

## **Management Education, Business and Government Leaders Met at UN-Supported PRME Global Forum to Celebrate and Reaffirm Commitment to Sustainable Development**

(New York, 25 June 2015) – Over 400 participants from higher education institutions, business, government, and civil society gathered at the **2015 Global Forum for Responsible Management Education – 6th PRME Assembly**, in New York, to shape the path forward for management education and business to take a leading role in shaping and achieving the global sustainable development agenda, and to celebrate the ongoing work of the PRME community. Since the last global meeting in Bled, Slovenia in September 2013, the PRME initiative has welcomed **137 new participants**.

A major theme throughout the Global Forum, attendees looked into the future of business and business education, and their roles in achieving the UN's forthcoming Sustainable Development Goals (SDGs). Speaking on behalf of UN Secretary-General Ban Ki-moon, Susana Malcorra, Chef de Cabinet, stated to attendees, "today, I am encouraged to see the progress you have made—individually, at your academic institutions, and as a community," and recognised that "as educators, researchers, and thought leaders, your role [in achieving the SDGs] is essential."

In a [Declaration](#) issued at the conclusion of the 2015 Global Forum for Responsible Management Education, participants reaffirmed support for PRME, made commitments to enhance the quality of the PRME initiative individually, institutionally and collectively as a community, and called for governments, business leaders, accrediting bodies, rankings providers, and the UN to support management educators in their key role in developing future leaders and helping to achieve the SDGs.

Jonas Haertle, Head of the PRME Secretariat, noted that the eight years of PRME have grown the initiative into "a thriving network and a truly global platform for learning and action...[with] over 600 institutions in over 80 countries, all of which have heeded our call to 'place sustainability at the heart of management education.'" Over the last one and a half years, **18 PRME Chapter and Regional Meetings have been held**—with PRME Chapters now reaching 12 around the world. Resources and deliverables presented at the Forum include a report on PRME Chapter activities, a toolkit on public reporting (a mandatory requirement for PRME signatory schools), a transformational model to support broader and deeper implementation of the Principles of PRME, and reports on Faculty Development and Learning in a Social Context. PRME Working Groups on Anti-Corruption, Gender Equality, and Poverty met, and new workstreams were launched on Business for Peace, Business and Human Rights, and Climate Change.

The mission of the Principles for Responsible Management Education (PRME) initiative is to inspire and champion responsible management education, research and thought leadership globally. The Six Principles of PRME are inspired by internationally accepted values, such as the principles of the United Nations Global Compact. They seek to establish a process of continuous improvement among institutions of management education in order to develop a new generation of business leaders capable of managing the complex challenges faced by business and society in the 21st century.