



**MED Welcome and Ambassador Programme: Connecting Educators,
Sharing Innovations, Building our MED Global Community
Sponsored by PRME – Principles for Responsible Management
Education**

Call for Submissions: Are you attending AOM 2026 in Philadelphia and have an interest in global management education perspectives or underrepresented voices in management education? If so, we are looking for keynote presenters for our PDW, the MED Welcome and Ambassador Programme, taking place at 9.00 on Friday 30th July.

Every educator knows that teaching is hard. Not just intellectually demanding but situationally demanding and always shaped by who is sitting in front of you, what they expect from education, what their context has taught them to value, and what the institution around you considers legitimate. The challenge of reaching students, building relevance, and making ideas land in a room is one we all share, wherever in the world we teach.

And yet the global conversation about how we teach management continues to be dominated by a narrow set of North American and Western European perspectives. The innovations happening in classrooms across Latin America, Asia, Africa, the Middle East, and Indigenous educational contexts rarely make it to the main stage. That is a gap our community can no longer afford to ignore.

This PDW will host a series of short, high-energy spotlight presentations from keynote presenters representing underrepresented regions, each sharing a teaching practice, challenge, or innovation that the broader AOM management education community will immediately find useful. We are seeking **5-minute teaching insights** from keynote presenters representing or working closely within underrepresented regions, specifically:

- Latin America
- Asia
- Middle East and North Africa (MENA)
- Africa (Non-MENA)
- Indigenous Contexts

What We Are Looking For: We invite short, high-quality video contributions (5 minutes maximum) that detail a distinctive pedagogical approach, a unique regional teaching challenge, or an innovative classroom practice from your context.

Your submission should briefly address:

- **The Context:** What is unique or distinctive about the cultural or institutional teaching environment in your region?
- **The Practice/Challenge:** What innovative teaching practice, framework, or localised solution have you implemented to engage students or overcome regional challenges?
- **The Global Takeaway:** What can the broader AOM community learn from your regional insight?

Submission Requirements

To be considered as a keynote presenter on this PDW, please submit the following by Friday, July 3rd, 2026.

- **A Brief Written Outline:** A short summary (maximum 250 words) of your teaching insight.
- **A 5-Minute Video Recording:** A concise video of yourself presenting the insight.
 - Format: MP4 or MOV, or an accessible video link (e.g., hidden YouTube, Vimeo, or Google Drive link).
 - Structure: Engaging, clear, and focused on practical, real-world educational application.
- **Participation Confirmation:** Please confirm in your submission that you plan to attend AOM 2026 in person and are available to engage with the workshop organisers online in advance.

Review and Selection Process

The MED Executive will review all submissions. A select number of keynote presenters will be invited to an online discussion to shape the PDW and will present during the live workshop session in Philadelphia. Not presenting yourself, but know someone who should be? We welcome nominations. If you know a colleague who would be an ideal keynote presenter for this PDW, please encourage them to apply or send their name and contact details to us directly.

Join us in shaping the conversation around global management education. For inquiries or to submit your proposal, please email PDW organisers Mairead Brady (bradyma@tcd.ie) and Adam Keeley (adam.keeley@mu.ie).

Warm regards,

Mairead Brady & Adam Keeley

The Management Education and Development (MED) Division