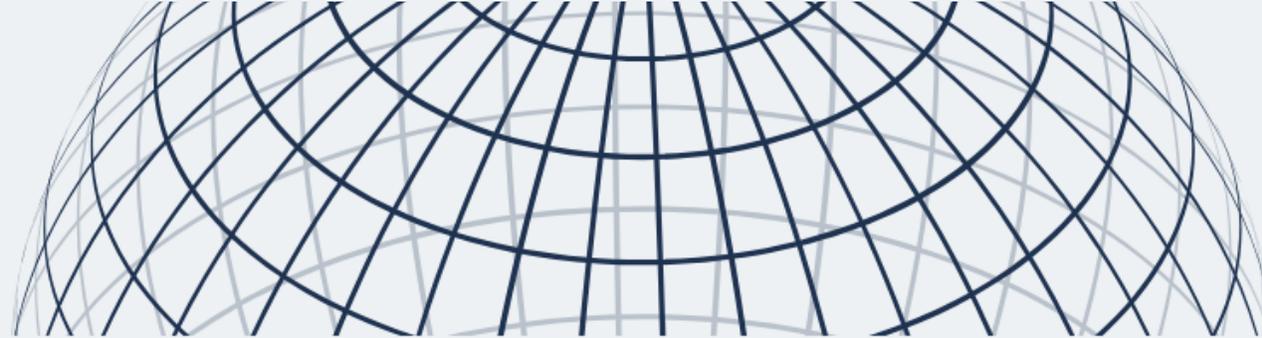
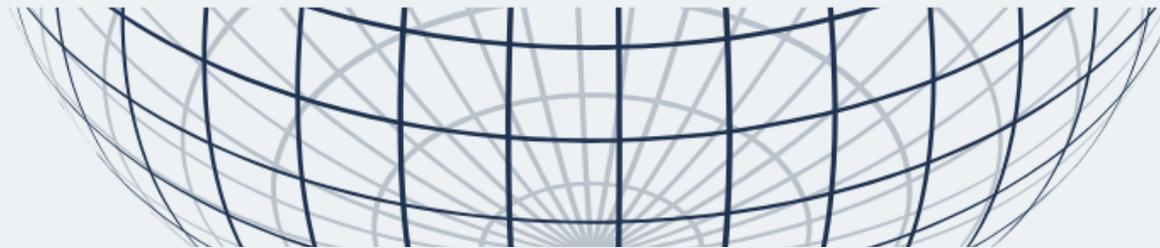


GLOBAL FORUM PARTNERSHIP PACKAGE



2021 VIRTUAL PRME GLOBAL FORUM

16 - 17 JUNE



ACADEMIA

BUSINESS

COLLECTIVE ACTION

ABOUT 2021 VIRTUAL PRME GLOBAL FORUM



In 2007, **The Principles for Responsible Management Education (PRME)** was established as a United Nations-supported initiative to raise the profile of sustainability in schools around the world. As a UN Global Compact initiative, PRME equips today's business students with the understanding and ability to deliver change tomorrow.

As we begin the Decade of Action, just six years after the adoption of the Sustainable Development goals, the world is not on track to achieve the 2030 Agenda. The converging crises of climate change, a deadly global pandemic, worsening social and economic inequality, and unchecked corruption, have been compounded by a retreat from global cooperation. Furthermore, rising dropout rates and lack of preparedness for the future of work threaten the ability of future leaders to deliver change. More now than ever, there is a need for the business and academic communities to engage with the UN, Governments and civil society to address these challenges.

The 2021 Virtual PRME Global Forum will focus on the strategic vision to accelerate and scale the global collective impact of responsible management education. It will bring together stakeholders from business, academia, the United Nations, the public sector and the PRME community to accelerate the positive impact responsible management and business education can make on the leaders of tomorrow. Join over **1,000 fellow leaders** to envision and shape the future of business and management education in support of the global effort to achieve the Sustainable Development Goals (SDGs).

TOGETHER, WE CAN TRANSFORM BUSINESS AND MANAGEMENT EDUCATION TO EMPOWER STUDENTS TO DELIVER CHANGE FOR A BETTER WORLD.



2021 VIRTUAL PRME GLOBAL FORUM

860+ SIGNATORIES
95 COUNTRIES
30+ SESSIONS
2 DAYS
1 GLOBAL EVENT

16-17 June

“

The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals.

ANTONIO GUTERRES,
UNITED NATIONS SECRETARY-GENERAL

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Find more information at:
<https://www.unprme.org/global-forum>

PRME Principles for Responsible
Management Education

an initiative of the 



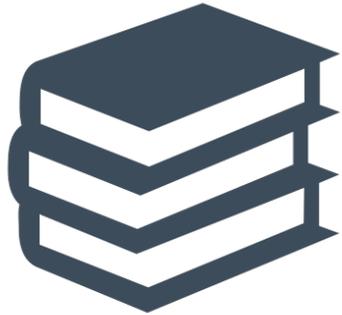
THEMES AND FOCUS AREAS

- ❑ Collaboration and strategic alignment of PRME and UNGC for collective impact (Global and Local perspective)
- ❑ Advancing management education in key priority areas including business and human rights, decent work, gender equality, climate change and sustainable finance amongst others
- ❑ Advancing strategic partnerships for impact and amplification
- ❑ Focus sessions for PRME Chapters, Working Groups, Deans, Champions, Students, Partners and more
- ❑ Student-led sessions on the value of sustainability-focused education in building competencies for the future and announcement of student-engagement initiatives
- ❑ Presentation of PRME Recognition Awards

 VIRTUAL GLOBAL
PRME FORUM

WHY THE GLOBAL FORUM?

Reach an Influential Audience



860+ Higher Education Institutions from **96 countries** committed to responsible management education with an estimated reach of **3 million students**



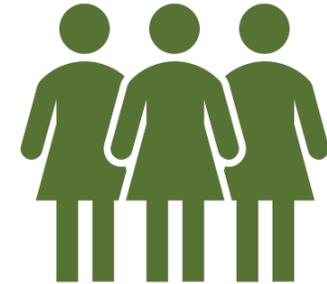
Over 1000 participants



25+ panels on RME research, curricula, partnerships, dialogue and more



70+ speakers and thought leaders from around the world



Key publications presented

WHY THE GLOBAL FORUM?

Align with the world's leading UN and responsible management stakeholders



Current and past partners of PRME.

WHY THE GLOBAL FORUM?

Thought leadership from high-profile sustainability and responsible management education speakers



Ilian Mihov, Dean, INSEAD
PRME Board Chair



Sanda Ojiambo, CEO and
Executive Director
UN Global Compact



Stefania Giannini, Assistant
Director-General, UNESCO
PRME Board Member



Judy Samuelson, Founder and
Executive Director, Aspen Institute
Business and Society Program,
VP, Aspen Institute



Tima Bansal, Board Member,
PRME Board Founder, Network
for Business Sustainability



Steve Kenzie, Executive
Director, Global Compact
Network United Kingdom



Prof. Dr. Jikyeong Kang,
President and Dean, Asian
Institute of Management



Maxime Lakat, Chair of Youth
Council & Co-President of
Desautels Sustainability Network

CUSTOM GLOBAL FORUM PARTNERSHIP PACKAGES

4 SPECIALIZED PACKAGES STARTING AT \$5,000

Content Studio + Branding

A dedicated virtual Content Studio booth open for the entire 2 days of events. This digital activation invites attendees to learn about your organization, download white papers and case studies, and offers a space for bilateral networking.

Thought Leadership Spotlight

Feature in a conversation with deans, PRME partners and PRME sponsors.

Content Capture + Amplification Content

Content from panels, events and booths may be captured by PRME as video, articles, galleries, and social media to extend partnership benefits beyond the event. Custom content is designed for partners, speakers and sponsors. Samples upon request.

PRME Website Innovation Showcase

Present your company's innovative sustainability work on a dedicated Sponsor webpage on the official PRME website.

GLOBAL FORUM PARTNERSHIP PACKAGES



GOLD

Content Studio+ Global Forum Branding and Innovation Showcase \$10,000

- 10-15 minute Ted-Talk Style Presentation on PRME website
- Content Studio to feature content, host live discussions, and engage with audience members
- Network and schedule meetings with audience members
- Branded exposure on event website, virtually on the main stage, in the pavilion and email promotions
- Lead Capture showing who visited content studio and Innovation presentation
- Complimentary registrations for your employees and staff

SILVER

Content Studio + Global Forum Branding \$7,500

- Content Studio to feature content, host live discussions, and engage with audience members
- Network and schedule meetings with audience members
- Branded exposure on event website, virtually on the main stage, in the pavilion and email promotions
- Lead Capture showing who visited content studio and Innovation presentation
- Complimentary registrations for your employees and staff

BRONZE

Global Forum Branding \$5,000

- Branded exposure on event website, virtually on the main stage, in the pavilion and email promotions
- Network and schedule meetings with audience members
- Complimentary registrations for your employees and staff

GLOBAL FORUM PARTNERSHIP OPPORTUNITIES

	GOLD	SILVER	BRONZE
10-15 minute Ted-Talk Style Presentation on PRME website	✓		
Content Studio to feature content, host live discussions, and engage with audience members	✓	✓	
Lead Capture showing who visited content studio and Innovation presentation	✓	✓	
Network and schedule meetings with audience members	✓	✓	✓
Branded exposure on event website, virtually on the main stage, in the pavilion and email promotions	✓	✓	✓
Complimentary registrations for your employees and staff	✓	✓	✓

CONTACT US



For more information regarding these sponsorship opportunities, please contact:

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Mette Morsing

Head, PRME

morsing@unglobalcompact.org

Sign up for a time to discuss these opportunities [HERE](#)

Register for the 2021 Virtual PRME Global Forum [HERE](#).



The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals."



Antonio Guterres, United Nations Secretary-General