


PRME

Principles for Responsible Management Education


an initiative of the



SHAPE THE STUDENTS WHO SHAPE THE WORLD

The future of business starts in the classroom.

TAKE ACTION TOWARDS A SUSTAINABLE FUTURE



PRME TIME

Global Campaign Launched: Shape the Students who Shape the World

The call for responsible management education (RME) has never been clearer. Around the world, educators, students, and leaders are finding new ways to embed responsibility, sustainability, and purpose into business education. PRME is proud to have launched our new campaign alongside the UN General Assembly, [Shape the Students who Shape the World](#), a global effort to accelerate the integration of responsible leadership into the core of business and management education.

The campaign spotlights real-world examples of responsible leadership in action - from student-led sustainability initiatives to business schools reimagining their curricula - and elevates the voices of students, educators, university leaders and business professionals worldwide on the urgency of RME.

We encourage you to access the campaign's resources; watch the short film on the importance of RME, hear from global voices calling for change, and use the practical guides for [faculty](#), [students](#), and [university leadership](#), to start conversations, strengthen your efforts, and inspire action at your institution.

Explore the Campaign


Latest from the PRME Community

PRME Students

PRME Student Delegation at the UNGA

This week, PRME was delighted to bring several of our [PRME Students Regional Leaders](#) to New York City to participate in a transformative series of events during the 80th UN General Assembly. Representing countries including Canada, Egypt, India, Indonesia, Kazakhstan, Lebanon, Niger, and Sweden, these young leaders engaged with global business and policy leaders, sharing their perspectives and learning from experts on sustainable development and responsible leadership.

Students strengthened collaboration through team-building, learned from sustainability-focused young professionals, and contributed to discussions at the PRME UNGA event on the future of business education. Through these experiences, they deepened their skills, built global connections, and amplified the impact of responsible management education.




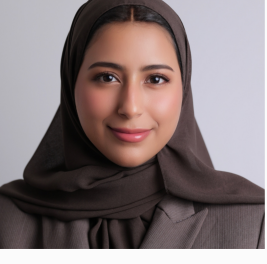
Read the Full Story

PRME Programmes

Congratulations to the PRME Business Case Competition Winners

PRME is delighted to announce the winners of the 2025 Business Case Competition, an opportunity for students to develop a purpose-driven business idea that aims to address a SDG-related challenge and showcase it to global leaders.

The Business Case Competition invited [LEAP Leadership Development Programme](#) participants and the [PRME Students](#) community to develop bold, purpose-driven business ideas addressing real-world sustainability challenges relevant to the private sector, communities, and society at large. Finalists were evaluated by a distinguished panel of judges for the quality and impact of their solutions, aligned with the Sustainable Development Goals (SDGs), and demonstration of responsible leadership.



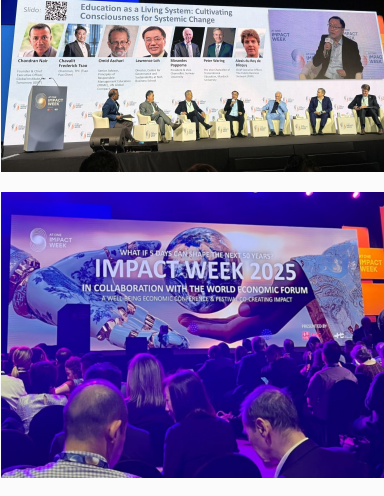
Meet the Winners

PRME Secretariat

Reflecting on Impact Week in Singapore

At Impact Week in Singapore, hosted by [Tsao Pao Chee \(TPC\)](#), PRME Senior Advisor Omid Aschari joined the plenary *Education as a Living System: Cultivating Consciousness for Systemic Change*. The discussion explored how education can transform not just what we know, but how we think, relate, and lead—cultivating conscious stewards capable of driving systemic change. The week also underscored the vision of a well-being economy that puts human and planetary flourishing at its core, rooted in love of life, care for one another, humility, and appreciation for nature.

PRME is proud to collaborate with TPC to equip future leaders with the knowledge, skills, and values needed to advance sustainability and the SDGs. We extend our gratitude to Chavalit Frederick Tsao, Chairman of TPC, whose visionary leadership continues to inspire systemic change through education.




Watch the Recap Video

PRME Secretariat

Collaboration Announcement: FyrstGen

PRME is pleased to welcome a new collaboration with [FyrstGen](#), a global innovation platform that helps students, faculty, and researchers transform ideas into scalable businesses aligned with the SDGs. By joining forces, PRME and FyrstGen will expand opportunities for responsible innovation and create new pathways to bring solutions to market, bridging the gap between education and real-world impact.

Marco Marchesi, Founder of FyrstGen, shared, "At FyrstGen, profitability and purpose reinforce each other. By collaborating with the PRME, UN Global Compact, we're accelerating responsible innovation, advancing a just transition, and holding ourselves to the highest standards of integrity and impact."




Learn More About FyrstGen

PRME Students


Welcoming our new PRME Students Regional Leaders

With the collective power of more than 3 million students across PRME's Signatory Members, [PRME Students](#) is a global community that empowers the next generation of responsible leaders.

We're proud to announce our new cohort of [Regional Leaders](#), who will guide this vibrant network for the next year, connecting student organizations, sparking collaboration, and building bridges across campuses worldwide.



Meet the Regional Leaders



Signatory Spotlight

Recognizing Signatory Member's Impact in advancing responsible management education.

[Discover the Keele Business School's Impact >](#)

Opportunities & Resources for the PRME Community

Upcoming Events

- PRME Secretariat:** [Meet the Champions: Insights and Q&A on applying for the 2026–2027 PRME Champions Cohort](#)  
2 October | 09:00 - 10:00 A.M. ET | [Online](#)
- PRME Chapter UK & Ireland:** [SIP & Commons Community Feedback Session](#)  
7 October | 12:00 - 1:00 P.M. BST | [Online](#)
- PRME Chapter UK & Ireland:** [SIP & Commons Community Feedback Session](#)  
9 October | 4:00 - 5:00 P.M. BST | [Online](#)
- PRME Working Group on Anti-Corruption:** [Integrity Talk: Promoting Business Integrity Through Knowledge Sharing](#)  
9 October | 09:00 - 10:00 A.M. ET | [Online](#)
- PRME Secretariat:** Positive Impact Rating for PRME Signatory Members  
9 October | [09:00 A.M.](#) & [5:00 P.M. ET](#) | [Online](#)
- PRME Chapter UK & Ireland:** [Sustainability in Early Careers](#)  
10 October | 1:00 - 2:00 P.M. CEST | [Online](#)
- PRME Chapter UK & Ireland:** [Sulitest – What is it and how to get involved?](#)  
15 October | 1:30 - 2:30 P.M. CEST | [Online](#)
- PRME Secretariat:** [PRME Pedagogy Certification: Designing Cross-Cultural Business Education](#)  
16 October | 09:00 A.M. & 06:00 P.M. ET | [Online](#)
- PRME Secretariat:** [PRME Pedagogy Certification: Strengthening Emotional Intelligence in Business Students](#)  
16 October | 09:00 A.M. & 06:00 P.M. ET | [Online](#)
- PRME Chapter Nordic:** [Biodiversity and Business Coffee Meeting](#)  
27 October | 12:30 - 1:30 P.M. CET | [Online](#)

Explore the full calendar

Call for Champions



PRME invites Signatory Members to apply for the 2026–2027 [PRME Champions Cohort](#) - the highest level of engagement within the PRME community.

PRME Champions are a select group of institutions that drive systemic change in management education, providing thought and action leadership on responsible management in the context of the UN Sustainable Development Goals (SDGs). Participation offers opportunities to accelerate your institution's transformation while shaping the future of management education globally. At the same time, the role of serving and supporting the development of our community is a key responsibility as a Champion for PRME.

[Apply to be a Champion >>>](#)

Call for Board Nominations



Principles for Responsible Management Education (PRME), an initiative of the United Nations Global Compact, is inviting nominations for its Advisory Board for the 2026–2029 term.

The PRME Advisory Board provides strategic guidance and counsel to the Head of PRME and UN Global Compact leadership. Composed of respected leaders from business schools and related institutions worldwide, the Board plays a vital role in advancing PRME's mission, strengthening governance, and ensuring the initiative's impact and credibility.

[Apply by 15 December >>>](#)

Management as a Calling: A Training Program



Business has the power to shape the world—let's ensure it's used for good. *Management as a Calling* is more than a book or an award-winning MBA course—it's a movement to reimagine business leadership with purpose, meaning, and moral clarity.

This February 12–14, 2026, Professor Andrew Hoffman and Suzanne Shanahan will host a fully funded workshop at the University of Notre Dame, inviting business faculty from across the U.S. and beyond to adapt this transformative course to their own institutions. Participants will receive a \$2,500 stipend, expert guidance, and ongoing support, with the expectation of teaching the course in the 2026–2027 academic year.

[Apply by 1 December >>>](#)

Latest from the UN



New Report: UN Global Compact - Accenture 2025 CEO Study

The [United Nations Global Compact–Accenture 2025 CEO Study](#) draws on insights from nearly *2,000 CEOs across 128 countries*, examining how leaders are moving from sustainable ambition to action, despite economic uncertainty and geopolitical challenges. An overwhelming 99 per cent of CEOs plan to maintain or increase their sustainability commitments, prioritizing initiatives that deliver measurable business value.

The 2025 CEO Study outlines five key strategies to help leaders close readiness gaps, strengthen resilience, and translate bold ambitions into practical, credible action for the decade ahead.

[Read the report](#)

PRME

Principles for Responsible Management Education

an initiative of the



Follow us on social media:



Contact us at [info@uprme.org](mailto:info@uprme.org)

Forwarded this email? [Subscribe today.](#)  
You are receiving this email because you signed up to receive our monthly newsletter.  
[Manage email preferences.](#)

Our mailing address is:

PRME Secretariat  
United Nations Global Compact  
685 3rd Avenue, 12th Floor  
New York, NY 10017 USA