

# **2025 SIP PROGRESS REPORT**

#### Table of Contents

Executive Summary

Institutional Commitment to PRME

Advancing the Six PRME Principles

Principle 1: Purpose

Principle 2: Values

Principle 3: Method

Principle 4: Research

Principle 5: Partnership

Principle 6: Dialogue

Integration with the Sustainable Development Goals (SDGs)

Launch of Licensure programmes and Test Centre

Advancing research and launch of Journal publications

Teaching and Learning Practices

Innovation and Experiential Learning

Learning Mindset and Lifelong Learning

Methods of Teaching and Pedagogy

Research and Knowledge Creation

Partnerships and Global Engagement

Leadership and Institutional Practices

Barriers and Challenges (2024 PRME Secretariat Report)

Future Commitments and Action Plan (2025–2027)

Conclusion

Annexes Key Words

**Abbreviations** 

#### 1. Executive Summary

Crown University College, a proud signatory to the UN PRME initiative, continues to advance responsible management education through teaching, research, innovation, and partnership. Our institutional commitment is strongly aligned with the 2030 Sustainable Development Agenda, with a focus on fostering inclusive, ethical, and sustainable leaders capable of driving positive change globally. This 2025 SIP report highlights the College's progress in implementing the six PRME Principles, while navigating systemic challenges such as change resistance, budget limitations, and infrastructural barriers. Despite these challenges, Crown University College has made significant strides in promoting innovation, experiential learning, lifelong learning, and cross-sector partnerships that contribute directly to the Sustainable Development Goals (SDGs).

#### 2. Institutional Commitment to PRME

Crown University College integrates PRME into its strategic vision, embedding sustainability and ethics into teaching, research, and community engagement. Our leadership prioritizes responsible education, equipping students with values and skills that foster social responsibility, innovation, and sustainability.

# 3. Advancing the Six PRME Principles

# Principle 1: Purpose

We develop future leaders with a commitment to sustainable value creation through curricula that emphasize ethical decision-making, sustainability, and global citizenship.

# Principle 2: Values

Our curriculum incorporates the Ten Principles of the UN Global Compact, instilling respect for human rights, environmental stewardship, and anti-corruption ethics.

# Principle 3: Method

We combine in-person classroom learning with applied case studies and project-based assignments. While experiential learning is moderately integrated, efforts are underway to expand simulations, field projects, and service-learning.

#### Principle 4: Research

Faculty research increasingly addresses sustainable finance, circular economy, climate risk management, and inclusive education. We promote student research through undergraduate and graduate projects linked to the SDGs.

#### Principle 5: Partnership

Crown University collaborates with local industries, NGOs, and government bodies to create pathways for applied learning and sustainable business practices. Emerging partnerships with regional PRME networks enhance cross-cultural knowledge exchange.

#### Principle 6: Dialogue

We host roundtables, guest lectures, and community dialogues on climate change, governance, ethics, and responsible business. These forums enable engagement with students, faculty, policymakers, and practitioners.

#### **Crown: Advancing Competency through Licensure Programmes**

In the last few years, Crown University College has charted a progressive path in higher education by launching an International Licensing Department with a distinct focus on competency and skills development. This strategic initiative recognizes that in today's rapidly evolving global economy, traditional academic achievements alone are insufficient to prepare students for the 21st-century world of work. Employers and professional bodies increasingly demand verifiable evidence of applied skills, ethical practice, and adaptive problem-solving—dimensions that licensure programmes measure with precision.

## Licensure as a Measure of Performance

Licensure programmes serve as objective and globally benchmarked assessments that validate a graduate's readiness to function in highly regulated and competitive professional environments. Unlike conventional examinations that primarily evaluate theoretical knowledge, licensure exams provide a holistic measure of performance, capturing both technical proficiency and professional judgment. In doing so, they have become critical instruments in bridging the gap between academic learning and industry expectations.

# **Collaboration and Regulatory Alignment**

Through strategic partnerships with professional councils, regulatory agencies, and accreditation bodies, Crown has ensured that its students' competencies are aligned with international professional standards. These collaborations not only enhance the

credibility of our programmes but also expand opportunities for graduates to gain mobility and recognition across diverse jurisdictions.

#### The Test Centre: A Paradigm Shift

The establishment of the Licensure and Certification Test Centre has marked a paradigm shift in how Crown evaluates student outcomes. By providing a platform for internationally standardized licensing examinations, the Centre has introduced a new culture of evidence-based performance measurement. Students are now assessed on:

- Their ability to apply knowledge to real-world challenges.
- Their resilience, adaptability, and problem-solving skills.
- capacity for ethical and professional decision-making.

#### **Impact and Results**

The outcomes have been significant. The Test Centre has enabled students to successfully sit for a wide range of internationally recognized certifications, enhancing their employability and competitiveness. Early data show a marked improvement in graduate placement rates within regulated professions, as well as a stronger institutional reputation as a regional hub for professional licensure and competency testing. More importantly, it has shifted the mindset of students and faculty alike—placing competence, not just credentials, at the heart of higher education. Crown University College's embrace of licensure programmes underscores a visionary commitment to responsible education, industry alignment, and future-ready leadership. By reimagining how student performance is measured, the College is not only equipping its graduates for the demands of the 21st-century workforce but also contributing to a new global paradigm of competency-driven education.

# **Crown University College: Advancing Research, Knowledge Creation, and Open Access Publishing**

Since 2017, Crown University College has consistently prioritized research and knowledge creation as the cornerstone of its academic mission. Recognizing that knowledge is both a driver of innovation and a public good, the College has strategically invested in research infrastructure, publication platforms, and global partnerships to position itself as a leading hub for scholarly excellence in Africa and beyond.

A Decade of Research Prioritization and Growth (2017–2025)

2017–2018: Crown laid the foundation for a sustainable research culture by incentivizing faculty-led publications, launching its first international journal, and establishing policies aligned with the highest standards of publication ethics.

2019–2020: The institution expanded to five fully open-access international journal titles, supported by a stringent double-blind peer review system and robust editorial oversight. During this period, Crown achieved membership with CROSSREF and began issuing DOIs to ensure global visibility and citation tracking.

2021–2022: A major leap was achieved with the launch of ten international journals across diverse disciplines in the sciences, humanities, business, education, and technology. These journals were indexed in DOAJ, integrated into Research4Life, and supported by partnerships with LOCKSS and OJS for long-term preservation. Crown also began aligning with Scopus and Web of Science indexing requirements, while promoting responsible open access practices.

2023–2024: The College reinforced its editorial capacity, building a 20-member international editorial board comprised of leading scholars and practitioners. Its journals attracted submissions from scholars worldwide, leading to high-quality publications indexed in Google Scholar, PubMed, Scopus aggregators, Elsevier platforms, and university libraries across multiple continents.

2025: Today, Crown University College stands as a recognized force in academic publishing, maintaining 10 reputable open-access international journals. Each journal adheres strictly to the Committee on Publication Ethics (COPE) standards, backed by stringent peer review processes and transparent editorial guidelines. Crown's integration with Elsevier Pure Research Information Management System further ensures meticulous preservation, discoverability, and dissemination of research outputs.

# **Commitment to Open Access and Ethical Publishing**

Crown's journals operate under an open access model, ensuring that knowledge remains accessible to all without financial or institutional barriers. This commitment reflects the College's belief in democratizing knowledge and amplifying voices from both the Global North and South. By upholding the highest standards of editorial integrity, peer review rigor, and anti-plagiarism safeguards, Crown has earned the trust of scholars, practitioners, and institutions worldwide.

Indexing, Ranking, and Global Reach

Crown's journals are progressively integrated into leading indexing, ranking, and citation platforms, including: Scopus, Elsevier, Web of Science, PubMed, DOAJ, Research4Life, and Google Scholar. University library aggregators and specialized repositories for maximum reach. Continuous monitoring through citation analysis, impact factor evaluations, and altmetrics, ensuring scholarly influence and visibility.

#### **Preservation and Research Information Management**

- Long-term preservation is secured through partnerships with:
- LOCKSS (Lots of Copies Keep Stuff Safe), ensuring redundancy and durability.
- OJS (Open Journal Systems) and DOAJ for discoverability.
- Elsevier Pure for comprehensive research information management, providing structured archiving, metadata management, and integration with global scholarly ecosystems.

#### **Research Prowess and Publishing Success**

Over the years, Crown has established itself as a beacon of scholarly excellence. Its researchers have published widely in its own journals and in globally ranked outlets, driving impact across domains such as sustainability, technology, business innovation, education reform, and environmental sciences. The success of Crown's publishing ecosystem has:

# Empowered faculty and student researchers to engage in global scholarly conversations.

Enhanced the College's reputation as a trusted knowledge hub.

Contributed to the advancement of the UN Sustainable Development Goals (SDGs) through knowledge dissemination and evidence-based solutions. The College's achievements in research and publishing underscore a visionary commitment to excellence, open access, and global knowledge sharing. By creating and sustaining 10 international open-access journals, backed by robust editorial governance and cutting-edge preservation systems, Crown has not only transformed its own academic landscape but has also made a lasting contribution to the global commons of knowledge.

# 4. Integration with the Sustainable Development Goals (SDGs)

Our activities are aligned with specific SDGs, including:

• SDG 4 (Quality Education) – embedding responsible education into curricula.

- SDG 8 (Decent Work & Economic Growth) promoting entrepreneurship and ethical labor practices.
- 9 (Industry, Innovation & Infrastructure) fostering innovation through research and partnerships.
- SDG 13 (Climate Action) integrating environmental awareness across programs.
- SDG 17 (Partnerships for the Goals) engaging global partners in knowledge-sharing.

# 5. Teaching and Learning Practices

- Innovation: Strongly integrated into teaching; emphasis on creative problem-solving.
- Experiential Learning: Moderately supported through case studies, internships, and applied research.
- Learning Mindset: Promoted via continuous professional development, though infrastructure limits adoption.
- Method of Delivery: Primarily in-person, classroom-based with opportunities for blended learning.

### 6. Research and Knowledge Creation

Our faculty actively contribute to peer-reviewed publications, policy briefs, and applied research projects. Priority is placed on sustainable economics, corporate governance, green technologies, and digital inclusion.

# 7. Partnerships and Global Engagement

Through collaborations with regional PRME networks, UN Global Compact local chapters, and academic consortia, Crown University College exchanges knowledge and strengthens global engagement in responsible education.

# 8. Leadership and Institutional Practices

Leadership at Crown University College continues to champion sustainability as a strategic pillar. Institutional governance structures emphasize ethics, accountability, and transparency.

# 9. Barriers and Challenges

In line with the 2024 PRME Secretariat Report, the following barriers were observed:

- Curriculum Innovation Barriers: Change fatigue, assessment challenges, budgetary constraints, faculty resistance, and traditional institutional culture.
- Pedagogy Barriers: Administrative hurdles, digital divide, overloaded faculty, outdated infrastructure, and resistance to change.
- Efforts are ongoing to mitigate these barriers through faculty development programs, curriculum review workshops, and investment in digital learning tools.

#### 10. Future Commitments and Action Plan (2025–2027)

- Strengthen experiential learning through more industry collaborations and field projects.
- Expand digital learning platforms to overcome the digital divide.
- Increase faculty training in innovative pedagogy and sustainability-focused teaching.
- Scale research on SDG-aligned themes and publish findings in global journals.
- Build stronger South-South and North-South partnerships for collaborative research and exchange.

#### 11. Conclusion

Crown University College reaffirms its commitment to PRME by integrating sustainability, ethics, and responsibility into its teaching, research, and practice. Despite challenges, we continue to innovate and build global partnerships to ensure our graduates contribute positively to society and the global economy.

#### Annexes

#### *Key Words*:

Responsible Management Education, PRME, SDGs, Sustainability, Innovation, Experiential Learning, Partnerships, Global Compact, Governance, Lifelong Learning, Digital Divide.

#### Abbreviations:

PRME – Principles for Responsible Management Education

SDGs – Sustainable Development Goals

# Contact Crown:

Web: http://www.crown.edu.gh

Email: info@crown.edu.gh | cuth@crown.edu.gh

Tel: +233207932977 Office Line: +233302200929 Address: P.O. Box YK 1487 Accra-Ghana

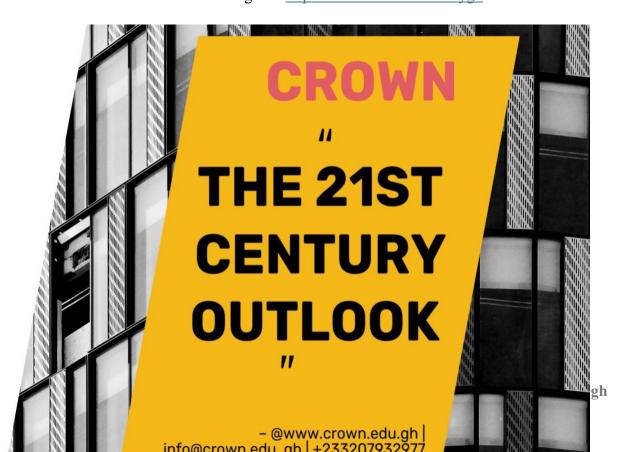
Location: Unit 00A, 335 Place Parcel No. 88, Block 6 N1 North, Dzorwulu Greater Accra Follow Us on Linkedin: <a href="https://www.linkedin.com/company/crown-university-college">https://www.linkedin.com/company/crown-university-college</a>

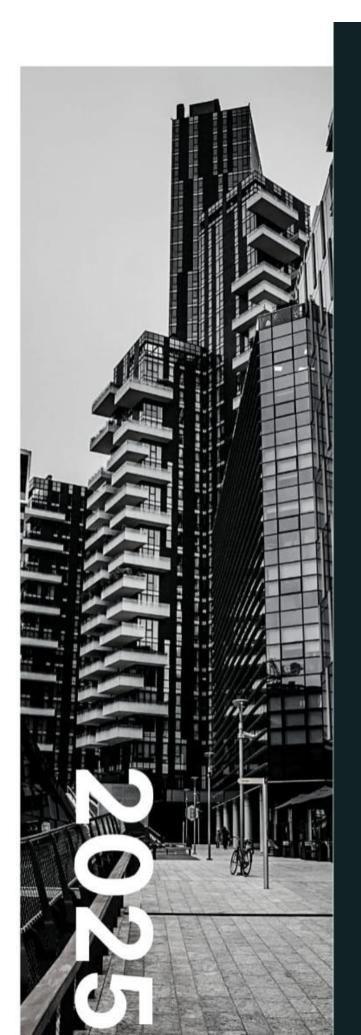
Like our Facebook Page: <a href="https://www.facebook.com/CrownUniversityCollege/?pnref=lhcFacebook">https://www.facebook.com/CrownUniversityCollege/?pnref=lhcFacebook</a>

See our Photos on Flickr: <a href="https://www.flickr.com/gp/140696080@N03/L21495">https://www.flickr.com/gp/140696080@N03/L21495</a>
YouTube Channel: <a href="https://www.youtube.com/channel/UCU8QayunCjksa-y36dBmMVQ">https://www.youtube.com/channel/UCU8QayunCjksa-y36dBmMVQ</a>

Wordpress: <a href="https://chancellor37.wordpress.com/">https://chancellor37.wordpress.com/</a>
Tumblr: crownuniversitycollege.tumblr.com
Pinterest: <a href="https://www.pinterest.com/crownuniversity/">https://www.pinterest.com/crownuniversity/</a>
WhatsApp Business: <a href="https://wa.me/message/STIX7APG3AUAC1">https://wa.me/message/STIX7APG3AUAC1</a>

Telegram: https://t.me/crownuniversitygh







# SIP Progress Report

Prepared By:

**Crown Business School** 

+233207932977 info@crown.edu.gh www.crown.edu.gh