



SHARING INFORMATION ON PROGRESS 2018-2020

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De La Salle University
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June 5, 2021

PRME Steering Committee
c/o Mette Morsing
Head, PRME Secretariat
United Nations Global Compact Office
801 2nd Avenue, 2nd Floor
New York, New York 10019

Dear Ms. Morsing:

**Renewal of Commitment to the
Principles of Responsible Management Education (PRME)**

Today is the best time for higher education institutions to rebuild the economy, social sensitivity, and faith. We witness how the pandemic tried to cripple the human spirit, but instead, it offered an opportunity where people come together as one community to reach out and help one another. We remain committed to the UNPRME principles and continue to find meaningful and sustainable ways of making life better for the communities we serve.

In St. La Salle,

Br. Augustine L. Boquer, FSC, EdD
President

DLSU-D
creating possibilities

PRESIDENT AND CHANCELLOR



Br. Augustine L. Boquer, FSC, EdD
President and Chancellor

"Today is the best time for higher education institutions to rebuild the economy, social sensitivity, and faith. We witness how the pandemic tried to cripple the human spirit, but instead, it offered an opportunity where people come together as one community to reach out and help one another."



Vision

De La Salle University-Dasmariñas is a Filipino Catholic University established and managed by the De La Salle Brothers and their lay partners in the historic province of Cavite in response to the needs of the Church and the Nation for human and Christian education, particularly the youth at risk.

Guided by the Lasallian values of Faith, Zeal and Communion, the University participates meaningfully in the process of social transformation by forming God-centered, people-oriented, and patriotic persons who serve as responsible and professionally competent stewards of God's creation.



The University is one with UNPRME in driving initiatives that secure a better life for the global citizens of tomorrow. It considers education a powerful platform in which creative imagination and a strong desire to serve fuel doable and sustainable plans will benefit society. Undoubtedly, it shares the same ideals and principles on which UNPRME is built.

Marco S. Saez, Ph.D.
Vice Chancellor for Academics and Research

Mission

To realize this vision, the University shall strive to become a leading institution nationally and globally in the integral formation of the youth by offering relevant, responsive, and community-oriented academic programs, research and extension services, and promoting a keen sense of history, arts and culture.

Following the footsteps of Saint John Baptist de La Salle, the University shall continue transforming itself into a caring community guided by Gospel values, with a fervent spirit of service, love for learning and excellence through a holistic formation of its members.



We consider today as the most challenging time in our generation.

Depending on our responses, we may say differently tomorrow.

Aside from the appeal to help the marginalized sector of society, we focus on instilling collaboration across sectors. Such that stakeholders are no longer merely entitled customers but part of the solution. Collectively we are conquering our limitations and moving forward to the new normal with agility and an open mind.



Just as any business leaders thriving in crisis, it is imperative to act promptly with care and acknowledge our uncertainty; while moving forward and recognizing the changes happening globally.

The Lasallian community appreciates help from another as an immeasurable gesture. It is no longer a question of who needs help and who can help? It is about recognizing that everybody needs help, and each one of us can help.

No distance is too far to continue making a difference in the lives of a community. In the same way, nothing is louder than the collective voices of a community of prayer warriors.

We understand our role in nation-building. The pandemic has become a working business case on social responsibility, relevance, and responsiveness.

The time of breaking has passed. We invite the educational sector to focus on rebuilding and make better, more involved communities.

A handwritten signature in dark ink, appearing to read 'MFA'.

Dr. Mary Felidora Florinor M. Amparo
Dean, CBAA

OBJECTIVES FOR SY2018-2019 TO SY2019-2020



We will develop and implement curricula that are responsive to the expectations from a 21st century leader. The UNPRME principles and the Lasallian core values will serve as the anchor for all program objectives.



We will initiate activities that will spark social involvement and open opportunities for the creation of social enterprises.



We will exert effort in establishing partnerships with the local governments, NGOs, professional organizations, businesses, and local communities through community extension programs and research.



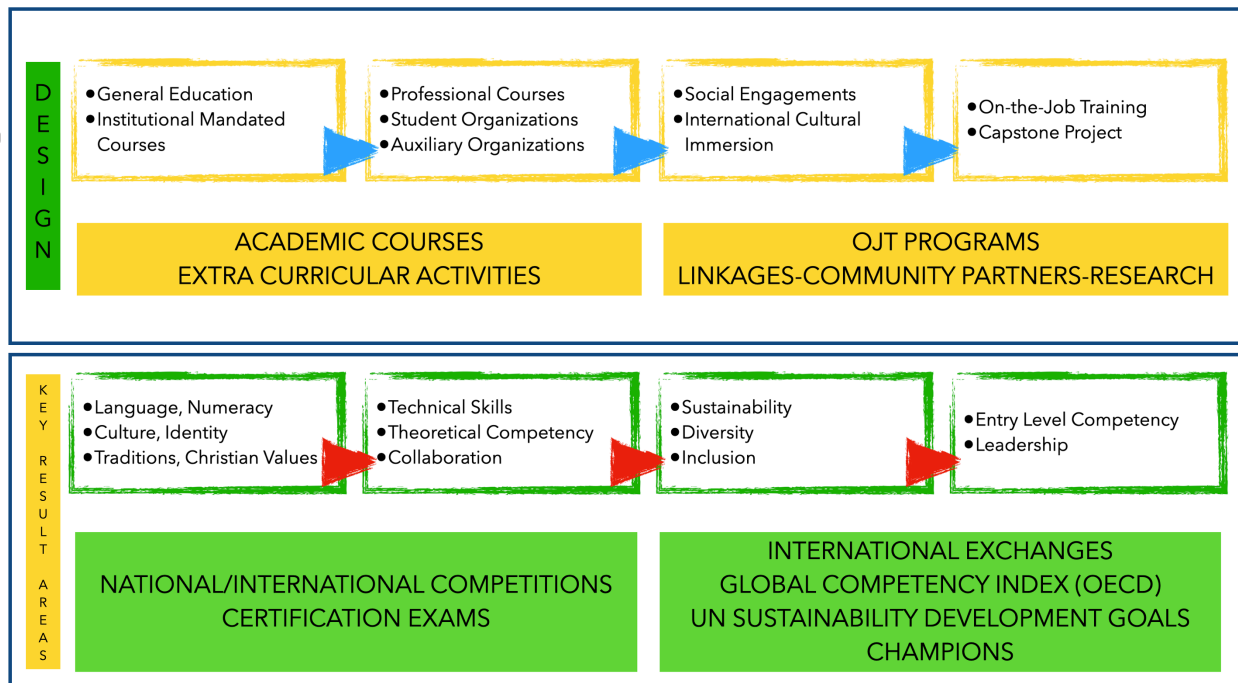
We will search for international best practices that will serve as a model of sustainable educational management.



We will develop and implement curricula that are responsive to the expectations from a 21st century leader. The UNPRME principles and the Lasallian core values will serve as the anchor for all program objectives.

One of the principles of andragogy is that "adults' life experiences are a reservoir for learning." As a higher educational institution, we must enrich the life experiences of college students. We revised the undergraduate business administration curriculum to create an opportunity where meaningful life experiences occur during the business students' four-year academic program.

Cognizant of education's role as a catalyst of social change (Cunningham, 1988), it is crucial to find ways for community social interaction and immersions to happen. We believe that social engagements with the community are a practical method of allowing business students to understand their realities. The College of Business Administration and Accountancy conviction that for lasting and relevant social transformations to happen, the academic curriculum must include experiential learning.



The curriculum covers the following key result areas (KRAs):

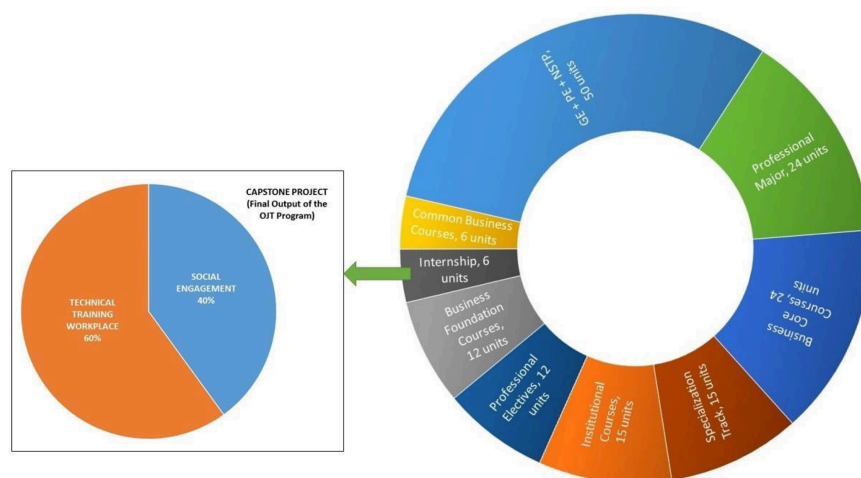
- Language competency, numeracy, culture sensitivity, sense of identity, respectful of traditions, and espouses Christian values
- Technical skills development, theoretical competency, and collaborative work attitude
- A mindset for sustainability, diversity, and inclusion in the workplace
- Acquired entry-level competency and leadership skills

Each KRA is measured using the following key performance indicators (KPIs):

- Top ranks in the national and international competitions
- Qualifying in various national and international certification exams
- Meaningful participation in foreign exchanges
- Achieving the international standard for the youth's global competency index of Organization for Economic Co-operation and Development (OECD)
- Champions of UN Sustainable Development Goals with meaningful volunteer participation with AIESEC, Junior Achievement Philippines, and other recognized organizations addressing the sustainable development goals.

To date, we have satisfied the following KPIs. SY2019-2020 was challenging in Cavite, where the campus is located. The school operation was adversely affected by the eruption of the Taal volcano in the first week of January 2020. Immediately following the volcanic activity was the Covid-19 pandemic. The campus has since been locked down due to the suspension of classes and the health quarantine protocols.

Despite the limitations on social mobility and physical presence, we continuously find new ways of satisfying the curriculum we designed.



MONITORING OF PROGRESS				
KPI	Accomplished and Ongoing	Work-in-Progress	Shelved	Implemented Activity
Top ranks in the national and international competitions		ok		Student competitions
Qualifying in various national and international certification exams			ok	Due to disruptions caused by the eruption of Taal volcano and the Covid-19 pandemic
Meaningful participation in foreign exchanges	ok			AIESEC Global Volunteer
Achieving the international standard for the youth's global competency index of Organization		ok		Proposed Capstone Projects
Champions of UN Sustainable Development Goals with meaningful volunteer participation with AIESEC, Junior Achievement Philippines, and other recognized organizations addressing the sustainable development goals.	ok			Active membership in AIESEC campus-based activities

STUDENT COMPETITIONS

Name of Student	Title of the competition	Date	Venue	Rank
Sharon Antonette H. Esquilla Neil V. Ilagan Mari Ryu M. Laviste Angelica W. Cuyugan	20th Inter-Collegiate Finance Competition	Nov 23, 2018	Bangko Sentral ng Pilipinas, Pasay City	5th Placer
Alia Nadyezkha F. Drio Raiza Eladia R. Olandesca Jhamyll Glen A. Tee Jahnella Dane Q. Vera	M & A Challenge 2018	Dec 4, 2018	AIM Conference Center, Makati City	1st Runner - Up
Christian Jay S. Nolasco	Microsoft Office Specialist World Championship	Jul 28-31, 2019	New York Marriott Marquis, New York City, USA	10 th World Ranking
Jade Alexis O. Joson Sarah A. Paiton Alyssa Ashley C. Seda	21st Inter-Collegiate Finance Competition	Nov 22, 2019	Bangko Sentral ng Pilipinas, Pasay City	6th Placer
John Christopher A. Camo	21 st Search for the Outstanding Accounting Students of the Philippines	Dec 6, 2019	I'm Hotel, Makati Avenue, Makati City	Top 25 finalists
Alyssa Ashley C. Seda Frances Gabrielle R. Gervacio Jade Alexis O. Joson John Christopher A. Camo	PWC Merger & Acquisition Challenge 2019	Dec 17, 2019	AIM Conference Center, Makati City	1st Runner - Up



Gabriel Ortiz



Anyssa Esguerra



Christian Mance



Gilla Suarez



Gyro Gulmatico

All the volunteers selected the care of abandoned children. Anyssa and Gilla went to Vietnam, while Christian, Gabriel, and Gyro went to China.

In the focus group discussion conducted upon their return to the country, they shared that while in Vietnam and China, they experienced life far from the comforts of their homes.

The first week was the hardest. Adjusting to a different living condition is exacerbated by the language barrier.

As days passed, it became interesting. The interaction with the children and genuine appreciation made the entire experience meaningful. When the time comes to fly back home, it was hard.

The Global Volunteer experience made the participants appreciate what they have in life and their parents' work to provide simple comforts. They learned about how social injustices rob valuable moments from a child and the power they have to make simple changes to make life a little better for a

The way Anyssa and Gilla hoped to contribute to a community

Capstone Project Title: JUMP-START TO A BRIGHTER FUTURE

SDG #4: Quality Education

Proponents: Anyssa Noreen C. Esguerra and Gila Marie R. Suarez

Program: BS Business Administration major in Business Operations Management

Section: BOM44

Collaborators: Barangay Officials, led by Mr. Bong Basa

Target Community: Barangay Paliparan 3, Dasmariñas City, Cavite, Philippines

Project Description:

Jump-Start to a Brighter Future recognizes the demand for quality education and the challenges of school dropouts. The country's out-of-school youths are significantly higher in the poor communities, primarily due to lacking expendable income daily. Less spoken, but another notable cause of school dropouts is lacking interest in formal education. As a consequence of the lacking educational engagement, youths fall into early pregnancy, drug, and alcohol addiction. The Filipino out-of-school youth have succumbed to aberrant, unproductive activities, making the streets a breeding ground for persons in conflict with the law.

The program intends to arrest the indifference to education and hopes to replant a seed of hope among the Filipino youths. It capitalizes on the teenagers' preference to spend time with friends away from their homes. It creates alternative peer gigs with bi-monthly engaging, interactive activities while re-learning basic Math, Science, Languages, Culture, and Tradition skills without the dreaded formal education setup.

The implementation of the program details collaborates with the barangay officials, selected certified educational facilitators, and participating learning games developers and handlers.

How Christian,
Gab, and Gyro
plan to make a
difference

Capstone Project Title: KABATAAN (YOUTH)

SDG #4: Quality Education

Proponents: Christian Mance, Gabriel Ortiz, and Gyro Gulmatico

Program: BS Business Administration major in Business Operations Management

Section: BOM44

Collaborators: Barangay Officials, led by Mr. Salvador A. Beato, DLSU-D National Service Training Program-Civic Welfare Training Services (NSTP-CWTS)

Target Community: Barangay Burol 2, Dasmariñas City, Cavite, Philippines

Project Description:

KABATAAN (Youth) addresses the chronic problem of youth choosing to drop out of school and engaging in non-productive, destructive activities. The program is a community-based opportunity for the youth to get involved in various social learning activities less the pressure of formal school setup. It is a menu of exciting and interactive programs mimicking a series of typical activities when hanging out. It supports teens' interests like sports or street dancing.

The program's short-term goal is to provide alternative activities with peers and away from non-productive and destructive activities.

KABATAAN is a program deliberately created to immerse in the life of a person. Its mechanism is that it tries to join its peers. The program's long-term goal is to restore the youth's natural tendency to aspire for something better and revives their interest in formal education.



We will initiate activities that will spark social involvement and open opportunities for the creation of social enterprises.



Humanitarian Act of Nurturing and Generating Opportunities

UPLIFTING FILIPINO FAMILIES



MEANINGFUL BUSINESS CURRICULUM

PARTNERING WITH LOCAL BUSINESSES AND MICRO FINANCING BENEFICIARIES

DISU-DASMARINAS NIGHT COLLEGE

PROVIDE SCHOLARSHIP OPPORTUNITY

SUPPORT LOCAL AND PROMOTE MSMEs



CREATE SOCIAL ENGAGEMENT FOR BUSINESS STUDENTS

**8 DECENT WORK AND
ECONOMIC GROWTH**



HANGO (UPLIFT)

COLLEGE OF BUSINESS ADMINISTRATION AND ACCOUNTANCY COMMUNITY EXTENSION PROGRAM

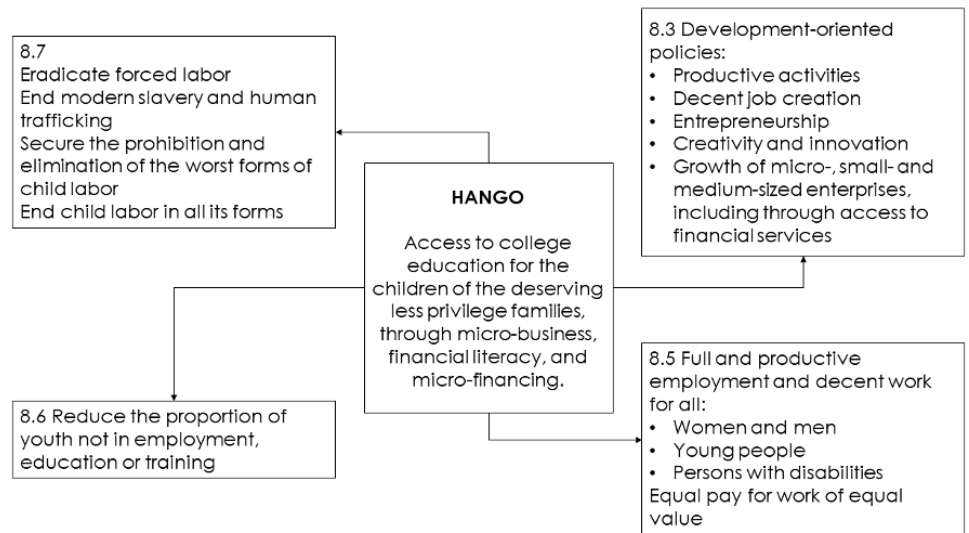
HANGO is an attempt to respond to sustainable development goal (SDG8) Decent Work and Economic Growth, which is to “promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.” The program focuses on four of the objectives of SDG8, namely:

▪8.3 Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity, and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services,

▪8.5 By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value

▪8.6 By 2020, substantially reduce the proportion of youth not in employment, education, or training

▪8.7 Take immediate and effective measures to eradicate forced labor, end modern slavery and human trafficking, and secure the prohibition and elimination of the worst forms of child labor, including recruitment and use of child soldiers, and by 2025 end child labor in all its forms.

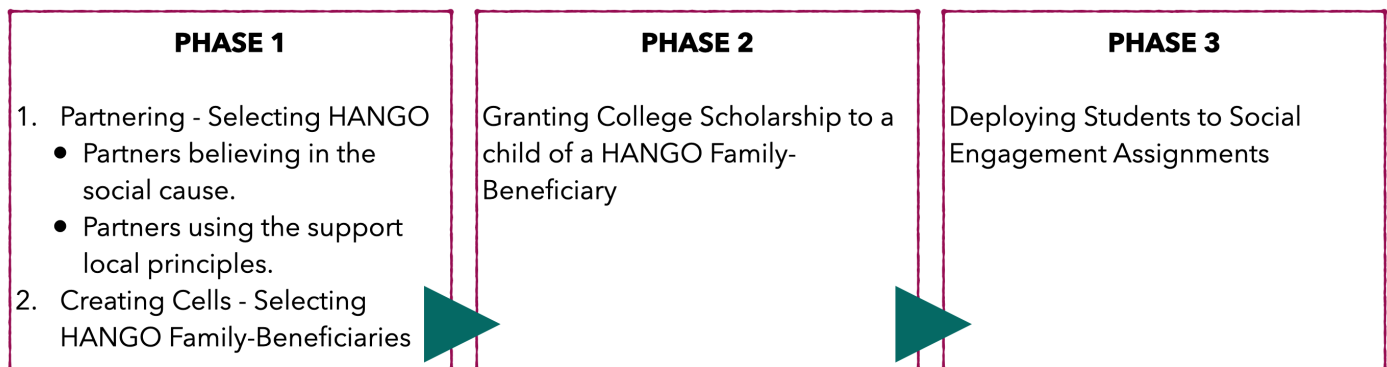


HANGO is a community extension program designed to encourage micro, small, and medium enterprises (MSMEs) while espousing support local principles. It recognizes the lack of employment and livelihood opportunities for Filipino families that results in many of the social problems and ills today. The most relevant are out-of-school youth and child labor, leading to increasing income inequality, drug abuse, and prostitution.

HANGO makes us act together as a community to uplift each other quality of life. The following support local and medium (MSMEs), provide opportunities, and engagement for To accomplish its has the following local businesses and micro-beneficiaries, make available DLSU-Dasmariñas Night College, and deliver a meaningful business curriculum.



together as a community and improve the program has the mission: promote micro, small, and enterprises scholarship create social business students. mission, the program phases: partnering with financing selected scholarship programs through the





MONITORING OF PROGRESS

	Ongoing	Work-in-Progress	Temporarily Shelved	Remarks
Phase 1- Partnering HANGO partners believing in the social cause.	ok			Ongoing collaboration with DLSU-D Lasallian Community Development Center, DLSU-D Night College, Scholarship Office, De La Salle Philippines, UNDP
Phase 1- Partnering HANGO partners advocating support local principles.		ok		
Phase 1- Creating Cells HANGO Family-Beneficiaries		ok		Commencing with survey using UNDP Covid-19 Pulse survey
Phase 2 Granting College Scholarship to a child of a HANGO Family-Beneficiary				Starts admission to the DLSU-D Night College when micro-financing is awarded.
Phase 3 Deploying Students to Social Engagement Assignments			ok	Compliance to the quarantine protocols of the government.



The Philippine Statistics Authority (2021) reported, "elementary occupation had the largest proportion of employed persons (27.6%), followed by the service and sales workers (20.5%), and skilled agricultural, forestry, and fishery workers (12.7%)."

Elementary occupation is an occupation classification referring to labor and unskilled jobs. Pandemic or no pandemic, the country's employment picture has been that of significant unemployment, and for those employed, a considerable portion is considered underemployment.

The Philippine News Agency (2021) report on out-of-school youth adds to the already dim prospects citing in the 2017 census, nine percent or 3.53 million of the estimated 39.2 million Filipinos aged 6 to 24 years old were out-of-school youths; 83.1 percent consisted of 16 to 24 years old. With the pandemic causing rising unemployment, more Filipino youths are dropping out of school.

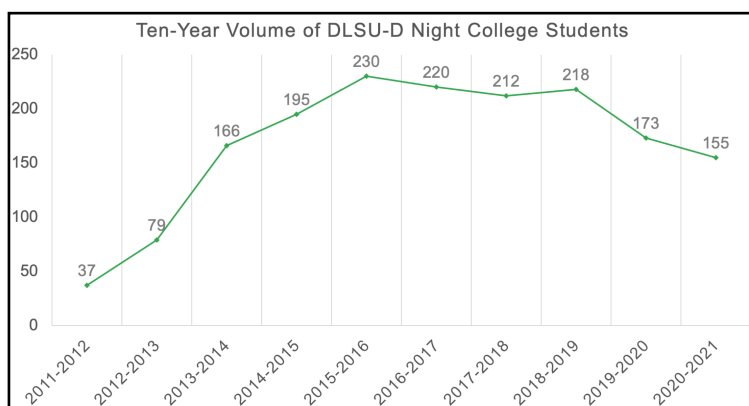
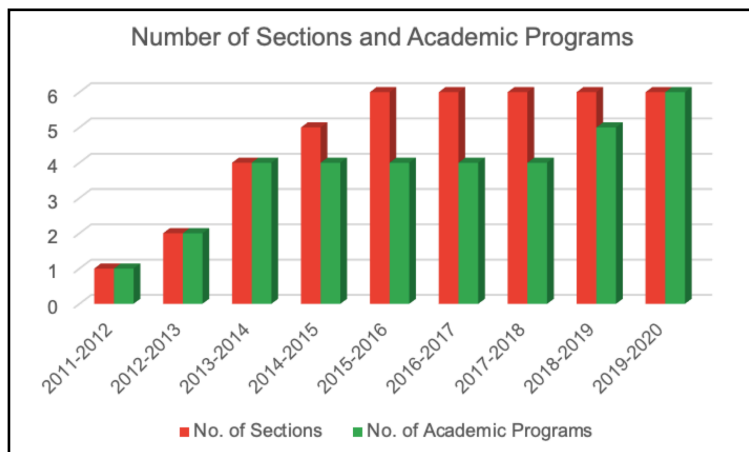
Lasallian education is founded on the mission of providing educational opportunities for deserving persons. For the Lasallian community, education is an essential weapon against poverty and indifference.

For more than three decades, what started as a community extension program of the College of Business Administration and Accountancy has evolved into one of the University's best features by the Philippine Accrediting Association of Schools, Colleges, and Universities (PAASCU).

The DLSU-D Night College is a community extension program offering an opportunity to earn a business degree for approximately USD50, 3.5% of the total assessment fees for business programs. Delivery of instruction is as competent as that of the regular paying students since the courses are handled by the volunteer faculty members of the University.

2011 marked the last year when the Night College offered a single program-one section scholarship for the working students. The number of sections grew from one to six and the academic programs from one business program to four.

In 2018, the program was recognized as an institutional scholarship program and started offering three non-business academic programs: Hospitality Management, Multi-Media Arts, and Information Technology. The scholarship program has never seen better days until the pandemic, where it registered a drop in the enrollees.



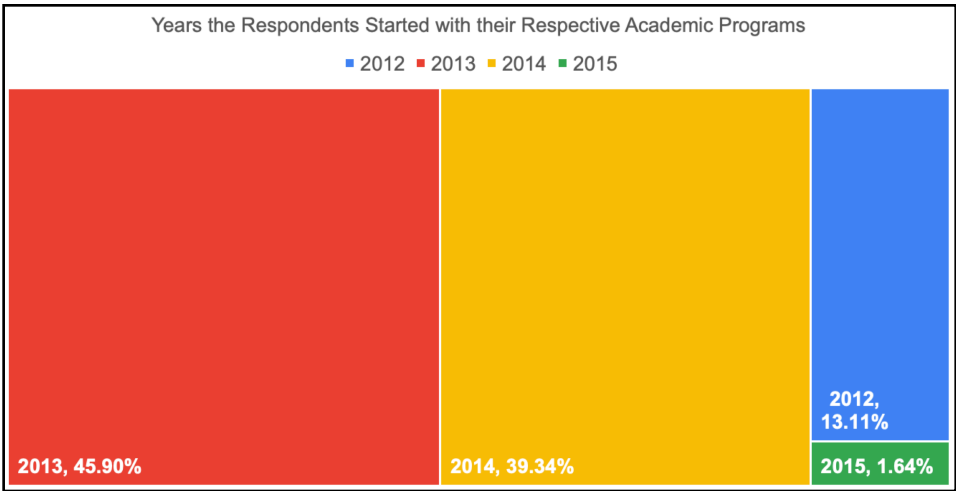
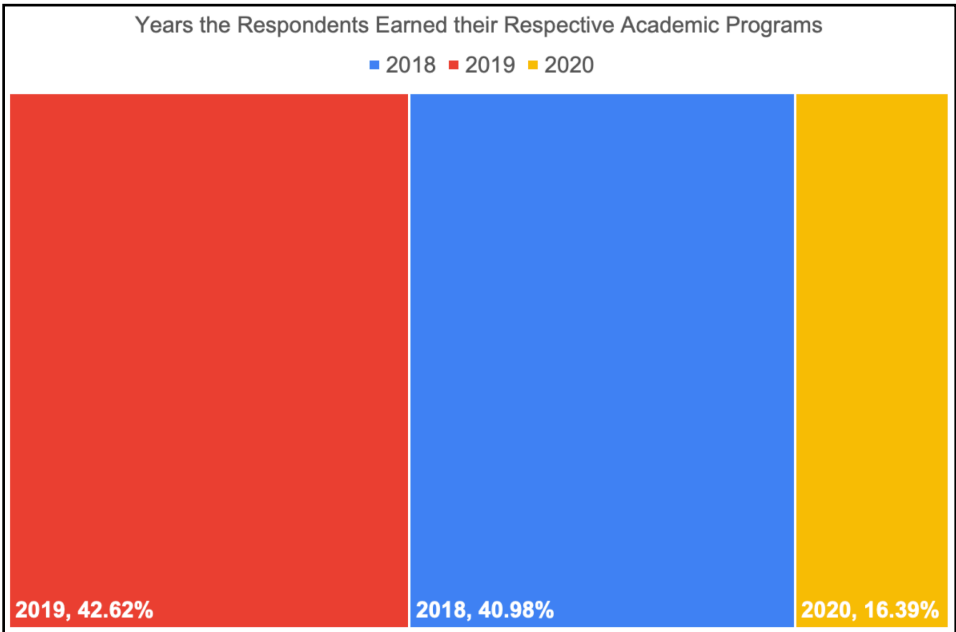
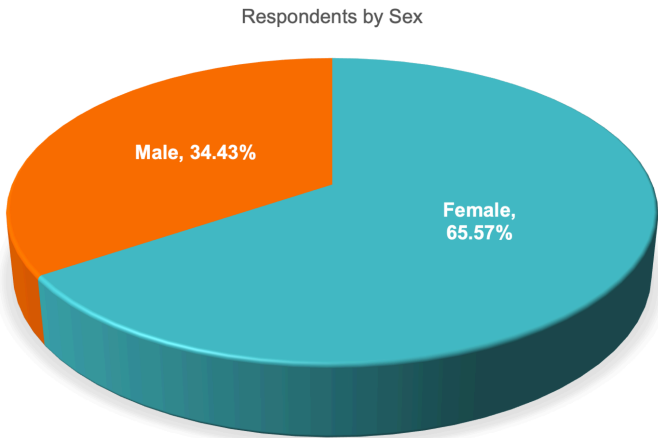
EPITACIO MENDIOLA, MBA

Coordinator, DLSU-D Night College
SY2011-2012 to the present

"I never really understood the gravity of destitution in the country until I joined as one of the volunteers in the Night College. Being given a chance to volunteer in the Night College has taught me a great deal, and seeing my name written alongside the other volunteer professors gives me such honor and pride."

In May of this year, we reconnected with the alumni of the Night College. We invited the graduates of 2018 to 2020 to complete a short survey to determine whether or not the program has served its fundamental purpose of opening opportunities for better employment.

The survey generated 61 respondents, primarily female (65.57%), enrolled in their respective academic degrees in 2013 (45.90%) and earned their respective academic degrees in 2019 (42.62%).





Mary Hope Ureta

Industry Coordinator, NCST IIRT
EMI Yazaki



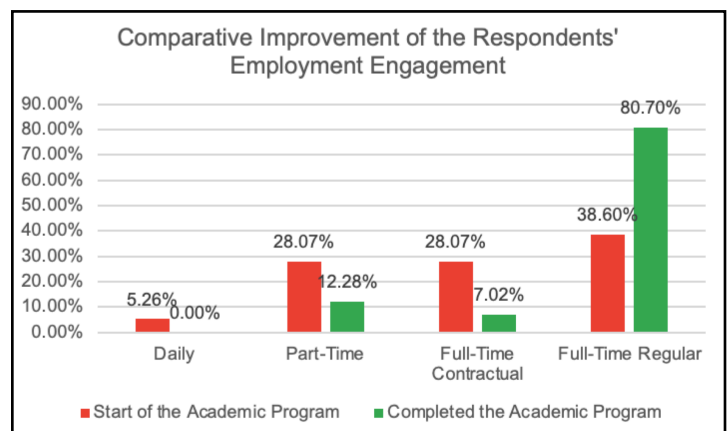
Mary Hope Ureta

BS Business Administration,
Marketing Management
Class 2019

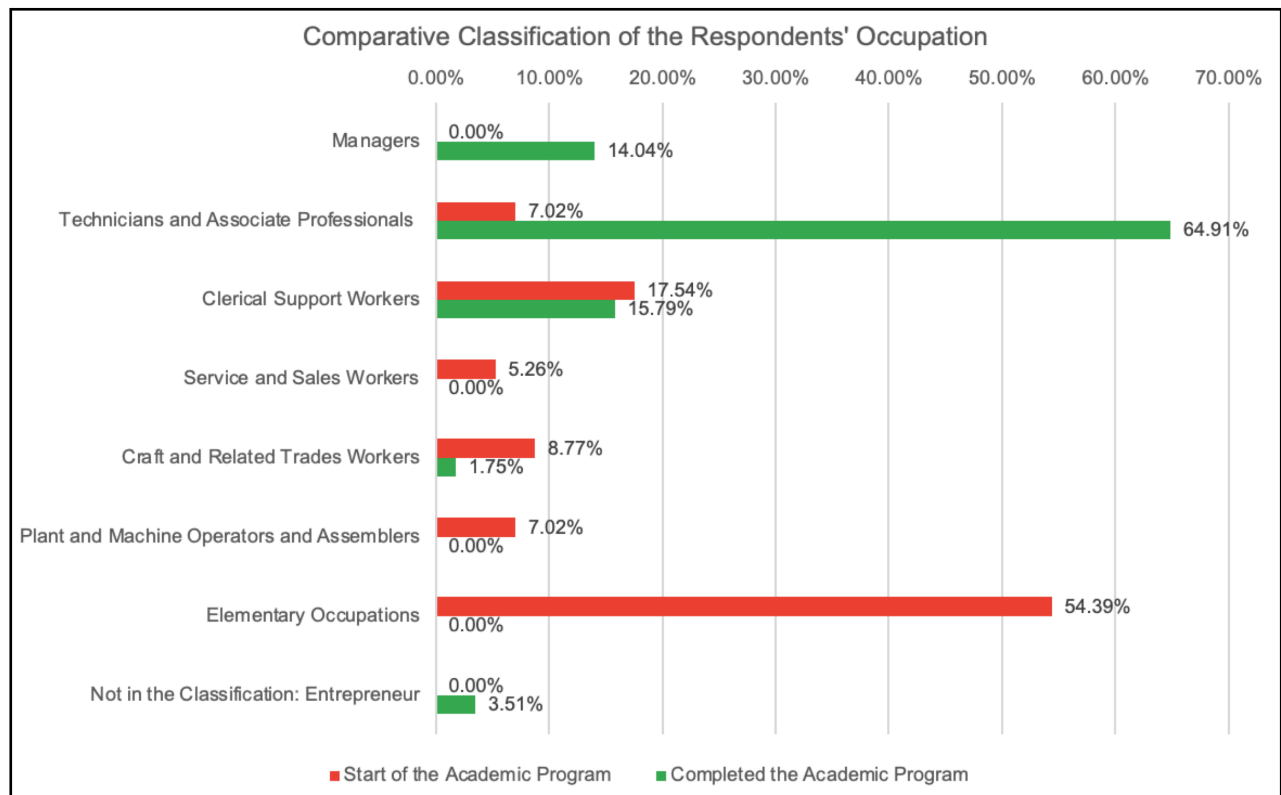
One of the pressing employment challenges in the country is the nature of employee engagement. The contractual agreement essentially supports work security, and we aimed at full-time regular employment.

The Night College admits working students regardless of their employee engagement. During the admission year, many of the respondents are employed as full-time regular (38.60%), but significantly high are in full-time contractual (28.07%) and part-time engagements (28.07%). Contractual employees and part-time arrangements lack job security, especially on the fifth month, when they are confronted with the renewal of their contracts or otherwise. There are 5.26% surviving with daily-basis deployment. Collectively, 61.40% are vulnerable in their first year in the Night College.

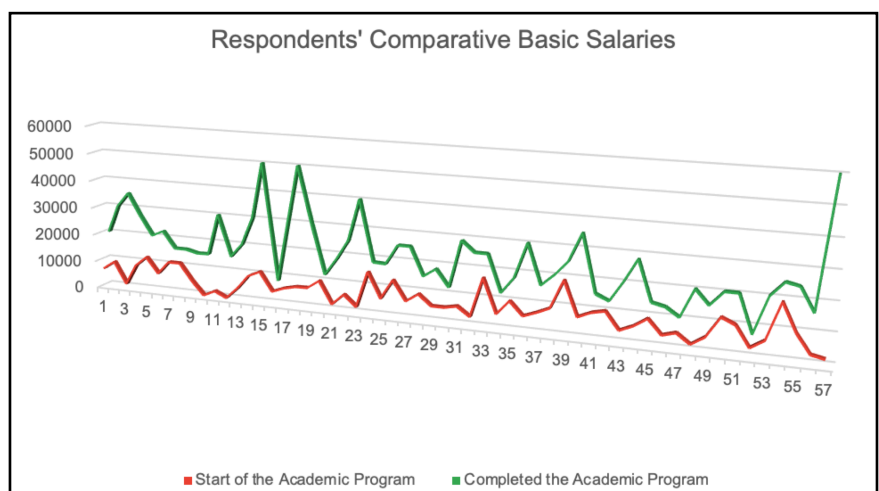
As the respondents' academic journey with the DLSU-D Night College progresses, so did their employment opportunities. At the end of their respective programs, 80.70% are full-time regular employees, and none are on a daily-deployment basis.



The quality of their jobs likewise improved. At the start of the program, many are employed on jobs classified by the 2012 Philippine Occupation Classification Standards as an elementary occupation (54.39%). With an earned college degree, 64.91% are gainfully employed as technicians and associate professionals. A good percentage (15.79%) are clerical support workers, and 14.04% hold managerial positions. Notable is that none of the respondents are doing jobs classified as elementary occupations now that they have a college degree.



Naturally, following the improvement in the quality of jobs and employment is the significant improvement in the income they earn to support their families, which is why they choose to work during the day and study at night.



The DLSU-D Night College will continue to reach out to the deserving individuals who believe that poverty is not something to celebrate but a social ill to eradicate. It starts from the willingness to rise from their circumstance with hard work and strong faith.

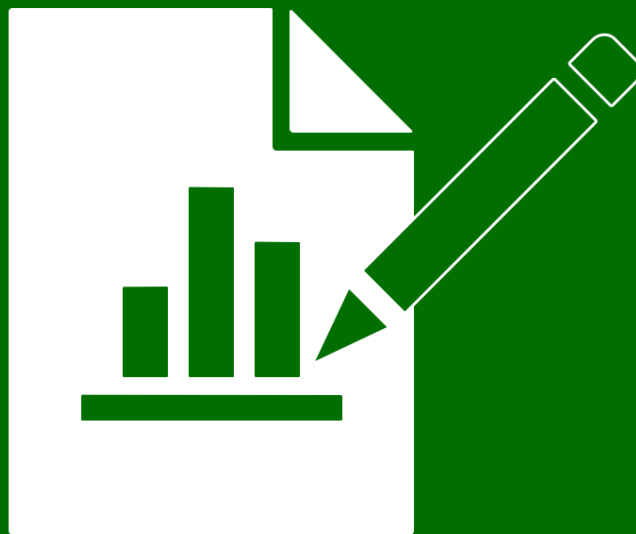
"Being an alumna of DLSU-D Night College Program of CBAA has been one of my greatest breakthroughs. I am forever grateful for this wonderful gift of education. I may have faced countless challenges in juggling work and school, but I am still truly grateful as this experience made me stronger and prepared me for the real world. May this story of mine spark hope towards every young person struggling with their own battles in life. And know this fact - that nothing should hold you back. Opportunities are everywhere. You just have to seize and make the most out of them and always trust God's plans for us."

Mary Hope Ureta

Unit Head
Sun Life



<https://psa.gov.ph/content/employment-situation-february-2021>
<https://www.pna.gov.ph/articles/1129909>



We will exert effort in establishing partnerships with the local governments, NGOs, professional organizations, businesses, and local communities through community extension programs and research.

FACULTY MEMBERS' ENGAGEMENTS

We sustained our relationship and continue to become reliable partners for community service. The roles of the faculty members with various global and local NGOs, local government units, and professional organizations are becoming increasingly significant.

The University is increasingly involved in scientific works focusing on ways to care for the natural environment. The pieces of research completed emphasized the current public knowledge about the state of the air and how it affects life.

These works are relevant literature that future environmental policies, consumption, and household behavior essential to the sustainable use of natural resources.

Name of Faculty Member	Involvement	Date	Venue	Organization / Community
Amparo, Mary Felidora Florinor M.	Mentor	2008 to present	National Capital Region, Philippines	Junior Achievement Philippines
	President	2017 to present	National Capital Region, Philippines	Junior Achievement Philippines Learning Institute
Cabrera, Eden C.	Resource Speaker: Financial Management Seminar for Cooperatives	May 30 & 31, 2019	Cavite Cooperative Development Center	Provincial Cooperative Livelihood and Entrepreneurial Development Office (PCLEDO)
	Resource Speaker: Basic Accounting for Non-Accountants Seminar	April 4 & 5, 2019	PAMANA DCF Training Hall, Km.39 Aguinaldo Highway, Biga II, Silang, Cavite	Provincial Cooperative Livelihood and Entrepreneurial Development Office (PCLEDO)
	Resource Speaker: Kapatid Mentor Me Program Business Improvement Presentation	November 15, 2018	Bayleaf Hotel, General Trias, Cavite	Department of Trade and Industry (DTI)
Coching, John Timon L.	Resource Speaker: Pricing and Costing	August 19, 2019	2nd Floor, ABC Hall, Legislative Building, Amadeo, Cavite	Department of Trade and Industry (DTI)
	Resource Speaker: Kapatid Agri-Mentor Me Program	November 12-16, 2018	Vencio's Garden Hotel, Tawiran, Calapan City, Oriental Mindoro	Department of Agriculture
Reyes, Khervy B.	Accredited Trainer/ Resource Speaker for Strategic Planning, Financial Management, Credit Management, Risk Management, Governance and Management of Cooperatives, Fundamentals of Cooperatives and Parliamentary Procedures	15 years up to present	National Capital Region, Philippines	National Capital Region League of the Philippine Federation of Credit Cooperatives (PFCCO-NCR)
	Acting as oversight	February 2018 to present	Cavite, Philippines	Provincial Social Welfare and Development Office - Cavite
	Officer-in-Charge	October 2018 to present	Cavite, Philippines	Provincial Cooperative Livelihood and Entrepreneurial Development Office (PCLEDO)
Reyes, Evangeline	Volunteer Teacher: 10-Day Values Formation	Oct 13 to Dec 14, 2019	Messianic Tabernacle Auditorium, Genesis Homes, Barangay Riverside, San Pedro, Laguna	Kalinga, Kaagapay, Kaunlaran Foundation, Inc. Office of the Punong Barangay Barangay Riverside, San Pedro, Laguna

RESEARCH FUNDED BY THE ECOLOGICAL WASTE COALITION OF THE PHILIPPINES

Title: **Level of Plastic Pollution Awareness
Survey in Metro Manila**

Authors:

Nena Caspe
Rosario Pareja
Ma. Theresa Gochuico
Jhelyn Relopez
Socorro Grace Red
Rona Alayon
Iris Diorella Andaya
Melanie Austria
Irish Bautista
Jennifer Claveria
Lorenzo Centino, Jr.
Jorge Estafia, Jr.
Sofia Gapasin
Frederick Godinez
Eduardo Panulin

Title: **Marine Plastic Litter Survey along Manila
Bay**

Authors:

Airill Mercurio
Jonathan Rubio
Johnnhy Ching
Michael Guyamin
Geraldine Zamora

Title: **Solid Waste Collection Efficiency
Assessment of Selected LGUs along Manila
Bay**

Authors:

Marlon Pareja
Mario Torres
Cristina Salibay
Ruth America
Ma. Luisa Cuaresma
Jocelyn Luyon
Arnold Fonollera
Josephine Cruz

RESEARCH FUNDED BY THE SALVATION ARMY

Title: **Baseline Study and Market Analysis on Pilot Areas for ICDP**

Authors:

Edwin Lineses
Maria Virginia Aguilar
Anacoreta Arciaga
Mark Aspra
Loreto Camiloza
Bernard Esternon



We will search for international best practices that will serve as a model of sustainable educational management.

GLOBAL NETWORKING

The commitment to uphold global standards of quality and sustainability comes with responsibilities. One of them is unlearning the old methods and learning from other higher institutions and reputable global organizations.

The crucial learning from benchmarking with international business schools is that collaboration is productive and exists within a network. The partnership with and accreditation by the same organizations is imperative.

As consequences of the global memberships and partnerships are the unlearning and decoding of the methods, we run the school, improve the policies, introduce new practices, and invest in international standards.

BENCHMARK WITH GLOBAL BUSINESS SCHOOLS

National University of Singapore

April 24, 2018

Graduate Studies (Business)

Conference with:

1. Chua Nan Sze, Marie-Antonie, Director Graduate Studies
2. Nitin Pangarkar, Associate Professor, Department of Strategy and Policy
3. Tan Kok Choon, Associate Professor, Department of Analytics and Operations and Director (Degree Education) The Logistics Institute-Asia Pacific
4. Lim Cheow Loo, Associate Director for Ph.D. Program and Research
5. Wong Tsing Shian, Sean, Technical Manager, Center for Asset Management Research and Investments (CAMRI)

INSEAD

April 25, 2018

Conference with:

1. Ann Marie Julaton, Manager, Recruitment and Admissions, Ph.D. Program
2. Graham Hastie, Associate Dean, Degree Program
3. Lukas Thalhammer, Chief of Staff, Dean's Office

SINGAPORE MANAGEMENT UNIVERSITY

April 26, 2018

Conference with:

1. Gerard George, Dean and Lee Kong Chian Chair Professor of Innovation and Entrepreneurship, Lee Kong Chian School of Business
2. Lim Tau Wee, Senior Manager, International Office
3. Hoon Hian Teck, Associate Dean of School of Economics



Photo credit: Dr. Jacqueline Morta



The meeting with three of the recognized higher institutions in the world resulted in which we now considered essential aspects of the College of Business Administration and Accountancy, namely:

Graduate Management Admissions Council

We designed an admission process and creating policies comparable to the global network of graduate business schools. We recognized a globally standardized admission examination, allowing Filipinos global graduate education opportunities and the international presence for the College of Business Administration and Accountancy, Graduate Studies in Business.

<https://www.gmac.com/news-center/gmac-press-releases/nmat-by-gmac-exam-expands-to-philippines-to-streamline-business-school-admissions>

- Reach & Recruit Candidates
- The GMAT™ Exam & Other Assessments
- Market Intelligence
- Professional Development
- The Value of GMAC
- Register for an Exam

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NMAT by GMAC Exam Expands To Philippines to Streamline Business School Admissions

Candidates can apply to five leading Philippine business schools with one test and receive complimentary test preparation materials

MANILA, Philippines (October 4, 2018) – The Graduate Management Admission Council (GMAC) today opened registrations for the NMAT by GMAC exam. This assessment allows candidates to apply to five leading business schools in the Philippines with one test score and gives Philippine graduate management programmes greater and more informed access to domestic talent.

The NMAT by GMAC exam measures the skills required for academic success in Philippine management programmes. It is accepted by leading business schools in the Philippines, including:

- Asian Institute of Management
- Ateneo Graduate School of Business
- Virata School of Business, University of the Philippines
- De La Salle University – Dasmariñas**
- School of Business Administration, Arellano University

THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS
CERTIFICATE OF MEMBERSHIP

De La Salle University, Dasmariñas

College of Business Administration and Accountancy

September 2019

Tom R. Robinson
President and Chief Executive Officer

John A. Elliott
Chair, Board of Directors

AACSB Membership

We joined an international network of business schools committed to quality, collaboration, sustainability, and corporate social responsibility. The membership provides opportunities for quality thought leaderships, professional interactions, and experiences shared, helpful in improving the responsiveness to the evolving markets and staying relevant.

OBJECTIVES FOR SY2020-2021 TO SY2021-2022



We will redesign the curriculum instilling agility, resilience, creativity, and responsiveness to the new normal. In addition, the revised curriculum will significantly use digital technology to find ways to marry technology and social interactions in andragogy.



We will complete HANGO phases 1 and 2. In addition, we will develop ways to make Phase 3 or student engagement feasible with the restricted social mobility due to quarantine protocols.



We will participate in global/national/local research initiatives and create practical programs for the communities we serve.



We will actively involve in the global programs of UNPRME, AACSB, and GMAC to take part in thought leadership.

This Progress Report was prepared by Dr. Mary Felidora Florinor M. Amparo. We completed most of the accomplishments in SY2018-2019 and the first semester of SY2019-2020. In January, the campus was closed when Taal Volcano erupted, and in March due to the Covid-19 pandemic quarantine protocols. The campus remains closed to this day.