

The Potential of PRME Signatories and UN Global Compact Country Network Collaboration

Anna Czerwinska
PRME Global Forum
June 10, 2025



The Audience

Has your school engaged
with UNGC?

Has your school engaged
with your GCCN?

BI Norwegian Business School

PRME Business Schools & Global Compact Local Networks
The Current State of Collaboration

SDG 17: Partnership for the Goals:
the Nordics and Beyond

Draft from BI to UN PRME Nordic Chapter Working Group on local PRME-UNG Collaborations -
pr. Nov 25th, 2022

PRME Principles for Responsible Management Education
an initiative of the

United Nations Global Compact

For questions contact anna.c.czerwinski@bi.no, Sustainability advisor BI

**PARTNER WITH BUSINESS SCHOOLS
TO ADVANCE SUSTAINABILITY**

IDEAS TO INSPIRE ACTION

PRME Principles for Responsible Management Education

Global Compact LEAD

TABLE OF CONTENTS

TABLE OF CONTENTS	3
BUSINESS-BUSINESS SCHOOL PARTNERSHIPS	4
Benefits of collaboration	4
Creating Mutual Understanding and Mutual Value	5
Finding a Partner	5
Tips for Developing Strong Partnerships	6
IDEAS FOR PARTNERSHIPS	7
Timely Topics for Collaboration	7
Engage as an Individual	8
Support Existing Sustainability Projects	8
TYPES OF PARTNERSHIPS	9
INFLUENCE	10
TRAIN	12
CONSULT	13
COLLABORATE	15
RESEARCH	17
MORE INSPIRATION FOR PARTNERSHIPS	19
APPENDIX	20
The Six Principles for Responsible Management Education	20
The Ten Principles of the UN Global Compact	21
The Sustainable Development Goals	22

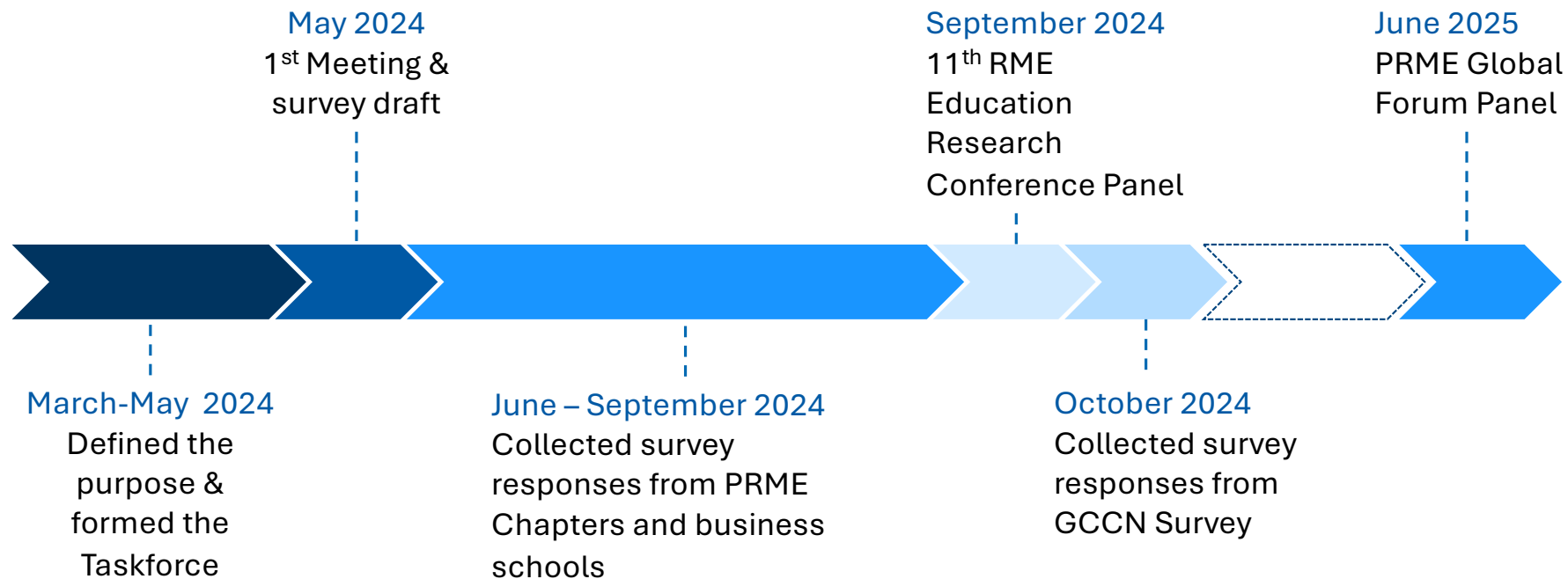
The PRME Secretariat and the UN Global Compact make no representation concerning, and do not guarantee the source, originality, accuracy, completeness or reliability of any statement, information, data finding, interpretation, advice or opinion contained within this publication. This publication is intended strictly as a learning document. This document is not exhaustive and inclusion of examples does not in any way constitute an endorsement of individuals, academic institutions, or organizations by the PRME Secretariat, by the UN Global Compact, or by the United Nations. The material in this publication may be quoted and used provided there is proper attribution.

Copyright 2015 United Nations Global Compact Office

Primary writer: Giselle Weybrecht
Project team: Giselle Weybrecht, Merrill Csuri, and Parham Gerami
Designer: Biggest Little

3

Background



Purpose

To develop a **concise report that highlights best practices** for establishing and/or strengthening collaborations between PRME Chapters and Global Compact Country Networks (GCCNs) worldwide.

Taskforce Members

Africa

Sherwat Elwan Ibrahim

ASEAN+

Vasu Srivibha

Ben Sheglin

Australia & New Zealand

Joya Kemper

Robert Hales

Brazil

Flávio Hourneaux Junior

CEE

Zsafia Nemes

Rok Ramšak

DACH

Lisa Fröhlich

Ingela Tietze

Anastasios Fountis

Eurasia

Marzhan Berniyazova

Brendan Duprey

France & Benelux

Krista Finstad-Milion

Taha Nisari

Manon Coulon

LAC

Victoria Gonzalez

India

Sreerupa Sengupta

Chandrika Parmar

Middle East

Jeremy Williams

Nordics

Lavinia Losif-Lazar

Caroline Aggestam

Pontoppidan

Caroline D Ditlev-Simonsen

Ann Kristin Calisch

North America

Anna Hohenadel

Collier, Elizabeth

David Steingar

UK & Ireland

Manuela Rehill

Natascha Radclyffe

Thomas

PRME Secretariat

Sophie Kacki

Taskforce Coordinator

Anna Czerwinska



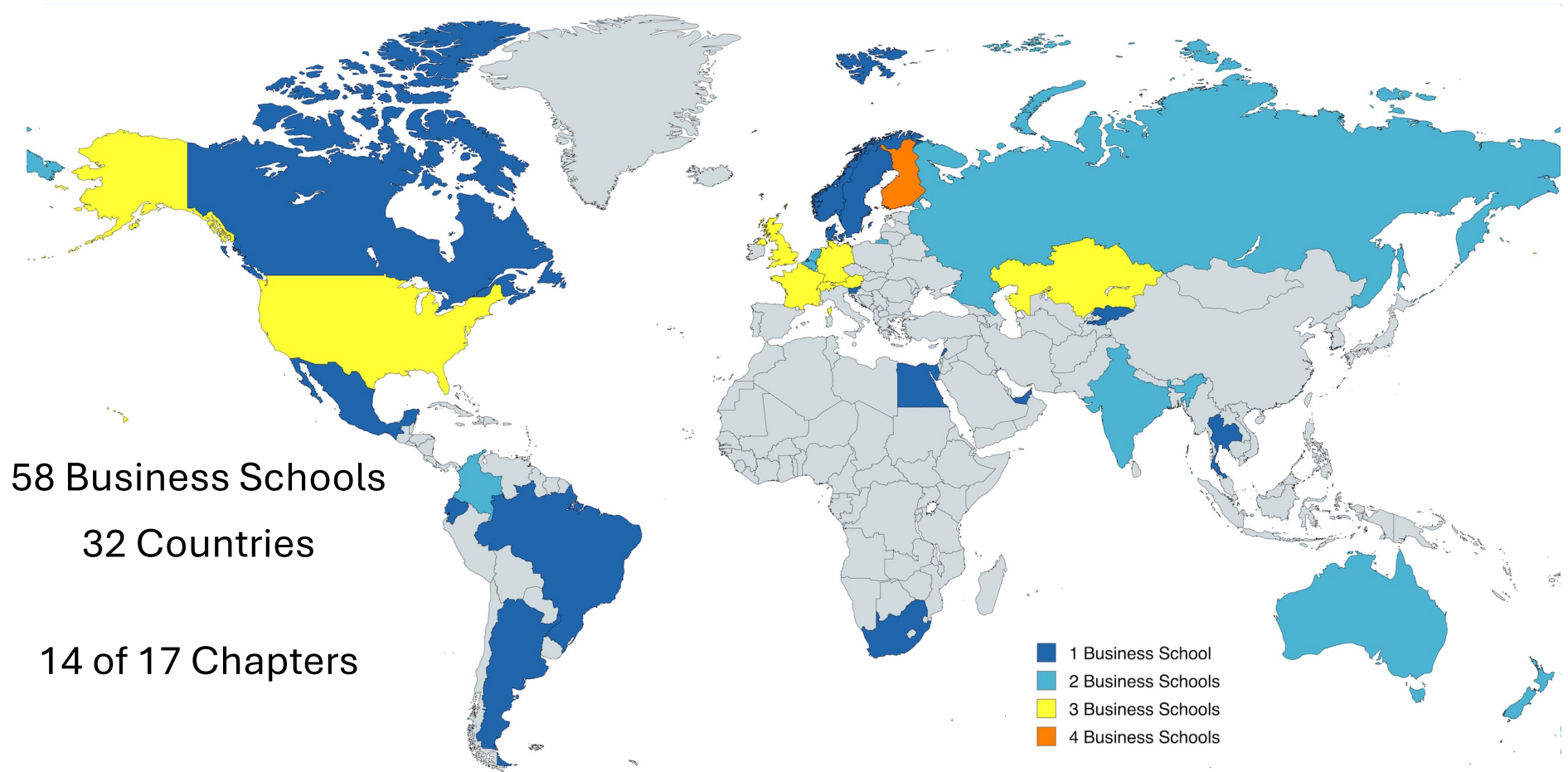
Survey Questions - Qualitative & Quantitative

- 1.) How are PRME Chapters, business schools, and GCCNs collaborating today?
- 2.) How are such collaborations initiated?
- 3.) Where is the greatest potential for developing mutually beneficial, strategic collaborations?
- 4.) What barriers or challenges need to be overcome to realize that potential?

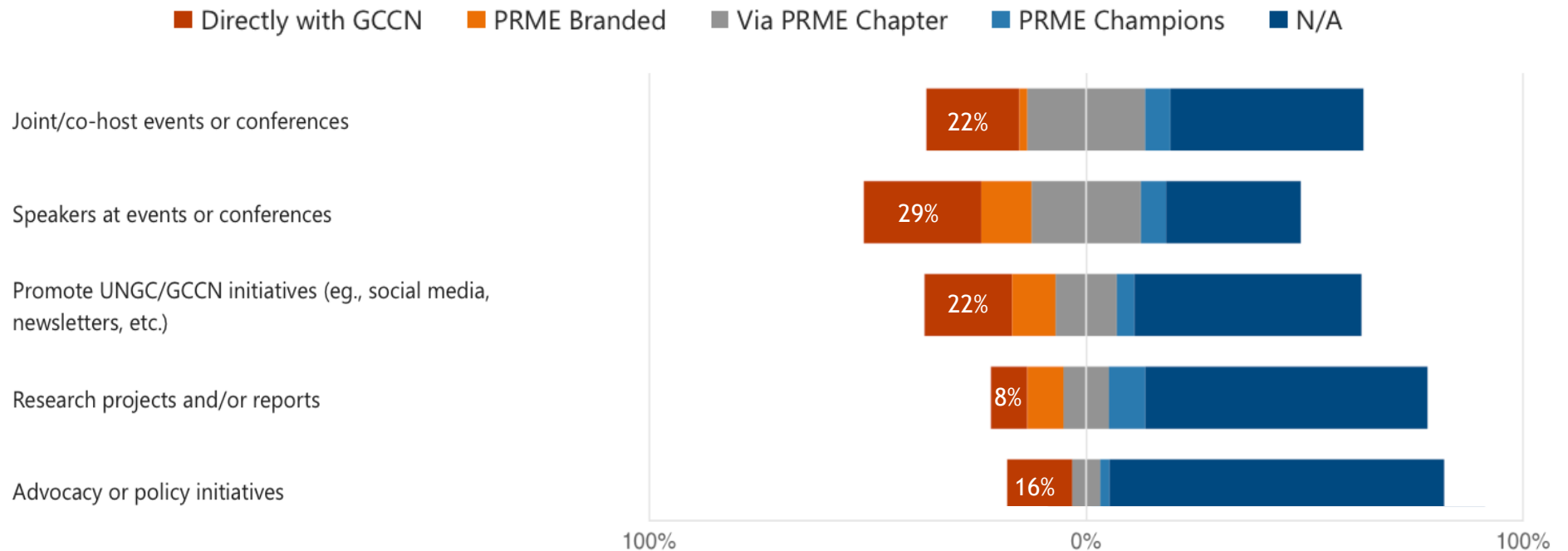
A world map with 15 countries highlighted in dark blue, representing GCCNs. These countries are: Canada, the United States, Mexico, Brazil, Argentina, Chile, Peru, Colombia, Venezuela, Ecuador, Bolivia, Paraguay, Uruguay, and Cuba. The rest of the world's landmasses are shown in light gray. The text "15 GCCNs" is written in black on the left side of the map.

15 GCCNs

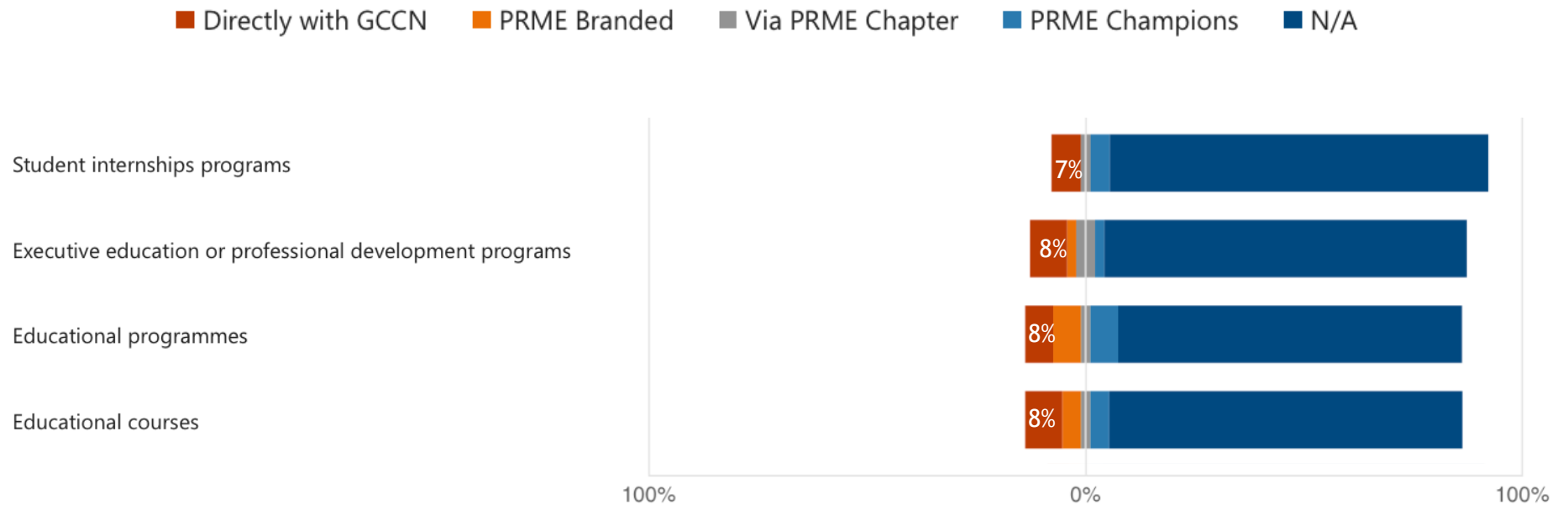
PRME Business School Responses



Types of Engagement with GCCNs



Types of Engagement with GCCNs



Successful Collaborations: Academic

- **Course assignments & MSc Theses** – GCCN Sweden and Finland matched companies with students and GCCN Switzerland & Liechtenstein, Sweden on MSc theses
- **Regional field trips** – field trips to GCCN France HQ
- **Co-develop new programs** - Attending a regional GCCN France meeting and contacting a corporate member inspired a new undergraduate educational workshop partnership

Successful Collaborations: Professional Development

- **Joint training programs and webinars** – develop and deliver Carbon, Climate, and Biodiversity Literacy workshops (Denmark) & training programs for business leaders at the regional level (Colombia), on human rights in business (Austria), anti-corruption (Switzerland & Liechtenstein).
- **Exploratory meetings** – GCCN Pakistan held meetings with the leading business schools and HEI Ministers

Successful Collaborations: Research

- **Joint research projects** – the first study on the impact of corruption on development in Latin America (Mexico)
- **University Indicators** – PRME Chapter LAC and GCCN Colombia developed a system of social responsibility indicators for HEI
- **Cross-country research** – on private-sector policy enablers (Egypt)
- **Market research** - SDG measurement/disclosure by ASX150 companies (Australia).
- **On-demand research** – GCCN Brazil and PRME Chapter Brazil

Successful Collaborations: Governance & Institutional

- **Annual meetings and networking events** – Austria, Colombia, France, UK PRME Chapters Nordics, Benelux, Brazil, and DACH
- **Steering committees, advisory boards, and working groups** – Colombia & Denmark
- **PRME Faculty Board participation** – GCCNs Austria, Canada, Colombia, India, Netherlands, Norway, South Africa, and UK.
- **Structured collaboration** - Signed MOU in The Netherlands
- **Treasury management** – GCCNs Mexico, Canada, France, and Denmark manage PRME Chapter funds

Future Potential: Academic & Research

- **Co-develop Curricula & Case Studies** - local case study series for the Global South context (India), joint development of UNGC Academy curricula and RME resources (Austria, Pakistan), and UNGC programming for the local context (Chapter DACH).
- **Guest Lectures & Speaking Engagements** - Switzerland
- **Academic Advisor** - input for academic courses and relevance (Austria).
- **New Academic Programs** - Development of joint educational programs (Russia) and capacity-building programs in SDGs (Thailand).
- **Joint Research Projects** - Russia, Colombia, Kazakhstan and cross-border research partnerships (Brazil, Africa)

Future Potential: Capacity Building & Students

- **Faculty-Led Trainings for Companies** - PRME faculty as trainers & mentors in business programs and accelerators (Austria, Switzerland & Liechtenstein).
- **Workshops and Webinars** - Co-design workshops on climate and biodiversity literacy (Nordics). Online training and SDG-focused webinars (Mexico).
- **Knowledge Exchange Platforms** - Share curricula, methods, and best practices for teaching sustainability (Pakistan).
- **Internships & Jobs** - internships and trainee programs with GCCN Finland, Colombia, Netherlands, Kazakhstan companies
- **Student Project Platforms** - platforms for showcasing impactful student ideas to stakeholders (Brazil).

Future Potential: Communication

- **Co-organize Joint Events** - Switzerland, Norway, Brazil
- **Networking & Advocacy** - dialogue between academia, business, NGOs, and policymakers (Switzerland) and joint advocacy campaigns (Norway)
- **Awareness Campaigns** - Campaigns to raise awareness of PRME (GCCN Pakistan)
- **Cross-Promotion** - UK, Switzerland, UAE
- **Develop Structured Collaboration to Bridge Regional Distances** – France
- **Resource Sharing and Support** - Switzerland & Liechtenstein, Austria, Brazil, Netherlands
- **Strategic Leverage of Networks** – promote membership to PRME and UNGC (South Africa, Brazil, Lebanon, Ecuador, Mexico).



Challenges to Overcome

- **Lack of Strategic Alignment, Understanding** – Are we competing or collaborating?
- **Regional distances & North/South differences** - Dominican Republic, Colombia, Ecuador, France, Sweden
- **Time, Budget, and Resources** - Austria, Costa Rica, Egypt, Russia, Norway, Mexico, Pakistan, Switzerland & Liechtenstein
- **Need a clear value proposition** - Germany, Norway, Switzerland, Thailand & UK
- **Institutional prioritization** – business schools prefer UNGC over PRME
- **Lack of precedent and structured formats**- New Zealand, Kazakhstan, Pakistan, Netherlands, Norway, Slovenia, Austria
- **Institutional, individual or no communication**– USA, Denmark, Sweden

- **Sherwat Elwan Ibrahim**, Associate Professor, The American University in Cairo & Chair, PRME Chapter Africa
- **Anna Czerwinska**, Coordinator of the PRME / UNGC Collaboration Taskforce & BI Norwegian Business School
- **Sophie Kacki**, Manager of Programmes & Engagement, PRME
- **Brendan Duprey**, Founding Director (Associate Professor), Sustainable Kazakhstan Research Institute, Narxoz University & Co-Chair, PRME Chapter Eurasia
- **Antonio Hautle**, Executive Director, UN Global Compact Country Network Switzerland & Liechtenstein
- **Herve Lado**, UN Global Compact Africa Regional Head
- **Tolulope Lewis Tamoka**, Chief of Intergovernmental and Africa Programmes, UN Global Compact

Invitation to Contribute to the Survey & Final Report

PRME Chapter Short Survey on
Global Compact Country Network
Collaboration



GCCN Survey on GCCN and PRME
Collaboration

