

# PRME Champions

## PRME Global Forum

### June 2025

# PRME Champions Manifesto

PRME Manifesto Task Force

Presented by:

Rumina Dhalla

# PRME Manifesto

## 2:15 – 3.30 June 9<sup>th</sup>, 2025



2.15 – 2.30	Introduction to the PRME Manifesto and The Task Force	
2.30-3.00=	Small Group Discussion and Debrief - Review / Comment	
3.00 - 3.25	Action!	
3.25 – 3.30	Wrap up – Would you like to be more involved?	

# Future: Revision, Implementation, Action



## PRME Champions Task Force

Rumina Dhalla. Gordon S. Lang School of Business and Economics, University of Guelph, Canada

Lead, PRME Champions Manifesto Task Force and Halfway to Agenda 2030

Colin Dey, University of Dundee, United Kingdom

Alexandra Grammenou, ZHAW Zurich University of Applied Sciences, Switzerland

Alex Hope, Northumbria University, United Kingdom

Vivek Kumar Jha, TA Pai Management Institute

Margaret McKee. Sobey School of Business, Saint Mary's University, Canada

Swati Nagpal, La Trobe Business School Australia

Katerina Psarikidou, University of Sussex Business School, United Kingdom

Marina Schmitz, CBS International Business School, Germany

Jeremy Larner, Nottingham University Business School

Helen Millward, Keele University

# PRME Global Forum



- Introduction to the PRME  
Manifesto and the Task  
Force



# Development of Manifesto

How did we get here? Historical Perspective of the development of the 2023 PRME Champions Manifesto for new 2024 PRME Champions.

Half way there but [nowhere there](#) – 2 sessions at September 2023 Meeting.  
One face to face, one hybrid

- Discussions at both on PRME Champions' role and contributions to amplify and accelerate implementation and integration of SDGs
- 2<sup>nd</sup> session – small workgroup discussions
- Debrief – [call to action to amplify and accelerate](#)
- Strong support for a manifesto/white paper on PRME Champions action on SDGs
- Draft circulated to all PRME Champions
- December, 2023 – manifesto endorsed and signed by PRME Champions 2023

# Development of PRME Champions Manifesto



March 2024 - Review Manifesto

- Get feedback – do we need to make any changes?

June 2024– Presented at the PRME Champions Meeting

- Small Group workshop
- Received Feedback -
  - Too long? Deans to sign? Manifesto?

July 2024

- Task force meeting
- Manifesto amended and circulated

September 2024 – PRME Champions Meeting

- Focus on the Future
- We or I? Who signs?

# Development of PRME Champions Manifesto



May/June 2025

- Meeting of the Taskforce
- Revise Manifesto based on feedback
- Present at the PRME Champions Meeting in June 2025
- Workshop at the PRME Global Forum – PRME Signatories

June – December 2025 (Proposed)

- Finalize Manifesto
- PRME Commons
- PRME Signatories

# PRME Manifesto

2:15 – 3.30 June 9<sup>th</sup>, 2025



2.15 – 2.30	Introduction to the PRME Manifesto and The Task Force
2.30-3.00	<p>Small group facilitated discussions/round tables will explore the following questions:</p> <ul style="list-style-type: none"><li>• Will the Manifesto help us amplify and accelerate action to achieve SDG 4?</li><li>• Who should sign the Manifesto? Dean? Individuals?</li><li>• Would you as a member of a PRME school support the Manifesto?</li><li>• Strategies for distribution and diffusion of the Manifesto throughout the PRME community and stakeholders</li><li>• How can we engage students</li><li>• What else can we do?</li></ul>



# PRME Manifesto

## 2:15 – 3.30 June 9<sup>th</sup>, 2025



3.00 – 3.30

Taking the Manifesto to action:

Discussion on how to operationalize and take the  
Manifesto to action

What do we need?

Who do we need to include?

Would you like to be more involved?

# Other Stakeholder Consultation

. Comments?



# Other Stakeholder Consultation

. Comments?



# PRME Champions Manifesto

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