

From Global to Local: Advancing PRME at the Local and Regional Levels

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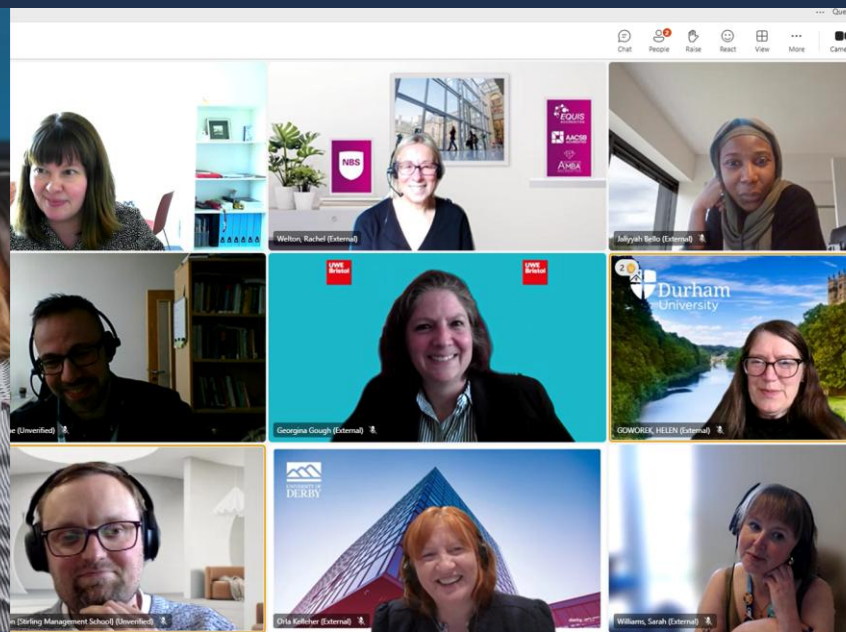
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Ulster Business School, PRME Chapter UK & I Steering Committee Communications Co-Lead

Agenda

1. Welcome & Introductions
2. Translating Global to Local & Local to Global in (P)RME
3. PRME Chapter UK & Ireland Local Networks Case Study
4. Group Discussion & Idea Generation for Advancing PRME Locally
5. Summary of Feedback & Close



Welcome & Introductions



Meet the UK & Ireland Chapter Steering Committee



Natascha Radclyffe-Thomas

Ravensbourne University

Chapter Chair



Laura Steele

Queen's University Belfast

Chapter Vice-Chair



Karen Cripps

Oxford Brookes University

Chapter Secretary



Nishat Azmat

University of Birmingham

Chapter Treasurer



Marc Duffy

Ulster University

Steering Committee Member



Anna Egan

Manchester Metropolitan University

Steering Committee Member



Georgina Gough

UWE Bristol

Steering Committee Member



Claire May

University of Lincoln

Steering Committee Member



Karen Neville

University College Cork

Steering Committee Member



Mohamed Saeudy

University of Bedfordshire

Steering Committee Member



Steve Kenzie

UN Global Compact UK

Ex-Officio Member



Nessa Whelan

UN Global Compact Ireland

Ex-Officio Member



Quick Poll

Now that you know a little about us, we would like to know more about you!

Please complete a short poll via Microsoft Forms.

<https://forms.office.com/e/yf7MFuk4Le>



Translating Global to Local & Local to Global in (P)RME

Annual Chapter
Conference

Chapter Level
PRME Competitions

PRME Pedagogy/i5
Workshops

Chapter Working
Group “Tour”

Connecting with UN
GC Country
Networks

Onboarding of New
PRME Leads

Support with SIP
Preparation

Localised
Communications

Local Networks...

Localised Communications

Chapter Newsletter

PRME CHAPTER UK & IRELAND NEWSLETTER
28th May 2025

PRME

CHAPTER  UK & IRELAND

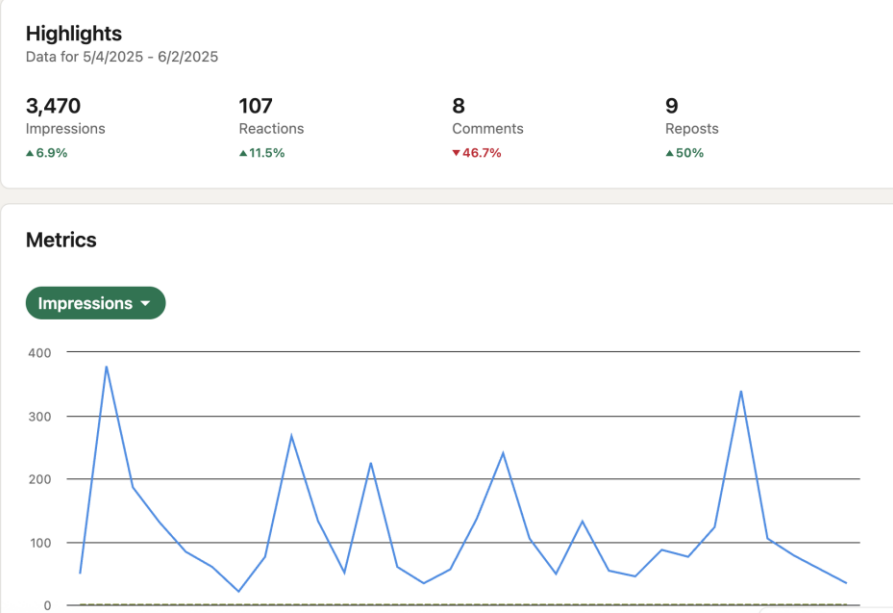
2025 PRME Chapter UK & Ireland Conference
Belfast
18th - 19th June 2025



LESS THAN ONE MONTH TO GO! 2025 PRME Chapter UK & Ireland Conference

Where: Queens University Belfast,

Chapter Social Media




Chapter Flyer & Video

PRME Principles for Responsible Management Education
CHAPTER UK AND IRELAND

PRME Chapter UK & Ireland

Working together to transform business and management education



About PRME

The Principles for Responsible Management Education (PRME) is a UN-supported initiative established in 2007 that aims to raise the profile of ethics, responsibility, and sustainability in business and management education through Seven Principles focused on serving society and safeguarding our planet.

PRME's mission is to transform management education and develop the responsible decision-makers of tomorrow to advance sustainable development.

About the PRME UK & I Chapter

PRME Chapter UK & Ireland (UK & I) is a member-based organisation that serves as a focal point of coordination and communication for the UK and Ireland based signatories of PRME. We work with higher education institutions and related bodies to support the integration of PRME and the advancement of the UN SDGs.

Key Contacts

The role of the elected Chapter Steering Committee is to provide strategic leadership in the interests of all UK & I Chapter Signatories. Key contacts include:

Professor Natascha Radclyffe-Thomas, Chapter Chair
Dr Laura Steele, Vice-Chair
Dr Karen Cripps, Secretary
Nishat Azmat, Treasurer

For any queries, please contact Jackie Hicken, the Chapter Administrator, at prme@bcu.ac.uk

Chapter Activities


The UK & Ireland Chapter engages in a wide range of activities and initiatives:


- Three annual competitions:
 - Student Writing & Alternative Media Competition, aimed at engaging students;
 - Research Seed Funding Competition to stimulate collaborative scholarly activity; and
 - Innovative Pedagogy Seed Funding Competition, to integrate the PRME Principles and UN SDGs into the curriculum.
- Regular seminars, workshops, and training events, including Onboarding Sessions for new PRME Leads and support with PRME SIP reporting.
- An annual conference, next taking place at Queen's Business School, Belfast, from 17-19 June 2025.


PRME UK & I Local Networks

In 2018, the UK & Ireland Chapter established seven Local Networks to enable Signatories to collaborate, share best practice, and engage with the Principles of PRME and UN SDGs at a more localised level. The Local Networks offer a forum to promote PRME, as well as organise and participate in events, themed conferences, and other activities. More information in relation to the Local Networks is available [overleaf](#).

In 2023, PRME Chapter UK & Ireland celebrated its 10th anniversary. Discover a decade of action to advance responsible management education in our special report, available via the Chapter website.

www.unprme.org

www.unprme.org

prme@bcu.ac.uk

United Nations Global Compact



PRME UK & I Local Networks Case Study

Socialisation of PRME Principles

- ▶ Academics, Researchers, and Practitioners
- ▶ Competitions
- ▶ Collaboration
- ▶ Community

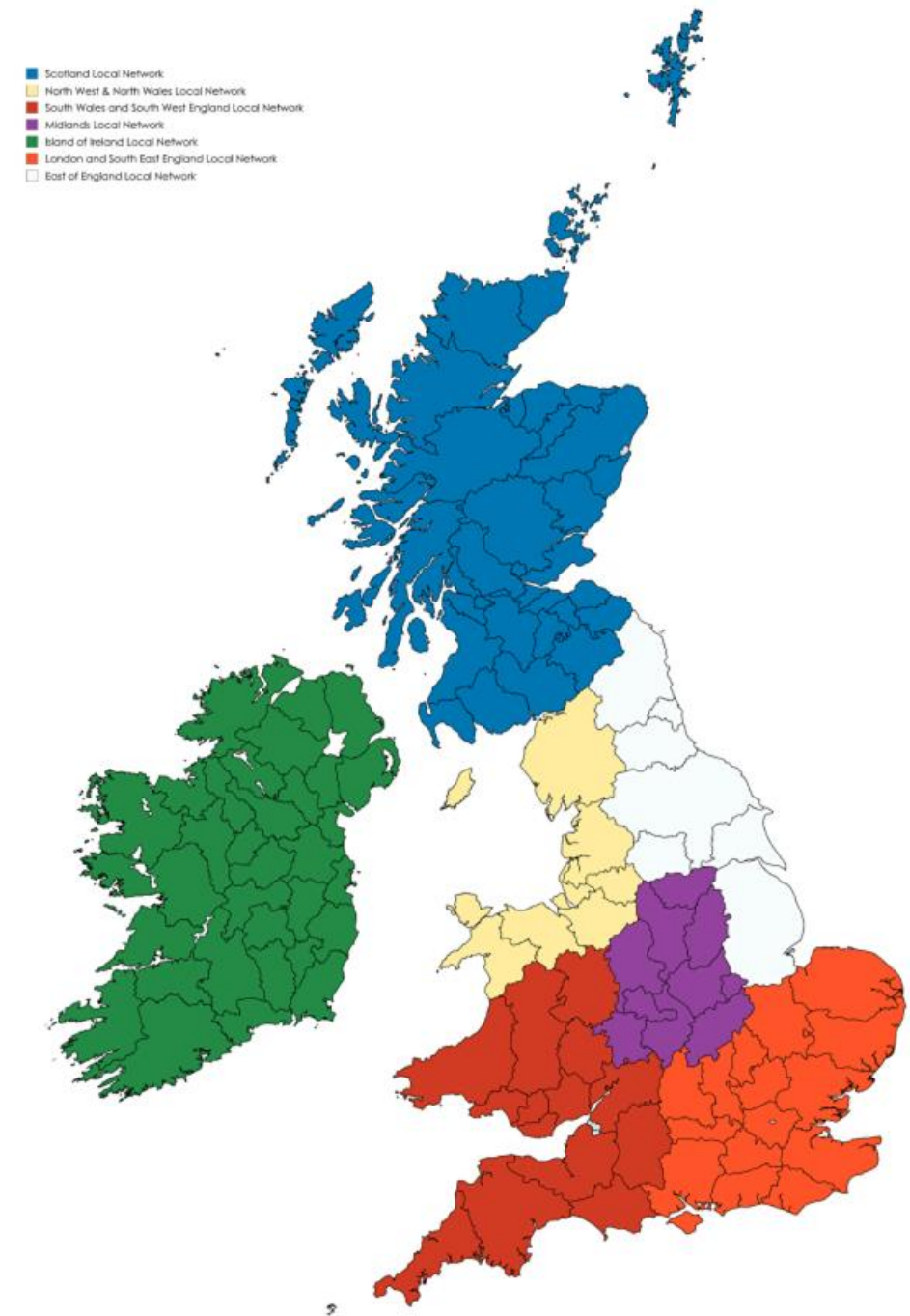
Organisation of Local Network

- ▶ Common framework local adaptation
- ▶ Regular Local Network Meetings
- ▶ Two Leads

Communication

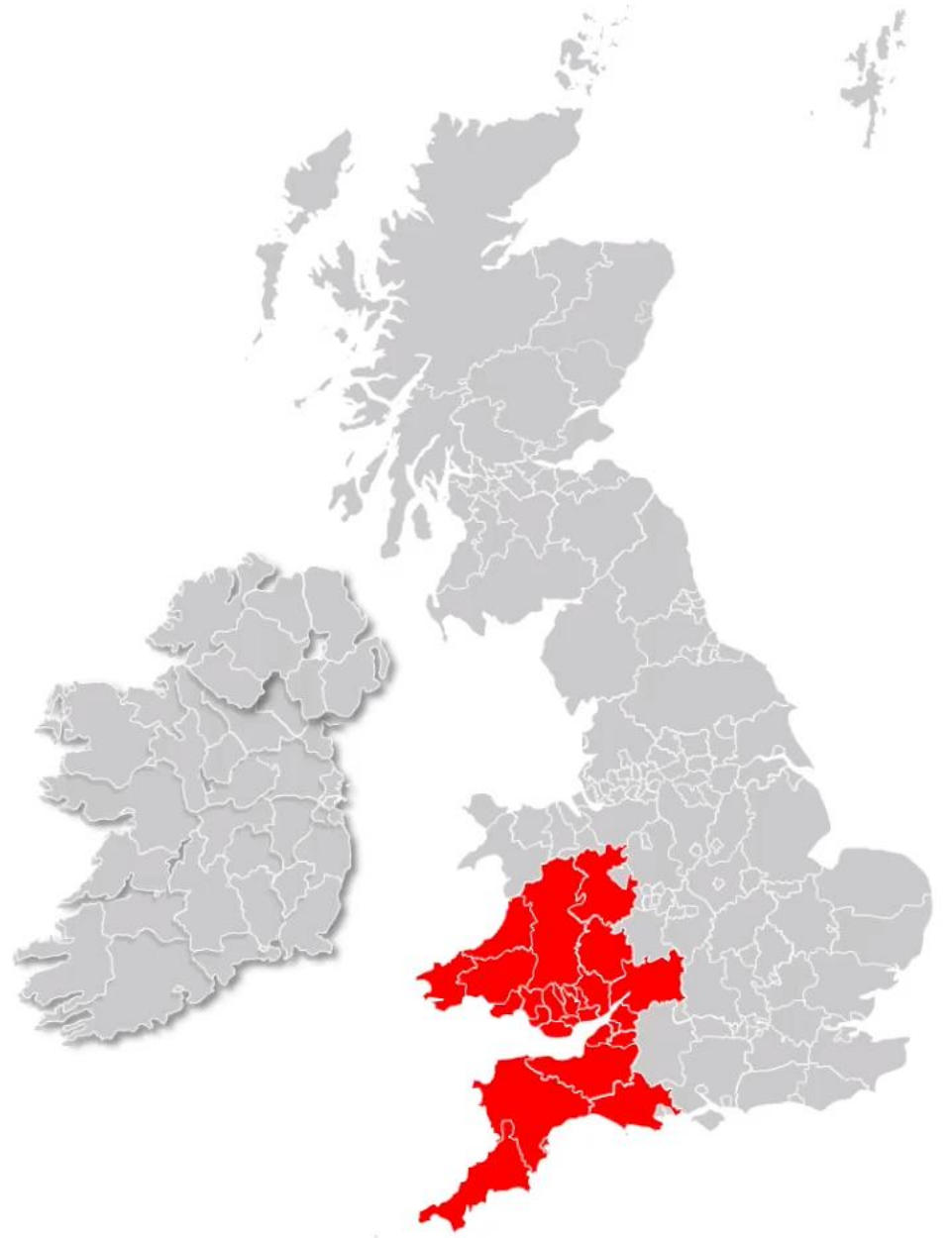
- ▶ Teams Site
- ▶ Contact information
- ▶ Newsletter and social media
- ▶ Conference feedback loop

Growth and Evolution



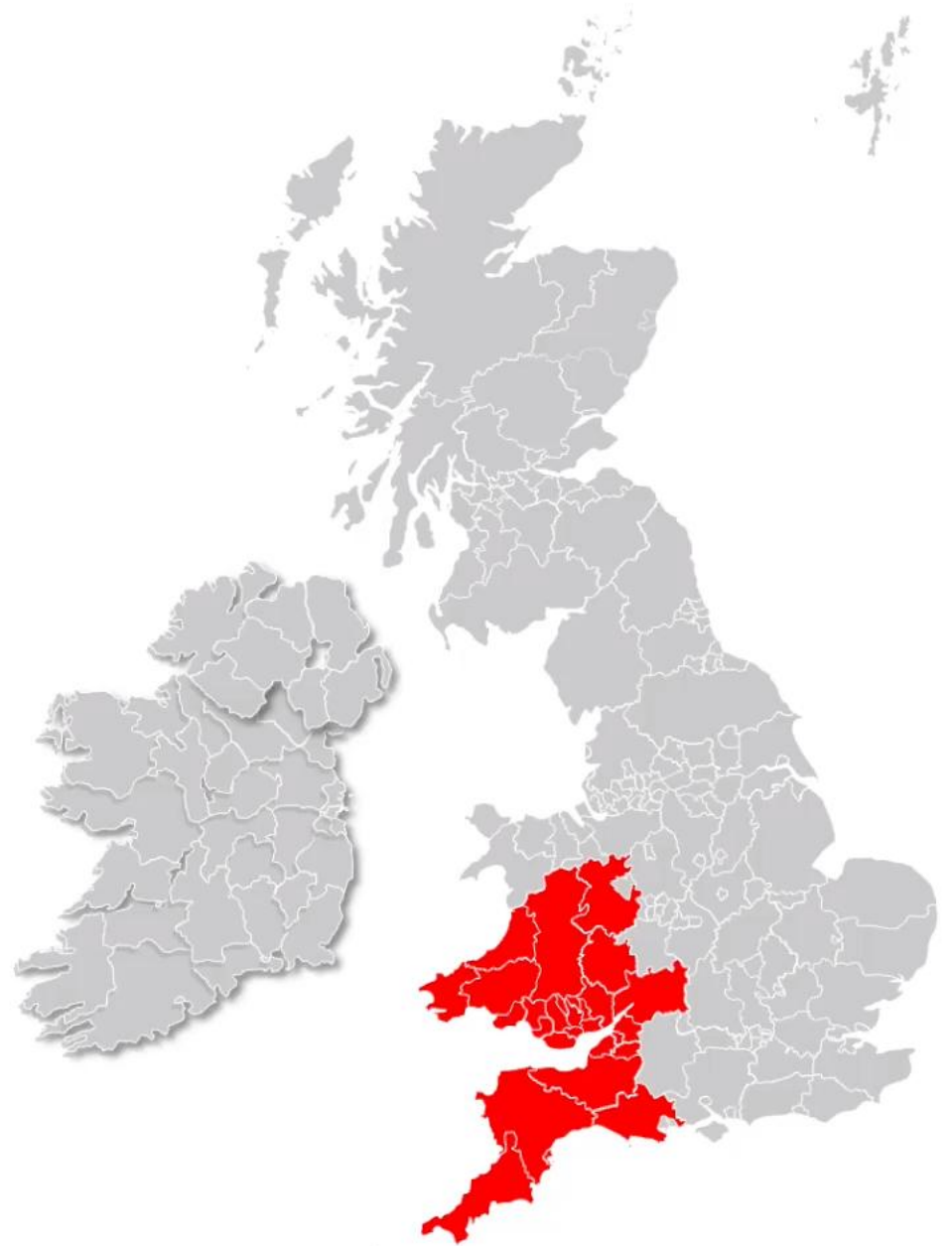
UK & IRELAND

**South Wales
and South-West
England
Practitioner**



UK & IRELAND

**South Wales
and South-West
England
Community**



UK & IRELAND

**London and
South-East
England
Local**

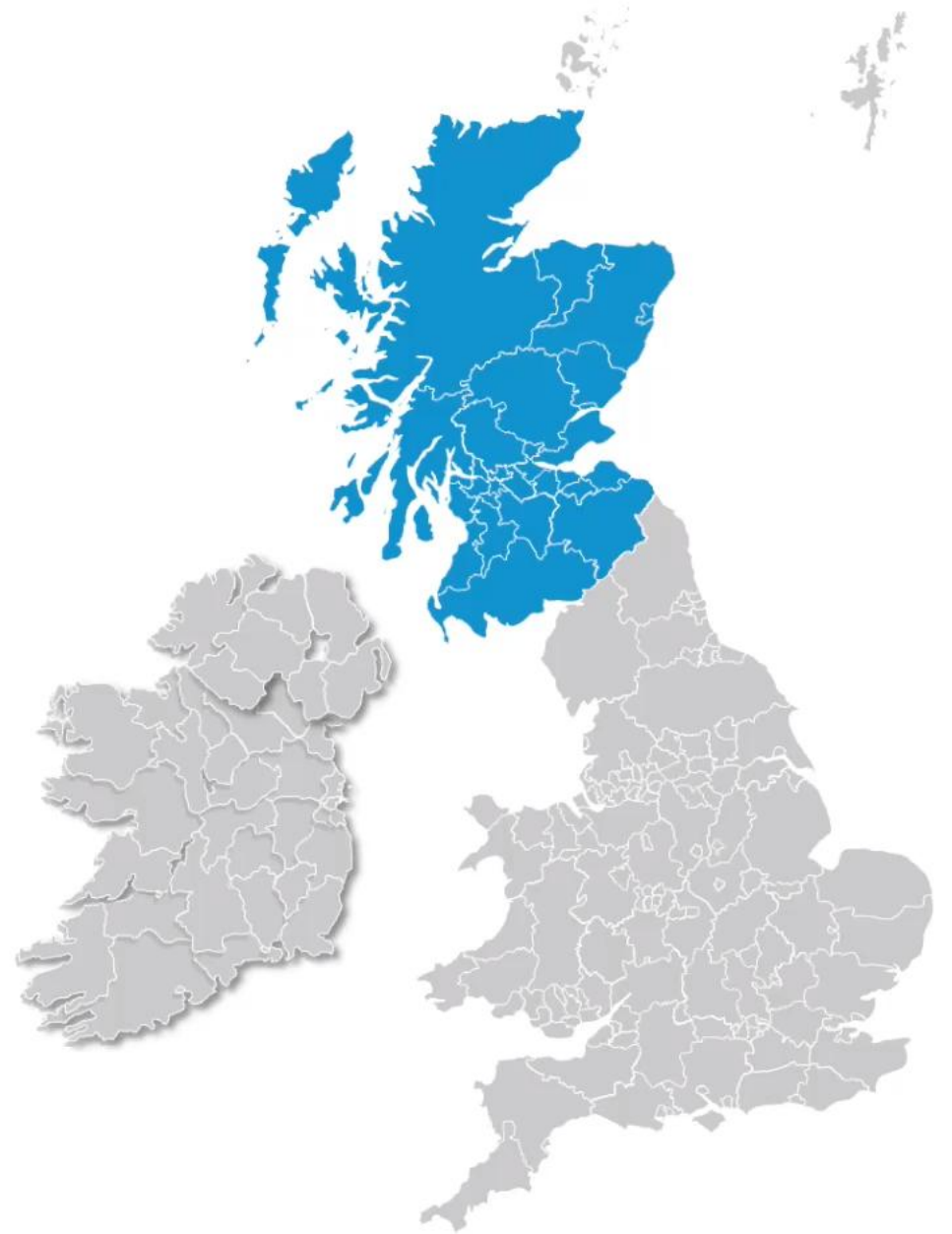
Framework



UK & IRELAND

Scotland

Adaptation



UK & IRELAND

Midlands

Local

Network

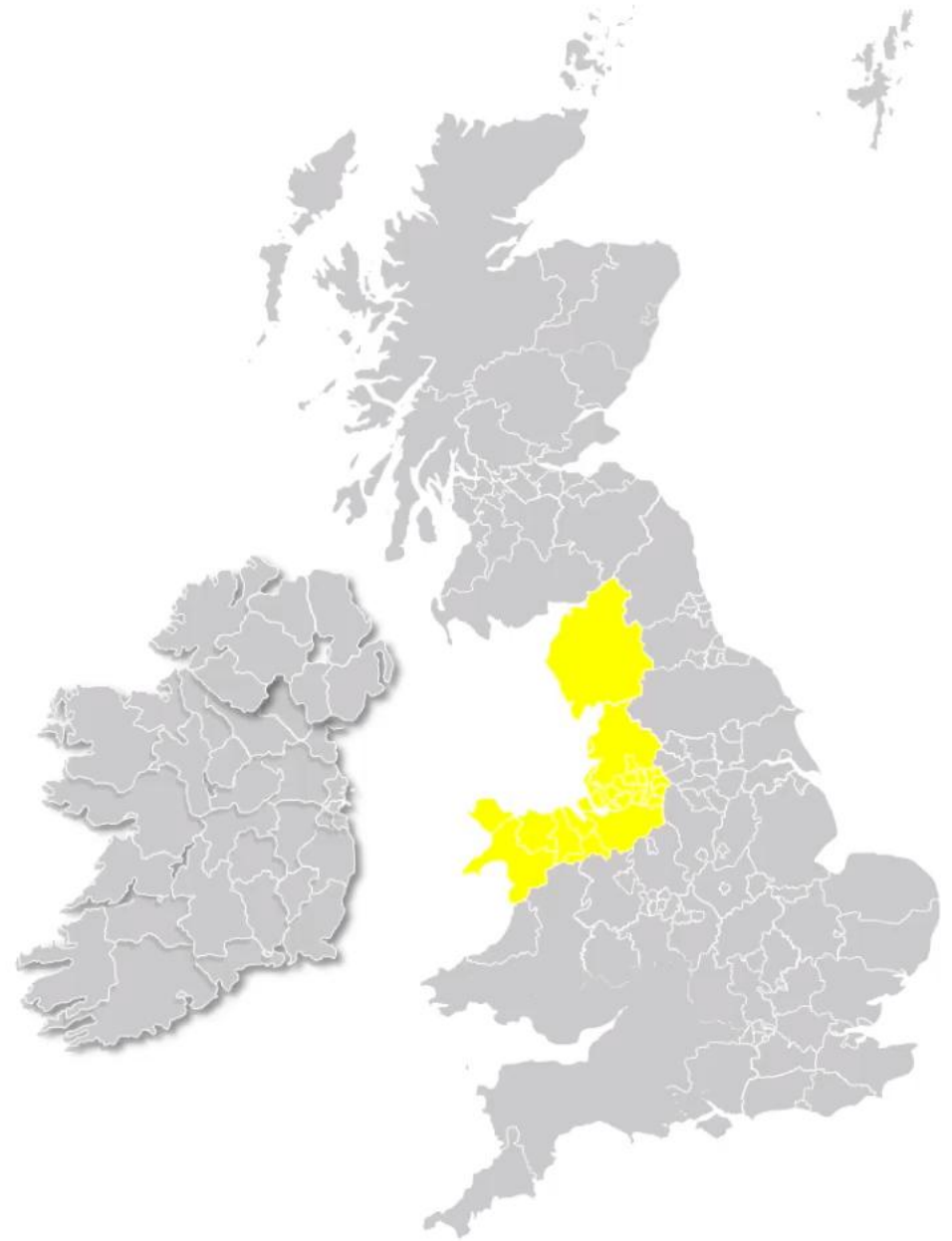
Two Leads



UK & IRELAND

**North-West
England, &
North Wales**

**Growth and
evolution**



Group Discussion & Idea Generation for Advancing PRME Locally

Is there anything that the UK & Ireland Chapter is doing could be replicated within your Chapter?

Is there anything YOU are doing that could be replicated in other Chapters?

Is there anything that you really ASPIRE to do?

How could you as an individual, a school, or a group of schools help to localise PRME?

Please share your views via Padlet...



<https://rb.gy/a0qrpt>



Summary & Close



PRME CHAPTER UK & IRELAND ANNUAL CONFERENCE
QUEEN'S BUSINESS SCHOOL, BELFAST
WEDNESDAY 18 & THURSDAY 19 JUNE 2025
PROGRAMME



**Partnering for Progress: Enhancing
Collaboration, Building Communities and
Navigating Conflict to Accelerate Agenda 2030**



QUEEN'S
BUSINESS
SCHOOL

PRME
CHAPTER
UK & IRELAND

Principles for Responsible
Management Education

Stay Connected!

PRME UK & Ireland Chapter

Chapter Central Email: PRME@BCU.ac.uk

Website: www.unprme.org.uk

LinkedIn: www.linkedin.com/company/prme-uk-ireland-chapter

Twitter: @PRME_UKI

Key Contacts

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Chair:** n.radclyffe-thomas@rave.ac.uk

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PRME
an initiative of the
United Nations Global Compact