For the third year, the AUC School of Business is organizing a high-level forum during the period of March 14-17, 2022. The forum will include roundtable discussions where renowned and distinguished scholars, practitioners from business and industry as well as policy makers from Egypt, Africa and other parts of the world will discuss timely and relevant issues. In addition to the stimulating discussions, this year will also be witnessing the start of new initiatives on the local, regional and global level.

Roundtable Discussion: The United Nations Principles of Responsible Management Education (PRME) Initiative and PRME Chapter Africa Launch

The Principles of Responsible Management Education (PRME) is an initiative of the United Nations Global Compact, a global intergovernmental organization that calls on the private sector to take action and contribute to social and environmental needs as expressed in the United Nations Sustainable Development Goals (SDGs).

Complementary to and in support of this call to business, the focus of PRME is to build awareness of sustainability and the SDGs at business schools and universities around the world by integrating the SDGs into the teaching, research and practices of these institutions. The aim is to ensure that current and future business leaders have the understanding, knowledge and capabilities they need to make decisions that balance economic priorities with social and environmental imperatives, in order to deliver positive change and create a better world for all.

PRME Chapter Africa is aimed at bringing PRME closer to the needs, aspirations, challenges and opportunities that are unique to African countries at a local and regional level. PRME Chapter Africa now becomes the newest of over 15 Chapters across the world and will work in cooperation with the existing Global Compact Local Networks across Africa.

PRME Chapter Africa offers a specific platform for dialogue, learning, and action on responsible management, leadership education, and research in Africa, for Africa, by Africans. This new
venture will support and promote meaningful action towards tackling the United Nations Sustainable Development Goals through cooperation and partnerships between business schools and universities across Africa.

Key Issues/Questions

This roundtable will bring together experts from the PRME Secretariat in New York and PRME members from around Africa to discuss:

- What is PRME and what are the key benefits for business schools and universities?
- The role of PRME Chapters and why are regional and local initiatives important?
- The launch of PRME Chapter Africa and who is involved?
- What are the plans for PRME Chapter Africa and what this means for schools that are already PRME members and what are the benefits for prospective members?

Welcome Note

Sherif Kamel
Dean, School of Business, The American University in Cairo

Opening Remarks

Morris Mthombeni
PRME Global Chapter Council, South Africa

Mette Morsing
Head PRME Secretariat, USA
Moderator

Sherwat Elwan
Associate Professor and Director of MBA Programs, AUC School of Business
Vice Chair of PRME Africa Chapter Founding Committee

Speakers

Jill Bogie
Gordon Institute of Business Science, South Africa

Judy Muthuri
Nottingham University Business School, UK

Rakeli Njoki Kuria
PRME Global Students (Pro) Regional Lead Africa
Director/Altoco Young Trade Professionals student at Strathmore University, Kenya

Sammy Bonsu
Ghana Institute of Management and Public Administration and Chair of PRME Africa Chapter Founding Committee, Ghana

Kemi Ogunyemi
Director of Christopher Kigode Centre for Research in Leadership and Ethics
Lagos Business School, Nigeria

Mumbi Wachira
Accounting Lecturer, Strathmore Business School
Member of PRME Chapter Africa Founding Committee, Kenya

When to Join:

Tuesday, March 15, 2022
Cairo Time 12:00 - 1:45 pm
GMT 10:00am-11:45pm

Register Now

Roundtable Discussion: Just Transition for Africa: The Role of Business Schools
Across the world, the evidence of the increasing frequency and severity of extreme weather events, flooding, drought, wild fires, rising sea levels, ocean acidification, and other devastating natural disasters is plain to see. The conversation across the world about climate change and its impact on communities, livelihoods and businesses has grown in intensity and urgency over the past few years. There was intense scrutiny over the outcomes of COP 26 in Glasgow towards the end of last year. Again the world and Africa is looking for meaningful action as the United Nations Climate Change Conference known as the Conference of Parties - COP 27 is being hosted in Egypt in November 2022.

We take this opportunity to consider the issues and challenges across the African continent and how climate action in Africa is not only about the transition from an economy based on fossil fuels to the so-called ‘net-zero’ economy or low carbon economy. It is also about the impact of climate change and the energy transition on people, the way of life and livelihoods of families and communities, with many living in poverty, without access to secure supplies of energy and water, poor infrastructure and high unemployment, especially for youth and women. This means that there is an urgent need to consider not only the energy transition but also the social justice of how the transition is managed.

Key Issues/Questions

This roundtable will bring together experts from around Africa and with local and international knowledge and experience to discuss:

- The meaning of the Transition to Net Zero and issues around climate change risk;
- Key priorities for Africa at COP27, including climate mitigation and adaptation strategies;
- The meaning of Just Transition for Africa and specifically issues of social justice, energy poverty and what is different about Africa and African countries;
- The implications of Just Transition for the private sector, including investors, alternative climate finance, market and regulatory mechanisms.
- The role of African universities and business schools in contributing to climate action and Just Transition for Africa.
When to Join:
Tuesday, March 15, 2022
Cairo Time 2:00-3:30 pm
GMT 12:00-1:30 pm

Register Now

Webinar Recommendations
Let us share with you some instructions to ensure a smooth flow of the session and maximize your benefit from the webinar:

1. Please make sure you have an account on Zoom, displaying your first and last name. (Zoom)
2. Try to log in ten minutes before the session.
3. We are allocating 15 min toward the end of the session for "Q&A", kindly use the feature on the app for questions.
4. AUC School of Business team will be joining you during the session for assistance.

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