

# LSME Praxis of PRME

First Annual Sharing of Information  
and Progress Report



October 2018

**PRME** Principles for Responsible  
Management Education

an initiative by the  **United Nations**  
Global Compact

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## Message from the Executive Director

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### *Letter of Renewed Commitment to UN PRME*

I am honoured to introduce the London School of Management Education's (LSME) first Sharing of Information and Progress (SIP) report in embedding and promoting the Principles for Responsible Management Education since becoming a Signatory in October 2017.

I am also delighted to affirm LSME's continuing commitment to these Principles, which are integral to our teaching, student engagement, research strategy, association with the local business community, local and international engagement with other higher educational institutions and public engagement strategies. To testify to our firm commitment to these principles our governing body approved a slight modification of our mission statement as follows: 'To provide affordable and high quality training for aspiring and practicing managers, health & social care professionals and educationalists, that is innovative and global in perspective and abides by the United Nation's Principles of Responsible Management Education'.

LSME is a fast growing higher educational institution that is mainly located in London with staff and students from over 20 different countries, specializing in Business Management, Health and Social Care Management and Teacher Education. At LSME, we enhance our student experience, research, knowledge exchange and international engagement by working collaboratively with renowned institutions. We have recently signed a Memorandum of Understanding with the Panjab University, Chandigarh in India to engage in an exchange programme to deliver higher education to managers in various fields and to conduct joint research activities in line with the principles of responsible research and innovations. A similar agreement is on the way with the MCM DAV College for Women in Chandigarh, India. Our Access and Participation strategy is aimed at nurturing the educational attainment of students from disadvantaged backgrounds within our local communities and enhance the higher education opportunities to underrepresented groups in our society.

Our annual research conferences in London and India on responsible research and innovations enables effective dialogue amongst renowned and experienced academics from several continents to discuss contemporary issues affecting education, health and social care, the environment, business leadership and how research can respond to the actual needs of society as a whole.

Although we are a small and young institution, we strive to part of a huge network of collaborating partners, to enhance the experiences of our learners and to transform them with the skills and knowledge acquired from the culmination of best ideas from around the world. We also aim to create an enabling environment for learners to put their skills and knowledge into practice for social benefit and a better future.

Our continuing contribution to PRME as signatories testifies to our commitment to responsible management, environmental sustainability and the common good.

We will be delighted to hear your comments on our first SIP report on activities undertaken from November 2017 to September 2018 and our planned activities for the 2018-19 Academic Year.

Yours sincerely,

**Dr Ravi Kumar**



**Dr Ravi Kumar**  
Executive Director and  
Founder of LSME

# Introduction

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The Sharing Information on Progress (SIP) report of LSME reaffirms its commitment to the Principles of Responsible Management Education (PRME). LSME has integrated its curriculums with the principles of PRME. The integrated mode of teaching and learning has provided an opportunity to redesign our curriculum and programmes to ensure that the six PRME principles are central to our research, teaching, administration, and management of London School of Management Education (LSME). We focus on issues of social responsibility, ethics and sustainability in our teaching and learning activities. We want to advance our commitment and wish to be in the forefront of curricula design, pedagogy, research, business engagement and learning conversations around the principles of PRME. Our programmes will incorporate new pedagogic approaches that reflect the PRME values and demonstrate the value of responsible and transformational management education for the individuals, societies, and business.

London School of Management Education is a progressive and innovative training organisation offering high quality and affordable education with the primary aim of promoting development through skill enhancement programmes. The London School of Management Education has achieved considerable growth in student numbers in recent years. Such success can be largely attributed to the institution's growing reputation, not least, its emphasis on an excellent student experience and quality education.

London School of Management Education is working closely with local business communities within and outside the higher education sector with a clear vision of serving the people, environment and local communities. We are committed to establish PRME leadership team within management and create number of PRME champions among students, teachers and non-teaching staff members of LSME to ensure the implementation and promotion of PRME principles.

This report is an overview of outcomes as well as the key objectives which will be in focus until the next annual progress report submission in 2019. We will monitor the progress and produce a Sharing Information on Progress (SIP) report within next twelve months.

## About LSME

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LSME is a private institution which aims to promote personal growth and development by offering affordable and high-quality education in teacher training, business and health and social care.

Our vision is to play a leading role in the delivery of educational services through a shared commitment to academic excellence, research and radical lifelong learning training, to equip managers, health and social care professionals, tutors, teachers and trainers, with modern and transformational standards.

Our mission is to provide affordable and high-quality training for aspiring and practising managers, health & social care courses professionals and educationalists that is innovative and global in perspective and abides by the United Nation's Principles of Responsible Management Education.

To achieve this mission, the institution seeks to nurture and sustain a creative and supportive academic environment based upon an ethos of respect and transparency.

We are committed to developing and sharing expertise to strengthen our capacity to deliver our aims, fostering professional relationships and embracing the concept of inclusion.

We value a commitment to citizenship and service to our institution and the nation. Our commitment to a sustainable global business environment demands that we take an active role in the public processes related to our disciplines.

The College receives its funding from the government via the Student Finance England. Our academic quality assurance is reviewed periodically by the QAA since 2014. Our recent review was in October 2017 was highly successful. Since 2017, our students have participated in the National Student Survey (NSS) and the overall student satisfaction is over 90%. The Destination of Leavers in Higher Education (DLHE) data was collected from 2016 to date and currently over 85% of our learners are in employment. In the 2017-18 Academic Year, we planned to:

- Maintain and enhance academic excellence and innovation to increase our portfolio of courses including academic research, drawing on our key strengths in establishing an exemplary reputation with awarding organisations and other regulatory authorities.
- Embed the United Nation's Principles of Responsible Management Education (PRME) in the curriculum to ensure that we develop learners to become responsible leaders who value the sustainability of business and the global society as a whole.
- Maintain and enhance student access (particularly for those who are disadvantaged in society), success and retention by introducing free short courses and bursary schemes and improving student engagement and support mechanisms.
- Enhance academic and non-academic staff training and development aligned with the College's aspiration to have its own degree awarding powers.
- Strategic engagement with external institutions including other higher educational institutions and employers both in the UK and abroad.
- Implement major improvement in facilities and expansion in infrastructure and learning resources.

We continue to work towards the achievement of our overall mission which incorporates aspects of the Sustainable Development Goals of the United Nations, we successfully become signatories to United Nation's Principles of Responsible Management Education (PRME) in October 2017.

As a Signatory to the PRME, LSME has agreed to abide by certain practical activities to reaffirm its commitment to the six principles below.

## Praxis of Six UN PRME Principles at LSME

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### PRME Principle 1 | Purpose

LSME will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

LSME is committed to promote sustainable culture of knowledge to create skill based global graduate citizenship. LSME is also collaborating with University of Chester in developing teaching and research programmes which are concomitant with the objectives of PRME. We teach PRME objectives within our programmes on BSc in Business Management, BSc in Health and Social Care, HNC/HND in Business, and HNC/HND in Community Work which are testimonies to our firm commitment to PRME.



### PRME Principle 2 | Values

We will incorporate into our academic activities, curricula, and organisational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

LSME ensures PRME values within quality assurance processes as outlined by the QAA, UK. We follow it while recruiting students and staffs and ensure the practice that contributes to the greater good of the society. LSME is committed to value oriented education which makes significant contribution to the social welfare of the local communities in a global scale. Our student satisfaction rate in NSS Survey is a testimony to our value based educational practice.



### PRME Principle 3 | Method

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

LSME delivers programmes on BSc in Business Management, BSc in Health and Social Care, HNC/HND in Business, and HNC/HND in Community Work. In all these programmes, we teach different theories and case studies that promotes the ideals of PRME. We combine theory with practice with real life examples that ensures the skills of a 21<sup>st</sup> century graduate. LSME follows ethical traditions of higher education that is compatible with goals of PRME.



### PRME Principle 4 | Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

LSME promote interdisciplinary research culture that moves beyond the narrow silo of compartmentalisation of higher education. Our teaching is based on research informed culture that promotes critical and independent thinking. LSME regularly organises and hosts research conferences, workshops and encourages students and staffs to participate in it.



### PRME Principle 5 | Partnership

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

LSME had formed creative partnership with University of Chester to promote value based higher education that is accessible and available to all. We actively engage with academic partnerships with educational institutions in UK and India. The international nature of our partnership is the core value of LSME.



### PRME Principle 6 | Dialogue

We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

LSME is taking number of steps to encourage dialogue between different stakeholders. These dialogues are not confined within academic environment. It actively engages with our local communities, national and international partners. LSME focuses on regular teacher and student dialogue as a matter of continuous process.



## LSME and the Principles for Responsible Management Education

LSME signed up to the UN *Principles for Responsible Management Education* (PRME) in October 2017. The principles consist of six high-level statements linking management education to the sustainable development goals. For example, Principle 1:

*We will develop the capabilities of students to be future generators of sustainable value for business and society at large, and to work for an inclusive and sustainable global economy (e.g. SDGs 5, 8 10, 11, 16).*



**Dr Peter Gray**  
Research Adviser, European  
Projects, NTNU, Norway

The language of the statement is not explicit about why or how students should become ‘generators of sustainable value...’ The crucial ingredient at LSME is ‘care’. We care about education, we care about our students and we care about developing LSME in the context of the UK higher education system. This translates into students who care about what they do. Care is an overused word, and most businesses would claim that they ‘care’ about their customers. However, LSME’s commitment to caring about its students is much deeper. Generating sustainable value, of whatever kind, requires a deeper level of care for each other, and for the future. This can only be done by people who are secure in their own educational identities and who are properly supported by the systems in which they learn and work. LSME is making this possible, both through its promotion of the PRME principles, and through its work in the area of Responsible Research and Innovation.

LSME has been involved with Responsible Research and Innovation (RRI) since 2015. It has sponsored and organised three international conferences in London and two in India on the topic, which is considerably more than any other organisation currently involved in RRI. The driver for adopting RRI as a central theme at LSME is to provide a foundation for its future research culture, as it gains academic status and begins to provide courses at degree level and beyond. RRI also enhances our partnerships with academic institutions, such as the University of Chichester and Panjab University, as specified in principle 5 (see below).

It also provides us with a basis for dialogue with our stakeholders, as specified in PRME principle 6:

*We will facilitate and support dialogue and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.*

RRI is essentially a set of cultural changes through which research and innovation become more closely aligned with the needs of society. The principles for responsible management education provide an ethical basis for the kind of activities involved in RRI. By aligning itself with both the PRME and RRI, LSME has signalled to its students that their learning should be outward looking and life changing. It has also signaled to potential employers that LSME is not an ‘ivory tower’ institution, but is keen to work with them to provide sustainable employment and to enhance their networking with researchers and innovators.

This is in line with PRME principle 5:

*We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting them.*

To this end, LSME will soon be launching an Employer Engagement Forum, which will build on our existing contacts with local businesses. The Forum will connect student skills to employer needs, develop innovative work placement opportunities and, over time, will see LSME and its students becoming involved with professional development activities, in order to make more effective use of the work experience of alumni.



We are also considering initiatives to increase the entrepreneurial skills of our students, especially women, which again supports PMRE principle 1 and the Sustainable Development Goal 5, gender equality. As a first step in this direction, LSME hosted a workshop for the STEMitUP project (10-13 Sept. 2018), funded by the EU, which promotes the involvement of women and girls in entrepreneurial activities based on science, technology, engineering and mathematics.

For LSME, signing up to the principles for responsible management education is, therefore, a logical extension of its own ethos and culture, as well as an acknowledgement of our duty towards global society and our local community.

# Proposed Actions and Outcomes for the 2017-18 Academic Year

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## a. Development of PRME Strategic and Operational Plan

In December 2017, the Governing Body of the institution approved a Strategic Plan and Policy document for implementation of UN PRME activities in the 2017-18 Academic Year. The broad objectives were outlined as follows:

1. Embed UN PRME Principles in students to become responsible business professionals who can contribute positively to organizations and Society (**Principles 1, 2 & 3: Purpose, Values & Methods**).
2. Develop and enforce the standards of professional behaviour and ethical conduct amongst staff, students, all stakeholders and managers of the institution focusing on principles of Trust, social responsibility, honesty, respect and fairness. (**Principles 1 & 2: Purpose & Values**).
3. Engage in responsible research and scholarly activity in education that advances our understanding of impact of businesses in the creation of sustainable social, environmental and economic value (**Principles 3 & 4: Methods & Research**).
4. Work in partnership with academics and managers of corporations to explore jointly effective approaches to meeting some of the UN Sustainable Development Goals. (**Principles 5- Partnership**).
5. Facilitate and support dialogue among students, academics and partners on issues related to the global social responsibility and sustainability (**Principles 6: Dialogue**).

## b. Practical Actions / Operational activities for the PRME Strategic Objectives

### 1. Embedding UN PRME Principles

All lecturers and students at LSME are encouraged to ensure their PRME commitment in their research, teaching and learning activities. In this way, LSME encourages students to become responsible business professionals who can contribute positively to organizations and society.

We organised workshop for LSME academic and non-academic staff members to ensure to integrate PRME in the everyday activities of LSME.

#### Activity 1: LSME STAFF WORKSHOP

In order to engage effectively in academic strategies that embed the principles 1 and 2 of the UN PRME, academic capabilities of facilitating lecturers and administrators needed to be addressed. To accomplish this, a workshop was organized for all academic and an non-academic staff in December 2017. In this interactive session, facilitated by an External Consultant Mr. Dave Roberts, a former Regional Quality Coordinator for Pearson Education Limited, the objectives of the UN Global Compact and the Sustainable Development Goals (SDG) were discussed in the context of the UN PRME Principles. Lecturers had a discussion on the aspects of the current academic curriculum that can effectively embed UN principles.

A discussion of how we can pay particular attention to health and safety regulations and how it is implemented within the environment from which we operate and to ensure we maintain and clean and safe environment for our students. This led on to discussions on the need to continue to pursue the knowledge and practices that can lead to more environmentally friendly and ecologically responsible decisions and lifestyles, which can help protect the **environment** and sustain its natural resources for all generations. This included the discussion on waste

disposal within the borough, going paperless, the use of motion sensor lights, responsible use of water and the need to educate students effectively to engage with processes introduced in the college.



PRME Academic Staff Workshop Participants in London (December 2017)



PRME Academic Staff Workshop Participants in London (December 2017)

## Impact

Positive health related messages in the form of Posters were displayed in vantage points in the environment. A discussion with the waste management department of the London borough of Redbridge indicated that the unit had a recycling process in place and do not encourage residents to take up that role of sorting out environmental waste. The College however invested in durable bins which were positioned in key areas of the institution that were also used by the general public and students. This improved cleanliness, not only in the institution but also in its surrounding areas. Motion sensor lights were fixed in the corridors to minimize the impact of CO2 emission on the environment. There has been a culture change from a laid back attitude to one that everyone discusses environmental sustainability.

We have since improved in the use of paper but a lot needs to be done to ensure a remarkable reduction in the use of paper within the environment.

### Healthy Food Poster: One of Numerous Changes to the Environment



## 2. Incorporate the PRME Principles in lessons that address aspects of the UN Sustainable Development Goals.

### Activity 2: Embedding UN PRME Principles in Academic Curricula

As per the requirement of our awarding organisation, we could not introduce substantial changes in the curriculum or develop an entirely new curriculum for PRME purpose. We however had the opportunity to contextualise within the framework of these principles. By the end of January 2018. Academic staff had modified their schemes of work to include specific examples related to the principle. Leadership and management modules in the Business management, Teacher education and Health and Social care departments particularly focussed on responsible leadership in the PRME context and made reference to changes in our immediate environment. The schemes of work for these modules focused on student-generated practical activities that can enhance their leadership potential in the context of the UN Global Compact. Other activities included the use of videos of ongoing initiatives around different parts of the world. Other modules of academic relevance that discussed the principles in detail were Public Health, Health Promotion, Health and Safety, Working in Partnership, Communication, Strategic Decision Making, Equality and Diversity, Contemporary Issues in Health and Social Care, to name a few. Students were also encouraged to make reference to these principles in their assessment.

*“ I couldn't be more satisfied with the progress we have made in embedding the UN PRME Principles in our curriculum. Our lesson notes, schemes of work and lesson plans have included these principles and teachers are committed to the course in their delivery of lessons. Our student's research projects identify ways of incorporating useful concepts that can support local businesses. We hope to remain committed to this course in all our endeavours”.*



**Dr Sarita Parhi**  
Principal of LSME

### Impact

Our management students and staff are very much aware of the principles and their practical implications for further growth and development on communities both locally and on a global scale. The College plans to apply for degree awarding powers in the near future. This will enable the development of short courses informed by the PRME principles to enable students acquire additional transferable skills.

### 3. LSME Workshop on Sustainable Development Goals of the UN, during their career events.

#### Activity 3: Workshop for Students on PRME

In addition to the staff workshop, a workshop was organized in February 2018 for students to facilitate understanding of the full scale of the requirement of PRME. This workshop was attended by the entire student population and was facilitated by two senior lecturers. This interactive discussion section outlined the need for responsible leadership, including the different perspective of leadership and the challenges faced by leaders depending on the context within which they operate. Corrupt leadership, financial fraud, and the role of responsible leadership in organizations when there is evidence of fraud and lack of accountability and transparency was addressed. Human rights issues, ethical principles of justice and fairness and the international labour market challenges were also addressed amidst the on-going debate on sustainability and cooperate social responsibility.

*“The prospect of having the opportunity to be transformed into a person who can make a difference in society after graduation is the main idea behind my pursuit of higher education. Embedding the PRME principles is a definite step in the right direction”.*

#### Impact

The workshop stimulated discussion on a wide range of contemporary issues affecting societies. Students enjoyed it as it shifted a bit of attention away from academic attainment and assessment deadlines, while stimulating divergent thinking and creativity within the student community. Student are aware that this debate will continue and will focus on one topical issue at a time. Some sessions will also be organized during career development events.



**Simona Popiti**  
LSME Lead Student Rep.

4. Engage in responsible research and scholarly activity in education that advances our understanding of impact of businesses in the creation of sustainable social, environmental and economic value.
5. Work in partnership with academics and managers of corporations to explore jointly effective approaches to meeting some of the UN Sustainable Development Goals.
6. Establish an academic Partnership with Panjab University and the Chandigarh Region Innovation and Knowledge Cluster (CRIKC) to share academic expertise in responsible research and to continue ongoing activities that promote UN PRME principles in India.

“ I am deeply inspired by LSME’s vision to become a part of the global forum for change in business education. It aims to develop leaders that are more responsive to changes in their local communities and the environment. The ethical approach of the Institute impressed me the most. Advancing these principles is the key to the development of responsible leadership required for local, international and global businesses. In my current role as Vice-Chancellor, I pledge my support for this course based on my firm belief that global issues have come about partly as a result of poor leadership.”

**Former Vice-Chancellor of University of Mumbai, India**  
**Former Vice-Chancellor of YCM Open University, Maharashtra, India**



**Dr Rajan Welukar**  
Vice-Chancellor  
G.H. Rasoni University, India

#### **Activity 4: LSME Formally Launches the UN PRME Initiative**

(In the Signing Ceremony of the Memorandum of Understanding between London School of Management Education (LSME) and Punjab University (PU) and Chandigarh Region Innovation and Knowledge Cluster (CRIKC) on 05/02/2018).

In October 2017, LSME took a bold step to developing more responsible practices in research and Education and became a signatory to the UN PRME. This initiative advocates for responsible leadership that is committed to global social responsibility and sustainability and includes responsible research as one of its 6 principles. Hence the preparation for the collaboration between London School of Management Education (LSME), Panjab University (PU) & The Chandigarh Region Innovation and Knowledge Cluster (CRIKC), to improve research and sharing of information does not only serve as a vision for the collaborating institutions but also fits with a global principle initiated by the United Nations.

PU & CRIKC met to sign a Memorandum of Understanding with LSME in recognition of the establishment of a new collaborative working arrangement for responsible research in India. This ceremony took place in London at the LSME campus in Gants Hill on 5<sup>th</sup> February 2018 and was organised in conjunction with the PRME Launching.

The ceremony was witnessed by Lord and Lady Sheikh (Guests of honour) of the UK House of Lords, Cllr Gurdial Bhamra of the Redbridge Council in UK, Professor Arun Kumar Grover, the Vice Chancellor of PU, HE Mr Hassan Shifau, the Deputy Ambassador of the Republic of Maldives in UK, members of the Executive Board of LSME, other Diplomats and staff and students of LSME.



In his opening remarks, Professor Stephen McKinney of the University of Glasgow, stressed the importance of research as a tool to create an interdisciplinary space to allow interaction between academics. To add to the significance of this statement, Dr Peter Gray of the Norwegian University of Science and Technology, highlighted the need for open conversations amongst academic researchers and stakeholders.

Dr Ravi Kumar, the Executive Director of LSME launched the PRME Initiative which advocates for responsible management training for future leaders. He remarked that the relevance of embedding PRME in the research and academic provision of LSME is based on the existing principle that research and education can be challenging and should be more responsive to social needs and confront some of the threats faced by society in modern times. The idea is to use management education to make our learners and future leaders committed to global social responsibility and sustainability, based on the six principles of purpose, value, method, research, partnership and dialogue. He added that the collaboration between LSME, PU/CRIKC, to improve research and sharing of information does not only serve as a vision for the collaborating institutions but also fits with a global principle initiated by the United Nations. Both PU and LSME, recognise the fact that when more organisations work together, these challenges can be addressed more effectively than when alone. It was clear from a recent collaboration for the August 2016 LSME conference in Chandigarh that LSME and PU can work well together. The idea of responsible research, although not in itself new, could be a driving force for research at PU and beyond, especially as a means of bringing a wider range of people into the governance of the research process and in developing social innovation in India. The MoU and launching of the LSME PRME are relevant. They are the first steps towards implementing a joint objective to initiate and nurture the culture of Responsible Research and Innovations amongst all participating institutions within the knowledge cluster and establishes the culture of social responsibility within the institution. He declared the PRME initiative officially embedded in all LSME activities and outlined activities to be organised within the next year.

Lord Sheikh, stressed the values of education, reading and scholarly research, highlighting the importance of ensuring that research findings are relevant to the intended audience. Professor Grover gave a detailed overview of the history of PU and its collaborating institutions in UK, Australia and Canada. He pledged his commitment to the partnership and hoped that overtime, they will all realise the impact on problems of interest to India and perhaps on a global scale.

The MoU Documents were signed by Dr Ravi Kumar on behalf of LSME and Professor Arun Kumar Grover on behalf of PU/CRIKC. A Congratulatory message and closing remarks were delivered by Cllr Gurdial Bhamra and HE Mr Hassan Shifau. They commended the parties for taking this step which begins the process of unfolding of their collective objectives. The Principal of LSME, Dr. Sarita Parhi, delivered the Vote of Thanks and closed the event.



## Impact of the Research Partnership

The research partnership proposes that academic staff should develop their capacity to undertake research activities in collaboration with the PU. The Academic staff, particularly those who teach research units are to encourage learners to choose research projects that fall within the boundaries of responsible research and innovations.

This partnership also advocates for the institutions to prepare at least one research project each year that focuses on achievement of UN sustainable development Goals. This may be implemented in partnership with other universities and scheduled to begin in 2018-19 Academic Year.

7. The LSME's existing partnerships with employers within the local community, as per our Employer Engagement Strategy would incorporate one networking activity for partners that aligns with the UN sustainable development Goals.

### **Activity 5: LSME forms and Alliance with the British Indian Turkish Business Forum (BITBF)**

In July 2018 LSME formally launched an Alliance with BITBF as part of its plans to engage local employers in its provision. The overall objectives are to introduce students to local employers and to promote LMSE activities in the local community. Employers are given the flexibility to engage our learners in work placement activities that are appropriate for their business. LSME will continue to engage this forum. A planned networking event in October will incorporate the PRME principles and encourage the use of dialogue on responsibility and sustainability amidst the ongoing discussions on academic curriculum and employability skills development.



## 8. Facilitate and support dialogue among students, academics and partners on issues related to the global social responsibility and sustainability.

- 8.1 Use our annual International Conferences organised by LSME in London or India and attended by students and staff on Responsible Research themes to encourage ongoing dialogue on the UN sustainable development goals.
- 8.2 Organise two academic workshops in India on Responsible Research and Innovation, incorporating the UN PRME principles.
- 8.3 Encourage dialogue on PRME issues, amongst students, staff and academic partners in= facilitated debates and discussions.

### Activity 6: PRME Dialogue

LSME and PU jointly organised an International Conference on 'Responsible Research and Innovation in Science, Management and Education'. This three-day event took place in the India and was The aimed to develop purposeful collaboration between researchers, research disciplines and between international partners.

The second day of this conference witnessed two important sessions. The morning session had a **panel discussion on PRME and its relevance in promoting Responsible research, the theme of the conference**. The panel was headed by Dr Ravi Kumar, Executive Director of London School of Management Education, UK, the collaborating organization for this conference.

The Panel Discussion provided an opportunity to demonstrate the strong connections between Responsible Research and Innovation, the student-centred practices of LSME and the UN Principles. The session was moderated by Professor S.K. Chadha, Director, Central Placement Cell, Panjab University. Dr Peter Gray, from the Norwegian University of Science and Technology, introduced the six UN Principles: Purpose, Values, Method, Research, Partnership and Dialogue.

The Principles connect Educational Activities with Management Practices, in the corporate and public sectors. The world-class work of Professor Suresh Sharma and his team in bio-statistics, for example, is at the leading edge of both academic research and health-sector development.

Dr Ravi Kumar described the history and ethos of LSME. A college founded in the spirit of entrepreneurialism, LSME has always realized the potential of every student who passes through the college. In becoming a Signatory of the UN PRME, LSME has positioned itself as a leader in the UK management education sector and a key international actor. LSME is the heart of a network stretching from Norway to Chandigarh via London, opening up massive opportunities for future collaboration.

Professor Stephen McKinney from the University of Glasgow addressed the Principle of Dialogue. Students, in particular, needed to reach out to each other and to be open to discussion. University faculty, in line with the concept of the LSME learning community, should first and foremost promote student achievement and wellbeing However, they should also recognize that student creativity and research flourish in dialogue and conversation.

Dr Amandeep Singh Marwaha from Panjab University, described the three essential conditions for partnership: initiative, trust and commitment.

Prof. Amreek Sohal from Monash University, Australia, appraised the audience with the culture of highest level of ethics prevailing in Monash University, right from undergraduate level to the doctorate level, which ensures that the spirit of responsible research is enshrined in every activity.



Pertinent questions from the audience raised several issues, including the relationship between research and the media. This was seen as key to making research known to a wider public. The importance of early childhood education the role of academic quality and the question of ‘irresponsibility’ were also discussed. The researchers also gave important feedback, raising pertinent issues on inclusion of live projects, agriculture based topics, and ice breaking sessions to promote healthy interactions between participants.



Conference Participants: Responsible Research and Innovation in Education, Management and Sciences with PRME Dialogue, April 2018

“ Having the opportunity to participate in a PRME workshop organised by LSME and Panjab University in India earlier this year, I must express my satisfaction with the interesting dialogue generated and the quantum of quality information dissemination amongst professionals with various academic backgrounds. PRME's vision is to realise the Sustainable Development Goals through responsible management education. The PRME initiative was launched to nurture responsible leaders of the future. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals. The special session on PRME, conducted by LSME, UK at Panjab University was a part of an International Conference on Responsible Research and Innovations (RRI), which has been attended by more than 150 delegates from India and abroad. The international experts from different countries have contributed immensely to the PRME session. PRME has become the largest organised relationship between the United Nations and management-related higher education institutions. Higher education institutions that become signatory to PRME are joining a powerful and growing movement to embed principles of sustainability, ethics and responsibility into business and management education. One striking observation I made was how most of our academic endeavours which are taken for granted could easily be transformed into meaningful projects useful for the society. PRME session was an eye opener for all the participants and will play a key role in shaping the mind-sets and skills of future leaders, and can be powerful drivers of corporate sustainability.”



Professor Suresh Kumar Sharma  
Panjab University,  
Chandigarh, India

### Activity 7: PRME Workshop in India

On the second day of the conference a half day workshop was conducted by Dr Peter Grey and Prof Stephen McKinney. About 60 participants from different institutes of India and abroad attended the workshop. The theme of the workshop was getting familiar with the Rough guide to the Practice of responsible Research and innovation. It has 4 subsections on participation, transparency, anticipation, and active change. Participants actively participated in the activities and by the end of the workshop they produced 9 concepts for RRI through group work.



PRME Workshop Participants in India April 2018

### Activity 8: Workshop on Responsible Leadership for UN Sustainable Development Goals held at MCM DAV College for Women, Chandigarh and Future Collaboration with LSME

Responsibility is inherent in leadership. However, it's nuances vary across time and space, between organisations and within organisations. The development paradigm followed since industrialisation took forward human civilisation in many ways but also brought in its wake many unintended, detrimental repercussions threatening the very existence of life on earth. The onus for arresting the negative ramifications lie not just on the governments but the various other stakeholders as well, primarily the corporate sector and the educational institutions.

The London School of Management Education (LSME) has emerged as a pioneering institution in this direction of producing young professionals who can perceive and work towards development within the framework of sustainability.

MCM DAV College, a premier College for higher education in north India, is an institution that is well aware of its responsibilities towards society, including in the area of sustainability. 2018 being the golden jubilee year of the College, has seen Sustainable Practices being included as one of the themes for celebrations throughout the year. It was but natural that LSME chose MCM DAV as the first College affiliated to Panjab University to spread their mission of fostering academic leadership under the UN Principles for Responsible Management Education.

On 9th April 2018, the College hosted an interactive workshop on 'Educating for Responsible Leadership in the context of UN Sustainable Development Goals', in collaboration with London School of Management Education (LSME) under the United Nations Principles for Responsible Management Education (PRME). The objective of the workshop was to encourage discussion on incorporation of values of global social responsibility into academic activities, curricula and organizational practices. A special team was formed by the College to organise the workshop in a productive manner. More than 120 students from all streams participated in the Workshop, apart from the faculty.

The dignitaries present on the occasion included Sh. H. R. Gandhar, Advisor to President, DAV College Managing Committee, Dr. Peter Gray, Research Adviser, Institute for Teacher Education, (European Projects), Norwegian

University of Science and Technology and Board Member, LSME, Dr. Ravi Kumar, Executive Director, LSME, Dr. Sarita Parhi, Principal, LSME, Prof. Suresh Sharma, Department of Statistics and Coordinator, Centre for Systems Biology and Bioinformatics, PU and Prof. S. K. Chaddha, University Business School and Honorary Director, Central Placement Cell, PU. In her welcome address, Dr. Nisha Bhargava expressed appreciation for this endeavour of encouraging deliberations upon issues underlying teaching and learning sustainability. She apprised the audience about the sustainable initiatives of the college in the field of vermiculture, sustainable urban farming, rain water harvesting, solar energy generation, biogas production, segregation of waste as also undergraduate research for sustainable development.

Speaking on the occasion, Dr. Peter Gray apprised the audience of the principles of UN PRME. He reiterated that quality education should focus on enhancing students' capabilities for responsible leadership, encouraging collaborative research for sustainable social, and economic responsibilities. His focus was on the fact students should be happy while learning and should be capable of questioning the status quo if it does not facilitate goals of happy learning. He called for research that would solve local issues and would not be just theoretical. Dr. Ravi Kumar motivated the faculty to mentor students by supporting, inspiring and engaging them. He strongly advocated the role of faculty in keeping the morale of students high in the face of all hardships. He exemplified his point through the story of settling up of LSME and other institutions. In her enlightening address, Dr. Sarita Parhi reiterated the importance of inclusivity in creating responsible leaders. Only such leaders can be empathetic towards sustainable development, she remarked.

Sh. H. R. Gandhar enthused the audience with the concepts of no laws of limitations, thinking differently for innovation and challenging the existing structures with responsibility. Sharing the mantra for success in life, Prof. Suresh Sharma elaborated upon the role of balance of all parts of life and positivity as the key components for a successful life. Prof. Chaddha considered values as an important ingredient for leadership apart from infrastructure, entrepreneurship spirit and skills. He emphasised that curriculum should be designed in a way to instill moral and ethical values in the learners.

The workshop achieved its objective of lucidly explaining the PRMEs. Even the challenges and the issues faced in the implementation of the principles were touched upon adequately as was clear from the numerous questions posed by the students and the faculty.

A foundation was laid for the third and the fourth objectives that is encouraging MCM to be a signatory to the UN's PRME Initiative and improving the capacity of students and faculty to integrate sustainability in its working over and above the present ones.

In the formal vote of thanks, the College expressed its keenness to take the dialogue with LSME forward and formalise the collaboration through an MoU.





## Planned Activities for 2018-19 Academic Year

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9. Enforce the standards of professional behaviour and ethical conduct amongst staff, students, all stakeholders and managers of the institution focusing on principles of Trust, social responsibility, sustainability, honesty, respect and fairness.

9.1 Enforce our widening access and participation strategy which provides free lower level qualifications to the general population as the entry criteria for higher level courses. This is a component of our social responsibility in the local community which meets our commitment

The institution has continued to promote anti-discrimination, human rights and shown respect for equality and diversity. The ethos of fairness in dealing with learners has always been at the forefront of our academic provision. Our inclusive teaching and learning methods have resulted in a high level of retention and achievement for our students. To improve on this achievement further and extend our vision to the less fortunate and under-represented students in society, we have developed a widening access and participation strategy. This involves a series of community outreach programmes to be organised in collaboration with the Jobcentre Plus and with managers of local Colleges and Secondary school. We plan to provide free support for GCSEs as well as offer employability skills for young people who are unemployed and not in education. The College is ready to introduce potential students within this category into our college for level 2 or 3 qualifications in our specialist subject areas in preparation for their higher education. This will be at no extra cost to the student.

LSME will get more involved in PRME activities in London and Surrounding areas. This will offer an opportunity to understand how Universities within UK continues to meet the requirement of these principles.

LSME plans to organise a workshop on responsible research and Innovations to MSc and PhD students in various institutions in India in April 2018. This will provide the requisite skills to enable the choice of relevant research topics for their thesis. These students will be guided in preparation of practically relevant research and solutions for common problems within their local community.

We are hopeful that our next SIP will be focused on specific projects we have supported either in the development or in the implementation phase.

“ I have been following LSME’s PRME activities since October 2017. I can proudly say, that, despite the academic focus, the institution has been on track in demonstrating its commitment to such a noble course. I am particularly impressed with their plans to deliver community outreach projects for the less fortunate in society, and a drive for social justice. It is encouraging to note that graduates from LSME will acquire academic skills in addition to develop the culture of sustainability instilled by their involvement in PRME activities. This is an excellent initiative by LSME.”



**Dr Murlidhar Chanderkar**  
Vice Chancellor  
SGB Amravati University, India

# Instilling Interest in STEM Entrepreneurship to European Students

## LSME Hosts STEMitUP European Workshop

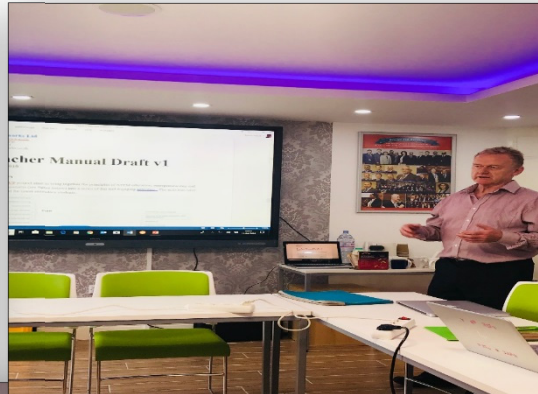


STEM needs girls!

This week the London School of Management Education hosted an exciting European project workshop.

The project, called STEMitUP, is designed to encourage female participation in STEM ((Science, Technology, Engineering, Mathematics) education and careers. Partners from Cyprus, the Netherlands, Norway, Spain and the UK came together for a 'train the trainers' workshop. So far, 29 practical activities have been developed by the partners for teachers of STEM subjects in schools. The activities reveal gender stereotypes in STEM subjects, encourage creative and inclusive teaching methods, and generally make STEM learning fun!

LSME is delighted to support this project, which is in line with its principles of inclusion and gender equality. The project is also in line with the UN Principles for Responsible Management Education, and with sustainable development goal 4, inclusive education.





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