

PRME Master Deck

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Title slides

PRME

Principles for Responsible Management Education

PRME Principles for Responsible
Management Education

an initiative of the



United Nations
Global Compact



PRME

Principles for Responsible Management Education



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Slides About PRME

About PRiME





About PRME

Founded in 2007, the Principles for Responsible Management Education (PRME) is the **largest organized relationship between the United Nations and management-related higher education institutions.**

As a platform to raise the profile of sustainability in business schools around the world, **PRME equips today's business students with the understanding and ability to deliver change tomorrow.**



History of PRME

The Principles were developed in 2007 by an international task force of 60 deans, university presidents and official representatives of leading business schools and academic institutions, including:

- AACSB International
- European Foundation for Management Development (EFMD)
- Aspen Institute Business and Society Program
- European Academy of Business in Society (EABIS — now ABIS)
- Globally Responsible Leadership Initiative (GRLI)
- Net Impact

This task force laid the foundation for the global platform for responsible management education.

The Seven Principles



PURPOSE

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



PARTNER

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



VALUES

We place organizational responsibility and accountability to society and the planet at the core of what we do.



PRACTICE

We adopt responsible and accountable management principles in our own governance and operations.



TEACH

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



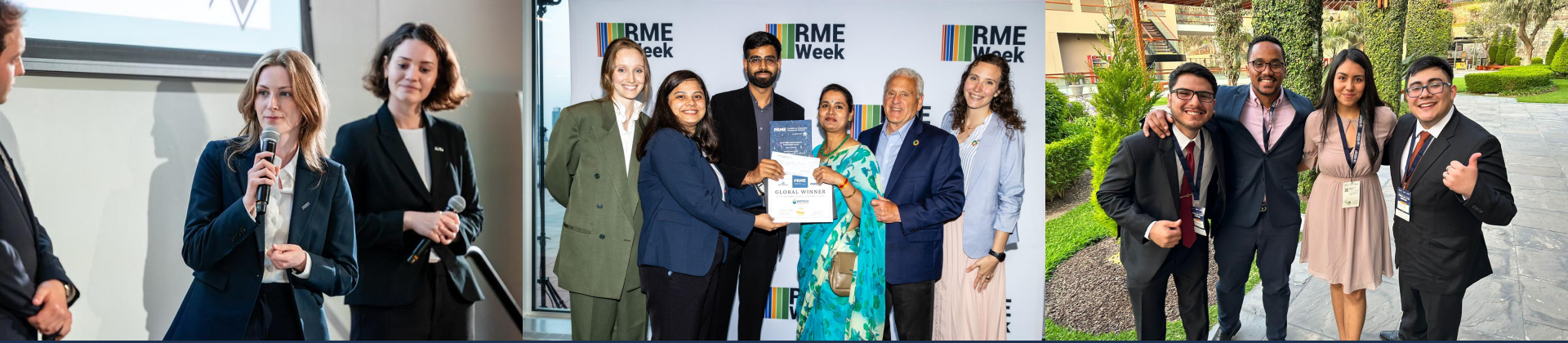
SHARE

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



RESEARCH

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



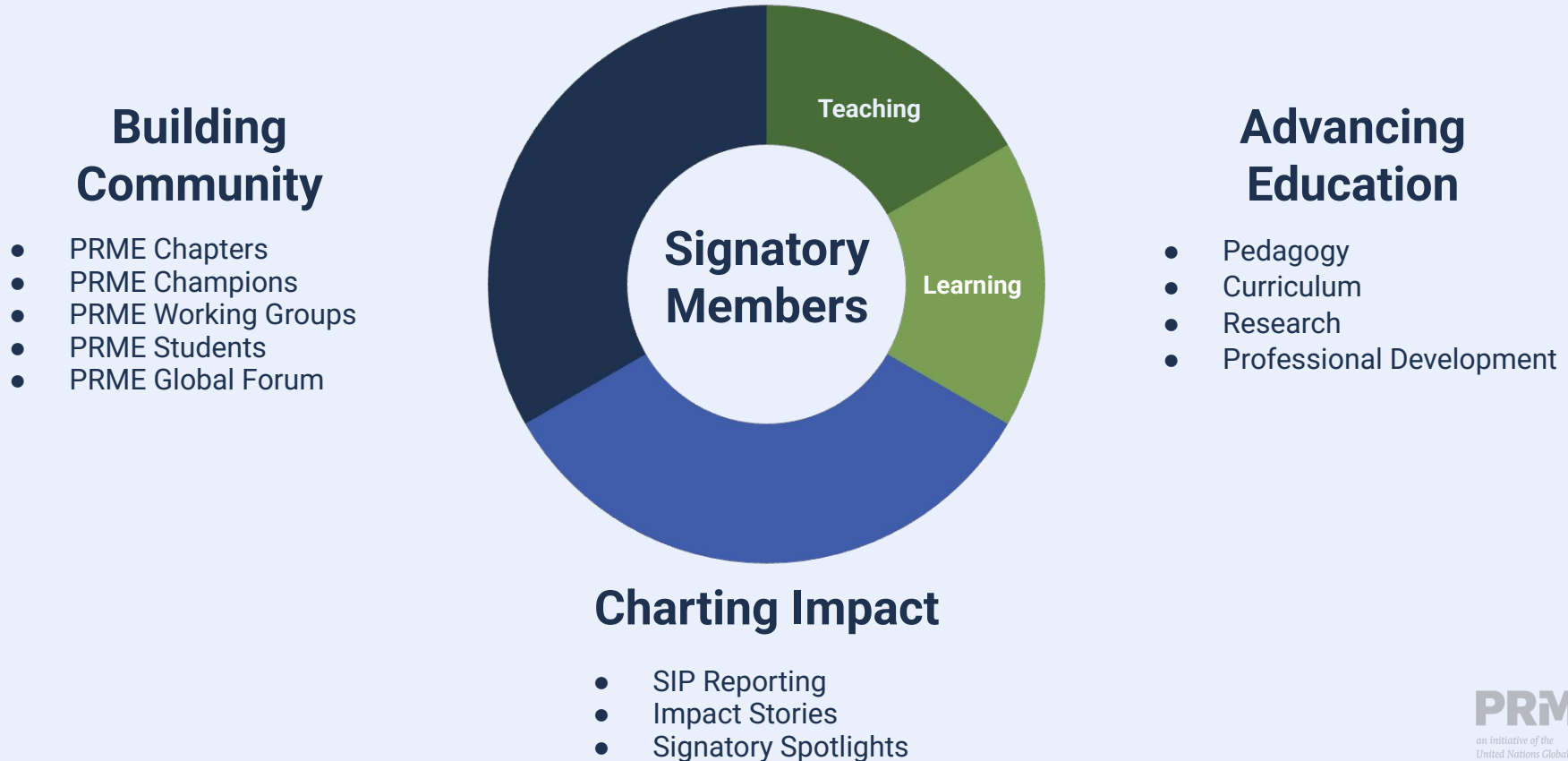
Our mission is to transform management education and develop the responsible decision-makers of tomorrow to advance sustainable development.



PRME's Mission



How to Signatories Engage with PRME



What We Do



Advancing Education

PRME creates opportunities and develops innovative tools to transform teaching and learning in business and management education.



Building Community

PRME offers space for knowledge exchange and learning from good practices on responsible management education, and as a collective sets the agenda and leads the discussion within business and management schools.



Charting Impact

PRME tracks the implementation of the Seven Principles and the SDGs across the business management landscape through storytelling of Sharing Information on Progress (SIP) Reports by PRME Signatory Members.

A global network

3,000,000+ Students

200,000+ Faculty

800+ Signatory Members

90+ Countries

17 Chapters 

9 Working Groups





Antonio Guterres

Secretary-General (2017-Present)

United Nations

“

The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

”



Ban Ki-Moon

Secretary-General (2007-2016)

United Nations

UN Global Compact Leaders Summit, 2009

“

“The Principles for Responsible Management Education have the capacity to take the case for universal values and business into classrooms on every continent.”

”



Amina J. Mohammed

Deputy Secretary-General (2017-Present)

United Nations

PRME Global Forum, 2023

“

“[Educators] have enormous potential to grow and drive PRME’s mission of responsible management education in schools and companies worldwide.”

”

Slides About PRME's Value Proposition

Why Join PRME?



**Access faculty
development and
resources**



**Entry point to the
UN environment**



**Track your
commitment to RME
and enhance your
global ranking**



**Network with 800+
like-minded
institutions**



**Equip your students
for global impact**



**Attend interactive
programmes and
high-level events**

Why Join PRME?



Access faculty
development and
resources

Our comprehensive programme, expert insights from the community, and collaborative platforms offer educators the tools and knowledge needed to stay at the forefront of sustainable business practices.

Why Join PRME?



**Track your
commitment to RME
and enhance your
global ranking**

PRME's Sharing Information on Progress (SIP) Reporting provides a structured framework to assess your impact, set meaningful benchmarks, and demonstrate your commitment to responsibility in business education.

It also supports alignment with evolving accreditation and ranking standards, helping strengthen your global reputation through demonstrated leadership in responsible management education.

Why Join PRME?



**Equip your students
for global impact**

Access resources that prepare your graduates with the skills and knowledge to drive positive change, foster sustainability, and make a lasting difference on a global scale, ensuring they are well-positioned for success and social impact in their careers.

Why Join PRME?

PRME acts as an entry point to the UN environment and offers unique opportunities for your institution to share the stage with civil society, government, and private sector leaders advancing responsible management education by upholding and adhering to the values of the United Nations.



Entry point to the
UN environment

Why Join PRME?

Collaborate on projects with dynamic local and global learning communities from around the world - 800+ institutions across 90+ countries - driving positive change in business practices and fostering a community dedicated to responsible management education.



**Network with 800+
like-minded
institutions**

Why Join PRME?

Immerse yourself in thought-provoking discussions, workshops, and conferences, all designed to connect you with the latest insights and strategies in responsible management education.



Attend interactive programmes and high-level events

Community Value

For Deans:

- Collaborate with a community of businesses pursuing the Sustainable Development Goals through the UN Global Compact
- Access opportunities to differentiate programs as progressive, inclusive and future-oriented
- Gain visibility on global PRME and UN stages, such as at the Global Forum, the UN High-Level Political Forum (HLPF), and COP
- Signal institutional commitment to social impact in support of accreditation processes
- Connect with a network of over 800 like-minded peer institutions for collaboration on research, practice, and more



Community Value

- Leverage PRME resources, including the SIP report, to strengthen societal impact reporting and align with global standards

“Sustainability is truly at the forefront. I believe nearly all schools, especially business schools, have now integrated it into their curricula, because the leaders of tomorrow need a strong understanding of sustainability.”

- Benjamin Stevenson,
Director of Business School Solutions and Partnerships, Times Higher Education

“SIP reports present a valuable opportunity for PRME and The Financial Times to align on more consistent and streamlined data reporting—enhancing transparency and improving the overall efficiency of the reporting process.”

- Andrew Jack,
Global Education Editor, The Financial Times

Community Value

For Faculty:

- Connect with a network of over 200,000 faculty working on a range of sustainable development issues your regional Chapter
- Access opportunities for educator and researcher upskilling, supporting tenureship
- Exchange resources with the PRME network via PRME Commons
- Collaborate on publications focused on thematic topics via the PRME Working Groups



Community Value

For Students:

- Access the PRME Students network to engage with like-minded peers, co-develop projects, and build competencies for employability
- Connect with sustainability-oriented student organizations worldwide to leverage collective youth impact
- Build a professional network in the sustainable development space
- Learn on a platform for sustainability issue areas and responsible management



Community Value

For Businesses:

- Collaborate with academic experts to develop case studies, engage in policy planning and advocacy, and co-author publications for societal impact
- Connect with a network of upcoming business leaders equipped with skill sets for today's challenges.
- Present your responsible and sustainable solutions to the PRME community at our events for awareness driving and further research opportunities
- Help shape what the leaders of tomorrow should be taught and the skills that they will need for impact



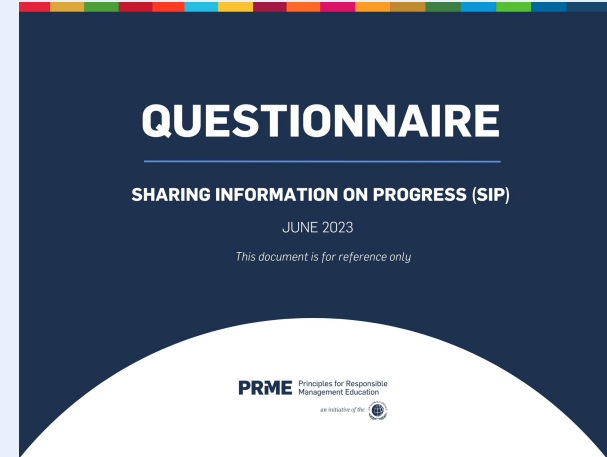
Slides About PRME Reporting

Sharing Information on Progress (SIP) Reporting

SIP reporting allows institutions to regularly share information with their stakeholders on the progress they've made in implementing the Seven Principles.

“Communicating” Signatories submit SIPs that include:

- a) A commitment letter signed by the highest executive of the organisation
- b) A description of practical actions
- c) An assessment of outcomes
- d) Key, specific objectives



Submitted virtually



Annual Submission

Signatory Members on SIP Reporting



"We believe that the actual preparation of the [SIP] report itself can serve as a powerful catalyst for continued change and further recognition of the influence of PRME on campus."

Babson College, United States



"PRME has been an instrument of public and social recognition of creative and treasured initiatives that colleagues have silently designed and implemented in order to form socially responsible managers and citizens."

Universidad EAFIT, Colombia



"We have been able to see the gaps and areas of improvement towards achievement of the Principles and set out improvement plans where we are not doing well. This has also created more awareness and closer engagement with the Principles."

KCA University, Kenya



"Public reporting of SIP ensures the credibility of the PRME initiative and facilitates the exchange of good practices among the PRME network and beyond."

Monash University Faculty of Business and Economics, Australia

A Collaborative Impact Hub

Central, Visible Platform

A shared space for members to showcase work and foster peer learning

Bridges Reporting and Practice

Complements SIP by making contributions more visible and actionable year-round

Flexibility Across Roles

Welcomes contributions from faculty, researchers, administrators, & students alike

Scales Collaboration

Facilitates sharing across content and community

Demonstrates Thought Leadership

Highlights PRME's leadership in responsible management education

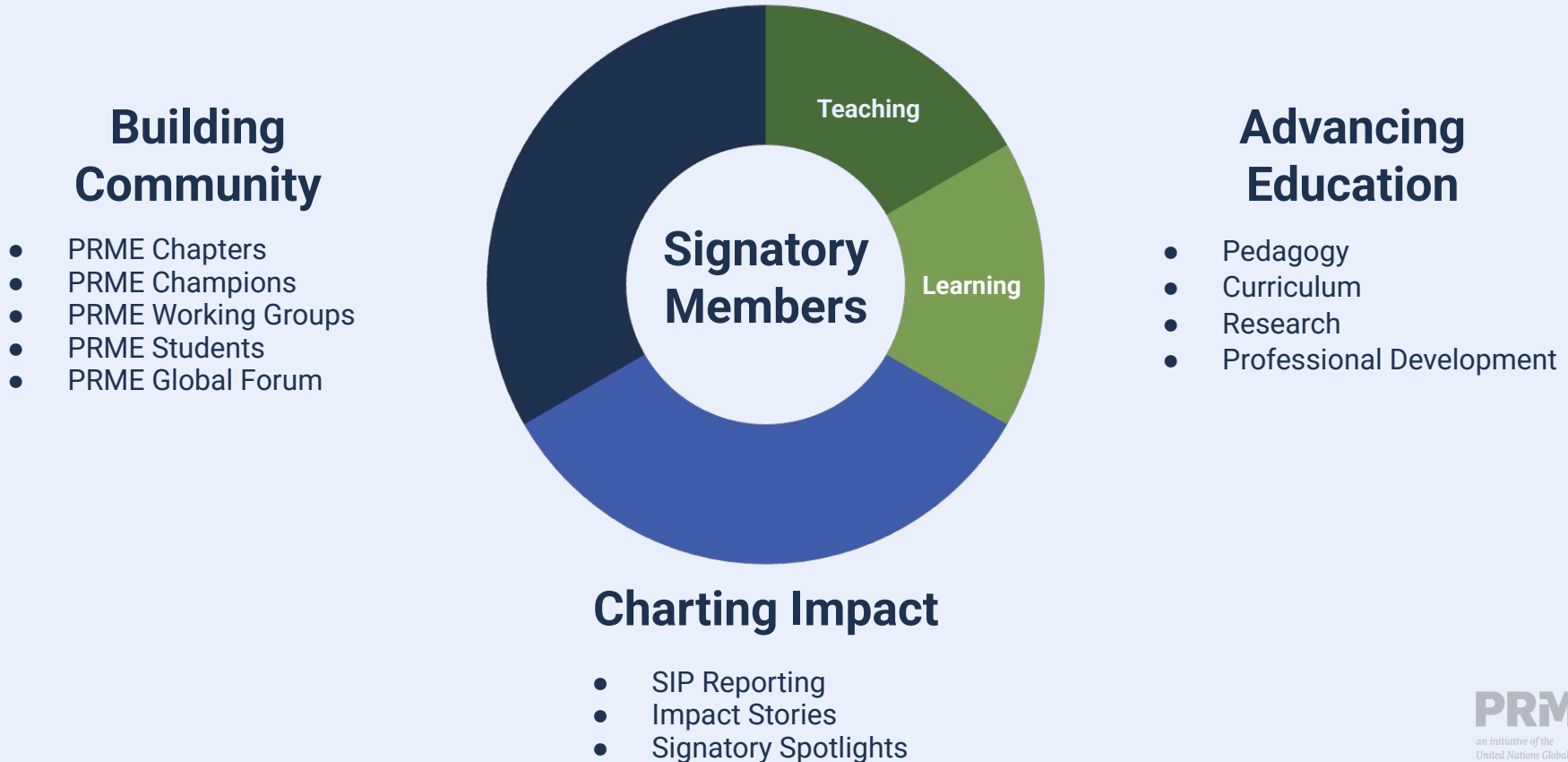
Alignment with UNGC & SDGs

Strengthens ties between business education and the SDGs



Slides About How Signatories Engage at PRME

How to Signatories Engage with PRME



Our Community

PRME CHAPTER

Deepen your involvement with PRME by joining local networks of Signatories to make PRME activities contextually relevant.

PRME **CHAMPION** 2024 – 2025

Take an active role in driving the PRME mission with a group of highly engaged Signatories contributing to thought and action leadership.

PRME WORKING GROUP

Further key thematic areas with global groups of faculty, researchers, and scholars to increase PRME impact.

PRME STUDENTS

Engage with like minded students to empower sustainability-oriented student organizations.



PRME Chapters

The 17 PRME Chapters help to advance the Seven Principles within a particular geographic context, rooting PRME in different national, regional, cultural, and linguistic landscapes.

They function as platforms for localized engagement from higher education institutions, and in cooperation with Global Compact Local Networks, can develop projects and initiatives that support the Sustainable Development Goals regionally.

PRME Chapter Quick Facts

As of 1 Jan 2025

Chapter	Year Created	# of Signatories
Africa	2021	33
ASEAN+	2014 (Re-est. 2021)	27
Australia & New Zealand	2012	38
Brazil	2014	22
Central & Eastern Europe	2016	51
Germany, Austria, & Switzerland (DACH)	2014	57
Eurasia	2021	24
France & Benelux	2017	66
Iberia	2012	29

PRME Chapter Quick Facts

As of 1 Jan 2025

Chapter	Year Created	# of Signatories
India	2015	58
Italy	2018	13
Latin America & Caribbean	2013	66
Middle East	2014 (Re-est. 2021)	36
Nordic	2014	28
North America	2014	152
Poland	2021	18
United Kingdom & Ireland	2013	113

7 PRME Working Groups



Anti-Corruption



Sustainability
Mindset



Business for
Peace



Climate Change and
the Environment



Business and
Human Rights



Humanistic
Management



Poverty,
A challenge for
Management Education

PRME Working Groups deepen collaboration in and across institutions on specific issues relevant to corporate sustainability and responsibility and related to the United Nations Sustainable Development Goals (SDGs).

PRME Climate Literacy Training

Carbon Literacy
Project



PRME
CHAMPIONS

NBS Nottingham
Business School
Nottingham Trent University

PRME Principles for Responsible
Management Education



**BLUEPRINT FOR SDG INTEGRATION
INTO CURRICULUM, RESEARCH
AND PARTNERSHIPS**

PRME Principles for Responsible
Management Education

an initiative of the



Business for Peace



*Challenging our Thinking on
Peace and Development for a
Better Future*

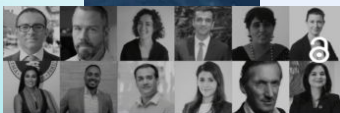
30 JANUARY 2023

9:00 – 10:00 a.m. EST
Zoom

GUEST SPEAKER

Renahan Gil

Brazil Country Representative



Responsible Management Education

The PRME Global Movement

**Silencing
Whistleblowers**
Six Retaliatory Tactics Used to
Silence and Discredit
Whistleblowers

Philip Whiteley, Author and Investigative
Journalist
Thursday 17th November 2022
15:00-16:00 CET
Online

PRME Principles for Responsible
Management Education

Anti-Corruption Working Group



FH GR Fachhochschule Graubünden
University of Applied Sciences

Working Groups

PRME Working Groups develop and publish resources relevant to increasing awareness around responsible management education and other thematic topics for business.

Including, but not limited to:

- Trainings
- Webinars
- Publications
- Events



PRME Champions

The mission of the PRME Champions group is to **contribute to thought and action leadership on responsible management education** in the context of the United Nations sustainable development agenda.

PRME Champions commit to:

- **Work collaboratively**
- **Serve the broader PRME community**
- **Contribute to broader UN goals and issues**

PRME CHAMPIONS 2024 – 2025

45 Schools

24 Countries

14 Chapters represented

12 Global Projects





PRME

STUDENTS

A student-run global movement that aims to co-create a space for fruitful and **creative collaboration, collective reflection, and joyful interactions** between and beyond student organizations in the realm of sustainable development.

PRME

STUDENTS

305

Student
Organizations
Mapped

197

Student
Organizations
Outreached

88

Student
Organizations
Actively Engaged

*590 student organizations operating
in the PRME Community by 2024.2*

Three Fundamental Pillars

PRME

STUDENTS



Awareness

Generate awareness of responsible management and sustainable development among students and promote the work done by student-led organizations.



Advocacy

Championing the role of youth as catalysts for change in global issues, we aim to amplify the student voice for responsible management and sustainable development.



Collective Action

Leverage the collective action between business and academia by connecting students to business leaders and scholars while pursuing professional development and solving real-life problems.

Key Educational Offerings



Pedagogy

PRME transforms pedagogy in responsible management education by providing certifications, fostering communities of practice, and recognizing innovative teaching through certifications and awards.



Curriculum

PRME develops curricula, through real-world issues, interdisciplinary perspectives, and experiential learning, that prepare students to engage with sustainability challenges as urgent and solvable realities.



Research

PRME fosters interdisciplinary research opportunities that go beyond traditional academic boundaries, tackling issues like sustainable business, ethical decision-making, and the social impact of technology.

2025 Pedagogy Certification

PRME is excited to offer 2025 certification opportunities in innovative pedagogy for responsible management education. Educators who have been involved in the Impactful Five (i5) project—or those eager to explore creative teaching practices—are encouraged to participate.

Building on past successes, we now offer three certification levels designed to foster deeper engagement and recognition. Educators progress through the tiers by attending workshops, implementing innovative practices, and ultimately demonstrating evidence of student success.

- **Certificate of Participation:** This certificate is the first tier of the series and is for educators looking to begin their journey in upskilling their pedagogical practices.
- **Certificate of Practice:** For those ready to take their learning further, this certificate builds on previous workshop skills to demonstrate application in the classroom.
- **Certificate of Excellence:** This certificate celebrates educators who go above and beyond, demonstrating leadership and innovation.

Curriculum

Recognizing the critical role business education plays in shaping the future of global economies and societies, PRME is developing forward-thinking curricula for its Signatories. It goes beyond traditional models to prioritize long-term impact over short-term gains - equipping future leaders with the skills, knowledge, and mindset needed to tackle global challenges and drive meaningful change.

Key elements of PRME curricula include:

- **Experiential Learning and Applied Practice** – Encouraging engagement through case studies, sustainability projects, internships, and partnerships with businesses and organizations
- **Interdisciplinary Approaches** – Bridging insights from management, environmental science, social justice, and policy to prepare students for complex issues.
- **Holistic Engagement** – Embedding social responsibility and ethical considerations into all aspects of learning to foster inclusive and equitable leadership.
- **Integration of the Sustainable Development Goals (SDGs)** – Connecting learning with real-world global priorities that encourages students to think beyond business as usual.

Driving Accountability



SIP Reporting

SIP reporting is a core requirement for Signatories, used to communicate their progress in implementing the Seven Principles. It's used as an accountability tool and a means for fostering stakeholder dialogue and shared learning in RME.



Impact Stories

Impact Stories spotlight individuals within PRME signatory institutions whose teaching, research, or leadership has been meaningfully shaped by their engagement with PRME and the SDGs.



Signatory Spotlights

The Signatory Spotlight provides an opportunities for Signatories to highlight their impact in RME - whether through curriculum changes, school-wide initiatives, partnerships, or institutional commitments to the SDGs.

Sharing Information on Progress (SIP) Reporting

SIP reporting through **PRME Commons** allows institutions to regularly share information with their stakeholders on the progress they've made in implementing the Seven Principles.

“Communicating” Signatories submit SIPs that include:

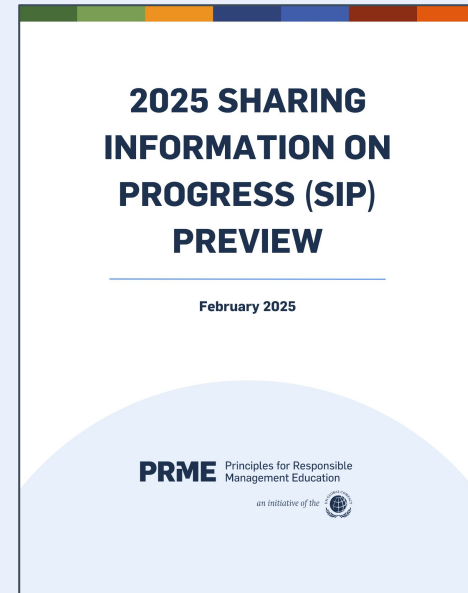
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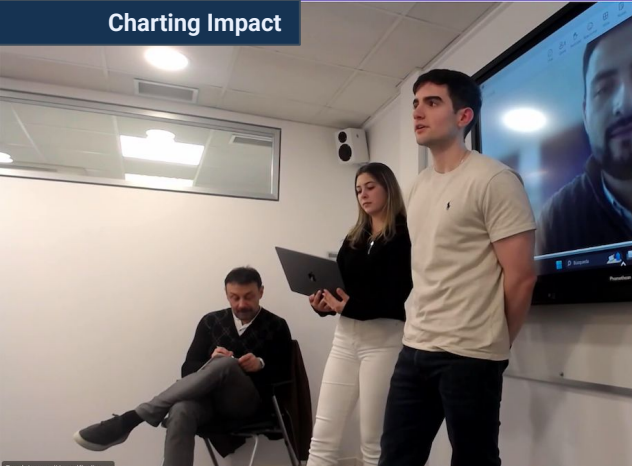


Submitted virtually



Annual Submission





Impact Stories

Impact Stories spotlight individuals whose engagement with PRME has transformed their perspectives and actions in advancing sustainable development.

By sharing their experiences, we showcase the real-world impact of PRME's work, illustrating how individual transformation fuels broader systemic progress. Explore these stories on our website to see how PRME is shaping the future of responsible management education.



Signatory Spotlights

The PRME Signatory Spotlight series are monthly opportunities for Signatory Members' impactful work in responsible management education to be highlighted. Featured Signatories will be recognized through short, focused written articles on how their institution as a whole is advancing responsible management education—whether through curriculum changes, school-wide initiatives, partnerships, or institutional commitments to the Sustainable Development Goals (SDGs).

The Signatory Spotlight is designed to showcase the impact of institutions, rather than individual achievements. Spotlights will be published on PRME's website as a written article and promoted on social media to share and inspire innovative approaches to SDG-aligned business education.

PRME & UNGC

PRME in the UN Global Compact Ecosystem





United Nations Global Compact

With the UN Global Compact, participating companies achieve sustainable value by delivering measurable impact to the world's most pressing challenges

Equip Companies to Act

providing tailored tools, digital learning journeys and peer support to embed the Ten Principles into core operations.

Catalyze Collective Action

convening business-led, multi-stakeholder coalitions to tackle structural barriers and accelerate system-level change across critical impact areas.

Advance the Business Case

generating data-driven evidence and real-world examples that demonstrate how responsible leadership delivers both societal impact and long-term business value.



HUMAN RIGHTS



LABOUR



ENVIRONMENT



ANTI-CORRUPTION





United Nations
Global Compact

PRME Principles for Responsible
Management Education

an initiative of the 

PRME is a key actor of UN Global Compact's enabling ecosystem, focused on transforming management education to equip today's business students with the understanding and ability to deliver change in businesses tomorrow.



Responsible
Management Education



Responsible
Business Leaders



Sustainable
Business



Achievement of the
SDGs

PRME
an initiative of the
United Nations Global Compact

The case for RME

The Case for Responsible Management Education





A Call To Action to Change Our World

"We the Peoples" are the celebrated opening words of the UN Charter. It is "We the Peoples" who are embarking today on the road to 2030. Our journey will involve Governments as well as Parliaments, the UN system and other international institutions, local authorities, indigenous peoples, civil society, **business and the private sector, the scientific and academic community – and all people**. Millions have already engaged with, and will own, this Agenda. It is an Agenda of the people, by the people, and for the people – and this, we believe, will ensure its success.

Agenda 2030, 2015; pp 16



The Sustainable Development Agenda

SDG 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

- **4.3:** By 2030, ensure equal access for all women and men to affordable and **quality technical, vocational and tertiary education**, including university
- **4.4:** By 2030, substantially **increase the number of youth and adults who have relevant skills**, including technical and vocational skills, for employment, **decent jobs and entrepreneurship**
- **4.7:** By 2030, ensure that all learners acquire the knowledge and **skills needed to promote sustainable development**, including, among others, **through education** for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development



1 in 3

= 30% of the world's tertiary education students study business, management, law and economics

= 70 million graduates per year - making business the globally largest field of Higher Education study by far

Source: UNESCO: <http://data.uis.unesco.org/>

Globally,

96%

of CEOs report talent scarcity is a **top global challenge impacting their business.**



74%

are **upskilling/reskilling their workforce** for the future labor market.

Source: The 12th United Nations Global Compact-Accenture CEO Study, 2023

96%

Chief Academic Officers at universities think they are doing a good job preparing young people for the workforce.

41%

of college students and

11%

of business leaders shared that view.



Source: Strada-Gallup College Student Survey, 2017



“

Meeting the needs of the present without compromising the ability of future generations to meet their own needs.

What is Sustainability?

United Nations Brundtland Commission

1987

”

Closing slides



TRANSFORMING BUSINESS EDUCATION

