PRME Champions

PRME Global Forum

June 2025

PRME Champions Manifesto

PRME Manifesto Task Force

Presented by:

Rumina Dhalla





PRME Manifesto 2:15 – 3.30 June 9th, 2025

2.15 – 2.30	Introduction to the PRME Manifesto and The Task Force
2.30-3.00=	Small Group Discussion and Debrief Review / Comment
3.00 - 3.25	Action!
3.25 – 3.30	Wrap up – Would you like to be more involved?



Future: Revision, Implementation, Action

PRME Champions Task Force

Rumina Dhalla. Gordon S. Lang School of Business and Economics, University of Guelph, Canada

Lead, PRME Champions Manifesto Task Force and Halfway to Agenda 2030

Colin Dey, University of Dundee, United Kingdom

Alexandra Grammenou, ZHAW Zurich University of Applied Sciences, Switzerland

Alex Hope, Northumbria University, United Kingdom

Vivek Kumar Jha, TA Pai Management Institute

Margaret McKee. Sobey School of Business, Saint Mary's University, Canada

Swati Nagpal, La Trobe Business School Australia

Katerina Psarikidou, University of Sussex Business School, United Kingdomom

Marina Schmitz, CBS International Business School, Germany

Jeremy Larner, Nottingham University Business School

Helen Millward, Keele University



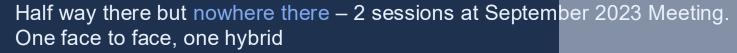
PRME Global Forum

Introduction to the PRME Manifesto and the Task Force



Development of Manifesto

How did we get here? Historical Perspective of the development of the 2023 PRME Champions Manifesto for new 2024 PRME Champions.



- Discussions at both on PRME Champions' role and contributions to amplify and accelerate implementation and integration of SDGs
- 2nd session small workgroup discussions
- Debrief call to action to amplify and accelerate
- Strong support for a manifesto/white paper on PRME Champions action on SDGs
- Draft circulated to all PRME Champions
- December, 2023 manifesto endorsed and signed by PRME Champions 2023



Development of PRME Champions Manifesto



March 2024 - Review Manifesto

- Get feedback do we need to make any changes?
- June 2024 Presented at the PRME Champions Meeting
- Small Group workshop
- Received Feedback -
 - Too long? Deans to sign? Manifesto?

July 2024

- Task force meeting
- Manifesto amended and circulated

September 2024 – PRME Champions Meeting

- Focus on the Future
- We or I? Who signs?

Development of PRME Champions Manifesto



May/June 2025

- Meeting of the Taskforce
- Revise Manifesto based on feedback
- Present at the PRME Champions Meeting in June 2025
- Workshop at the PRME Global Forum PRME Signatories

June – December 2025 (Proposed)

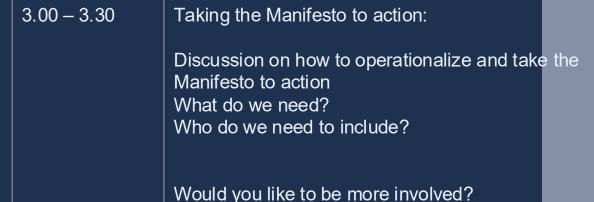
- Finalize Manifesto
- PRME Commons
- PRME Signatories

PRME Manifesto 2:15 – 3.30 June 9th, 2025

2.15 – 2.30	Introduction to the PRME Manifesto and The Task Force	
2.30-3.00	 Small group facilitated discussions/round tab explore the following questions: Will the Manifesto help us amplify and accelerate action to achieve SDG 4? Who should sign the Manifesto? Dean? In the Manifesto? Strategies for distribution and diffusion of Manifesto throughout the PRME communication stakeholders How can we engage students What else can we do? 	ndividuals? ool support the



PRME Manifesto 2:15 – 3.30 June 9th, 2025





Other Stakeholder Consultation

. Comments?



Other Stakeholder Consultation

. Comments?



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