PRME TIME

Driving Global Impact: Fara Azmat's PRME Champion Journey

Motivated by a deep passion for sustainability and social inclusion, Professor Fara Azmat saw an opportunity to embed the Principles of PRME and the UN Sustainable Development Goals (SDGs) across the Deakin Business School. Under her leadership, Deakin became a PRME Champion for the first time, a recognition reserved for Signatories that demonstrate exceptional commitment to integrating responsible management into their teaching, research, and operations, while providing models for others to follow.

"You don't have to convince anyone here about the importance of sustainability because they're already committed. It's a safe space for sharing and peer learning," Fara shared while reflecting on her participation in the network. As the PRME Champions prepares for a new cohort, Fara shares the impact she intends to build on, including integrating the SDGs more systematically across curriculum and research, progressing from Bronze to Silver Carbon Literacy accreditation, and expanding student engagement through initiatives like the newly formed Student Sustainability Group.

Discover the impact | Join the 2026-2027 Champion cohort

Latest from the PRME Community

PRME Working Group

Highlights from the 12th Responsible Management Education Research (RMER) Conference in Belgrade

The PRME Secretariat was delighted to participate in the 12th RMER Conference, co-organized by Faculty of Organizational Sciences (FON), University of Belgrade and PRME Anti-Poverty Working Group. The Conference was held under the theme *Rethinking Growth and Exploring New Possibilities for a Regenerative World*, enabling a vivid discussion on unexplored management research and education areas that reconnect purpose to responsible business and leadership.

The conference brought together management educators and practitioners from 38 countries, featuring 127 approved submissions across 24 tracks and a series of inspiring keynotes and panels on regenerative solutions, leadership, and responsible management education.

Read the highlights

PRME Champions

PRME Champions Convene Ahead of New Cycle

The PRME Secretariat was thrilled to co-lead the Q3 PRME Champions meeting in Belgrade, hosted alongside the 12th RMERC Conference. Leaders gathered in person and online to exchange ideas, review progress, and plan the next cycle of initiatives. Sessions explored the integration of AI in teaching and research, the SDG 4 Manifesto, and strategies to strengthen collaboration across the global PRME community. From advancing SDG 4 to expanding faculty and student involvement, the meeting underscored that collaboration and shared action remain central to transforming management education.

Explore the key takeaways

PRME Community

How PRME and UNGC Developed Constructive Collaboration

Business schools and corporations share a commitment to advancing sustainability, yet collaboration between them often falls short. A new analysis by Caroline Dale Ditlev-Simonsen, BI Norwegian Business School, Jill Bogie, GIBS Business School, and Flavio Houmeaux, University of São Paulo, explores how PRME and the UN Global Compact can move from parallel efforts to meaningful partnerships that accelerate progress on the SDGs.

Hear from the community

PRME Students

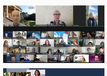
The Impact of the 2025 Mentorship Programme

The PRME Students Mentorship Programme has once again demonstrated its power to guide and inspire students committed to responsible management and sustainability. From March to September this year, 64 students from 21 countries connected with experienced professionals across sectors, gaining insights, practical tools, and networks to support their academic and career journeys. For this cohort, the Programme has had a transformative impact on personal growth, career clarity, and professional confidence.

Hear from participants

PRME Chapters

Chapters Reunite Online for PRME's 6th Annual Global Chapter Forum



PRME's 6th Annual Global Chapter Forum brought together 88 leaders from 16 regional Chapters, the Secretariat, and Advisory Board. The day featured reflections on leadership during transitions, discussions on PRME's governance and alignment with the UN Global Compact, and identification of three future priorities: advancing pedagogy, enhancing the PRME Commons as a learning hub, and expanding opportunities for global and regional convening.

Read the full recap

Grigol Robakidze University

Signatory Spotlight

Recognizing Signatory Member's Impact in advancing responsible management education.

Discover Grigol Robakidze University's impact ->

Opportunities & Resources for the PRME Community

Upcoming Events

- **PRME Chapter LAC:** Annual Meeting
  5-6 November | All day | *Hybrid*
- **PRME Chapter UK & Ireland:** How students can supercharge professional skills development through running climate workshops
  7 November | 12:15 - 1:00 P.M. BST | *Online*
- **PRME Chapter Brazil:** Annual Meeting
  10 November | All day | *Hybrid*
- **PRME Chapter Africa, DACH, Middle East, and UKI:** AI and RME Webinar Series: From Policy to Practice – Embedding Responsible AI in Education and Management
  13 November | 3:00 - 4:00 P.M. EET | *Online*
- **PRME Secretariat:** PRME Pedagogy Certification: Adapt Pedagogical Strategy to your Course
  20 November | 09:00 A.M. & 6:00 P.M. ET | *Online*
- **PRME Chapter Nordic:** Biodiversity and Business Coffee Meeting
  24 November | 12:30 - 1:30 P.M. CET | *Online*
- **PRME Chapter Africa, DACH, Middle East, and UKI:** AI and RME Webinar Series: AI for Educators – Rethinking Pedagogy, Grading, and Personalisation
  27 November | 3:00 - 4:00 P.M. EET | *Online*
- **PRME Secretariat:** PRME Information Session: Get to Know your PRME Membership
  4 December | 09:00 A.M. & 6:00 P.M. ET | *Online*

Explore the full calendar

Call for Champions

PRME invites Signatory Members to apply for the 2026–2027 PRME Champions Cohort - the highest level of engagement within the PRME community.

PRME Champions are a select group of institutions that drive systemic change in management education, providing thought and action leadership on responsible management in the context of the UN Sustainable Development Goals (SDGs). Participation offers opportunities to accelerate your institution's transformation while shaping the future of management education globally. At the same time, the role of serving and supporting the development of our community is a key responsibility as a Champion for PRME.

Apply to be a Champion >>>

Call for Board Nominations

Principles for Responsible Management Education (PRME), an initiative of the United Nations Global Compact, is inviting nominations for its Advisory Board for the 2026–2029 term.

The PRME Advisory Board provides strategic guidance and counsel to the Head of PRME and UN Global Compact leadership. Composed of respected leaders from business schools and related institutions worldwide, the Board plays a vital role in advancing PRME's mission, strengthening governance, and ensuring the initiative's impact and credibility.

Apply by 15 December >>>

Management as a Calling: A Training Program

Business has the power to shape the world—let's ensure it's used for good. *Management as a Calling* is more than a book or an award-winning MBA course—it's a movement to reimagine business leadership with purpose, meaning, and moral clarity.

This February 12–14, 2026, Professor Andrew Hoffman and Suzanne Shanahan will host a fully funded workshop at the University of Notre Dame, inviting business faculty from across the U.S. and beyond to adapt this transformative course to their own institutions. Participants will receive a $2,500 stipend, expert guidance, and ongoing support, with the expectation of teaching the course in the 2026–2027 academic year.

Apply by 1 December >>>

Latest from the UN

United Nations Day: UNGC Backs Multilateralism

On 24 October 2025, United Nations Day, the UN celebrates the 80th anniversary of the entry into force of the UN Charter, which marked the birth of the Organisation.

As the world faces growing geopolitical tensions, rapid technological change and deepening divisions, the private sector has reaffirmed its commitment to an inclusive, effective and trusted multilateral system. The UN Global Compact, the International Chamber of Commerce, and the World Business Council for Sustainable Development have reaffirmed their commitment to an inclusive and effective multilateral system. They emphasize the vital role of businesses in supporting sustainable development, ethical AI, and local economic growth, while fostering trust and collaboration across sectors.

Real the full statement

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