Sustainable Leadership: The Rainforest Perspective

Tapajós Expedition

MARCH 11-15, 2024
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Sustainable Leadership: 
The Rainforest Perspective

Tapajós Expedition

We invite you for an experiential learning journey focused on discovering, understanding and reflecting about the field of sustainable leadership.

Much of the demands for sustainability results from the separation between our habitual consciousness/perspective and the world around us. This journey’s main objective is to allow participants to have direct contact with local realities, people, nature and ourselves, to experience sustainability in practice and through different perspectives of growth and development models.

Participants are invited to be entire present, with opened mind and heart; to trust yourself; to go together - also go alone; to feel free and responsible; to challenge yourself; to love questions more than answers; to count on the support network that is forming from now on.

The journey will be whatever each one of us can make of it.

Be welcome and enjoy!

FGV Center for Sustainability Studies Team
Sustainable leadership: the rainforest perspective is a learning experience where students can interact with local actors in the amazon region, specialists in climate change, ESG and local development, with the whole group and with themselves to learn and reflect about: (i) sustainable development, as a formal topic; and (ii) sustainable development as a key driver to more responsible and contemporary type of leadership and decision-making processes.

Based on that, the discipline objectives are:

• To present and make tangible, through experiential, collective and theoretical learning, questions that permeate the concepts of sustainable development and leadership for sustainability.

• To promote research and reflection on development models present in the amazon territory, from the contact and relationship with different realities and social actors (companies, local communities, NGOs, etc.).

• To develop critical thinking that integrates perspectives on the environment, society, economy, politics, ethics and human values to decision making and leadership abilities.

Regarding specific learning objectives, we hope that at the end of the discipline, students will be able:

• To observe and identify the systemic impacts and influences of decisions / actions of public, private and nongovernmental organizations, as well as individuals, for local and global sustainability.

• To understand and revise sustainable development concepts, connecting them with other disciplines from the field of business administration.

• To understand the importance of articulation and dialogue in the search for convergence of interests between the different actors involved in a given context.

• To mobilize and carry out actions to incorporate sustainability into their reflections and practical actions.

• To observe and understand different perspectives of Leadership, conceptualizing what means to lead for sustainability.
The municipalities of the Tapajós Basin in the state of Pará make up a region of natural, social, environmental and cultural heritage of humanity, combining history, tradition, rich and important political issues, which reveal conflicting interests. It can be said that the region is a representation of so many other Brazilian realities and their complex development scenarios.

To promote effective sustainable development projects and initiatives, we need to consider local realities and perspectives. So, along our route, we will visit places around the Tapajós River, where there are several Conservation Units, National Forests, traditional communities and so forth.

http://www.ecotore.com.br/oque.html

Our course begins on March 5th when we will have an online preparatory class.

On March 11th we leave to the state of Pará and begin our journey through the Tapajós Basin. We return to São Paulo on March 15th and have final activities to be delivered online through eclass one week later.

The itinerary in Pará was organized in partnership with Ecotoré Social Environmental Services – a local agency that supports and advises companies, government bodies and third sector organizations in initiatives that seeks to build and integrate ethical relations and reconnections between society and nature.

http://www.ecotore.com.br/oque.html
TRADITIONAL PEOPLE: Brazil has a considerable ethnic diversity that defies generalization. There are 241 Indigenous ethnic groups speaking over 150 different languages, with a total of nearly 900,000 individuals or 0.47% of the Brazilian population who identify as Indigenous. In addition, 27 different ‘traditional communities’ have also been legally recognized since 2007. The National Policy for the Sustainable Development of Traditional Peoples and Communities (Decree 6040) defines traditional peoples as:

“culturally differentiated groups which recognize themselves as such, have their own forms of social organization, which occupy and use territories and natural resources as a condition for their cultural, social, religious, ancestral and economic reproduction, using knowledge, innovations and practices generated and transmitted by tradition” (Decree 6040/2007: Article 3)
GLOSSARY

UCs: Conservation units

FLONA: National Forest (category of Sustainable Use Conservation Unit)

ICMbio: Chico Mendes Institute for Biodiversity Conservation. It is an autarchy linked to the Ministry of the Environment. SNUC’s actions involve implement, manage, protect and monitor the conservations units instituted by the Union.


RESEX: Extractive Reserve (category of Sustainable Use Conservation Unit)

Igarapé: word of Tupi origin: yaara (canoe) + apé (path). It literally means "canoe path". Igarapés are water courses made up of a long river or canal. They are characterized by the low depth and by running almost inside the forest.

Igapó: type of vegetation characteristic of the Amazonian forest. It is situated in lower lands, near rivers that are frequently flooded.

More information (Portuguese only)


FLONA Tapajós: http://www.icmbio.gov.br/flonatapajos/

Preparation (online) Class
March 5th . 6pm to 7.30 pm (São Paulo timezone)
https://fgv-br.zoom.us/j/8483480220

Arrival at São Paulo
March 10th

Flight Information
March 11th
Viracopos Airport at 8am
A bus departing from FGV at 5am will take us to the Airport

Tapajós Trip
March 11th to 15th
Details on the next pages

Final assignments deadline
March 22

FGV ADDRESS
Rua Itapeva, 432
São Paulo
Center for Sustainability Studies - 11th floor
(55 11) 3799-3503
Hotels In São Paulo near FGV EAESP

The Universe Flat
Road Pamplona, 83 - Bairro Bela Vista - São Paulo - SP
Phone: +55 11 3298 6600

Paulista Wall Street
Road Itapeva, 636 – Bela Vista – São Paulo – SP
Phone: +55 11 3141-3000
Webpage: http://www.wallstreet.com.br/

Ibis Budget São Paulo Paulista
Road Consolação, 2303, 0 - Consolação - São Paulo - SP
Phone: +55 11 3123-7755

Ibis São Paulo Paulista
Avenue Paulista,2355 - Bairro Bela Vista - São Paulo - SP
Phone: +55 11 3523-3000

Blue Tree Premium Paulista
Rua Peixoto Gomide,707 - Jardim Paulista - São Paulo - SP
Phone: +55 11 3147-7000

Restaurants in São Paulo near FGV EAESP

Fogo de Chão (Brazilian Barbecue)
R. Augusta, 2077

Bovinu's Fast Grill (Brazilian Barbecue)
Av. Paulista, 735

Monte Verde Cantina (Italian cuisine)
R. Pamplona, 335 - Bela Vista

Athenas Restaurante (Brazilian cuisine)
R. Augusta, 1449 - Consolação

Spot (Brazilian contemporary cuisine)
Alameda Min. Rocha Azevedo, 72 - Bela Vista

Ça-Va (French cuisine)
R. Carlos Comenale, 277 - Bela Vista

A Baianera – MASP (Brazilian cuisine)
Av. Paulista, 1578 - Bela Vista

Balaio IMS (Brazilian cuisine)
Av. Paulista, 2424 - Bela Vista

Capim Santo (Brazilian cuisine)
Alameda Ministro Rocha Azevedo,471 - Jardim Paulista

Restaurante Aizomê (Japanese cuisine)
Alameda Fernão Cardim, 39 - Jardim Paulista

MUG.sp (Bakery and brunch) // Zel Café (Coffee Shop)
R. Pamplona, 145 - Jardim Paulista
RECOMMENDATIONS in São Paulo

Things to do and places to see

Cultural
MASP (art museum of Sao Paulo)
Av. Paulista, 1578 - Bela Vista

Soccer Museum
Estádio do Pacaembu - Praça Charles Miler

Pinacoteca de São Paulo
Praça da Luz, 2 – Luz

Mercado Municipal
R. Cantareira, 306 – Centro

Sé Catholic Cathedral and downtown historic neighborhood
Praça da Sé - Sé

Latin America Memorial
Av. Mário de Andrade, 664 - Barra Funda

Ibirapuera Park
Av. Pedro Álvares Cabral

SESC Paulista
Av. Paulista, 119 - Bela Vista

Instituto Moreira Salles
Av. Paulista, 2424 - Bela Vista

Ipiranga Museum
Parque da Independência - Ipiranga
São Paulo's Teatro Municipal
Praça Ramos De Azevedo, s/n

Museum of Contemporary Art
Av. Pedro Álvares Cabral, 1301 - Ibirapuera

Shopping

Pátio Paulista Mall
R. Treze de Maio, 1947 - Bela Vista

Mall Cidade São Paulo
Av. Paulista, 1230 - Bela Vista

Oscar Freire Str. (luxury international brands and Havaianas mega store)

Handycraft
Pça. Benedito Calixto or Pça. da Republica

Nightlife

Vila Madalena neighborhood:
Bar Astor
Olívio Bar
High Line Bar
Pracinha do Seu Justino

Pinheiros neighborhood:
Bar Botânico
Bar Alto

Augusta neighborhood:
Blue Note São Paulo
Skye Bar
Riviera Bar

Downtown historic neighborhood
Bar dos Arcos
Terraço Itália
Bar da Dona Onça
Caracol Bar
Orfeu
ITINERARY
Tapajós

DAY 1
11/03 (Mon)

• Arrival at Santarem airport around 2pm

• Lunch at Santarém

• Trip by bus to LBA research base, expecting to arrive around 6 pm

• General presentation of the trip and a group discussion among ourselves for context before dinner

• Dinner at LBA base

• Overnight at LBA base (each person will receive a hammock for sleeping in the accommodation)
DAY 2
12/03 (Tue)

• Breakfast at LBA's base

• Visit to the managed area and the carpentry, followed by a discussion with the cooperative staff

• Trip by bus to Santarém

• Boarding the regional boat

• Lunch on board as we begin our navigation and aim to reach Cachoeira do Aruã by dawn for the planned activities on day 3.

Obs: during the next days baths will be in the river Tapajós, and the meals and overnights will be on board

DAY 3
13/03 (Wed)

• Breakfast on board

• Visit to Cachoeira do Aruã communit

• Conversations with local leaders and visit to waterfall and hydropwer plant

• Boat to Maró River
DAY 4
14/03 (Thu)

• Visits to Maró Indigenous Land
• Visit to na Indigenous Village in the Maró River
• Boat to Arapiuns river

DAY 5
15/03 (Fri)

• Visit to Atodi community
• Trekking in the forest
• Artisan products exhibition
• Working group activities during navigation time to Alter do Chão
• Carimbó cultural experience in Alter do Chão
• Flight to São Paulo around 04 am at early morning saturday
PACKING CHECK-LIST

- Preparation is the beginning of the journey. You must put your mindfulness, sensitive listening, and investigative spirit in your backpack! In addition, we suggest items that you can not miss in your luggage:

- Repellent, sunscreen, toiletries (if possible, biodegradable)

- Lightweight Backpack (to be carried daily with notebook, snacks, raincoat...)

- It is very important to carry cash (Brazilian Real R$) for eventual expenses, handcrafts, optional tours, water. It is very rare to find ATMs and establishments that accept creditcards

- Personal documents

- Notebook

- Medications and mask (personal kit for everyday use, including motion sickness medication)
We strongly recommend that you use natural products on this trip. Remember that we will spend a large part of the journey on board and bathing will primarily take place in rivers. Therefore, it's important for us to be responsible with the products we use to avoid contaminating the river water. We suggest that you look for products made with natural ingredients and are 100% biodegradable. Without parabens, sulfates, petroleum derivatives, etc., and if possible, vegan, organic, or biodynamic (certified) and cruelty-free.

Look for soaps, shampoos, conditioners, hair creams, sunscreens, insect repellents, and deodorants that meet the suggested requirements.

Below is a list of places that sell natural products.

- **Online stores:**
  - [https://bioterracosmeticos.com.br/](https://bioterracosmeticos.com.br/)
  - [https://www.cativanatureza.com.br/](https://www.cativanatureza.com.br/)
  - [https://www.twooneonetwo.com.br/](https://www.twooneonetwo.com.br/)
  - [https://www.belezanaweb.com.br/weleda/](https://www.belezanaweb.com.br/weleda/)

- **Physical stores**
• We will **not have medication** on board, as this is a personal choice. We will only have pharmacies in São Paulo, Santarém (first day of travel) and Alter do Chão (last day of travel).

• We suggest that you bring the medications you are used to take in case of:
  - Nausea
  - Stomach and intestinal pain
  - Fever and general pain (head, muscle, throat, etc.)
  - Inflammations
  - Allergies
  - Nasal congestion
  - Medications for continuous use for pre-existing illnesses.

• We also suggest you bring:
  - Dressings such as band-aids, bandages, saline solution
  - Covid mask if you have symptoms
2 reusable bottle of water and snacks for everyday;
- Light and comfortable clothes, with light colors (preferably);
- Lightweight trousers and shirts and long sleeves;
- Lightweight jackets + blanket for the night;
- Earplugs, neck pillow
- Swimsuit (bikini, trunks, swimsuit) and 2 towels (bath and beach);
- Waterproof bags for documents and electronics;
- At least two pairs of shoes, in case one pair gets wet (consider one boot or a resistant and comfortable hiking shoe);
- Raincoat or waterproof jacket (very important item!);
- Hat / cap / sunglasses;
- Plastic bag / waterproof compartment for wet clothing;
- Flashlight (a simple one);
- Notebook and materials for taking notes;
- Tip: do not bring a computer, tablet, and other electronic devices - we will use other types of connections;
- 2 masks;
- Some clothespins.
IMPORTANT INFORMATION

- Yellow Fever vaccine is highly recommended. But, like Malaria, it is a disease that has not existed for many years in the region.
- Repellents can be brought in, especially for allergy sufferers and those who bother more, but are not treated. In some places, such as Igapós, and at certain times, as in the late afternoon, one or other mosquitos can be found.
- It is not necessary to bring hammocks as they are made available. Mosquito nets are NOT required.
- There is a generator on the boat, but the flashlights can be useful at night, with the generators off.
- For those who have mild sleep problems or are very uncomfortable with noises, we suggest hearing protectors.
- No hypochlorite, tablets, etc., we have mineral water available.
- On food, most days we will have our meals aboard the boat, so menu options are restricted: it mainly includes rice, beans, vegetables and local fish. Feel free to bring your own snacks.
- Non alcoholic beverages are included. Alcoholics can be purchased on the boat.
- In very few moments (very seldom) we will have wifi and cell phone signal. Tell your relatives about it! The boat contains a security structure, a radio, a support boat, etc. so anything that might happen, we will do the procedures and get in touch with them.
- We will visit local communities, and it's important to respect their culture and customs. When entering a community, pay attention to the dress code and your behavior towards people, especially regarding photos and interaction with children. **Try to adopt a decolonial attitude.**
OUR GROUP

FGV EAESP (BRAZIL) & GLOBAL NETWORK FOR ADVANCED (GNAM)
OUR GROUP

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HOW TO BE AN EXPLORER OF THE WORLD

1. Always be LOOKING (notice the ground beneath your feet).
2. Consider everything alive and animate.
3. EVERYTHING is interesting. Look closer.
4. Alter your course often.
5. OBSERVE for long durations (and short ones).
6. Notice the stories going on around you.
7. Notice PATTERNS. Make CONNECTIONS.
8. DOCUMENT your findings (field notes) in a variety of ways.
9. Incorporate indeterminancy.
10. Observe movement.
11. Create a DIALOGUE with your environment. Talk to it.
12. Trace things back to their ORIGINS.
13. Use all of the senses in your investigations.
Instagram and Twitter profiles to stay informed about the Amazon

Amazônia Real
@amazoniareal (https://www.instagram.com/amazoniareal/?hl=pt)

Sumauma Jornalismo
@sumaumajornalismo (https://www.instagram.com/sumaumajornalismo/?hl=pt)

Casa Ninja Amazônia
@casaninjaamazonia (https://www.instagram.com/casaninjaamazonia/?hl=pt)

IPAM Amazônia
@ipam_amazonia (https://www.instagram.com/ipam_amazonia/?hl=pt)

Concertação Amazônia
@concertacaoamazonia (https://www.instagram.com/concertacaoamazonia/?hl=pt)

Observatório do Clima
@observatoriodoclima (https://www.instagram.com/observatoriodoclima/?hl=pt)

ID E S A M
@idesam (https://www.instagram.com/idesam/?hl=pt)

Info Amazônia
@infoamazonia (https://www.instagram.com/infoamazonia/?hl=pt)

Movimento Tapajós Vivo
@tapajosvivo (https://www.instagram.com/tapajosvivo/?hl=pt)
FOR OUR PREPARATORY ONLINE CLASS, PLEASE:

1. Choose an image that best represents what comes to mind when I think of Amazon Rainforest. You will use this image in your presentation in our online class on March 5th. Please UPLOAD your image in the designated Dropbox at eclass until March 03rd.

2. Watch the video posted at eclass and prepare to discuss the questions posed on it.

3. Watch at least 3 of the videos below, if not possible to watch them all. But they are very short:
   - Degrowth - [https://youtu.be/SF9SLL8MmWg](https://youtu.be/SF9SLL8MmWg)
   - The Rights of Mother Earth - [https://youtu.be/IBEztrQZcRU](https://youtu.be/IBEztrQZcRU)
   - Deglobalization - [https://youtu.be/FPgXKW-LsOw](https://youtu.be/FPgXKW-LsOw)
   - Commons - [https://youtu.be/bkp2S5OkukE](https://youtu.be/bkp2S5OkukE)
   - Vivir bien - [https://youtu.be/qXkcaPQdn6l](https://youtu.be/qXkcaPQdn6l)

**DEADLINE: March 3, 2024**
By now, you should all have received your login and password to access our eclass. This is very important because all the assignments and materials are there.

To access eclass, by google: https://eclass.fgv.br

If you received a message with a code: C??????? use this code to login and create a new password to our e-class system.

Your first password is your date of birth (at format: ddmmyyyy)

Any doubts, please contact Giovanni.scarpelli@fgv.br
THE EVALUATION WILL BE DONE SHORTLY AFTER THE IMMERSION WEEK, AND IT HAS TO BE UPLOADED AT ECLASS.

DEADLINE: March 22th 2024

EVALUATION PARTS:

20% INDIVIDUAL SELF-ASSESSMENT

Word document, up to 2 pages including your self-assessment.

Instructions will be at eclass.

30% INDIVIDUAL PARTICIPATION: TEACHER ASSESSMENT

Quality of Presence, which involves openness; interaction with the group, environment and local community; listening; participation; collaboration; self-positioning; responsibility; care and attention

50% INDIVIDUAL FINAL PAPER

Word document, up to 4 pages.

Instructions will be at eclass
SEE YOU SOON!