VISION, KEY OBJECTIVES AND COMMITMENTS

Vision
To be the leading network in Iberia perceived as accelerating dialogue and action for implementing responsible education and the SDGs across higher education institutions.

Key Objectives
- Increase the visibility of PRME and its signatories in Iberia
- Engage all PRME Signatories and provide a platform for dialogue, learning and action on responsible management and leadership education
- Adapt the Six Principles of PRME into the local context and develop and promote activities linked to the Principles
- Mainstream the SDGs in the curriculum, research and external engagement activities

Key Commitments
- Implement a Strategic Plan that considers all target groups and envisions to meet the defined ambitions
- Promote in-depth understanding of the HEI Case to the SDGs, leading to its explicit reference in Signatories’ reporting and communication pieces
- Organize an annual general meeting open to all Chapter members to discuss the strategic direction and development of the Chapter, as well as organize additional activities on substantial issues for PRME and Chapter Iberia in particular
- Promote and encourage cross-chapter knowledge exchange
- Contribute to the PRME Annual Report by regularly updating Chapter Iberia’s webpage with an outlook of the year
- Develop a SIP of PRME Chapter Iberia

https://www.unprme.org/prme-chapter-ibera
ACTIVITIES DEVELOPED IN 2021

- Launch of a Chapter Iberia's survey to all signatories to understand further their perceptions of what a PRME Chapter mean, how it would be useful in their sustainability roadmap, and whether they would be willing to collaborate.
- Analysis of survey’s data and development of a report, which has been presented to the Steering Committee and PRME’s board.
- Presentation of this survey methodology for the other Chapters, aiming for their replication.
- Further comprehension of the global context, and the common language of “decade of action”, “build back better” and “no one left behind”, the ESG criteria and the role to play of HEIs by deep diving in PRME’s Blueprint and SDSN’s Accelerating Guide.
- Development of a Strategic Plan document, which has been shared within the Steering Committee and discussed in an open meeting.

Key findings

- Integration of SDGs and PRME seems to be a core priority, yet HEIs still lag in terms of effective actions
- Not all HEIs are at the same level of progress on what concerns PRME and the SDGs across different dimensions: school positioning, community awareness, local community engagement, SDG integration across curriculum and research; report and accountability;
- It is not a usual practice for signatories to map SDG relation of curriculum, research and partnerships.
- A high expectation that the Chapter becomes a platform for dialogue and sharing of best practices, inspiring each other to follow through

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VALUE PROPOSITION

PRME Chapter Iberia aims to help HEIs in the integration of the SDGs as a fluent language across all levels, be it education, research, partnerships and their own walk the talk, by:

- acting as a platform for dialogue and action
- providing theoretical and practical frameworks
- facilitating benchmarking and sharing best practices
- facilitating the creation of alliances in specific areas of interest
- fostering learning from the experience of other members.

FACULTY
To increase alliances for producing SDG-related research, reaching clarity of what the Agenda means for HEIs, policy makers, business managers and civil society.

STUDENTS
To increase engagement with SDG-related initiatives from the earliest age possible and considering a variety of different industries, sectors and future job roles.

DEAN
To show evidence of the need to begin a sustainability roadmap where HEIs transition as sooner as possible.

#SustainabilityEducation
MEET THE PROVISIONAL COMMITTEE

CHAIR
Luís Veiga Martins
NOVA SBE (Portugal)

VICE-CHAIR
Marcos Eguiguren
UPF Barcelona School of Management (Spain)

SECRETARY
Ana Sofia Rodrigues
Ana Teresa Oliveira
IPVC (Portugal)

ASSISTANT TO THE CHAPTER
Daniela Afonso
NOVA SBE (Portugal)

HEAD OF COMMUNITY ENGAGEMENT
Helena Jerónimo
ISEG - Universidade de Lisboa (Portugal)

HEAD OF PROGRAMMATIC WORK
Ana Simaens
Iscte Business School (Portugal)

https://www.unprme.org/prme-chapter-iberia
We have a group of likeminded institutions to report to and help advance our work in including SDGs into education and our institutions.

If you recognize the value of belonging to PRME Chapter Iberia, please contact:

Chapter_Iberia@unprme.org

CONTACT

For more information on the PRME Chapter Iberia and in order to participate in the activities of the Chapter, please contact: