



Chapter Meeting France & BeNeLux 2026

PRiME Principles for Responsible
Management Education
CHAPTER **FRANCE & BENELUX**

Education and Research with Purpose: Connecting Nature, Knowledge and Human Action

Reflections from the PRME France & BeNeLux Conference 2026 in Nancy, France

On 21 and 22 May 2026, the PRME France & BeNeLux Chapter gathered academics, students, researchers, NGOs and practitioners in the city of Nancy for its biennial conference hosted by ICN Business School. The event took place at ICN's Artem campus, a unique shared campus that brings together business (ICN), engineering (Ecole des Mines), and art and design (ENSAD) education through a pioneering transdisciplinary approach. Under the theme *"Education and Research with Purpose: Connecting Nature and Knowledge for Sustainable Leadership"*, the conference explored a question that increasingly defines the future of management education: how do we stimulate meaningful action in times marked by ecological crisis, social fragmentation and rapid technological transformation?



Group Photo of Conference Participants at the PRME France-BeNeLux Conference 2026, Nancy, France

Set against the backdrop of Nancy's UNESCO heritage site Place Stanislas, Art Nouveau heritage and vibrant cultural

scene, the conference brought together over 100 participants from more than 40 institutions across Europe, including the



Conference Map of Participants and Institutions at PRME France-BeNeLux Conference 2026. Designed by Ms. Minh Ngan Nguyen (PhD student, ICN Business School)

Netherlands, Belgium, Luxembourg, France, Germany, England, Ireland and Hungary, and beyond (such as the US and India as can be seen on the conference map). Discussions focused on responsible management education (RME), with particular attention to sustainability, artificial intelligence, inclusion and transdisciplinary collaboration. More than a traditional academic conference, the event functioned as a living laboratory where educators, researchers, students and practitioners explored how education can reconnect knowledge with human experience, empathy, and action for societal impact.

“Three key takeaways from the conference stood out to me: meaningful impact emerges when research is translated into action, sustainability is not a separate discipline but a transversal capability and staying connected to nature helps us remain aware of what is truly at stake.” — Ms. Céline Seror (relationship manager, Harvard Business Impact Education)

The conference opened with welcoming remarks by Chapter Chair **Dr. Krista Finstad-Milion**, **Dr. François Therin**, Director General of ICN Business School, and **Dr. Klaus-Peter Schulz**, Associate Dean for Faculty and Research of ICN. In a moment of symbolising both continuity and renewal, Dr. Krista Finstad-Milion announced the transition of the chapter leadership after 2 3-year mandates of strengthening the PRME France-BeNeLux network. The conference welcomed **Ms. Eva Rood** (Rotterdam School of Management) as the new Chapter Chair, with **Dr. Frank Longo** (UBI Business School) and **Ms. Isabelle Jauny** (SKEMA Business School) serving as Co-Chairs. Setting the tone for the conference, Dr. François Therin emphasised that, as artificial intelligence transforms education and society, the true value of education lies in fostering human connection and empowering students to take meaningful action. Reinforcing this message, Dr. Klaus-Peter Schulz illustrated how Nancy’s Art Nouveau heritage embodies the

conference theme by bringing together nature, creativity and society.

“I had an in-depth conversation with Dr. Klaus-Peter Schulz, about initiatives to disseminate research on art and management, a unique combination that can become even more powerful by strengthening connections within the PRME community, where an increasing number of scholars are engaging with this field.” – Dr. Ingrid Molderez (Professor at KU Leuven)

One of the highlights of that morning was the interactive *Wake-Up Panel*, facilitated by **Dr. Frank Longo** (UBI Business School) and **Dr. Annick Van Rossem** (KU Leuven), which placed students at the centre of the conversation. Rather than discussing students, participants were invited to listen directly to their experiences and perspectives on responsible management education. The students highlighted the value of projects linked to real societal challenges and the SDGs, cross-cultural collaboration, and learning experiences that connect personal and institutional values. A recurring theme was the importance of partnership and co-creation, with participants reflecting on how even small institutional changes can have a significant impact when students are actively involved in shaping educational environments. Students were not only speakers during the opening session but active contributors throughout the conference as moderators, facilitators, presenters, discussion partners, artists, and conference reporters, reflecting the Chapter's commitment to students as partners in responsible management education. Throughout the conference, they also shared their most memorable moments and reflections on a dedicated Padlet platform, creating a collective record of the student experience.

To broaden student participation, the PRME France–BeNeLux Chapter awarded



Student representative Mr. Derry Fernaldy (Bachelor Student in Business Administration, KU Leuven) contributing to the interactive Panel discussion. Reflecting on the experience, he says: *“PRME Chapter France-BeNeLux has done a great job, inspiring me as a business student to understand the importance of impact to the society, not just focusing on profitability.”* Photo Credit: Ms. Marie-Lys Tigli, ENSAD student

scholarships to emerging student leaders that enabled students from across Europe to attend, contribute to, and help shape the conference. By investing in the next generation of responsible leaders, the Chapter reinforced its commitment to student partnership, international collaboration, and responsible management education in action.

“Meeting with others who are also engaging deeply with Principles for Responsible Management Education (PRME) and fostering student engagement throughout their own institutions was inspiring and deeply rewarding. Student involvement in the conference was exceptional, as were the professional discussions that have taken place. We do



Dr. Krista Finstad-Milion and Dr. David Steingard engage participants in an interactive discussion during the conference. Photo Credit: Ms. Marie-Lys Tigli

wish to continue to deepen and further collaboration(-s) between the chapters through and with student engagement, such as for example the European Student Ambassadors Program.” – Ms. Anna-Theresia Krein (DACH Chapter Steering Committee)

“Hearing Dr. David Steingard, Head of PRME Global, speak about the purpose of business education - that it must serve society, not just shareholders - was a reminder of why any of this matters.” – Ms. Aanchal Punia (Master student in Management, UBI Business School)

For the first time, the France-BeNeLux Chapter also welcomed **Dr. David Steingard** Head of PRME Global from New York, who provided a broader update on the global PRME movement. Reflecting on the youth panel, he remarked that “the future is in good hands,” emphasising the importance of intergenerational collaboration within responsible management education. He revisited the origins of PRME and its relationship to the UN Global Compact, human rights principles and the Sustainable Development Goals, while also highlighting the growing international reach of the PRME network.

A highlight of the conference was the *Botanical Gardens as Living Libraries Walkshop* at the Jardin botanique Jean-Marie-Pelt. The walk was designed by ICN professors **Dr. Carine Sonntag**, economist and climate change advocate, **Dr. Laura Recuero Virto** environmental engineer and policy expert, and **Dr. Krista Finstad-Milion** organisational behaviour and action-learning change catalyst. Held in the morning of the first day of the conference, participants explored the garden as a living repository of knowledge, where each species carries lessons accumulated through generations of adaptation, success and failure. Inspired by the work of Dr.



Active audience participation during one of the interactive plenary sessions.
Photo Credit: Ms. Marie-Lys Tigli

Jean-Marie Pelt (1933-2015), botanist, pharmacist, University of Lorraine professor and pioneer of ecological thinking, this session emphasised our place as humans within living systems shaped by cooperation, competition, diversity and interdependence. ICN volunteer staff and faculty guided groups throughout the garden, providing background information. Participants felt free to ask questions, share their knowledge, and reflect. The workshop invited participants to view nature as a source of inspiration for education, leadership and economic systems, demonstrating how knowledge can emerge through connection, adaptation and continuous learning.

"One of the most memorable experiences was the Botanical Gardens as Living Libraries Walkshop, where we reflected on how nature itself can become a teacher, reminding us that sustainable leadership requires systems thinking, collaboration,

and long-term stewardship." – Ms. Dora Villalba Valenzuela (Bachelor student International Business Management at UBI Business School)

Across the two days, participants explored four interconnected themes that reflected some of the most pressing challenges for responsible management education today. Discussions focused on fostering impact and engagement through leadership and student agency, harnessing artificial intelligence for the common good, creating more inclusive and neurodiversity-sensitive learning environments, and strengthening the connection between sustainability research, communities and societal transformation. While each theme addressed distinct questions, all were united by the conference's central objective: connecting knowledge, people and action to advance responsible leadership.



Ms. Hermina Kooijman (Maastricht School of Management) presenting peer reflections on the Dutch SDG Barometer during the parallel sessions. Photo Credit: Ms. Marie-Lys Tigli

“Through our many discussions and exchanges during these two days, it became increasingly clear how strategic and inseparable the links between PRME and the UN Global Compact truly are. More than ever, we share a common conviction: the sustainable transformation of our economy requires a strong alliance between academia, businesses, and younger generations.” - Mr. Taha Nisari (Civil Society and Youth Officer, UN Global Compact Network France)

Discussions on impact and engagement through commitment and leadership focused on how educators can empower students to become agents of change. Several sessions demonstrated the value of authentic learning experiences that connect students with real-world sustainability challenges. **Dr. Ingrid Molderez** (KU Leuven) presented the teaching case *Tony’s Chocolonely and the Future of Sustainable Cocoa Supply*,

illustrating how case-based learning can challenge students to navigate real-world dilemmas, embrace complexity and connect knowledge with meaningful societal impact. Similarly, **Dr. Stephan Sonnenburg** (ICN Business School) introduced *Imagining Tomorrow*, a transdisciplinary seminar in which international student teams address sustainability challenges through arts-based and future-oriented pedagogies. The



Session captured by Ms. Emily Bradley



Dr. Claire Deventer (ICHEC Brussels Management School) presenting her approach to responsible AI in marketing education. Reflecting on the experience, she says: *“What I take away most from this conference is the strong commitment of scholars, industry representatives, and students to advancing more sustainable education systems. Responsible education requires listening to every stakeholder, and this conference demonstrated the value of bringing these voices together.”*

Photo Credit: Ms. Marie-Lys Tigli

importance of emotional engagement was further explored by **Dr. David Montens** (IESEG School of Management), who argued that sustainability education often struggles not because students lack understanding, but because they fail to connect emotionally with long-term futures. Across the sessions, participants reflected on how transformative learning emerges when students are invited to connect knowledge, purpose and action.

Another prominent theme was AI for good, with discussions focusing on how artificial intelligence can support responsible management education and societal well-being. Rather than viewing AI solely as a technological development, presenters emphasised its ethical, ecological and pedagogical implications. **Ms. Hélène Galy** (ICN Business School) demonstrated how AI-assisted writing is already reshaping management education and stressed the importance of preparing future AI managers to critically assess issues such

as environmental impact, confidentiality and ethical use. This perspective was echoed by **Dr. Krista Finstad-Milion** and **Dr. Aïcha Oumessaoud** (ICN Business school), who presented the Erasmus+ DEDYCATING initiative using generative AI to continuously update ESG teaching materials. Throughout the sessions, a recurring question emerged: how can higher education institutions integrate AI



Session captured by Ms. Emily Bradley



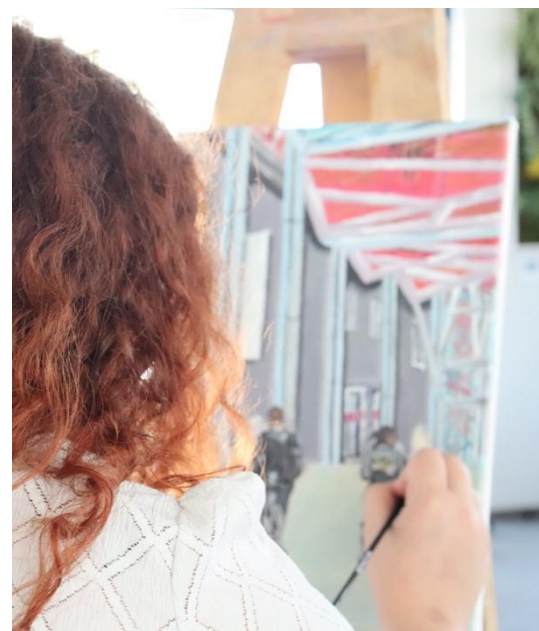
The guided walking tour introduced participants to Nancy's renowned Art Nouveau architecture, highlighting landmarks such as Villa Majorelle, Parc Sainte-Marie, and the UNESCO heritage site Place Stanislas. Photo Credit: Ms. Marie-Lys Tigli

responsibly while remaining attentive to its social and environmental consequences?

“AI can create something in seconds, but it cannot recreate the texture, imperfections and human experience that make a painting meaningful.” – Ms. Elisa Renard (student artist, ENSAD Art and Design School)

An innovative feature of this year's edition was the involvement of students from the ENSAD Art and Design School, who were invited to capture the event through different artistic mediums. Art student **Ms. Elisa Renard** created a painting inspired by the iconic glass architecture and colours of the Artem (Art-Technology-Management) campus to reflect both the setting and the themes discussed throughout the conference. The artwork became a reflection on the relationship between technology, creativity and human expression, echoing several conference discussions on artificial intelligence. Her reflections highlighted a broader conference theme: as AI becomes

increasingly present in society, the critical issue of how to preserve the uniquely human dimensions of creativity, sense-making and connection is raised.



Live painting during the conference by Ms. Elisa Renard.



Session on dissemination focusing on enhancing our understanding of ecosystems and operational approaches, connecting nature and knowledge.

The conference highlighted the growing awareness of the importance of inclusive education and neurodiversity by exploring how educators can create learning environments that foster belonging.

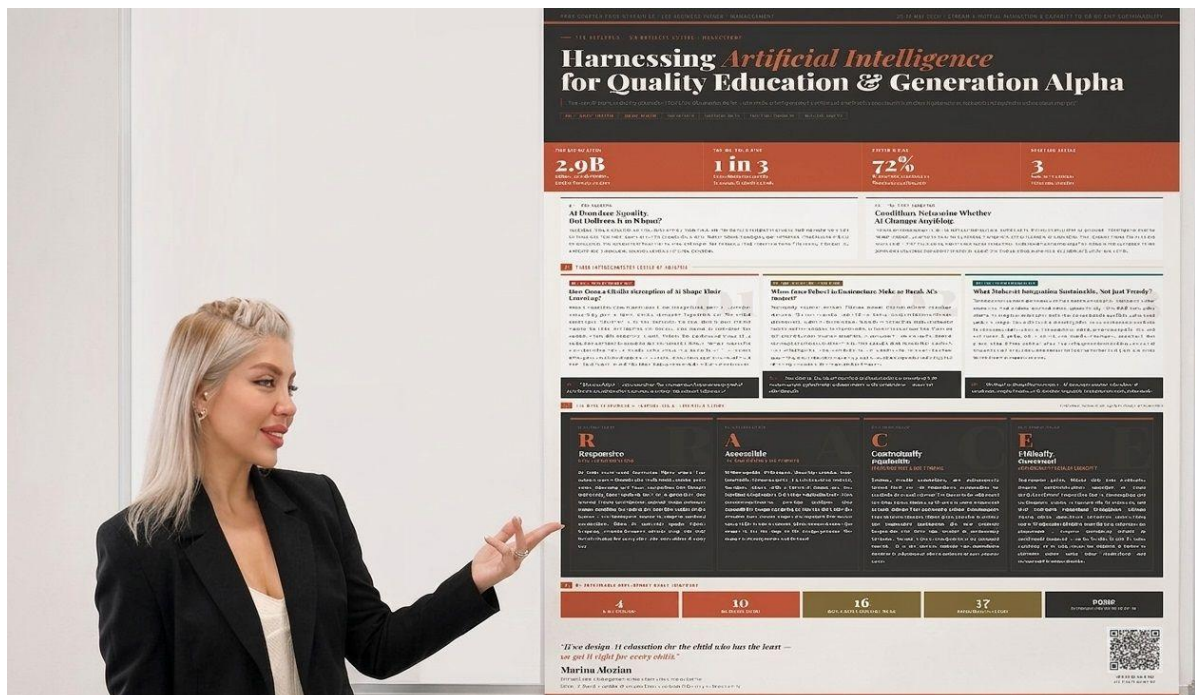
Mr. Edouard Roux (ICN Business School master graduate) and **Dr. Edina Eberhardt-Toth** (ICN Business School) showed the often-invisible challenges faced by neurodivergent students in business education. Rather than framing these students as lacking skills or motivation, they emphasised the psychological burden of adapting to educational systems that are not designed with cognitive diversity in mind. More broadly, discussions underscored the need to rethink not only how knowledge is taught, but also how people relate to one another within educational environments. The sessions suggested that responsible management education requires more than new content,

it requires learning environments built on inclusion and human connection.

"I found myself in conversations that felt alive and full of possibility. As a Pakistani woman in an international space, that sense of connection meant more than I expected. For me, the greatest takeaway was simple: the right room, with the right people, changes things." – Ms. Sara Faisal (PhD candidate, ICN Business School)



Session captured by Ms. Emily Bradley



Ms. Marina Alozian (PhD Candidate, ICN Business School), pitching her research on harnessing artificial intelligence for quality education and Generation Alpha in a poster presentation. Reflecting on the experience, she says: *"Standing beside my poster on the RACE Framework, fielding questions from researchers exploring similar terrain, I was reminded why conferences matter: ideas are not tested in isolation, but in conversation. That exchange sharpened my own thinking and opened doors to future collaboration. The Poster Presentations format, in particular, struck the rare balance between brevity and depth — inviting genuine intellectual engagement."*

The second day of the conference focused on moving research beyond academic publication towards meaningful societal impact and transformation. Throughout the programme, participants were encouraged to share their work in a variety of formats, reflecting the conference's commitment to making research accessible and collaborative. Contributions from students, PhD candidates, researchers, educators, and representatives from NGOs were presented through traditional communications, interactive panel discussions, poster pitches (a new feature of this year's biennial meeting) and the Research Paper Development Programme.

"I am truly delighted to join this opportunity to present my poster research on female immigrant entrepreneurship. Meanwhile, the PRME France-BenLux Chapter conference provided an incredible platform for high-impact networking,

fostering meaningful connections aimed at driving real inclusivity in business worldwide." – Ms. Minh Ngan Nguyen (PhD candidate, ICN Business School)

As in the 2022 and 2024 editions, the conference hosted the PRME Research Paper Development Workshop. This initiative provides scholars with the opportunity to receive developmental feedback on their research from experienced journal editors prior to submission. By fostering constructive dialogue, mentoring, and interdisciplinary exchange, the programme supports researchers in strengthening their manuscripts while enhancing both the academic quality and the potential societal impact of their work.



Session captured by Ms. Emily Bradley

"Co-moderating a session dedicated to research dissemination was a particularly enriching and inspiring experience. It provided an opportunity to share a strong conviction: research reaches its full value when it creates bridges between academic communities, organisations, and students. We leave this gathering with renewed energy and the conviction that, collectively, we have a key role to play in bringing knowledge, action, and the challenges of the living world closer together" - Dr. Soukayna El Ouali and Dr. Catherine L'Ecuyer (Steering Committee France-BeNeLux Chapter)

Across the sessions, presenters explored how scholars can work across disciplinary boundaries, collaborate with practitioners and communities, and co-create knowledge that addresses real-world sustainability challenges. During the panel *From Awareness to Action*, speakers such as **Dr. Laura Recuero Virto** (ICN Business School), **Dr. Kamel Mnisri** (ICN Business School), **Dr. Elsa Dingkuhn** (MBS), and **Dr. Pascale Bueno Mereno** (EMVL) emphasised that complex sustainability issues cannot be understood from a single perspective and require transdisciplinary approaches that embrace experimentation, uncertainty and collaboration. Several presenters highlighted the importance of creating spaces where knowledge can be

shared, challenged and translated into action. Discussions on biomimicry, sustainable food systems, interdisciplinary research partnerships and gender equality in technology demonstrated how sustainability transformations depend on rethinking not only what we research, but also how and with whom we conduct research. The issue of research dissemination was addressed in a practical manner, highlighting the challenges associated with multidisciplinary, multi-stakeholder projects.

"Interdisciplinarity (integrating disciplines) and "transdisciplinarity" (integrating sectors and including stakeholders) are necessary yes, but structurally challenging. Integrating disciplines, sectors, and stakeholders requires changes not only in projects, but also in academic structures and practices."
– Dr. Elsa Dingkuhn (Post Doctoral Researcher at MBS School of Business)



Conference participants Ms. Simone Willams (Hotel School The Hague) and Dr. Zsuzsanna Gyor (Budapest University of Economics and Business) exploring the Jardin Botanique Jean-Marie Pelt. Photo Credit: Ms. Marie-Lys Tigli.



The session concluded with a broader reflection on making research matter to society, emphasising the role of scholars, students, professional networks and organisations in translating academic knowledge into collective action and public impact. Demonstrating the session's practical orientation, participants were given access to sustainability-focused business cases selected by Harvard Business Impact for the conference and presented by Ms. Céline Seror.

"We were also deeply impressed by the contribution of Taha Nisari from UNGC France. The way UNGC France engages and empowers young people alongside PRME is a true lighthouse model. Preparing students to address today's social and environmental challenges requires strong partnerships between academia, business, and civil society—and this is exactly what we experienced in Nancy." – Dr. Lisa Fröhlich (PRME DACH Chapter Chair)

A practical, hands-on session on Sharing Information on Progress (SIP) reporting, which is an annual requirement for all PRME participating schools, was led by **Ms. Isabelle Jauny** (SKEMA Business School) and **Ms. Myriam Mauroy** (ICN Business School), and moderated by **Dr. David Steingard** (PRME Global). Newer

PRME members received practical guidance and advice on preparing their SIP reports, while participants were also introduced to the latest features and enhancements of the PRME Commons platform. To illustrate how institutions can effectively showcase their impact, **Dr. Carine Sonntag** and **Dr. Silvester Ivanaj** (ICN Business School) shared inspiring examples of faculty engagement in teaching and research that can strengthen and enrich an impactful SIP report.

"Explaining how to carry out the - now annual and mandatory - SIP reporting is critical given the changes that have undergone in the last two years with the PRME Commons platform. To have a live Q&A session in the presence of David Steingard seemed like the perfect opportunity for all attendees to get practical insights." – Ms. Isabelle Jauny (Steering Committee France-BeNeLux Chapter)

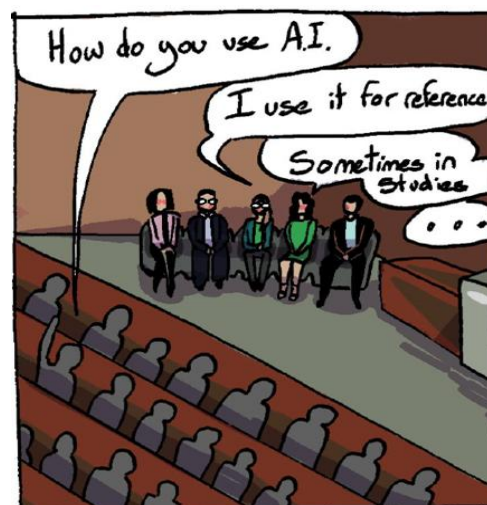




Editors from diverse scientific disciplines discuss publishing strategies and the future of sustainability research during the Meet-the-Editors Panel. (right to left: Panelists Dr. Isotilia Costa Melo, Dr. Hakim Ben Othman, Dr. Rébecca Stekelorum, Dr. Alejandra Duenas, Dr. Nicolas Raineri, moderated by Dr. Edina Eberhardt-Toth).

The conference also featured a *Meet-the-Editors Panel*, moderated by **Dr. Edina Eberhardt-Toth** (ICN Business School). Editors from a diverse range of journals, including *RIPCO*, *Health Services Management Research*, *IEEE Transactions on Engineering Management*, *International Journal of Accounting, Auditing and Performance Evaluation*, and *Business and Society Review*, introduced the particularities of their journals and reflected on the place of sustainability within their respective disciplines. They also shared perspectives on opportunities for proposing special issues, becoming involved as reviewers, and engaging with the publication process more broadly. The session provided participants with valuable insights into academic publishing and practical guidance for disseminating their research. The panel's emphasis on rigour and relevance was echoed by **Dr. Nicolas Raineri** (Editor-in-Chief, *RIPCO*): *"The panel highlighted the importance of sustainability, ethics and responsible management in management and organisational research. The discussion*

also touched upon the evolving tensions between traditional journal evaluation systems and the need for more pluralistic and impact-oriented research, particularly in sustainability and responsible management. A key message for early career researchers is the importance of pursuing rigorous research that is both methodologically robust and relevant to important societal and managerial challenges."



Session captured by Ms. Emily Bradley



Dr. David Steingard, Dr. Krista Finstad-Milion, and Mr. Nils Pedersen at the closing remarks. Reflecting on the experience, Dr. Krista Finstad-Milion says: *“Bringing together the Head of PRME Global and the Executive Director of UNGC France was critical to fulfilling our Chapter’s ambition for the conference. They shared the ambitious underpinning of the UNGC-PRME 2026–2030 strategy to build a genuine business case for sustainability, grounded in rigorous scientific research, the impact of businesses on the ground and progress in sustainable development, while incorporating a financial analysis in support of the transition and demonstrating in concrete terms the value created by it.”*

“The discussions reinforced the questions around the use of AI in research. Early-career researchers should consider AI as a tool to help them in their thinking process, either as an author or a reviewer.” – Dr. Rébecca Stekelorum (Professor at ICN Business School, IEEE Transactions on Engineering Management)

The closing session, Making Research Matter to the Public, explored how research can reach and benefit wider society. Representatives from academia, Pacte Mondial–UN Global Compact France, PRME Global, PRME Champions, European university sustainability networks, and student associations shared their perspectives on how research conferences, academic publications, and corporate reporting can connect research, organisational practice, and the public.

Following short pitches from each stakeholder group, participants joined interactive breakout sessions to develop ambitious agendas for future action. The main insights and proposed next steps were distilled into the Closing Key Takeaways.

Across the two days, one message became particularly clear: responsible management education is no longer only about integrating sustainability into existing curricula. It is increasingly about creating meaningful connections between disciplines, between research and practice, between technology and humanity, and between people and the natural world. Through its focus on connecting nature, knowledge and leadership, the conference offered a hopeful vision for the future of responsible management education.

“Systemic transitions will not happen in silos or through isolated approaches. It will be built through strengthened cooperation combining academic knowledge, the boldness of youth, pedagogical innovations, and the practices of committed companies.” – Mr. Nils Pedersen (Executive Director, UN Global Compact France/Pacte Mondial)





Gala dinner view on Place Stanislas, UNESCO World Heritage site. Photo Credit: Ms. Marie-Lys Tigli

“The PRME France-BeNeLux Conference reaffirmed that responsible management research and education need to be purposeful, applicable, and capable of contributing to societal change. For Hotelschool The Hague, hospitality provides a powerful context where sustainability, leadership, consumption, and community intersect, making sustainability challenges tangible and serving as a living lab where new ideas can be tested together with diverse stakeholders. Presenting our work at PRME highlighted hospitality's unique contribution to responsible management education through topics such as responsible consumption and community-oriented hotels. We are delighted to be welcoming the PRME France-BeNeLux community to our campus for the next Chapter Meeting and look forward to building on the inspiring conversations initiated in Nancy. Together, we hope to continue strengthening responsible management education and creating Hospitality for a Better World.”— Dr. Anna de Visser-Amundson & Ms. Simone

Williams (Organisers of the PRME France & BeNeLux Chapter Meeting in the first semester of 2027)

The conversations initiated in Nancy did not end with the closing session. Building on the momentum of the conference, ideas generated through the student sessions and participant discussions continued to inspire new collaborations across the PRME community. One example is the workshop *From Intention to Action: Creating Pathways for Student-Led SDG Leadership*, presented at the PRME Global Forum in Cairo. Co-led by Chapter Steering Committee members **Dr. Frank Longo** (UBI Business School), **Dr. Krista Finstad-Milion** (ICN Business School), **Dr. Annick Van Rossem** (KU Leuven), and student co-facilitators **Ms. Sophie Scott** (PRME Student Regional Leader for Europe) and **Ms. Magdalena Zaczek** (Yough Representative Europe for the United Nations Global Compact), the workshop built directly on the discussions in Nancy, bringing insights on student



Members of ICN Business School's Academic and Research Administration team dedicated to conference organisation during the closing interactive speeches.

partnership and responsible management education to a global audience.

The workshop created a space for mutual learning, where students gained confidence in facilitating conversations and audience members experienced the value of supporting their voices. As one audience member reflected: *“It was such a rewarding experience to help students articulate their ideas and, in doing so, give them greater confidence in their own voices. Seeing them express themselves, share their perspectives, and believe in the value of their contributions was truly inspiring.”* A student participant's reflection captured how this encouragement translated into personal growth: *“I never thought I would be able to facilitate a conversation, but I did - with the encouragement and support of the audience. As I gained confidence and began to believe in myself, something changed. I stopped overthinking and, finally, the conversation began to flow naturally.”* This workshop illustrates how connections and ideas sparked during the Chapter Meeting continue to inspire action well beyond the conference itself.

“As organisers, we were delighted to witness how much the students grew throughout the exercise. What impressed us most was seeing how the audience became increasingly engaged and ultimately emerged as an active part of the experience itself. Though, at a certain moment, some students themselves clearly indicated their boundaries and made it evident where they felt their limits lay.” Dr. Annick Van Rossem and Dr. Frank Longo (Steering Committee France-BeNeLux Chapter)

Special thanks to the hosting team at ICN Business School for their warm hospitality, dedication, and hard work in making this conference possible: Cécile Copier, Estelle Durand, Sara Faisal, Krista Finstad-Milion, Kévin Flichet, Morgane Léonard, Myriam Mauroy, Minh Ngan Nguyen, Aïcha Oumessaoud, Laurence Koudlansky, Marion Philippot, Klaus-Peter Schulz, and François Therin. Photography throughout the conference was provided by Marie-Lys Tigli, with artistic contributions by Emily Bradley and Elisa Renard (ENSAD – National School of Art and Design).

“I was delighted to help organise this conference, which brought together a remarkable community of faculty, researchers, students, and committed stakeholders. I value the high quality of our collaboration with the PRME Chapter France-BeNeLux steering committee and the energy shown by the entire ICN team involved in organizing the event. For our school, this conference was a fantastic opportunity to showcase our commitment to sustainable development and to strengthen ties with an international community that shares our values.” – Ms. Myriam Mauroy (CSR Manager, ICN Business School)

“ICN Business School was honoured to host the 2026 PRME France-Benelux chapter meeting in Nancy. The ARTEM (ART Technology & Management) campus where ICN is located stands for crossing boundaries between the disciplines and working together for solving challenges. This is the basic principle of an Arts Technology & Management (ATM)-based education.

The conference theme of Education and Research with Purpose: Connecting Nature and Knowledge for sustainable leadership refers to such a transdisciplinary approach. Purposeful education and change refer to implementation and creating impact – two essential aspects to move forward with sustainable change. The idea of connecting nature and knowledge brings in a perspective of “organic” growth as a path towards sustainable development – a view rarely found in traditional management.

The city of Nancy as a centre of Art Nouveau refers well to this conference theme. Art Nouveau demonstrates the idea of transferring principles of nature into architecture and design. However, the art nouveau period in Nancy stands for a further aspect: the democratising of art. Through industrial manufacturing of artistic designed objects of daily use, Art Nouveau became affordable for ordinary

people and made its way in the middle of society.

When discussing current and future education and research for sustainable leadership the above-mentioned aspects may, among others be considered as cornerstones: a transdisciplinary view, impact orientation and democratising.

The broad variety of topics, presentations, encounters and discourse at this conference, presented by practitioners, students and researchers enabled a mutual learning perspective in various directions. The presented cases showed how implementation can be forced and impact created. The conference also showed that new creative ways of knowledge dissemination and illustration need to be found to reach out to the society, with students and leaders as primary target groups.

Further, all the presented cases demonstrated that any thoughtful initiative can create impact. However small it may be, initiatives are a piece in a developing picture. The important point here is sharing ideas and experience to create in sum a collective output.” Dr. Klaus-Peter Schulz, ICN Academic and Research Director

Sincere gratitude is also extended to the PRME France-BeNeLux Chapter Steering Committee for their continued leadership and support: Miia Chabot, Soukayna El Ouali, Krista Finstad-Milion, Isabelle Jauny, Catherine L'Ecuyer, Frank Longo, Eva Rood, and Annick Van Rossem. Finally, heartfelt thanks to all speakers, presenters, participants, volunteers, and partners whose enthusiasm, generosity, and contributions made these two days inspiring, collaborative, and impactful.

“This chapter annual event once again confirmed how valuable it is to gather, share, learn and have fun together. It has been energising and motivating and confirmed that there are so many people working in academia on the broad topic of Responsible Management Education. This is where the future is, and we’ve taken a great step towards that.” Ms. Eva Rood (Incoming Chair of the PRME France-BeneLux Chapter).



The incoming (Co-)Chair(s) of the France-BeneLux Chapter: Frank Longo, Eva Rood and Isabelle Jauny.

On a personal note, this was my third time attending the PRME France–BeNeLux Chapter Meeting, and each edition has reminded me how powerful it is to connect with people committed to making responsible management education matter. This shared purpose continues to leave me hopeful and inspired. I would also like to extend my sincere thanks to the more than 40 contributors who generously shared their reflections, photographs, and feedback. Their collective input helped shape this article, making it a reflection of the collaborative spirit that defines the PRME France-BeneLux community.

Author:

Ms. Pascale Maas, (PhD Student at KU Leuven), pictured here while leading an early morning yoga session during the 2024 PRME Conference hosted by KU Leuven, Belgium





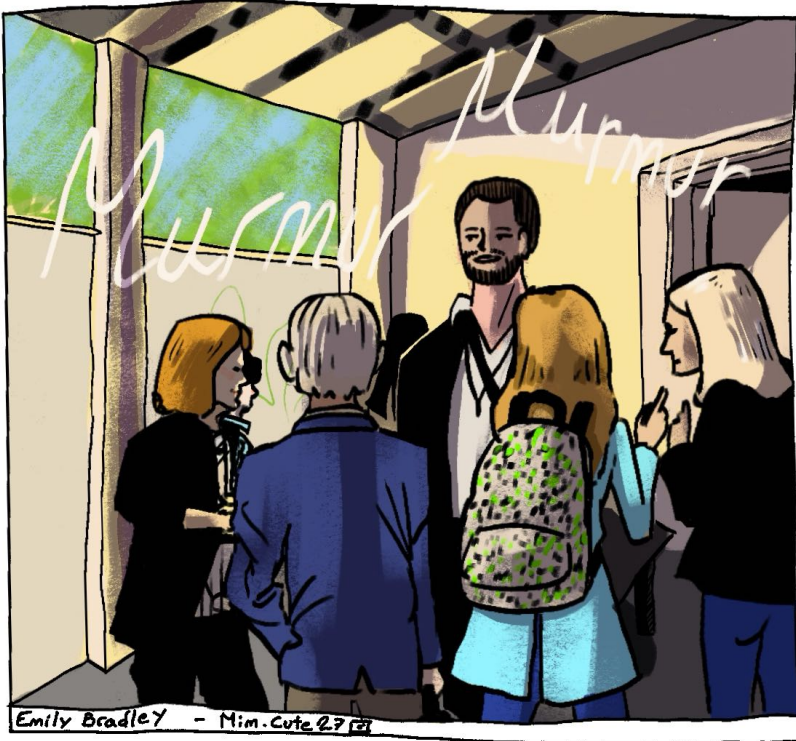
Painted during the conference by Ms. Elisa Renard.

WE LOOK FORWARD TO SEEING
YOU IN THE HAGUE,
THE NETHERLANDS!
14 & 15 OCTOBER, 2027

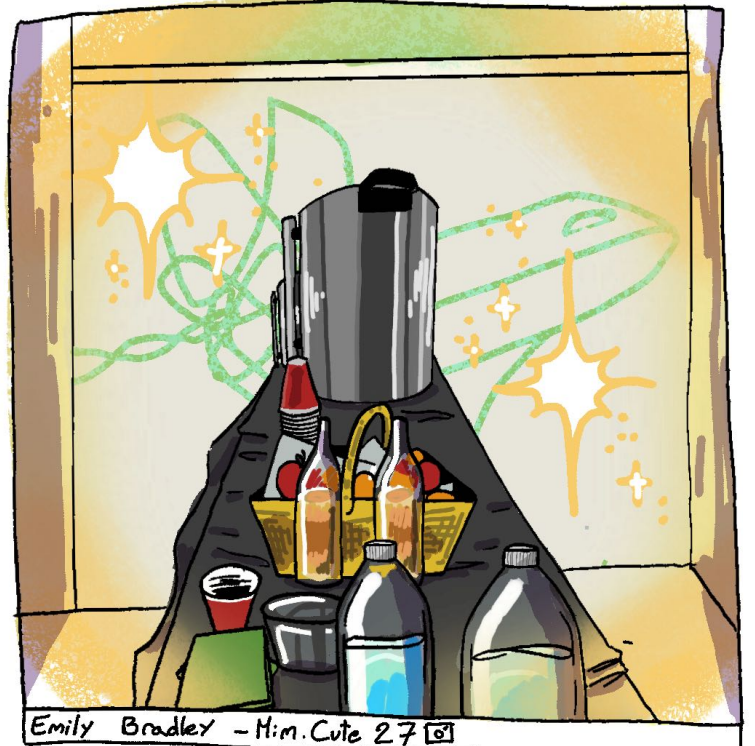


The France-BeNeLux Chapter Steering Committee from left to right: Catherine L'Ecuyer (France, MBS), Annick Van Rossem (Belgium, KU Leuven), Eva Rood (Netherlands, RSM), Krista Finstad-Milion (France, ICN), Isabelle Jauny (France, SKEMA), Frank Longo (Belgium, UBI), Soukayna El Ouali (France, EDC). Not pictured: Miia Chabot (France, Excelia).





Emily Bradley - Mim.Cute 27 [27]



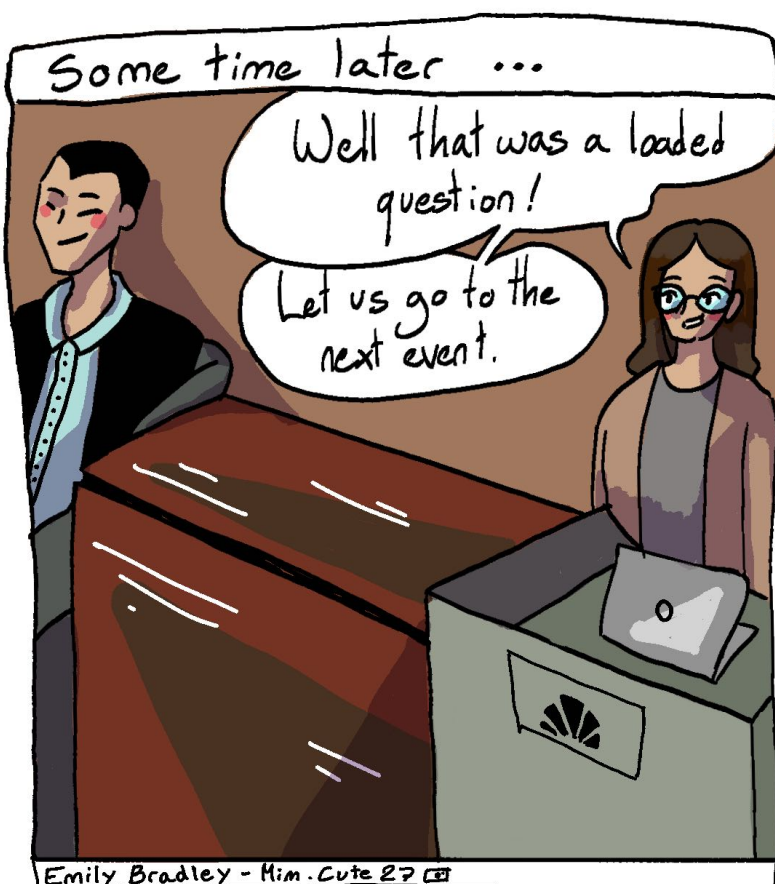
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Emily Bradley - Mim.Cute 27 [29]



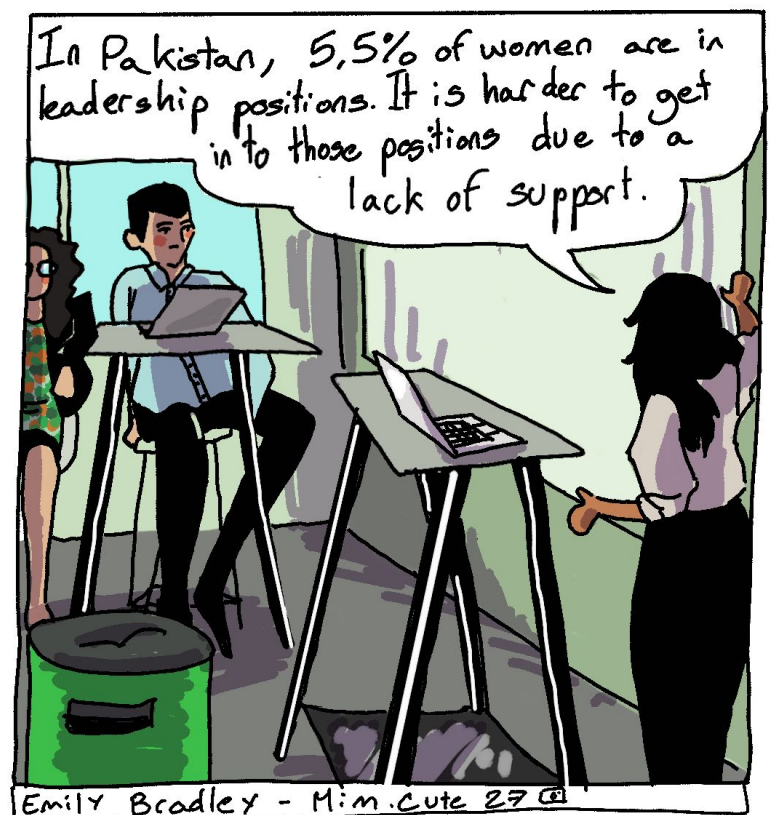
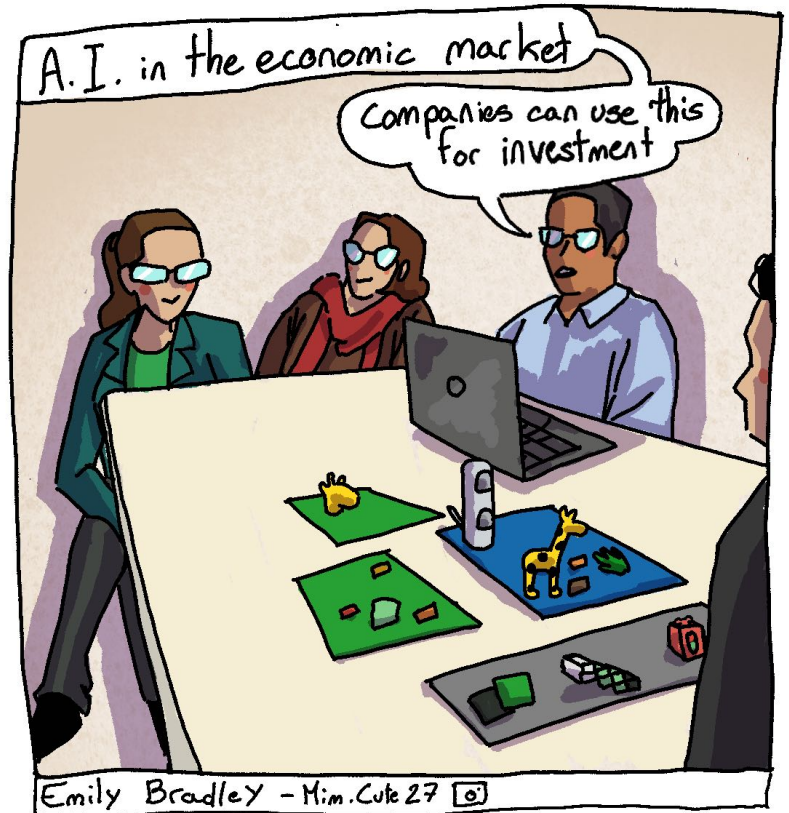
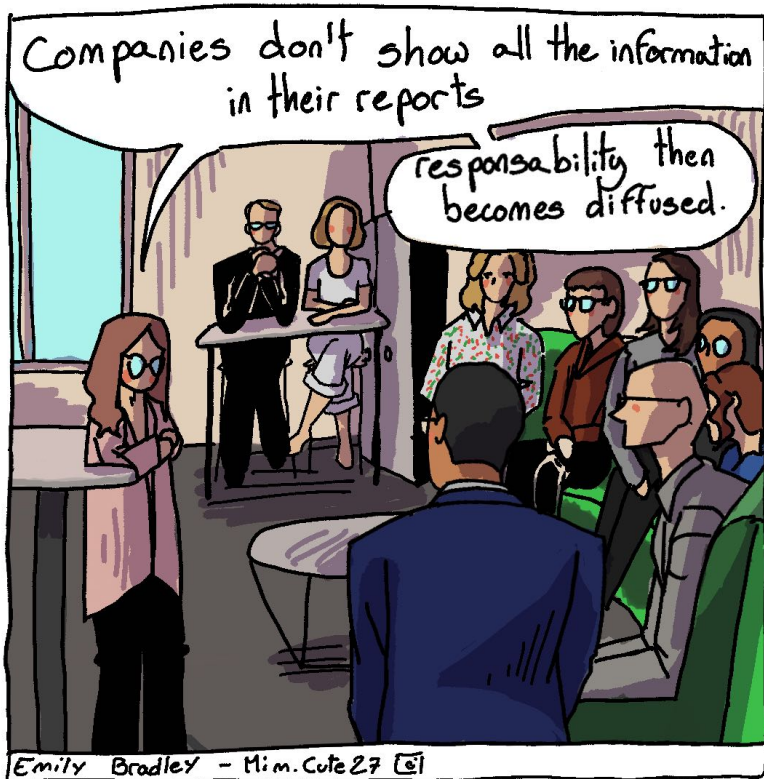
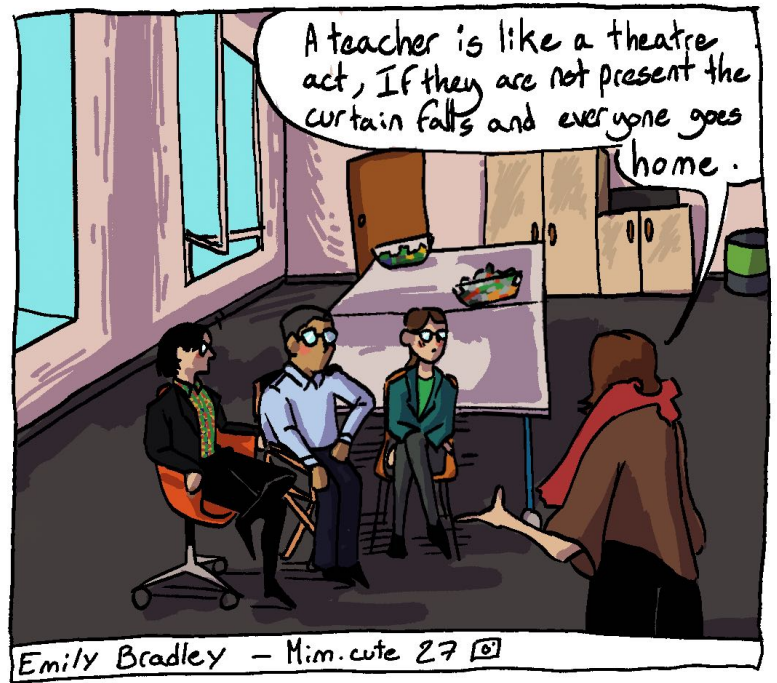
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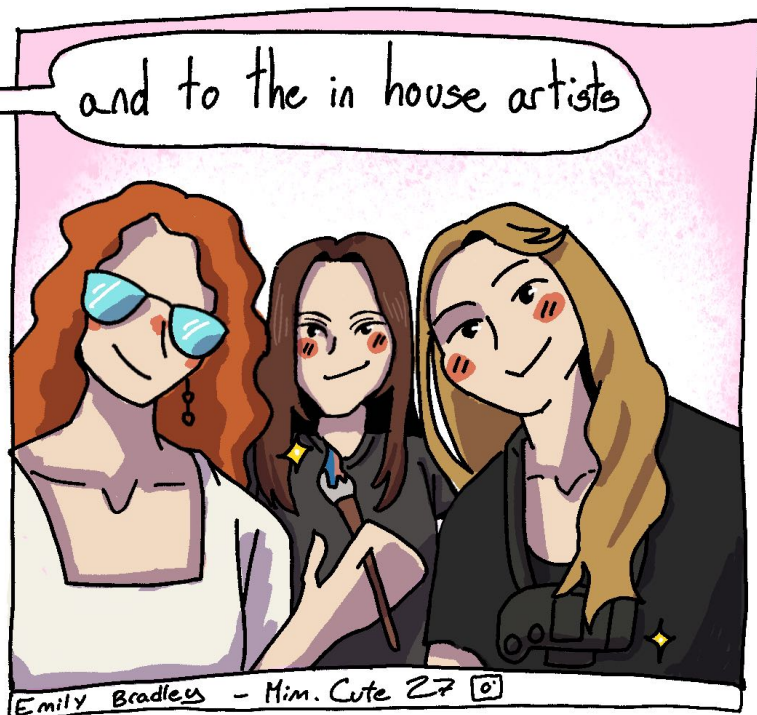


Emily Bradley - Mim.Cute 27 [31]



Emily Bradley - Mim.Cute 27 [32]





26 PRME

CHAPTER

FRANCE-BENELUX

Comic by Emily Bradley
@Mim.Cute27

**Education and Research with Purpose:
Connecting Nature and Knowledge for Sustainable Leadership
PRME France & Benelux 2026 Conference, ICN Business School, Nancy, France**

Address: ICN Business School, Station A, 1 Place de Padoue, Nancy

Thursday 21- Friday 22 May 2026

Thursday, 21 May 2026 – Day 1

8:30 - 9:15 Welcome, coffee and registration of participants

Room: K'Hub

9:15 - 9:30 Plenary Session

Room: Amphitheatre – Maison des langues (red building)

Welcome by PRME France & Benelux Chapter Chair Dr. Krista Finstad-Milion, by host ICN Business School Dr. François Therin, General Director and Dr. Klaus-Peter Schulz, Academic and Research Director.

9:30 - 10:00 Plenary Session

Room: Amphitheatre – Maison des langues (red building)

WAKE UP! PANEL - Youth advocacy for RME – Dr. Frank Longo, UBI Business School Education & Dr. Annick Van Rossem, KU Leuven, Belgium

The Wake-Up Panel places students at the center of Responsible Management Education. As the PRME community continues to support student-centred learning, this interactive session engages participants in hearing directly from student voices—exploring what meaningful RME looks like today, the role of nature in shaping it, and helping guide our conversations in Nancy.



10:00 - 10:20 Plenary Session

Room: Amphitheatre – Maison des langues (red building)

PRME Global update Dr. David Steingard, Head of PRME, United States of America

PRME Chapter update *Dr. Krista Finstad-Milion, Chapter FBNL Chair*
PRME Working Groups, *Dr. Claire Deventer, ICHEC, Belgium*

10:20 - 12:20 Botanical Gardens as Living Libraries Walkshop (*departure by bus in front of glass gallery*)

Jardin botanique Jean-Marie-Pelt designed by an economist and climate change advocate, an environmental engineer and policy expert, and an organisational behavior and action-learning change catalyst.



12:30 - 13:45 Lunch break & networking
Patio - Inner Court (*orange building*)

13:15-13:45

Room 206 – Jean Prouvé

Student Emerging Sustainability Leaders Breakout Session Steering Committees from France-Benelux and DACH Chapters & PRME Global

14:00 - 15:00

Rooms: 201, 202, 205, 206, 207

Impact & engagement / Commitment and Leadership

Breakout sessions with active participation

These sessions explore how to strengthen impact and engagement through commitment and leadership. We examine how students can create meaningful, high-impact initiatives. We also discuss how educators, programmes and organisations encourage, support, and amplify these efforts. Join and share practices and ideas to foster truly transformative actions!

14:00 - 15:00 Breakout sessions with active participation	
Parallel Session	Contribution
Parallel Session A Room: Jean Prouvé* - 206 Stream moderators: <i>Dr. Frank Longo, UBI, Belgium;</i> <i>Dr. Annick Van Rossem, KU</i> <i>Leuven, Belgium; Dr. Soukayna,</i> <i>EDC, France; Ms. Eva Rood, RSM,</i> <i>The Netherlands</i>	Student Emerging Sustainability Leader Session How do students create impactful initiatives <i>Ms. Emma Gleyen, GEM, and Mr. Armand Olivier, EDHEC, The creation of BNEM (Bureau National des Etudiants en école de Management) and how it might inspire other national student associations, Bureau National des Elèves de Management</i> <i>Ms. Sophie Scott, Ulster University, PRME Global Students</i>

<i>*French Architect, one of the founders of the Ecole de Nancy art nouveau movement</i>	Mr. Taha Nisari, Civil Society, Youth, Academia and the SDGs Pacte Mondial / UN Global Compact France European PRME Student Ambassador Programme, Dr. Lisa Fröhlich, DACH (PRME Chapter Germany, Austria and Switzerland) Chapter Chair & Ms. Anna Theresia Krein, Brunswick European Law School, Member of DACH Steering Committee Dr. David Steingard, Head of PRME Global, United States
Parallel Session B Room: Rosa Parks* – 202 Stream moderator: Dr. Kamel Mnisri, ICN, CEREFIGE, France 15-minute presentations & 5-minute discussion <i>*American civil rights activist known for pivotal role in challenging racial segregation</i>	How do educators encourage impactful student initiatives Applying Responsible Management Education to Address Local Challenges, Dr. Judith Ford, Amsterdam School of International Business, The Netherlands Imagining tomorrow: Arts-Based and Transdisciplinary Pedagogies for Future-Oriented Management Education, Dr. Stephan Sonnenburg, ICN, CEREFIGE, France-Germany How do programmes and schools encourage impactful student initiatives Integrating ERS in a Faculty of Economics and Business in Troubled Times: A Journey of Educational Transformation, Dr. Ingrid Molderez, KU Leuven, Belgium
Parallel Session C Room: Sonia Delaunay* – 201 Stream moderator: Dr. Agnès Ceccarelli, ICN, CEREFIGE, France 15-minute presentations & 5-minute discussion <i>*Ukraine-born, pioneering artist and designer in France known for colourful art and co-founder of Orphism art movement</i>	How do educators encourage impactful student initiatives From Classroom to Incubator: Building an Integrated Ecosystem to Turn Students' Impact Intentions into Entrepreneurial Action, Ms. Chérine Zgaya Bouzouita, EDC, France Hospitality for a Better World: It just makes SENSE! A living lab approach to responsible hospitality education, Mr. Joost de Vos, Dr. Anna de Visser-Amundson, Ms. Simone Williams, Hotel School The Hague, The Netherlands How do programmes and schools encourage impactful student initiatives EMBA Programmes Fostering Student-led Innovation for Sustainable Organisations, Dr. Zineb Aouini, ICN, CEREFIGE, France
Parallel Session D Room: Emile Gallé – 205 Stream moderator: Dr. Olivier Braun, ICN, CEREFIGE	How do educators encourage impactful student initiatives Marketing for Good: Leveraging learning for real world impact, Dr. Claire Deventer, ICHEC, Belgium (20 minutes)



<i>*Born in Nancy, artist, furniture designer and master glassmaker</i>	Creation of the serious game “The Impact Engine: Mission Possible!” to foster a frugal innovation mindset and creative resilience among future sustainable entrepreneurs, <i>Dr. Clarice Bertin, ICN, Beta</i> (25 minutes) How do non-profit business-led organisations encourage youth initiatives SDG Innovation for Young Professionals & Youth-Related Initiatives, <i>Mr. Taha Nisiri, Pacte Mondial</i> (15 minutes)
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AI for good

The objective of this stream is to show how AI can serve the common good. Students and educators increasingly show how AI can serve the common good when it is used to deepen understanding, foster creativity, and support inclusive learning environments built on transparency, critical thinking and responsibility. How can AI meaningfully enhance learning? How can students use AI to generate a positive societal impact? And how can educators model ethical, inclusive, and responsible AI practices in their teaching?

15:10 - 16:10	Breakout sessions with active participation
Parallel Session	Content

Parallel Session E Room: Emile Gallé* – 205 Stream moderator: <i>Dr. Christophe Rethoré, ICN CEREFIGE</i> 15-minute presentations & 5–10-minute discussion <i>*Co-founder of Ecole de Nancy, French art nouveau movement whose many works feature orchids, dragonflies and water lilies</i>	How do educators use AI for good Using AI – and other tools such as sports and music (ATM) – for a more inclusive learning and (higher) education, <i>Dr. Christophe Rethoré, ICN, CEREFIGE, France</i> Responsible AI in Marketing: Designing ethical AI proofs of concept, <i>Dr. Claire Deventer, ICHEC, Belgium</i>
Parallel Session F Room: Sonia Delaunay* – 201 Stream moderator: <i>Dr. Rebecca Stekelorum, ICN, CEREFIGE, France</i> 15-minute presentations & 5-10 minute discussion <i>*One of her key contributions to art: “simultaneous contrast” inspired by colour theory, idea that colours change how we perceive neighbouring colours</i>	How do educators use AI for good Teaching Responsible AI use from day one: A first-year approach to AI-Assisted writing in management education, <i>Ms. Hélène Galy, ICN, France</i> An AI assisted tool for the continuous updating of ESG teaching material, <i>Dr. Krista Finstad-Milion & Dr. Aïcha Oumessaoud, ERASMUS+ DEDYCATING (Development of dynamically changing curricula in ESG education supported by generative Artificial Intelligence), ICN, CEREFIGE, France</i> Integrating AI in a Digital and Ecological Transformation Course, <i>Dr. Rebecca Stekelorum, ICN, CEREFIGE, France</i>
Parallel Session G Room: Bobby Fischer* - 207 Stream moderator: <i>Dr. Paola Ravelojaona, ICN, CEREFIGE, France</i> 45 minutes <i>*American chess champion who showed that creativity is linked to technical precision and physical preparation</i>	Dutch SDG Barometer: longitudinal research to monitor action on Agenda 2030 <i>Mr. Vincent van den Berg, AMSIB; Dr. Filip Caeldries, TIAS; Dr. Benito Giordano, TIAS; Ms. Hermina Kooijman, MSM; Ms. Catherine O’Rourke, AMSIB & Dr. Adriana Seclaman, MSM, The Netherlands</i>

Inclusive Education and Neurodiversity – Plenary Session

Room: Amphitheatre Maison des langues (red building)

In recent years, there has been a growing understanding of the differences in learning needs and approaches. Many of us have experimented with more inclusive approaches. How do we deal with neurodiversity and different learning styles in the classroom and in our organisations? How do we hold space for listening and empathy in a polarising world, allowing different perspectives to exist?

16:20 - 17:20 Amphitheatre	
Plenary Session	Contribution
Session moderator: <i>Dr. Aïcha Oumessaoud, ICN, CEREFIGE, France</i>	How do we deal with learners' hidden differences Addressing the lack of social skills of neurodivergent business students – <i>Mr. Edouard Roux & Dr. Edina Eberhardt-Toth, ICN, France</i> How do we teach with empathy Shaping Tomorrow: Cultivating Long-Term Thinking through Experiential and Transformative Pedagogy – <i>Dr. David Montens, IESEG, France</i> How do we foster inclusive leadership and culture From Student Engagement to Student Agency – <i>Mr. Thierry Oswald, ICN, France</i> Micro-dosing Hope for Cultivating Inclusive Business School Culture – <i>Ms. Eva Rood, RSM, The Netherlands</i>

Conclusions of the day

Key takeaways from sessions, presentation of Day 2 programme
Practicalities for guided tour option and social event.

18:00 – 19:30

Guided tour of Nancy

Discover the unique heritage of Nancy through a fascinating 1-hour guided walking tour dedicated to the Art Nouveau movement. Starting from the Artem campus, the itinerary leads participants through some of the city's most remarkable architectural landmarks on the way to the iconic Place Stanislas, a UNESCO World Heritage site. The tour highlights the creativity of renowned architects and artists such as **Jacques Gruber, Émile Coué, Emile Gallé, Louis Majorelle, Gentil & Bourdet**. Participants will discover emblematic sites including the elegant Villa Majorelle, the beautiful Parc Sainte-Marie, and the renowned Musée de l'École de Nancy's garden, all illustrating the rich artistic spirit that shaped Nancy at the turn of the 20th century. This enjoyable and inspiring walk offers an excellent introduction to one of Europe's finest centers of Art Nouveau architecture and decorative arts. *(Participants must confirm their attendance in the questionnaire sent prior to the conference)*



19:30 – 22:00

Social event / Gala

Café Foy, Place Stanislas (UNESCO World Heritage *(reservation obligatory)*)



Friday 22 May 2026 – Day 2

8:30 - 9:15 **Welcome, coffee and registration of participants**

Room: K'Hub

9:15 - 9:45

Room: Amphitheatre **Maison des langues (red building)**

Meet-the-Editors Panel

Pitches from editors of journals of different scientific disciplines on the particularity of their journal, place of sustainability in their journal, and how to propose a special issue for their journal.

Dr. Edina Eberhardt-Toth, session moderator, ICN, CEREFIGE, France

Dr. Nicolas Raineri, Editor-in-Chief [RIPCO](#)

Dr. Alejandra Duenas, Associate Editor [Health Services Management Research](#)

Dr. Rebecca Stekelorum, Department Editor [IEEE Xplore: IEEE Transactions on Engineering Management](#)

Dr. Hakim Ben Othman, Associate Editor [International Journal of Accounting Auditing and Performance Evaluation](#)

Dr. Isotilia Costa Melo, Associate Editor [Business and Society Review](#)

10:00 - 12:00 Parallel Sessions	
PRME Engagement with the Community and Beyond	Sustainability Research
10:00 – 10:45 Parallel Session H Room: Sonia Delaunay – 201 Engagement and Progress Reporting Ms. Isabelle Jauny, Skema, France & Ms. Myriam Mauroy, ICN, France Dr. David Steingard, PRME Global <i>This session is for you, SIP (Sharing Information on Progress) and COE (Communication on Engagement) reporters, and writers! Join a lively discussion on how to engage your colleagues into contributing effectively to the reports. Discuss best practices, do's and don'ts, and what is the most efficient way to showcase your achievements and progress!</i> How to SIP? To SIP or not to SIP? PRME GLOBAL and Q&A Communication on Engagement Global Compact	10:00 – 12:00 <i>(possibility for participants to change sessions during the 2 hours)</i> Research full papers, papers-in-development, posters, teaching case study communications Parallel Session J Room: Bobby Fischer – 207 Stream 1. Sustainability, Ethics, and Responsible Management Session moderator: Dr. Isotilia Costa Melo, ICN, CEREFIGE Impact of intrafamily succession on the environmental performance of artisanal family businesses in Mexico, Dr. René Díaz Pichardo, ICN CEREFIGE, Nancy Dr. Patricia S. Sánchez-Medin, Instituto Politécnico Nacional, Mexico & Dr. Albert Lwango, SCBS, Université de Reims, France

11:00 – 12:15

Parallel Session I

Room: Sonia Delaunay – 201

Dissemination: sharing and cooperating for transformative agendas

Session moderators: Dr. Soukayna El Ouali, EDC Paris, France & Dr. Catherine L'Ecuyer, MBS, France

How to organise your research when working with partners, crossing the boundaries of your discipline or experimenting with new techniques? How to co-construct transformative agendas?

Panel

From Awareness to Action, How Research Related to Natural Environment Fuels Education and Business, *Dr. Laura Recuero Virto, ICN, CEREFIGE, Nancy*

ATM in Action: Transdisciplinary Teaching and Research for Responsible Management Education, *Dr. Kamel Mnisri, ICN, CEREFIGE, Nancy*

Advancing Sustainability Education Through Practice-Driven Learning, *Ms. Céline Seror, Harvard Business Impact – Education*

10-15-minute presentations followed by 5-10 minutes discussion

Creation of a pragmatic and systemic pedagogical gift cycle to transform applied research skills into societal contribution within a socio-economic ecosystem, *Dr. Clarice Bertin, ICN, Beta & Mr. Jacky Koehl, ICN, CEREFIGE, France*

ENFASYS MOOC: Sustainability Transformations in Agri-food Systems, *Dr. Elsa Dingkuhn, Horizon Europe Project ENCouraging FArmers towards sustainable farming Systems through policy and business Strategies, MBS, France (on-line)*

Strategic issues and managerial dilemmas of interdisciplinary research: the case of a French research laboratory shared between a business school and an engineering school, *Dr. Pascale Bueno Mereno, EMLV, France*

Beyond Survival: Female Immigrant Entrepreneurship in Europe - A Systematic Literature Review (poster), *Ms. Minh Ngan Nguyen, PhD Candidate, France*

Embedding Social Entrepreneurship in Responsible Management Education: Preparing Future Leaders for Sustainable Impact, *Dr. Sajida Muhammad Tayyeb, ICN, France*

Still Standing, But at What Cost? Rethinking Career Sustainability for Women Migrant Solo Entrepreneurs, *Ms. Clara Moraru, founder of Independent Workers Union, PhD Candidate, University of Luxembourg, Luxembourg*

When sustainability transparency matters: The interplay of brand and upcycled disclosure to consumer evaluation of personal care products, *Dr. Anna De Vissem Amundson, Hotel School The Hague*

Perceptions of sustainable fashion practices among Generations Z and Y, *Dr. Annick Van Rossem & Dr. Irene Roozen, KU Leuven, Belgium*

Strategizing With Stakeholders: Building the Relational Foundations of Open Strategy, *Dr. David Montens & Dr. Susana Esper, IESEG, France*

Parallel Session K

Room: Rosa Parks – 202

Stream 2. Digital Innovation, Knowledge Creation, and Capacity Building for Sustainability

Session moderator: Dr. Rebecca Stekelorum, ICN, CEREFIGE, France

Digital Embodied Presence in Mandatory Blended Management Education: Affective, Relational–Ethical, and Institutional Dimensions (poster), *Ms. Ewa El Bergui, DBA Candidate, ICN, France*

AI-enabled circular EV-battery recovery under Industry 5.0: a science–practice decision framework *Dr. Morteza Alaeddini, Dr. Sabrine Mallek & Dr. Sarah Hönigsberg, ICN, CEREFIGE, France*

Supporting girls and women in technology and entrepreneurship for sustainable territorial development: The Case of Robotech Girls and RevEll'East, *Catherine Mosser, Alsace Digitale, & Anne Coreau, Orange, France*

On the Modelling of Sustainable Production Technology, *Dr. A. Abad, University of Lorraine, Dr. W. Brieck, University of Perpignan & Dr. Paula Ravelojaona, ICN, CEREFIGE, France*

Equitable Digital Education as a Sustainability Imperative: Multi-level Evidence from Coding and Robotics Implementation in Unequal School Contexts, *Mr. Thando Nxele, DBA candidate, University of Kwazulu-Natal, South Africa (on-line)*

Mapping Orders of Worth to Sustainable Development Goals (poster), *Dr. Matthijs den Besten, MBS, France*

Harnessing Artificial Intelligence for Quality Education and Generation Alpha, *Ms. Marina Alozian, ICN PhD candidate, France*

Parallel Session L

Room: Emile Gallé – 205

Stream 3. Health Services, Health Management and Health Systems

Session moderator: *Dr. Alejandra Duenas, ICN, CEREFIGE, France*

Human Oversight and Patient Acceptance of Healthcare Service Robots: The Roles of Task Criticality and Safety Appraisal, *Mr. Muhammad Haroon Shoukat, ICN PhD Candidate Dr. Tilo Halaszovich, ICN, CEREFIGE, France*

Structured Care Pathways in Pediatric Brain Tumor Management: A Health Systems Perspective on Survival, Quality of Life, and Equity, *Mr. Muhammad Umer, ICN PhD candidate, Dr. Alejandra Duenas, ICN, CEREFIGE, Dr. Christine Di Martinelly, IESEG, Mr. Abdul Haseeb Tahir, Nanjing University of Science and Technology, PhD candidate*

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Stream 5. Quality of Life at Work, Performance and Control in Responsible Management Organisations

Session moderator: *Dr. Nicolas Raineri, ICN, CEREFIGE, France*

	Maintaining Sustainable Work through Psychological Contract Stability in Responsible Organizations, <i>Dr. Olivier Braun, ICN, CEREFIGE, France</i> Leadership and Leadership Development for Sustainability, <i>Dr. Carole Elliott, University of St Andrews Business School, UK & Dr. Sarah Robinson, IÉSEG, France</i> Sustaining Public-Sector Productivity Through Internal CSR: Engagement and Well-Being as Critical Mechanisms, <i>Mr. Muhammad Umer, PhD Candidate, ICN & Dr. Alejandra Duenas, ICN, CEREFIGE, France</i> The Glass Ceiling Effect: Exploring the Impact of Non-Work Antecedents on Women's Leadership and Well-Being, <i>Ms. Sara Faisal, PhD Candidate, ICN, France</i> Designing Learning to Hope: A Social-Cognitive Theory of Hope Development in Management Education, <i>Dr. Myriam Benabid, Dr. Nuno Guimaraes, Excelia Business School, France</i> ***** Parallel Session M Room: Jean Prouvé - 206 Stream 4. Accounting, Accountability & Performance for Sustainable Organisations Session moderator: <i>Dr. Hakim Ben Othman, ICN CEREFIGE, France</i> Do Board CSR Committee Characteristics Create Firm Value Under Mandatory Regulation? Evidence from India, <i>Mr. B Naresh Goud (online), Dr. Lokanandha Reddy Irala, Ms. A Priyanka, University of Hyberabad, India, Dr. Edina Eberhardt-Toth, ICN CEREFIGE, France</i> Double Materiality in Sustainability Reporting: Between CSRD Regulatory Ambition and Professional Realities, <i>Ms. Noha Khairy, PhD Candidate, Université de Lorraine, France</i> From Disclosure to Discourse: The Grammar of ESG Reporting under CSRD, <i>Ms. Doha Chennaoui, PhD</i>
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	<i>Candidate, ICN, & Dr. Régis Martineau, ICN, CEREFIGE, France</i> & Teaching Case study writing and publications Session moderator: <i>Dr. Ingrid Molderez, KU Leuven, Belgium</i> Breaking the Chain: Tony's Chocolonely and the Future of Sustainable Cocoa Supply, <i>Dr. Ingrid Molderez, KU Leuven, Belgium</i> The Social Hub: Hotels and Community, Exploring Strategies, <i>Mr. Jan Huizing, Hotel School The Hague, The Netherlands</i> Bosch in India: Cracking the Dishwasher Adoption Challenge, <i>Dr. Asli Kozan, ICN, CEREFIGE, France</i> From Butt to Better: The Story of a Metamorphosis by TchaoMegot, <i>Dr. Agnès Ceccarelli, ICN, Dr. Vanessa Casadella, Université de Picardie Jules Verne LEFMI, Dr. Sofiane Tahi, Université de Picardie Jules Verne, LEFMI, France</i>
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12:00 - 13:30 Lunch break & networking
Patio - Inner Court (*orange building*)

13:00-13:30 Student Sustainable Emerging Leaders Breakout Session - Steering Committees from France-Benelux and DACH Chapters & PRME Global
Room: Jean Prouvé – 206

13:30 - 15:00 Breakout Sessions for Impact
Making Research Matter to the Public
Room: Amphitheatre Maison des langues (*red building*)
Session moderator: *Dr. Krista Finstad-Milion, ICN, CEREFIGE, France*

Roles of influencers: scholars, Pacte Mondial/UN Global Compact France, PRME Global, PRME Champions, European university sustainability networks, and student associations. We collectively discuss the power of research conferences & publications and company reporting in bridging research and organisational experience to the public. After a 2-3 minute pitch by each stakeholder, interactive break-out sessions with conference participants to move forward on ambitious agendas. Outcomes will be summarised in Closing Key Takeaways.

Impacts of French Research in Management Science beyond Academia: Presentation of the FNEGE Observatory, *Dr. Pascale Bueno Mereno, EMLV, France*

Room: Emile Gallé - 205 (breakout session)

How to Strengthen Bridges between PRME and UN Global Compact for Greater Impact? *Dr. David Steingard, PRME Global, USA, Mr. Nils Pederson, Pacte Mondial / UN Global Compact, France.*

Room: Bobby Fischer – 207 (breakout session)

International Virtual Sustainability Student Conference: How to Engage More PhD Students? *Dr. Zsuzsanna Gyori, Budapest University of Economics and Business, Hungary*

Room: Sonia Delaunay - 201 (breakout session)

National networks for sustainability in Europe in Dialogue: Are we doing enough for Society? *Dr. Elisabeth Hofmann, Copernicus Alliance, Dr. Magdalène Lévy-Tödter, German Society for Sustainability at Higher Education Institutions*

Room: Sonia Delaunay - 201 (breakout session)

European PRME Student Ambassador Programme: How to Ensure a Successful Launch? *Dr. Lisa Fröhlich, DACH Chapter Chair & Ms. Anna Theresia Krein, Brunswick European Law School, Germany*

Room: Emile Gallé - 205 (breakout session)

National student association-led publications of studies on issues of concern to management students, BNEM & PRME Global Students, France & Ireland *Ms. Emma Gleyen, GEM, Mr. Armand Olivier, EDHEC, France; Ms. Sophie Scott, Ulster University, Ireland*

Room: Jean Prouvé – 206 (breakout session)



15:00 - 15:30 Closing key takeaways and next moves for impact!