

2025 Sharing Information on Progress **(SIP) Report**

College of Business
Administration, Princess Nourah
bint Abdulrahman University

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about College of Business Administration, Princess Nourah bint Abdulrahman University, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	387
Faculty & Staff at the University	2135
Faculty & Staff at the Institution	215
Student Enrollment at the University	34433
Student Enrollment at the Institution	3331
Undergraduate Attendance	3254
Masters-Level Postgraduate Attendance	77
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	20

Degrees Offered

Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)

Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Business Administration (M.B.A.)



Purpose

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Definition of Purpose

CBA aims to achieve academic excellence, strategic collaborations and partnerships and contribute effectively towards responsible management education by creating social impact for societal upliftment. The role of CBA is very prominent in the transition towards a knowledge based economy as per the National Transformation Program of KSA. CBA stands forth to raise students' competencies in different fields of business.

Institutional Engagement

51% - 75%

of faculty at College of Business Administration, Princess Nourah bint Abdulrahman University actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

The College of Business Administration at Princess Nourah Bint Abdulrahman University was established to offer academic programs within the fields of Business Administration, Accounting, and Finance. The current programs are designed to be in line with the Kingdom's vision 2030 and needs of the job market, and are of importance to the national economy and the role they can play in promoting the country's development process. The College seeks to play a prominent role in the transition to a knowledge-based economy through the improvement of its academic programs and its effective national and international partnerships and enhancing and continuously uplifting the values encircling leadership effectiveness, professionalism, the loyalty of all stakeholders, innovations in teaching and learning and sustainable practices, their integrity and competitiveness..

Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Individual leader
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Student contributor

Student Awareness

76% - 100%

of students at College of Business Administration, Princess Nourah bint Abdulrahman University are aware that we are a PRME Signatory Member.

Student Engagement

76% - 100%

of students at College of Business Administration, Princess Nourah bint Abdulrahman University actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

How We Define Teach

The Teach is defined well in CBA and is coordinated well by CBA Development and Quality team, The CBA Academic Affairs and the Vice Deanship of Quality. The focus is always on enhanced teaching and learning assessments and strategies. Linking them to sustainability, SDGs, and in tune with Vision 2030.

Educator Recognition

At College of Business Administration, Princess Nourah bint Abdulrahman University, we recognize educators for quality of teaching in the following ways:

- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Professional development opportunities

Teaching Voices

The following statement demonstrates ways in which educators at College of Business Administration, Princess Nourah bint Abdulrahman University support sustainability and responsible management in their classrooms.

Description of partnering activities that involve problem-solving

International Partnerships:

1. University of Strathclyde:

- o Enhancing educational and research missions and expanding mutual relationships to create collaboration opportunities.

2. Skema Business School:

- o Enhancing educational and research missions, expanding mutual relationships, and creating collaboration opportunities.

Local Partnerships:

1. Saudi Economic Association:

- o This agreement aims to cooperate in raising economic and financial awareness in Saudi society.

2. General Authority for Competition:

- o This agreement aims to promote and enhance a culture of fair competition and combat monopolistic practices.

3. Al-Kharif Group:

- o Aims to collaborate in the development of a Bachelor's program in Human Resources and provide volunteer and part-time job opportunities for students to develop the skills of female graduates.

4. Tadawul Group:

- o Cooperation in exchanging expertise between both parties in areas of mutual interest in finance and economics to meet labor market requirements.

5. Final Solutions Company:

- o Aims to enhance information technology and develop and produce accounting and administrative software programs.

6. General Authority for Zakat and Income:

- o Utilizes the university's technical and educational expertise to author a curriculum textbook in the field of Zakat and taxation, along with complementary and additional components to enable learners to acquire knowledge skills.

7. Public Administration Institute:

- o Aims to strengthen joint cooperation between the two parties in training, consulting, studies, leadership development, and providing logistical services.

8. Financial Communication and Knowledge Center:

- o Aims to enhance the culture of knowledge exchange, raise financial awareness, and share academic experiences.

9. Saudi Organization for Accountants:

- o This agreement aims to cooperate in developing the Bachelor's program in Accounting Sciences at the College of Business.

10. Riyadh Chamber of Commerce:

- o This collaboration aims to implement programs and activities that help activate the roles of both parties in achieving the Kingdom's Vision 2030.

Community Service Report

Detailed Report on the Key Achievements of the Community Service of the College of Business at Princess Nourah Bint Abdulrahman University for the Year 1445 AH:

1. Initiative "Our Winter is Warmer":

- o Responsible Entity: Community Responsibility Department at the University
- o Overview of the Initiative: This initiative aimed to provide winter supplies to those in need, with participation from several college faculty members and administrators.

2. Workshop "Institutionalizing Community Responsibility":

- o Responsible Entity: Community Responsibility Department at the University
- o Overview of the Workshop: The workshop aimed to develop community service management and targeted community service coordinators.

3. Initiative "Sustainable Green University":

- o Responsible Entity: Community Responsibility Department at the University
- o Overview of the Initiative: The second phase of this initiative involved planting trees in selected locations within the university.

4. Exhibition "Responsible University":

- o Responsible Entity: Community Responsibility Department at the University
- o Overview of the Exhibition: Targeted the college students.

5. Event "DICE":

- o Responsible Entity: College Agency for Research, Innovation, and Business
- o Overview of the Event: A digital innovation and creativity event related to the DICE course, aimed at developing competitive competencies in the national economy and enhancing the research and innovation ecosystem and entrepreneurship.

6. Workshop for "Pride of Nourah" Team:

- o Responsible Entity: Community Responsibility Department at the University
- o Overview of the Workshop: A workshop for the Pride of Nourah students from the College of Business, contributing to the development of students and empowering them to work as a supportive group for the college.

7. Community Service Project "Financial Literacy":

- o Responsible Entity: Office of Responsibility and Community Service in the College
- o Overview of the Project: The second phase of the project, aimed at raising awareness and improving financial literacy among university students through educational lectures.

8. Campaign "World Alzheimer's Month":

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10. Exhibition "Breast Cancer Awareness":

- o Responsible Entity: Community Responsibility Department at the University
- o Overview of the Exhibition: An exhibition for breast cancer awareness titled "The Outcome is Good."

11. Event "World Sports Day":

- o Responsible Entity: Community Responsibility Department at the University
- o Overview of the Event: The event was organized by the Sports Activities Unit in the Student Services Department, featuring various sports activities.

12. Event "World Mental Health Day":

- o Overview: Specialists from You Can Mental Health Center were hosted.
- o Activities: Provided psychological consultations and used psychological assessments and games.
- o Open Meeting: Held an open meeting with students and staff for education and awareness.

13. Scientific Competition titled "Challenges of Community Responsibility Management at the University":

- o Overview: Targets student participation in scientific challenges.

14. Diabetes Awareness Exhibition:

- o Overview: The college participated in an educational awareness campaign about diabetes.

15. Career Day:

o Overview: Participation from the Student Services Department to activate Career Day with college students.

16. Collaboration with the Motherhood and Childhood Association in Al-Ghat:

o Overview: The executive management of the association aims to enhance the services provided to women and children.

o Participation: Some faculty members participated in this initiative remotely.

17. Awareness Lecture titled "The Path to Financial Freedom: From Saving to Investment":

o Collaboration: In cooperation with the Financial Communication and Knowledge Center "Mutammim" and the Financial Academy.

o Target Audience: Lecture for students of Princess Nourah Bint Abdulrahman University.

18. Event Celebrating Saudi Foundation Day:

o Overview: Activating Saudi Foundation Day in the College of Business with several college members.

19. Initiative "Welcome Ramadan":

o Overview: Participation in preparing and distributing Ramadan baskets to those in need.

20. World Civil Defense Day:

o Overview: Raising awareness through a series of actions and measures necessary to protect public and private property.

21. World No Tobacco Day:

o Overview: Activating World No Tobacco Day, which falls on May 31, 2024.

This is a summary of the key achievements of international and local partnerships and community service by the College of Business at Princess Nourah Bint Abdulrahman University for the year 1445 AH. These partnerships, initiatives, and events varied between awareness, education, and community responsibility, reflecting the active role of the college in enhancing education and serving the community.

Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, College of Business Administration, Princess Nourah bint Abdulrahman University identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Assessment challenges
- ❖ Collaboration barriers
- ❖ Time constraints

Barriers to Innovative Pedagogy

In 2024, College of Business Administration, Princess Nourah bint Abdulrahman University identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Assessment rigor concerns
- ❖ Collaboration barriers
- ❖ Time constraints



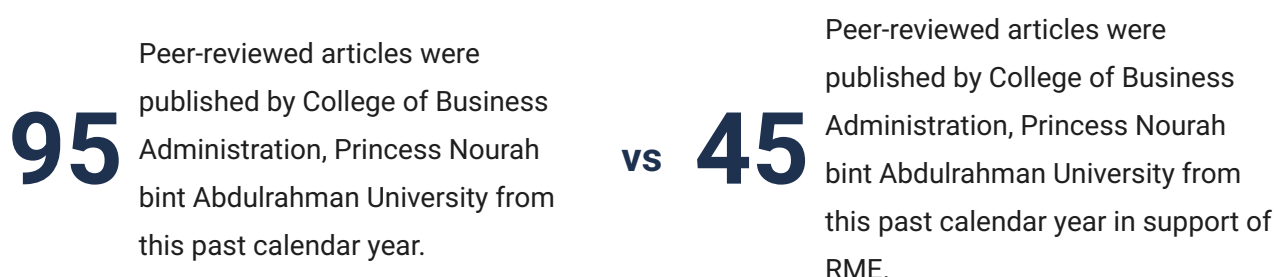
Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

Research is vital for advancing knowledge and fostering creativity in higher education. Princess Nourah bint Abdulrahman University (PNU), one of Saudi Arabia's leading women's universities, conducts research that promotes scientific advancement worldwide, particularly in areas such as financial technology, socio-economic development, business studies, and marketing. PNU prioritises studies that enhance and empower the contributions of female researchers across various fields. Research initiatives help bridge the gender gap in academia and the workplace by enabling women to pursue leadership and entrepreneurial opportunities. Research at PNU centres on topics relevant to Saudi society, including inclusive finance, economics, education reform, and women's empowerment. The research centres at PNU are dedicated to community development projects and policy proposals aimed at improving the quality of life.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, College of Business Administration, Princess Nourah bint Abdulrahman University was awarded funding for research that is:



**Institution
Specific**



Local

Socializing Research

In 2024, College of Business Administration, Princess Nourah bint Abdulrahman University contributed research findings to:

- ❖ Open-access platforms

- ❖ Research collaborations

Research Barriers

In 2024, College of Business Administration, Princess Nourah bint Abdulrahman University identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Collaboration challenges
- ❖ Time constraints
- ❖ Publishing barriers



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Partner is embracing a network approach towards the organization of Universities in creating Social Impact. It embraces a wider approach towards enhancing Partnerships & Collaborations, Mobilizing Knowledge & Cooperation, Builds Social Innovation - Institutional Culture, Creating Meaningful Social Changes through meaningful PRME collaborations strategically at local, regional national and international level.

Institutional Partnerships

- ❖ Higher Education for Good Foundation (HE4G)
- ❖ Network for Business Sustainability (NBS)
- ❖ Times Higher Education (THE)
- ❖ Ministries of Education, Higher Education, or similar national bodies

Student Organization Partnerships

- ❖ PRME Global Students
- ❖ Sustainable Development Solutions Network (SDSN) Youth

Partnerships

The following provides more details on 1 key partnership at College of Business Administration, Princess Nourah bint Abdulrahman University.

Green Circle Initiative

Collaboration with GCI on combating plastic consumption in campus and suggesting innovative ways to reduce its use in campus by all stakeholders

Partner Voices

The following statements from our partners demonstrate ways in which our collaborations at College of Business Administration, Princess Nourah bint Abdulrahman University support sustainability and responsible management education.

Description of partnering activities that involve acting

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 - o Overview: Raising awareness through a series of actions and measures necessary to protect public and private property.
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This is a summary of the key achievements of international and local partnerships and community service by the College of Business at Princess Nourah Bint Abdulrahman University for the year 1445 AH. These partnerships, initiatives, and events varied between awareness, education, and community responsibility, reflecting the active role of the college in enhancing education and serving the community.

Agreement Name Start Date End Date Completed and Activated Items

Al-Kharif Group Awaiting signature (with Legal Department) Gregorian Year Awaiting details on specific collaborative projects that will enhance business education and practical experiences for students.

Financial Communication and Knowledge Center 8/8/2021 8/8/2021 Developed joint training programs in finance and business, directly benefiting the curriculum and practical training of PNU students.

Provided logistical support for events that facilitated networking opportunities between students and industry professionals.

Saudi Economic Association 28/03/2023 28/03/2024 Conducted seminars and workshops to raise economic awareness, enriching the academic experience of PNU business students.

Actively participated in organizing conferences, allowing students to engage with leading experts and practitioners in the field.

Public Administration Institute 27/2/2022 27/2/2026 Facilitated multiple meetings for the fourth scientific forum, contributing to the academic discourse and research opportunities for PNU faculty and students.

Defined and delegated tasks between parties to ensure effective collaboration, enhancing the visibility of PNU's programs.

Tadawul Group 19/5/2022 One year from signing date Engaged in discussions regarding the renewal process, with potential for expanding internship and employment opportunities for PNU students in the financial sector.

General Authority for Competition 9/11/2023 Three Gregorian Years Organized seminars and workshops that promote competition culture, directly benefiting PNU students through enhanced understanding of market dynamics.

Collaborated on training programs specifically designed for business students, focusing on competition law and practices, thus enriching their education.

Skema Business School 31/08/2023 03/08/2025 Launched a joint Master's program that provides PNU students with international exposure and advanced academic credentials.

Established a framework for student exchange programs, allowing PNU students to gain valuable international experience and broaden their perspectives.

Saudi Association of Internal Auditors 28/11/2022 28/11/2023 Conducted workshops to enhance the understanding of internal auditing practices, equipping PNU accounting students with essential skills for their careers.

Collaborated on creating specialized courses in internal auditing, directly enhancing the accounting curriculum offered at PNU.

Zakat, Tax, and Customs Authority 24/5/2023 One Gregorian Year from the signing date Developed educational resources in zakat and taxation, providing PNU students with critical insights into these important areas of business practice.

Initiated the design of a Master's program in Taxation, fostering academic collaboration that enhances PNU's offerings in tax education.

Saudi Organization for Accountants Awaiting the organization's response regarding renewal Awaiting confirmation on renewal and potential collaborative projects that would further support the College of Business at PNU with professional development opportunities.

University of Strathclyde 19/6/2018 Ongoing renewal Oversaw joint research projects that provide PNU faculty and students with opportunities to publish and present their findings in international forums.

Riyadh Chamber of Commerce 10/19/2022 10/19/2023 Implemented training programs focused on business development, directly benefiting PNU students through practical skills and networking opportunities.

Dublin University 30/3/2023 30/3/2026 Established partnerships for research funding opportunities that support PNU's business research initiatives and student projects.

Developed a marketing strategy for joint Master's programs and events, enhancing PNU's visibility and attractiveness to prospective students.

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This is a summary of the key achievements of international and local partnerships and community service by the College of Business at Princess Nourah Bint Abdulrahman University for the year 1445 AH. These partnerships, initiatives, and events varied between awareness, education, and community responsibility, reflecting the active role of the college in enhancing education and serving the community.

Description of partnering activities that involve dialoguing

Report on Achievements of the Corporate and Community Service Department for the College of Business for the Year 1445 AH

Introduction:

This report highlights the reality of strategic partnerships between the College of Business at Princess Nourah bint Abdulrahman University and several international and local institutions. It emphasizes the positive impacts of these partnerships on educational outcomes, scientific research, and community service. The report reviews the most important partnership agreements that the College of Business has established with international and local partners over the past years, showcasing the collaboration and joint activities in various educational, research, and community fields. It also outlines future plans to enhance and expand these partnerships, positively affecting the development of outcomes from the College of Business and strengthening its role in community service. The College of Business places significant importance on its community role and continuously seeks to enhance its contributions to local community service and development.

During the period covered in this report, the college implemented a range of distinguished community initiatives and activities characterized by diversity and inclusiveness, addressing health, psychological, social, and economic issues, as well as important awareness campaigns.

This detailed report includes highlights of international and local partnerships and the community service achievements of the College of Business during the year 1445 AH. It presents a detailed overview of the partnerships, activities, and various events carried out by the college, showcasing its active role in learning and community service while meeting community needs.

This is a summary of the key achievements of international and local partnerships and community service by the College of Business at Princess Nourah Bint Abdulrahman University for the year 1445 AH. These partnerships, initiatives, and events varied between awareness, education, and community responsibility, reflecting the active role of the college in enhancing education and serving the community.

Agreement Name Start Date End Date Completed and Activated Items

Al-Kharif Group Awaiting signature (with Legal Department) Gregorian Year Awaiting details on specific collaborative projects that will enhance business education and practical experiences for students.

Financial Communication and Knowledge Center 8/8/2021 8/8/2021 Developed joint training programs in finance and business, directly benefiting the curriculum and practical training of PNU students.

Provided logistical support for events that facilitated networking opportunities between students and industry professionals.

Saudi Economic Association 28/03/2023 28/03/2024 Conducted seminars and workshops to raise economic awareness, enriching the academic experience of PNU business students.

Actively participated in organizing conferences, allowing students to engage with leading experts and practitioners in the field.

Public Administration Institute 27/2/2022 27/2/2026 Facilitated multiple meetings for the fourth scientific forum, contributing to the academic discourse and research opportunities for PNU faculty and students.

Defined and delegated tasks between parties to ensure effective collaboration, enhancing the visibility of PNU's programs.

Tadawul Group 19/5/2022 One year from signing date Engaged in discussions regarding the renewal process, with potential for expanding internship and employment opportunities for PNU students in the financial sector.

General Authority for Competition 9/11/2023 Three Gregorian Years Organized seminars and workshops that promote competition culture, directly benefiting PNU students through enhanced understanding of market dynamics.

Collaborated on training programs specifically designed for business students, focusing on competition law and practices, thus enriching their education.

Skema Business School 31/08/2023 03/08/2025 Launched a joint Master's program that provides PNU students with international exposure and advanced academic credentials.

Established a framework for student exchange programs, allowing PNU students to gain valuable international experience and broaden their perspectives.

Saudi Association of Internal Auditors 28/11/2022 28/11/2023 Conducted workshops to enhance the understanding of internal auditing practices, equipping PNU accounting students with essential skills for their careers.

Collaborated on creating specialized courses in internal auditing, directly enhancing the accounting curriculum offered at PNU.

Zakat, Tax, and Customs Authority 24/5/2023 One Gregorian Year from the signing date Developed educational resources in zakat and taxation, providing PNU students with critical insights into these important areas of business practice.

Initiated the design of a Master's program in Taxation, fostering academic collaboration that enhances PNU's offerings in tax education.

Saudi Organization for Accountants Awaiting the organization's response regarding renewal Awaiting confirmation on renewal and potential collaborative projects that would further support the College of Business at PNU with professional development opportunities.

University of Strathclyde 19/6/2018 Ongoing renewal Oversaw joint research projects that provide PNU faculty and students with opportunities to publish and present their findings in international forums.

Riyadh Chamber of Commerce 10/19/2022 10/19/2023 Implemented training programs focused on business development, directly benefiting PNU students through practical skills and networking opportunities.

Dublin University 30/3/2023 30/3/2026 Established partnerships for research funding opportunities that support PNU's business research initiatives and student projects.

Developed a marketing strategy for joint Master's programs and events, enhancing PNU's visibility and attractiveness to prospective students.

CBA Partnerships

Report on Achievements of the Corporate and Community Service Department for the College of Business for the Year 1445 AH

Introduction:

This report highlights the reality of strategic partnerships between the College of Business at Princess Nourah bint Abdulrahman University and several international and local institutions. It emphasizes the positive impacts of these partnerships on educational outcomes, scientific research, and community service. The report reviews the most important partnership agreements that the College of Business has established with international and local partners over the past years, showcasing the collaboration and joint activities in various educational, research, and community fields. It also

outlines future plans to enhance and expand these partnerships, positively affecting the development of outcomes from the College of Business and strengthening its role in community service. The College of Business places significant importance on its community role and continuously seeks to enhance its contributions to local community service and development.

During the period covered in this report, the college implemented a range of distinguished community initiatives and activities characterized by diversity and inclusiveness, addressing health, psychological, social, and economic issues, as well as important awareness campaigns.

This detailed report includes highlights of international and local partnerships and the community service achievements of the College of Business during the year 1445 AH. It presents a detailed overview of the partnerships, activities, and various events carried out by the college, showcasing its active role in learning and community service while meeting community needs.

International Partnerships:

1. University of Strathclyde:

- o Enhancing educational and research missions and expanding mutual relationships to create collaboration opportunities.

2. Skema Business School:

- o Enhancing educational and research missions, expanding mutual relationships, and creating collaboration opportunities.

Local Partnerships:

1. Saudi Economic Association:

- o This agreement aims to cooperate in raising economic and financial awareness in Saudi society.

2. General Authority for Competition:

- o This agreement aims to promote and enhance a culture of fair competition and combat monopolistic practices.

3. Al-Kharif Group:

- o Aims to collaborate in the development of a Bachelor's program in Human Resources and provide volunteer and part-time job opportunities for students to develop the skills of female graduates.

4. Tadawul Group:

- o Cooperation in exchanging expertise between both parties in areas of mutual interest in finance and economics to meet labor market requirements.

5. Final Solutions Company:

- o Aims to enhance information technology and develop and produce accounting and administrative software programs.

6. General Authority for Zakat and Income:

- o Utilizes the university's technical and educational expertise to author a curriculum textbook in the field of Zakat and taxation, along with complementary and additional components to enable learners to acquire knowledge skills.

7. Public Administration Institute:

- o Aims to strengthen joint cooperation between the two parties in training, consulting, studies, leadership development, and providing logistical services.

8. Financial Communication and Knowledge Center:

- o Aims to enhance the culture of knowledge exchange, raise financial awareness, and share academic experiences.

9. Saudi Organization for Accountants:

- o This agreement aims to cooperate in developing the Bachelor's program in Accounting Sciences at the College of Business.

10. Riyadh Chamber of Commerce:

- o This collaboration aims to implement programs and activities that help activate the roles of both parties in achieving the Kingdom's Vision 2030.



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

CBA has been following responsible and accountable management principles in teaching, learning and professional development of stakeholders and is visible in the governance and operations in CBA and PNU.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Ethical leadership or good governance policies
- ❖ Professional training opportunities
- ❖ Ministry of education recommendation documents
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Water



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

CBA is active and believes in open exchange of both successes and failures without any restrictions. This shared experience becomes the bedrock of collective learning. By honestly discussing what worked and, perhaps more importantly, what didn't, we foster an environment of continuous improvement. This brings more In a business setting, this means teams become more agility, innovation, and resilience, ultimately leading to better outcomes and a stronger understanding of the market and its challenges.

Engagement Opportunities

College of Business Administration, Princess Nourah bint Abdulrahman University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Boards and advisory committees

Communication Audiences

College of Business Administration, Princess Nourah bint Abdulrahman University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Faculty and staff
- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Research and academic networks
- ❖ Business and industry partners

Communication Barriers

College of Business Administration, Princess Nourah bint Abdulrahman University faces the following barriers in transparent communications:



**Data privacy
regulations**

Media visibility

**Ownership
issues**

**Accessibility
issues**

SIGNATORY

College of Business Administration, Princess Nourah bint Abdulrahman University



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