

Turbo-Charge Your Research: Tapping the Potential of the Global Academy of Management Networks

9 June | 2:15 - 3:30 PM | Room: 325

PRME Principles for Responsible
Management Education

an initiative of the 



United Nations
Global Compact

Moderated by:



Meredith Storey
Senior Manager,
Programmes
& Engagement



Mairead Brady
Chair of the Academy of
Management-Management
Education and Development Division



Sherwat Elwan Ibrahim
Deputy Program Chair, Africa
Academy of Management



Xavier Castaner
Chair of Advisory Council,
International Federation of
Scholarly Associations of
Management



Mairead Brady

Research Teach Inspire



**Management Education
and Development**

A Division of the Academy of Management

Annual Conference 2025



AOM 2025 BY THE NUMBERS

As of 2 May 2025

9412

Registered
Attendees

101

Social
Events

757

Symposia

1064

Paper
Sessions

5065

Accepted
Papers

893

Posters

723

Professional
Development
Workshops

28

Caucuses



Join us for next year-
Annual Conference
2026 and AOM Vision 2030

Philadelphia, USA

Submission Deadline - January, 9th, 2026

AOM Annual Conference - 31 July to 4 August, 2026.

Next year – Join us in
Philadelphia





MED Division Communications Team

 Communications Director Adam Kealey - Maynooth University Email	 Deputy Communications Director Rachel Hammond - Galvin University Email	 Social Media Coordinator Karolina Marchuk - Maynooth University Email	 Podcast Coordinator Emma Nolan - Trinity College Dublin Email
 Resource Coordinator Florian Umlauf - University of Cambridge Email	 Co-Director & Co-Host of the MED Webinar Series Marned Brady - Trinity College Dublin Email	 Co-Director & Co-Host of the MED Webinar Series Martin Felzner - International Institute of Management Development (IMD), Switzerland Email	 Email

MED Division Early Career, PhD and Mentoring / Ambassadors / Liaison

 Chair, Jr. Feenally & Doctoral Consortium Chair, Jr. Feenally - California State Polytechnic University, Pomona Email	 MED Mentoring Program Coordinator Claudia Ferrante - US Air Force Academy Email	 MED Mentoring Program Coordinator Bevin Calkins - Farris State University Email	 Email
 MED Ambassador Lisa Fritsch - Inga Think Tank for Sustainable Supply Chains Email	 MED Ambassador Le Cham - National Conservatory of Arts and Crafts Email	 Evidence-based Leadership Development Award Liaison Ulrich Lech - Trinity College Dublin Email	 Email

MED Division Leadership Team

 Division Chair Anneli Gata - University of North Carolina at Greensboro Email	 Division Chair-Elect Margaret Heffernan - PMT University Email	 Program Chair (Program Chair-Elect) Ricardo Galvin - Flinders University of Victoria Email	 PDM Chair (Program Chair-Elect) PDM Chair - Flinders University of Victoria Email
 Past Chair Marned Brady - Trinity College Dublin Email	 Division Treasurer Volker M. Ruchnagel - Hochschule Stralsund Email	 Division Secretary Adam Kealey - Maynooth University Email	 Email

MED Division Executive

 Program Evaluation Coordinator Imre Cherepur - Catamba College Email	 Practitioner Liaison Catherine Dierckx - Trinity College Dublin Email	 Practitioner Liaison-Elect Mona Peet - Wilkes University Email	 Email
 Division Research Coordinator Fatima Bayma - Gerda Weges Foundation Email	 Division Research Coordinator-Elect Steven Chatterjee - Georgia Southern University Email	 Membership Coordinator Robert Lee Bomer - San Francisco State University Email	 Membership Coordinator-Elect Xue Zhou - University of Leicester Email

Division Representative:

Division Representative:

Division Representative:

Division Representative:

Research networks





Sherwat Elwan Ibrahim



Africa Academy of Management



June 24th 29th,
2025
Copenhagen,
Denmark



8th Biennial Conference of the Africa Academy of Management

January 4-7, 2026
ESCA Ecole de Management
Casablanca, MOROCCO

Join us for next year

AOM Annual Conference

31 July to 4 August, 2026
Philadelphia, Pennsylvania, USA





AFAM Conference 2024



i5 PRME



Principles for Responsible Management Education (PRM...

11,552 followers

1yr • Edited •

Members of the PRME Secretariat are in Cape Town, South Africa this week for the [Africa Academy of Management](#) (AFAM) Conference hosted by PRME Signatory [Stellenbosch Business School](#). We had the pleasure of hosting a workshop yesterday on 'Creative Praxis in the Classroom,' rolling out the Impactful Five (i5) Program to our African community.



PRME
an initiative of the
United Nations Global Compact

Workshop Title: Advancing Sustainable Practices: The Role of African Business Schools in Climate Leadership

- Building Capacity for Climate Leadership Employment
- Building Capacity for Climate Leadership Governance
- Building Capacity for Climate Leadership Academics

Business Schools for Climate Leadership

AFRICA



Africa Faculty Development Workshop

Call for Workshop Participants - Africa Faculty Development Workshop (9-13 June 2025)

Submitted by AFAM on Mon, 12/16/2024 - 10:00pm



Call for Workshop Participants

Africa Faculty Development Workshop (9-13 June 2025)

Hosted by the Mediterranean School of Business (MSB), at the South Mediterranean University, Tunis, Tunisia.

Application Instructions for Africa Faculty Development Workshop

Conducted by Africa Academy of Management (AFAM)

Date: 9-13 June 2025

Location: Mediterranean School of Business,
Tunis, Tunisia

Application Deadline: 15th February 2025

News & Updates

- The Journey Toward Clarity in CSR Development for SMEs
- Dr. Memuna Williams Presents DBA Research at the Gordon Institute of Business Science (GIBS)
- Call for Workshop Participants - Africa Faculty Development Workshop (9-13 June 2025)
- Special issue call for papers: Managing Sustainability Challenges and Opportunities in Africa
- AFAM 2026 Biennial Conference

1 2 3 4 ... next »

last »

AFAM - Donation

Raised \$ 10,370.00

60 Donors

AFAM needs your support. We need to raise funds to support this organization. Any amount donated will be appreciated.

Campaign is ongoing

Donate



Africa Journal of Management (AJOM) is to advance management theory, research, education, practice and service in Africa by promoting the production and dissemination of high quality and relevant manuscripts.



Usage

- **46K** annual downloads/views



Citation metrics

- **1.2 (2023)** Impact Factor
- **2.8 (2023)** CiteScore (Scopus)
- **0.487 (2023)** SNIP
- **0.496 (2023)** SJR



Speed/acceptance

- **26** days avg. from submission to first decision
- **145** days avg. from submission to first post-review decision
- **52** days avg. from acceptance to online publication
- **5%** acceptance rate



Xavier Castaner





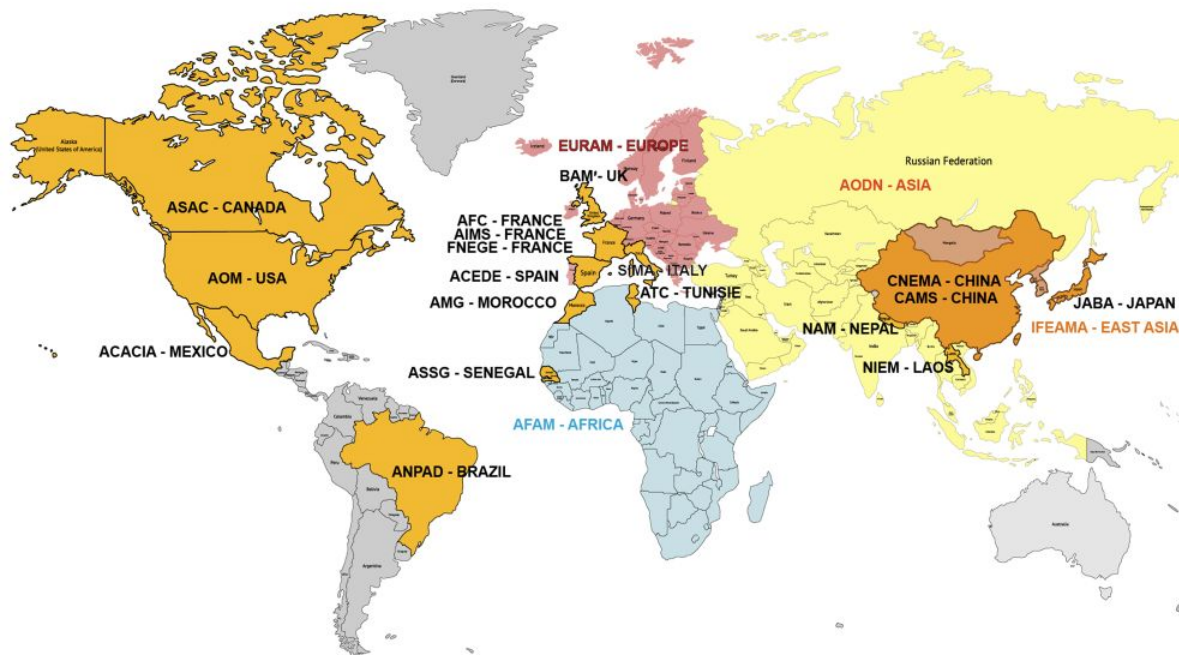
International Federation of Scholarly Associations of Management

*Non profit association: ASBL - Boulevard Louis Schmidt 24, 1040
Brussels, Brussels-Capital Region, Belgium*

E.N.: 0779.478.241; RLP, Commercial Court of Brussels

Founded in 1990 – 35 years of history

IFSAM 26 Members - Current Geographical Scope



1. Academia de Ciencias Administrativas-ACACIA-Mexico
2. Spanish Academy of Management-ACEDE-Spain
3. Africa Academy of Management-AFAM-Africa
4. Association Francophone de la Comptabilité-AFC-France
5. Académie de l'Entrepreneuriat et de l'Innovation- AIE- France
6. Association Information Management – AIM - France
7. Asociación de Facultades de Administración de Empresas – ASFAE- Chile
8. Association Internationale de Management Stratégique-AIMS-France
9. Association Marocaine de Gestion-AMG-Morocco
10. Associação Nacional de Pós-Graduação e Pesquisa em Administração-ANPAD-Brasil
11. Australia and New Zealand Academy of Management-ANZAM
12. Asia Organization Development Network-AODN-Asia
13. Administrative Sciences Association of Canada-ASAC-Canada (w)
14. Association Sénégalaise des Sciences de Gestion-ASSG-Sénégal
15. British Academy of Management-BAM-UK
16. China Academy of Management Science-CAMS-China (observer)
17. China National Economic Management Association-CNEMA-China
18. European Academy of Management-EURAM-Europe
19. European Group of Organization Studies –EGOS – Europa
20. Fondation Nationale pour l'Enseignement de la Gestion des Entreprises-FNEGE-France
21. Irish Academy of Management-IAM - Ireland
22. International Federation of East Asian Management Association-IFEAMA-East Asia
23. Japan Academy of Business Administration-JABA-Japan
24. Nepalese AoM-NAM-Nepal
25. National Institute of Economy and Management-NIEM-Laos
26. Società Italiana di Management-SIMA-Italy

IFSAM Mission (article 3.3 of Statutes)

- 3.1. Our purpose is to *advance* **business and management** *research, teaching and practice* throughout the world.
- 3.2. To pursue this purpose and *provide direct benefits to our member associations and their individual members* we:
 - encourage the **establishment, maintenance of and synergies** among *scholarly* associations of management
 - promote **linkages and exchanges of information** amongst associations and **support their internationalization**
 - establish and **maintain standards of competence** in management research, teaching and practice
 - organize **international conferences** to explore the development and exchange of *new concepts and perspectives on global business, and management challenges and developments*
 - promote other strategies to develop management research, teaching and practice, and **encourage the development of contextualized fields of inquiry**
 - facilitate the **development of networks** amongst academics with common interests

- 1. *History, Membership & Governance*
- 2. *Activities and outputs:*
 - 2.1. *Monitoring, diagnosis and recommendations regarding the field of management research, education & practice; resulting in soft policy statement on management research (2021), update (2023), on management education (2024), on management practice (2024) elaborated through consultation, GA committees and biennial conference (even years, last 3 online)*
 - 2.2. *Presidents' platform meetings*
 - 2.3. *Fostering synergies among members – ex: Young Academy (BAM-SIMA-ACEDE)*
 - 2.4. *Representing the community in international bodies (COARA, UN PRME,...)*
 - 2.5. *Webinars, World Congress and Related Publications (IFSAM conversation letters)*
 - 2.6. *Diffusion of members' activities thru IFSAM website & social media: LinkedIn & X*

- *Axis 1: IFSAM as a truly representative body of SAM across management subfields and the entire world – **a platform of equals***
- Geography: Membership from *all* continents: achieved already (America, Europe), efforts in all (*Africa*, America, Asia, Europe, and Oceania)
- Management subfields: *Broad* definition of mgmt./BA

- *Axis 2: Create value for member organizations, their members and the field **worldwide***
 - Stream 1. Soft policy position papers on ‘standards’ of competence across the world, taking **context** into account:
 - 3 standing General Assembly committees one for each of the 3 federation domains: management research, education and practice, 3 respective VPs to co-lead these committees with the presidential team
 - Biannual congress reoriented to nourish the soft policy work of the GA committees, with research and information from experts in the domain across the world
 - Stream 2. Valuable and valued assistance to members and synergy generation (networks for their internationalization):
 - Information exchange on developments and best practices – through the quarterly Presidents’ Platform Meetings since Jan 2021
 - Establishing regional/continental WG (starting with Asia) – online conferences, doctoral & junior faculty development, mentoring capabilities, publications (journals)
 - Stream 3. Preserving and recognizing field and organizational wisdom:
 - Org: Establishment of the Advisory Board on Nov 15, 2021
 - Field: 4 IFSAM awards launched in 2021, cooperation with the FT awards



Collaboration opportunities among member associations:

1. SIMA & BAM joint reflection & research activities on inclusion & diversity, Young Academy
2. Webinars: ACEDE, CAMS & CNEMA: «East & West: Comparative Perspectives on Business Management».



Soft policy making

Policy statement on research evaluation (2021); Commitment to action (2023)



Sharing knowledge & getting external info among member associations:

Quarterly Presidents' Platform Meetings (PPM), creation of alliances between members to share platforms and resources



Partnerships:

- Members of COARA
- in progress with PRME (Principles of Responsible Management Education, <https://www.unprme.org/>) to develop shared principles of responsible education worldwide

Thanks so Much for your Attention

Xie xie

Muchas gracias por su atención

**TURBO-CHARGE YOUR RESEARCH:
TAPPING THE POTENTIAL OF THE GLOBAL ACADEMY OF MANAGEMENT NETWORKS**

BREAKOUT SESSION: RESEARCH TRACK

MODERATED BY



Meredith Storey

Senior Manager, Programmes &
Engagement, PRME



Sherwat Elwan

Deputy Program Chair, Africa
Academy of Management



Mairead Brady

Chair, AOM - Management Education
and Development Division



Xavier Castaner

Advisory Counsel, International Federation
of Scholarly Associations of Management

COMMUNITY AND COMMITMENT TO ADVANCE GLOBAL RESPONSIBILITY