



Onitsha Business School

SHARING INFORMATION ON PROGRESS (SIP)

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Statement of Renewed Commitment

Onitsha Business School is a higher educational institution which implements higher education standards and teaches professional programs to assist professionals progress in their chosen career thereby enhancing sustainability in the business sector, thus preparing highly qualified professionals for business in the 15 programs offered by Onitsha Business School. Considering Corporate Responsibility and Sustainability as an important trend of a modern business, Onitsha Business School is continuing UN PRME initiative.

This is a progress report of Onitsha Business School describing mainly the concrete developments after in 2017. The activities reported in it are true and correct. Onitsha Business School continues to support the objectives of the UN Principles for Responsible Management Education. Onitsha Business School still believes that the PRME six principles are essential for the development not only of the students and lecturers, but also for society at large. The significance of these principles is still increasing towards improvement in the field of corporate responsibility and sustainability.

Professor Carl Osunde



Dean

Onitsha Business School



About Onitsha Business School

Onitsha Business School (OBS), is an internationally recognised business school located in Onitsha, Anambra State, Nigeria that provides professionals, executives and business people with professional and management education across the public and private sectors. OBS will strive to maintain a strong emphasis on professionalism and high ethical standards. The motivation is to develop a new crop of responsible executives and leaders to meet the growing demand for competent and quality leaders of thought in both public and private sectors across the country and globally.

Its services encompasses but not limited to the following:

- Facilitation of Professional Certificate Courses
- Facilitation of Seminars and Workshops;
- Tuition support for Executive MBA, MBA and Doctorate programs
- Policy development
- Consultancy Services
- International Research Centres

OBS in its drive to be the leading global business school has developed partnerships with international and local business schools

VISION

Creating global business leaders through growing local skills and entrepreneurship.

MISSION

To provide cutting edge education as well as to prepare and develop leaders who will make the desired difference in Nigeria and globally.

CORE VALUES

- Leadership;
- Integrity;
- Knowledge;
- Professionalism;

Programmes

- **Institute of Commercial Management**

Onitsha Business School offers Institute of Commercial Management(ICM) Programs from certificate to postgraduate diploma which are degree level equivalent programs ranging from Business Management, Accounting and Finance, Commercial Management, Purchasing and Supply, Travel, Tourism and Hospitality, Project Management and Information Technology. Students who complete the Graduate Diploma level (degree equivalent) qualifications of ICM can apply for the National Youth Service Scheme (NYSC).

- Chartered Institute of Procurement and Supply (CIPS)
Onitsha Business School offers the Chartered Institute of Procurement and Supply certifications from certificate to professional diploma levels ranging from:
 1. Certificate in Procurement and Supply
 2. Advanced Certificate in Procurement and Supply
 3. Diploma in Procurement and Supply
 4. Advanced Diploma in Procurement and Supply
 5. Professional Diploma in Procurement and Supply

PURPOSE AND VALUES

Principle 1 | Purpose

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Principle 2 | Values

We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact The current strategy of Onitsha Business School is clearly driven by the School's mission of developing global leaders with the focus on responsibility,

innovation and concentration on ethical and sustainability values. The current strategy is also based around developing program capabilities to position the college among the very top of business schools globally and continuing to support and improve the School's leading programs.

Purpose and **Values** principles are provided within the modules for developing professional business competencies in Onitsha Business School curriculum, in line with our commitment to develop the competencies of our students and professionals in the area of sustainability. Onitsha Business School has integrated these issues in the learning objectives and outcomes in all the executive programs at the School. Corporate responsibility, sustainable business and business ethics are part of the core curriculum of the executive education at Onitsha Business School in the following courses:

- ✓ Corporate Governance
- ✓ Export Business
- ✓ Business communication
- ✓ Human resources Management
- ✓ Strategic management
- ✓ Crisis communication
- ✓ Marketing
- ✓ Business law
- ✓ Public administration
- ✓ Corporate strategy
- ✓ Project Management
- ✓ Organization Behaviour

✓ Business law

The key benefits of these principles at Onitsha Business School are not only to understand the latest research but also to provide key examples of it in cases, thus enabling its transfer into the everyday life of participants. Therefore Onitsha Business School has pooled experts combining academic knowledge with capabilities to teach and consult for businesses.

METHOD AND RESEARCH

Principle 3 | Method

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Principle 4 | Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value. In accordance with the **Method** principle, Onitsha Business School is certain that the work of fostering learning environment begins with the creation of college's community, including recruitment and support of students, lecturers and staff. A big step forward is distance learning (e-studies) development which gives the opportunity to study not only on campus at Onitsha Business School but outside the confines of the School. Distance learning is based on the main principle – study wherever you are! In an online learning environment students can find all necessary study materials, tasks, literature, submit assignments, communicate with lecturers and peers through online platforms and watch videos online. This study environment is also highly appreciated and used

by full-time and part-time students. Onitsha Business School's **Research** area proves that the School meets the growing demand in analyzing and developing corporate ethics, responsibility and sustainability, and leadership. These standards have been recognized by employers and integrated in the inner life of enterprises. There are several examples of how Onitsha Business School incorporates the principles of PRME into its educational offering in these aspects:

- ✓ Guest lectures given by employers
- ✓ Guest lectures given by international partners
- ✓ Publications about the topics related to PRME principles
- ✓ Researches about the topics related to PRME principles

PARTNERSHIP AND DIALOGUE

Principle 5 | Partnership

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Principle 6 | Dialogue

We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability in organisations. Onitsha Business School engages in partnership and dialogue with stakeholders and participants of the corporate network for the development of learning environment, student knowledge, skills and opportunities. These links have been strengthened with engaging activities and actions. Stakeholders have taken part in conferences and workshops, given guest lectures at

Onitsha Business School. In February 2018, Onitsha Business School organised its third breakfast meeting in collaboration with Onitsha Chamber of Commerce, Mines and Industry at Onitsha, Anambra State with the theme: Nigerian Economy Intelligence Estimate: Current challenges and Projects. This breakfast meeting which was attended by the business community in Anambra State focused on currently issues confronting businesses and problem solving sessions to enhance sustainability in the private sector.

Future Perspectives

Sustainability and social responsibility will always be a fundamental part of Onitsha Business School. The School's strategic objectives are to:

- ✓ continue to embed teaching and learning on responsibility and sustainability into the curriculum of its executive education programs.
- ✓ extend multi-disciplinary work through collaboration with other higher education institutions and enterprises
- ✓ extend teaching and learning activities that develop staff and students' sustainability literacy and capabilities
- ✓ further integrate the School' research expertise
- ✓ identify new opportunities for improving the environmental performance