



De La Salle University
D A S M A R I Ñ A S

2017
SHARING INFORMATION ON PROGRESS

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Renewal of Commitment

Br. August Boquer, FSC



“Moving forward with our vision of an inclusive economy and a sustainable life for the communities we serve, we are renewing our commitment to the UNPRME.”



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June 8, 2018

PRME Steering Committee
c/o Mr. Jonas Heartle
Head, PRME Secretariat
United Nations Global Compact Office
801 2nd Avenue, 2nd Floor
New York, New York 10017

Dear Mr. Heartle:

**Renewal of Commitment to the Principles of
Responsible Management Education (PRME)**

Moving forward with our vision of an inclusive economy and a sustainable life for the communities we serve, we are renewing our commitment to the UNPRME. The De La Salle University - Dasmariñas will continue to be guided by the Principles of Responsible Management Education in realizing our mission and sustaining partnerships with our stakeholders.

Br. Augustine L. Boquer FSC, EdD
President/Chancellor

DLSU-D

creating possibilities

Message Board

It is important to highlight the efforts of DLSUD in driving students towards a life that answers the needs of the times. The framework that UN PRME offers through its six principle goals that revolve around purpose, value, method, research, partnerships, and dialogue, provides an efficient, cohesive, and sustainable direction that will lead all university efforts to fruition.

Admittedly, the current report allows many opportunities for improvement. We are optimistic however that these opportunities would fuel us to explore further, realize, and create more innovative and engaging learning experiences for our students.

Ultimately, we are hopeful that readers will consider this report as a testament to DLSUD and UN PRME's shared vision of developing responsible and responsive leaders of tomorrow.

Dr. Marco S. Saez
Vice Chancellor for Academics and Research



The De La Salle University - Dasmariñas is mindful of the political, economic and social realities of the country and its impact on the day-to-day lives of the communities we serve. As a higher institution of learning, we take it upon ourselves to make a difference by shaping the new leaders of the country.



In this second SIP are the programs the University sustained and the activities initiated to uphold the six principles of the UNPRME.

Many of the programs and activities are institutional because we believe that business leadership is the responsibility of everyone.

Dr. Mary Felidora Florinor M. Amparo
College of Business Administration and Accountancy



VISION

De La Salle University-Dasmariñas is a Filipino Catholic University established and managed by the De La Salle Brothers and their lay partners in the historic province of Cavite in response to the needs of the Church and the Nation for human and Christian education, particularly the youth at risk.

Guided by the Lasallian values of Faith, Zeal and Communion, the University participates meaningfully in the process of social transformation by forming God-centered, people-oriented, and patriotic persons who serve as responsible and professionally competent stewards of God's creation.

MISSION

To realize this vision, the University shall strive to become a leading institution nationally and globally in the integral formation of the youth by offering relevant, responsive, and community-oriented academic programs, research and extension services, and promoting a keen sense of history, arts and culture.

Following the footsteps of Saint John Baptist de La Salle, the University shall continue transforming itself into a caring community guided by Gospel values, with a fervent spirit of service, love for learning and excellence through a holistic formation of its members.



INTRODUCTION

The 2015 SIP ended with two objectives:

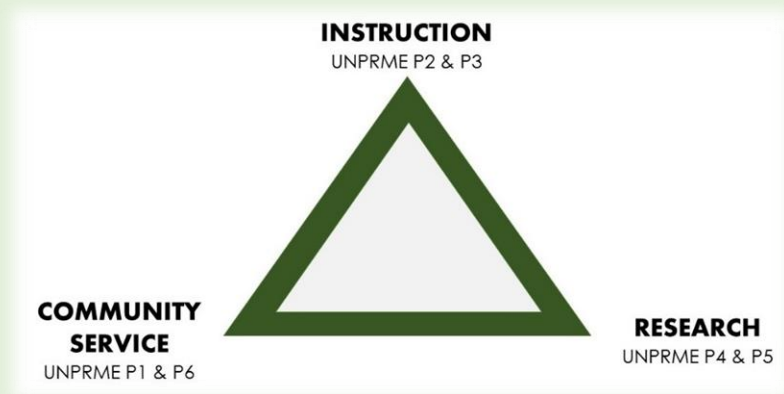
1. The business programs will integrate the OBE framework and its principles in its courses to enable active learning experiences for responsible leadership.
2. The College of Business Administration and Accountancy will increase partnerships with business corporations and other sectors to explore jointly effective approaches to meeting social and environmental responsibilities.

We reviewed the past two years based on the objectives we set, and asked ourselves these three questions:

1. What have we done in 2015 to 2017 that contributed to the growth of the communities around us?
2. How did we secure a place for the neglected sector where they have an equal fighting chance for a better life?
3. How did we promote human dignity and sustainability in the Lasallian community?

The choices we made and actions we took to achieve the objectives we set used the three essential roles of an educator namely: instruction, community service, and research.

It is also imperative for us to recognize the power of collaborative learning. As a community, we believe that human development and social transformation take place according to the environment in which we interact.



Suffice to say, the development of our future business leaders is according to the quality of the learning environment and social interactions we provided. We do our best to shape our students into Lasallian leaders with the intellectual faculty capable of creating sustainable business decisions, the social sensitivity to the realities around us, and the moral compass to lead a nation.

**Inclusive growth is
collectively creating
an opportunity for a
better life.**



Principle 1 | Purpose:

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

By this time, we consider community service as the bedrock of our Lasallian education. The best feature of the University has been the spirit of volunteerism. There are four ways that we accomplish this mission: 1.) Lasallian Community Development Center, 2.) The Balik-Aral Program (Back-to-School), 3.) DLSU-D Night College Program, and 4.) The Bahay Pag-Asa (Home of Hope).

Lasallian Community Development Center (LCDC)

The Lasallian Community Development Center (LCDC) delivers capacity-building engagements for the communities in the CALABARZON.



It collaborates with the sectors of the University and partner communities in facilitating socially responsive and relevant services to various communities with development needs.

The faculty members of the College of Business Administration and

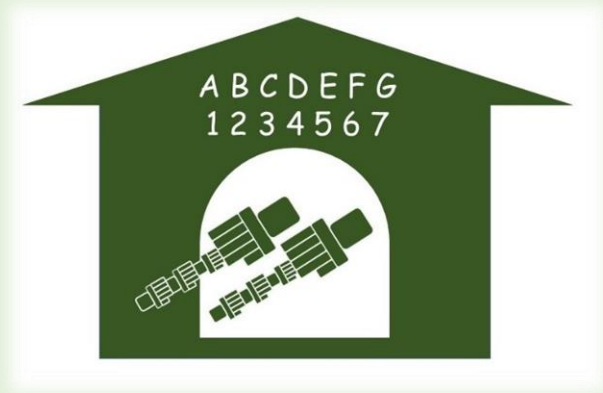
Accountancy and students of the Graduate Studies in Business are active volunteers to the capacity-building programs of the center.

The Balik-Aral Program (Back-to-School)

The Balik-Aral Program is a particular curriculum that prepares the out-of-school youth and dropouts for their primary and secondary education.

The Department of Education designed an Alternative Learning System (ALS), which is a non-formal education program and using informal sources of knowledge and skills

(<http://www.deped.gov.ph/als>).



In 1993 the Lasallian Brothers endorsed the program to the Professional Education Department under the College of Education (CoED). In June 1995, the Department of Education recognized the University as a service provider of the Alternative Learning System (ALS). The College of Education faculty, staff, and student volunteers collectively facilitate the program after their works and regular class schedules.

Annually, the program provides an opportunity for deserving Filipino youth the following:

- Academic instruction
- Regional Sports Competitions
- Sports Cluster Meet
- Brigada Eskwela (School Brigade)
- Acceleration and Equivalency Registration, Review, and Examination
- Buwan ng Wika (Language Month)
- Festival of Talents
- Mapping of Learners

Today, the Balik-Aral Program has produced graduates. Many of these graduates proceeded to earn college degrees from the DLSU-D Night College.

DLSU-D Night College

As a crucial member of the society, the University has consciously taken part in the sustainable and inclusive development of the country. According to the Philippine Labor and Employment Plan 2011-2016, one of the essential elements of inclusive growth is the availability and access to decent work. But to this day, the country is painstakingly trying to attain inclusive growth due to reasons, most relevant to us is lacking skills and job mismatch.

For 30 years now, the DLSUD Night College has been giving quality education to the deserving, underserved members of our community through the College of Business Administration and Accountancy.



important supervisory and managerial positions in banks, academic institutions, BPO companies, etc.



The community extension program has produced 143 graduates of Bachelor of Science in Business Administration with majors in Management, Human Resources Development, and Business Operations Management. To date, there are 70 faculty members from different colleges, who unselfishly provide their knowledge, share their time, and effort as volunteer teachers.

Many of the graduates are now gainfully employed and holding

The DLSU-D Night College is also one of the best features of the University.

- 2015 Highlights
 - CBAA offered BSBA Business Operations Management as an additional program. The new program opened doors to other 45 scholars.
 - NYT41 (BSBA Human Resource Development) graduated.
 - The total scholars served were 232.
- 2016 Highlights
 - CBAA offered BSBA Marketing Management, adding 45 scholars.
 - The total scholars served were 236.
- 2017 Highlights
 - EVE21 (BSBA Business Operations Management) graduated.
 - The total scholars served were 159.
 - This year marks the appointment of the DLSU-D Night College as an institutional community extension program, offering more academic programs to more scholars in the country.

Bahay Pag-Asa (Home of Hope)

The De La Salle Brothers created Bahay Pag-Asa (Home for Hope) to respond to the pressing need for the juvenile justice system.

It is a transformation center for children in conflict with the law. Instead of detaining them, the facility cares for them in a monastery-type center inside the 27-hectare campus of De La Salle University-Dasmariñas.

The Bahay Pag-Asa is one of the many opportunities for the Lasallian community to do volunteer work. Through this facility, the DLSU-Dasmariñas students in the undergraduate and graduate studies realize the social realities and challenges outside the comforts of their homes.



Through Lasallian volunteers, the Bahay Pag-Asa can provide its residents the following:

- Holistic formation program
- Competent and committed legal assistance
- Post-release program

The residents of Bahay Pag-Asa take part in the following programs:

- Basic Education
- Spiritual Formation and Values Education
- Livelihood and Skills Training Program
- Post Release Program – parent education, family counseling, home visits, job referrals and placement, scholarships, guardianship, hotline services, cooperative learning groups, legal assistance, peer support networking, entrepreneurial skills, and homecomings.



Principle 6 | Dialogue:

We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.



The University Research Office is successful in encouraging the community to engage in discourse and regularly creating an opportunity for such exchange. Annually, students and faculty members from various educational institutions, government agencies, and occasionally corporate partners participate in a week-long research week. At which time, the community and guests learn about new insights, challenge their belief, and engage in intellectual exchanges. Separately, our students produce research works as a typical academic requirement.

SELECTED ACTIVITIES	
Activity	Title
DLSU-D RESEARCH WEEK 2015	<p>Theme: Advancing Knowledge-creation for 21st Century Competencies</p> <p>Keynote Speech: Ashley Tan, PhD Head, Centre for e-Learning National Institute of Education Singapore How Do We Redefine 21st Century Learning</p> <p>First Plenary Talk: Fernando L. Paragas, PhD Dean, College of Communication Research University of the Philippines – Diliman Knowledge as Mediated Practice</p>

(continued)

SELECTED ACTIVITIES	
Activity	Title
DLSU-D RESEARCH WEEK 2015	<p>Second Plenary Talk: Dr. See Diu Seng Solution Consultant Intellectual Property and Science Thomson Reuters Turning Passion into Research</p> <p>Third Plenary Talk: Tereso S. Tullao, Jr. PhD Professor of Economics , De La Salle University Manila Pagbubungkal ng Kultura ng Pananaliksik sa mga Pamantasan <i>(Evaluation and Analysis of the Research Culture in Universities)</i></p>
DLSU-D RESEARCH WEEK 2017	<p>Theme: Linking Research Utilization and Inclusive Growth</p> <p>Keynote Speech: Dr. Jaime Montoya, Jr. Executive Director, Philippine Council for Health Research and Development</p> <p>First Plenary Talk: Dr. Ricardo A. Lim Chair, Department of Analytics, Information and Operations, Asian Institute of Management Research and Innovation</p> <p>Second Plenary Talk: Dr. Isagani Padolina Director for Research and Development, Pascual Pharma Corporation Research and Utilization</p> <p>Third Plenary Talk: Dr. Gonzalo A. Campoamor II Director, Research Dissemination and Utilization Office, University of the Philippines – Diliman Predatory Journals and Conferences in the Academe</p>

The most rewarding is when our student-leaders organize activities that contribute to the development and transformation of their fellow students. The choices of activities they consider as a priority is a testament to the quality of education they receive from the institution.

SELECTED ACTIVITIES			
TITLE OF THE ACTIVITY	DATE OF ACTIVITY	TIME	VENUE
THE BOOK PROJECT: THE 2015 CBAASC BOOK SALE	JUNE 29 - JULY 15, 2015	800 - 1700	CBAA LOBBY
TRIUMPH: THE CBAA LEADERSHIP TRAINING SEMINAR	November 14, 2015	800 - 1700	JARDIN DE DASMA
THE BOOK PROJECT: THE 2015 CBAASC BOOK SALLE VERSION 2.0	DECEMBER 7 - 18, 2015	800 - 1700	CBAA LOBBY
"BUSILAK: THE CBAASC CHRISTMAS OUTREACH ACTIVITY"	December 12, 2015	800 - 1700	DLSU-D
NEGOSYO LASALYANO: HANDOG PAGSASANAY PARA SA LEDC STAFF	January 9, 2016	800 - 1200	CBA 504
NEGOSYO LASALYANO: HANDOG PAGSASANAY PARA SA LEDC PALIPARAN	January 29, 2016	800 - 1500	PALIPARAN LEDC OFFICE
LASALYANONG SANDUGO-AN: THE LCDC AND CBAASC BLOOD LETTING ACTIVITY	March 7, 2016	900 - 1700	CBAA LOBBY AND GROUNDS
THE TREE PLANTING ACTIVITY AND SEMINAR ON SUSTAINABLE BUSINESS: IMPACT ON CLIMATE CHANGE OF TEAM BUILDING	APRIL 18 - 19, 2016	800 - 1200	LIAN AND MATABUNGKAY BATANGAS

(continued)

SELECTED ACTIVITIES			
TITLE OF THE ACTIVITY	DATE OF ACTIVITY	TIME	VENUE
Back to School Book Sale: CBAASC Book Selling 2016	AUGUST 15 - SEPTEMBER 9, 2016	0900-1700	CBAA LOBBY
PARAMOUNT CBAA Leadership Training Seminar	August 6, 2016	0700-1900	CBAA
Gift Giving CBAA shares their blessings	December 4, 2016	0700-1300	TAHANAN VEDRUNA, TAGAYTAY
SANDUGUAN - Achievers Bloodletting Activity	March 29, 2017	0800-1700	POLCA HALL
Seminar on Handling Relationship and Depression	March 1, 2017	1000-1300	ALUMNI AUDITORIUM

OTHER ACCOMPLISHMENTS

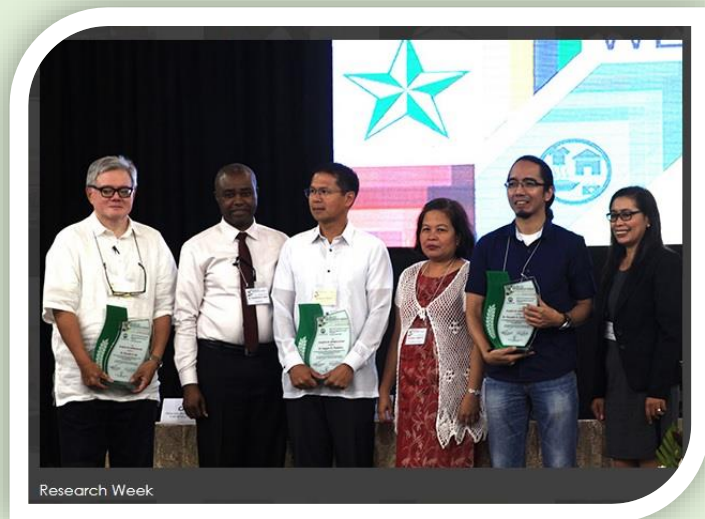
- Research Colloquium & MOU signing with Hannam University
- ASEAN University Youth Summit Conference
- Media and Information Literacy
- Launch of UN Global Goals Inspired Projects
- Herbal Training with the Senior Citizens of Barangay Tua Magallanes Cavite



The University is always actively searching for ways to provide an opportunity for dialogues, debates and social-intellectual interactions.

We find ways to expand intellectual discourse and avoid the pitfall of the limited classroom interaction.

An institutional research week is an annual event for both the ones with research outputs and those who are actively curious. Another research colloquium was also available and used as an opportunity to meet partners from other universities outside the country.



One of the anchors of our Lasallian values is the belief on the interconnectedness through a web of relationships.

We are critical of how our students engage the information from various media.

It is essential for us to ensure they understand the sources and nature of information available



and make them critical active users.

Other times, reaching out to the underserved sectors, e.g., the senior citizens, is another meaningful way of creating awareness and knowledge about the social realities and opportunities available outside the comfort of our campus and homes.



2017 Launch of UN Global Goals Inspired Projects



Another is to make them realize that the actions we make in our communities lend the world the difference it desires and that social involvement is essential in making the world a better place.

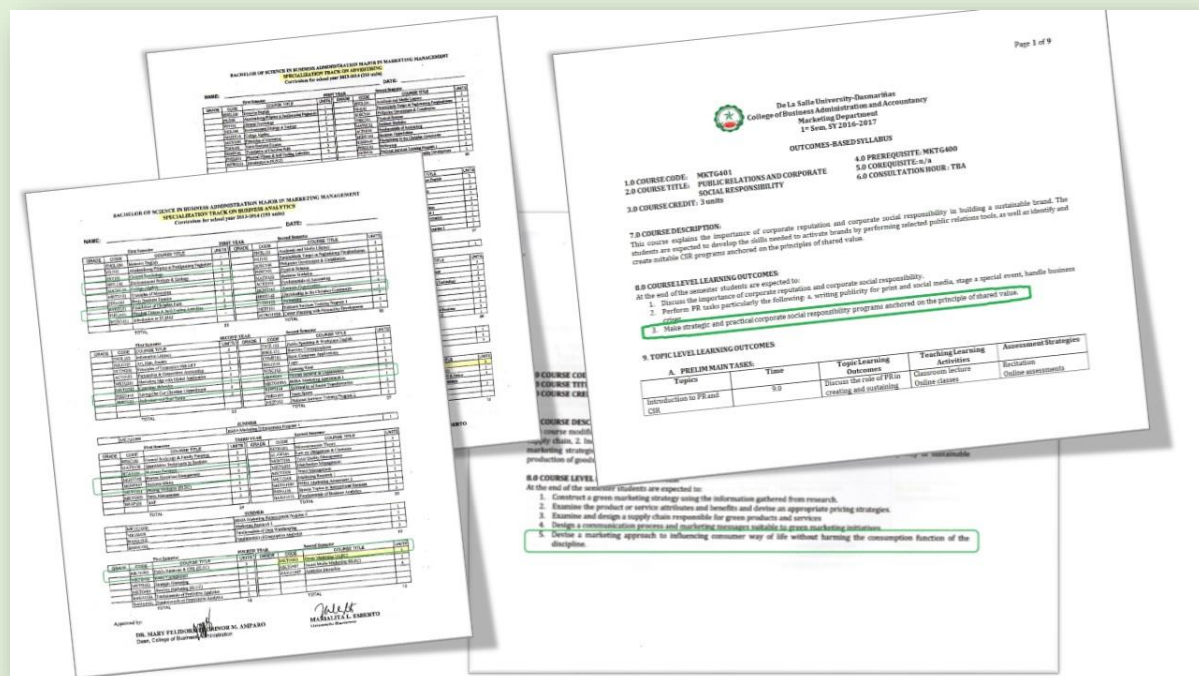
**Expected Lasallian
Graduate Attributes:
intellectually competent,
socially aware, and
morally upright leaders**



Principle 2 | Values:

We will incorporate into our academic activities, curricula, and organisational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

The initial steps we took to live up to our commitment to the principles of the UNPRME is apparent in our curriculum, course syllabi, learning pedagogy, and specific student output.



We are privileged because of the Expected Lasallian Graduate Attributes (ELGA), that served as a rubric for both the faculty members and the students. The ELGA forces us to rethink the way we prepare the instructional materials and guides us in identifying the appropriate learning activities and output.

13. PROGRAM OFFERINGS

CRAAGS offer the following programs: (1) Master in Business Administration (MBA), (2) Master in Business Administration with Specialization in Supply Chain Management (SCM), (3) Executive Masters in Business Administration (EMBA), and (4) Doctor of Philosophy in Business Administration (PhD in BA).

Master in Business Administration (Regular)
Program Outcomes

By the end of the program, MBA-regular students can:

- apply theories and concepts to provide innovative and creative solutions to business problems using various decision-making tools.
- analyze management challenges and opportunities, both local and international, and propose action plans based on professional, good governance, and LaSalle values.
- employ leadership skills in dealing with people of various disciplines and cultural backgrounds.
- demonstrate professionalism in the workplace and observe ethical standards in dealing with the different stakeholders of business organizations, including the vulnerable and marginalized sectors of the society.
- communicate through various business channels and/or multimedia, such as oral and written, to aid in the implementation of effective strategies.
- demonstrate commitment to economic and social transformation as well as environmental sustainability in response to national and global challenges.
- prepare a thesis paper that will focus on the verification, validation, contextualization, and/or application of theoretical knowledge.

SUBJECTS	COURSE CODE	UNITS
Core/Foundation Course (5 units)		
St. John Baptist de La Salle and His Legacy	GDCE790	(1)
Philosophy	GDCE791	3
Social Responsibility and Good Governance	GDCE792	3
Statistics with Computer Applications	GDCE793	3
Business Research Techniques	GDCE794	3
Major Courses (12 units)		
Marketing Management	GMKT201	3
Operations Management	GMKT401	3
Financial Management	GMKT301	3
Organizational Behavior	GMKT101	3
Human Resource Management	GMKT501	3
Cognitive Electives (6 units)		
Elective 1		3
Elective 2		3
Comprehensive Examination	GDCE795	6
Thesis Writing (6 units)		36
Total Units		

Doctor of Philosophy in Business Administration (PhD in BA)
Program Outcomes

By the end of the program, PhD in BA students can:

- apply business theories, concepts, and knowledge in the evolution of issues within the local, national, and international contexts.
- develop expertise and advanced strategic skills in teaching, research, management, and entrepreneurial endeavor necessary for managing multi-level organizations.

CRAAGS STUDENT HANDBOOK 27

- design socially, economically, and environmentally sustainable conceptual projects to uplift the quality of life of the marginalized sectors.
- demonstrate leadership skills to create valuable transformation in the workplace and in local and global communities.
- undertake relevant research to develop new business models, theories, or concepts in accordance with ethical principles and LaSalle values.
- disseminate research outputs through paper presentation in at least a regional forum using effective communication skills.

SUBJECTS	COURSE CODE	UNITS
Core/Foundation Course (12 units)		
Philosophical Philosophy of St. John Baptist de La Salle	GDCE790	(1)
Advanced Statistics with Computer Applications	GDCE791	3
Advanced Business Research	GDCE792	3
Advanced Level Governance and Corporate Social Responsibility	GDCE793	3
Transformational Leadership	GDCE794	3
Major Courses (18 units)		
Marketing Research and Analysis	GMKT701	3
International Finance	GMKT702	3
Strategic Human Resource Management	GMKT703	3
Advanced Production and Operations Management	GMKT704	3
International Entrepreneurship and Innovation	GMKT705	3
Macroeconomics and Microeconomic Analysis	GMKT706	3

B. DESIRED LEARNING RESULTS

At the end of the course, the following are expected to be realized:

Expected Learning Graduate Attributes (ELGAs)	At the end of the course, the following are expected to be realized:
Passion for Excellence	<ul style="list-style-type: none"> Demonstrate a keen sense of involvement and vigilance. Apply the learned communication skills both written and oral. Make connections with the theories/concepts and their applications in the development of an organization's reputation that is fundamental to the creation of lasting and meaningful stakeholder relationships. Design an appropriate CSR program for an organization with sustainable impact to the development of the country in general, and the practice of LaSalle in particular.
God-loving	<ul style="list-style-type: none"> Recognize that each is a co-creator of God's creation, ultimately becoming accountable in every action taken in the promotion of self-interest.
Patriotic	<ul style="list-style-type: none"> Examine the Filipino way-of-life and culture that are essential to nation-building and promote the Filipino values and culture that are essential to nation-building.

III. FINAL PRODUCT - PERFORMANCE TASK

The final output of the course is a proposed PR Plan for a CSR initiative designed based on the Public Opinion during the Pre-test Period. Each student is required to take a close look at any of the country's businesses, persons, agencies, identifying carefully all stakeholders, actions taken or implemented, and existing policies, which formulating the public opinion survey.

10.0 FINAL PRODUCT/PERFORMANCE

The final products for this course is the Environmental Management Research Report. An Environmental Management Research Report assesses students to integrate the total environmental management effort. It ensures a systematic approach to developing strategies to meet and satisfy the business goals of companies, customers' needs and care for society. When writing an environmental management plan the students need to be clear about their objectives and how to achieve them. A plan can consist of these elements – situational analysis, environmental management problems/issues/challenges, business and environmental management objectives, environmental management options, and key strategies for implementation.

	POOR (0% - 25%)	GOOD (26% - 75%)	VERY GOOD (76% - 85%)	EXCELLENT (86% - 100%)
Chapter 1 – Situational Analysis	<ul style="list-style-type: none"> No evidence of meeting any part of the requirements. Goal: write the business, industrial and environmental setting of a company or an environmentally challenging program. Specifically, discuss the company or program profile, and its location. (Weight – 10%) 	<ul style="list-style-type: none"> Business overview, analysis of the current industrial and environmental setting have little evidence of having a relationship. Some parts are copy/pasted. 	<ul style="list-style-type: none"> Business overview, analysis of the current industrial and environmental setting showed evidence of having a relationship which made the research feasible. Major points were addressed but not well supported. Content is inconsistent with regard to purpose. 	<ul style="list-style-type: none"> Business overview, analysis of the current industrial and environmental setting showed evidence of having a relationship which made the research feasible. Ideas are presented in a clear and understandable manner. Major points were clearly stated and well supported. Content is comprehensive and accurate.
Chapter 2 – Environmental Management Problems/Issues/Challenges	<ul style="list-style-type: none"> No evidence of meeting any part of the requirements. The pressing and current environmental problems, issues and challenges that the company or program is facing. 	<ul style="list-style-type: none"> Content is incomplete, major points are unclear. The pressing and current environmental problems, issues and challenges that the company or program is facing have little evidence of having 	<ul style="list-style-type: none"> Content is not comprehensive enough. The pressing and current environmental problems, issues and challenges that the company or program is facing have 	<ul style="list-style-type: none"> Content is comprehensive and accurate. The pressing and current environmental problems, issues and challenges that the company or program is facing have shown



COLLECTIVE PUBLIC OPINION SURVEY ON QUALITY OF EDUCATION IN DE LA SALLE UNIVERSITY-DASMARIÑAS, DRIVERS OF QUALITY IN EDUCATION, PROBLEMS IN SCHOOLS, EMPLOYMENT AND SOCIAL RESPONSIBILITIES OF BLSU-D GRADUATES

By MEKAC, MKAO and MKAI4

A public opinion survey was conducted last July 21 to August 1, with the selected priority publics of the education sector namely: 1.) 90 graduating secondary students from selected public schools, 2.) 100 graduating secondary students from selected private schools, 3.) 250 parents, and 4.) 30 employers. The research was conducted in parts of Dasmariñas. Carve excerpt for the employing public which was participated by 30 businesses in Metro Manila.

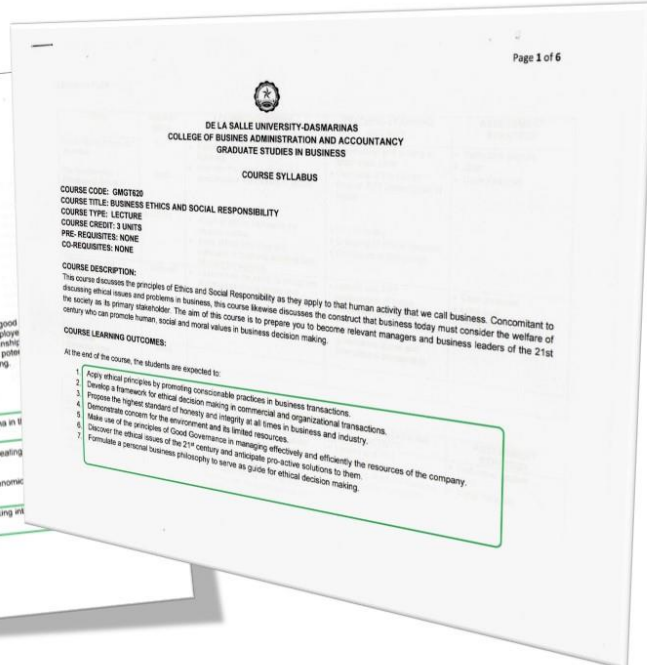
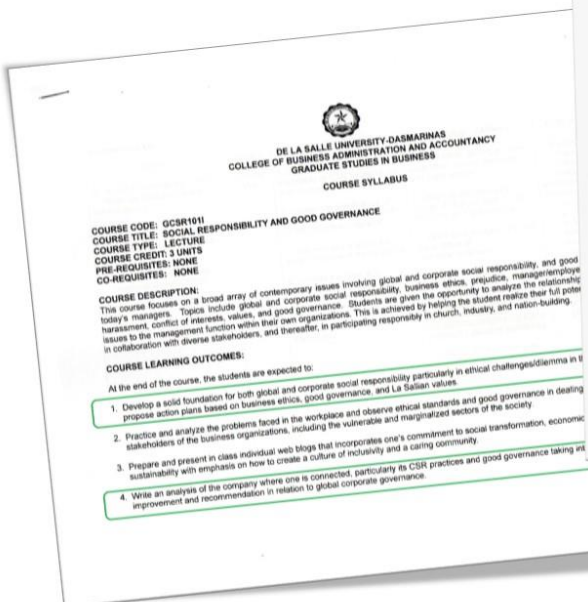
The 11-item instrument measured the public opinion in areas namely: 1.) quality of education in De La Salle University-Dasmariñas, 2.) drivers of quality in education, 3.) pressing problems in schools, 4.) future employment related issues for the graduates of De La Salle University-Dasmariñas, and 5.) social responsiveness of the graduates of De La Salle University-Dasmariñas. The instrument used a 10-point scale and interpreted using the mean.

Findings

De La Salle University-Dasmariñas scored favorably in terms of quality of education. The graduating secondary students from the public schools (mean = 8.83) and the parents (mean = 8.83) were to agree that DLSU-D is capable of providing good quality of education.

Table 1. Public Opinion on the Quality of Education in the DLSU-D

Public School	Parents		Employers	
	Mean	SD	Mean	SD
10-16	8.83	0.83	8.83	0.83



The undergraduate programs namely: Bachelor of Science in Accountancy, Bachelor of Science in Business Administration, Bachelor of Science in Entrepreneurial Management, and Bachelor of Science in Office Administration have a 3-unit credit course in Business Ethics, Corporate Social Responsibility and Creating Shared Value, Environmental Management, Green Marketing.

Consistent with our Catholic faith, all academic programs have 12-unit credit courses in Religious Education; while strengthening our Lasallian core values, we also included a course on the Life and Works of St. La Salle.

We also give importance to our culture, tradition, and history and recognize our roots with 9-unit credit courses on Social Sciences.

We gave the same focus on the kind of business leaders we produced in the graduate studies and included a 3-unit credit course in the Life of St. John Baptiste De La Salle, Corporate Social Responsibility, Environmental Management.

The additional courses we require from our students both in the undergraduate and graduate programs intended to develop Lasallian leaders that are aware, sensitive, and responsive to the needs of the community we serve and the nation we envision to live to the next generation.

Principle 3 | Method:

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Student Development and Activities Office (SDAO)

The Student Development and Activities Office (SDAO) provides opportunities for students to acquire the necessary skills, knowledge, attitude and other qualities essential to interact constructively with the educational environment. SDAO encourages the students to take full advantage of the University's different means to aid their total development.

Annually, the students experience the following learning programs:

Program for Lasallian Student Leaders (PRO La Salle)

It is a three (3) day leadership training for all elected officers, particularly the presidents and vice presidents of all student organizations.

Basic University Training in Lasallian Leadership (BUTIL Lasalyano)

It is a two (2) day training for a select group of sophomore students who exhibit strong leadership potential. Participation in this training is by application, but members of the academic community may recommend potential participants.

Supplemental Initiative for Balance and Optimal Leadership (SIBOL)

It is a two (2) day training for a select group of third-year students who are interested in extending their service to the Lasallian community up to their senior year in college education. Participation in this training is by application, but members of the academic community may recommend potential participants.

Series of Advancement Workshop (SAW) spearhead by Student Activities Office (SAO)

It is a four-hour training workshop on a variety of topics essential to the leadership development of a student. SDAO conducts SAW-SAO throughout the academic year.

We hold institutional activities that are relevant and inspire collaboration, teamwork, and Lasallian work ethic.

2015

- Investment Seminar with Andrew Stotz
- Leadership, Volunteerism & ASEAN Integration (*2nd Asian Students Encounter Camp*)
- Lasallian Festival

2015 Investment Seminar with Andrew Stotz



Developing the skills needed to do the work competently requires us to allow our students to interact with industry experts. The investment seminar conducted provided the needed insights while learning the responsibilities of business as it performs its role as the custodian of stakeholders' wealth.

**2015
Leadership, Volunteerism & ASEAN Integration
(2nd Asian Students Encounter Camp)**



We envision our students to be servant leaders of tomorrow. It has become integral in our leadership development to include vigilance and social sensitivity as critical traits of a responsive leader. We see our graduates leading with a heart for service to others.

Over time, we have found the role of our culture as a crucial ingredient in defining our leadership values; and we always find a way to include the experience of our colorful culture and tradition to remind our students of our roots from which we anchor our core values.

**2015
Lasallian Festival**



2016

- LS for Peace and Human Rights Activity
- Lasallian L.I.G.H.T. 2016 (Lasallian Leadership Institute for Governance and Human Transformation Program)

2016

LS for Peace and Human Rights Activity



LS for Peace and Human Rights Activity

The learning environment encourages the exercise of our fundamental human rights, freedom of expression; and the educational methodology challenges students to form and express one's opinion and respect opposing viewpoints.

Leadership takes form in every aspect of our day-to-day life.

We provide the opportunity for meaningful discernment to a lifelong mission, whatever the form it takes.

L.I.G.H.T is one of the leadership activities that gives an opportunity for the males students to explore their spiritual calling to serve through leadership in the service of our faith.

2016
Lasallian L.I.G.H.T. 2016 (Lasallian Leadership Institute for Governance and Human Transformation Program)



2017

- Kapihan Milenyal (Coffee Time with the Millennials)
- Lasallian Youth Summit 2017

2017
Kapihan Milenyal (Coffee Time with Millennials)



The social media is the most popular communication technology today. We observed that the youth uses the new media as a freedom wall where they express themselves in probably the most liberating fashion.

We took it upon ourselves to ensure that they understand well how, where, and from whom to source information and

manner to converse without compromising themselves.

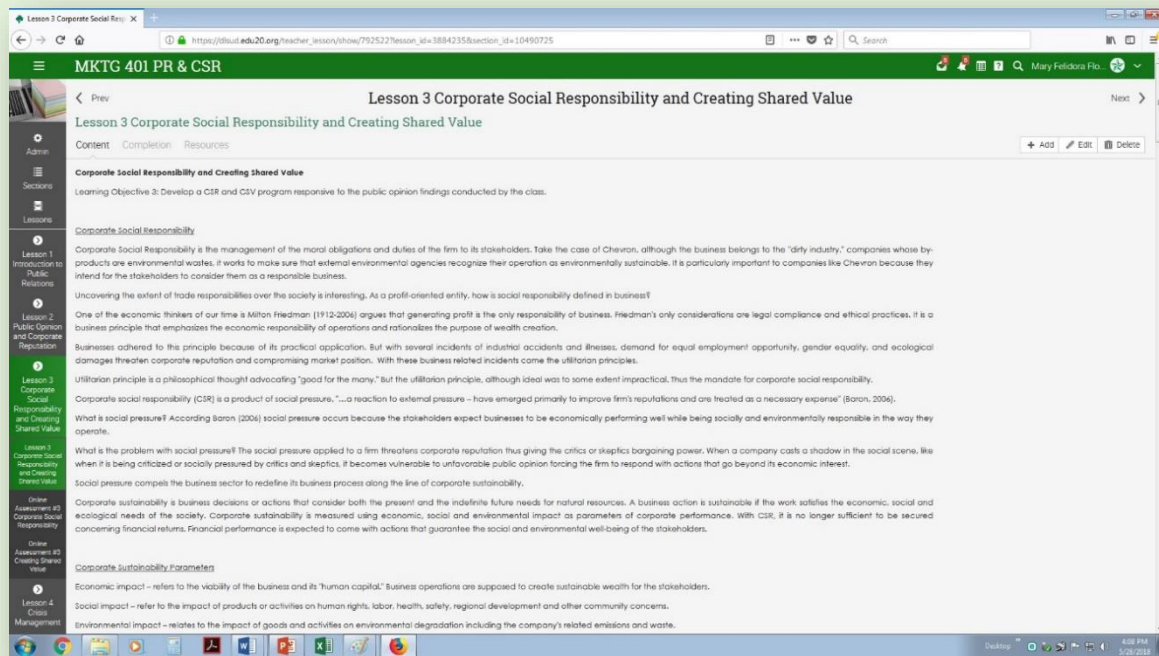
Kapihan Milenyal (Coffee Time with Millennials), is a forum where students learned how to identify reputable sources of information and the ways to protect their identity each time they post information about themselves on social media. The forum taught them how to use the social media responsibly.

We never run out of ways to make the youth realize their potential and power to effect change in the lives of so many people. The Lasallian Youth Summit is one

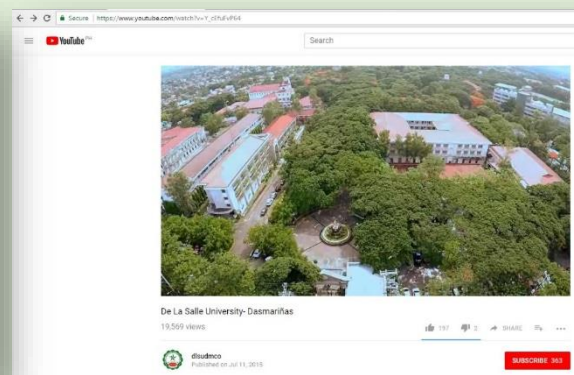
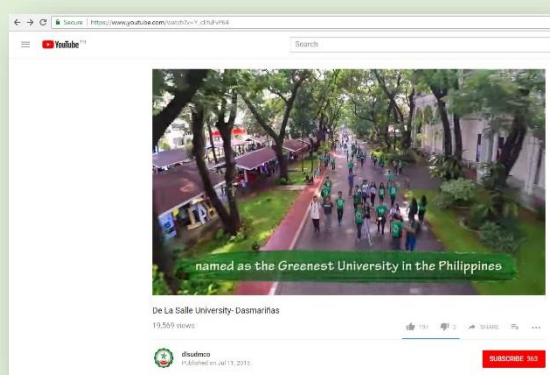


of the many opportunities created for them to liberate their young minds and realize what they can explore and contribute to the development of our nation.

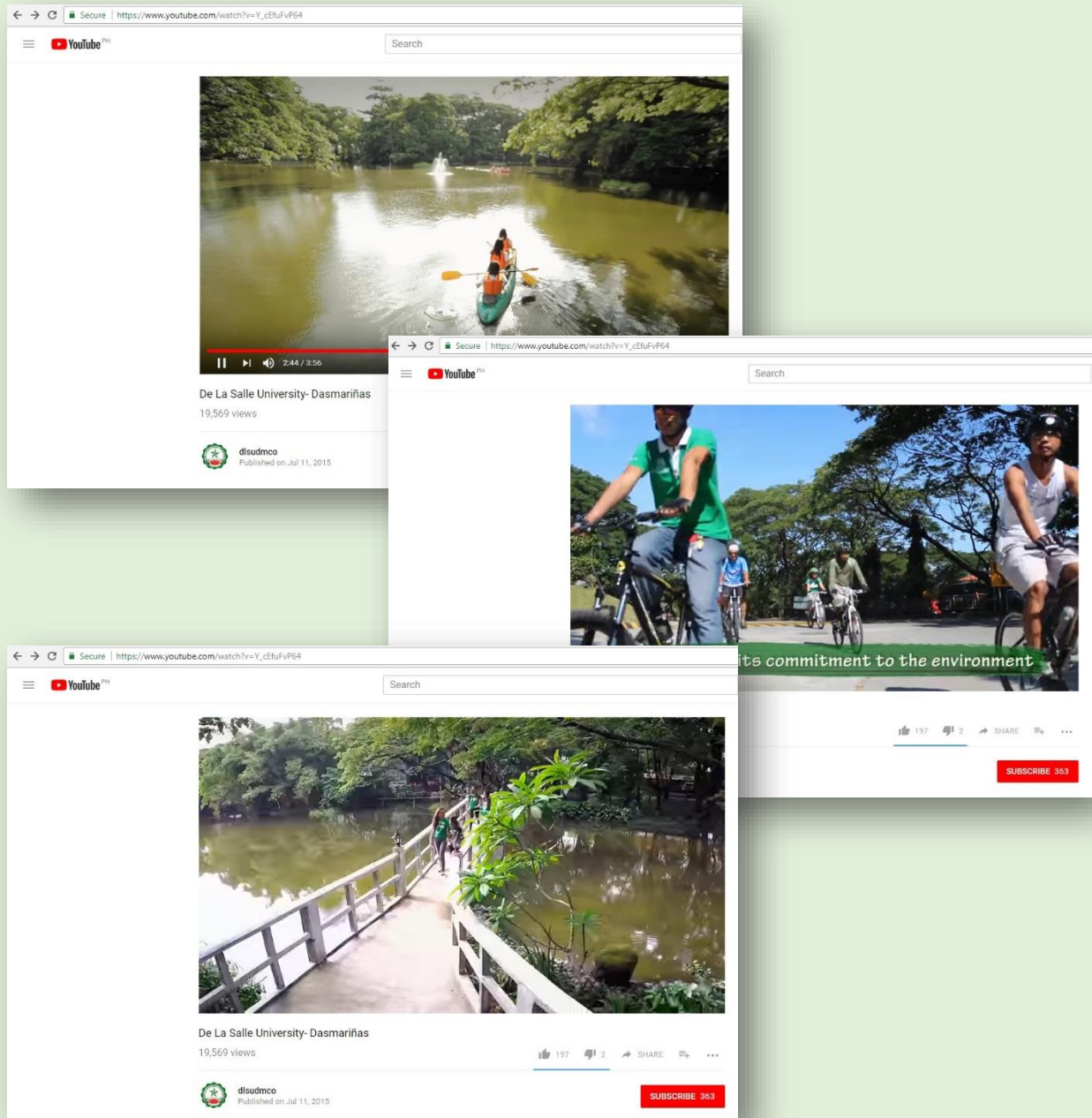
We exhaust the use of the present technology to reach out to our generation of students and influence their behavior positively and productively. Online classes and other learning portals take an active part in the learning discourse.



We are cognizant of the role of online engagement in today's social dynamics.



We acknowledge the presence of social media in today's way of life, and we intend to sustain our presence in the lives of our students by maximizing the opportunities provided by the new media.





https://youtu.be/fYHfXTEb2n8time_continue=106&v=fYHfXTEb2n8

We try our best to stay relevant in ways that today's generation finds useful that way we teach them adaptability and responsiveness, as expected from a 21st-century leader.

**Meaningful growth
is searching for
ways to make life
better.**



Principle 4 | Research:

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

We have been consistently producing research works. Noticeably, there is an increasing focus on sustainability and the natural environment. We considered sharing the findings and learnings from the studies completed by a presentation, publication and used as part of instruction.

SELECTED RESEARCH TITLES	
Author	Title
Crispina R. Corpuz	(2015) Viability of Organizing a Community Cooperative to Create Jobs for the Beneficiaries of One La Salle Yolanda Rehabilitation and Recovery Project (OLSYRRP)
Willington O. Onuh	(2015) How much does a family of five need to buy food?: An Analysis of food and non-food threshold in CALABARZON
Evelyn Perez Federico Besa, Jr.	(2016) DLSU-D Students' Attitude and Participation in Waste Segregation
Renylyn N. Carranza Susan Mostajo Cynthia Ortega	(2016) The Impact of Salary Standardization Scheme in the Job performance of DLSU-D Faculty
Rowell Paras Susan Mostajo Jesus Alcoba Romano Angelico Ebron	(2016) Far Beyond Quality Service: Redefining What In-bound Tourist Really Value
Mae Casiles Irma Gatdula Ernesto Mandigma, Jr.	(2016) The Colors Beyond Philippine Festivals: A Sustainable Approach

(continued)

SELECTED RESEARCH TITLES	
Author	Title
Marlon Pareja Ma. Luisa Cuaresma Jocelyn Luyon Ruth America	(2016) Luminometric determination of Cavite Rivers' Water Quality and Its Correlation to Biological and Physico-chemical factor
Gideon Legaspi Lucy Magleo	(2017) Comprehensive Water Quality Assessment of the River Networks of Dasmariñas City, Cavite, Philippines
Alrien Dausan Teresita Pareja	(2017) Revisiting Work Values of selected Police Officers in the Province of Cavite: Their Impact on Police Job Performance

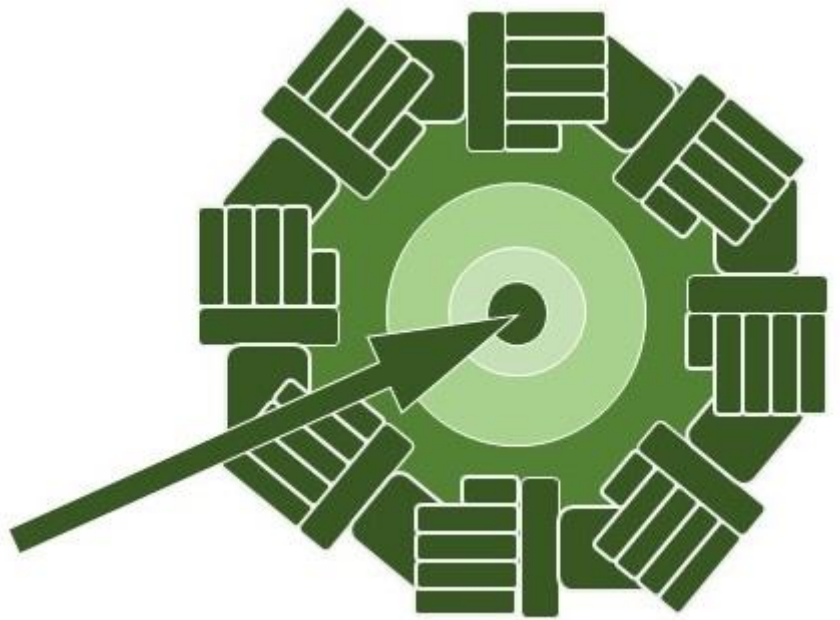
Principle 5 | Partnership:

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

By way of the research works completed, we connected with different stakeholders and community partners, and together we can explore ways to institute improvements in our way of life.

SELECTED RESEARCH TITLES	
Author	Title
Emerico Rasing Susan T. Mostajo Rowena Flores	(2016) A Glimpse of Wellness and Engagement of Administrators from Lasallian Schools in the Philippines
Arnold B. Fonollera	(2016) Supporting the Ecotourism Plan for Ambon-Ambon Falls, Laurel, Batangas using Boullon's Visitor Carrying Capacity (VCARCAP) Mathematical Model
Mariano Thomas Ramirez	(2017) An Assessment of Moral Competency Level of Transformational Leaders (School Administrators) of the Diocese of Imus Catholic Education System
Alrien Dausan Teresita Pareja	(2017) Revisiting Work Values of selected Police Officers in the Province of Cavite: Their Impact on Police Job Performance

**Focus is essential
to achieving our
goals.**



Objectives for 2018 to 2020

The entire country is in transition years from K-10 to K-12, we are taking this as an opportunity to innovate the learning pedagogy in the higher education. For the next 24 months, all our efforts are intended to achieve the following:

1. We will develop and implement curricula that are responsive to the expectations from a 21st-century leader. The UNPRME principles and the Lasallian core values will serve as the anchor for all program objectives.
2. We will initiate activities that will spark social involvement and open opportunities for the creation of social enterprises.
3. We will exert effort in establishing partnerships with the local governments, NGOs, professional organizations, businesses, and local communities through community extension programs and research.
4. We will search for international best practices that will serve as a model of sustainable educational management.