PRME Sustainable Travel and Events Guidance

How to Guide: Continuous Enhancement
RECOMMENDATIONS FOR CONTINUOUS IMPROVEMENT

A process of continuous improvement will ensure that best practice is maintained. The following are suggestions for continuing to lead and improve sustainable event design.

- After each conference, evaluate its sustainability performance, identify areas for improvement, set new goals, KPI’s and share learning and insights.
- Use feedback from attendees, sponsors, and team members to make the next event even more sustainable.
- Collaborate with local and global stakeholders and build on existing relationships.
- Remember, sustainability is an ongoing journey, and every effort, no matter how small, contributes to a more environmentally responsible future.

For further information about how to embed sustainability and carbon management within a broad range of sectors, such as hospitality, and adapt recommendations to your event scenario, click on the link for the recommended resource below.

RESOURCES

The Handbook of Carbon Management: A Step-by-Step Gui...
Every manager and every employee in every function can embed climate solutions and reduce greenhouse gas emissions. This book, written by experts...
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PUBLISHED: November 2023
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