

PRME World Tour Research Paper Development Workshop

PRME Chapter Italy

May 20th, 2024

Call for work-in-progress papers

The PRME World Tour Research Paper Development Program - a partnership between PRME and two of the world's leading international journals in the responsible management and business-in-society field, *Business & Society* and *Journal of Business Ethics* - offers PRME Regional Chapters one research paper development workshop during 2022-2024 invited by the PRME Secretariat and co-organized with the PRME Regional Chapters and the PRME World Tour Organizing Committee, which consists of senior scholars and is chaired by former co-editor for *Business & Society* and Professor at University of Bath (UK), Andrew Crane.

As part of the series, PRME Chapter Italy is excited to host the 1st PRME World Tour Research Paper Development Workshop on May 20th 2024 at Bologna Business School.

The objective of the PRME World Tour is to support early-career as well as mid-career scholars in bringing research to publication, as part of the field's commitment to relevant and timely research insights that advance responsible management and sustainable development around the world.

Hosted by:



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
DEPARTMENT OF MANAGEMENT

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The PRME World Tour also has a more general ambition of supporting the professionalization of the scholarly field of responsible management research, by increasing the range of voices heard as authors and representing concerns too often marginalized or excluded from the most prestigious journals.

We are inviting you to be part of this special initiative. The targeted audience is PhD students, newly graduated doctors, post-doctoral researchers, early career, and mid-career. According to the guidelines below, we invite everyone interested in participating, either submitting a work-in-progress paper or attending the invited editors' panel.

WORKSHOP AGENDA

The workshop will consist of two parts, as follows:

FIRST PART (10:30h-13:00h GMT+1)

The first part of the workshop is open to anyone interested in participating and consists of two sections:

- **Editors panel:** The initial part of the workshop begins with experienced editors' discussion how to craft a research question that not only adds substantial value to the existing body of knowledge but also incorporates context as a distinguishing factor. This approach may help to create theoretical contributions that resonate with international peer-reviewed management journals. The panel will feature current and former editors and associate editors from journals in the field such as *Business & Society* and *Journal of Business Ethics*.
- **Research round table:** The second section will consist of a round table of respected and experienced scholars who have expertise on publishing research about pressing social and

environmental issues, and more specifically knowledge about these issues in the Italian context.

- **Q&A/Networking:** The audience will have an opportunity to ask questions to the round table and panel members, and to participate in small group discussions.

SECOND PART (14:00h-16:00h GMT+1)

The second part of the workshop is only open to authors who have submitted a working paper that has been accepted by the organizing committee. This part of the workshop entails small group discussions where authors will receive detailed feedback on their work from invited mentors, all experienced scholars who have served as editors, associate editors, board members, authors, and reviewers for leading journals. Each paper will be assigned to one to two mentors.

To apply for the **SECOND PART** of the workshop, please submit one of the following:

- 1. Extended abstracts/short papers.** Submit an extended abstract or short paper that you seek to publish in a well-regarded international journal in this field. The submission must be 2,000-4,000 words in length, including references. It should include the following subsections: 1) Purpose, research question or research objective; 2) Theoretical framework; 3) Methods; 4) Expected results. Please indicate in the submission form your target journal/s.
- 2. Working papers.** Submit a work-in-progress full paper that you believe is close to submission to a well-regarded international journal in this field. Again, mention the journal/s you are targeting in the submission form. These papers must be 4,000-10,000 words long, including references.

Paper topics must be in the broad field of responsible management and sustainable development. Priority will be given to papers that:

- are high quality works in progress;
- have potential for publication in influential journals;
- are focused on topics related to the Sustainable Development Goals (SDGs);
- increase the range of voices heard in the field.

For both categories we welcome empirical papers (quantitative, qualitative, or mixed methods) and theoretical or conceptual work. Please include a cover page with authors' identification (names, institutions, ORCID). **At least one author must be based in an Italian institution.**

Deadline for submission: March 17th, 2024.

Extended deadline for submission: March 31st, 2024.

Please register and submit your work in progress to sustainability@bbs.unibo.it with the message title "PRME World Tour Research Paper Development Italy".

Decisions will be communicated by April 14th, 2024.

GENERAL INFORMATION

The workshop will be hosted by Bologna Business School on May 20th, 2024. Please register for attending the **FIRST PART** of the workshop at sustainability@bbs.unibo.it until April 28th, 2024. The **SECOND PART** is by invitation only, exclusively to authors of the selected papers. Both parts of the workshop are free. Your institution does not need to be a member of PRME Italy to participate (although it would be appreciated!). If you have any questions, please contact Toloue Miandar at toloue.miandar@unibo.it