CALL FOR BOOK CHAPTERS

‘Sustainability in action on individual, organizational and national levels – the Middle Eastern and North Africa Perspectives’
PRME Chapter MENA invites you to co-create a Book containing Sustainability related Cases from the MENA Region:

• Aiming to offer prospective readers guidance on the topic of management education and sustainability and to establish an indispensable educational resource for responsible management education in academic and executive education.

• We are looking for practical, case study chapters in the areas of sustainability on individual, organizational and national levels, related to one or more SDGs.

• The chapter proposals in collaboration with students are very welcome!

• Please also contribute us as an editor/reviewer for the chapters
CASES FROM MENA: SOME TOPIC SUGGESTIONS

Sustainability practices from the MENA Region
- sustainability in the time of crisis/ Covid 19
- sustainability and artificial intelligence
- sustainability and financial performance: correlation or misspecification?
- sustainability in action at individual, corporate, national level
- sustainability, stakeholder orientation, and organizational moral development
- the benefits and costs of sustainability for organizations
- the impact of nation-level institutions on sustainability
- the impact of social media on the development of sustainability and CSR
- the role of organizational visibility on sustainability

UN Sustainable Development Goals (UN SDGs) application by the private and public sector in MENA
- the role and influence of positive psychology, social pressure on sustainability
- the relationship between sustainability and organizational size, or financial performance, and environmental performance
- the interactions of sustainability with innovation and industry differentiation
- the role of governance in sustainability and CSR
- measuring the impact of strategic philanthropy on a firm’s financial sustainability
- current efforts to measure sustainability
- the light and the dark side of sustainability
PUBLICATION SCHEDULE

• Book chapter proposals (abstracts of no more than 500 words and author bio statement) received: **28th February 2023**

• Notification of accepted chapter proposals: **31st March, 2023**

• Receipt of full book chapters: **30th July, 2023**

• Chapter authors receive reviews with feedback: **30th September, 2023**

• Final revisions due: **30th November, 2023**
PUBLISHER INFORMATION

• The book will be published in 2023/2024 by Information Age Publishing (USA) in in book series entitled Research in Management Education and Development


• There are no submission or acceptance fees for submitted manuscripts.

• Submitted chapters should be original and exclusively prepared for the present book. No part of the article should be published elsewhere.

• Chapters must not exceed 7000 words (including all references, appendices, biographies, etc.)

• The structure of the chapter should be the following:
  • abstract, introduction, the main case study part, cases study questions (minimum 3) and key terms with definitions.
TO BE PART OF THIS INITIATIVE PLEASE SUBMIT YOUR PROPOSALS:

• Please submit an abstract of no more than 500 words for the proposed chapter.

• Also, include for each of the co-authors a brief biography including terminal degree, current institutional affiliation and position, and a listing of any related publications.

• Each co-author includes contact information, so we can readily contact you such as: email address, mobile phone, work phone (if you don't mind us contacting you through these).

• Please send proposals and inquiries to:
  • Agata Stachowicz-Stanusch agata@cud.ac.ae
  • Yaprak Anadol yanadol@ud.ac.ae
THANK YOU AGAIN FOR YOUR CONTRIBUTIONS!

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