PRME World Tour Research Paper Development Program 2022-2024

hosted by

PRME Chapter ASEAN+

July 27th 2022 – Online

Call for papers and participants

The PRME World Tour Research Paper Development Program is a partnership between PRME and two of the world’s leading international journals in the responsible management and business-in-society field, Business & Society and Journal of Business Ethics. The basic idea is to support scholars in bringing research to publication, as part of the field’s commitment to relevant and timely research insights that advance responsible management and the sustainable development goals around the world. The PRME World Tour also has a more general ambition of supporting the professionalisation of the scholarly field of responsible management research, by increasing the range of voices heard in top management journals.

As part of the series, PRME Chapter ASEAN+ is excited to host the 2nd PRME World Tour Research Paper Development Workshop. The targeted audience is composed of PhD students, newly graduated doctors, postdoctoral researchers, early career, mid-career, and senior scholars.

WORKSHOP AGENDA

The Workshop is divided into two sessions.

FIRST SESSION

The first session includes a Keynote lecture and the Editors’ panel

- **Keynote:** Jochen Reb, Professor of Organisational Behaviour & Human Resources; Director, Mindfulness Initiatives at Lee Kong Chian School of Business, Singapore Management University will speak on the role and importance of mindfulness in research and publishing and the impact of rigorous research on responsible management as a practice.

- **Editors panel:** The audience will attend an editors’ panel discussing how to publish responsible management and sustainable business research in international, peer-reviewed management journals. The panel will feature editors and associate editors from general
management journals as well as specialized responsible management journals such as *Academy of Management Learning & Education, Business & Society, Business Ethics, the Environment and Responsibility*, and *Journal of Business Ethics*.

- **Q&A/Networking:** The audience will have an opportunity to directly ask questions to the keynote and panel members, and to participate in small group discussion in break-out rooms.

**SECOND SESSION**

The second part of the workshop is only open to authors who have submitted a paper, a grant proposal, or concept note/project idea that has been accepted by the organizing committee. There will be no paper presentations; rather the session will consist of small group discussions where authors will receive direct feedback on their work in progress from invited mentors who are all experienced scholars who are editors, associate editors, board members, authors, and reviewers for leading management journals. Each accepted submission will be assigned two mentors.

To apply for the **SECOND SESSION** of the Workshop, submissions may be according to the following three streams:

- **Stream 1: Draft papers.** Please submit a work in progress paper that you are targeting for journal submission. The paper must be in the broad field of responsible management and sustainable development goals. Please indicate in your submission your target journal or journals. Submission of both empirical papers (quantitative, qualitative, or mixed methods) and purely theoretical work are welcomed. The working papers should have **4,000-10,000 words**, including references, double line-spaced.

- **Stream 2: Research grant proposal.** Please submit a summarized version of your work-in-progress research grant proposal. The proposals must be in the broad field of responsible management and sustainable development goals. The working grants/proposals should be approximately **1,000-4,000 words**. It must include an abstract, institutional background, problem statement, brief description of the goal/objectives, methods/strategies of implementation and evaluation to achieve the stated goal and objectives. It must display an outline or framework of the funding program that you are seeking funds from.

- **Stream 3: Concept note/project idea.** Please submit a concept note or project idea for a project or paper you are planning on working on. The concept note/project idea must be in the broad field of responsible management and sustainable development goals. The working concept note/project idea should have **1,000-2,000 words**. It must include an
introduction, a background, rationale for the proposed project, proposed objectives and expected results.

Please indicate clearly which stream you are submitting to. Submissions will not be reviewed blind. Therefore, please include a cover page with authors’ identification (names, institutions, ORCID). Priority will be given to submissions that:

- are high quality works in progress;
- have potential for eventual publication in international journals;
- are focused on topics related to the Sustainable Development Goals (SDGs)

Participants must be able to communicate in the English language and must be available for full commitment to the event on the scheduled day.

**Deadline for submission is on 1st June 2022.** Please submit your work in progress to loganathan.krishnan@monash.edu with the message title “PRME World Tour Research Paper Development ASEAN+”. The results shall be released on **1st July 2022.**

**GENERAL INFORMATION**

The workshop, which will be held online, will be hosted by Monash University Malaysia (School of Business) on July 27th, 2022. Please register for attending the **FIRST SESSION** of the workshop at [https://forms.gle/bZCfCzb7KsonxgHN9](https://forms.gle/bZCfCzb7KsonxgHN9)

The **SECOND SESSION** participation is by invitation only, exclusively to the accepted authors of the three streams comprising selected papers/grants proposals, and concept notes/project ideas.

**The workshop is free for all participants. Your institution does not need to be a member of PRME Chapter ASEAN+ to participate.** If you have any enquiries, please contact priya.sharma@monash.edu

**PRME World Tour ASEAN+ Organizing Committee:**

Andrew Crane, University of Bath  
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