre, the Dhillon Centre, and Alumni UBC presented the climate action panel event “Getting serious about climate change: How business must step up.” Featuring a panel of research and practitioner experts, this interactive webinar allowed an audience of alumni to learn about ways to incorporate climate action into their business practices. Speakers included Naomi Klein, Tamara Vrooman, Dr. Carol Liao, and Dr. Katherine White.

UNICON Conference 2022

The school hosted the UNICON Conference 2022 for members of the Consortium for University-Based Executive Education. Executive education specialists from global business schools who deliver training to business leaders across the world attended this event. UBC Sauder research faculty members shared their expertise on topics such as “Business as a Force for Good,” “Values-Based Leadership,” “ESG and Impact Investing,” “Leadership in Crisis,” and “Responsible Governance.” The conference, which welcomed over 200 participants to Vancouver, is an important vehicle for dialogue among executive education educators who train and educate the world’s senior leaders.

W. Maurice Young Centre for Entrepreneurship and Venture Capital Research

The centre’s leadership has played a key role in the creation of the Highly Integrative Basic and Responsive (HIBAR) Research Alliance and has enjoyed tight collaboration in forming and advancing the Responsible Research in Business and Management (RRBM) Network. Both HIBAR and the RRBM are focused on improving research and innovation ecosystems for responsible business.

The centre has also helped bring about the emergence of a local innovation ecosystem around distributed trust technologies such as blockchain through a collaboration with Blockchain@UBC. Through the centre’s joint activities with these three growing ecosystem efforts, it has built regular interaction to a broad community both within academia and in non-academic contexts. A recent example of the dialogue activities the centre helps to create is the HIBAR Research Alliance’s ongoing webinar program to deliver research information to a large non-academic educational audience.



Faculty-Led External Dialogue Supported by the School

The school encourages its faculty members to share their expertise beyond academia and actively engage in numerous events throughout the year. They participate in practitioner panels and deliver talks at business conferences. They also interact with for-profit and non-profit organizations outside the school.

UBC Sauder faculty also share their expertise with broader audiences through various media outlets. They are routinely quoted in regional, national, and international media, providing input to trade and business publications with specialized audiences and to mass media outlets such as television programs, radio shows, podcasts, and newspaper articles.



Key Results: UBC Sauder's Progress on Previous Objectives

- Hosted the UBC Sauder Philanthropy Program Speaker Series, the ESG Investing Speaker Series, the JEDDI Seminar Series, and a morning session for the business community in conjunction with the academic research conference "Behavioural Insights into Business for Social Good."
- Hosted events to further the school's culture of EDI and to increase understanding, comfort, and competencies on key EDI topics. These events included "The Orange Shirt Story," "Pink Shirt Day: Challenging Bullying and Creating Belonging," "International Women's Day: Women's Leadership and Catalyzing Impact," and a UBC Sauder Engaged Coffee Conversation on the EDI work of the Dhillon Centre.

Future Objectives

- Host a multi-stakeholder event at least annually on a topic related to ethics or responsible business.
- Offer a minimum of five events to enhance focus on EDI each year. These may be a combination of showcasing business leaders addressing EDI topics or academic speakers sharing research.
- Hold a third conference for the business community entitled "Insights into Business for Social Good" hosted by UBC Sauder and the Dhillon Centre.

About UBC Sauder

The UBC Sauder School of Business is one of the world's leading academic business schools. Located in Vancouver, Canada, the school provides a global business perspective dedicated to rigorous and relevant teaching and research. UBC Sauder's vision is to build a more just, sustainable, and prosperous world.

The school has approximately 4,500 undergraduate and graduate students as well as more than 45,000 alumni living in over 90 countries. The faculty comprises approximately 100 full-time tenured or tenure-track professors as well as approximately 100 full-time and sessional lecturers. In recognition of its research excellence, UBC Sauder was ranked 47th worldwide in the UTD (University of Texas at Dallas) Top 100 Business School Research Rankings published in 2022.

About UBC

The University of British Columbia (UBC) stands out among the world's top universities for making a global impact. For 2022, UBC ranked 13th out of more than 1,400 participating institutions from 106 countries, based on its contributions to the UN Sustainable Development Goals (SDGs) through research, outreach, stewardship, and teaching (Times Higher Education Impact Rankings 2022). UBC also ranked third out of 700 universities in the QS World University Rankings: Sustainability 2023 for its ability to tackle the world's greatest environmental, social, and governance (ESG) challenges. As a university in a city known for its focus on sustainability, UBC provides an environment that serves as a living laboratory for social innovators and entrepreneurs.



More Information

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