

First Sharing
Information on
Progress Report

PROGRESS REPORT



PRME Principles for Responsible Management Education

an initiative of the United Nations Global Compact



Table of Contents

Letter of Commitment	3
Introduction to our first SIP Report	4
About TU Dublin	6
About the Faculty of Business	8
Principle 1: Purpose	9
Principle 2: Values	13
Principles 3: Method	17
Principle 4: Research	24
Principle 5: Partnership	32
Principle 6: Dialogue	36
Organisational Practices	39
Key Targets Going Forward	42
Appendix 1: TU Dublin Progress on SDGs	43



CONTACT INFORMATION

Dr. Lorraine Sweeney
Assistant Head, Graduate Business School

TU Dublin – Faculty of Business
e: lorraine.sweeney@TUDublin.ie

TU Dublin Faculty of Business
Aungier Street
Dublin 2

www.tudublin.ie

COMMITMENT TO PRME



DEAN OF FACULTY OF BUSINESS, TU DUBLIN

Welcome to our first TU Dublin Faculty of Business 'Sharing Information on Progress Report'. PRME aims to transform management education, research and thought leadership globally and to develop a new generation of responsible business leaders. The TU Dublin Faculty of Business is firmly committed to developing leaders who understand their obligation and role in shaping a better society. We incorporate ethics, responsibility and sustainability in our teaching, research and engagement.

With a history stretching back over one hundred and thirty years, TU Dublin has a strong tradition of providing responsible higher education. Our alumni play an important role in innovation, economic and social development, culture and education both in Ireland and internationally. TU Dublin continues to build on those foundations and to respond to the social, cultural and educational needs of Ireland in the 21st century.

Our strategy is aligned to the purpose and principles of PRME. Our commitment to PRME is illustrated in our reporting, our progress to date and our plans for the future. We are proud to be signatories of PRME, we look forward to ongoing engagement and development of our strategies and activities centered on the principles of PRME and UN Sustainable Development Goals.

A handwritten signature in black ink that reads "Dr. Katrina Lawlor".

Dr. Katrina Lawlor
Dean of Faculty of Business, TU Dublin

Introduction to our first SIP Report

TU Dublin has recently launched our Strategic Plan to 2030. Our ambitious vision is to create a better world together. The plan has been developed in view of the challenges facing us and through the lens of the UN Sustainability Goals (SDGs). This plan focuses on three pillars of People, Planet and Partnership and provides a focus for the university over the coming years to 2030. Underpinned by the key SDG of Quality Education, these three pillars inform our approach to educational, research and engagement practices, ensuring TU Dublin delivers real change, innovation and impact for society.

This report is structured in accordance with the Six Principles of PRME:

1. Purpose
2. Values
3. Method
4. Research
5. Partnership
6. Dialogue

The report outlines our progress to date and plans for the future under each of the six principles. The report includes the University Progress on each of the seventeen SDG's in appendix 1.



5

Campuses

Aungier Street
Bolton Street
Blanchardstown
Grangegorman
Tallaght

29k+

Students

9.5k+

Part time Students

8k+

Graduates p.a.



Times Higher Education rank TU Dublin in Top Young Universities Worldwide



% of National Enrolments

19% ICT

18% STEM

25% Apprenticeships



€655m

Value to Community

€200m

Equity Investment



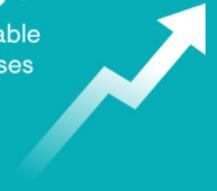
1700

Jobs Created



400+

Sustainable Businesses



Diversity

2854 international students across 105 countries



13%

Mature



5%

Access



8%

Disability



1 : 20

Staff : Student Ratio

3.5k+

Academic & Support Staff

46%

Female Staff



93% of graduates in employment or in further education, within 9 months of graduating



Infinite Possibilities



About Technological University Dublin

Creating a better world together

Technological University Dublin (TU Dublin) is Ireland's first Technological University, offering a unique range of programmes and disciplines, with pathways to graduation from foundation and apprenticeship to undergraduate and doctoral levels. TU Dublin is the university where the arts, business, sciences, engineering and technology converge, and its 28,500 students and researchers come from all over Ireland and from all parts of the globe.

A new city campus is being developed on a spectacular 73-acre site at Grangegorman in central Dublin. This is the largest higher education development project in Europe.

As a University of Technology, our mission is first and foremost to serve society, to provide high quality education for diverse groups, where talents translate into ability to act and react, experiment and invent, anticipate and transform. We empower our students to become technologically literate professionals. We ensure that they are well-qualified to play a fruitful role in society, aware of the broader implications of technological development and of their responsibility towards global challenges. Everybody, regardless of background, should be able to study and succeed in our university.

Our research is driven by the diverse needs of society, aware of the global challenges of our times and capable of having a true impact on people's lives. We create knowledge directly connected with the economic, scientific, and political priorities of our respective regions, and in synergy with one another. By working in close connection with public and private, local and multinational institutions and companies, we share our knowledge and know-how to generate value, products and services for everybody.



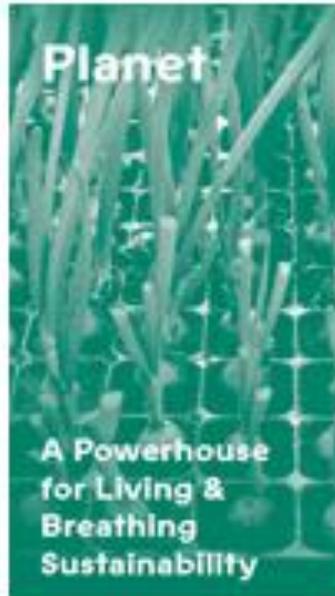
About the Faculty of Business

TU Dublin, Faculty of Business is one of Ireland's largest business schools, with over 7,500 students studying at undergraduate and postgraduate (taught and research) level. The Faculty has a student centred approach, providing excellent support and resources combined with a mission to create a learning environment that encourages critical thinking, innovation and collaboration.

The Faculty of Business places emphasis on excellence in learning, teaching, research and support for entrepreneurship. In line with the wider TU Dublin ethos the Faculty provides a career focused education placing value on the application of knowledge through engagement with industry and the community. Working with over 1,000 industry and community partners, students experience the application of theory to practice during their study through work placement, live company projects, learning with communities, live case studies and much more.

The Faculty has developed effective and lasting working relationships with major professional bodies in Retail, Accountancy, Marketing, Personnel Development, Management and Transport and Logistics. It has developed policies, structures and student support systems appropriate to its role as leader in the field and has built a reputation for responding through partnership initiatives to emerging business and management skills needs. The Faculty has also established itself as one of the largest executive education providers in Ireland.





Principle One Purpose

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

PRME Principle 1: Purpose

At TU Dublin, we are committed to the PRME principle to develop the capabilities of our students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy. Our teaching is underpinned by impact-focused research and insight from industry and community leaders.

Strategic Intent 2030

TU Dublin is embarking on an exciting journey to create a better world, together. In developing our strategy for 2030 we viewed the challenges facing us through the lens of the UN Sustainability Goals. We are focusing on three themes to tackle the challenges we face – People, Planet and Partnerships. Underpinned by the key SDG of Quality Education, these three pillars inform our approach to educational, research and engagement activities, ensuring TU Dublin delivers real change, innovation and impact for society.

TU Dublin UN Sustainability Goals Progress Report 2020 can be found in appendix 1, this is the first report on how the university is addressing each Sustainable Development Goal. It includes examples of initiatives, events and project work that are having an impact across the seventeen SDGs.

To enable us to reach our ambitious vision of creating a better world together, we will foster a solution orientated capability amongst our people, encouraging them to find rapid resolutions to the global challenges we face. We will support technological and innovative advances that will help society to thrive.

Vision

Our role in TU Dublin is to work with stakeholders – our students, staff, communities, industry and governments – to solve some of the world’s most pressing issues and take advantage of opportunities that arise. Our vision is to ‘Create a Better World Together’.



Pillars of our Strategy

1. People

We will foster individual talents in an ever-changing world. We intend to ignite the imagination of students, staff and partners and support people to explore their abilities and reach their full potential. We have a culture that cares for people, a place where there is space to foster ideas, relationships and individual personal development. We are committed to creating transformational educational opportunities that inspire, support and develop each individual in reaching their full potential. By taking this approach, we are educating people who can confidently tackle the challenges that the world faces in creative and balanced ways.

2. Planet

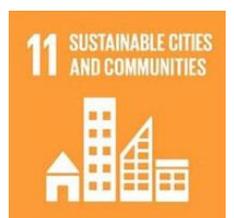
Our ambition is to become a powerhouse for living and breathing sustainability. We intend to address the challenges facing the world and impact positively on the planet and people, with education as the engine. We will be a leader and voice for sustainability, a way of living and working in a new, more balanced way, a way that protects our planet for future generations.

Our focus:

Developing Responsible Global Citizens – providing education for all learners that instils a sustainability mind-set and creates champions to drive the sustainability agenda.

Being a Beacon for Sustainability – driving public discourse and influencing policy development in partnership with thought leaders.

Tackling Global Challenges – cultivating multidisciplinary research to deliver global impact and delivering research projects with industry and community partners, converting knowledge into tangible outcomes.



3. Partnerships

At TU Dublin, will deliver shared impact. We intend to develop the most connected university, cultivating a network of discoverers, creators and entrepreneurs, engaging with people that make things happen. TU Dublin is close to the pulse of a thriving society. We actively reach out and reach in to connect people, to share competencies, join ideas, create synergies and unearth new opportunities. We will actively seek to increase and deepen our partnerships all over the world on the understanding that the complex problems of today are solved together.

The Faculty of Business has a student centred approach, we provide the resources and support to ensure students are equipped to fulfil their potential. Our students learn in a practice-based environment and are encouraged to promote their personal development as critical thinking, innovative, responsible business leaders. Students are supported to reflect on the societal challenges we face and reflect on their role to creating a better world together.

In order to monitor our progress on the PRME Principles, we have begun gathering data on ethics, responsibility and sustainability within our teaching, research and extra-curricular activities in the Faculty of Business. We plan to create a procedure to collect data in a more systematic manner.

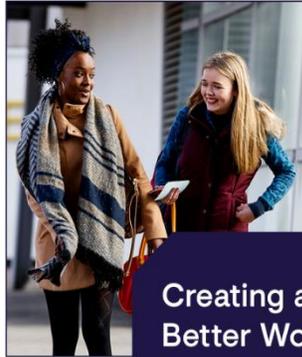
Going Forward:

As a member of PRME, TU Dublin is committed to implementing the principles, as reflected in our Vision, Mission and Values. Our goal for our next SIP report is to have in place a systematic procedure to ensure the annual collection of data relating to the integration of ethics, responsibility and sustainability within our teaching, research and extra-curricular activities within the Faculty of Business.



MISSION:

Excellence,
Practice-led
Co-creation

VISION:

Creating a
Better World,
Together

VALUES:

Excellence,
Inclusion &
Impact

Principle Two Values

We will incorporate into our academic activities, curricula, and organizational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Impact.

PRME Principle 2: Values

At TU Dublin, we are committed to the PRME principle of incorporating into our academic activities, curricula, and organizational practices the values of global social responsibility as portrayed in international initiatives such as United Nations Global Compact. As the world's largest corporate sustainability initiative, the UN Global Compact calls companies to align strategies and operations with universal principles on human rights, labor, environment and anti-corruption and take action that advances societal goals. As a leading business school, we take our responsibility to create future leaders skilled and confident to create a positive impact on society very seriously. We are committed to integrating ethics, responsibility and sustainability into our teaching, research, engagement and all our activities.

Located in the heart of Ireland's capital city, TU Dublin provides an innovative, responsive and caring learning environment for a diverse range and level of programmes to students of all ages and backgrounds.

Values

Excellence – We provide a world class education experience for our students in a supportive environment. Our teaching is informed by our research and engagement with industry and community partners.

Inclusion – TU Dublin has a long tradition of widening access to education; we aim to be inclusive in all aspects of our work and to create a welcoming atmosphere in which we work and study.

Impact – Our vision is to create a better world together, we believe this is achieved by focusing on people, planet and partnership. Together, we will create a positive impact on society, the economy and the environment.

Equality, Diversity and Inclusion

TU Dublin aims to be an inclusive university. **Director of Equality, Diversity and Inclusion**, Professor Yvonne Galligan was appointed in November 2018 to lead a university wide approach to equality, diversity and inclusion. The University **Equality Statement 2019 – 2020** sets out our commitment to equality, diversity and inclusion for students and staff in every area of the University's work.



The University has allocated resources to the **Inclusion Fund 2021** which awards grants to projects promoting equality, diversity and inclusion. The following are the priority themes for 2021:

- Gender expression and identify
- Racism on campus and anti-racism initiatives
- Sexual harassment and consent
- Equal participation and inclusivity in the online community and the virtual learning environment
- Development and support for EDI leadership
- Creating an inclusive environmental sustainability ethos

Athena Swan

TU Dublin is committed to advancing equality, including gender equality in all aspects of its work. The equality work of the University is informed by the UN Sustainable Development Goals, including SDG 5 'Achieve gender equality and empower all women and girls. The UN Sustainable Goals recognize gender equality as 'not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world'. The University is committed to ensuring gender balance in key decision-making committees. It aims to address gender imbalances amongst staff and the student body in academic disciplinary fields and functional areas where traditional patterns of male or female predominance can be found. The Higher Education Authority report that gender inequality is an issue for higher education in Ireland. In a major initiative supported by the Higher Education Authority, the Athena Swan Charter was launched in Ireland in 2015. Originally developed in the UK in 2005, the Athena Swan Charter encourages higher education to advance gender equality and recognises commitment to advancing the careers of women in science, technology, engineering, math and medicine (STEMM) employed in higher education and research. The charter has since expanded to recognize work undertaken in arts, humanities, social sciences, business and law (AHSSBL) and in professional and support roles.



In 2018, TU Dublin received the Bronze award from Athena Swan. TU Dublin is proud to hold the Athena Swan Bronze Award in recognition of its commitment to advancing gender equality.

The University recently launched its first **Staff Equality and Inclusion Survey** to understand staff experience in TU Dublin including career advancement and the impact of Covid19 on workload and wellbeing. The University provides unconscious bias training for all senior leadership and has commissioned an external review of all HR policies and practices to ensure equality, diversity and inclusion are embedded in all stages of the recruitment, selection and retention process. Since 2014, TU Dublin has sponsored twelve women each year to participate in the **Aurora Leadership Development Programme** for women in higher education.

Widening Participation

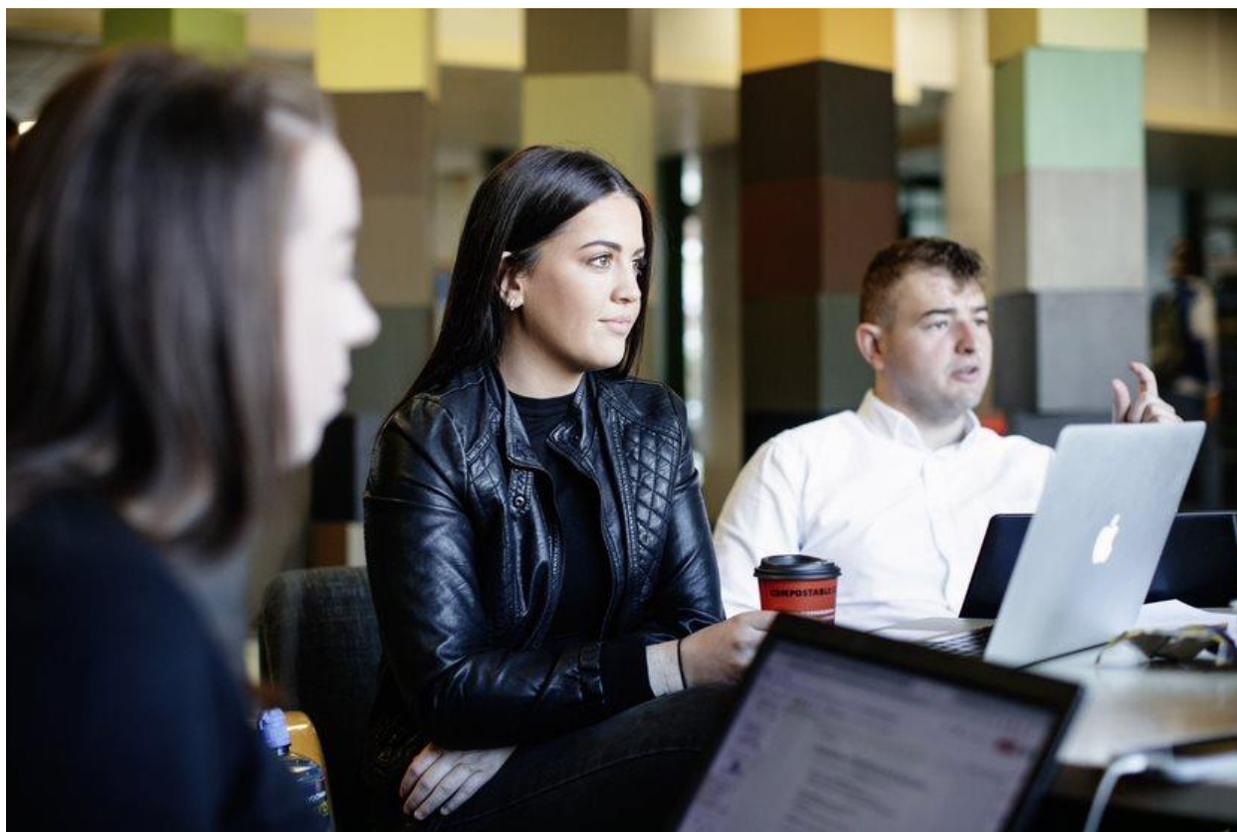
Widening access to education is a core part of our educational mission at TU Dublin. Our Access Policy rests on a culture of inclusion where all have equitable opportunity to access the education we provide. The University is especially cognisant of the challenges to participating in higher education faced by persons from backgrounds of economic or social disadvantage, persons who have diverse abilities, and persons coming from sections of society significantly under-represented in the student body. TU Dublin enables equity of access and education to these groups through an integrated policy that provides a range of pre-entry activities, alternative entry arrangements and post entry support.

TU Access Service was established over 20 years ago to assist individuals and communities in overcoming socio economic barriers to accessing higher education. TU Dublin has one of the largest cohorts of access students participating in higher education in Ireland.

Our **TU Dublin Access Foundation Programme** is a one-year full time course preparing students, both personally and academically to pursue undergraduate programmes at TU Dublin.

Going Forward:

We will continue to review the values of TU Dublin to ensure alignment to our duty to integrate ethics, responsibility and sustainability to our teaching, research and all activities within the faculty. We will continue our progress to ensuring our university is inclusive to all and expand our EDI and access initiatives.



Principle Three Method

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

PRME Principle 3: Method

At TU Dublin, we are committed to creating educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Graduate Attributes

The Faculty of Business recognises for an economy and society to productively function they must be founded on sound ethical principles. The Faculty has included 'Ethically Engaged' as one of the core graduate attributes. Ethical graduates endeavor to make the right decisions for the right reasons. They can take responsibility for their decisions and actions and are aware of the impact and consequences of such decisions on themselves and others and adhere to the professional code of practice of their discipline.

Modules

Education has a key role to play in supporting and teaching the ethical principles which underpin professional practice. The principles of PRME are embedded in curriculum across the Faculty of Business in both undergraduate and postgraduate programmes. The principles of ethics, responsibility and sustainability are evident in stand-alone modules and are also integrated into in a range of modules including marketing, supply chain management, innovation and strategic management.

There are a number of stand-alone modules at undergraduate and postgraduate level. For example, students studying the Higher Certificate in Business Management (Undergraduate – level 6) complete a module entitled 'Introduction to Ethics and CSR' which challenges students to consider how decisions are made, they are introduced to ethical theories which are discussed through cases and scenarios. Students are encouraged to find examples where ethics and CSR interlink with business and society via news, media, and social media - these are discussed in class. Assessment takes the form of individual reflection and team assignments in which ethics and Corporate Social Responsibility are applied to an organization. The module seeks to challenge student's assumptions on business and the wider world.

Students on the BSc Business and Management, BSc Business and Law and Bachelor of Business Studies (Undergraduate – level 8) study a module entitled 'Corporate Governance and Business Ethics'. The module encourages students to offer their views on contentious business cases/scenarios which can be purely business related or overlap into society. Core ethical theories are discussed, and students are challenged to engage with the concept of ethical ideologies and understand their own viewpoint, how it is formed, and whether it is consistent.

Ethics, Responsibility and Sustainability play a key role in the module and students are encouraged to consider how managers in business utilize these concepts.

The Executive MBA cohort study a module entitled 'Corporate Governance, Ethics and Responsibility' which equips student with a deep understanding of the responsibilities of a modern business organisation. The module examines the legal, ethical, social, environmental and economic responsibilities of corporate leaders. For example, economic globalization has raised a number of unique challenges to managers and businesses. These include increased social scrutiny of the impact that international trade and investment have had on working conditions, environmental conditions and human rights. The purpose of this module is to examine how corporations are and should be responding to these challenges.

Students studying the MSc Strategic Management (Postgraduate – level 9) undertake a module entitled 'Critical and Responsible Management' in which the students discuss the role of business within society and the importance of business ethics and social responsibility. Students learn about the Sustainable Development Goals and undertake an applied project in which they assess the application of the SDG's to assigned firms and make recommendations based on their analysis. According to Dr. Lorraine Sweeney, the module coordinator, 'the module challenges student's perceptions of the responsibilities of business and the impact business has on a wide range of stakeholders. Student's also learn about sustainability and the SDG's and how businesses are integrating the SDGs into their strategy. The learning from the module is further enhanced in other modules on the MSc Strategic Management'.

Responsible Management is also embedded in many other modules across all undergraduate and postgraduate programmes in the Faculty. For example:

The Professional Development module on BSc Retail and Service Management (Undergraduate – level 8) requires students to undertake an assignment which aims to introduce the concept of global citizenship and explore how this relates to ethical business practices in the fashion retail industry. The students take a study trip to The Rediscovery Centre in Ballymun to meet with Fashion Revolution Ambassador Carrie-Ann Moran to learn more about sustainability. Each student team is required to plan, design and execute an awareness initiative for Fashion Revolution Week. One student speaking of the assessment said *"The Fashion Revolution event was the first of its kind to be held in TU Dublin and from the reaction, comments and overall atmosphere it was extremely successful. We managed, as a whole, to highlight, enlighten and educate our peers ... For me, the most important aspect of the day was the education factor ... The knowledge I gained from the lead up to the event, the event itself and the aftermath is extremely important to me in the workplace, as I work in a designer consignment store ... From this I want to not only educate myself further, but my family, my friends and friends of friends."*

The Strategic Marketing module on MSc Strategic Marketing (Postgraduate – level 9) requires students to appraise how strategic marketing decisions, incorporating principles of ethics and sustainability, impact on key stakeholders and broader environment and society. The module exposes students to ethics and sustainability in strategic marketing, the principles of sustainability and considerations of the impact of marketing strategies on stakeholders, the environment and society. Students undertake Sulitest as part of the module, the test is designed to measure and improve sustainability literacy. Dr Lucia Walsh, module lead explains that “Marketing practice can be often seen as unethical, especially when it comes to marketing products/services to vulnerable groups (e.g. children, older people) but also when brands take up a social issue or engage in greenwashing. As we discuss different strategic issues in marketing, the focus is always kept on the ethical & sustainability issues. These are woven into our readings, case studies and debates”.

Sustainability is a key focus on the MSc Fashion Buying & Management (Postgraduate – level 9), students take a study trip to Amsterdam where they visit the Fashion for Good sustainable fashion museum and carry out reflective assignments based on the trip.

Strategic Management modules within the Faculty place emphasis on critical thinking and exploring the impact of strategy on stakeholders and society to facilitate the development of ethical and responsible citizens and encourage enterprising students and future managers to reflect on what they do and why they do it. The modules also incorporate Students Learning with Communities (SLWC) to further develop students’ social consciousness and critical thinking skills whereby they apply knowledge to complex real-world situations and are socially and civically engaged with their community.

National Forum Teaching and Learning Projects

A group of researchers from the Faculty of Business (Dr Oliva Freeman, Dr Deirdre Duffy, Dr Lucia Walsh, Dr Ciara Nolan, Dr Cormac Mahon and Alacoque McAlpine) are involved in two National Forum Teaching and Learning funded projects. One project is entitled *Promoting Sustainability Literacy among Business Students* through the UN Sulitest Platform and provided a pilot for the second larger project entitled *Building a university-wide Community of Practice around the Promotion and Integration of Sustainability Literacy Skills through Teaching, Learning and Assessment*. Both projects explore the use of the UN supported Sulitest (sulitest.org) as a tool with which to engage students in thinking and reflecting on their own levels of sustainability literacy, specifically in relation to the UN SDG’s.

The first project commenced in September 2020 and saw 470 business students complete the test and associated reflective work in the form of written and digital artifacts (posters and video) in the first semester with another 858 business students due to complete the Sulitest and associated assessments in the second semester. This work on sustainability literacy is being integrated into a range of business modules including Consumption Studies, Supply Chain

Management, Human Resource Management, Professional Development, International Management, Consumer Behaviour, Business to Business Management, Strategic Marketing and Enterprise Sustainability.

Students focus on issues including forced labour, plastic pollutions in oceans, gender inequality and renewable energies. The students also expressed a range of feelings from being shocked, surprised, previously unaware, overwhelmed but also feeling privileged and having a sense of hope for the future. In an in-class poll that was taken 1 month after the students completed Sulitest, 78% said that they changed some aspect of their behaviour as a result of the assignment. The quote below illustrates the learning experience for the students.

"I began to wonder what type of men and women were most at risk and started questioning whether some of these girls and young women around the globe may be similar to me. I wondered what kind of hobbies or interests they have, what music they like and whether they even have access to music or any joy in life at all. This realization was of paramount importance for two reasons. First, I recognized the humanity between the lines of data and statistics. This particular connection that I felt with the women and girls worldwide that are exploited domestically, physically and sexually allowed me to view human trafficking and forced labour, not as an issue under the umbrella term "workers," or "labourers," but as victims of a system that has ultimately failed them."

Students Learning with Communities

Students Learning with Communities (SLWC) within TU Dublin supports staff, students and community partners to engage in community-engaged learning and research across TU Dublin City Campus. SLWC involves staff and/or students collaborating with underserved community partners (local groups, not-for-profit organisations, charities etc.) to develop real-life projects for mutual benefit. The processes and outcomes of the collaborative projects are designed to further the community's goals. These projects give all participants the opportunity to engage in critical thinking, improve self-efficacy and leadership skills, and ultimately aim to energise participants to work for social change.

For example, students studying Marketing Planning on the Higher Certificate in Marketing work with community groups on their marketing plans. This year students worked with Heart Children Ireland, students carried out primary research and conducted a creative assignment to support the marketing efforts of Heart Children Ireland.

Students are involved in a number of projects with non-profit organisations through their studies and extra-curricular activities. For example, in 2021 TU Dublin staff and students raised over €90,000 for the Irish Cancer Society through the Relay for Life TU Dublin Challenge. Students from BSc Business and Management taking part in a New Venture Creation module with Professor Tom Cooney raised over €30,000 for various charities. BSc Marketing students also raised over €17,000 in December 2020 for a range of charities, including Jigsaw, Amnesty

International and Pieta House. The students were challenged to fundraise for a charity of their choice by designing and implementing a digital marketing plan. Lesley Murphy, a Lecturer in Sales and Marketing at TU Dublin said, "The Marketing students excelled in Level 5 lockdown, it's a great achievement raising €17,000 for charities and causes that the students hold close to their hearts".



Simon Community & NCBI

Staff at the Faculty of Business in collaboration with our partners at Dublin Simon Community created a CPD Certificate in Digital Marketing in 2017. Over fifty staff of the Simon Community have completed the programme, which is delivered in the Faculty by TU Dublin academic staff. The programme aims to build the participants understanding of the tools, technology and techniques available to the marketer. Learners develop an understanding of the fundamentals of marketing theory and build on this with an appreciation for the key elements of digital marketing: social, search, mobile, analytics and cloud technology. The course reflects current trends in digital marketing and provides the learner with the most current knowledge and skills.

The Faculty of Business also designed a CPD Certificate in Volunteering with our partners, Dublin Simon Community. The certificate was developed to provide the kind of supports needed to harness and develop the volunteerism potential that exists in Ireland. The Certificate course, the only one of its kind in Ireland, takes a multifaceted approach and is designed to allow volunteers to enhance their expertise and become more effective in their voluntary activity. It involves a 12-week programme covering areas such as professional boundaries, addiction, self-care, ethics, change management, interpersonal skills, relationship and conflict management, communication and influencing skills. Running since 2010, 485 graduates to date have received the certificate. Volunteers in the Simon Community play a key part in the organisation and the partnership with TU Dublin adds quality to service delivery and the positive experiences of volunteers and Simon Community clients.

TU Dublin developed a CPD Certificate in Retail Operations and Marketing with our partners, the National Council for the Blind Ireland (NCBI). NCBI is the national sight loss agency, a not for profit charity which offers support and services to people of all ages who are experiencing difficulties with their sight. The programme was designed to support the retail division of NCBI which provides a vital source of income for the charity. Speaking at a graduation of the

programme, Colin Hughes, Head of the Graduate Business School commended the graduates for their hard work. He noted that the programme has seen positive impact on individual stores and emphasized the need for graduates to continue their learning journal for the benefit of thousands of people whom NCBI support each year.



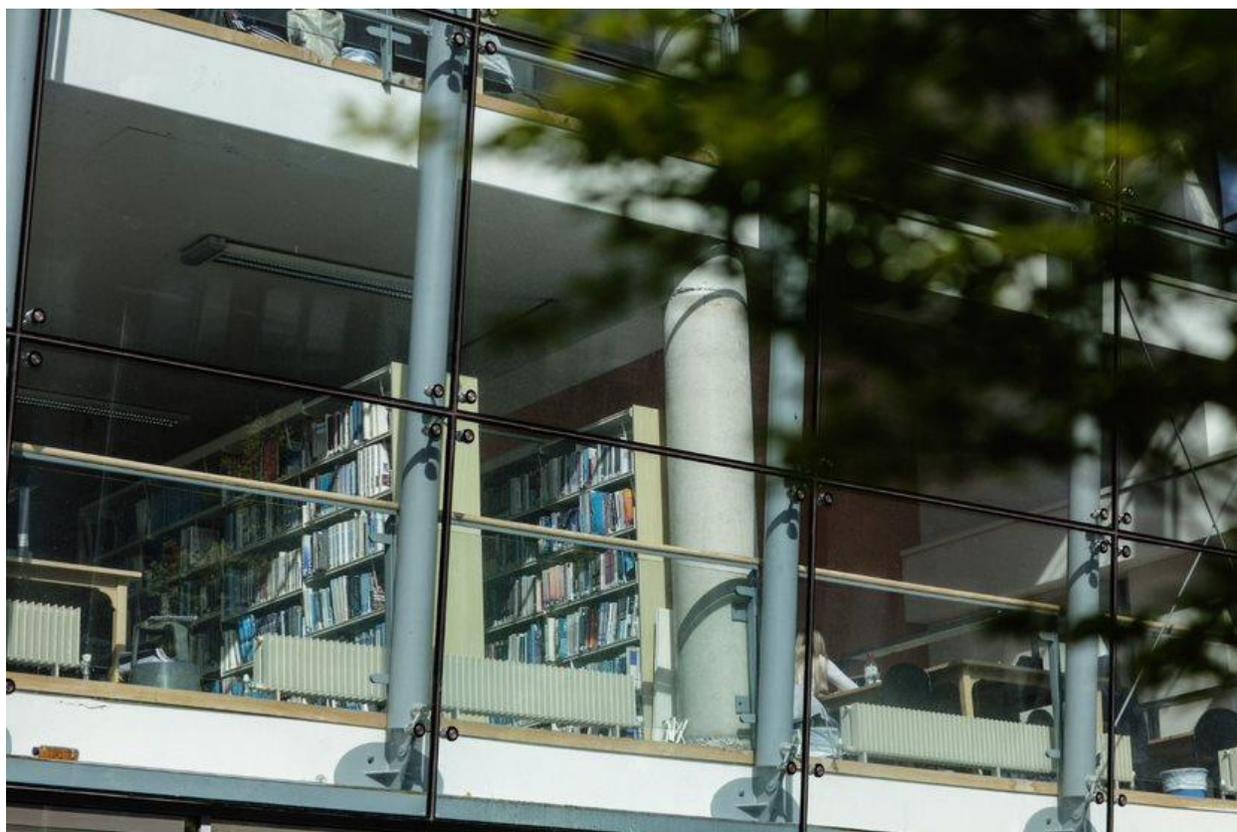
Enactus

Enactus is a charitable organization which develops future talent by enabling third level students to create and implement social entrepreneurial projects which positively impact our local and global communities. Students are trained, guided and supported by educators and business leaders as well as using their innovative and creative energies to positively change the lives of others, students also develop the leadership, interpersonal and practical skills necessary for the workplace. Each year, a national competition between institutions in Ireland showcases the student's social entrepreneurial projects.

This is a great learning opportunity for students. Stuart Bolger, a Digital Marketing Executive in KPMG Ireland was involved in the Enactus Project during his studies on BSc Marketing in TU Dublin. Speaking of his experience Stuart said 'One of the main benefits of college life is that you get to be challenged both academically and personally. But applying business concepts on a small scale, upskilling and displaying leadership for the greater good of your community is something the modern graduate must concern themselves with to stand out from the competitive Irish talent pool. The programme has certainly broadened my professional experience but has also an invaluable practical aspect to my academic qualifications'.

Going Forward:

While it is clear there is a wealth of teaching and activities in the Faculty in the area of ethics, responsibility and sustainability, there is a need to develop a clearer understanding of this. The Faculty plans to develop a systematic approach to collect information regarding teaching, research and other activities in this area. The Faculty will also explore the possibility of developing a common module for all undergraduate students in the area of ethics, responsibility and sustainability.



Principle Four Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable, social, environmental and economic value.

PRME Principle 4: Research

At TU Dublin, we are committed to engaging in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable, social, environmental and economic value.

TU Dublin's Research Ethics Committee meets regularly and promotes good standards of ethical research and scholarly practice, emphasizes integrity and rigor and sustains a culture in which a number of guiding principles are understood and observed. The Committee is guided in its work by commonly agreed standards of good practice including the European Code of Conduct for Research Integrity and the Irish Universities Association's Policy Statement on Ensuring Research Integrity in Ireland.

Research at TU Dublin makes significant influences regionally, nationally and globally through our many research Centres and Groups. Research which aligns to our strategic research areas is encouraged and supported. TU Dublin prioritises its research activities in thematic clusters and has developed Research Institutes and Centres of Excellence. The four main themes for research at TU Dublin are:

Environment, Energy & Health

Information, Communications & Media Technologies

New Material & Devices

Society, Culture & Enterprise

Research outputs at TU Dublin makes a significant contribution to new knowledge within and across disciplines. Our research influences the development of policy, practice and service provision, how we engage with society, and contributes to the understanding of policy issues and helps to reframe and provide insight on debate and issues. Below are examples of research centres and research output.

The **Business Society and Sustainability Research Centre**, led by Dr. Sharon Feeney, John Hogan and Dr. Brendan O'Rourke, is an independent think-tank whose core focus is addressing inequality and sustaining democracy. The Centre is committed to critical and creative analysis the impacts of business on the wider society and the impact of the wider society on business.

The **Institute for Minority Entrepreneurship** was established to offer the different minority groups in Ireland equal opportunity through entrepreneurship education and training. The primary objective of the Institute is to bring significant benefit to its target audiences by

researching the needs of minority entrepreneurship groups, developing appropriate training programmes and materials, and delivering these programmes in the most effective manner possible for each individual group.

There are a number of PhD researchers currently undertaking research in the area of ethics, responsibility and sustainability within the Faculty of Business. Examples are provided below.

Surname	First Name	Title of Project
Abdou	Rawayda	The Economics of Suicide
Afrane	Duke Debrah	Maximizing Performance of Public Sector Employees: The role of Internal Customer Orientation in the relationship between Psychological Capital and Organisational Citizenship Behaviours
Alale	Doye Peter	Exploration of social innovation and key success factors in social enterprises that lead to scalability and internationalisation with a focus on positive impact in bottom of the pyramid markets".
Alzankawi	Abrar	Understanding the World Major Economic and Financial Crisis
Cannon	Amy	Preventing Suicide: Harnessing Youth Mental Health Discourses Through Social Marketing
Clune	Maggie	Reducing recidivism through entrepreneurship programmes in the criminal justice sector
Doody	Anita	An Analysis of Interventions to Mitigate against Deepening Educational Disadvantage in Ireland
Filipova	Vania	A Longitudinal Study of How and When Alcohol Marketing Influences Student Drinking
Fletcher	Keiron	Middle Managers and Non-routine Events: An Interpretive study exploring incorporating ethics and decision making, managerial attention and reputation
Floody	Jenni	Real-time Healthcare Business Analytics Platform for Optimal Patient Flow in Irish Hospitals
Gilmartin	Ciara	Examining Corporate Lobbying and Public Health Advocacy: a critical discourse analysis of the written submissions to Government Departments and of speeches delivered in the Oireachtas in the context of the Public Health (Alcohol) Act 2018
Hlochova	Hana	An Investigation in the Impact of Corporate Social Responsibility on Consumer Loyalty
Israni	Bhuvan	An intersubjective IPA study of participants' and champions' socio-cultural experiences of a short workplace mindfulness-based intervention
Kenny	Christina	Value in Healthcare: Comparing Traditional and Virtual Clinic Care Pathways of Preventable Chronic Disease in Ireland

Keshtkar	Leila	Optimisation-based Healthcare Analytics Platform for Improving Patient Experience at Irish Hospitals
Kossykowska	Joanna	The Phenomenological Exploration of Polish Migrants' Experience in Ireland
Lohmore	Akanksha	Trust Me, I'm your leader: Do male and female leaders differ in perceived trustworthiness?
McGinn	Jennie	A study into the genderisation of senior technical roles within ecommerce departments and the impact on information economics
Mooney	Simon	Conceptualising and Integrating Socio-Hydrology: Development of a water communication framework for reduction of public health risks to hydrological events
Nwanze	Precious	Understanding the world Major Economic and Financial Crisis
Oliveira	Edicleia	How do women entrepreneurs experience gender bias?
O'Reilly	Clodagh	Exploring the life cycle of social enterprises - focus on triggers for growth
Pal	Arpita	Front-line management in the Irish Civil Service: The reality and reliance on social capital
Strange	Sarah	New Domesticity: Constructing Female Identity in Post-Feminist Consumer Culture
Tilley	Sharadha Venkataramanan	Can Illegal Banking Behaviour Be Predicted?

TU Dublin is involved in a number of important research projects. Below are examples of recent funded (at national and EU level) research projects within TU Dublin.

Nutrition and Sustainability: Developing Alternative Healthy and Environmentally Sustainable Diets and Assessing their Market Impact
Bioconversion of Urban Waste (Brewed Coffee Waste) into High-Value Protein for Food and Feed Applications
Climate change and the Republic of Ireland: Societal health Impacts and Solutions
Diversification of Dairy and Beef Production for Climate Smart Agriculture
Sustainable Diets: Impact of Current and Alternative Diets on Greenhouse Gas Emission, Land-Use and Nutritional Intake in Ireland
Steering Higher Education for Community Engagement
Entrepreneurship Education for Offenders: A Real Alternative!
Towards a Framework for Community Engagement of Higher Education
Observatory for social media: Analysis of youth practices in production and usage of audiovisual content regarding inequality and gender relations
Space and Planetary Environment Emulation Facilities for SMEs
Improving Management Development Standards in SMEs in Ireland

The Fragility of Business Schools in the European Context
Improving the communication of health risks, and increasing vaccine uptake, in the context of Covid 19
Healthy Campus University (HUC) Project
Collusion and income disparity implications
InEire: Towards an Inclusive Ireland through an Economic Assessment of Anti-Immigrant Sentiment in Ireland
Exploring the Effects of Theory of Planned Behavior on Sustainable Consumption
Economic Neural Network of Climate Change and Behavioural Economics
Value in Healthcare: Proofing an Integrated Care Platform-'Rheumatology Virtual Clinic' In Ireland

Researchers in the Faculty of Business have recently published important research in the area of ethics, responsibility and sustainability. Some examples of publications are provided below.

Abdou, R., Cassells, D., Berrill, J., & Hanly, J. (2020). An empirical investigation of the relationship between business performance and suicide in the US, *Social Science & Medicine*, vol. 264.

Buccirossi, P., Marvão, C. and Spagnolo, G. (2020) Leniency and Damages: Where Is the Conflict? *The Journal of Legal Studies*, vol 49, no. 2.

Byers, V. & Gilmer, A. (2018). Developing a Unified Approach to Sustainable Consumption Behaviour: Opportunities for a New Environmental Paradigm *European Journal of Sustainable Development*, vol. 7, no. 1, 1-10.

Cipriki K., Cassells D and Berrill J. (2020) Transgender labour market outcomes: Evidence from the United States. *Gender, Work & Organisations*, vol 27, no. 6, 1378-1401.

Feeney, S. and Hogan, J. (2020) Employing a visual representation technique to understand undergraduates' perceptions of civic engagement across countries, *Journal of International Education in Business*, vol. 13, no. 2, 163-182.

Flanagan, A. and Priyadarshini, A. (2021). A study of consumer behaviour towards food-waste in Ireland: Attitudes, quantities and global warming potentials. *Journal of Environmental Management*, vol. 284, no. 15.

García-Lorenzo, L., Sell-Trujillo, L., & Donnelly, P. (2020) Entrepreneurship after 50: the liminal identity transitions of older emergent entrepreneurs, *Entrepreneurship & Regional Development* vol. 32, no. 9-10.

Horan, Conor (2020) Using Internship Design to Shape Sustainable University-Industry Relationships: A Research Agenda? *Level 3*: vol. 15, no. 1.

Keshtkar, L., Rashwan, W., Abo-Hamad, W. and Arisha, A. (2020). A hybrid system Dynamics-Discrete Event Simulation and Data Envelopment Analysis to investigate boarding patients in acute hospitals, *Operations Research for Healthcare*, vol. 26

Koep, L. (2017). Tensions in Aspirational CSR Communication - A Longitudinal Investigation of CSR Reporting. *Sustainability*, vol. 9, no. 12, 2202.

Le Coq, C.; Marvão, C. (2020) Managerial incentives to repeatedly collude: Frequency, partners and governance rules, *Concurrences* N° 4-2020, Art. N° 97086, 19-24.

Manning, J. (2018). Becoming a Decolonial Feminist Ethnographer: Addressing the Complexities of Positionality and Representation. *Management Learning*, vol. 49, no. 3, 311-326.

Manning, J. (forthcoming). Communitarian Organising: Maya Women Decolonising Management and Organisation Studies. *Organization*

McAlpine A. (2020) 10 Ways to become a sustainable fashion consumer, *RTE Brainstorm*, December 16th.

Njoku, K. C., & Cooney, T. M. (2020). How Does the Man-Know-Man Network Culture Influence Transnational Entrepreneurship? *Journal of Entrepreneurship and Innovation in Emerging Economies*, vol. 6, no. 1, 163–181.

O'Connell M., Ward A.M. (2020). Corporate Governance, Measurement of. In: Idowu S., Schmidpeter R., Capaldi N., Zu L., Del Baldo M., Abreu R. (eds) *Encyclopedia of Sustainable Management*

O'Donnell, E., & O'Donnell, L. (2020). The dark side of engaging with Social Networking Sites (SNS). In M. Khosrow-Pour (Ed.), *Encyclopedia of Criminal Activities and the Deep Web* (Vol. 2, pp. 615-627). Hershey, Pennsylvania: Information Resources Management Association, IGI Global, USA.

Disruptive Thinking Conference

TU Dublin hosts many conferences and events each year, the inaugural Disruptive Thinking (DiT) conference was held in the Faculty in collaboration with the University of Limerick, the University of Pau and the Universitat Oberta de Catalunya on December 16th 2020.

For its first event, the conference organisers received over 100 research papers, with 41 included in the programme. Conference organisers received exceptional papers from a combination of academics, researchers, and practitioners sharing their ideas. The event took place online, enabling attendees to come together during these challenging times.

Dr Lucía Morales from the School of Accounting and Finance organised the event in collaboration with Prof. Bernadette Andreosso-O'Callaghan (UL), Prof. Jacques Jaussaud (University of Pau) and Dr Daniel Rajmil (UOC). Speaking about the event, Dr Lucía Morales, said, "Disrupting Thinking endeavors to offer a forum that encourages innovative and disruptive studies. We are facing serious challenges concerning the global economic, educational and social divide and we need to foster events that encourage academics, researchers and practitioners to question our reality and to work towards a more equal and balanced socio-economic system. We are hoping that Disruptive Thinking will consolidate as a forum open to all disciplines that seek to question the way that our social and economic goals are evolving".

Sustainability Expert Plenary

Dr Deirdre Duffy, lecturer on retail and fashion studies at the Faculty of Business was invited to Thailand to represent TU Dublin in an expert plenary session 'Introducing Sustainability to the textile engineering curriculum to guide sustainable business practices of future managers in the Bangladesh textile industry'. The plenary session took place at the Asian Institute of Technology, Bangkok, Thailand, 26th – 29th March 2019 and was held in the context of the German- Bangladesh Higher Education Network for Sustainable Textiles project, funded by the German Academic Exchange and coordinated by Technische Universität Dresden (TU Dresden) in partnership with Ahsanullah University of Science and Technology (AUST) and Notre Dame University Bangladesh (NDUB).

A comprehensive program was designed to involve academic and industrial practitioners who met at the AIT campus and explored topics and experiences around sustainability strategies in the textile and apparel industry. Subject areas covered the supply chain processes involved in

textile industry, from design to disposal. The workshop was designed to bring in greater representation for practitioners with experiences of managing sustainability challenges in the textile industry and provide feedback and recommendations for future curriculum design.



Going Forward:

It is clear that TU Dublin is involved in important research on the role of corporations in creating a sustainable future, however, there is a need to collate this research output in a more systematic manner. The Faculty is committed to gathering information on research conducted in the area on an annual basis and share these insights throughout the Faculty and to the wider community.



Principle Five Partnerships

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

PRME Principle 5: Partnership

At TU Dublin, we are committed to interacting with industry and community partners to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges. TU Dublin has a long tradition of working closely with our industry and community partners, this is fundamental to our teaching and research activities.

Musgrave



Teaching Partnerships

We partner with a number of industry partners in the creation and delivery of our teaching. In the Faculty of Business, we work with over 1,000 industry partners each year supporting the development of their staff and ensuring we remain up to date with emerging trends in industry. For example, we developed and deliver three programmes (Higher Certificate in Retail, BSc (Ord) in Retail Management and BSc (Hons) in Strategic Retail Management) with our partners Musgrave. We developed and deliver a number of programmes (Postgraduate Diploma in Management and Marketing, MSc Digital Marketing and Analytics) with our partners MII. We developed and deliver a number of programmes with Technology Ireland ICT Skillnet (Postgraduate Diploma in product Management and MSc Leadership, Innovation and Technology). We have partnered with Ibec for a number of years to deliver the Global Graduates programme. We have developed and deliver CPD programmes with our non for profit partners, Dublin Simon Community and the National Council for the Blind, Ireland. There is a strong portfolio of executive education programmes within the Faculty of Business.



Guest speakers in the area of CSR, Ethics & Sustainability are regularly invited to TU Dublin, for example Carrie-Ann Moran, Head of Fashion and Textiles at Ireland's Centre for Circular Economy / Country Coordinator Fashion Revolution and Laura Carroll, Fashion Buyer at C&A, Belgium.

Research Partnerships

There are a number of research partnerships in the Faculty of Business, for example in 2020 a team within the Faculty led by Dr Deirdre McQuillan in partnership with the Small Firms Association and the Department of Business, Enterprise and Innovation conducted research on SME Manager Skills and Practices. The project entitled 'Improving management development standards in SMEs in Ireland' was funded by the European Union via the Directorate General for Structural Reform Support.

McQuillan, D., Cooney, T., Nolan, C., Osaghae, O., Sweeney, L., Rashwan, W. (2020). *Leading the Way: Investing in Management Development for SME Productivity and Growth: Report by the Expert Group on Future Skills Needs* Dublin: Expert Group on Future Skills Needs.

Hothouse

Established in 2007, TU Dublin Hothouse is the award-winning Knowledge Transfer and Incubation Centre at Technological University Dublin; responsible for the commercialisation of intellectual property arising from TU Dublin research. TU Dublin Hothouse is the hub of innovation and technology transfer activities in TU Dublin, it is a place where business meets innovation. Hothouse works with students, lecturers and research teams across TU Dublin as well as with entrepreneurs, industry leaders and investors. Through the TU Dublin Hothouse New Frontiers Startup Programme, we provide a startup incubator for innovative and promising startup companies.

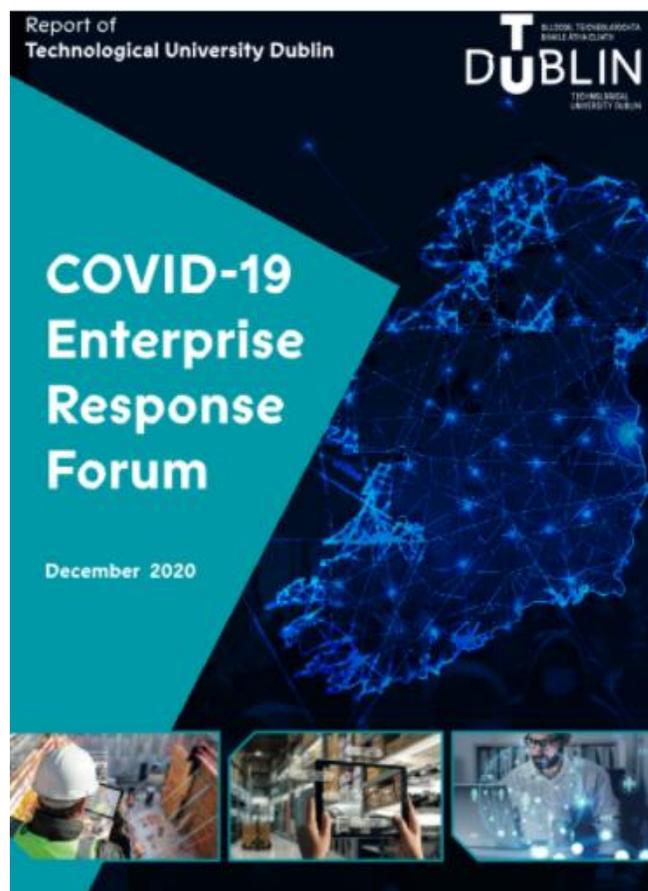
The mission of TU Dublin Hothouse is to:

- Maximise the commercialisation of new technologies developed by the growing community of TU Dublin researchers.
- Partner with industry on research collaboration, research consultancy and contract research.
- Support the launch of knowledge-intensive startups with the potential to generate significant economic benefits for Ireland through our startup support programmes and the TU Dublin Hothouse Incubator.



Covid 19 Enterprise Response Forum

TU Dublin hosted a Covid19 Enterprise Response Forum. Bringing together enterprise leaders and key experts in twelve ideation workshops to discuss ideas and proposals which can enhance enterprise resilience post Covid-19. Led by Paul O'Reilly, this brought together academic and industry leaders which resulted in a comprehensive set of recommendations in areas including exporting, start-ups, digitisation, remote working, supply chain resiliene, innovation, management development, retail, financial services, sports/leisure, charities, and construction innovation. The recommendations focus on enhancing enterprise resilience to COVID-19 and preparations for the post-pandemic enterprise environment.



Going Forward:

We will continue to engage with our industry and community partners to extend our knowledge of the social and environmental challenges facing society. We will extend our partnerships in the area of ethics, responsibility and sustainability.



Principle Six Dialogue

We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability

PRME Principle 6: Dialogue

At TU Dublin, we are committed to facilitating and supporting dialogue and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

ConnectED Business Seminar Series

The Faculty of Business launched a new postgraduate seminar series in 2020. The ConnectED Business seminar series brings together industry and community leaders to share insight on a number of themes including Emerging Technologies, Leadership, the Future of Work, Responsible Business and Sustainability. Susan Dwyer, founder of Rise Up Women provided a seminar on 'How to be an Inclusive Leader', Innovation Consultant, Claire Carroll delivered a seminar 'Building an inclusive and sustainable society - The paradigm shift of our lifetime' and Robbie Semple from Social Entrepreneurs Ireland discusses 'Creating Social Impact through Social Entrepreneurship'.



Student Clubs and Societies

Students are challenged to actively participate in dialogue taking place on ethics, responsible business, sustainability and the SDGs throughout their studies and extra-curricular activities. Students have access to the Universities student societies. There are over 70 societies within the Faculty including the SVP (Saint Vincent de Paul) society which work with the local charity to support them through fund raising activities. TU Dublin's LGBT Society is a society for TU Dublin - City Campus students who identify as Lesbian, Gay, Bisexual or Transgender, and their

friends. TU Dublin Green Society is a student society focused on environmental issues facing society. The society host activist panel discussions and take part in climate action protests.



Each year, TU Dublin Student Union raise money for a chosen charity through events across the year as part of RAG (Raising And Giving). Every year students support deserving charities. As part of RAG Week 2021, on Wednesday 24th February the Students' Union had its first virtual sleep-out in aid of the Irish Cancer Society. They set up tents in back-gardens, balconies or outdoor spaces and slept out to raise money for charity. Zoom calls and discord chat was set up to keep the students entertained. Students were encouraged to gain support from family and friends for this worthy cause.

Alumni

TU Dublin alumni are impactful leaders in industry and wider society. TU Dublin alumni are invited to attend and speak at events during the academic year. The Faculty aims to further enhance our engagement with industry, in particular engagement on the topics of ethics, responsibility and sustainability.

Work Placement

Students at the Faculty of Business undertake a placement module on many of our undergraduate and postgraduate programmes. In addition, students undertake many live company projects across a number of modules. This provides them with the opportunity to gain industry experience and learn about the social and environmental challenges facing business today.

Going Forward

There is ongoing engagement among students, academics, alumni, businesss leaders and community groups. This takes place in a variety of forms on an ongoing basis. Going forward, the Faculty of Business aims to further enhance our relationship with alumni, in particular in the area of ethics, responsibility and sustainability.



Organisational Practices

We understand that our own organizational practices should serve as an example of the values and attitudes we convey to our students.

Organisational Practices

At TU Dublin we understand that our own organizational practices should serve as an example of the values and attitudes we convey to our students. While Organisational Practices is not one of the six core Principles of PRME, we believe it is important that we report on our actions in order to ensure they are consistent with our values of excellence, inclusion and impact and our vision of creating a better world together. The following outlines our activities and commitment to sustainability and inclusion.

Sustainability at TU Dublin

TU Dublin is strongly committed to assisting in the development of a sustainable Ireland. Aligned with the Sustainable Development Goals (SDGs) TU Dublin's commitment is exemplified through the following:

TU Dublin Green Campus

TU Dublin Green Campus serves as a one stop shop for all sustainability issues within TU Dublin. The Green Campus team of students, lecturers, staff, and suppliers aim to change practices in a range of environmental and sustainable issues including: Energy, Water, Transport, Waste, Biodiversity, Health and Nutrition, Green, Tendering, Equality and Economic Sustainability. There are a number of full and part-time post graduate programmes in the area, for example ME Sustainable Infrastructures, MSc Sustainable Development.

The Greenway

TU Dublin is a founding member of An tSli Ghlas (The Greenway), a green economic corridor initiated by a powerful alliance of businesses, academic institutions and local authorities including Ballymun Regeneration, Dublin Airport Authority, Dublin City University, TU Dublin, Fingal County Council, Dublin City Council and North Dublin Chamber. The goal is to position Ireland as a centre of Cleantech innovation and enterprise which will link business to investors and develop trade partnerships with other major international green corridors.

Sustainable Commuting

TU Dublin, City Campus has 22,000 students and staff, and it has been conservatively estimated that they make over 5 million trips to and from Faculty during the year, travelling over 60 million kms. Yet some 80% of trips in TU Dublin, City Campus are made by sustainable modes of transport such as Walking, Cycling and Public Transport. TU Dublin is focused on reducing the numbers commuting by non-sustainable modes.

Grangegorman

As one of the major third level infrastructural developments in Europe over the coming decades, TU Dublin sees Grangegorman as an ideal opportunity to incorporate state-of-the-art sustainable theories and practice from the master planning stage through to the site's everyday usage on

completion. By making sustainable technologies an integral and highly visible element of the campus, future generations across all disciplines can be positively influenced to consider sustainability issues in their professional lives. Further details of TU Dublin's progress on the 17 SDG's can be found in appendix 1.

Inclusion at TU Dublin

TU Dublin has a strong tradition of widening participation and ensuring equal access to third level education. The university recently appointed Professor Yvonne Galligan as Director of Equality, Diversity and Inclusion. The University has allocated resources to the Inclusion Fund 2021 which awards grants to projects promoting equality, diversity and inclusion.

TU Dublin is committed to enhancing gender equality throughout the university. In 2018, TU Dublin received the Bronze award from Athena Swan. Since 2014, TU Dublin has sponsored twelve women each year to participate in the Aurora Leadership Development Programme for women in higher education.

Widening access to education is a core part of our educational mission at TU Dublin. Our Access Policy rests on a culture of inclusion where all have equitable opportunity to access to the education we provide. TU Dublin enables equity of access and education to persons from backgrounds of economic or social disadvantage, persons who have diverse abilities and persons coming from sections of society significantly under-represented in the student body. Through an integrated policy that provides a range of pre-entry activities, alternative entry arrangements and post entry support. TU Access Service was established over 20 years ago to assist individuals and communities in overcoming socio economic barriers to accessing higher education. TU Dublin has one of the largest cohorts of access students participating in higher education in Ireland. Our TU Dublin Access Foundation Programme is a one-year full time course preparing students, both personally and academically to pursue undergraduate programmes at TU Dublin.

Key Targets Going Forward

Purpose

Our goal for our next SIP report is to have in place a systematic procedure to ensure the annual collection of data relating to the integration of ethics, responsibility and sustainability within our teaching, research and extra-curricular activities within the Faculty.

Values

We will continue to review the values of TU Dublin to ensure alignment to our responsibility to integrate ethics, responsibility and sustainability to our teaching, research and all activities within the Faculty. We will continue our progress to ensuring our university is inclusive to all and expand our EDI and access efforts.

Method

The Faculty plan to develop a systematic approach to collect information regarding teaching, research and other activities in this area. The Faculty will also explore the possibility of developing a common module for all undergraduate students in the area of ethics, responsibility and sustainability.

Research

The Faculty is committed to gathering information on research conducted in the area on an annual basis and share these insights throughout the Faculty and to the wider community.

Partnership

We will continue to engage with our industry and community partners to extend our knowledge of the social and environmental challenges facing society. We will extend our partnerships in the area of ethics, responsibility and sustainability.

Dialogue

The Faculty of Business aims to further enhance our relationship with alumni, in particular in the area of ethics, responsibility and sustainability.



Appendix 1

TU Dublin progress on SDGs

[Click here to link to 'TU Dublin UN Sustainability Goals Progress Report 2020'](#)