

PRME Chapter Logo Policy

This document governs the use of the name and logo of the PRME Chapter [NAME]. For the use of PRME logo, refer to the [PRME Logo Policy](#).

In connection with formally establishing the PRME Chapter [NAME] as an official PRME Chapter, the PRME Secretariat has granted the PRME Chapter [NAME] the limited right to use the PRME Chapter name and logo as part of its name and logo for official Chapter purposes for a two year period (which may be renewed biannually) for purposes consistent with the Principles for Responsible Management Education (PRME) and with this policy. Only PRME participants can be granted the use of the PRME logo and the PRME Chapter logo, a right that ceases if they are delisted from the initiative. The Chapter and Chapter members cannot use any other names or logos other than the name and standard logo provided by the PRME Secretariat (as it appears in Annex I), which should not be distorted or altered. For your reference, please see the PRME Chapter Logo Color/Format Guidelines (in Annex 2).

Permitted uses of the Logo of the PRME Chapter [NAME] (“Chapter logo”)

The chapter logo is for official Chapter purposes only and can only be used by Chapter members with authorisation of the Chapter coordinator in consultation with the PRME Secretariat.

Permitted uses of the Chapter logo by the Chapter staff include:

1. At an event, forum or conference organised, sponsored by or involving the Chapter;
2. In promotional or informational material prepared by the Chapter including, but not limited to, advertisements, banners, brochures, event agendas, presentations, reports and signs;
3. On business cards of Chapter staff members and the Chapter representative;
4. On the official Chapter website;
5. On Chapter letterhead and in Chapter emails or other communications with Chapter members;
6. Other uses consistent with PRME purposes.

Consequences of misuse

The PRME Secretariat, UN Global Compact Office and the PRME Chapter [NAME] reserve the right to take appropriate action in the event of a breach of this policy. Possible actions may include, but are not limited to, cancelling the authorisation to revoking the right to use the name and logo, expulsion from PRME and from the PRME Chapter [NAME] and/or commencing legal proceedings with the appropriate authorities. Any suspected misuse of the PRME name or logos, including of the PRME Chapter [NAME] logos should be referred to both [insert email address of Chapter Contact Point] and to PRMESecretariat@unprme.org

PRME Chapter Logo Policy

Annex 1

PRME Chapter [NAME] logo

Note: This logo is used for illustration purposes only



PRME Chapter Logo Policy

Annex 2

[Logo Guidelines for PRME Chapters](#) (color, shape, etc.)