PRME CHAMPIONS CYCLE 2023
CALL FOR APPLICATIONS

THE WHY
The launch of the Sustainable Development Goals (SDGs) provided the most significant push for the global community to come together and adopt a plan for achieving a better future for all. The SDGs call upon academic institutions to provide the next generation of leaders with the necessary knowledge and skills to achieve the 2030 Agenda for Sustainable Development. By strategically embedding the SDGs across the institution, business schools and universities can create new partnerships, access new funding streams, meet the increasing demand of business and students for sustainability-related education, and drive positive impact for economic, societal, and environmental needs.

While many PRME Signatory Members have started to engage with the SDG framework, much more work is needed to enable academic institutions to address these global challenges in an impactful way. If PRME Signatory Members are to help make this global agenda a reality, the SDGs require a rapid - rather than incremental - transformation at the institutional level.

CHAMPIONS FOR PRME - global involvement, global impact
The Champions has an ambition to be globally and proportionally representative, according to the makeup of the larger PRME community. Generally, a Champion is defined by motivating top performance in a specific area but also by helping its organization evolve to meet future demands. Importantly, a Champion is expected to not only be self-serving, but of service to the PRME community and the broader RME agenda. This, and inclusivity, are the key distinguishers of a Champion for PRME. The PRME Champions are committed to working collaboratively to develop and promote activities that address shared barriers for the PRME community, and which deliver value for business and society at large.

The Mission of PRME Champions is to contribute to thought and action leadership on responsible management education in the context of the United Nations sustainable development agenda. In doing so, PRME Champions commit to:

- Work collaboratively to transform management education in five key areas: curricula, research, educational frameworks, sustainability-based partnerships, and knowledge exchange.
- Serve the broader PRME community through active engagement and example setting with existing PRME Chapters, PRME Working Groups, SIP Reporting and other global opportunities.
- Contribute to broader UN goals and issues, particularly helping to realize the Sustainable Development Goals.

THE FOCUS OF ATTENTION
For the forthcoming Champions cycle (2023), the PRME Secretariat extends a special invitation to your institution to join a one-year journey of amplifying your commitment to the Six Principles and thus transforming business and management education in support of the SDGs. Guided by the collective work and output from previous Champion cycles (e.g., Blueprint for SDG Integration) and in line with the Champions Mission, the focus of this next cycle will be on action leadership to inspire our global community, specifically through the Inspirational Guide on SDG Integration on Research, Curriculum, and Partnerships, a repository of inspiring examples that will build on the work of the Blueprint. A special feature of the 2023 cycle is the offer from the PRME Secretariat to engage in The Impactful Five (i5) Project, a knowledge sharing and peer-learning project with the aim of future-proofing your institutions with novel pedagogies and practices. The (i5) project seeks to harness best practices, inspire creativity and authenticity, and suggest critical pedagogies that underpin sustainable development across all subjects and disciplines of business education.

In this flagship PRME programme, faculty members, students and industry leaders will be provided with an innovative space for developing and sharing collaborative educational methods and a ‘living lab’ for ambitious new ideas for developing the next generation of sustainability-driven business schools and management-related higher education institutions in support of the SDGs.

THE PROGRAMME STRUCTURE
Participation in this adapted one-year PRME Champions programme combines some 4 Champion Meetings, ~8 hours plus ‘homework’ on (i5) training, taskforce work on the Blueprint repositories, and Champions Programme Review consultations (see graphic below). Institutions are expected to prepare and send at least one representative to participate in all of these engagements, which will be run...
using an action-learning approach. Please note that time zone considerations will be made to accommodate global participation and that other engagement opportunities not listed below may arise.

The following is a visualization of the programme structure.

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
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<tbody>
<tr>
<td>Onboarding: Taking stock and planning ahead</td>
<td>January 2023 – Online Video Calls</td>
</tr>
<tr>
<td>Champions Meeting 1</td>
<td>March 2023 – Online</td>
</tr>
<tr>
<td>PRME Global Forum 2023 &amp; Champions Meeting 2</td>
<td>June 2023 – New York, in person</td>
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<tr>
<td>Champions Meeting 3</td>
<td>September 2023 – Online</td>
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<tr>
<td>Champions Meeting 4</td>
<td>December 2023 – Online</td>
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</tbody>
</table>

**THE COLLABORATION**

The forthcoming cycle combines two types of collaborative project work:

**Group level (all institutions):**

- Each Champion institution commits to integrating as deeply as possible the SDGs into curriculum, research and partnerships, and helping to further develop a comprehensive and inspirational guide of examples that will feed into the *Blueprint for SDG Integration*.

- and Participating in the Pilot 2.0 of the PRME Impactful Five (i5) Project to create innovative practices and pedagogies for more creative and authentic business school education, an opportunity open to all individuals within the participating institution, not just singular representatives. The aim will be to create holistic pedagogical approaches to support this infrastructure and welcome Champion feedback on these learned and/or tested innovative approaches to institutionalizing the SDGs.

Inspired by innovations within the Champions group and building on existing tools and initiatives in PRME’s ecosystem, the programme would foster strategic thinking and collaborative action, learning experiences, enabling your institution to accelerate the process of SDG integration and, importantly, to develop creative approaches worthy of being documented and reported to the wider PRME community.

By the end of the cycle participants would have:

- Contributed to the further development of the *Blueprint for SDG Integration*;
- Participated in the Pilot 2.0 of the PRME Impactful Five (i5) Project, thus received training and shared best practices in creative classroom interventions and practices, networked with PRME stakeholders presently involved in the (i5) project, and become integral voices in how the (i5) project is shaped for the future;
- Received inspiration and ideas from faculty members, students, industry leaders, and practitioners across the world;
- Enhanced the process of developing and implementing a transformative approach to the SDGs within their institutions;
- Demonstrated to have helped one or more peer institutions to advance on SDG work by mentoring a new Champion, via your Sharing Information on Progress Report, or through another medium.

**THE COMMITMENT**

Upon joining, institutions are expected to:

- Provide a signed commitment to the PRME Champions programme for *one year* by the institution’s Highest Executive.
- Identify a core team of at least *two-three people* to drive the institution’s commitment.
- Academic point person (e.g. PRME Director, Academic Director, Department Head, Programme Director, etc.
- Second (and possibly third) academic and/or administrative point person
- Commit to send at least one representative to participate in each of the meetings. It is advised to send the same person to all four meetings in order to ensure continuity.
- Commit to submitting the minimum required examples to the Blueprint Inspirational Guide and actively engage in (i5) workshops

**THE ELIGIBILITY**

Eligibility criteria for joining PRME Champions cycle 2023

1. **Be a Communicating and Paying PRME Signatory Member**
2. **Show Consistent Engagement** within the PRME community (e.g. across Working Groups, Chapters, etc.)
3. **Complete** an online Motivation Form to join and **document your engagement** with PRME
4. **Sign a Letter of Commitment** upon receiving acceptance to the Champions cycle 2023

**THE FEES**

A Champions Administrative Fee is charged, **payable annually by 1 March**. The fee is based on the respective annual operating budget of the HEI and will cover the costs of a Champions Group coordinator (e.g. salary, travel, etc.) and/or project consultant(s), as well as contributing to administrative support provided by the PRME Secretariat (e.g. promotions, publications, etc.). Financing for some projects and meetings may require additional support, such as in-kind contributions from schools, corporate sponsorship, etc. The Champions Administrative Fee includes the PRME Annual Service Fee, a mandatory global fee for all PRME Signatories as of 2021, of which payment in the previous year to Champion application is a requirement for participation in the programme. The fee structure has remained the same as in the 2020-2022 Cycle, with 2022/2023 inflation not considered. Travel costs for the Champion Meeting at the 2023 PRME Global Forum are to be covered by participating institutions.

<table>
<thead>
<tr>
<th>Signatory Annual Service Fee</th>
<th>Champion Fee</th>
<th>Total Fee</th>
<th>Your Institution's Operating Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>$479</td>
<td>$2,721</td>
<td>$3,200</td>
<td>under $1M</td>
</tr>
<tr>
<td>$959</td>
<td>$3,841</td>
<td>$4,800</td>
<td>$10-$25M</td>
</tr>
<tr>
<td>$1899</td>
<td>$4,301</td>
<td>$6,200</td>
<td>over $25M</td>
</tr>
</tbody>
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2. **Champions Project Funding**

TBD, as needed

**Note:** The cost of organizing and catering a Champions Meeting as part of the Programme Structure is to be covered by the hosting institution (excluding travel and accommodation for participants).

**THE BENEFITS OF PARTICIPATING**

Participation in the Champions programme enables highly engaged PRME signatories to:
- **Be recognised as a thought and/or action leader** in the responsible management education community. Help to develop and implement “game changing” projects and serve as a sounding board for PRME, Global Compact, and the UN on timely issues, such as the SDGs.
- **Be a role model and pioneer in sharing information on progress:** Co-develop the new model for sharing information on progress and contribute good examples of institutionalized and transformational sustainability practices.
➢ **Be recognised as an Ambassador for the PRME community**: Engage and support local businesses and peer institutions, including by playing a visible role in PRME Chapters, at PRME Regional Meetings, and/or with Global Compact Local Networks. Serve as a role model for the PRME community locally, regionally, and globally.

➢ **Be eligible to take leadership roles**: Engage in PRME Chapters and/or Working Groups and provide strategic advice to the PRME Secretariat.

➢ **Receive preferential access for students to UN Global Compact opportunities**: including internships and volunteer opportunities with the PRME Secretariat and the UN Global Compact, as well as PRME related student competitions and events such as those hosted by PRME Global Students (PGS).

**APPLY BY COMPLETING THE MOTIVATION FORM HERE:**
[https://forms.gle/VgxtjKkpmwFrEq9L8](https://forms.gle/VgxtjKkpmwFrEq9L8)