

MANIFESTO ON SDG 04



PRME CHAMPIONS 2023 CYCLE

PRME
CHAMPIONS 2023

MANIFESTO ON SDG 04: QUALITY EDUCATION

In 2015, 193 Nations unanimously adopted the UN Sustainable Development Goals (SDGs). The 2030 Agenda is a global framework of 17 SDGs with 169 targets which aims to create a world that leaves no one behind by ensuring that all signatory nations commit to programs and resources that alleviate hunger and poverty, achieve human rights, gender equality, and reduce inequalities so that all walks of life are empowered to pursue a life without inequality, provide quality education and universal health care, celebrate cultural diversity and culture's contribution to sustainable development, nurture a healthy planet on land and in water, and preserve strong institutional frameworks that enhance justice, responsibility, transparency and accountability.

At the halfway mark to the 2030 Agenda, only 15% of the SDGs are on target. More than half are severely or moderately off-target, and one third have regressed or are below the baseline set in 2015. SDG Progress Assessment* shows that while there is some progress in achieving targets, SDG 4 – Quality Education has yet to show any achievement. SDG 4 is largely regressing or stagnating, particularly in the targets related to effective learning outcomes, scholarships, qualified teachers and early childhood education.

As leaders in the space of responsible management education, PRME Champions commit to responding to the global systemic challenges identified by the UN SDGs. In September, representatives of the 2023 Champions cycle gathered in Lisbon, Portugal to address the challenges and opportunities facing responsible management education in the 'Halfway through the 2030 Agenda' sessions, specifically focusing on SDG 4.

Responding to this evidence, the PRME Champions agreed to draft a Manifesto, to call out to PRME Champions and PRME Signatories to reaffirm their commitment to accelerate the implementation of SDG 4 and the associated targets through research, education and advocacy.



*Halfway through the 2030 Agenda sessions
September 25-26, 2023*

* <https://unstats.un.org/sdgs/report/2023/progress-chart/Progress-Chart-2023.pdf>

The manifesto

As Champions for PRME, we agree to:

1. Reaffirm our commitment to Agenda 2030, to amplify progress to SDG 4 – Quality Education, and to increase our collective efforts to accelerate the implementation of targets related to SDG 4 as a catalyst for the implementation of the 17 Sustainable Development Goals.
2. Reiterate our shared commitment to be engaged and committed Champions for PRME and as Champions and PRME signatories, motivate and mentor the PRME Signatories to amplify implementation of SDG 4.
3. We will seek out opportunities in our individual institutions, accelerate the delivery of sustainable development content in our teaching, amplify knowledge dissemination of our research by participating in academic conferences across our discipline and engage in community events as PRME Champions.
4. We will leverage on our individual networks across the globe and strengthen our cooperation with our networks to share resources and cooperate on responsible management research and education.
5. PRME Champions commit to submitting proposals for professional development workshops and symposia that highlight PRME vision, goals and programs to advance sustainable development and the SDGs at academic conferences they attend.
6. We affirm our commitment to identifying opportunities and amplifying advocacy with policy makers and regulators to influence public policy for responsible management education in secondary and post-secondary institutions.
7. We call on all policy-makers to commit to address the indicators underlying SDG 4, particularly in relation to tertiary education and skills for prosperity and peace. PRME Champions have an open offer to contribute to policy development in this area.
8. PRME Champions commit to pursuing opportunities for media interviews to raise awareness of the gap in achieving the 2030 Agenda and the implication for quality education, as well as advocating for the positive initiatives that contribute to advancements in quality education and the Sustainable Development Goals.
9. PRME Champions commit to meeting on a quarterly basis to address issues and achievements identified in this manifesto.
10. PRME Champions commit to acknowledging and appreciating the diversity of educational systems, including the role of community engagement, access, indigenous knowledge and cultural diversity in achieving sustainable development.

This Manifesto is endorsed and supported by the following PRME Champions Representatives.

PRME Champions Manifesto Working Group

Rumina Dhalla

Gordon S. Lang School of Business and Economics, Canada

Presenter - Halfway to Agenda 2030

Margaret McKee

Sobey School of Business, Canada

Presenter - Halfway to Agenda 2030

Colin Dey

University of Dundee, United Kingdom

Alexandra Grammenou

ZHAW Zurich University of Applied Sciences., Switzerland

Alex Hope

Northumbria University, United Kingdom

Eleanor Jehan

University of Applied Sciences of the Grisons, Switzerland

Alejandro Luna

University of Sussex Business School], United Kingdom

Sheila Killian

University of Limerick, Ireland

Katerina Psarikidou

University of Sussex Business School, United Kingdom

Marina Schmitz

IEDC - Bled School of Management

Purnima Venkat

T.A.PAI Management Institute, Manipal Academy of Higher Education, India



Signed and supported by:

Ajit Parulekar
Director, Goa Institute of Management, India

Alex Hope
Deputy Pro Vice-Chancellor, Newcastle Business School, United Kingdom

Alexandra Grammenou
Research Associate, ZHAW School of Management and Law, Switzerland

Ana Simaens
Associate Dean for Engagement and Impact, Iscte Business School, Portugal

Christian Voegtlin
Professor of Business & Society, ZHAW School of Management and Law, Switzerland

Danica Purg
President, IEDC-Bled School of Management, Slovenia

David Adkins
Interim Deputy Head of School, Plymouth Business School, United Kingdom

Emma Avetisyan
CSR Professor, Audencia Business School, France

Geri Mason
Professor, Seattle Pacific University, United States

Gulnara Kurenkeyeva
Rector, Almaty Management University, Kazakhstan

Hernando Parra Nieto
Rector, Universidad Externado de Colombia, Colombia

Laura Steele
Director of Ethics, Responsibility, and Sustainability & PRME Lead, Queen's Business School, United Kingdom

Levente Horváth
Head of Office for Sustainability and Equal Opportunities, Budapest Business University, Hungary
Madina Tash
Lecturer, University of Sussex, United Kingdom

Marco Clemente
Professor of Sustainability and Management, ZHAW School of Management and Law, Switzerland

Margaret C McKee
Sobey School of Business, Saint Mary's University, Canada

Maria João Sacadura Fonseca Calado de Carvalho e Cortinhal
Dean, Iscte Business School, Portugal



Signed and supported by:

Marina Schmitz
Lecturer/Researcher, IEDC-Bled School of Management, Slovenia

Natalia Olynec
Chief Sustainability Officer, International Institute for Management Development (IMD), Switzerland

Nikodemus Solitander
Associate Dean of Sustainability, Hanken School of Economics, Finland

Patricia Enríquez Nistal
Director of International Relations, Careers and Institutional Accreditations, CUNEF Universidad, Spain

Priya Sharma
Director of PRME, School of Business, Monash University Malaysia, Malaysia

Prof Dr Nafis Alam
Head, School of Business, Monash University, Malaysia

Purnima Venkat
Assistant professor, T A Pai Management Institute, Manipal Academy of Higher Education, India

Rok Ramšak
Head of Postgraduate Studies, IEDC-Bled School of Management, Slovenia

Rumina Dhalla
Associate Professor and Director, Institute for Sustainable Commerce, Gordon S. Lang School of Business and Economics, University of Guelph, Canada

Sheila Killian
Kemmy Business School, University of Limerick, Ireland

Swati Nagpal
La Trobe Business School, Australia