

# Carbon Literacy training for Business Schools

Join us for the next virtual 'Carbon Literacy Training for Business Schools'!

This training was developed by Nottingham Business School, UK in collaboration with the PRME Champions, the international student organization 'oikos International' and the Carbon Literacy Project. It also includes an introduction to EnROADS, developed by Climate Interactive in collaboration with MIT Sloan and Ventana Systems.

## What is carbon literacy?

As every person learns to read and write, everyone needs to be able to read in the 'carbon book of life'. With our training attendees become carbon literates and acquire the skills to distribute their knowledge to make carbon conscious decisions. This includes the ability to calculate the carbon emissions of every human activity from using an air-conditioning unit or drinking a cappuccino to buying clothes or using a hedge trimmer. Frequently we don't realise that small changes in our behaviour can have a big impact on our footprint. Becoming a carbon literate gives the tools to choose climate solutions with the highest impact on improving the future for all. The Carbon Literacy Training provides this basic carbon literacy and enables participants to choose the best solutions regarding their own work, study and other important aspects of their life.



## What is included in the training?

The **Carbon Literacy Training (CLT) Programme** equips everyone with the information to train others about carbon literacy. This professional development opportunity provides the skills needed to make high impact changes in private and work settings (for example research, teaching or consultancy work) to reduce carbon emissions. Additionally, the CLT helps participants identify multiple other benefits such as health issues and inequality. A certificate is awarded upon full participation and completion of the training issued by **The Carbon Literacy Project**.

# Free Training for Academics

The CLT is offered three times a year by PRME in collaboration with Prof Dr Petra Molthan-Hill from Nottingham Business School, NTU, UK and facilitators from all over the world. Our most recent one is taking place over four sessions. The first session was on October 21st at 17:00 - 19:00 Beijing time at the 8th RMER Conference at XJTLU in China, followed by three, two-hour sessions on 4, 11, and 18 November from 19:00 - 21:00 Beijing time. Upon attending all four sessions and completing an assessment, participants can become trainers themselves and roll it out across their business schools and networks. Additionally, more trainings will be held across the globe ahead of the COP 26 UN Climate Change Conference in Glasgow from October 31st to November 12th 2021. You can follow the offered trainings under <https://www.unprme.org/carbon-literacy-trainings>. Contact us for further official dates or tailored trainings on request.

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## Topics covered

- Positive Futures Scenarios and Climate Justice
- Climate Science and the matching high impact climate solutions
- Carbon calculation and individual action
- Climate Change Mitigation: a systems approach
- Your own Action Plan

NBS also offer bespoke versions for corporations and organisations (including a bespoke version for SMEs). Please contact Prof Dr Petra Molthan-Hill [petra.molthan-hill@ntu.ac.uk](mailto:petra.molthan-hill@ntu.ac.uk) if you want to find out more.

If you want to read more about it:

CHAPPLE, W., MOLTHAN-HILL, P., WELTON, R. and HEWITT, M., 2020. *Lights off, spot on: carbon literacy training crossing boundaries in the television industry*. *Journal of Business Ethics*, 162 (4), pp. 813-834. ISSN 0167-4544

SRKOC, M.M.M., PONTOPPIDAN, C.A., MOLTHAN-HILL, P. and KORBEL, P., 2021. *Exploring carbon education for all: the carbon literacy project*. In: M. LACKNER, B. SAJJADI and W.-Y. CHEN, eds., *Handbook of climate change mitigation and adaptation*. Living reference work. New York: Springer, pp. 1-37. ISBN 9781461464310