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Last Updated:

August 2026

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Title slides

PRME

Principles for Responsible Management Education

PRME Principles for Responsible Management Education

an initiative of the

United Nations Global Compact





PRME

Principles for Responsible Management Education

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United Nations Global Compact

Slides About PRME

About PRME


PRME
GLOBAL FORUM
12 RESPONSIBLE CONSUMPTION AND PRODUCTION
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4 QUALITY EDUCATION
SUSTAINABLE DEVELOPMENT GOALS
1 NO POVERTY



About PRME

Founded in 2007, the Principles for Responsible Management Education **(PRME) is the largest organized relationship between the United Nations and management-related higher education institutions**.

As a platform to raise the profile of sustainability in business schools around the world, **PRME equips today's business students with the understanding and ability to deliver change tomorrow**.

PRME
an initiative of the United Nations Global Compact



History of PRME

The Principles were developed in 2007 by an international task force of 60 deans, university presidents and official representatives of leading business schools and academic institutions, including:

- AACSB International
- European Foundation for Management Development (EFMD)
- Aspen Institute Business and Society Program
- European Academy of Business in Society (EABIS — now ABIS)
- Globally Responsible Leadership Initiative (GRLI)
- Net Impact

This task force laid the foundation for the global platform for responsible management education.

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The Seven Principles



PURPOSE

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



PARTNER

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



VALUES

We place organizational responsibility and accountability to society and the planet at the core of what we do.



PRACTICE

We adopt responsible and accountable management principles in our own governance and operations.



TEACH

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



SHARE

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

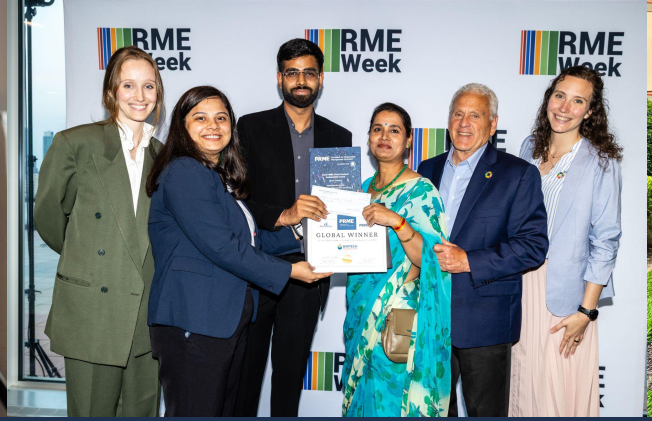


RESEARCH

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

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Our mission is to transform management education and develop the responsible decision-makers of tomorrow to advance sustainable development.







PRME's Mission



1 Advance Sustainable Development

2 Develop Responsible Decision-Makers

3 Transform Management Education

How to Signatories Engage with PRME

Building Community

- PRME Chapters
- PRME Champions
- PRME Working Groups
- PRME Students
- PRME Global Forum



Advancing Education

- Pedagogy
- Curriculum
- Research
- Professional Development

Charting Impact

- SIP Reporting
- Impact Stories
- Signatory Spotlights

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What We Do



Advancing Education

PRME creates opportunities and develops innovative tools to transform teaching and learning in business and management education.



Building Community

PRME offers space for knowledge exchange and learning from good practices on responsible management education, and as a collective sets the agenda and leads the discussion within business and management schools.



Charting Impact

PRME tracks the implementation of the Seven Principles and the SDGs across the business management landscape through storytelling of Sharing Information on Progress (SIP) Reports by PRME Signatory Members.

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A global network

3,000,000+ Students

200,000+ Faculty

800+ Signatory Members

90+ Countries

17 Chapters

17 Working Groups



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Antonio Guterres

Secretary-General (2017-Present)

United Nations

The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

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“The Principles for Responsible Management Education have the capacity to take the case for universal values and business into classrooms on every continent.”

Ban Ki-Moon

Secretary-General (2007-2016)

United Nations

UN Global Compact Leaders Summit, 2009

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“[Educators] have enormous potential to grow and drive PRME’s mission of responsible management education in schools and companies worldwide.”

Amina J. Mohammed

Deputy Secretary-General (2017-Present)

United Nations

PRME Global Forum, 2023

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Slides About PRME's Value Proposition

Why Join PRME?



Access faculty development and resources

Our comprehensive programme, expert insights from the community, and collaborative platforms offer educators the tools and knowledge needed to stay at the forefront of sustainable business practices.

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United Nations Global Compact

Why Join PRME?



Access faculty development and resources



Entry point to the UN environment



Track your commitment to RME and enhance your global ranking



Network with 800+ like-minded institutions



Equip your students for global impact



Attend interactive programmes and high-level events

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Why Join PRME?



Track your commitment to RME and enhance your global ranking

PRME's Sharing Information on Progress (SIP) Reporting provides a structured framework to assess your impact, set meaningful benchmarks, and demonstrate your commitment to responsibility in business education.

It also supports alignment with evolving accreditation and ranking standards, helping strengthen your global reputation through demonstrated leadership in responsible management education.

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Why Join PRME?



Equip your students for global impact

Access resources that prepare your graduates with the skills and knowledge to drive positive change, foster sustainability, and make a lasting difference on a global scale, ensuring they are well-positioned for success and social impact in their careers.

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Why Join PRME?

PRME acts as an entry point to the UN environment and offers unique opportunities for your institution to share the stage with civil society, government, and private sector leaders advancing responsible management education by upholding and adhering to the values of the United Nations.



Entry point to the UN environment

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Why Join PRME?

Collaborate on projects with dynamic local and global learning communities from around the world - 800+ institutions across 90+ countries - driving positive change in business practices and fostering a community dedicated to responsible management education.



Network with 800+ like-minded institutions

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Why Join PRME?

Immerse yourself in thought-provoking discussions, workshops, and conferences, all designed to connect you with the latest insights and strategies in responsible management education.



Attend interactive programmes and high-level events

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Community Value

For Deans:

- Collaborate with a community of businesses pursuing the Sustainable Development Goals through the UN Global Compact
- Access opportunities to differentiate programs as progressive, inclusive and future-oriented
- Gain visibility on global PRME and UN stages, such as at the Global Forum, the UN High-Level Political Forum (HLPF), and COP
- Signal institutional commitment to social impact in support of accreditation processes
- Connect with a network of over 850 like-minded peer institutions for collaboration on research, practice, and more



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Community Value

- Leverage PRME resources, including the SIP report, to strengthen societal impact reporting and align with global standards

"Sustainability is truly at the forefront. I believe nearly all schools, especially business schools, have now integrated it into their curricula, because the leaders of tomorrow need a strong understanding of sustainability."

- Benjamin Stevenson,
Director of Business School Solutions and Partnerships, Times Higher Education

"SIP reports present a valuable opportunity for PRME and The Financial Times to align on more consistent and streamlined data reporting—enhancing transparency and improving the overall efficiency of the reporting process."

- Andrew Jack,
Global Education Editor, The Financial Times

Community Value

For Faculty:

- Connect with a network of over 200,000 faculty working on a range of sustainable development issues your regional Chapter
- Access opportunities for educator and researcher upskilling, supporting tenureship
- Exchange resources with the PRME network via PRME Commons
- Collaborate on publications focused on thematic topics via the PRME Working Groups



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Community Value

For Students:

- Access the PRME Students network to engage with like-minded peers, collaborate on SDG initiatives, and build competencies for employability
- Connect with sustainability-oriented student organizations worldwide to leverage collective youth impact
- Build a professional network in the sustainable development space
- Amplify your voice and leadership on a global stage



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Community Value

For Businesses:

- Collaborate with academic experts to develop case studies, engage in policy planning and advocacy, and co-author publications for societal impact
- Connect with a network of upcoming business leaders equipped with skill sets for today's challenges.
- Present your responsible and sustainable solutions to the PRME community at our events for awareness driving and further research opportunities
- Help shape what the leaders of tomorrow should be taught and the skills that they will need for impact



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Slides About PRME Reporting

Sharing Information on Progress (SIP) Reporting

SIP reporting allows institutions to regularly share information with their stakeholders on the progress they've made in implementing the Seven Principles.

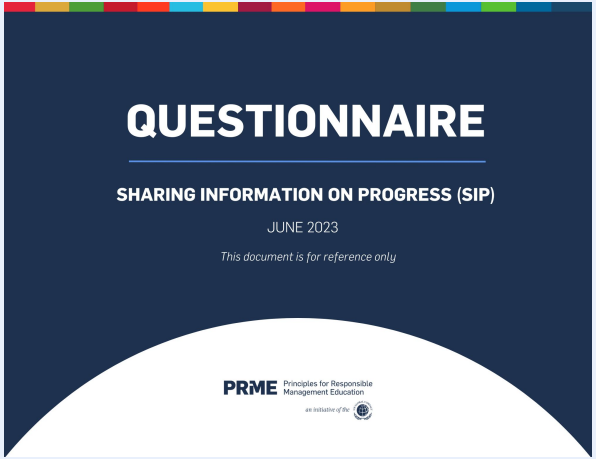
"Communicating" Signatories submit SIPs that include:

a) A commitment letter signed by the highest executive of the organisation

b) A description of practical actions

c) An assessment of outcomes

d) Key, specific objectives



Submitted virtually

Annual Submission

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Signatory Members on SIP Reporting

"We believe that the actual preparation of the [SIP] report itself can serve as a powerful catalyst for continued change and further recognition of the influence of PRME on campus."

Babson College, United States

"PRME has been an instrument of public and social recognition of creative and treasured initiatives that colleagues have silently designed and implemented in order to form socially responsible managers and citizens."

Universidad EAFIT, Colombia

"We have been able to see the gaps and areas of improvement towards achievement of the Principles and set out improvement plans where we are not doing well. This has also created more awareness and closer engagement with the Principles."

KCA University, Kenya

"Public reporting of SIP ensures the credibility of the PRME initiative and facilitates the exchange of good practices among the PRME network and beyond."

Monash University Faculty of Business and Economics, Australia

A Collaborative Impact Hub

Central, Visible Platform
A shared space for members to showcase work and foster peer learning

Bridges Reporting and Practice
Complements SIP by making contributions more visible and actionable year-round

Flexibility Across Roles
Welcomes contributions from faculty, researchers, administrators, & students alike

Scales Collaboration
Facilitates sharing across content and community

Demonstrates Thought Leadership
Highlights PRME's leadership in responsible management education

Alignment with UNGC & SDGs
Strengthens ties between business education and the SDGs



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Slides About How Signatories Engage at PRME

How to Signatories Engage with PRME

Building Community

- PRME Chapters
- PRME Champions
- PRME Working Groups
- PRME Students
- PRME Global Forum



Advancing Education

- Pedagogy
- Curriculum
- Research
- Professional Development

Charting Impact

- SIP Reporting
- Impact Stories
- Signatory Spotlights

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Our Community

PRME CHAPTER

Deepen your involvement with PRME by joining local networks of Signatories to make PRME activities contextually relevant.

PRME CHAMPIONS 2026 – 2027

Take an active role in driving the PRME mission with a group of highly engaged Signatories contributing to thought and action leadership.

PRME WORKING GROUP

Further key thematic areas with global groups of faculty, researchers, and scholars to increase PRME impact.

PRME STUDENTS

Engage with like minded students to empower sustainability-oriented student organizations.







PRME Chapters

The 17 PRME Chapters help to advance the Seven Principles within a particular geographic context, rooting PRME in different national, regional, cultural, and linguistic landscapes.

They function as platforms for localized engagement from higher education institutions, and in cooperation with Global Compact Local Networks, can develop projects and initiatives that support the Sustainable Development Goals regionally.

PRME Chapter Quick Facts

As of 1 Jan 2026

Chapter	Year Created	# of Signatories
Africa	2021	32
ASEAN+	2014 (Re-est. 2021)	30
Australia & New Zealand	2012	40
Brazil	2014	23
Central & Eastern Europe	2016	58
Germany, Austria, & Switzerland (DACH)	2014	57
Eurasia	2021	26
France & Benelux	2017	66
Iberia	2012	31

PRME Chapter Quick Facts

As of 1 Jan 2026

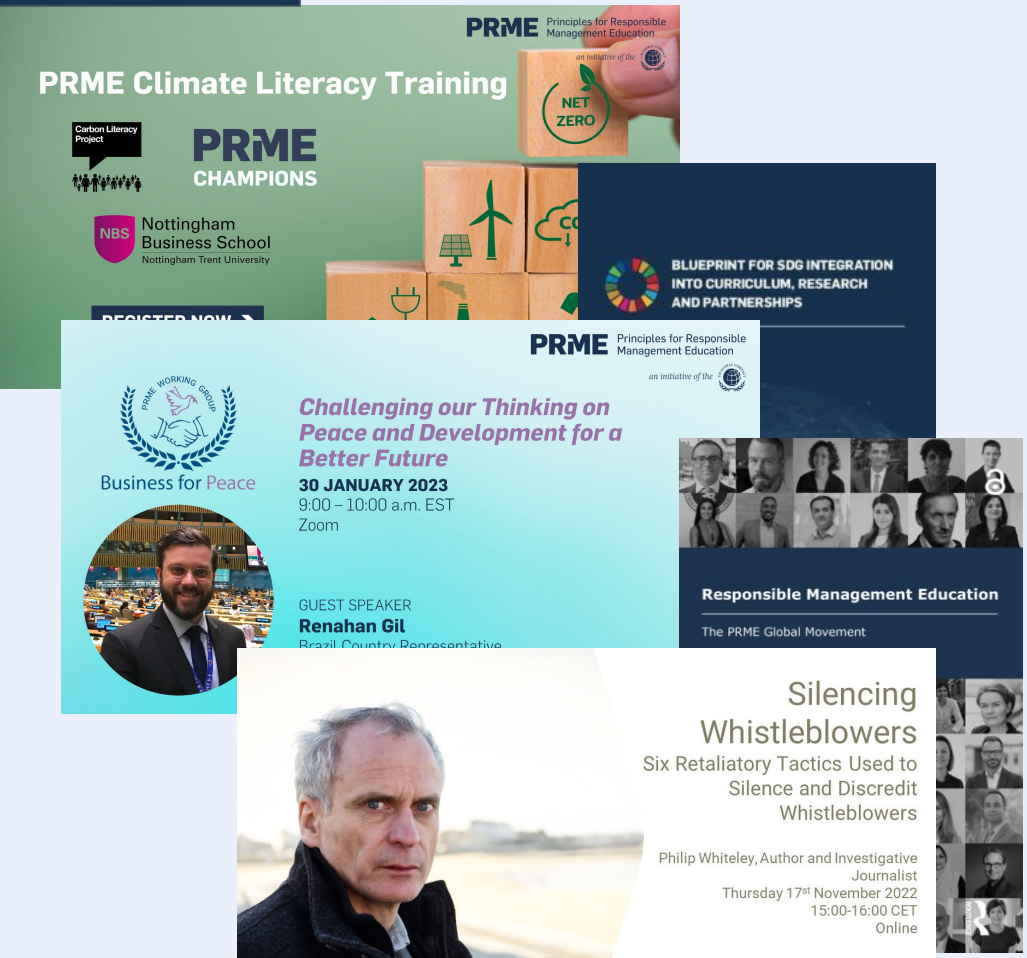
Chapter	Year Created	# of Signatories
India	2015	63
Italy	2018	14
Latin America & Caribbean	2013	66
Middle East	2014 (Re-est. 2021)	32
Nordic	2014	30
North America	2014	148
Poland	2021	18
United Kingdom & Ireland	2013	111

17 PRME Working Groups

Anti-Corruption	Anti-Fraud	Arts for Impact	Behavior Change for Sustainable Outcomes	Business for Peace
Climate Change and the Environment	Decolonisation	Disability, Neurodiversity and Mental Health Inclusion	Global Women and Leadership	Humanistic Management
RME in the Classroom	Poverty	Responsible Supply Chains	Responsible Work and Purposeful Careers	RME and Emerging Technologies
Service Systems for Humanity	Sustainability Mindset			

PRME Working Groups deepen collaboration in and across institutions on specific issues relevant to corporate sustainability and responsibility and related to the United Nations Sustainable Development Goals (SDGs).

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Working Groups

PRME Working Groups develop and publish resources relevant to increasing awareness around responsible management education and other thematic topics for business.

Including, but not limited to:

- Trainings
- Webinars
- Publications
- Events

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PRME Champions

The mission of the PRME Champions group is to **contribute to thought and action leadership on responsible management education** in the context of the United Nations sustainable development agenda.

PRME Champions commit to:

- **Work collaboratively**
- **Serve the broader PRME community**
- **Contribute to broader UN goals and issues**

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PRME CHAMPIONS 2026 – 2027



52 Schools

27 Countries

14 Chapters represented

12 Global Projects



PRME
STUDENTS

A vibrant, student-let network empowering future responsible leaders by fostering meaningful connections, offering professional development opportunities, and creating platforms to shape the future of responsible business.

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Three Fundamental Pillars

PRME STUDENTS



Skills Development & Entrepreneurship

Building practical, future-ready capabilities and supporting sustainability-driven innovation.



Advocacy & Representation

Elevating student voices in global dialogues on responsible management and sustainability.



Career Readiness

Preparing students to navigate the workforce through mentorship, real-world projects, and connections with responsible businesses.

Key Educational Offerings



Pedagogy

PRME transforms pedagogy in responsible management education by providing certifications, fostering communities of practice, and recognizing innovative teaching through certifications and awards.



Curriculum

PRME develops curricula, through real-world issues, interdisciplinary perspectives, and experiential learning, that prepare students to engage with sustainability challenges as urgent and solvable realities.



Research

PRME fosters interdisciplinary research opportunities that go beyond traditional academic boundaries, tackling issues like sustainable business, ethical decision-making, and the social impact of technology.



Professional Development

PRME supports its community on their journey of lifelong learning, recognizing that empowered educators are the key to cultivating responsible leaders.

PRME Pedagogy

Pedagogy serves as a cornerstone for embedding sustainability and responsible management into higher education. PRME transforms pedagogy by:

- Providing certifications
- Fostering communities of practice
- Awarding innovative teaching

PRME Pedagogy Certification

PRME offers certification in innovative pedagogy for responsible management education where educators move through three tiers, each recognizing deeper engagement and practical application of the pedagogy into courses conducted both in-person and online.





Curriculum

Recognizing the critical role business education plays in shaping the future of global economies and societies, PRME is developing forward-thinking curricula for its Signatories. It goes beyond traditional models to prioritize long-term impact over short-term gains - equipping future leaders with the skills, knowledge, and mindset needed to tackle global challenges and drive meaningful change.

Key elements of PRME curricula include:

- **Experiential Learning and Applied Practice** – Encouraging engagement through case studies, sustainability projects, internships, and partnerships with businesses and organizations
- **Interdisciplinary Approaches** – Bridging insights from management, environmental science, social justice, and policy to prepare students for complex issues.
- **Holistic Engagement** – Embedding social responsibility and ethical considerations into all aspects of learning to foster inclusive and equitable leadership.
- **Integration of the Sustainable Development Goals (SDGs)** – Connecting learning with real-world global priorities that encourages students to think beyond business as usual.

Research

PRME fosters interdisciplinary research that goes beyond traditional academic boundaries. Committed to shaping responsible leaders, PRME prioritizes creating opportunities to publish in and collaborate across networks of journals, case studies and academic societies.

- Elevating responsible management scholarship through global journal and publication platforms
- Bridging research and practice through case writing and applied teaching innovation
- Engaging leading academic and professional networks to advance impact-driven research
- Mobilizing Working Groups to foster collaboration on corporate sustainability, responsibility, and the SDGs

Some of the research topics our community explores:



Driving Accountability



SIP Reporting

SIP reporting is a core requirement for Signatories, used to communicate their progress in implementing the Seven Principles. It's used as an accountability tool and a means for fostering stakeholder dialogue and shared learning in RME.



Impact Stories

Impact Stories spotlight individuals within PRME signatory institutions whose teaching, research, or leadership has been meaningfully shaped by their engagement with PRME and the SDGs.



Signatory Spotlights

The Signatory Spotlight provides an opportunities for Signatories to highlight their impact in RME - whether through curriculum changes, school-wide initiatives, partnerships, or institutional commitments to the SDGs.

Sharing Information on Progress (SIP) Reporting

SIP reporting through **PRME Commons** allows institutions to regularly share information with their stakeholders on the progress they've made in implementing the Seven Principles.

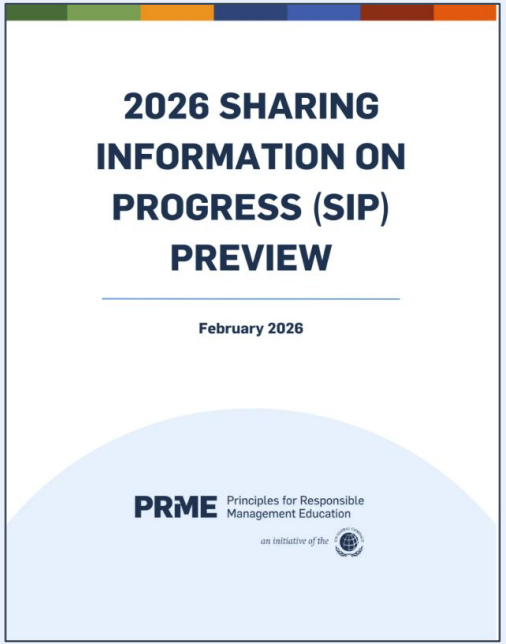
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d) Key, specific objectives



Submitted virtually

Annual Submission







Impact Stories

Impact Stories spotlight individuals whose engagement with PRME has transformed their perspectives and actions in advancing sustainable development.

By sharing their experiences, we showcase the real-world impact of PRME's work, illustrating how individual transformation fuels broader systemic progress. Explore these stories on our website to see how PRME is shaping the future of responsible management education.



Signatory Spotlights

The PRME Signatory Spotlight series are monthly opportunities for Signatory Members' impactful work in responsible management education to be highlighted. Featured Signatories will be recognized through short, focused written articles on how their institution as a whole is advancing responsible management education—whether through curriculum changes, school-wide initiatives, partnerships, or institutional commitments to the Sustainable Development Goals (SDGs).

The Signatory Spotlight is designed to showcase the impact of institutions, rather than individual achievements. Spotlights will be published on PRME's website as a written article and promoted on social media to share and inspire innovative approaches to SDG-aligned business education.

PRME & UNGC

PRME in the UN Global Compact Ecosystem



United Nations Global Compact

With the UN Global Compact, participating companies achieve sustainable value by delivering measurable impact to the world's most pressing challenges

Equip Companies to Act

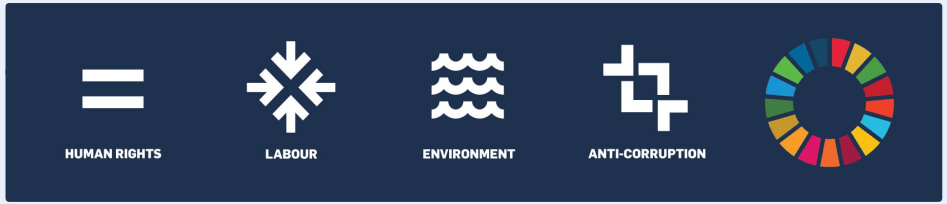
providing tailored tools, digital learning journeys and peer support to embed the Ten Principles into core operations.

Catalyze Collective Action

convening business-led, multi-stakeholder coalitions to tackle structural barriers and accelerate system-level change across critical impact areas.

Advance the Business Case

generating data-driven evidence and real-world examples that demonstrate how responsible leadership delivers both societal impact and long-term business value.



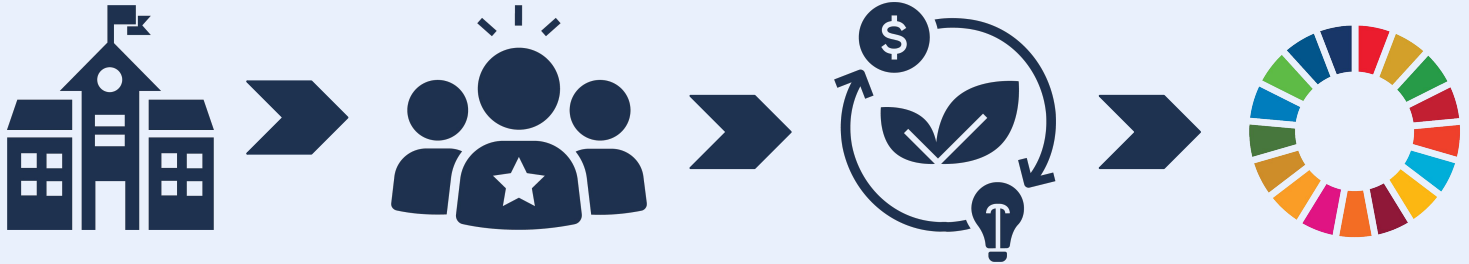
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PRME Principles for Responsible Management Education

an initiative of the UN Global Compact

PRME is a key actor of UN Global Compact's enabling ecosystem, focused on transforming management education to equip today's business students with the understanding and ability to deliver change in businesses tomorrow.



Responsible Management Education → Responsible Business Leaders → Sustainable Business → Achievement of the SDGs

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The case for RME

The Case for Responsible Management Education





A Call To Action to Change Our World

"We the Peoples" are the celebrated opening words of the UN Charter. It is "We the Peoples" who are embarking today on the road to 2030. Our journey will involve Governments as well as Parliaments, the UN system and other international institutions, local authorities, indigenous peoples, civil society, **business and the private sector, the scientific and academic community – and all people**. Millions have already engaged with, and will own, this Agenda. It is an Agenda of the people, by the people, and for the people – and this, we believe, will ensure its success.

Agenda 2030, 2015; pp 16

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The Sustainable Development Agenda

SDG 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

- **4.3:** By 2030, ensure equal access for all women and men to affordable and **quality technical, vocational and tertiary education**, including university
- **4.4:** By 2030, substantially **increase the number of youth and adults who have relevant skills**, including technical and vocational skills, for employment, **decent jobs and entrepreneurship**
- **4.7:** By 2030, ensure that all learners acquire the knowledge and **skills needed to promote sustainable development**, including, among others, **through education** for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development

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1 in 3

= 30% of the world's tertiary education students study business, management, law and economics

= 70 million graduates per year - making business the globally largest field of Higher Education study by far

Source: UNESCO: http://data.uis.unesco.org/

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Globally,

96% of CEOs report talent scarcity **is a top global challenge impacting their business.**



74% are **upskilling/reskilling their workforce** for the future labor market.

Source: The 12th United Nations Global Compact-Accenture CEO Study, 2023

96% Chief Academic Officers at universities think they are doing a good job preparing young people for the workforce.

41% of college students and

11% of business leaders shared that view.



Source: Strada-Gallup College Student Survey, 2017

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Meeting the needs of the present without compromising the ability of future generations to meet their own needs.

What is Sustainability?

United Nations Brundtland Commission

1987

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Closing slides







TRANSFORMING BUSINESS EDUCATION





